JEAN ROSE ALBERTSEN

Curriculum Vitae

SKILLS

1. Digital Strategy & Transformation
I develop and implement digital strategies that integrate AI, data analytics, and cloud solutions to enhance business efficiency and competitiveness.

2. Data Analytics & Business Intelligence
I analyze and visualize complex data using SQL and Power BI to support data-driven decision-making and business growth.

3. CRM System Development & Management
I design CRM systems that optimize customer relationships through automation, AI integration, and data governance compliance.

4. Project Management & Agile Practices
I manage digital projects using Sprint, Agile and Scrum, ensuring efficient execution, stakeholder alignment, and continuous improvement.

LANGUAGES

English: Proficient
Danish: Proficient

JEAN ROSE ALBERTSEN

Professional Summary

Skilled and experienced Business & IT student from KEA with a strong foundation in Business Case Analysis, Project Concept Designing, Digital Strategy & Transformation and AI. I'm comfortable working with Python, SQL, Power BI, ChatGPT and Microsoft 365 tools.

Education

Bachelor in Business Economics & Information Technology | 5th Semester [2023-2026]

KEA- Copenhagen School of Design and Technology

Professional Experience

Developed a CRM System for Acta Venture Capital
[September – November 2024]

Designed a CRM system interface focused on client accounts (Investors & Startups). Conducted market strategic adaptation and developed a step-by-step strategic implementation plan.

Developed a Sustainability Platform for Kea Facilities Management
[November – December 2024]

Proposed a sustainable platform to optimize operations and ensure data credibility for KEA stakeholders. Utilized Power BI and Matplotlib for data analysis and applied event storming to model a bounded context diagram and microservices architecture.

Developed an Application Form for Mærsk
[February – February 2025]

Redesign the digital application form system to provide Mærsk career applicants a smooth and secure datadriven experience during the application process.

References

Mikkel Wessel Nielsen
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