

HMBD EMPIRE REVIEW LEAD REPUTATION MANAGEMENT

HMBDEMPIRE.COM/REPUTATION-MANAGEMENT.COM

1 WHY SHOULD YOU CARE ABOUT CREATING A WORD-OF-MOUTH ENGINE?

REVIEWLEAD IS A BIG DEAL IF YOU OWN A BUSINESS. NO MATTER YOUR INDUSTRY OF INTEREST, REVIEWS ARE THE BREAD AND BUTTER FOR ATTRACTING NEW CLIENTELE. HERE ARE FOUR WAYS THAT ANCHOR WAVE HELPS YOU SUCCEED IN ONLINE REVIEWING.

2 TURN POSITIVE REVIEWS INTO MORE BUSINESS

NOW THAT REVIEWLEAD HAS DONE AN AMAZING JOB OF CREATING STELLAR REVIEWS IT'S TIME TO BOAST ABOUT IT AND ATTRACT MORE GREAT CLIENTS AND CUSTOMERS. WE WILL ADD A REVIEWS PAGE TO YOUR SITE THAT PULLS IN ALL 4 AND 5 STAR REVIEWS. THIS IS THE TYPE OF SOCIAL PROOF THAT BUILDS YOUR REPUTATION!



3 MONITOR REVIEWS IN REAL-TIME

A PRIMARY REASON THAT BUSINESSES DON'T EFFECTIVELY MANAGE REVIEWS IS THAT THEY DON'T EVEN REALIZE THEY ARE HAPPENING. MOST BUSINESS OWNERS ARE FAR TOO BUSY TO KEEP TABS ON ALL OF THE VARIOUS REVIEW SITES AND EVEN IF THEY COULD THEY WOULDN'T CHECK IT FREQUENTLY ENOUGH TO TAKE APPROPRIATE ACTION. WITH REVIEWLEAD WE MONITOR REVIEW SITES AND ALERT YOU VIA E-MAIL WHEN A REVIEW IS LEFT FOR YOUR BUSINESS.



OR



4 STOP NEGATIVE ADS BEFORE THEY HAPPEN

OUR SIMPLE REVIEW PROCESS FILTERS PEOPLE WHO HAD AN UNFAVORABLE EXPERIENCE SO THAT YOU CAN HANDLE IT BEFORE THEY ARE GIVEN AN OPPORTUNITY TO LEAVE A NEGATIVE REVIEW ONLINE. THIS IS A GREAT TOOL TO GAIN VALUABLE FEEDBACK FROM CUSTOMERS AND RESOLVE ISSUES THAT MAY BE IMPACTING OTHERS.

5 GET MORE REVIEWS ON AUTOPILOT

LET'S FACE IT, MOST BUSINESSES DO GOOD WORK AND PROVIDE GREAT SERVICES OTHERWISE THEY'D BE OUT OF BUSINESS. THE PROBLEM IS THAT MOST HAPPY CUSTOMERS DON'T GO OUT OF THEIR WAY TO TALK ABOUT GOOD EXPERIENCES ONLINE. AS A RESULT YOUR PROSPECTS ONLY HEAR FROM THE CUSTOMERS WHO HAVE HAD NEGATIVE EXPERIENCES WHICH WE ALL KNOW IS ONLY A SMALL PERCENTAGE OF THE CUSTOMERS YOU SERVE. THE BEST DEFENSE AGAINST THIS IS A GOOD OFFENSE.





TURN POSITIVE REVIEWS INTO MORE BUSINESS

WHAT DOES THIS MEAN FOR YOU?

A. 87% OF PEOPLE TRUST REVIEWS ONLINE JUST AS MUCH AS FROM A FAMILY MEMBER OR FRIEND...

“ THANKS TO REVIEWLEAD, I RECEIVED 25 NEW CUSTOMERS LAST MONTH FROM YELP ”

-RYAN H



Reproductions, Inc.
January 17 at 8:30am · 🌐

Thank you, Kyle Vilaubi, for the 5.0-star Review!!: "We have used them since I got into the industry of architecture and they are top notch!! Never an issue!! Great response!"

2018-01-16 ★★★★★

“ We have used them since I got into the industry of architecture and they are top notch!! Never an issue!! Great

Kyle Vilaubi

We have used them since I...

