

PAA News and Updates

Photographic Alliance of America (PAA)

By Joanne Stolte, HonPSA, MPSA, EFIAP, ESFIAP
President, Photographic Alliance of America • FIAP Liaison Officer for the United States of America



Shiv Verma, FPSA, Program Announcement

Shiv Verma Program for FIAP Photo Academy

The International Federation of Photographic Art (FIAP) Photo Academy Online Events presented *Transitioning to Mirrorless Cameras* by **Shiv Verma, FPSA**, from Wrentham, Massachusetts, on Thursday, May 20. As a PSA member living in the United States and a member of a PSA-member club in the United States, Shiv is a member of the Photographic Alliance of America (PAA).

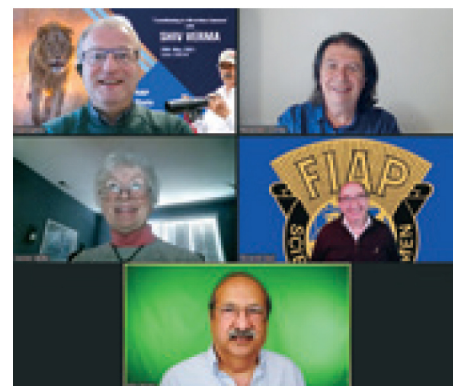
When the FIAP Photo Academy Online Events was created in May 2020, it was determined that having presentations by photographers representing photography products/companies would be valuable. Shiv was the first photographer to have an affiliation with a photography company to present a program via the FIAP Photo Academy.

Shiv is a published author, photographer,

educator, and technologist. He is a Panasonic Lumix Global Ambassador, Wacom Pro-Artist, and an X-Rite Coloratti. He has been photographing for over 50 years and has evolved his photography to express his intense devotion to wildlife and nature. Over the years Shiv has earned numerous awards and recognition both nationally and internationally.

Transitioning to Mirrorless Cameras

Shiv's presentation focused on Mirrorless cameras, a rapidly growing category and currently the most enticing and popular cameras available. They are light, compact with a full complement of lenses with exceptional photo and video quality that makes them very compelling. Those attending the program learned the advantages of using mirrorless cameras and had a unique opportunity to learn



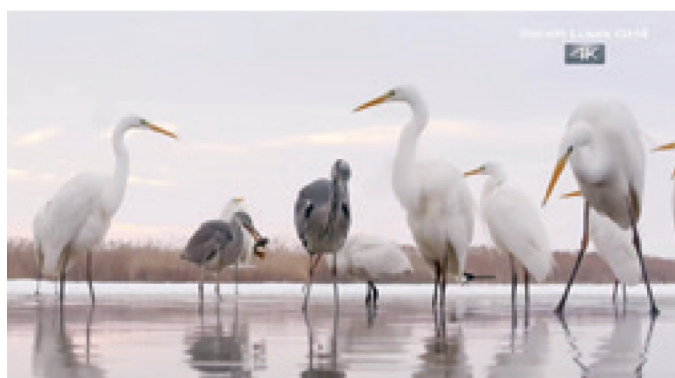
Shiv meets with FIAP Photo Academy Committee

the concepts of hybrid photography, capturing stills from 4K video, 4K and 6K Photo modes, and more. Significantly "Post Focus" and image stacking were highlighted. Participants could see how mirrorless cameras can change their photography and spark their creativity.

Shiv began with a high-quality video that demonstrated the video capabilities of a mirrorless camera. He described his transition to mirrorless cameras and provided the history of the various mirrorless cameras to the present day. He used drawings and charts to delineate the extensive information and photos to illustrate the possibilities.

Future FIAP Photo Academy Online Events

You can learn about future FIAP Photo Academy Online Events and register for a program by following the PAA Facebook page: <https://www.facebook.com/Photographic-Alliance-of-America-1986883941590941>



Slide from Shiv's Opening Video

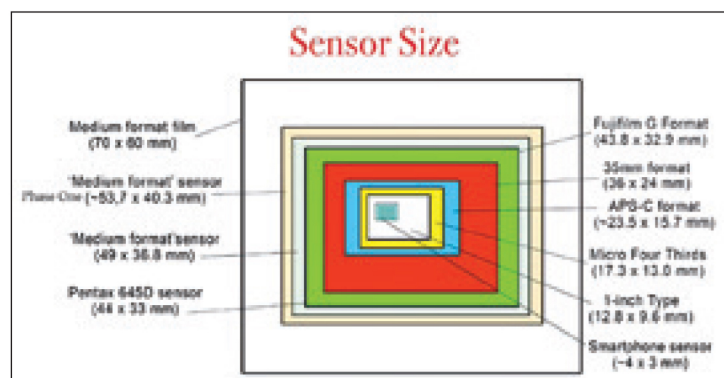


Chart Shiv used to Emphasize the Importance of Sensor Size