

Housing Authority of Winston-Salem Development Committee Meeting

October 5, 2021

LOCATION: ELECTRONIC DUE TO COVID 19 PANDEMIC

Development Committee Members:

Committee Chair Art Gibel Commissioner Alfred Adams Commissioner Felicia Brinson



Development Committee Meeting October 5, 2021 10:00A.M.



DEVELOPMENT COMMITTEE MEETING AGENDA October 5, 2021 10:00A.M

- 1. Call to Order
- 2. Roll Call
- 3. Review and Approval of Agenda (October 5, 2021)
- 4. Review and Approval of Summary Minutes (September 7, 2021)
- 5. Management Reports
 - Executive Director Report
 - Choice Neighborhood Report
- 6. Resolutions
- 7. Committee Comments
- 8. Adjournment

Upon motion and second; no vote required in absence of objection.

So Much More



9/07/2021 Summary Minutes

<u>Present via Zoom:</u> <u>Absent:</u>

Committee Chair Art Gibel Commissioner Alfred Adams Commissioner Felicia Brinson (joined at 10:07 a.m.) Chairman Andrew Perkins (Ex Officio) Vice Chair Betsy Annese (Ex Officio)

Staff Presenting:

Kevin Cheshire, Executive Director Grant Duffield, Director of Choice

1. CALL TO ORDER

Committee Chair Gibel called the Development Committee Meeting to order at 10:01 a.m.

2. ROLL CALL

Roll call was taken and there was a quorum.

3. REVIEW AND APPROVAL OF AGENDA

Consideration to approve the Agenda for September 7, 2021

Motion: Commissioner Adams Second: Commissioner Gibel Unanimous approval, No discussion

4. REVIEW AND APPROVAL OF MINUTES

Consideration to approve the Minutes from August 3, 2021

Motion: Commissioner Adams Second: Commissioner Gibel Unanimous approval, No discussion

5. MANAGEMENT REPORTS

Executive Director Report (Kevin Cheshire)

• Kevin Cheshire gave brief updates regarding presentation of the of FY2022 Budget in Finance Committee meeting and full Board meeting, publication of the OP ED article in the Journal and COVID effects on operations.

So Much More

Development Committee Meeting October 5, 2021 10:00A.M.



9/07/2021 Summary Minutes

- Chairman Perkins espressed a desire to engage in an innovative thought process, be more
 proactive and come up with an action plan to improve Cystal Towers while waiting for
 the Capital Needs Assessment. Mr. Cheshire provided that he will reach out the Mayor to
 obtain a follow-up meeting and that the draft Needs Assessment has been prepared and it
 is being finalized.
- Mr. Cheshire presented the Development Report that was included in the meeting packet.
 - Extant item at Commons is modification of North Carolina Housing Finacne Agency Deed Restrictions
 - o Happy Hill Revitalization Plan remains under review by HUD
 - o Draft Capital Plan will be presented next month
- Chairman Perkins suggested looking at the "backlog of maintenance repair priorities" and it be added to the report which Commissioner Adams seconded. Mr. Cheshire provided that he will add deferred maintenance.

Choice Neighborhood Report (Grant Duffield)

- Grant Duffield presented the Choice Neighborhood Report that was included in the
 meeting packet. 95% of the Cleveland Avenue Homes families are now enrolled in case
 management. Heavy focus this month on back to school with the USI Team working with
 Cleveland Avenue Home residents, the School System and project partners making sure
 the students are being supported for a positive start to the shool year.
- Commissioner Gibel inquired as to the number of case managers we have working with the Clevland Avenue Homes' residents and whether the residents are satisfied with the level of service they are receiving. Mr. Duffield provided that there are 7 USI staff members on-site and 5 of them are case managers and that by all indications, they are happy with the services being provided. A Cleveland Avenue/Liberty Street Revitilzation Plan draft should be ready later this month. Construction on the Brown School Site should break ground the 1st quarter of 2022. The Relocation Plan is being put together with HUD and should begin the 1st quarter of next year as well.
- Chairman Perkins requested a one page summary or really good photographs be added to the webpage and updated quarterly to keep everyone informed.

So Much More



9/07/2021 Summary Minutes

6. RESOLUTIONS

None

7. COMMITTEE COMMENTS

Committee Chair Gibel commented that he feels very positive about everything said today and that we are on the right track.

8. ADJOURNMENT

Motion: Commissioner Adams

Second: No objection

The September 7, 2021 meeting of the Development Committee adjourned at 10:41 a.m.

Acknowledgement and Adoption of the September 7, 2021 Development Committee Minutes.

| Date Adopted |
|----------------|
| _ |
| |
| Kevin Cheshire |



Crystal Towers

Overview

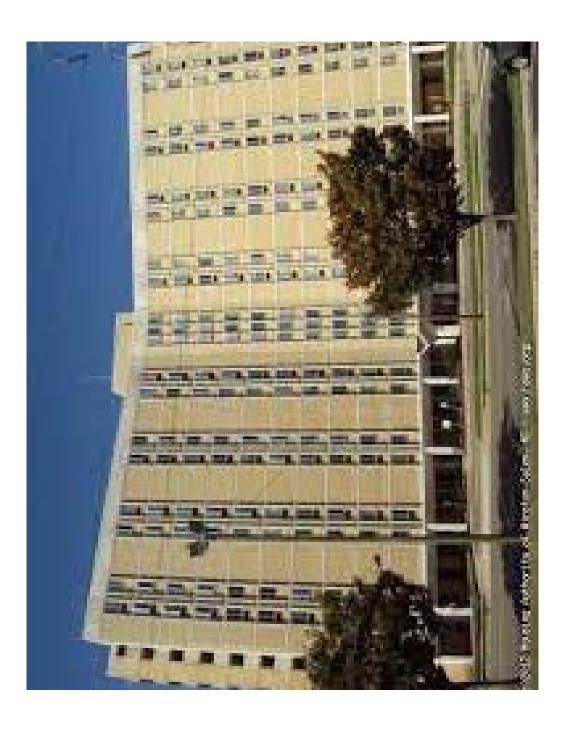
- 625 West Sixth (Downtown Core)
- 201 Units (Elderly/Disabled)
- Livability Challenges
- ~\$7MM in Capital Need (Significant Elevator Downtime)
- \$5MM Market Value

Development Goals

- Compassionately relocate residents into alternative housing with appropriate supports
- Utilize sales proceeds to create functional mixed-income housing in areas of opportunity

<u>Status</u>

- Evaluating alternative development opportunities
- Awaiting Capital Needs Assessment



Happy Hill

Overview

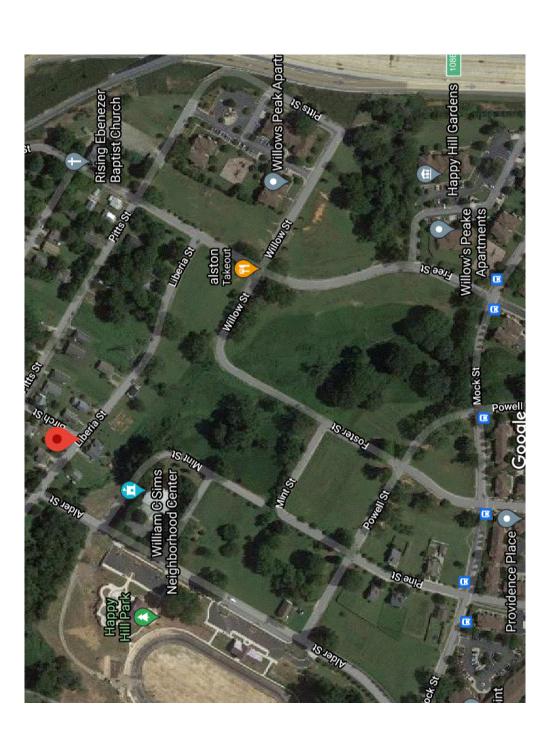
- Downtown-Adjacent (south of downtown core near Old Salem)
- Former public housing site razed and redeveloped with 2003 federal HOPE VI grant (\$18MM)
- Housing Authority retains ~50 undeveloped lots encumbered by HUD restrictions
- Lots were originally designated for homeownership but market would not support use

Development Goals

- Create mixed-income housing opportunities
- Close HUD grant
- Retain culture and honor site's history

<u>Status</u>

Clearing in progress to permit Army Corps wetlands determination



The Commons

Overview

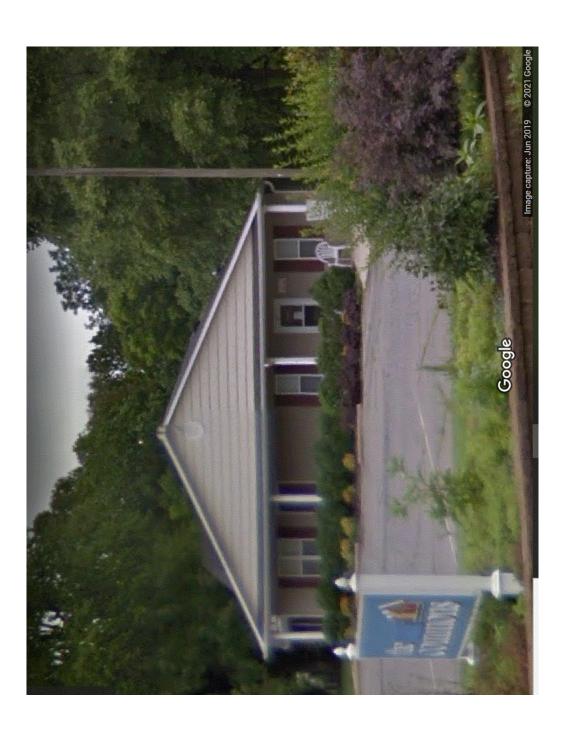
- Northeast Ward (< 10 minutes from downtown core at intersection of Old Greensboro and Reidsville, near Atkins High School)
- Mixed-use development with on-site health clinic, cottage court, and single bedroom elevator building