[REVIEWLEAD.COM](#)

Like Comment Share

2018-01-18 ★★★★★

“ Professional. Nice. Great prices. Victor in large color is awesome. ”

chris peguesse
[View Review](#)

2018-01-16 ★★★★★

“ We have used them since I got into the industry of architecture and they are top notch!! Never an issue!! Great response! ”

Kyle Vilaubi
[View Review](#)

2018-01-15 ★★★★★

“ Reproductions is always fast and efficient. Our preferred copy and duplication company ”

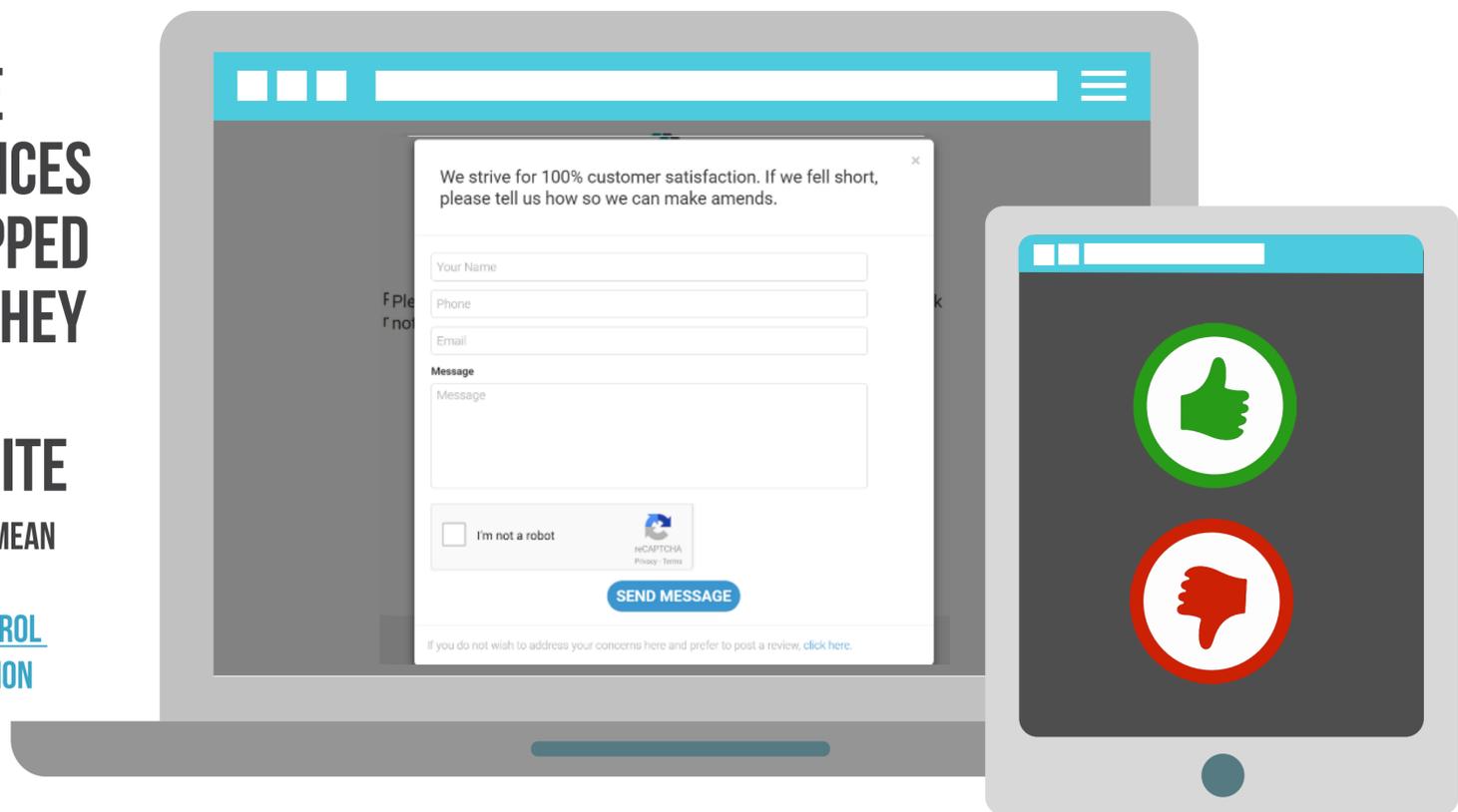
Tom Doucette
[View Review](#)



NEGATIVE EXPERIENCES ARE TRAPPED BEFORE THEY GET TO A REVIEW SITE

WHAT DOES THIS MEAN FOR YOU?

A. YOU TAKE CONTROL OF YOUR REPUTATION



CUSTOMERS CAN EASILY ACCESS ALL YOUR REVIEW SITES

WHAT DOES THIS MEAN FOR YOU?

A. YOU CAN FOCUS YOUR STAR POWER IN THE COMMUNITIES THAT MATTER IN YOUR INDUSTRY, TO YOUR BUSINESS.



AND MANY MORE!