



6PM GATES OPEN
7PM PRE-SHOW
8PM RODEO

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July 30 & 31, 2021

Rock Springs, WY Outdoor Arena



Wrangler



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RED DESERT
ROUNDUP RODEO!**

TENTATIVE
Schedule of Events

EVERY NIGHT

6:00 p.m. Gates Open
 Vendor Booths Open
 7:00 p.m. Muttin Busting
 8:00 p.m. Xtreme Rodeo
 Kids Boot Race
 Right after Ramblin' Band
 Rodeo

FRIDAY, JULY 30

Golf Tournament

A chance for sponsors to play
 and help raise money for charity

Wrangler National Patriot Night

Brought to you by Real Country 93.5 KREO

Proudly wear your **RED**, & **BLUE**
 to support our troops

\$500 Teen Scramble

The first 50-ticketed, willing teens will
 compete for \$500 as well as fabulous other prizes.

SATURDAY, JULY 31

RDR Parade downtown at 10am

Wrangler Tough Enough to Wear Pink
proudly sponsored by the
Red Desert Roundup Rodeo Committee

Show your pride and sport your **PINK**. Tonight is
 Wrangler's Tough Enough to Wear Pink to help fight
 the battle against breast cancer.

\$1000 Cash Scramble

It is "bigger than a big calf" for this scramble. The first 50
 willing adults will receive a t-shirt at the gate to compete for
 the coveted \$1000 as well as fabulous other prizes.

TICKET OUTLETS:

**Rock Springs & Green River
 Chambers of Commerce**

General Admission:

Senior: ages 60 & older - \$14

Adults: ages 12-59 - \$16

Children ages 5-11 - \$8 / 4 & under - Free

Information: 1-800-46-DUNES or (307) 362-3771

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COWBOY PRAYER

*Our Heavenly Father, we pause at this time.
mindful of the many blessings you have
bestowed upon us. We ask, Lord,
that you will be with us in the arena of life.*

*We as cowboys do not ask for special favors.
We don't ask to draw around the chute
fighting horse, the steer that won't lay,
or to never break the barrier.*

*We don't even ask for all daylight runs.
We do ask Lord, that you will help us live our lives here on
earth as cowboys, in such a manner, that when we make that
last inevitable ride, to the country up there, where the grass
grows lush, green and stirrup high, and the water runs cool,
clear and deep, that you'll take us by the hand and say:*

"Welcome to Heaven cowboy, your entry fees are paid."

ANNUAL RED DESERT ROUNDUP GOLF BENEFIT



**A fun event at White Mountain Golf Course
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**Four Person Scramble With Games,
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Red Desert Roundup Parade

Saturday, July 31st



Fun for the whole family!!

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STEVE KENYON
PROFESSIONAL RODEO ANNOUNCER

Professional Rodeo Announcer Steve Kenyon has spent nearly 30 years sharing the story of Professional Rodeo with fans in arenas across the country, and on the radio and internet on ProRodeoLive.com and on Rural Radio Sirius XM Channel 147.

In addition to announcing more than 25 rodeos a year, Steve is the host of the daily Western Sports Round Up Show on Rural Radio, and the voice of PRCA Rodeo on ProRodeoLive.com and on radio presenting live play by play coverage of the biggest events in ProRodeo, including the Wrangler National Finals Rodeo every December from Las Vegas.

**J.W.
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PRCA Barrelman/Rodeo Clown



Rodeo basics

The basic seven events at PRCA ProRodeos are in three categories:

Timed Events

Steer wrestling, team roping and tie-down roping require highly trained horses who work with their riders to catch and control cattle.

Roughstock Events

Bareback riding, saddle bronc riding and bull riding match a cowboy's skill in staying aboard for eight seconds against a bucking horse's or bull's determination to remove him.

Barrel racing

Horse and rider complete a cloverleaf pattern around three barrels; fastest time wins.



Why is success in rodeo measured by money?

Many ProRodeo contestants compete in dozens of rodeos across the country each year. Arenas vary greatly in size, which particularly affects results in the timed events. Each rodeo can use one or more of the PRCA's 80-plus stock contractors, many of whom own hundreds of bucking horses and bulls, whose average scores may vary. The only consistent measurement across all these variables is the amount of money earned.

Your first rodeo?