Development Goals

- Acquire 15 newly renovated apartment units (3 buildings) at attractive price point
- Reactivate dormant affordable housing facility
- Anchor larger redevelopment project

Status

Awaiting NCHFA modification of eligibility restrictions



Metropolitan Village

Overview

- 7 acre site just east of Highway 52, near United Metropolitan Church
- Sophisticated mixed-use, mixed-income project
- Projects creation of ~300 residential units

Development Goals

- Support private market initiative by attaching project-based vouchers to ~30 units
- Increase proportion of affordable units

Status

Working with developer to provide HUD updated Phase 1 environmental assessment and complete HUD environmental review



Brookside View

Overview

- North of downtown core (Wilson Terrace and McDaniels Street)
- 17 unit new construction
- Rental units will be converted to homeownership
- Final phase of Kimberly Park Terrace HOPE VI grant
- Housing Authority serving as both developer and general contractor

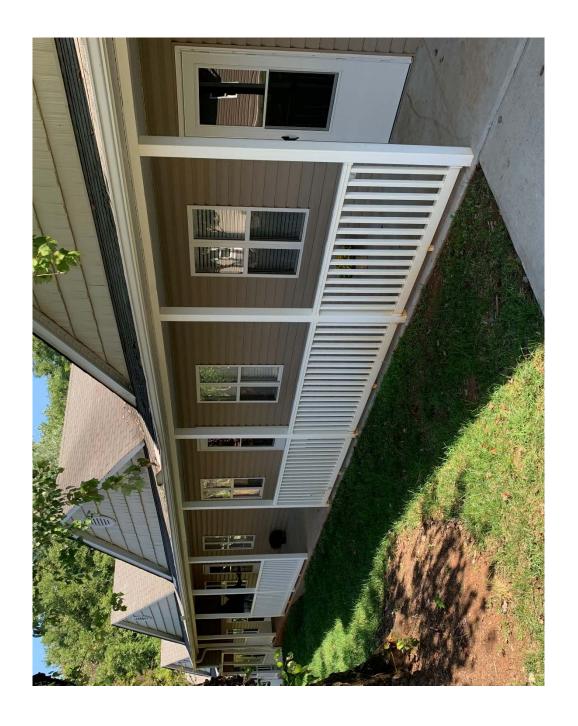
Development Goals

- Provide homeownership opportunities for public housing residents
- Satisfy remaining grant obligations
- Stabilize neighborhood

