

Youth Together, Jointly Building Friendship——Cross-Border E-Commerce Study Program
for American Youth

Time: May 19th -May 25th, 2025

Locations: Shaoxing and Hangzhou in Zhejiang Province, Shanghai

Theme: Cross-border E-commerce Cultural Tour

Purposes and Significance of the Activities

With the theme of "Cross-border E-commerce and Digital Trade", this project aims to let students immerse themselves in the rapid development of China's e-commerce by learning e-commerce courses, conducting research and inspections on leading e-commerce enterprises, and experiencing e-commerce live broadcasts, thus stimulating their interest in learning about cross-border e-commerce. Meanwhile, cultural experience activities such as calligraphy and traditional Chinese medicine for Chinese and American students will be interspersed, enabling Chinese and American youths to get to know each other, walk hand in hand, and build friendship through cultural activities, becoming a new generation of envoys for the friendship between the two countries and injecting youthful vitality into the development of Sino-US relations.

Characteristics and Main Contents of the Activities

With its huge scale and innovative models, the Chinese e-commerce market has become a leader in the global e-commerce industry. China's cross-border e-commerce is reshaping the global trade pattern with a strong momentum. The project is carried out around two modules: cross-border e-commerce experience and cultural exchange, featuring the following:

1.Theoretical learning and live broadcast experience to feel the rapid development of China's e-commerce. Through learning e-commerce courses, experiencing e-commerce live broadcasts, and visiting leading e-commerce enterprises, students will personally experience the rapid development of China's e-commerce. From the interactive charm of live e-commerce to the community power of social e-commerce, each link is a microcosm of the rapid development of China's e-commerce. Through this module, Chinese and foreign students will have an in-depth understanding of how to sell products to

all parts of the world through cross-border e-commerce platforms, how to utilize the supply chain advantages of China to explore international markets, and how to seek business opportunities in different cultures and consumption habits.

2.Traveling, visiting, and interactive exchanges to experience the profoundness and extensiveness of Chinese culture. Taking traditional Chinese culture as the starting point, Chinese language courses with diverse themes will be set up. Through city visiting activities, calligraphy experiences, making traditional Chinese medicine sachets and other activities, the Chinese language classroom will be enriched and the enthusiasm of foreign students to learn Chinese will be stimulated. Forms such as arranging joint travel activities for Chinese and foreign students will be adopted to fully practice Chinese learning. While leading foreign students to learn Chinese, they will also appreciate the colorful traditional Chinese culture, enabling Chinese and American youths to build a bridge of friendship in the process of mutual learning and cultural exchange.

Schedule

1	2025-05-19	P.M.	(1) Flight Arrival (2) City walk: The Oriental Pearl Tower	Shanghai
2	2025-05-20	A.M.	(1) Welcome Ceremony (2) Lecture: An Overview of the Development of E-commerce in China	Shaoxing
3		P.M.	School Cultural Trip Zhejiang Merchant Culture Park and Business Sage Culture Base, Calligraphy Practical Class	Shaoxing
4	2025-05-21	A.M.	Lecture: Innovation and Practical Approaches of China's Cross-border E-commerce	Shaoxing
5		P.M.	Enterprise Investigation	Shaoxing
6	2025-05-22	A.M.	City walk: Lu Xun Native Place, Cangqiao Straight Street	Shaoxing
7		P.M.	City walk: City Exhibition Hall, Hometown of Saint of Calligraphy	Shaoxing

8	2025-05-23	A.M.	E-commerce Live Streaming Courses and Experiences	Shaoxing
9		P.M.	Lecture: The Cross-border E-commerce Journey of Chinese Traditional Skills (Straw Weaving) Practice of Straw Weaving Skills	Shaoxing
10	2025-05-24	A.M.	City walk: Zhejiang Eastern Canal Museum, Jianhu Lake	Shaoxing
11		P.M.	Cultural Experience: Making Traditional Chinese Medicine Sachets Closing Ceremony	Shaoxing
12	2025-05-25	A.M.	City walk: West Lake	Hangzhou
13		P.M.	Flight Departure	Hangzhou



City walk: The Oriental Pearl Tower



City walk: Lu Xun Native Place



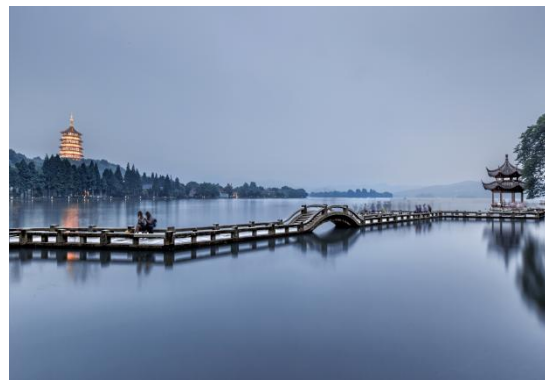
City walk: City Exhibition Hall



City walk: Hometown of Saint of Calligraphy



City walk: Zhejiang Eastern Canal Museum



City walk: West Lake



Live Streaming Practical Class



Straw Weaving Skills Practical Class



Calligraphy Practical Class



Making Traditional Chinese Medicine Sachets