

# COLLIN MAE ELUMBA

VIRTUAL ASSISTANT



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Bacolod City, Negros Occ.

## About me

As a General Virtual Assistant, I thrive on getting things done. My mission? To empower your business with my expert support, so you can focus on what matters most growth and success!

# Education

Bachelor of Science in **Business Administration** 

Human Resource Management La Consolacion College - Bacolod

Bachelor of Science in **Business Administration** 

Financial Management West Negros University

## Skills

**Email Management** 

Social Media Management

Data Entry

Graphic Design

**Customer Support** 

References available upon request

# **Work Experience**

## General Virtual Assistant - Sunna

Aug 2022 - March 2025

- Customer Support: Managed daily inquiries via email, chat, and achieving positive
- **Supply Chain Support:** Coordinated with vendors for timely deliveries, reducing delays.
- Social Media Management: Managed company social media accounts across platforms such as Facebook and Instagram.

## General Virtual Assistant - Sunless Store

Oct 2023 - Sept 2024

- Customer Support: Managed daily inquiries via email, chat, and achieving positive
- Email Marketing: Created and executed email marketing campaigns, increasing open rates. Designed engaging email content to promote products and services, boosting clickthrough rates.

## **Digital Marketing VA - Outsourced Doers**

Nov 2021 - Aug 2022

- Created and managed content for social media platforms
- Implemented targeted marketing campaigns, boosting lead conversion
- Supported client projects with administrative skills, reducing project completion time.

# Sales Admission Adviser - AMA Education System

April 2021 - Nov 2021

- Managed daily communication and administrative tasks, improving office efficiency.
- Coordinated procurement processes and reducing supply costs.
- Provided logistic support, optimizing supply chain management.

#### Administrative Secretary - Tornado Trading & Enterprises Est., UAE May 2020 - Oct. 2020

- Managed daily communication and administrative tasks, improving office efficiency.
- Coordinated procurement processes, reducing supply costs.
- Provided logistic support, optimizing supply chain management.

## Sales Development Officer - Firefly Electric & Lighting Corp July 2019 - Dec. 2019

- Managed customer accounts, maintaining a client retention rate.
- Provided support in sales operations and increasing sales.

## Key Accounts Associate - Firefly Electric & Lighting Corp April 2016 - July 2019

- Provided logistic support and managed key accounts, reducing order processing time.
- Developed strong client relationships, contributing a client satisfaction score.
- Assisted in account management, helping to achieve annual sales targets consistently.