

## SWOT vs. SOAR Comparison Chart

This chart consolidates and corrects the information from your presentation into a single, comprehensive graphic.

Aspect	SWOT Analysis	SOAR Framework	Leadership Implication
<b>Focus</b>	Diagnostic - Evaluates current internal and external conditions.	Aspirational - Builds on existing strengths to envision the future.	SOAR inspires possibility; SWOT helps assess current reality.
<b>Approach</b>	Problem-focused - Identifies weaknesses and threats.	Strengths-based - Emphasizes what's working and potential for growth.	SOAR fosters optimism and engagement in planning.
<b>Strategic Dialogue</b>	Often led by leadership or external consultants.	Encourages inclusive participation across levels.	SOAR supports shared vision and collaborative input.
<b>Application Outcome</b>	Risk management, performance evaluation, contingency planning.	Strategic visioning, change leadership, innovation planning.	SOAR aligns with transformational and appreciative leadership models.