Status

Construction in progress: 12 units completed





The Commons Exterior

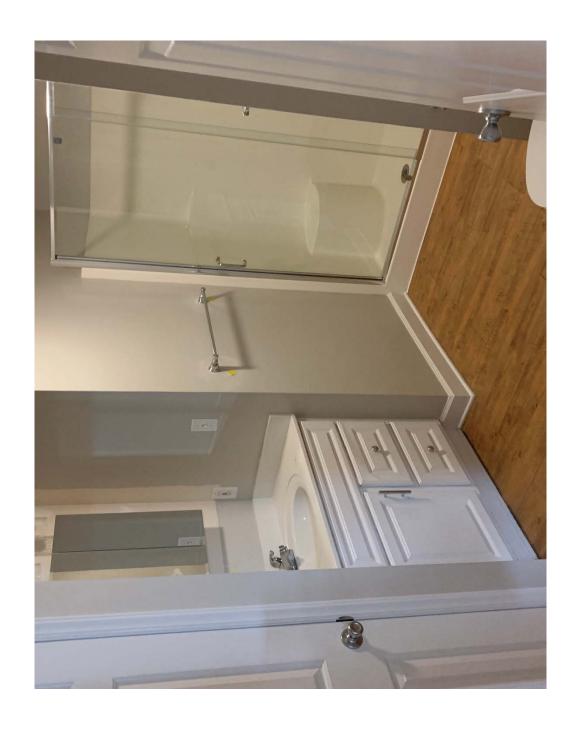


The Commons 2 Bedroom - Kitchen



The Commons 4 Bedroom – Kitchen

13



The Commons

Fiscal Year 2022 Capital Priorities

| Work Statement for 2 | lart III: Sul | Part II: Supporting Pages – Physical Needs Work Statement(s) | rk Statement(s) | | | | |
|--|---------------|--|-----------------|----------------|-----------------------------------|----------------|----------------|
| Development Number/Name Carreal Description of Major Work Carreal Description of Carreal Description of Major Work Carreal Description of Carreal Description Carreal Description of Carreal Description Carreal Description Description Carreal Description Carreal Description Carreal Description Carreal Description Description Carreal Description | 2021 | Work Statement for Year | 2 | | Work Statement for 2 | | |
| See NCG12000003 Piedmont Park Caregories Categories Categories Categories Estimated Coard Categories Categories Estimated Coard Categories | | FFY | | | FFY | | |
| See NC012000003 Piedmont Park Annual Categories C | | Development Number/Name | Quantity | Estimated Cost | Development Number/Name | Quantity | Estimated Cost |
| See NC012000003 Piendom t Park Annual CAPL/MOD UNIt 2789 Leach S49,000.00 Wall Surface - Gypsum Board 1 FF Statement Lawns Re-seed/Fine Grade 62,000 SF 526,040.00 NC012000038 Camden Station 1 SF 543,512.00 Barking Areas Additional (3 lots) 1,200 SF 536,040.00 NC012000038 Camden Station 1 SF 533,775.00 HVAC/T-Stat replace 1,200 SF | | General Description of Major Work | | | General Description of Major Work | | |
| See NC012000039 FiedMontt Park I each 5249,000.00 Vol12000037 The Oaks at Tenth 1 SF Statement Lawns Re-seed/Fine Grade 62,000.5F \$26,040.00 NC012000038 Canden Station 2 SF \$43,512.00 In VAC/T-Stat replace Lawns Re-seed/Fine Grade 12,000.5F \$26,040.00 Blinds and Drapes 1 SF \$43,512.00 In VAC/T-Stat replace 18,000.5F \$105,292.00 NC0120000031 Townview 1 SF \$1,750.00 In VAC/T-Stat replace 1 each \$10,200.00 I leach \$10,200.00 I leach \$1,750.00 I leac | | Categories | | | Categories | | |
| Annual CAP/MOD Unit 2789 Leach \$49,000.00 Wall Surface- Gyosum Board 1 SF Satement Lawns Re-seed/Fine Grade 62,000 SF \$55,040.00 Inc. 2000000 Cape Cape Cape Cape Cape Cape Cape Cape | See | NC012000003 Piedmont Park | | | NC12000037 The Oaks at Tenth | | |
| Statement Lawins Re-seed/Fine Grade 62,000 SF \$26,040.00 Blinds and Drapes 2-SF \$43,52 Parking Areas Additional (3 lots) 12,000 SF \$84,000.00 Blinds and Drapes 2-SF \$43,52 NC012000006 Lawelland Ave 18,000SF \$105,292.00 NC012000021 Townniew 1-SF \$3,77 NC012000006 Lawelland Ave 18,000SF \$105,000 Lawns-fetilizers Re-seed/Fine Grade 1-each \$12,000.00 Lawns-fetilizers Re-seed & fine grid 1-SF \$17,890 NC012000008 Surviser Towers 1-each \$12,300.00 Lawns-fetilizers Re-seed & fine grid 1-SF \$17,890 NC012000008 Surviser Towers 1-each \$12,300.00 Lawns-fetilizers Re-seed & fine grid 1-SF \$12,300.00 NC012000008 Surviser Towers 1-each \$12,300.00 Lawns-fetilizers Re-seed & fine Sprinkler System 1-each \$1,34,324.00 Lawns-fetilizers Re-seed & fine Sprinkler Syste | Annual | CAP/MOD Unit 2789 | 1 each | \$49,000.00 | Wall Surface- Gypsum Board | 1 SF | 099 |
| Parking Areas Additional (3 lots) 12,000 SF 584,000.00 Blinds and Drapes 2 SF 543; 1 | Statement | Lawns Re-seed/Fine Grade | 62,000 SF | \$26,040.00 | NC012000038 Camden Station | | |
| HVAC/T-Stat repl. HVAC/T-Stat replex | | 1 | 12,000 SF | \$84,000.00 | Blinds and Drapes | 2 SF | \$43,512.00 |
| NCO1200006 Cleveland Ave Playground-Surfacing 15F \$3.775 Lawns Re-seed/ Fine Grade 18.0005F \$7.560.00 Lawns Re-seed & fine Grade 18.0005F \$52.000.00 Lawns Re-seed & fine grad 1.55 MACL Teat replace 1 each \$12,800.00 Lawns restilizers Re-seed & fine grad 1.55 Noc1200008 Sunrise Towers 2 each \$12,800.00 Rinds and Drapes 2 Elevator cable/cab/doors 2 each \$12,800.00 Rinds and Drapes 2 each \$12,800.00 CAP/MOD Unit 1 each \$12,300.00 Rinds and Drapes 2 each \$12,800.00 CAP/MOD Unit 1 each \$12,300.00 Rinds and Drapes 2 each \$12,800.00 Cablinets/Countertops 195 each \$2,500.00 Rinds and Drapes 2 each \$2,500.00 Site Signage 1 each \$2,2325.00 Rinds and Brade Rinds Dect. Infrastructure 1 each \$2,2325.00 Rinds String System 1 each \$2,2325.00 Rinds String Rinds Ri | 1 | HVAC/T-Stat repl. | 44 each | \$105,292.00 | NC012000021 Townview | | |
| HVAC/T-Stat replace | | NC012000006 Cleveland Ave | | | Playground- Surfacing | 1 SF | \$3,775.00 |
| HVAC/T-Stat replace 1 each \$32,000.00 Lawns- fetilizers Re-seed & fine grd 1 SF NC012000008 Suntise Towers 1 each \$17,890.00 NC012000038 Camden Station 7252 \$4 NC012000008 Suntise Towers 2 each \$12,300.00 Blinds and Drapes 7252 \$4 Elevator cable/cab/doors 2 each \$12,300.00 Cabinets (and below the coord of cabinets) 1 each \$28,908.5H \$308,238.00 1 each \$2,500.00 1 each \$2,500.00 1 each \$2,500.00 1 each \$2,232.00 1 each \$22,325.00 1 each \$22,325.00 1 each \$22,325.00 1 each \$248,000.00 1 each \$25,325.00 1 each \$248,000.00 1 each \$248,000.00 1 each \$248,000.00 1 each \$25,325.00 2 each \$25,513 2 each \$248,000.00 2 each \$248,000.00 2 each \$25,318,01 2 each \$25,513 2 each \$25,513 2 each | | Lawns Re-seed/ Fine Grade | 18,000SF | \$7,560.00 | NC012000040 Brookside | | |
| Water Heater/Local Leach \$17,890.00 NC012000038 Camden Station 7252 \$4 NC012000008 Sunrise Towers Leach \$12,300.00 Blinds and Drapes 7252 \$4 Elevator cable/clab/doors Leach \$12,300.00 \$12,30 | | HVAC/T-Stat replace | 1 each | \$32,000.00 | grd | 1 SF | \$1,491 |
| NC01200008 Sunrise Towers 2each \$450,000.00 Blinds and Drapes 7252 \$4 Elevator cable/cab/doors 2each \$450,000.00 260 | | Water Heater/Local | 1 each | \$17,890.00 | NC012000038 Camden Station | | |
| Elevator cable/cab/doors Elevator cable/cab/doors Lach \$450,000.00 CAP/MOD Unit Leach \$12,300.00 Wall Surface 88,908 SF \$308,238.00 Cablinets/Countertops 195 each \$786,518.00 NCO120009 Crystal Towers Leach \$2,500.00 Fire Sprinkler System Leach \$22,325.00 Smoke Fire Dect Infrastructure Leach \$22,325.00 Smoke Fire Dect Infrastructure Leach \$22,325.00 Security System Leach \$22,325.00 Fire Sprinkler System Leach \$22,325.00 Fire Sprinkler System Leach \$248,000.00 Fire Sprinkler System Leach \$248,000.00 Unit HVAC (PTAC) 76 each \$134,824.00 NC12000022 Stoney Glen 1750 SF \$5,513 Playground - Surfacing 1750 SF \$2,318,041.00 Subtotal of Estimated Cost \$2,318,041.00 Subtotal of Estimated Cost \$2,318,041.00 Cablinets Captal System 1 each \$2,318,041.00 Subtotal of Estimated Cost \$2,318,041.00 Cablinets Captal System 1 each \$2,318,041.00 Captal System 1 each \$2,318,0 | | NC012000008 Sunrise Towers | | | Blinds and Drapes | 725 | |
| CAP/MOD Unit 1 each \$12,300.00 Mall Surface 88,908 SF \$308,238.00 Cabinets/Countertops 195 each \$786,518.00 Mole Site Signage Pach \$2,500.00 Pach \$2,500.00 Pach \$2,500.00 Pach \$2,3325.00 Pach \$2,3325.00 Pach \$22,335.00 Pach Pach <t< td=""><td></td><td>Elevator cable/cab/doors</td><td>2each</td><td>\$450,000.00</td><td></td><td></td><td></td></t<> | | Elevator cable/cab/doors | 2each | \$450,000.00 | | | |
| Wall Surface 88,908 SF \$308,238.00 Cabinets/Countertops 195 each \$786,518.00 Processor Processo | | CAP/MOD Unit | 1 each | \$12,300.00 | | | |
| Orvstal Towers 195 each \$786,518.00 3 Crystal Towers 1 each \$2,500.00 r System 1 Each \$22,325.00 L2 Healy Leach \$3,716.00 Sect. Infrastructure 1 each \$22,325.00 I each \$22,325.00 I each \$22,325.00 I each \$248,000.00 I System 1 each \$134,824.00 I Stoney Glen \$1,750 SF \$5,513 Surfacing 1 750 SF \$5,513 Subtotal of Estimated Cost \$2,318,041.00 Subtotal of Estimated Cost | | Wall Surface | 88,908 SF | \$308,238.00 | | | |
| Secretal Towers 1 Each \$22,325.00 12 Healy 1 Each \$3,716.00 1 Each \$22,325.00 1 Each \$22,325.00 1 cent \$22,325.00 1 Each \$248,000.00 1 Each | : | Cabinets/Countertops | 195 each | \$786,518.00 | | | |
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| t. Infrastructure 1 each \$3,716.00 stem 1 each \$22,325.00 stem 76 each \$134,824.00 C) Acine Glen 1750 SF \$5,513 facing 1750 SF \$5,513 Subtotal of Estimated Cost \$2,318,041.00 | | Fire Sprinkler System | 1 Each | \$22,325.00 | | | |
| t. Infrastructure 1 each \$3.716.00 stem 1 each \$22.325.00 stem 1 each \$134,824.00 C) 76 each \$134,824.00 toney Glen 1750 SF \$5,513 facing 1750 SF \$5,513 Subtotal of Estimated Cost \$2,318,041.00 | | NC012000012 Healy | | | | | |
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| 76 each \$134,824.00 1750 SF \$5,513 Subtotal of Estimated Cost \$2,318,041.00 | | Fire Sprinkler System | 1 each | \$248,000.00 | | - | |
| 1750 SF \$5,513 of Estimated Cost \$2,318,041.00 Subtotal of Estimated Cost | | Unit HVAC (PTAC) | 76 each | \$134,824.00 | | | |
| 1750 SF \$5,513 Subtotal of Estimated Cost \$2,318,041.00 | | NC120000022 Stoney Glen | | | | | |
| \$2,318,041.00 | | Playground- Surfacing | 1750 SF | \$5,513 | | | |
| | | Subtotal of Estimate | ed Cost | \$2,318,041.00 | | Estimated Cost | \$92,950.00 |

form HUD-50075.2 (4/2008)

| Part II: Sup | Part II: Supporting Pages - Physical Needs Work Statement(s) | ment(s) | | | | |
|---------------|--|----------|-------------------|--|-----------|----------------|
| Work | Work Statement for Year 3 | | | Work Statement for Year; 4 | | |
| Statement for | FFY | | | FFY | | |
| Year 1 FFY | Development Number/Name | Quantity | Estimated Cost | Development Number/Name | Quantity | Estimated |
| | General Description of Major Work Categories | | 1000 | General Description of Major Work Categories | | 1000 |
| See | NC012000003 Piedmont Park | | | NC012000003 Piedmont Park | | |
| Annual | Roofing/Guttering replacement | 59 each | \$2,024,273.00 | Windows | 5427 SF | \$428,733.00 |
| Statement | NC012000006 Cleveland Ave | | | NC012000006 Cleveland Ave | | |
| | Fan Coil Unit | 7 eac | \$57,432.00 | Site Sanitary Line | 1 LF | \$17,910 |
| | NC012000008 Sunrise Towers | | | NC012000008 Sunrise Towers | | |
| : | Flooring-Resilient | 75439 | \$754,390.00 | \$754,390.00 Paint-Ceiling/Wall | 94299 | \$188,598.00 |
| | NC01200009 Crystal Towers | | | BaseBoards Wood or resilient | 34925 | \$139,700.00 |
| | Central Vent & Exhaust (11 Stories & Above) | 1 each | \$85,000.00 | NC01200009 Crystal Towers | | |
| | NC012000012 Healy | • | | Painting wall /ceiling | 96,014 SF | \$166,980.00 |
| | Shower Head Water Conserving | 4 each | \$27,864.00 | NC012000012 Healy | : | |
| | NC120000022 stoney Glen | | | Elevator cable/cab/doors | 2 each | \$450,000.00 |
| : L1 | Tree Trimming | 5 each | \$525.00 | Range Stove | 58 each | \$30,160.00 |
| 7 | Lawns -Fert, re-seed & fine grade | 1250 Sf | \$690.00 | Automatic Opener | 1 each | \$76,068.00 |
| | NC12000037 The Oaks at Tenth | | | NC120000022 stoney Glen | | |
| | Blinds and Drapes | 3 SF | \$106,272.00 | \$106,272.00 Grilles HVAC supply and return | 480 | \$60,960.00 |
| 1 | NC012000021 Townview | | | NC12000037 The Oaks at Tenth | | |
| | Hot Water/heater Local | 14 each | \$25,578.00 | Paint Ceiling/Wall | 20 SF | \$108,400.00 |
| | NC012000040 Brookside | | | NC012000021 Townview | | |
| | Blinds and Drapes | 3 SF | \$56,160.00 | Hot Water/heater Local | 35 Each | \$153,468.00 |
| | | | | NC012000040 Brookside | | |
| | Subtotal of Estimated Cost | | \$3,138,184.00 | Subtotal of Estimated Cost | ited Cost | \$1,820,977.00 |
| | | | | | | |