You're at the most exciting, most spontaneous, and most uniquely American sports event you've ever experienced! It's truly different from all other professional sports:

Western heritage: Most rodeo events are tied directly to skills that cowboys used to manage cattle on the vast open ranges of the frontier, and many of those skills are still used today.

Animal athletics: All rodeo events involve the participation of animals some highly trained, others operating on instinct. Owners take great care of their animals to ensure peak performance.

Pay to play: Contestants pay entry fees in order to participate. If they place high, they'll probably show a profit for the day. And if not, well, we hope you clap for their efforts anyway, because every contestant is doing his or her best.

Cooperative competitors: Cowboys frequently advise each other on how to ride particular horses or bulls, loan each other horses and equipment, and share travel expenses even with their closest rivals!

No wealthy team owners: Most rodeo committees are staffed entirely or almost entirely by volunteers who put in scads of hours producing the rodeo.

Know your rodeo lingo

Barrier: a line at the end of the box that the contestant and his horse cannot cross until the calf or steer has a head start

Box: in a timed event, the area a horse and rider back into before making a run

Bulldogger: a steer wrestler

Bullfighter: an athlete who protects the bull rider after he dismounts or is bucked off by distracting the bull and directing its attention to the exit gate, sometimes stepping between the bull and the bull rider

Calf roper: a tie-down roper

Chute: the pen that holds an animal safely in position; the timed-events chutes are usually across the arena from the roughstock chutes

Covering: staying on for at least eight seconds

Draw: each roughstock competitor who enters a PRCA rodeo is assigned a specific bucking horse or bull in a random draw conducted at PRCA headquarters three days before the rodeo; each timed-event contestant is assigned a calf or steer in a random draw on site, shortly before each performance of a rodeo begins

Flank strap: in the roughstock events, a sheepskin or Neoprene-lined strap placed in the area where a human's belt would go, which encourages the animal to kick out behind its body rather than "hopping" vertically, providing a showier, safer ride

Hooley: the knot that a cowboy uses to finish tying the calf's legs together in tie-down roping

Judges: trained professionals who check the livestock and arena before the rodeo, score riding events, flag timed events, and determine whether all rules were followed by the contestants

Left (or right) delivery: each bucking horse or bull is placed in a chute whose exit gate faces the direction it prefers to use

Mark out: a cowboy's feet must be above a bucking horse's shoulders when the horse makes its first move out of the chute, if so the cowboy "marked out," but if not, he "missed out" and the ride is disqualified

Pickup men: two mounted cowboys who help riders dismount, release the bucking horse's soft flank strap, and escort bucking horses and bulls to the exit gate after a ride

Rank: an adjective of praise and respect used to describe especially challenging roughstock

Roughstock: animals who possess the instinct and desire to buck off their riders

Stock contractors: ranching professionals who bring livestock to the arena bucking horses and bulls, plus steers and calves for timed events

Timed Event: events in which the contestant(s) who make the fastest qualified runs win.

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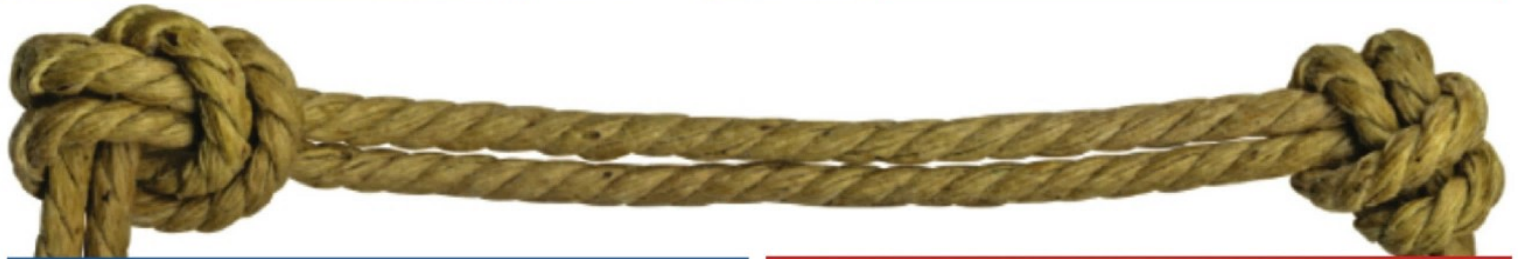
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Powder River Rodeo and D & H Cattle

The Red Desert Roundup Rodeo is proud to have the best livestock in the world from Powder River Rodeo and D & H Cattle. Powder River Rodeo and D & H Cattle were nominated as one of the top 5 PRCA Stock Contractors in 2018. This marks the 8th time that Powder River Rodeo and D & H Cattle were selected as one of the best out of 80 PRCA stock contractors in the United States and Canada.

