



**ROCKMOND DUNBAR**  
**PENDING HOST**  
DIRECTOR/ PRODUCER  
BAY AREA NATIVE



**JEFFREY ALLARD**  
**PENDING PRODUCER**  
THE TEXAS CHAINSAW  
BAY AREA NATIVE



**LEJON LOGGINS**  
BAY VISION MEDIA GROUP  
CREATOR / PRODUCER  
(510) 978-8006



**MARILYN HARRIS**  
CREATOR / FISCAL PARTNER  
THE KHADAFY  
WASHINGTON FOUNDATION

# THE HEALING CIRCLE

COMMUNITY PROJECT (CONCERT, FESTIVAL & DOCUMENTARY FILM)



www.BayVisionMG.com

**Bay Vision Media Group, LLC**

Atten: LeJon Loggins, Founder

1721 Broadway, STE 201

Oakland, California 94612

[www.BayVisionMG.com](http://www.BayVisionMG.com)

510.978.8006

LeJonLoggins@BayVisionMG.com

Dear Recipient,

Youth in the inner city throughout the United States are suffering from Post Traumatic Stress Disorder at an alarming rate, due to their repeatedly experiencing trauma from living in combat zones. According to Howard Spivak M.D., director of the U.S. Center for Disease Control and Prevention’s Division of Violence Prevention, *“Youth living in inner cities show a higher prevalence of post-traumatic stress disorder than soldiers”*. The social service and community organization landscape of the United States is heavily affected by budget cuts, faculty and staff reductions at accelerating rates. As a result, our communities have limited options to obtain and maintain success. Fortunately, The Healing Circle firmly stands on the foundation of encouraging, empowering youth and communities through intentional healing circles, a community festival and a benefit concert, which will be video documented, in violence riddled cities like Stockton, Oakland and San Francisco, CA – and we know we’re not alone.

Bay Vision Media Group would like to invite your company to participate in either a promotional sponsorship or investment for our first annual *Healing Circle* documentary series. During this community-centered healing circle; our celebrity musical guest will engage themselves, by sharing their journey of healing, with various community and youth voices through intentional conversations, dance, and music to over-come and inspire healing within the circle. The Healing Circle is therapeutic. These circles will be a part of a documentary, which will end with a benefit concert, headlined by the celebrity musical guest using some of the talented community members as performing acts within their show.

*“Youth living in inner cities show a high prevalence of post-traumatic stress disorder than solders”  
- Howard Spivak M.D.,*

*The Healing Circle*, was inspired by the likes of other charitable organizations like: Life Beat – “Fighting the war against HIV/AIDS with music” and Cyndi Lauper & Friends: Home for The Holidays Benefit Concert, where their mission for each year’s concert held to raise money and spread awareness for lesbian, gay, bisexual and transgender (LGBT) youth homelessness.

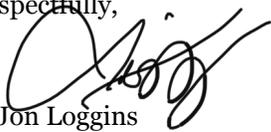
Your monetary donation will guarantee efficient budgeting and effective production of documentary, securing celebrity musical guest and venue for the festival and concert. Our budget goal of \$1.5 million dollars, would also be used for incentives for our community, and any additional cost to ensure successful community involvement. Promotional products, samples, or representatives sent from [your company] will be strategically positioned to provide optimal visibility among the community stakeholders present. Only with your contribution and support, can we reach this goal! In addition to knowing that your company supported a great event for a worthy cause, all sponsors are recognized in all printed materials and electronic communications.

If you are interested in being represented during this documentary and event or you simply have additional questions, please contact LeJon Loggins by phone at (510) 978-8006 or by email at [lejonloggins@BayVisionMG.com](mailto:lejonloggins@BayVisionMG.com) To learn more about The Healing Circle, please read attached proposal. If you would like to set up a meeting with producer, Marilyn Harris, and I, please send email with interest and proposed dates and times to above mentioned email.

Please send checks of your taxable donations to:  
**Bay Vision Media Group, LLC**  
Attention: “The Healing Circle: Community Project”  
1721 Broadway, STE 201  
Oakland, California 94612

This is a great opportunity for our community and youth to see your company’s support. Thank you in advance for your time and consideration and I’m looking forward to working with you!