| Part III: Sul | Part III: Supporting Pages – Management Needs Work Statem | tatement(s) | | |
|---------------|---|----------------|--|----------------|
| Work | Work Statement for Year: 5 | | Work Statement for Year: 5 | |
| Statement for | FFY | | FFY | |
| Year 1 FFY | Development Number/Name | Estimated Cost | Development Number/Name | Estimated Cost |
| | General Description of Major Work Categories | | General Description of Major Work Categories | |
| See | NC012000003 Piedmont Park | | NC012000038 Camden Station | |
| Annual | Sanitary Dist- Cast iron | \$390,000.00 | parking Stripes, stripe and curb painting | \$17,604.00 |
| Statement | NC012000006 Cleveland Ave | | | |
| | Windows | \$123,240.00 | | |
| | NC012000008 Sunrise Towers | | | |
| | HVAC/Baseboard Heat | \$980,000.00 | | |
| | NC01200009 Crystal Towers | | | |
| | Resilient | \$250,480.00 | | |
| | NC012000012 Healy | | | |
| | Range/Stoves | \$149,784.00 | | |
| | NC120000022 stoney Glen | | | |
| | parking Stripes, stripe and curb painting | \$53,881.00 | | |
| 18 | NC12000037 The Oaks at Tenth | | | |
| 3 | Countertops | \$69,120.00 | | |
| | NC012000021 Townview | | | |
| | Resilient | \$370,990.00 | | |
| | NC012000040 Brookside | | | |
| | Painting | \$21,680.00 | | |
| | | | | |
| | | | | |
| | Subtotal of Estimated Cost | \$2,409,175.00 | Subtotal of Estimated Cost | \$17,604.00 |
| | | | | |

form HUD-50075.2 (4/2008)

Moving to Work

The Moving to Work (MTW) demonstration is a HUD program granting various forms of regulatory relief to participating agencies in order to determine the effectiveness of particular programmatic changes. HUD is seeking applicants to evaluate specific landlord incentives and their effect on landlord participation in the Housing Choice Voucher (HCV) program. The goal of the Demonstration is to determine whether or not any of the proposed changes to housing regulations cause an improvement in program cost effectiveness, family self-sufficiency, or participant housing choice.

- MTW allows funding flexibility with regards to the use of Operating Fund, HCV Reserves, and Capital Fund dollars.
- MTW has been used in other cities to develop locality-specific programs, utilizing flexibilities that include but are not limited to the following:
 - o Stepped and Tiered Rents and Minimum Rent Flexibilities
 - o Payment Standard Changes, and Rent Reasonableness Flexibilities
 - o Tenant Payment as Modified Percent of Income
 - o Public Housing as an Incentive for Economic Progress
 - o Alternative Utility Allowance Standards and Reimbursement Rules
 - o Changes to Imputed Income and the Elimination of Deductions
 - o Increase in the Elderly Age
 - o Acquisition of sites for housing development without prior HUD approval
 - o Deconcentration of Poverty in Public Housing
 - Short-Term assistance Programs
 - o Alternative Reexamination Schedules and Self-Certification of Assets
 - Landlord Incentive Programs
- MTW designation does not alter the mandates of federal programs to provide the same services to our clients, but permits creativity around implementation of those services.
- MTW will facilitate:
 - o Increases in privately owned affordable housing
 - o Improved cost-effectiveness of HAWS-managed programs
 - New customer service experience to facilitate landlord education and communication
 - Matriculation plan for housing residents
 - o Expansion of supported housing into neighborhoods of choice

MOVING TO WORK DEMONSTRATION COHORT #4 APPLICATION: THE HOUSING AUTHORITY OF THE CITY OF WINSTON-SALEM

Primary Point of Contact: Alexander M. Boston

THE HOUSING AUTHORITY OF THE CITY OF WINSTON-SALEM 500 West 4th Street Suite 300 Winston-Salem, NC 27106

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Part 1

Housing Authority of the City of Winston-Salem's MTW Plan

Introduction: Since its creation in 1941, the Housing Authority of the City of Winston-Salem (HAWS) has taken a vital role in the development and operation of affordable housing in Winston-Salem. HAWS has led the planning, design, construction, and property management of dozens of communities that provide affordable housing to low-income residents of Winston-Salem and Forsyth. The success of these communities is, in large part, a result of HAWS' accomplishments in securing and strategically implementing complex federal grants, including two HOPE VI grants, a 2013 Choice Neighborhoods Planning grant, and a 2019 Choice Neighborhoods Implementation grant for the transformation of the Cleveland Avenue Homes site and surrounding neighborhood.

HAWS serves approximately 5,200 residents annually, with nearly 100 full-time staff striving to create and maintain sustainable communities through partnerships for the benefit of our residents. HAWS' strong relationships with the City of Winston-Salem and Forsyth County, important community stakeholders, major anchor institutions and residents have helped to support an improved quality of life for its residents and facilitate connections between public housing residents and areas of opportunity. HAWS has worked diligently to address the needs of its most vulnerable residents through advocacy, engagement, and collaboration with high quality social service providers.

HAWS recognizes that bricks and mortar alone do not transform the lives of residents; rather, investing in human capital is paramount. HAWS' range of supportive services to low-income families includes, but is not limited to, job training and placement assistance, asset building opportunities through its robust Family Self-Sufficiency (FSS) Program, and individualized care for special needs populations. HAWS has developed mixed-income and special needs housing throughout Winston-Salem to meet the affordability need of its residents. HAWS has partnered with community stakeholders and nonprofits to reach beyond housing to improve residents' lives and address poverty and crime in their neighborhoods.

<u>Vision:</u> Our vision for our local Moving to Work program is to cultivate a culture of dignity, respect, and prosperity through the expansion of access to areas of opportunity by supported households in our communities. HAWS is at a unique point in its history, where Winston-Salem will be undergoing immense change. This change presents a significant challenge, and a marvelous opportunity, to carry out a transformative shift in our city. Our vision is to utilize the regulatory relief provided in the Moving to Work demonstration to build upon this success and open up new areas of opportunity for low to moderate income families.

- (i) Current Challenges: While the current Housing Choice Voucher (HCV) program provides opportunities for Winston-Salem residents, there are many challenges in the structure and administration of the legacy program that limit its effectiveness. Recently, increasing demand and limited supply have quickly driven up the cost of rental units. Many rental units that were previously available for HCV participants no longer are either because landlords no longer accept HCV participants or because the contract rents exceed what the program is permitted to support. In Winston-Salem, the apartment vacancy rate has dropped by almost 75% over the last decade (12.5% in 2010, to merely 3.7% today). HUD's Comprehensive Housing Market Analysis (as of January 1, 2021) indicated that this was largely due to the increase in new renter households significantly exceeding the number of new units brought to market. The decreasing apartment vacancy rate put upward pressure on rents, with average rents increasing approximately 5% annually since 2015. Over the next three years, HUD forecasts that there will be an additional 1,850 units demanded, but only 550 apartment units are under construction. Additionally, misconceptions, prejudices, stigma, and fear restrict the number of new landlords who are willing to accept HCV participants.
- (ii) Opportunities to Address Current Challenges Through MTW: MTW will allow HAWS to better market the HCV program to prospective owners. Through the use of incentives, HAWS can mitigate the

fears expressed by prospective owners regarding management challenges and property damage. Incentives will allow HAWS to position the HCV program to compete for limited housing supply. Facilitating entry of higher quality housing and management into the HCV program will not only improve living conditions for participants, but will also promote self-sufficiency by increasing the number of available units in areas of opportunity (enabling access to education, employment, and healthcare). HAWS' participation in MTW will also improve cost-effectiveness by reducing the anticipated per family subsidy as self-sufficiency goals are realized and promote housing choice by increasing the number of participating units and diversifying the location and nature of those units.

- (iii) MTW Challenges: HAWS does acknowledge that there will be administrative challenges in increasing the number of participating landlords and changing the image and reputation of the HCV program to combat prejudice and stigma. Additionally, HAWS anticipates opposition from advocacy groups who will object to additional payment to landlords in excess of what the advocacy groups feel are already high rental rates. However, HAWS is prepared to address these challenges directly.
- (iv) Summary of Vision: HAWS desires to improve the health, education, employment, and safety needs of the Winston-Salem community. MTW will facilitate the creation of more affordable housing options in our city. Additionally, MTW will improve operational efficiency by allowing funding sources to be targeted when and where they are most needed. Through inventive programs, MTW will permit HAWS to shift the paradigm in the provision of affordable housing in Winston-Salem. Through MTW, HAWS will be able to further promote self-sufficiency, improve cost effectiveness, and increase housing choice.

Description of Experience and Skills

Kevin Cheshire, Executive Director and General Counsel: Mr. Cheshire has been a leader in the affordable housing industry since 2008. In addition to developing policy guidance and advocating the expansion of the MTW program on Capitol Hill, he led HAWS' Choice Neighborhoods Planning grant. He also served as the agency's primary point of contact during the Choice Neighborhoods Implementation grant application

phase. Mr. Cheshire oversees the strategic planning and day-to-day operations of the agency and will work closely with program staff to ensure the statutory objectives of the MTW program are met.

