

Michael D. Prasad

Reliable, diligent, and action-oriented practitioner/scholar in the field, with excellent communications / public speaking capabilities. Well-versed in emergency planning strategies, disaster recovery and physical security planning, as well as state and federal emergency management policies and procedures. Proven expertise as a strategic and effective leader of teams within chaotic situations. Adept at creating emergency plans, improving contingency planning, and developing / facilitating drills and exercises to help make emergency administration more holistic, efficient, and effective. Currently self-employed as an emergency management trainer/consultant, and the executive director of the Center for Emergency Management Intelligence Research (www.cemir.org).

External Experience

Manager (Temp), American Red Cross – National Headquarters

2020 – 2021

Contributed leadership, technical / subject matter expertise, and guidance toward the launch of their new Response and Recovery Client Case Management System, built on Salesforce. Delivered HSEEP-compliant training exercises and developed modules / documentation in advance of the systems conversion dates. Oversaw systems development and maintenance, end-user training, and project planning, for all stages of implementation.

- Led and coordinated Red Cross response as well as the implementation of daily situational awareness and intelligence focused on Covid-19 impact on service lines (both nationally and globally) including Biomedical, International, Service to the Armed Forces, Training, and Disaster Cycle Services.

Assistant Director, Office of Emergency Management, Department of Children and Families, NJ State **2017 – 2020**

Assessed existing emergency management strategies, identified areas that could be updated, and recommended improvements as required. Oversaw and co-led the facilitation of statewide staff all-hazards disaster training including COOP and comprehensive active shooter incident management / response tactics training. Acted as a point of contact and face of the organization on numerous standing committees and taskforces including the State Emergency Management Program Stakeholders, Domestic Security Program Partner Group, Office of Homeland Security & Preparedness – School Safety Task Force, and New Jersey Volunteer Organizations Active in Disaster (NJVOAD).

- Launched comprehensive Continuity of Operations / Continuity of Government plans for department.
- Authored and introduced departmental Emergency Action and Response Plans, as well as annexes for CBRNE, Pandemic, Reunification, and Repatriation. Established a comprehensive emergency action plan for offices across the state of New Jersey.

Director of Disaster Support Functions, NJ Region of the American Red Cross

2013 – 2017

Lead Specialist / Associate Director, North Jersey Region of the American Red Cross

2011 – 2013

Regional Manager, Central New Jersey Region of the American Red Cross

2010 – 2011

Emergency Services Director, Tri-County Chapter of the American Red Cross

2008 – 2010

Led and administered Red Cross response across the region and New Jersey state and ensured adherence with established procedures, mission, philosophy, and strategic initiatives, as well as the quick allocation of resources. Facilitated education sessions across the state related to disaster and emergency response including COOP, crisis management, and partner training. Contributed emergency management guidance and expertise as Lead Consequence Management Planner; wrote and established the Region's Emergency Response Plan and annexes for CBRNE, Pandemic, Transportation, and Statewide Sheltering. Oversaw and coordinated the day-to-day activities and performance of 300+ volunteers, four full time staff, and numerous FEMA Corps teams. Authored and was awarded a federal NSGP grant and two CDBG grants.

- Spearheaded the Region's District Operations Management (for seven counties) leading up to, during, and throughout the aftermath of Hurricane Irene, as Multi-Site Director (Operations Section Chief).
- Headed Statewide Readiness planning and response during Hurricane Sandy and liaised with both state and federal government. Recognized by the New Jersey State Government for contributions.
- Designed and implemented multi-year training and exercise program, including leading Red Cross participation in all state and federal level radiological emergency response plan exercises.

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Additional Experience (Capstone Positions)

- Branch Office Manager & Senior Financial Advisor, H&R Block Financial Advisors, Inc. (2002- 2008)
- Vice President – Banker, J. P. Morgan Private Bank, New York, NY (2000 - 2001) Vice President, The Chase Manhattan Private Bank, New York, NY (1996-2000)

Areas of Expertise

- Emergency Planning & Response
- Incident & Resource Management
- Exercise Design / Implementation
- Risk Management & Mitigation
- Business Continuity Plans
- Public Speaking / Presentations
- High-Performing Team Leadership
- Community Response & Recovery

Education

Bachelor of Business Administration (Management Information Systems)
Ohio University, College of Business Administration, Athens, OH
Master of Arts (Emergency and Disaster Management)
American Public University, School of Security & Global Studies, Charles Town, WV

Affiliations

International Association of Emergency Managers, Member and Vice President of USA - Region 2
Chair of USA's Children and Disaster Caucus
New Jersey Emergency Management Association, Member
National Security Policy and Analysis Organization, Emergency Management Intelligence Analyst
New Jersey Voluntary Organizations Active in Disaster (NJVOAD), Board Member 2023-2025
Interfaith Council for the Homeless of Union County (New Jersey), Past Treasurer and Vice President, 2001 - 2006
Fanwood NJ Community Emergency Response Team (CERT), Founder and Team Leader, 2004 – Present
American Red Cross, Disaster Cycle Services Volunteer, 2005 - Present
Local Emergency Planning Committee (LEPC), Union County, NJ, County Appointment, 2012 – 2014
American Public University, Alumni Advisory Council, 2023-Present

Licenses & Certifications

Certified Emergency Manager®, International Association of Emergency Managers (2017, 2022)
Certified Disaster Manager, American Red Cross (2015)
Federal Communications Commission Technician's Radio License – KC2UOA
FEMA ICS/NIMS series (IS-100, IS-200, IS-300, IS-400, IS-700, IS-800)
FEMA Professional Development Series, FEMA Advanced Professional Series
FEMA Professional Continuity Practitioner
Certified Red Cross Advanced Disaster Instructor
Certified Instructor: Incident Response to Terrorist Bombings (IRTB) PER-230 from New Mexico Tech/EMRTC

Honors

Omicron Delta Kappa, National Leadership Honor Society
Epsilon Pi Phi, National Emergency & Disaster Management and Homeland Security Honor Society
Omicron Sigma Sigma, The Order of the Sword & Shield National Honor Society

Publications

Please see ORCID at <https://orcid.org/0000-0002-2596-5015>