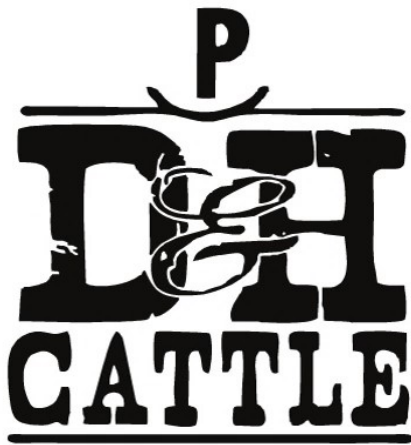
Powder River Rodeo is entering their 34th year of producing and supplying livestock to Top PRCA rodeos. Powder River Rodeo is owned and operated by Hank and Lori Franzen from Riverton, Wyoming. Since they began supplying livestock to PRCA rodeos, the Franzen's have become known for their world-class bucking horses. Some of these incredible horses include Khadafy Skoal, 3-time Bareback Horse of the year and 2012 Pro Rodeo Hall of Fame Inductee; Miss Congeniality, 2-time Saddle Bronc Horse of the Year; and Craig At Midnight, the 2016 Bareback Horse of the Year.

Craig At Midnight, was voted the Reserve World Champion Bareback Horse for 2017, and also tied for the Top Bareback Horse of the National Finals Rodeo. At the 2018 National Finals Rodeo, Tim O'Connell conquered Craig At Midnight to win Round 3 enroute to his third consecutive world championship. Craig At Midnight has been consistently scored 44 to 48 points over the last 4 years of PRCA rodeo action. He weighs in at 1700 pounds and is one of the biggest bucking horses in the business. Craig was just selected and received the Top Bareback Horse award at the 2019 Red Bluff

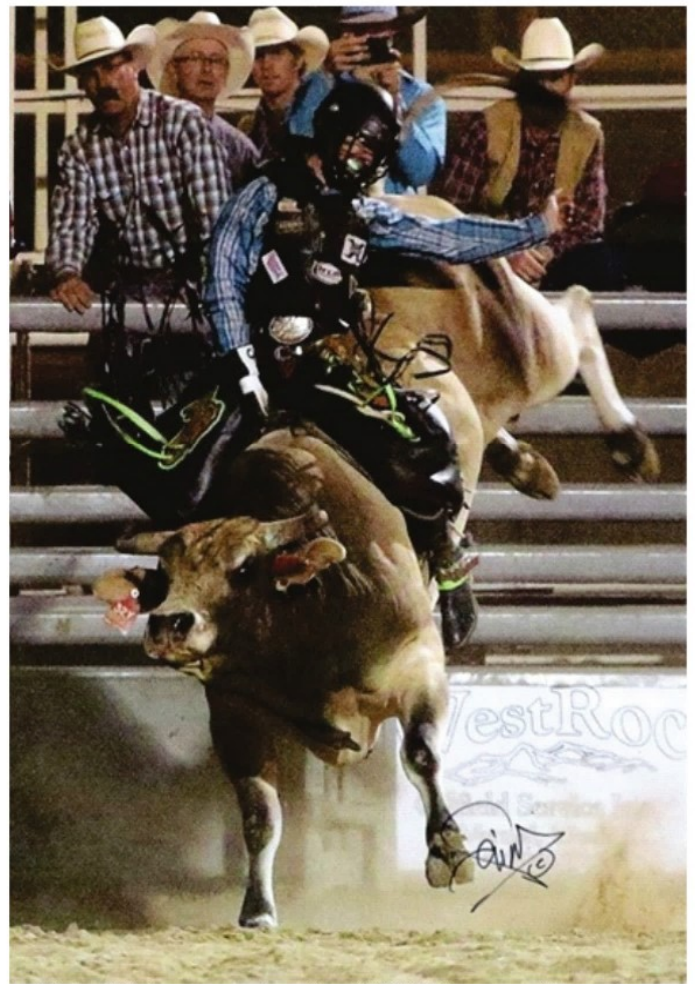


Craig At Midnight en route to his
2016 PRCA Bareback Horse of the Year Award.