Respectfully,

  
LeJon Loggins  
Founder, Bay Vision Media Group, LLC

*Important Disclosure: All information and ideas contained within this document are intellectual property of LeJon Loggins and are to remain confidential. By accepting and reading this document you agree to all terms of a standard confidentiality/non disclosure agreement and agree not to duplicate, copy, distribute, or share this information without prior consent of LeJon Loggins.*

*Marilyn  
Washington-Harris*

*Jefferson Award for  
Community and Public  
Service - 8/2012*

*City of Oakland  
Citizen Humanitarian  
Award - 1/2008*

*City of Oakland  
Mother of the Year Award  
- 2015*



*LeJon Loggins*

*ABC Assignment 7  
News Coverage ‘Oakland  
man honors victims,  
families with obituaries -  
3/2009*

*City of San Francisco  
Board of Supervisors  
Award - 1999*

## ABOUT BAY VISION

Bay Vision Media Group empowers members of our community to own, produce, and share their stories while creating opportunities to come together and heal from collective trauma.

Bay Vision works within the film and video game industries to provide world-class recording services, instrumental music arrangements, lyric compositions, and groundbreaking ideas in developing motion picture projects and scripts.

In addition to production services, Bay Vision collaborates with the Khadafy Washington Foundation for Non Violence and other organizations, to provide programs that creatively address post-traumatic stress disorder (PTSD) in underserved youth, teens, and formerly incarcerated adults reentering society who live in urban areas that are heavily impacted by crime. Through filmmaking, Bay Vision is helping Bay Area young people create new narratives for their town and their own experiences.

## HISTORY BEHIND THE VISION

<sup>1</sup>LeJon Loggins and Marilyn Washington-Harris community crusaders for peace, justice and crime prevention both experienced the raw and unforgiving pang of gun violence in their own families. For Harris it was her son, for Loggins it was a close cousin. Their undeniable bond and connection grew with their desire to empower and create healing within their communities.

It was August 2006, and Loggins had just lost his 23-year old cousin Laver Crayton to another random act of gun violence in East Oakland. His family sought after the services of The Khadafy Washington Foundation for Non-Violence to help finance Crayton's funeral. It was Harris's authentic kindness and support during his family's difficult bereavement that later motivated Loggins to offer the foundation his graphic design services. This relationship quickly flourished into a thriving partnership, genuine friendship, and burgeoning obituary-design business. Yet, while demand for formatting and creating obituary and funeral programs is unfortunately high and business is booming, Loggins desperately yearned to be part of the proactive solution to violent crime and not just a part of its reactive aftermath.

The Khadafy Washington Foundation is a public benefits non-profit corporation that largely depends on government funding, grants and donations to thrive. Like so many organizations around our country, Harris's foundation is now facing drastic government cutbacks that seriously threaten the sustainability and feasibility of her programs. Less funding means more families who aren't receiving the urgently-needed support and resources when violent crime strikes suddenly and indiscriminately.

In response to their quandary, Loggins suggested that he and Harris rethink, revamp and revise their approaches to funding their expanding visions. Since government monies for social service and community outreach programs have become unsteady and endangered in recent economic times, Loggins decided that their fiscal survival must lie, not outside, but rather *inside* healing communities. Hence, the vision and passion behind "*The Healing Circle: Community Project*" was born.

---

<sup>1</sup> *Important Disclosure: All information and ideas contained within this document are intellectual property of LeJon Loggins and are to remain confidential. By accepting and reading this document you agree to all terms of a standard confidentiality/non disclosure agreement and agree not to duplicate, copy, distribute, or share this information without prior consent of LeJon Loggins.*

## SYNOPSIS OF THE HEALING CIRCLE

The Healing Circle is made up of teens and adults who have recently been through traumatic situations in their life and are willing to confront their issues in a group circle. The circle will hold agreements, created and agreed on by those in circle, to ensure the integrity and purpose of circle is kept. Circle will include individuals' victim to crime, violence, abuse, suicide, terminal illness, etc; with no exclusion due to race, creed, or sexual orientation. Again, the purpose is to heal and address the pain around PTSD.

The Healing Circle will be produced by filmmaker, LeJon Loggins and video documented as a movie or series that will be premiered and sold for release. Circle process will be structured to meet all needs of participants. Celebrity guest will facilitate circle with an opening which will lead to the value of circle and a set of authentic questions to guide and heal the needs, through authentic storytelling, dance, or musical ability within the circle. The circle will end with all community participants feeling inspired by the resources and support offered through sharing their stories, as well as through the gained understanding of the importance of healing and forgiveness.

The Healing Circle create opportunities for celebrity guest to provide an intimate performance, much like the VH1 "Story Tellers" or "Verse and Flow" show structures. Celebrity guest can also provide music for soundtrack and/or vision on how their celebrity be used within series for documentary.

There will be an organized and scheduled city wide benefit concert with celebrity musical guest and host. A concert with the purpose for performers to encourage and empower through entertainment, as well as, highlight their experience and their voice behind the Healing Circles they participated in throughout the community.