Kelly Church, VP of Operations/COO: Ms. Church serves as a member of the Authority's Executive Staff in developing the long-term goals for the agency and assists with future real estate development planning. She oversees the operations of the Housing Choice Voucher Program, the Property Management Department, and the Commercial Division. Operations include over 4500 housing choice vouchers, approximately 1200 public housing units and 200 market rate affordable units managed by Imperial Property Management Services.

Romonda Gaston, Director of Housing Choice Voucher Programs: Ms. Gaston has 21 years of experience at the Housing Authority. She has been the HCV Director for 12 of those years. Under Ms. Gaston's leadership, the Housing Authority has maintained SEMAP High Performer status for many years. Ms. Gaston provides leadership by committing staff to participate in the Continuum of Care's Central Intake Center. Ms. Gaston holds a Bachelor's degree in Business Management.

<u>Denise Marshall</u>, HCV Manager: Ms. Marshall has facilitated getting new owners to participate in the Voucher program. Ms. Marshall communicates with landlords and tenants, provides information in a timely manner, while making sure inspections are completed on time to ensure the families move process is smooth and timely. Ms. Marshall is knowledgeable on HCV policy and plays an integral part in the development of new policy for the Authority. Ms. Marshall has 14 years of experience at the Housing Authority.

Morticia "Tee-Tee" Parmon, Community and Government Relations Manager: As the Community and Government Relations Manager at Housing Authority of Winston-Salem, Ms. Parmon works to foster collaboration within the community through services and programs that address community needs and provide additional resources to the community. Ms. Parmon served on the City Council of Winston-Salem for six months as the Council Member of the Northeast Ward. During her time, Ms. Parmon created the

Parmon Plants for Prosperity Community Garden at Carl H. Russell Recreation Center. Parmon served her country for 20 years in the United States Army.

<u>Darlie Dudley, Community Relations Analyst:</u> During her 17-year career with the housing authority, Ms. Dudley has garnered a wealth of knowledge on the organization from every perspective. Ms. Dudley serves as the Community Relations Analyst with for the Engagement Team at HAWS. A graduate of the Winston-Salem State University with a B.A. degree in Sociology & Social Welfare, Ms. Dudley focuses on ensuring all residents have an opportunity to enjoy safe, decent and equitable housing, and community inclusion.

Anya Brown, Resident Opportunities Self-Sufficiency (ROSS) Service Coordinator: Ms. Brown has 12 years of experience with self-sufficiency programs. She has been employed with the Housing Authority since January 2019 as the ROSS Service Coordinator. The scope of her work includes case management and service coordination that assists residents achieve employment, education, financial literacy, digital inclusion, health, and wellness. She has over 9 years of experience with Family Self-Sufficiency, PIC and grant reporting.

Statement of Fair Housing: HAWS is committed to promoting civil rights, affirmatively furthering fair housing, and ending racism. In its implementation of the MTW program, HAWS will comply with the Fair Housing Act and related legislation (including Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, and Title II of the Americans with Disabilities Act of 1990) by identifying impediments to fair housing and addressing any such impediments and maintaining records of such identification and action. The Housing Authority will take meaningful action to further the goals identified in its Assessment of Fair Housing submitted on October 4, 2017 (submitted jointly with the City of Winston-Salem and County of Forsyth).

Plan for Future Resident/Community Engagement: HAWS will build off its Choice Neighborhoods Experience in conducting community engagement and resident outreach. Specifically, HAWS has utilized mass emailing and established an extensive contact database. HAWS has utilized CoUrbanize, a project-specific interactive website designed to allow residents and community stakeholders to give real-time feedback on project goals and design models. HAWS also advertises public notices in publications circulated amongst traditionally underserved populations, such as the African-American and Latinx communities. HAWS anticipates continuing to utilize these tools to communicate with participants, landlords, and other stakeholders regarding the MTW program. The multimodal approach to resident and community engagement, which will include newsletters and social media outreach, will allow HAWS to continue to build trust and receive meaningful feedback with respect to the MTW program.

HAWS plans to establish an MTW Steering Committee made up of landlords, participants, and community stakeholders that will meet regularly to guide the implementation of the MTW program and the growth of HCV housing. The MTW Steering Committee will be a diverse group representing racial and ethnic minorities, limited English proficiency persons, persons with disabilities, families with children, and/or groups representing such persons. HAWS currently works with, and will continue to work with, Cardinal Health Innovations, the local Continuum of Care, and Solutions for Independence to support applicants and participants from a variety of backgrounds. HAWS has a number of committed partners already engaged in growing access to affordable housing opportunities, including standing Memoranda of Understanding with several service providers. HAWS also has a history of working collaboratively with the City (as co-grantees, managers of City-owned residential property, and administrators of special use vouchers under contract with the City) and will continue to do so in order to support the MTW program.

Changes to the program, including adjustments or discontinuation, will be communicated via a public process to share the reasons for changes and to give stakeholders an opportunity to communicate about needs and ideas while informing HAWS' future steps.

PHA Operating and Inventory Information: HAWS serves approximately 5,200 residents, with nearly 100 full-time staff striving to create and maintain sustainable communities through partnerships for the benefit of residents of Winston-Salem. HAWS manages approximately 1,200 public housing units and 200 affordable market rate housing units. These communities range from high-rise public housing to market-rate and project-based voucher supported developments. HAWS has authority to administer over 4,600 housing choice vouchers. These vouchers include 239 Special Programs vouchers, 144 VASH, and 278 Mainstream Vouchers.

The households HAWS serves are in significant need. The US Census American Community Survey indicated that for one major public housing community the median household income was merely \$13,784, almost one-third of the city's median income. HAWS clients are substantially more likely to identify as a member of a minority community than average. Neighborhood Residents are 77.7% black and 18.4% Hispanic, compared to city rates of 34.8% and 15.1%, respectively. Neighborhood residents are dramatically more likely than the average city resident to be in poverty (67% vs. 23.2%) and be unemployed (27.9% vs. 11.8%). There is therefore an urgent need to promote residency in areas of opportunity, where greater housing choice can generate a deconcentration of poverty, facilitating self-sufficiency, and improving the cost-effectiveness of HAWS programs. At the same time, HAWS anticipates that the demographics of the households HAWS serves will likely continue to shift older, as recent studies indicate that a plurality of new residents to Winston-Salem are elderly.

HAWS anticipates some changes to its housing stock as a result of participation in the MTW program. Specifically, HAWS plans to increase the number of project-based units within its portfolio, both through redevelopment and new construction. HAWS will expand the geographic footprint of private-market units participating in the HCV program. Finally, HAWS plans to increase its capital investment and unit modernization through utilizing funding fungibility.

However, HAWS faces challenges in leasing up vouchers, and developing affordable housing to meet the needs of the community. Leasing for HCV units takes a significant amount of time, requiring a portion of our voucher authority to go unutilized every month. There is a singular lack of units available for HCV renters, and contract rents are too high for many units to find suitable market comps. The HCV program has a cumbersome application process, and the quality of the housing stock has deteriorated significantly, resulting in units failing to meet HCV quality standards. HAWS has not been able to generate public housing development in areas of opportunity. Other Public Housing challenges with occupancy include a cumbersome paper application process, extensive and time-consuming background checks, and landlord reference reviews. Expenses relating to preparing and turning vacant units have also risen substantially. Special population challenges include co-population by elderly and non-elderly experiencing metal health crises. Finally, HAWS desires to do more to serve the special needs of specific populations

HAWS has demonstrated innovation and creativity within its current program by facilitating Low Income Housing Tax Credit projects and bond issuances, including the Skyline Village Project, which in 2021 financed significant capital improvement and modernization in a privately owned affordable housing community. HAWS was awarded, in 2020, a Choice Neighborhoods Implementation Grant, which is transforming the Cleveland Avenue Homes neighborhood into a mixed-income community and redeveloping more than 200 public housing units.

<u>Plan for the MTW Program</u>: HAWS's local MTW program is organized around innovations that will help participants and tenants thrive, with a focus on short and long-term outcomes. HAWS plans to use MTW flexibility to implement initiatives aligned with MTW statutory objectives. HAWS will continue to develop additional local strategies collaboratively with our community stakeholders throughout the duration of our MTW participation. Activities proposed focus on cost effectiveness, self-sufficiency, and housing choice.

Statutory Objective: Cost Effectiveness: HAWS will generate reductions in costs and other program efficiencies in order to achieve greater cost effectiveness. While we believe that all of the initiatives will improve our cost effectiveness from an administrative perspective, the following MTW activities are specifically oriented toward improved cost-effectiveness. These initiatives include that we will structure evaluation metrics and benchmarks to determine the degree of cost effectiveness and efficiency in program changes. Additionally, HAWS will utilize funding fungibility and regulatory relief to reduce costs.

Statutory Objective: Self-Sufficiency: HAWS will focus on this in modifying the FSS program to more accurately reflect local labor market and attainable, self-sufficiency goals that more accurately reflect matriculation through the program. HAWS will seek to modify the current FSS contract to better align with this new strategy. In collaboration with our community partners, HAWS will focus on implementing initiatives that aid in facilitating moving families toward self-sufficiency. MTW flexibilities will be used to help address economic mobility by promotion of our Family Self-Sufficiency Program to encourage families to set and attain goals toward economic independence and asset building. In addition, HAWS will design and implement a Voucher Mobility Program to encourage voucher holders to lease in areas of opportunity.