D & H Cattle is a bucking bull operation located in Dickson, Oklahoma that is owned and operated by father/son duo, Dillon and H.D. Page. For over 40 years, D & H Cattle has been breeding, training, and bucking some of the best bulls in the world at PBR and PRCA bull riding events. Dillon and H.D. Page still work every day to improve their highly successful breeding program. Some of their incredible bulls include Mossy Oak Mudslinger, 2006 PBR Bucking Bull of the Year; Shepherd Hills Tested, 2013 PRCA Bucking Bull of the Year; Long John, 2015 PBR Bucking Bull of the Year; and the best bull in the PBR and PRCA today, Bruiser.

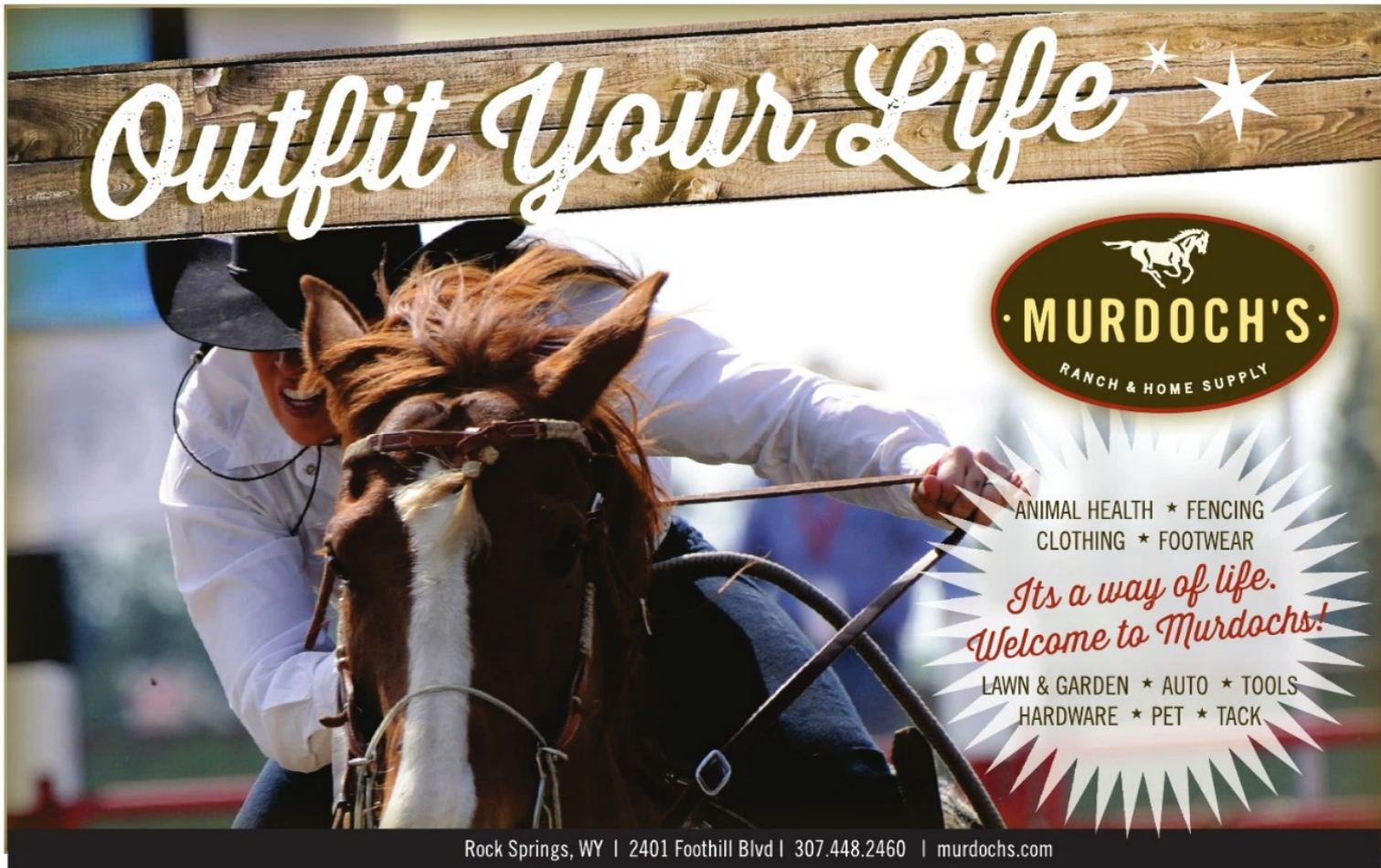


Cole Melancon wins the 2016 Dinosaur Roundup Rodeo with a 92.5 score on Bruiser. This was the 2016 PRCA regular season high-marked score of the year.

