





TLondon Agency



# T London Modeling Agency

IS AN ACCLAIMED INTERNATIONAL MODELING AGENCY ESTABLISHED IN 2017
FOR MODELS OF ALL GENDER AND AGE. THE AGENCY IS HEADQUARTERED IN
HOUSTON, TX AND HAS ALSO BEEN FORTUNATE TO ESTABLISH A SECONDARY
BASE IN LONDON, ENGLAND. THE AGENCY OFFERS A COMPREHENSIVE AND FULL
ON REPRESENTATION TO ALL THEIR REGISTERED MODELS, IT ALSO OFFERS
SUPPORT IN THE WAY OF COACHING, TEACHING, PROVIDING LEADERSHIP AND
GUIDANCE TO ASPIRING MODELS. IT OPERATES WITHIN A MOTTO OF PERSONALIZED
MANAGEMENT STYLE THAT IS SENSITIVE TO THE NEEDS AND CONCERNS OF A MODEL'S
DEVELOPING CAREER. T LONDON IS FAST GAINING GROUND IN A COMPETITIVE
AND EVER GROWING INDUSTRY BASED ON ITS DYNAMIC ABILITY TO ADAPT TO THE
NEEDS OF A WIDE RANGE OF CLIENTS AND ITS RELENTLESS PURSUIT
FOR PROFESSIONALISM. LETS TAKE A LOOK AT SOME OF
T LONDON'S FEATURED TALENT!

















MENSWEAR & BLACK TIE - EST. 1967 -

# SUMMER CLEARANCE!

50% - 70%

OFF ALL IN-STOCK
SUMMER MERCHANDISE







# How did you start doing makeup?

"I started doing makeup in 2011.It was my senior year in highschool. I was never into makeupgrowing up. I wanted to be aelementary school teacher. I went to school for ECE first for two years & lost my passion for it! I've always been very artistic but i never thought makeup would be my calling! My passion for makeup grew so strong! I would watch makeup tutorials everyday on YouTube! I would buy very cheap makeup and practice every single day! I wanted to work for MAC at the time but didn't feel I was good enough yet! I was determined to do better and get better at my craft! I landed a job at Ulta and Sephora but was let go from both of my dream jobs in 2014. That hurt me so much but it also helped me! It was my motivation to push harder towards what I wanted out of life. I have worked several jobs but i was never happy! I didn't like to take orders. I didn't want to work for anyone else ever again! I knew what I wanted was much bigger!

I knew it would be tough but i didn't care! I knew I had to put my best foot forward, trust my talent & passion... and just go for it! I didnt have many doubts! I wanted it too bad! Nothing was going to stop me! Ibegin working with photographers, videographers, hair stylist etc. to promote myself as well as my work! I did fashion shows, video shoots & photo shoots! Iworked a few days in hair salons as well. Just to get a bigger platform for myself & grow my clientele! Doing makeup for me is an escape. It allows me to be as creative as I want because there are no rules nor limits! When I'm doing makeup, nothing else is on my mind! My mind is completely clear & I'm completely at peace!"

# What do you feel was your biggest challenge in your career?

Opening up a studio was the biggest challenge for me throughout my career as a MUA! I had to endure a lot! I always knew I wanted to work in a shop or salon! Before that, I was working out of master bathrooms, my old bedroom in my mom's house, my living rooms, my cousins house etc. It became hectic, frightening and overwhelming! It was early winter of 2016 when I decided to take a leap of faith & open up a makeup studio by myself! It was ultimately the best decision I've ever made!

# What set you apart from other MUA in Cincinnati, OH?

"My talent & passion! I have my own unique talent. I have my own strong passion! My passion alone sets me apart from everyone else! I wake up promotion, I go to sleep promoting! Im always looking for a efficient way to build my business. Doing makeup is how I live! I can't rely n a paycheck every two weeks anymore! I have to work. I have to be passionate. I have to love what I do! Every single day! I have to put in hard work everyday to ensure my business stays above water! It isn't easy, but it's worth it! Owning your own, having your own. There's nothing like it!"

# How important do you feel makeup is in a woman's life?

"For some women, maekup is a confidence booster. Whether it's for themselves or someone else, we all want to feel & look our best! There's nothing wrong with it! Social media is the root to evil today, when it comes to women wearing makeup! My advie is to do what makes you happy! You have to live your life! No one else! Love yourself just the way you are!"