Statutory Objective: Housing Choice: HAWS has as a strategic priority that it will work to preserve and develop its housing portfolio, as well as the affordable housing stock of Winston-Salem and Forsyth County. The MTW Landlord Incentives demonstration theme will substantially expand the opportunities for housing for HAWS families. These initiatives include foremost that HAWS will design and implement a Landlord incentive program to expand housing choice. This may include a Landlord Loyalty Program where HAWS pays a landlord up to one-month contract rent as reimbursement for time the unit spent vacant between HCV participants. Additionally, HAWS is considering a Landlord Property Protection Program, where HAWS pays a landlord a reimbursement for tenant caused damages, after accounting for any security deposit. Finally, HAWS seeks to use MTW flexibility to increase the supply of affordable housing.

HAWS will raise the PBV program cap to allow more vouchers to be project-based, as well as eliminate the PBV selection process for PHA-affiliated projects to increase the amount of units developed. Finally, HAWS would seek to acquire, renovate, and/or build affordable units for low to moderate income families.

Proposed Use of MTW Funds

The Housing Authority requests to utilize public housing and HCV funds flexibly. HAWS has demonstrated its ability to use funds creatively for equity to develop new housing and supporting third-party development by providing gap financing. HAWS will use MTW funding to create a landlord liaison, who can serve as a customer service specialist and outreach coordinator to landlords and as an advocate for tenants with landlords of properties in areas of opportunity who have not traditionally participated in HCV program. HAWS will seek to utilize Section 9 reserves to support more creative Section 8 programming, such as landlord-tenant liaison function and the funding of landlord incentives. Additionally, the ability to utilize Section 8 reserves to support development via soft financing and Section 9 modernization and programming would allow HAWS to increase housing choice. HAWS would benefit significantly by participating in MTW due to the funding flexibility.

<u>Evidence of Significant Partnerships:</u> HAWS has built strong relationships with key partner agencies and institutions that will help HAWS implementation of its MTW initiatives be successful. Though outlined in the discussion of our innovative programs above, we have provided the below descriptions of the most significant partnerships we have formed and their impact on the implementation of MTW. HAWS has coordinated efforts with the City of Winston-Salem and other community groups as part of the Choice Neighborhood Implementation Grant.

HAWS currently has Memoranda of understanding with several partner agencies. These Include with Winston-Salem Continuum of Care, coordinated with United Way of Forsyth County, Solutions for Independence, and Winston-Salem State University. Through these partnerships, participants and

residents have access to assistance on resume building employment searches, independent living skills, training for disabled individuals, peer support, interviewing skills, individual career counseling, and nursing aid. We have established standard referral practices to better serve families and allow partners to track success. In response to leverage question, we will take advantage of the existing infrastructure to support landlord reach-out, financial literacy and other self-sufficiency initiatives.

Landlord Incentive Activities Information

Landlord Needs Assessment: Rental Conditions, Types of Landlords, & Understanding HCV Hesitancy: The local rental market in the Winston-Salem Metropolitan area is in critical condition, and worsening for voucher participants. The area HAWS serves has highly segmented markets. The traditional Section 8 markets are in historically marginalized communities with high rates of poverty and crime. Rental properties in areas of opportunity are costly, exceeding FMRs. Current payment standards keep families locked into particular neighborhoods. Additionally, landlords in areas of opportunity have expressed disinterest, and sometimes even fear of the Section 8 program, owing to stigma and historical prejudices. As market conditions continue to tighten, the utilization rate changes. In the past several years, the utilization rate has dropped, drastically, as market pressures have increased.

HCV Strengths and Weaknesses: While the HCV program has longstanding relationship with reputable landlords, and its experienced and stable staff have worked to keep HAWS a SEMAP High Performer, the MTW program would allow us to meet these challenges more robustly. Our HCV/Section 8 Director has more than a decade of experience leading her team, but the program also has significant weaknesses. HAWS lacks substantial relationships with landlords in high rent areas. We have been unable to this point to overcome in many cases the stigma of our programs. Participants and applicants have been unable to access markets in areas of opportunity. HAWS has lacked the staff and funding to monitor programmatic

violations as closely as may be necessary in dynamic situations. Finally, participants have a difficult time continuing a lease when steep rent increases push rent burdens past what is considered "affordable."

Increased & Changing Housing Demands: According to a Winston-Salem and Forsyth County Housing Study and Needs Assessment, completed in August of 2018, more than 11,000 people have moved to the region in the prior decade, and this trend is expected to continue. Disproportionately, this increase was among adults aged over 64 years old. The average household in Winston-Salem has 2.46 members, with a plurality of households having a single member. Only one or two person households occupy many of Winston-Salem's units, creating a mismatch between the household size and the unit size. Renters occupy 46.5% of all housing in Winston-Salem, with a median gross rent of \$806. Nearly 15,000 units of new housing will be demanded in Winston-Salem by 2027. Of these, more than half (68 percent or 9,941 units) will be demanded by older adults between the ages of 65 and 84. Displayed by income group, over 5,600 units will be demanded by households earning less than \$34,999 a year, and about 6,6,00 units demanded by individuals earning \$35,000 a year or more in Winston-Salem.

Affordability: According to the most recent HUD data, only 40 percent of all rental units affordable to families earning less than 80 percent of AMI are available to them in the city. This is equal to 29,533 units that are affordable for low-income households, but only 11,831 units are available to them because they are occupied by renters in higher income groups. This pattern is especially true for households earning less than 80 percent AMI (0-30 percent AMI; 30–50 AMI and 50-80 percent AMI income ranges). This has resulted in a 16,244-unit shortage of affordable and available units for lower income households in Winston-Salem and Forsyth County. Similar patterns emerge with the elderly and persons with disabilities. For those groups, there is a housing shortage of 2,025 and 961 units, respectively. Surpluses exist for those households with incomes at 80 percent and above at all geographical levels.

Loss of Housing Stock: Recent trends show the city losing historic or older properties from the housing stock. A total of 1,107 units built between 1939 and 1949 were lost from the market between 2010 and 2016. This suggests a need for improved maintenance, code enforcement, and strategies that repurpose properties for other uses. Although the city has seen a 2,247-unitreduction in vacant units between 2010 and 2016, more than 11,320 vacant units remain unoccupied. Explicit focus on rehabilitation of vacant and historic units may present a strategic opportunity to help meet projected new housing demand over the next 10 years.

MTW Cohort #4 Activities

HAWS plans to implement the following Landlord Incentives if chosen to participate in the MTW Expansion:

- a) 2.b: Payment Standards- Fair Market Rents. HAWS plans on establishing a payment standard between 80% and 120% of FMR. HAWS believes this will be effective because this will allow HAWS to ensure that voucher holders are able to rent apartments that are right now priced beyond the range of the current payment standard. HAWS expects that this will expand the geographic scope of voucher participation into higher-priced neighborhoods and attract more landlords into participation in the program.
- b) 4.b. Damage Claims: HAWS will pay a landlord reimbursement for tenant-caused damages after accounting for any security deposit. The amount of the compensation will not exceed the lesser of the cost of the damage or two month's contract rent. HAWS believes that this form of protection for landlords will be effective because the compensation will help overcome hesitancy in program participation and stigma associated with HCV participants.

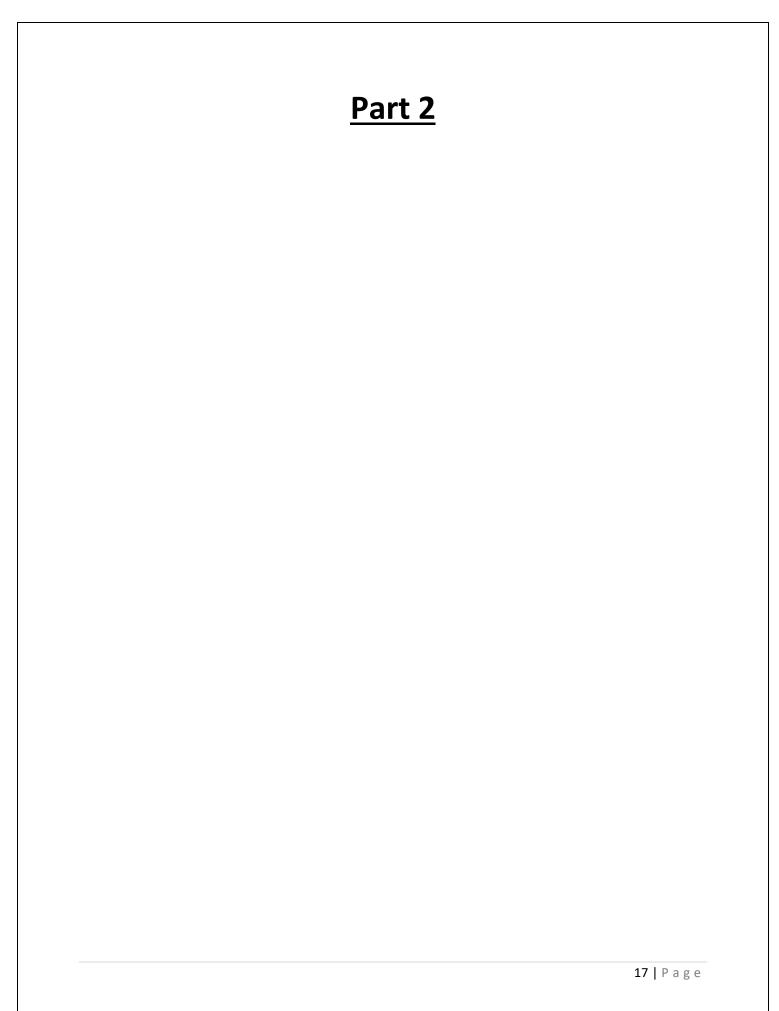
- c) 4.c. Other Landlord Incentives. In order to overcome widespread reluctance to participate in the
 HCV program due to the perception of an increased administrative burden or higher risk, HAWS
 is proposing the following owner incentives:
 - New Landlord Bonus: A one-time bonus of one-month's contract rent, or \$1,000, whichever is less, for a landlord who has not previously participated in the HCV program.
 HAWS expects that this will increase the number of landlords who choose to participate in the program by attracting new landlords into participation.
 - Opportunity Area Bonus: An additional signing bonus will be granted to owners who submit an RFTA and lease a new unit to an HCV participant in an area of opportunity (i.e. where the poverty rate is under 20%). HAWS expects that this will increase the number of landlords who choose to participate in the program in areas of opportunity.
- d) 5a. Pre-Qualifying Unit Inspections: HAWS seeks to allow units to be pre-inspected for Housing Quality Standard Approval. This will help HAWS streamline the lease-up process and minimize landlord's lost revenue during a period of vacancy, thereby improving cost-effectiveness. HAWS expects that this will expand the number of units participating in the HCV program because it will reduce the vacancy period as well as the time voucher holders spend looking for units.

