

BRE'ANDA MASSEY

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TECHNICAL FASHION DESIGNER

"I LOVE THE DETAILS"

KEY SKILLS:

PATTERN MAKING, GRADING, FASHION SKETCHES, TECH PACKS, SAMPLE DEVELOPMENT
MEASURING POMS, CADS/TECH SKETCHES
FITTING, TREND, FORECASTING, TREND FORECASTING
GARMENT CONSTRUCTION, SOURCING, PRODUCT DEVELOPMENT, TAILORING

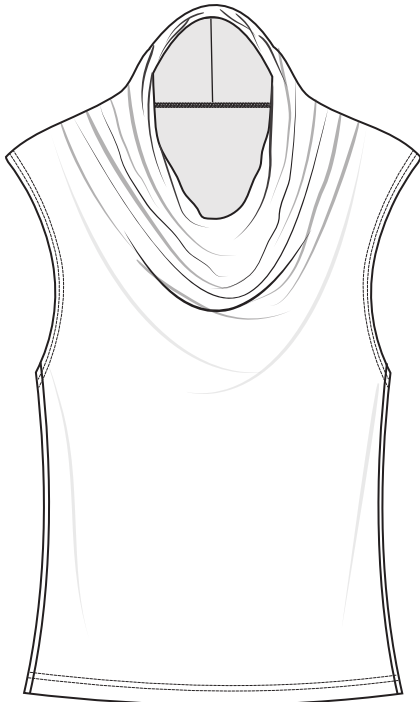
PROGRAMS:

ADOBE SUITE: ILLUSTRATOR, PHOTOSHOP, IN DESIGN
MICROSOFT SUITE: OFFICE, EXCEL, WORD, POWERPOINT, OUTLOOK
OTHER: PLM, AS400, WEB PDM, TUKATECH, GERBER, MAC OS, WINDOWS

PRODUCT CATEGORIES:

MENSWEAR, WOMEN'S, CUT & SEW, DENIM, WOVENS, KNITS, AND OUTERWEAR, WOMEN'S READY TO WEAR, MEN'S READY TO WEAR

work experience



Masse Designs- Los Angeles CA Aug 2022-Present

Contract Fashion Brand Developer-Women's & Men's Denim RTW, Cut & Sew, Woven and Knits

Established samples for small brands from development and production
Create tech flats/flat drawing and CADS for fashion samples
Coordinate with clients on direction of design, labeling, trims and fabric
Hold fit sessions to ensure develop product fits well for production
Develop tech packs for samples & production development
Source trims and fabric for clients locally and overseas
Drafted patterns for client's sample development
Produce small production for start up fashion brands
Oversee all aspects of the design process from idea concept through to production

Citizens of Humanity/ Agolde/Goldsign- Los Angeles CA Feb 2020-Apr 2022

Technical Designer-Women's & Men's Denim RTW, Cut & Sew, Woven and Knits

Created tech packs for production for the men's and women's departments
Designed realistic fashion CADS for 95% of the Men's and Women's departments
Collaborated with designers, sewers and pattern makers, on design construction and details
Constructed line sheets for sales teams (domestic and international)
Communicated with local vendors on garment development process
Facilitated grading rules for production development
Organized tech flat library and increased productivity by 45%

Protend LTD- Los Angeles CA Feb 2018-July 2018

Assistant Designer-Assistant Designer-Women's Department Denim, Cut & Sew, Woven and Knits

Developed soft bottoms and denim department from 3 to 40+ for market fashion
Created tech packs for style development and sped up development by 70%
Researched trends, target customer, and competitors for brand development
Developed line sheets for sales teams
Approved lap dips, print strike off and PANTONE colors for fabric
Attend fittings and take notes
Sourced fabric and trims from local and overseas vendors
Updated PML with statues of production developments
Corrected fit issues through specs, garment construction and patterns for TOP and BULK

YMI Jeanswear-Los Angeles Sept 2016- Sept 2017

Assistant Tech Designer- Women's Denim and Soft Knits

Created and maintained tech packs for production with branding, trims and style illustrations
Communicated with local and overseas factories for development of samples
Worked with design team to make detail/fir adjustment
Updated POM with statues of production developments
Strengthened correct fit issues through specs, garment construction and patterns for TOP and BULK

Arianna Jeans-Los Angeles Jun 2016- Aug 2016

Freelance Tech Designer-Women's Department Denim, Cut & Sew, Woven and Knits

Created flat drawings/CAD for denim development
Developed tech packs for denim line
Created line sheets for buyers
Developed wash and embellishment for denim

Miss Me Jeans/Rock and Republic-Los Angeles Apr 2015-Apr 2016

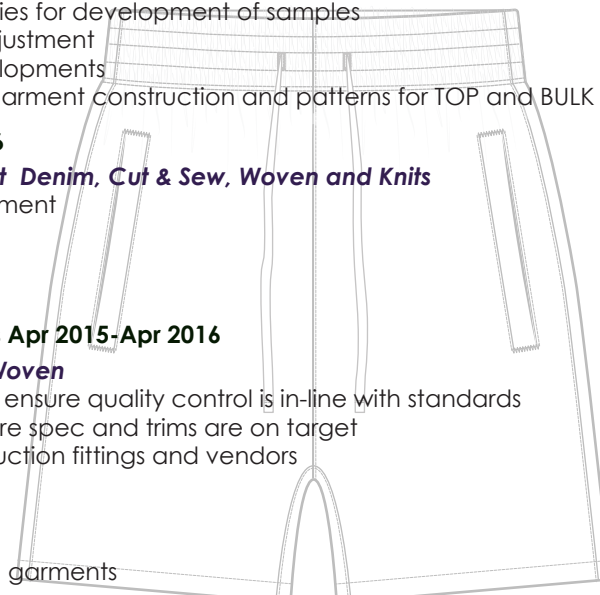
Fit Tech-Men's & Women's-Denim, Cut & Sew, Woven

Provided comments to factories for fit, trim and ensure quality control is in-line with standards
Measured and prepared TOP and BULK to ensure spec and trims are on target
Captured detailed notes and pictures for production fittings and vendors

LA Seams-Los Angeles Feb 2015-Apr 2015

Freelance Menswear Pattern Maker

Draft and developed 1st pattern for menswear garments



EDUCATION

**THE ILLINOIS INSTITUTE
OF ART - CHICAGO
BACHELORS OF FINE ARTS
IN FASHION DESIGN**

BASED IN LOS ANGELES

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