

# M<sup>4</sup> Marilyn's Monday Morning Message

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## Selecting Three Core Principles to Navigate the Complexities of Daily Life and Maximize ROI

About a decade ago, I articulated my perspective on three core principles that serve as guiding forces in navigating the complexities of daily life amid a myriad of influencing factors, both anticipated and unforeseen. These foundational motivators, detailed below, have consistently held their significance over the years.

1. Foster a Can-Do mindset to tackle challenges and seize opportunities often deemed improbable by many.
2. Exhibit a steadfast commitment to integrating Values into every aspect of decision-making and actions.
3. Fulfill the responsibility of Responding to the Needs of individuals who stand to benefit from my expertise, resources, and experiences.

### KEY MESSAGE:

While the principles that underpin your journey through life may differ from mine, remember the timeless wisdom of Marian Wright Edelman: "You're not expected to succeed every time. You are expected to strive for excellence each day." This sentiment is echoed by Babe Ruth, emphasizing the unbeatable nature of those who persevere without surrender.

*Marilyn*

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## A Few Credentials (Past & Present)

Greater Richmond Business Hall of Fame; Female Executive of the Year, Style Weekly; Board of Directors, Venture Richmond; Board of Trustees, Ferrum College; Board of Trustees, (First Female Rector (Board Chair) in History of Waynesburg University; Board Member, Go Virginia; YWCA Outstanding Women's Award; Board of Trustees, Richmond Metropolitan Transportation Authority (Former Chair); Board of Directors, Richmond Ambulance Authority (Secretary); Board of Directors, Virginia 21; Board of Directors, Venture Richmond; High School Hall of Fame; Chair, Health & Human Resources Agencies to Reinvent Virginia State Government; Chair to Reimagine the State Fair of Virginia