

Inside

Sports	6
Neighbors	10
Opinion	4
Argus	2
Classified	12
Crossword	11
TV Listings	11
Calendar	10
Obituaries	2

- Mary Kincaid
- Lily Bunker
- Felipa Espinoza

News Tips 392-2458

Daily Record



6 97113 78610 7

residents will benefit from this program, especially if their prescriptions are not covered by insurance."

The discount cards may be used by all residents of San Marcos and has no

(See Discount page 2)

A bright yellow duckling enjoys a lollipop after playing games at Farmer Fred's Fall Carnival at Plaza Park on Saturday night. The annual festival brought out hundreds of local ghosts, ghouls and spooky spirits for games, treats and a costume contest. (Photo by Ashley Landis)



Lisa Adams of CTMC Hospice

Helping those at the end of the road

By DAVID SHORT
Special to the Record

Lisa Adams is one of those people who is passionate about her job. So passionate in fact that she looks forward to going to work each day and helping to fulfill someone's dream.

Unfortunately, that person's dream is usually one of their last ones.

As PR/Marketing Director for CTMC Hospice, Adams and her co-workers deal with people whose time on earth is winding down rather quickly, and they know it.

"The myth about hospice is that many think it means a person is in the hospital hooked up to a machine and dying," Adams said. "But what it really means is that the person has been diag-

With a warm smile and a positive attitude that opens doors and the hearts of people she meets, Lisa Adams is a vital part of the team at hospice that helps terminally ill persons and their families make that final transition in life a little better.

nosed with a terminal illness and usually has less than six months to live."

"And we have some who live

(See Adams page 5)

- Skin Cancer (exam & treatment)
- Mole Removal

- Ellaze
- Juvéderm
- Radiesse

- Tattoo Removal
- Vessels/Venous
- VenoShape™



(Continued from page 1)

longer, a few even 'graduate' from hospice," Adams continued. "It's not that they get well, but more that their condition stabilizes, not getting better but not getting worse."

Hired as the first marketing person five years ago for CTMC Hospice, Adams says her biggest accomplishment for the non-profit is the "Hats off for Hospice" held each year. Now in its fifth year, the annual event has raised more than \$70,000 to help fulfill dreams for patients. And these aren't big dreams like trips to Hawaii. Rather, they are usually simple but meaningful to the patients and the families they will leave behind.

"Many times it is something like a dinner at a nice restaurant, or a family portrait," Adams said. "A recent patient wanted one last date night with his wife. So we arranged for them to go to San Antonio, have dinner and stay in a hotel. Another patient....he was a young father with two kids and only a few weeks to live....his wish was a computer for his junior high age child for school."

As Adams talks about the patients it is clear why she is passionate about the job, and the people served. The daughter of a 30-year Army vet, Adams grew up all across the world living at one point in Korea, Tokyo, and even graduating from high school in Germany. It was at that point that she came to San Marcos to attend what was then Southwest Texas State University. And a few years later she became part of the historic group to first graduate under the new name of Texas State University.

Married with two children of her own, Adams worked for a couple of state agencies prior to landing her current position at CTMC Hospice, a position she sums up in one word as "rewarding."

"I'm a people person," Adams said. "All our services are free. We have a great staff that includes bilingual members, doctor visits in people's homes, and an 11th Hour Candlelighters Program so no one dies alone."

While the hospice portion only serves adults, the mission extends to the youngest family members

Funded in part by the "Seasons of Sharing" at CTMC, Camp Heartson has been a source of comfort and growth for many children. But the demand is higher than funding allows and this past summer some children had to be turned away as a result.

kids who've suffered a significant loss," Adams said. "It started with 20 and this past summer we have over 50 ages 8-17 years old. We take them to the John Knox Ranch where they can enjoy canoeing, archery, music, arts and crafts. But the highlight is the 'Letting Go' ceremony."

"The children construct a boat and then push it off, symbolizing the letting go of grief of a lost loved one," Adams continued.

Funded in part by the "Seasons of Sharing" at CTMC, Camp Heartson has been a source of comfort and growth for many children. But the demand is higher than funding allows and this past summer some children had to be turned away as a result.

Adams said another goal hospice hopes to meet one day is the opening of a Bereavement Center here, but they need a building first.

While based here in San Marcos, the hospice actually covers seven area counties from south Austin to Gonzales. And for Adams, a typical work day consists of marketing to various doctor's offices and nursing homes about the services provided.

With a warm smile and a positive attitude that opens doors and the hearts of people she meets, Adams is a vital part of the team at hospice that helps terminally ill persons and their families make that final transition in life a little better.

Many here say this community is a better

Ponytails Salon

\$20 off
Any Color Service!

Women's Haircut & Style **\$20**
Reg. \$35
Men's Haircut **\$10**
Reg. \$20

Ask for Megan! Cell (512) 618-8121 (512) 392-6074
223 CM Allen Pkwy "Behind Colloquium Bookstore!"
New clients only, with coupon

NOPALITOS

Lunch Specials \$5.95

Mon	Tue	Wed	Thu	Fri
Beef Chalupa	Beef Enchilada	Porkchop Plate w/ Fideo	Chicken Verde	Crispy Taco Plate

206 W. San Antonio St. • (512) 392-3449

DC WIRELESS cricket

1st Month FREE

Plans start at \$25 a month

Phones start at \$49.99

FREE accessory with ad

Authorized Insurance Claims

1941 N IH 35
San Marcos, TX 78666
(by Education Station)

(512)
392-7172



River City BAR & GRILL

4025 S IH35

(located at Tanger Mall)

(512) 392-5511

\$4.99

BURGER SPECIAL

Not valid with any other offer or discount. Expires 10/31/09



Long John Silver's
SAMPLER
PLATTER

\$299

353-8958
1109 N. IH-35
SAN MARCOS

Not valid with any other offer.
With coupon. Expires 10/31/2009

To have your business included on this page
Call

(512) 392-2458

• Repairs
Please

FEED • PET

San Marcos
396-2894
360 S. LBJ

De

Buy One g

512.39

www.skin

LA M

M

"DOM

Be

Now Open

1459 E.

BU

KID

EVERY MON.

WITH PU

102 WONDER

SOUTH WEST