



# Health-tech Business Marketing Services

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Business marketing services company with a sharp focus on healthcare technology. We partner with innovative emerging and established companies, serving as a flexible and reliable resource for growth strategy and execution.

STRATEGY | POSITIONING | INSIGHTS

**MERCURY**  
HEALTHTECH

+1 203.500.4659

[www.MercuryHealthTech.com](http://www.MercuryHealthTech.com)

## About Us

Our mission is to help transform healthcare with advanced technology. We channel our deep corporate experience and collaborate with passionate health-tech innovators who entrust us to help accelerate market growth.

## Why Choose Mercury HealthTech?

We tailor our business marketing services to fit your schedule and budget. An extension of your organization, closely working with your business leadership team and staff to embrace your aspirations, goals and needs. The expertise you need to take on broad, strategic initiatives that elevate your business. Agility to execute on tactical, results-driven projects.

Fluent in digital health solutions, imaging IT and enterprise imaging, AI, unstructured clinical content, EHR optimization, virtual care, medical devices, capital equipment and more. Depth in many clinical service lines, such as radiology, cardiology and oncology, as well as senior care.



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