## PROJECT BUDGET & SCHEDULE

We are hoping to raise a \$1.5 million dollar budget for this amazing event and film project. Depending upon budget raised, benefit concert and Festival would be held as a 1 to 3 day event at venue, headlined by celebrity musical guest and host. Festival in conjunction with Butler Amusement.

### Friday (Day 1) R&B Performance

### Saturday (Day 2) R&B Performance

### Sunday (Day 3) Gospel Performance/Theme

## ARTIST WISH LIST

Mary J. Blige (R&B Singer)  
Brandy Norwood (R&B Singer)  
Keyshia Cole (R&B Singer)  
Monica Brown (R&B Singer)  
Lyfe Jennings (R&B Singer)  
Tyrese Gibson (R&B Singer)  
Fantasia (R&B Singer)  
Jennifer Hudson (R&B Singer)

Raphael Saadiq (R&B Singer)  
Netta Brielle (R&B Singer)  
Kev Choice Ensemble  
Marvin Sapp (Gospel Artist)  
Pastor Donnie McClurkin (Gospel Artist)  
Kirk Franklin (Gospel Artist)  
Smokie Norfolk (Gospel Artist)

*Important Disclosure: All information and ideas contained within this document are intellectual property of LeJon Loggins and are to remain confidential. By accepting and reading this document you agree to all terms of a standard confidentiality/non disclosure agreement and agree not to duplicate, copy, distribute, or share this information without prior consent of LeJon Loggins.*

SHOW FINALE VENUE LIST

Oracle Arena – Oakland, CA  
 Fox Oakland Theater – Oakland, CA  
 Scottish Rite Center – Oakland, CA  
 Greek Theater – Berkeley, CA  
 Stockton Arena - Stockton, CA  
 Cow Palace - Daly City, CA  
 Bill Graham Auditorium – San Francisco, CA

TOUR LIST

Oakland, California	Chicago, Illinois
San Francisco, California	Detroit, Michigan
Stockton, California	New York, New York
Sacramento, California	Miami, Florida
Los Angeles, California	Ferguson, Missouri
Atlanta, Georgia	Houston, Texas
	Baltimore, Maryland

CONCERT DOCUMENTARY BOX OFFICE HITS

**2000 - The Original Kings of Comedy (IMDB Gross Box office sales of \$38, 168,022)**  
**2005 - Dave Chappelle's Block Party (IMDB Gross Box office sales of \$11,694,528)**  
**2009 - Michael Jackson's This is it (IMDB Gross Box office sales of \$72, 091,016)**  
**2011- Kevin Hart: Laugh at My Pain (IMDB Gross Box office sales of \$7,705,974)**  
**2011 - Justin Bieber: Never Say Never (IMDB Gross Box office sales of \$73,000,942)**  
**2012 - Katy Perry: Part of Me (IMDB Gross Box office sales of \$32,151,701)**  
**2013 - Kevin Hart: Let Me Explain (IMDB Gross Box office sales of \$32,230,907)**

DONATION OR VOLUNTEER

*The Healing Circle* is currently seeking financial support, as well as, support from volunteers, interns and board members to help propel this movement forward. All financial donations can be made online at [www.BayVisionMG.com](http://www.BayVisionMG.com) with a credit card or with a check made payable to:

**Bay Vision Media Group, LLC**

Attention: The Healing Circle: Community Project  
 1721 Broadway, STE 201  
 Oakland, CA 94612  
[www.BayVisionMG.com](http://www.BayVisionMG.com)  
 (510) 978-8006

For those interested in more information and Unity Campaign programs, you may visit the **Unity Campaign** section at: [www.BayVisionMG.com](http://www.BayVisionMG.com) However, if you would like to contact LeJon Loggins directly, you may reach him at (510) 978-8006 or e-mail at [LeJonLoggins@BayVisionMG.com](mailto:LeJonLoggins@BayVisionMG.com). All volunteers will be trained by Marilyn Harris and the Crisis Response and Support Network (CRSN).

*A percentage of all proceeds from "The Healing Circle: Community Project" Concert, Festival & Documentary film would benefit "The Unity Campaign" programs, events and outreach. It would also help to sustain The Khadafy Washington Foundation for Non-Violence, other critical agencies and movements who are committed to non-violent change and violent crime prevention.*

*Important Disclosure: All information and ideas contained within this document are intellectual property of LeJon Loggins and are to remain confidential. By accepting and reading this document you agree to all terms of a standard confidentiality/non disclosure agreement and agree not to duplicate, copy, distribute, or share this information without prior consent of LeJon Loggins.*