



## SOCKERS PARTNER WITH LEGACY LACES FOR CLEAT DRIVE

- **Season-Long Drive To Benefit Deserving Youth In Need Of Cleats To Play Sports**
- **Local Soccer Retailer soccerloco Joins Partnership For The 2019-20 Season**
- **Supporters Can Donate Gently-Used Cleats At Any Home Game Or At soccerloco**

**SAN DIEGO (Monday, December 9 2019)** — The San Diego Sockets have partnered with Legacy Laces and soccerloco to help deserving young athletes have a chance to play sports by collecting gently-used cleats. In its second year, the partnership has expanded to being a season-long campaign and adding the top local soccer retailer as a new collection site. Last year, Legacy Laces collected shoes at one Sockets' home game at Pechanga Arena San Diego.

Supported by the Sockets and numerous donors throughout the county, Legacy Laces has delivered hundreds of pairs of quality cleats to kids in need throughout San Diego County this year. This means hundreds more kids are now better equipped to play, or stay, in a sport they love and benefit from all the positive aspects athletics has to offer. With donation stations at every home game, as well as in soccerloco stores, Sockets fans and the general public will now have a chance to be an ongoing part of this important mission.

"We are overjoyed to team up for this season-long cleat drive with the Sockets and soccerloco! Every pair of quality cleats donated represents a gift of opportunity and the chance to help a child in need get off the sidelines and into the game," stated Jeanette Wood, founder and Executive Director of Legacy Laces.

soccerloco is supporting the effort by providing a 15% discount coupon to donors and hosting Legacy Laces donation stations in two of its San Diego County stores. The goal of the collaboration is to provide Sockets fans with an opportunity to share their passion for the game and make a positive impact in the community.

"Sport is medicine. Sport is life. Competition is healthy and builds character. These are some of the values soccerloco lives by, and we hope that every day we can fulfill our social purpose in our community. We are honored to be part of this important program with the Sockets and Legacy Laces," said John Lococo, CEO, and founder of soccerloco.

The Sockets are currently hosting their Season Of Giving through December 22. This community initiative allows fans to support over 30 local non-profits through donations on the team's website at [SDSockets.com/SeasonOfGiving](http://SDSockets.com/SeasonOfGiving). Supporters are encouraged to donate their gently-used cleats at a Sockets game beginning December 15.

"We are proud to continue our relationship with Legacy Laces," said Sockets Community Relations Director Jon Greene. "We are looking forward to enhancing the program and helping more kids have a chance to play sports."

For more information on Legacy Laces, please visit [LegacyLaces.org](http://LegacyLaces.org).

For more information on soccerloco, please visit [soccerloco.com](http://soccerloco.com).