

**CultureMee**



# Culture Workshops



## Our Culture Workshops

Fun, engaging culture workshops designed to bring culture to life.

For international travel executives or people who work in international teams.

Using a mix of engaging videos, culture quizzes, culture models and practical examples from our own experiences travelling the world.

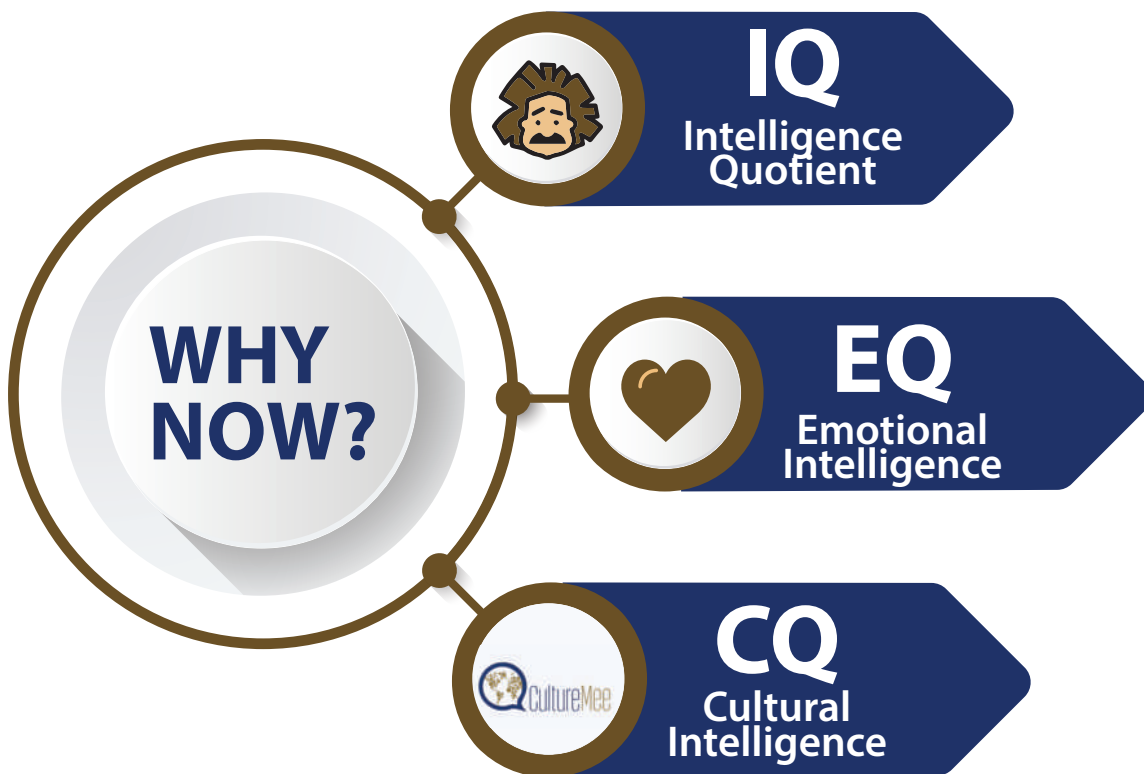
Open your  
attendees  
eyes to

# The Power Of Culture

John is the co-founder of CultureMee which has won global travel awards in both leisure and business travel. CultureMee is a digital platform to help you understand how to do business like a local. John speaks 6 languages and prior to CultureMee worked for FTSE listed CRH Plc where he travelled to over 150 operating locations across Europe over a 10 year period.



Email John at  
[john@culturemee.com](mailto:john@culturemee.com)



# CULTURE WORKSHOPS

## IAG Testimonial

"We were delighted to have John from CultureMee attend our Forum in Bogotá. John delivered a thought-provoking and engaging workshop for our delegates.

As a difficult to please group of long term world travellers we were surprised how much we still had to learn - not only about different business cultures but also perhaps the value of unlearning prejudices and preconceptions.

Thanks John for opening our eyes wider"



Louise Heywood,  
General Manager  
International Assistance Group

## 90 MINUTE WORKSHOP - EXAMPLE

WHAT	HOW	DURATION
Intro John	Presenter	5 mins
Culture - Why Now?	PowerPoint & Video	10 mins
Culture - Quiz	Quiz	10 mins
Culture - When it goes wrong	PowerPoint	10 mins
Culture - Models	PowerPoint using examples tailored to audience	5 mins
Culture & Travel - John Examples	Presenter	10 mins
Audience Discussion	Split into groups	10 mins
Culture - CQ Strategy & Tools	CQ Strategy, CultureMee Demo & Other Tools	10 mins
Culture - Inspire	Video	5 mins
Culture - Call to Action	Presenter Option	5 mins
Optional - Panel Q&A	Take some of your internal leaders and ask them about their experience around culture	10 mins
<b>TOTAL</b>		<b>90 mins</b>