

# The Leadership Pit Stop Guest Guide

Victory Leadership, LLC

*The Leadership Pit Stop Podcast*  
*See you in the winners' circle.*

Practical leadership development foundations in clarity, confidence, and growth.

## 1. About Victory Leadership

Victory Leadership is a leadership and organizational development consultancy dedicated to helping emerging and established leaders win through **clarity, confidence, and growth**.

We focus on translating complex leadership concepts into practical tools leaders can use immediately—whether they are leading teams for the first time or refining their leadership impact at higher levels.

### **Mission:**

To help emerging and established leaders win through clarity, confidence, and growth—developing the mindset and skills needed to lead with courage, engage others meaningfully, and create a legacy of impactful leadership.

### **Vision:**

A world where every leader—regardless of title or background—has the clarity to lead with purpose, the confidence to take action, and the resilience to grow throughout their journey.

### **The Victory Leadership Philosophy:**

At Victory Leadership, we believe effective leadership is developed through intentional growth, practical application, and meaningful service to others. Our conversations are designed to help leaders gain clarity, build confidence, and pursue continual growth in themselves and those they lead.

## 2. About the Podcast

### *The Leadership Pit Stop*

The Leadership Pit Stop is an organizational development and leadership-focused podcast designed to provide **practical, actionable insights** for individual contributors, emerging leaders, and existing leaders (hereafter referred to as leaders...whether formal or informal) navigating real-world challenges.

Each episode delivers focused conversations that help leaders pause, reflect, and return to their leadership roles with renewed clarity and direction.

#### **Format:**

- Solo insights, guest conversations, and panel discussions
- 15–30-minute (on average) episodes (Longer if all the content is worthy of additional time and all involved parties agree)
- Story-driven, fact-finding, and application-focused dialogue as the primary focus

#### **Core Themes:**

- Emotional Intelligence
- Communication & Difficult Conversations
- Leadership Development
- Psychological Safety
- Time, Attention, and Energy Management
- Cultural Intelligence & Leading in Diverse Environments
- Topics of interest supporting organizational and leadership development efforts

#### **Content Standards:**

Victory Leadership seeks constructive conversations that support learning, leadership development, and professional growth.

Topics that are intentionally harmful, defamatory, discriminatory, unlawful, or inconsistent with the mission and values of Victory Leadership may be declined or removed from publication.

## **Conversation Style Preference:**

The guests have options on how they prefer to share. Which conversation format would you prefer for your episode?

### **Option 1 — Guided Question Format**

#### **Best for guests who prefer structured preparation**

You may submit a list (3 or more help to build a good conversation) of suggested questions or discussion prompts you would like to explore during the conversation. The host will primarily utilize your submitted questions and may incorporate additional follow-up questions to enhance the conversation.

This format allows guests to:

- Prepare intentionally
- Highlight specific expertise or initiatives
- Ensure important ideas are discussed clearly

#### **Please note:**

- Submitted questions are considered collaborative suggestions
- Victory Leadership reserves editorial discretion regarding:
  - Question selection
  - Time management
  - Content alignment

*Questions promoting illegal, unethical, misleading, or demeaning subject matter will not be used.*

### **Option 2 — Semi-Structured Conversation**

#### **Best for collaborative dialogue and exploratory discussion**

This format combines:

- Prepared themes/topics
- Guided conversation
- Organic follow-up discussion

This is often ideal for:

- Emerging ideas
- Leadership reflections
- Experience-based storytelling
- Discovery-oriented conversations

Guests may still suggest themes or areas of focus.

### **Option 3 — Open Conversational Interview**

**Best for highly adaptive and spontaneous dialogue**

In this format:

- Questions are primarily developed organically during the conversation
- The discussion remains within the agreed-upon topic area
- Follow-up questions may explore emerging insights in real time

This format is best suited for guests comfortable with spontaneous discussion and reflective conversation.