Bruiser won 2016, 2017, and 2018 PBR Bucking Bull of the year, and was also selected as the 2017 PRCA Bucking Bull of the Year to solidify his position as the best bull in the world and one of the greatest of all-time. Bruiser's world champion selection in both the PRCA and PBR in the same year has only happened one other time in the history of these two associations with the legendary "Bodacious" in 1995. Bruiser was also named the Top Bucking Bull of the National Finals Rodeo, a very prestigious award when you are selected by your performance when the stakes are highest!

Powder River Rodeo and D & H Cattle provided the second-highest amount of livestock at the National Finals Rodeo, with 19 of the 300 animals selected to the prestigious championship event. Horses selected were Craig At Midnight, Bob Cat, Black Leg, Knot So Foxy, Cowboy Casino, Miss Chestnut, Double Take, Bombshell, Rich N Fancy, and Show Me Again. Bulls selected were Bruiser, Short Pop, Struttin' Stuff, Heartbreak Kid, Fearless, Jack Shot, Udder Lover, Misfire, and Mind Freak. At the 2018 National Finals Rodeo, five rounds were won on Powder River & D & H athletes...totally awesome performances!!

Powder River Rodeo and D & H are excited to bring the best animal athletes and top-rated productions to the Greatest Show on Dirt.



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Brandon Milburn PRCA Music Director



Brandon has been running music for the past 8 years. He got his start in Cody, running music for the Cody nite rodeo. He currently resides in Cody Wyoming and runs a professional golf tour owned by John Daly on the side.



Craig At Midnight

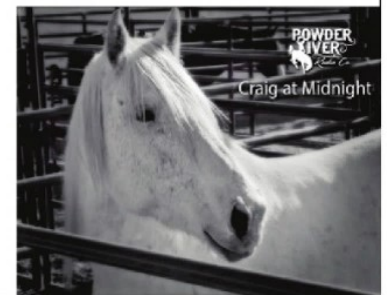
Legends Never Die



It is with extremely heavy hearts we have to announce the unexpected passing of our World Champion Horse "Craig At Midnight". Craig was 15 years old and found dead on our ranch by his namesake, Craig Roe. Craig was a ranch raised colt by Cut The Cards a World Champion Sire and out of mare T33 KC Rocket (Tooke bloodline) he was an absolute fan favorite and a very special animal to everyone who had the pleasure of watching him especially his Powder River family. He will be missed dearly!! He was buried next to World Champion Khadafy under a big cottonwood tree...RIP big boy.

At the age of 6 he won his first award and went to the NFR eight times consecutively from 2013 to 2020.

- 2013 - Wilderness Circuit BB of the Year
3rd Place top BB at the NFR
Won the 2nd round at the NFR with Steven Peebles
- 2014 - Top BB at Rapid City and Scottsdale, AZ Champions Challenge
Top BB at the Wilderness Circuit Finals
- 2015 - Top SB at the Scottsdale, AZ Champions Challenge
3rd Place PRCA BB of the Year
- 2016 - World Champion PRCA BB of the Year
Top BB at the Spanish Fork Champions Challenge
- 2017 - Reserve Champion PRCA BB of the Year
Split 1st for Top BB of the NFR
Wilderness Circuit BB of the Year
Top BB at Reno Rodeo
- 2018 - Won the 3rd round at the NFR with Tim McConnell
Top BB at Reno Rodeo
- 2019 - Top BB at Red Bluff Rodeo



