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# CLARITY-CONNECTION- CONVERSATION

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## M<sup>4</sup> Marilyn's Monday Morning Message

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In leadership, communication isn't just a skill — it's the engine that derives trust, connection and results. Yet, there are some leaders who still rely on outdated, one-way approaches: delivering messages without inviting dialogue, giving directives without seeking input, and assuming silence means alignment. That kind of communication might move tasks forward, but it rarely moves people.

John Adair once said, "Communication is the sister of leadership." I couldn't agree more. True leadership isn't about monologues — it's about meaningful exchanges.

That's why I strive to keep two-way communication front and center. It's not always easy, and it takes time, but it's the path to growth, trust, and sustained performance.

Andy Stanley's reminder resonates deeply: "Leaders who don't listen will eventually be surrounded by people who have nothing to say." That's not a place I want to be — and I suspect you don't either.

**Let's Place One-Way Communication on Lockdown.**

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## MAJOR POINT

Leadership thrives when communication flows both ways. Two-way dialogue builds trust, sharpens decisions, and deepens commitment — and it's one of the strongest tools a leader can showcase.



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