



CLIENT PREPARATION CHECKLIST

Interior Photography • Interior Video • Exterior Photography • Drone

Your listing day is almost here! To ensure your home looks its absolute best, please review the checklist below and complete all preparation **prior to the photographer's arrival**.

We photograph and film the home *as presented* and operate on a tight production schedule with multiple appointments per day. If the home is not ready at the scheduled time, a reshoot may be required and a **\$50 rescheduling fee** will apply.

We strongly recommend that the listing agent visit the property **at least one hour prior** to the scheduled shoot time to confirm the home is photo-ready.

Estimated Time On Site:

- 30–45 minutes – Interior & Exterior Photography
- Additional 30–45 minutes – Interior Video

If additional time is required due to the home not being ready, additional charges may apply.

Please let us know if there are any hidden rooms or special features you would like to have photographed, club house, community pool etc.

Please allow a **15-minute arrival window** (early or late) to accommodate traffic and scheduling logistics.

INTERIOR PREPARATION

General

- Deep clean the home (dust, vacuum, mop as needed)
- Remove all personal items (family photos, mail, paperwork, medications, pet supplies)
- Remove visible trash cans from all rooms
- Clean windows, mirrors, and TV screens
- Wipe down doorknobs and light switches
- Remove seasonal or holiday décor

Living Areas & Bedrooms

- Make all beds neatly; fluff pillows
- Remove shoes, clothing, and visible clutter
- Clear dressers, nightstands, coffee tables, and end tables
- Open blinds/curtains (horizontal position)
- Turn on all interior lights
- Replace burnt-out light bulbs
- Turn on ceiling fans and fireplace (video shoots only)

Kitchen

- Clear countertops (store toaster, coffee maker, can opener, etc.)
- Remove all items from top of refrigerator
- Remove refrigerator magnets
- Clean and clear sink (no dishes)
- Wipe down appliances
- Move garbage can out of sight
- Consider a simple centerpiece or fruit bowl (less is more)

Bathrooms

- Clear countertops completely
- Clean mirrors and fixtures
- Remove all toiletries from showers/tubs
- Put toilet seat down
- Place one clean guest towel; store all others out of sight

EXTERIOR PREPARATION

(Please plan to remove all vehicles from driveway and immediate street frontage during the shoot.)

- Cut grass; trim bushes; rake leaves if needed
- Freshen flower beds and remove weeds
- Store trash bins, hoses, and yard tools out of view
- Sweep sidewalks, porch, and deck
- Straighten patio furniture and cushions
- Open patio umbrella
- Clean exterior windows if needed
- Remove toys and pet waste from yard

Winter Preparation

- Shovel driveway, sidewalks, and patio areas. Please make it a safe path for our photographer to be able to walk in the back to photograph

If Property Includes:

Pool/Hot Tub/Water Features

- Remove pool toys and towels
- Straighten furniture
- Turn on fountains, ponds, or water features
- Uncover and stage grill if appropriate

RIGHT BEFORE WE ARRIVE

- Turn on ALL interior lights
- Open all blinds, shades, and curtains
- Light fireplace (if applicable)
- Remove all vehicles from driveway and street view
- Secure pets in a safe area away from photographed rooms

Together, we can showcase your property at its very best.

Thank you for your cooperation and preparation.

Great Lakes Aerial Video Services

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