307-382-5500

Ryan Johnson

307-389-0657 - Cell

2001 Dewar Dr Ste 260 Rock Springs, WY 82901

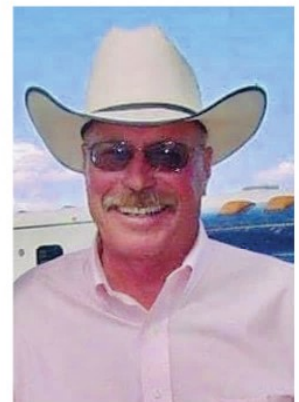
Volunteers of the Year

Myron and Theresa Wolf



Myron and Theresa Wolf have been volunteers for many years, helping with the golf tournament, hanging banners, VIP and any other task the RDRR Committee asks of them. They have lived in Wyoming their entire lives, and even though they are both retired, they have no plans to leave. They have been happily married for 45 years, have three children, several grand-children and a new great grand-daughter. Spending time with family and friends, traveling, and camping are a few of their favorite past times. Theresa enjoys crafting and yard work, while Myron prefers to watch old westerns and driving cross country.

IN MEMORY OF **DERYL J. SWEAT** 1943-2021



THIS IS WHERE THE COWBOY RIDES AWAY

Father, husband, grandfather, brother, uncle and friend, Deryl J. Sweat, 77, passed away peacefully in Sun City, AZ on January 1, 2021 after a brief illness. Deryl was born at his family home in Heber City, UT on February 5, 1943 to his loving parents, Otis and Ora Holland Sweat. He is survived by his wife, Kathy Sweat, daughters Amy Sweat (Troy) and Jennifer Sweat Moss (Bryan); his bonus children from his second marriage Brian Kerutis (Cynthia), Michael Kerutis (LeAnn), Tia Blanchard Sweat, Josh Kerutis; Kathy's children Brett Hale (Melody), Bryan Hale (Laura), Cory Hale (Stephanie); his sisters LaRae Jeffs (Hal), Jolyn Hall (Robert), his brother Von Sweat, and many cousins, nieces and nephews, grandchildren and great grandchildren.

Deryl graduated Wasatch High School in 1961 and earned a Bachelor of Science degree in Political Science and History from Utah State University in 1965. He was a member of the Utah Army National Guard where he received the sharp shooter award for his unit. In 1968 he went to work for Ford Motor Company and married DeeAnn (Fox) Sweat in February. They lived in Heber City, and from there moved Great Falls, MT. They then returned to Heber City UT in 1973 where they welcomed their daughters. They relocated to Rock Springs WY in 1977. Deryl and Tom Streit purchased the local Ford Dealership which became Rock Springs Ford, and eventually Rock Springs Ford Lincoln Mercury Nissan with Deryl as the sole proprietor, with the infamous motto of buying a vehicle with "No Hassle, No Sweat!" The dealership earned numerous prestigious awards from Ford Motor Company over the years. Deryl's gift of gab and salesmanship skills took him all around the world, and he was well-known within the Wyoming community for his involvement with the Red Desert Roundup Rodeo Committee and the County Fairgrounds. He also was heavily involved in the creation of the Eden Valley arena in Eden, WY.

Deryl married Kathy Unverzagt Hale Sweat August 9, 2008 in Rock Springs, WY. Deryl and Kathy loved dancing together and always said they felt like they had danced together their entire lives. They laughed often, loved deeply and enjoyed each other's company. They also enjoyed traveling, especially to rodeos and taking country music-themed cruises. They spent their summers in Eden, WY and winters in Wittman, AZ, enjoying the beauty of both towns and their close-knit communities.

We know there was one helluva party and many happy reunions when you rode in through those pearly gates, Deryl! It was a good ride, Cowboy! Happy trails until we see you again