### **Option 4 — Storytelling Conversation**

Best for:

- Authors
- Consultants
- Coaches
- Organizational leaders

Structure:

- Challenge
- Decision
- Action
- Outcome
- Lessons Learned

Many guests enjoy telling stories as an alternative to questions. Leadership audiences tend to remember stories more than concepts.

### **Conclusion on conversation style options**

These *conversation-style preferences* are designed to be flexible and accommodating, and to encourage engaging dialogue. If you have a particular choice of respectable presentation style you would like to use, please work with what style suits you best. Be comfortable, be respectful, and feel free to be yourself. **You'll do great!**

***Final episode structure, editing decisions, and content usage remain at Victory Leadership's discretion to ensure alignment with the platform's mission, values, audience needs, and time constraints.***

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## **3. Audience**

The Leadership Pit Stop serves:

- Emerging leaders transitioning into leadership roles
- New managers building foundational leadership skills
- Established leaders refining their influence and effectiveness
- Professionals committed to personal and professional growth
- Those curious about organizational and leadership development

Content is designed to be **accessible, practical, and immediately applicable** across industries.

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## **4. Why Be a Guest?**

We position this as a **value exchange**, not a favor.

As a guest on The Leadership Pit Stop, you will:

- Share your leadership insights and experiences with a growth-focused audience
- Expand your professional visibility and thought leadership presence
- Contribute to developing current and future leaders
- Aligning with a values-driven platform focused on meaningful impact

## How We Support Our Guests

Guests may be featured through:

- LinkedIn posts
- Episode announcements
- Podcast show notes
- Website resources (when applicable)
- Cross-promotional opportunities

## How to prep to get the most out of the podcast guest experience

Recommendations Before Recording

- Complete intake form\*
- Complete release form\*
- Test your microphone, camera functionality, and room lighting as applicable
- Choose a quiet location
- Have water nearby
- Bring examples or stories you'd like to discuss

## What Helps Make a Great Episode

- Practical examples
- Honest lessons learned
- Actionable takeaways
- Respectful discussion
- Curiosity and reflection

\*Sent via web/email once agreed to participate in the podcast and the recording date is tentatively scheduled.

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## 5. What We're Looking for in Guests

We seek guests who:

- Bring **clarity** to complex organizational and leadership challenges
- Build **confidence** in others through practical insight
- Inspire **growth** through actionable ideas and lived experience

Ideal guests include, but are not limited to:

- Leaders, trainers, consultants, subject matter experts, and practitioners
- Individuals with real-world leadership experience
- Professionals who value ethical, people-centered leadership

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## 6. About the Host

### Earle Airey

Founder, Victory Leadership

Earle Airey is a leadership development professional with over 17 years of experience across organizational and operational environments. He specializes in helping leaders develop practical skills in communication, emotional intelligence, team engagement, and other topics of interest.

- Organizational & Leadership Development Training Professional
- Multi-Health Systems, Inc. EQ-i 2.0 + EQ 360 Certified Professional
- Crucial Conversations for Mastering Dialogue Certified Trainer
- Doctoral Candidate in Organizational Leadership
- Subject matter expert and content provider

His work focuses on helping leaders become the best version of themselves—so they can bring out the best in others.

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## 7. What to Expect (High-Level)

- Collaborative, conversational format
  - Focus on real-world application (not theory-heavy discussion)
  - Professional but relaxed environment
  - Respect for your time and expertise
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## 8. Call to Action

Interested in being a guest or collaborating? Or do you have questions?

### **Connect with Victory Leadership:**

Website: [www.victoryleadership/contact-page](http://www.victoryleadership/contact-page)

LinkedIn: [www.linkedin.com/in/earleairey](http://www.linkedin.com/in/earleairey)

Email: [eairey@victoryleadership.com](mailto:eairey@victoryleadership.com)

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## 9. Disclaimer (Small Print)

The views expressed in this podcast are those of the host and guests and do not necessarily reflect the views of any affiliated organizations. This content is for informational and educational purposes only and should not be construed as professional, legal, or financial advice.

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