

INVEST-ELEVATE-ENDURE

M⁴ Marilyn's Monday Morning Message

The Price of Leadership... Leadership comes at a high price. Every leader faces the question: “Do I truly want this, or should I just cash in?” Leadership is a journey with no finish line—a continual investment in growth, service, and influence. You don’t pull out your investment for yourself; you nurture it to empower others on their path.

I refuse to be the leader who cashes out too soon, missing the chance to explore, dream, and discover along the way. To add value to my leadership, I take deliberate steps:

1. **Acknowledge** limitations and collaborate to strengthen my leadership.
2. **Lead** with distinction through words, actions, and principles.
3. **Pace** myself daily to conserve energy for the unexpected.
4. **Develop** others while letting their growth reinforce mine.
5. **Manage** stress and time to make space for strategic thinking.

Taken together, these actions reflect a mindset of leadership that is intentional, resilient, and focused on building lasting influence—not quick rewards. They are the ways I **Invest** in myself and others, **Elevate** those around me, and **Endure** the challenges that come with guiding others.

MAJOR POINT

True leadership is measured not by what you take for yourself, but by the lasting impact you invest in others and the legacy you leave.



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