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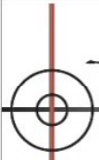
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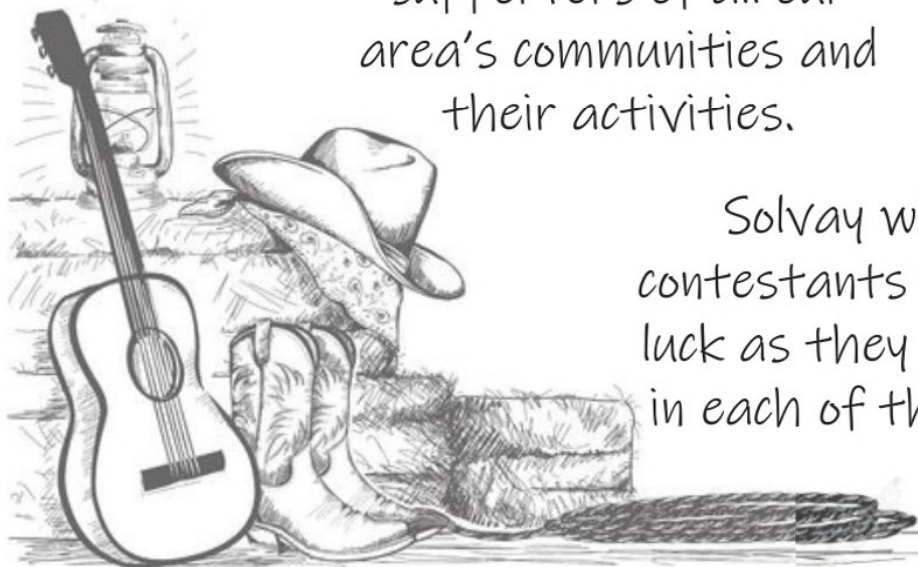
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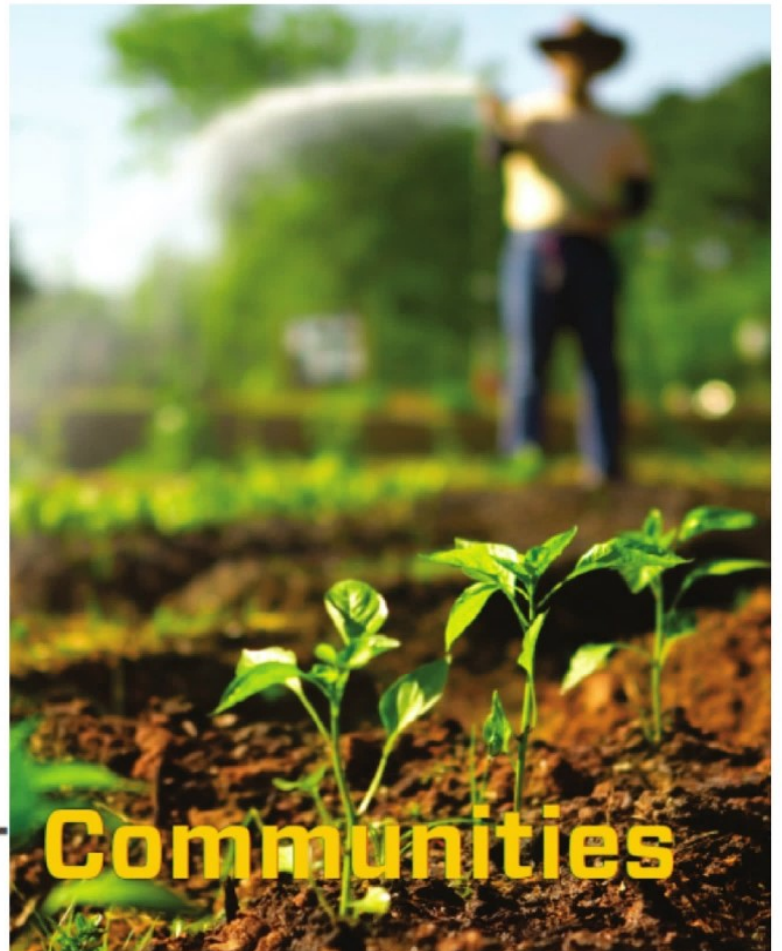


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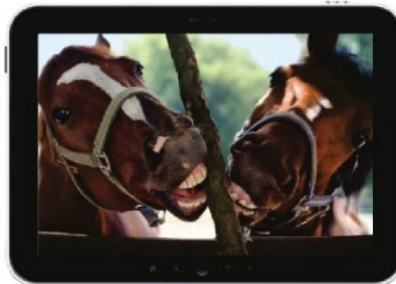
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Alexa Lauze-Princess; Tracie Westerberg Jr. Princess Attn: Charly Potter Jr. Princess Attn*



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RODEO PRINCESS Alexa Lauze

Alexa is from Green River. She graduated from Green River High School and is active in 4-H and the Green River FFA Chapter. She was the captain of the 2020 girls swim and dive team and was the FFA secretary. She enjoys painting, competing with horses, animal fostering, and wood working. She plans to pursue a degree as a vet tech.