Other Landlord Incentives and Initiatives

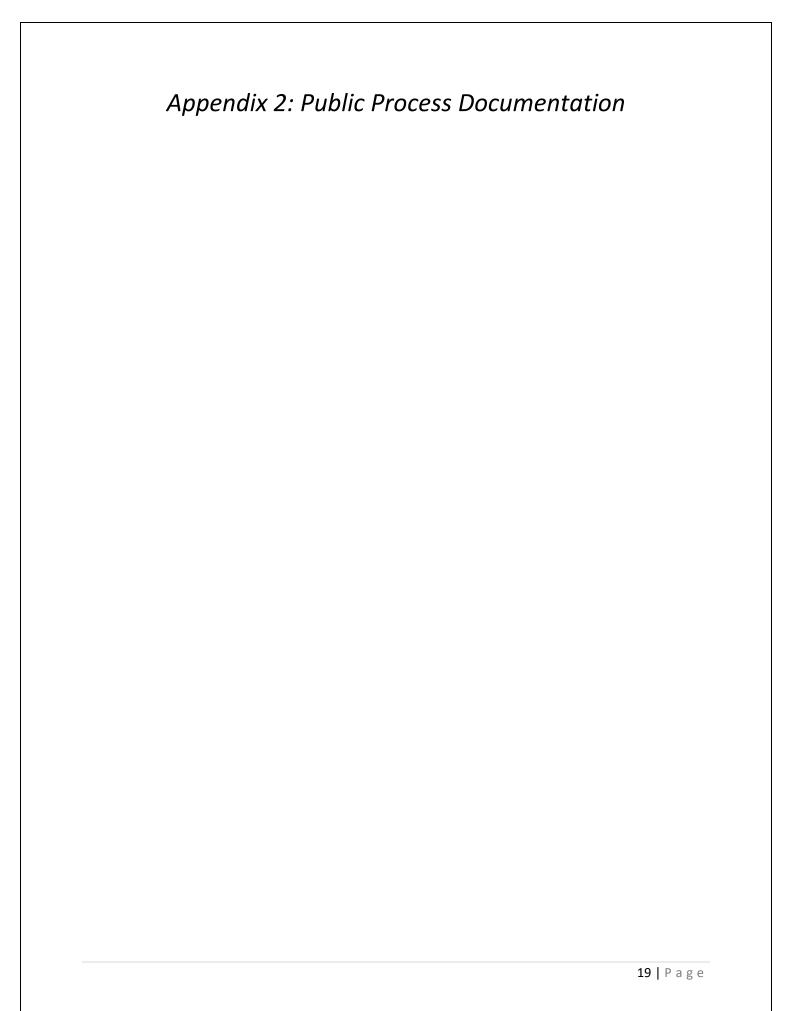
Chief among the HAWS NON-MTW initiatives, is the marketing of the HCV program to focus on the people that make up the HCV program, the faces over the façades. HAWS will initiate a campaign to shift the focus away from "property" identified as Section 8 to "people" who are part of the program. HAWS will identify "spokespersons" for the program who are examples of success and who will refute the stigma associated with the program and its participants. To do so will require HAWS to undertake a revamping of their social media presence to highlight successful Section 8 renters. Working with our Community Engagement Team to facilitate tenant education, landlord orientation, outreach events, and community

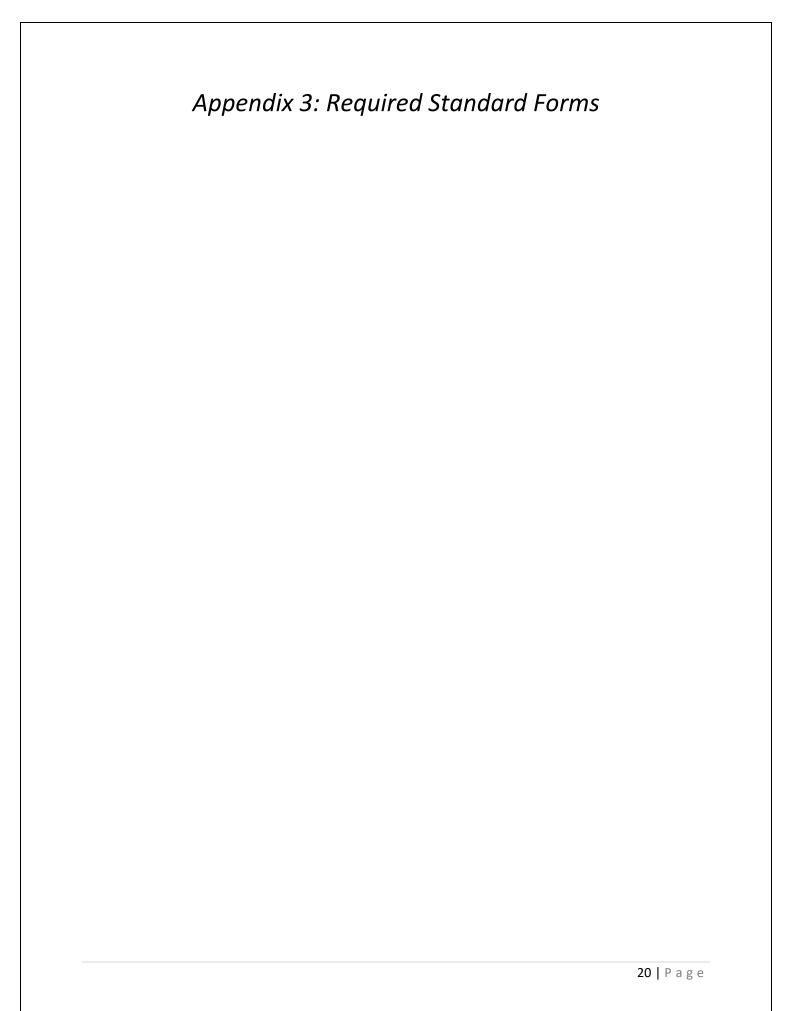
listening sessions. HAWS has conducted landlord outreach meetings at Lawrence Joel Coliseum. HAWS believes that building an understanding of how the program functions could promote expeditious communication and reduce staff costs. Additionally, this outreach will hopefully expand the scope of the HAWS landlord network and increase housing choice. Through traditional and modern social media, HAWS will transform the focus of the HCV program.

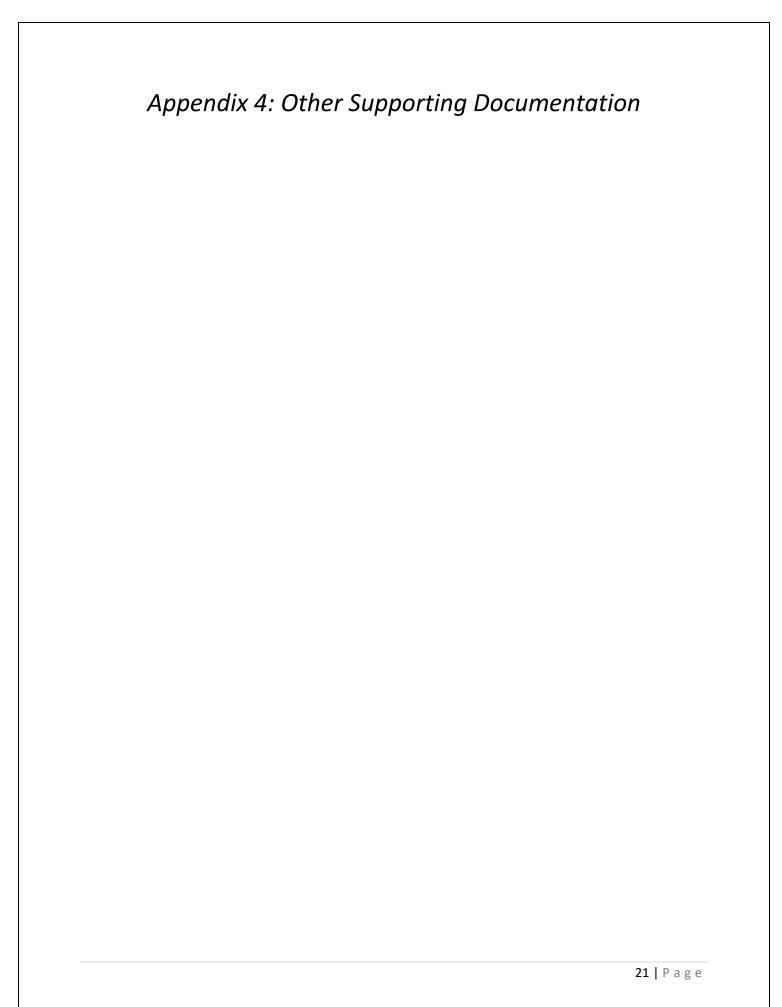
Additionally, HAWS will utilize technological and human resource improvements to facilitate a new customer service experience. HAWS is already revamping their website, and has launched a Landlord Portal providing easily digestible information about the program, documents regarding specific standards, and links to HUD pages. We will also explore the potential options for a landlord portal that could allow for a more interactive landlord experience. This way, landlords could reduce the number of inquiries received, reduce communication and transaction costs, distribute more information electronically, and potentially improve our inspections process. By utilizing technology to improve scheduling and provide quick results to landlords, HAWS will increase housing choices for our participants, as well as reduce our costs through reductions in bureaucratic burdens.



