



## 2018 Sponsorship Opportunities

Enjoy live entertainment and a variety of food tastings from the Bay Area's finest and favorite restaurants, an open bar, live and silent auction items, along with a night full of celebration. Celebrating more than 20 years, Dishes and Wishes (formerly Night of the Iguana) has raised over \$1.5 million for local wish children.

### Why Make-A-Wish?

- The mission of Make-A-Wish: together, we create life-changing wishes for children with critical illnesses.
- In our 34-year history in Southern Florida, we have granted more than 11,000 wishes. The 11,000th wish came true when Madison, a 14-year-old who is battling osteosarcoma, received her own horse.
- Make-A-Wish is one of the nation's first recipients of The Council of Better Business Bureau's Wise Giving Alliance Seal, signifying adherence to the Alliance's strict, comprehensive standards for charitable accountability.
- We expect to grant more than 600 wishes to local children with critical illnesses. Additionally, we anticipate granting another 175+ wishes, in collaboration with other chapters, when other children come to our territory to experience their wishes.
- Every eligible child who is referred will have a wish granted. Because each child's wish includes the entire family, thousands of individuals are positively impacted by wishes each year.

### YOU'RE IN GOOD COMPANY



TAMPA



### **Title Sponsorship - \$25,000**

- Two local children's wishes granted in sponsor's name
- Name/logo prominently displayed on event website, Facebook event page and save the date (deadline June 30)
- Logo displayed on event screens and signage
- Acknowledgement in all media efforts
- Verbal recognition and speaking opportunity at event
- 30 tickets to the event (with a private VIP seating area)
- Limo transportation to event

### **Presenting Sponsorship - \$15,000**

- One local child's wish granted in sponsor's name
- Name/logo prominently displayed on event website, Facebook event page and save the date (deadline June 30)
- Logo displayed on event screens and signage
- Acknowledgement in all media efforts
- Verbal recognition and thank you at event
- 20 tickets to the event (with a private VIP seating area)

### **Hope Sponsorship - \$10,000**

- One local child's wish granted in sponsor's name
- Name/logo to be featured on event website
- Logo displayed on event screens and signage
- 16 tickets to the event

### **Wish Sponsorship - \$5,000**

- Name/logo to be featured on event website
- Logo displayed on event screens
- 14 tickets to the event

### **Friend Sponsorship - \$1,500**

- Logo displayed on event screens
- 8 tickets to the event



## Underwriting Sponsor Opportunities - \$2,500

### Valet Sponsorship

- Company name/logo to be featured on valet signage
- Logo displayed on event screens
- 8 tickets to event

### Night of Experience Sponsorship

- Company name/logo to be featured on all monetized activities at event
- Logo displayed on event screens
- 8 tickets to event

Customized sponsorship - Contact Kelsey Curls: [kcurls@sflawish.org](mailto:kcurls@sflawish.org) - 813.288.2600

[www.dishesandwishesstampa.com](http://www.dishesandwishesstampa.com)

## Sponsorship Commitment

This letter entitles the signing sponsor to all of the entitlements listed in the above sponsorship proposal. In order to participate fully in this event's entitlement opportunities, we respectfully request your sponsorship investment be paid in full by **August 1, 2019**. If applicable, please send a high resolution copy of your company logo directly to Kelsey Curls at [kcurls@sflawish.org](mailto:kcurls@sflawish.org).

**Desired Sponsorship Level:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State & Zip** \_\_\_\_\_

**Credit Card:** \_\_\_\_\_ **Exp.** \_\_\_\_\_

\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Signature**

\*Please send checks to the address below\*