RODEO PRINCESS ATTENDANT Kyra Folks

Kyra attends Farson-Eden High School as a 10th grader. She is from Rock Springs. Club memberships include Sagehoppers 4-H, Sweetwater County Shooting sports, and Big Sandy FFA. Her hobbies are riding horses, shooting, snowmobiling, and working on her 1973 International truck. She hopes to join a branch of the military.





2021 Red Desert Roundup Rodeo
Junior Princess Taylor Hernandez

RODEO JUNIOR PRINCESS

Taylor Hernandez

Taylor resides at Fontenelle and attends the one room Thoman Ranch School as a 7th grader. She is in the Corral Crew Livestock and Horse 4-H club in 11 disciplines including shooting sports and fashion. She is on the honor roll and enjoys all horse activities, working on the Thoman Ranch with her family, and singing. She hopes to become a vet.

RODEO JUNIOR PRINCESS ATTENDANT Charly Potter

She is a 6th grader at Manila, UT. Charly is involved in 4-H in livestock and foods and nutrition. She enjoys competing in rodeos and riding her horse to move cows as well as riding with her family. She loves animals, goat tying, cooking, and playing basketball. Charly's future plans include becoming a vet.



2021 Red Desert Roundup Rodeo
Jr. Princess Attendant Charly Potter



2021 Red Desert Roundup Rodeo
Jr. Princess Attendant Tracie Westerberg

RODEO JUNIOR PRINCESS ATTENDANT Tracie Westerberg

Tracie calls McKinnon home and is in the 6th grade at Manila, UT. She works on the Triple A Cattle Ranch with her family where she is a top hand. She is a member of the Wranglers 4-H club. She competes in 3 rodeo series and she won her first saddle this past year. Her hobbies are ranch activities and crafting. She hopes to be a horse trainer and rancher.

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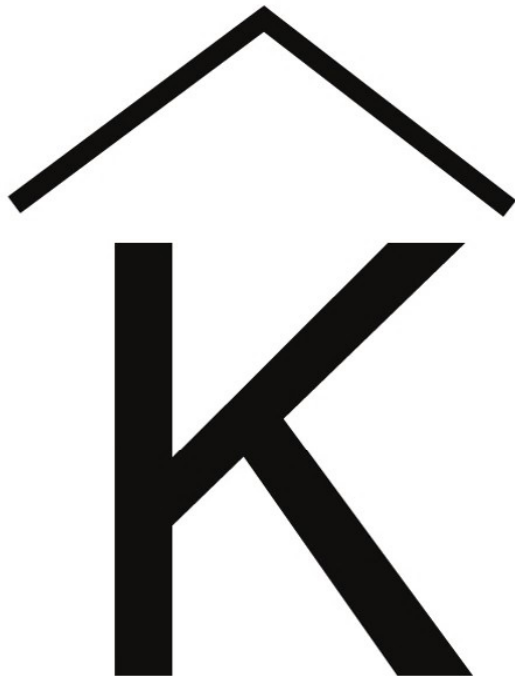
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Miss Rodeo Wyoming 2021



Rachel Derner

The gold and jade crown of Miss Rodeo Wyoming returns to the gem city of Laramie atop the hat of Rachel Derner. Rachel is the 24 year old daughter of Justin and Tansie Derner, big sister to Rebecca, Teigen and Sage. Growing up on the back of a horse built a solid foundation for Rachel's love of rodeo, agriculture and western heritage. From a very young age she has been involved in 4-H, raising and showing livestock while learning important life lessons and developing leadership skills. Rachel transitioned into FFA and found her passion for advocating for agriculture. She worked on her speaking skills and gaining knowledge of industry issues so that she could be an educated voice for agriculture. Rachel enjoys being a positive voice for those in the industry that are working hard to provide food, clothes and shelter that we all need. This passion has directed Rachel into the agriculture communications field, she is pursuing a degree from the University of Wyoming. Once finished with her degree and her time as Miss Rodeo Wyoming, Rachel is determined to find her role in supporting the agriculture industry. She would like to serve as a public relations adviser for agricultural professionals. Rachel knows that her time as Miss Rodeo Wyoming will help prepare her for this career, and that her passion and love for rodeo will be an asset in her service to you all, as your Miss Rodeo Wyoming 2021. She is looking forward to a year of adventures and a lifetime of memories!



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