#### Are you in a relationship? Whats your ideal man?

"I'm not in a relationship at the moment but if I had to choose, my ideal guy would be understanding, honest, and loyal. He has to be able to communicate with me and stimulate my mind and soul. I want him to be my friend, my best friend then partner. I want him to uplift me, push me & motivate me. We have to be able to compromise! He has to make me laugh and smile even when I don't want to. Every girl loves that!"

#### Do you feel guy are intimidated by by your success?

Owning 3 businesses, I do feel men are sometimes intimidated by me. Some men automatically think that it's their responsibility to provide for a woman while in relationship. When a man finds one who can provide for herself, it comes as a shock! He feels as if he isn't doing enough or providing enough. He'll either step up or step off. A few have stepped off in my life but t hat's only allowing me to meet someone who can handle me being "A Boss"!

#### What motivates you?

"Being told "no", being doubted & frowned upon motivates me every single day. I want to do better! I want to be better! You have to go through the rough patches here and there. It reveals to you if what you're working towards is really worth fighting for! If it is, you fight! No matter what! Sometimes, the best things in life comes after the storm! You're going to stumble! You may even fall but you get back up & keep moving.. faster if you can! Being a entrepreneur is hard work but it's the best decision I ever made!

# Do you feel you get the respect you deserve as a female entrepreneur?

For a woman entrepreneur, it is hard sometimes trying to get the respect you deserve. You have to demand it in most cases. I mean that in the most humble way! At the end of the day, this is your business! You have to keep it running! In order to have people respect you & your business. Sometimes its necessary to be firm! Especially as a woman! You have to gain the respect even when it doesn't want to be given! That mean having your clientele respect your salon, office, home, time, talent, rules etc.

# We understand that we have to rap this up but real quick, what is a busy day like for Latoya Taylor?

"A busy day for Latoya would be waking up at 7am and being to my studio by 9am. I'll take 8 to 15 clients on a very busy day. Sometimes, a few more! That means barely a lunch or restroom break!! I'd clean brushes and prep for the next client in between clients. I would only have 10 minutes to sit and rest & then I'm back up, back to work! My days would be 10-13hr shifts. It's excruciating most times but I wouldn't trade it for the world! I wake up & do what I love! Even without the money, I'd still do makeup! My passion is so strong! Once you find something you're passionate about, you'll always have work! If you're waking up everyday & going to a job you hate.. & you're only working to pay bills...
YOU'RE NOT LIVING! YOU'RE SURVIVING!

LIFE IS SO MUCH BETTER WHEN YOU'RE LIVING & LOVING WHAT YOU DO!

CHECK OUT THE MAKEUP LATOYA DID FOR CINCINNATI MODEL LATASHA TAYLOR! PHOTO TAKEN BY YH IMAGES!





	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 1	Upper hody Cardio	Legs	Core Cardio	Upper body Cardio	Legs	Core Cardio
Week 2	Core Cardio	Legs	Upper body Cardio	Core Cardio	Legs	Upper body Cardio
Week 3	Upper body Cardio	Legs	Core Cardio	Upper body Cardio	Legs	Core Cardio
Week 4	Core Cardio	Legs	Upper hody Cardio	Core Cardio	Legs	Upper body Cardio

### **Upper body**

Chest-Bench,dumbbells, push ups, incline dumbbells, cable flys Shoulders-Shoulder press, dumbells press, incline bench, flys Back-Bend over rolls, cable rows, pull downs dumbell rows Arms-Curls, dumbbell curls, dips, tricep pull downs, cable overhead triceps, close grip bench

# Legs

Squats, leg press, leg curls, leg extensions, calf dumbbell lunges

# **Plyometrics**

Body squats, body lunges, tuck jumps, jumping jacks, high knees, butt kicks,burpees, up-downs, bos jumps,vertical jumps, single leg jumps.

#### Abs

Crunches, planks, mountain climbers, v-ups, leg to hand reverse, jack knife, bicycle crunches, side to side, elbow planks, leg raises, scissors, side plank

# **Active recory**

yoga, swimming, cycling, biking, hiking, active sports (basketball, soccer, volleyball etc.)







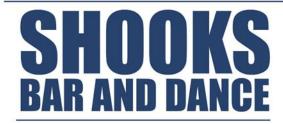




THURSDAYS | 6P-9P | HAPPY HOUR

90's MUSIC | BOGO DRINKS

WIN A 1HR STUDIO PHOTO SHOOT



920 RACE STREET CINCINNATI, OH

THANK YOU.

W W W . Y N G M E N T . C O M YNGMENTERTAINMENT@GMAIL.COM FACEBOOK- @YNGMENTERTAINMENT INSTAGRAM @YNGMENT