



The Owl Drug Co. & Legacy Laces Partner for USWNT Watch Party & Fundraiser

Fundraiser will help Underprivileged Kids Obtain Gear to Play Team Sports

(SAN DIEGO, CA) -- The Owl Drug Co. Social Eating House and Legacy Laces announced they have partnered for a US Women's National Team watch party and fundraiser to help underserved kids and teens obtain the gear they need to participate in team sports. The Owl Drug Co. will host the Legacy Laces USWNT Watch Party on June 16th at 9:00 a.m. when the USWNT takes on Chile in its second World Cup group stage game.

"The Owl was introduced to Legacy Laces last month when it was chosen as the beneficiary of the Penya Blaugrana San Diego end-of-season charity event and we just fell in love with their cause! So, when Legacy Laces reached out to us and asked if we'd like to collaborate on a watch party or fundraiser, we eagerly said yes," says Ron Ohler, Manager of The Owl. "We know soccer has an enormous presence in San Diego County and that Women's World Cup is a very exciting time, especially for San Diego's huge contingent of women soccer players. We are going all out to show that The Owl would like to become San Diego's home for women's soccer." Ohler continued, "For the duration of the World Cup tournament, we are going to unveil a new beer from our in-house artisanal brewer, The Bell Marker, that we've aptly named 'Quest for 4'. To express our support for the mission of Legacy Laces, we'll be donating one dollar of every Quest for 4 purchase to their program. We'll also be showcasing some fun specialty cocktails with a nod to USWNT players such as the "Whiskey-Sauer-brunn" and we plan to show every U.S. game as well as any other world cup game that is on while we are open."

All patrons attending the watch party on June 16th who bring a pair of new or gently used cleats to donate to Legacy Laces will also have a chance to win a special prize awarded at the conclusion of the USWNT game. The Owl is family friendly and can accommodate large groups.

"The Owl is a fantastic place to hold a watch party and we're so thankful for their support," said Jeanette Wood, Executive Director of Legacy Laces. "Working together in the spirit of compassion and generosity to help underprivileged kids join team sports is what this collaboration is all about. With the help of The Owl and its loyal patrons, we hope to introduce Legacy Laces to a wider audience and, of course, help kids and teens get the gear they need to get off the sidelines and into the game."

ABOUT THE OWL DRUG CO. SOCIAL EATING HOUSE:

Owl Drug Co - Social Eating House is an elevated brew pub serving American comfort food, sophisticated cocktails and 28 rotating beers on tap. The brew pub invites guests to enjoy a menu of mostly shareable pub food, such as pizzas, classic dips and hot sandwiches, which pair well with their wide variety of craft beers and cocktails. Stop in and raise a glass at downtown's newest neighborhood pub and eatery.

ABOUT LEGACY LACES

Legacy Laces was founded to ensure there would be a way to bring excess, outgrown and/or unused gear to underprivileged kids so they would have the opportunity to play team sports and benefit from all that athletics has to offer. For more information, please visit www.LegacyLaces.org.