



A JOURNEY FROM IDEA TO IMPACT



# Artificial Intelligence Entrepreneurship Camp

## ADMISSIONS BROCHURE

ITHACA FAMILY ACADEMY

# P ROGRAM

## BACKGROUND


AI is rapidly reshaping every industry. In this era, mastering computational thinking, collaborating with intelligent tools, and uniting innovation with business insight are core skills for AI natives.

From September to November 2025, Ithaca Family Academy and the University of Waterloo AI Team launched an AI Entrepreneurship Exploration Camp.



The camp embeds project management and fundraising training, ending with a venture-style pitch to AI-focused investors.

The second cohort opens on December 1, 2025, focusing on AI application, business innovation, and project incubation, guiding students from idea to product to public pitch while planting lasting seeds for their future.



As you set out for Ithaca  
hope your road is a long one,  
full of adventure, full of discovery.  
—— C. P. CAVAFY

Helping young people explore their future  
is the mission of Ithaca Family Academy.



# HIGH SCHOOL AI ENTREPRENEURSHIP CONTEST

The second AI Entrepreneurship Camp is aligned with the High School AI Entrepreneurship Contest, helping motivated students upgrade class projects into competition-ready entrepreneurial AI ventures.

The contest invites high school students worldwide to use AI to address social problems, assessing innovation through technical solutions, business models, and live pitch presentations.

The second camp mirrors contest standards, taking students from project selection and MVP through market research, modeling, and simulated judging to produce competition-ready entrepreneurship portfolios.

On top of the core course, we offer an optional 12-hour competition enhancement module for students planning to enter the contest:

1. Interpreting current-year rules and scoring criteria, and refining problem statements, AI pathways, and business models;
2. Coaching on business plans and technical documentation;
3. Mock pitches and judge-style Q&A to build stage presence, resilience, and competitiveness for awards, university applications, and competition experience.

We also provide application procedures, materials checklists, and timeline planning advice to help families navigate complex competition schedules and manage commitments realistically.

Through our dual path, students will move from idea to product, then from pitch to real contests, entering future careers with greater maturity.

\* Our camp and competition module provide teaching and coaching only, without any promise of specific rankings or awards.

Society

AI

Practice

Business



# GOALS & OUTCOMES

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Target students: G8 – G12  
(no prior programming experience required).

Students will gain:

1. Highly competitive experiences and skills.
  2. A portfolio-ready AI startup project.
  3. Access to a high-value mentor community.
  4. Substantive AI entrepreneurship exposure.
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During March Break 2026, all students will be invited to Fidelity, Vanguard, Russell, and the RBC Trading Floor to see real AI applications in finance and discover related entrepreneurial opportunities.





# PROGRAM STRUCTURE

Length: 13 Weeks (including Pitch Day)

Class Size: 5 – 8 students per team

Schedule: January 10 to March 28, 2026

1:00 PM ~ 3:00 PM Main Class

3:00 PM ~ 4:00 PM Contest Coaching (opt.)

Pitch Day: April, 2026 (to be scheduled)

Stage	Week	Agenda	Goal
Stage 0	Week 1 - 2	Innovation Mindset	Build entrepreneurial mindset, teamwork, and problem-finding skills
Stage 1	Week 3 - 6	From Idea to Validation	Understand business models, validate problems, build usable MVP.
Stage 2	Week 7 - 10	From Product to Pitch	Develop persuasive pitches and professional, data-backed pitch decks.
Stage 3	Week 11 - 13	Final Showcase & Endorsement	Showcase projects publicly, reflect, assemble a coherent portfolio.

The final outcomes includes: 1) an innovation project; 2) an MVP demo video and market-validation brief; 3) a pitch deck and pitch video; 4) a growth report; 5) social-media coverage; and 6) alumni-community access. Outstanding students may also receive mentor recommendation letters.



# Our Mentors & Experts



**Dr. Reza Moridi**

Former Cabinet Minister in Ontario; Minister of Research, Innovation and Science; Minister of Training, Colleges and Universities



**Mr. Chuan Thor**

Founder of AlphaX Partners; has more than 25 years in the global venture capital industry.



**Mr. Joshua Wang**

Former Editorial Writer of Business Media, Adjunct Professor at Universities, Founder and Principal of Ithaca Family Academy



**Mr. Brad Duguid**

Vice President of Corporate Affairs for CFFI Ventures  
Former Ontario Minister of Economic Development, Infrastructure, Research and Innovation, Energy.



**Ms. Yady Ballesteros**

Former Director of Strategy Execution of Scotiabank; seasoned Financial Services executive with 20+ years.



**Dr. Gal Raz**

Ivey's former Associate Dean of Research; Stanford PhD in supply chain management.



**Ms. Kristen Perry**

Co-founder and former Managing Director of Spring Investing Collective. Mentored hundreds of Canadian entrepreneurs and investors. Recipient of Top 30 Under 30 Sustainability Award.



**Mr. Walter Chen**

Lawyer at BLG; Law professor at Lincoln Alexander School of Law, Toronto Metropolitan University



**Mr. Jady Wu**

Graduated with two majors from the University of Washington  
Dean of Education and Technology at Ithaca, focusing on AI and Engineering Education for Youth

Ethaca Artificial Intelligence  
Entrepreneurship Camp

# Instructional Team

Program Director

**Mr. Joshua Wang**

Product & Program Lead

**Mr. Jady Wu**

Business & Fundraising Mentor

**Ms. Kristen Perry**

AI & FinTech

Entrepreneurship Mentor

**Mr. Elden Wu**

Guest Judges

**Venture capitalists and  
startup founders  
from the Toronto ecosystem**

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# CONTACT US

Tuition: \$2,400 (Early Bird) | \$2,600 (General)  
\$800 (optional Contest)

Start Time: EARLY JANUARY 2026

Location: 205 PLACER CT  
NORTH YORK, ON, M2H 0A9

Wechat: JOSHUAWONG2015

Web: [WWW.ITHACATEENS.COM](http://WWW.ITHACATEENS.COM)



2025

Ithaca brings together leaders from political, business, and academic circles across North America to help young people explore their future and pursue their own paths.

Through a student-centered, project-based learning model, Ithaca engages learners with real-world problems and challenges as the core context for deep, authentic learning.