Appendix 1: Moving to Work Certifications of Compliance & Commitment to Participate in the Fourth Cohort Evaluation







HAWS Development Committee Choice Neighborhood Initiative Summary October 5, 2021

Project Schedule

Phase I – Brown School Site



Housing

- I. Draft architectural plans for Phase I (Brown School site) are complete.
- II. Environmental sampling / testing underway at Brown School site.
- III. Resident Design group inputs incorporated into plans.

Neighborhood

- I. Steering Committee Reviewing Draft Neighborhood Plan; Submittal to HUD in Early October
- II. Proposed Critical Community Improvements Under Review
 - a) Blight Elimination; Demolition; Façade Improvements (residential & commercial)
 - b) Community Placemaking
 - c) Workforce Development
 - d) Healthcare and Healthy Foods

People

- I. 221 families now enrolled in case management
- II. Resident Community meeting in September 20 families represented.
- III. Hosted 1 Year project anniversary celebration
- IV. 5% increase in new employment in CAH in September.



Neighborhood Plan Input Meeting



Resident Design Committee Finishes



CCI Recommendations

WINSTON-SALEM CHOICE NEIGHBORHOOD INITIATIVE PLAN PROGRAM AREA SUMMARIES October 5, 2021

PEOPLE PLAN

Resident Outreach

September monthly Resident Meeting – residents attended 20

Case Management

- Case Management as of August 31st
 - Enrolled 221 or 100.45%
 - Assessments 205 or 92.76% completed on enrolled target residents
 - Service Linkages 470 Service Linkages to our partner agencies

Events

- Completed a survey of COVID-19 vaccinations and rent relief efforts.
 - COVID-19 Vaccinations to date 53 households have received the COVID-19 vaccination and 80 have said they will not take the vaccine. We're continuing to work with families to provide updated vaccination sites including those that are offering youth ages 12+ vaccinations.
 - Survey in the process of surveying our residents regarding, stimulus payments, tax payments, ERAP and COVID-19 vaccinations.
- Resident Meet & Greet recently celebrated USI's 1 yr. anniversary in CAH with a Meet & Greet for our residents.
- What's Your Emoji school age event on September 30th to capture our youth's thoughts concerning relocation. It's the 1st phase of "Celebrating the Journey."

Education

WSFCS – met with school personnel to identify review compliance data. We're
working with the school counselors to address possible social and emotional impacts
of relocation on our school aged youth. They have proposed to come on-site for
each of the phases to youth as well as parents in the education portion of the
relocation process.

Employment

• Since September 2020, 38 residents have obtained employment, 30, of those are earning a minimum \$10.00 per hour with the highest salary \$17.00. Those jobs are primarily in the Manufacturing, Healthcare followed by Food Industry, Housekeeping.

NEIGHBORHOOD PLAN

Community Engagement

10/19/21- Piedmont Triad Regional Council Mini Mobile Unit and a local employer will be located at CAH from 2pm – 4pm. This is part of our workforce development neighborhood HUB CCI planning.

CCI & Neighborhood Strategy

CASC meeting held on 8/26. Committee received CCI draft outline. CASC reviewed and provided feedback to staff regarding the following CCI areas:

- Blight Elimination, Demolition, and Façade Improvements (residential and commercial)
- Neighborhood Placemaking. CCI funds would support:
 - Information Kiosks
 - Green spaces
 - Gateways
 - Murals
- Workforce Development Center
 - United Health Centers is planning to locate a community Health Clinic in the CNI. Staff is
 in discussions with PTRC to have workforce development/resource hub also located in
 this facility. CCI funds would support the presence of the workforce development hub.
- Healthcare and Healthy Foods
 - United Health Centers is planning to locate a community health clinic in the CNI. CCI funds would support this initiative.
 - Bolstering the current activity at the vendor market and addressing the food desert and access to healthy foods is still being researched as a CCI.

Public Safety

A neighborhood public safety HUB is being considered as a part of an updated public safety strategy.

Staff is planning to submit first CCI draft to HUD by September 30th.

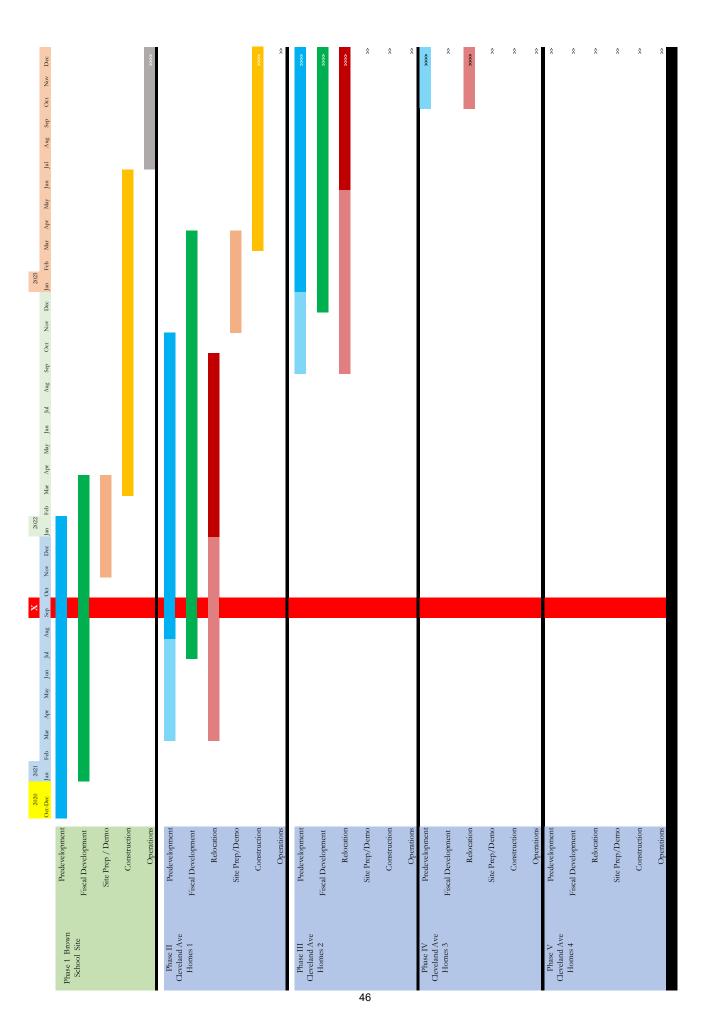
HOUSING PLAN

- Environmental:
 - Submitted UST fuel oil release app to North Carolina Department of Environmental and Natural Resources (NCDENR) was accepted by NCDENR
 - Brownfields application was accepted into NCDEQ's program and we are awaiting assignment of PM
 - Environmental sampling has taken place week of 9/13 in which local environmental team was taking samples from a select number of units
 - Supplemental Phase II was completed by Hart & Hickman late August and is under review by MBS/Slosky
 - Draft EMP (environmental maintenance plan) to be completed by mid-September.
- Architecture/Construction
 - Architect has finalized their DD set
 - GC completed pricing exercise on 9/3/21 and a review took place on 9/7/2021. Show an increase of \$10 SF or \$934,545 from SD set to DD set
 - Increases driven by door access systems, utilities, Aiphone system
 - MBS provided a list of proposed VE items and deducts to fall back in line with budget

- First Design committee held on 8/18 with residents. Architect, interior design, MBS, USI in attendance
 - Focused on interior design selections
- o Second design committee to be held in month of October or November
 - Focus will be on interiors for community space

Finance

- o Received 9% award from NCHFA on 8/13/2021
- o Executed carryover documentation and paid carryover fee
- Completed final review of equity investors
 - 3 primary investors to choose from
- o Through discussions between MBS and HAWS les to the selection of US Bank
- MBS in review of US Bank's LOI and terms before executing. To be completed and engaged with US Bank by end of September



Choice Neighborhood Initiative Budget (HUD funds only)

| 4,500,000 | 4,500,000 | 18,903,000 | 597,000 | 1,500,000 | \$ 000000000 |
|-------------|-------------------|--------------|------------|----------------|--------------|
| People Plan | Neighborhood Plan | Housing Plan | Relocation | Administration | |

20,000,000.00 9

CNI Budget & Expenses by Area People Plan

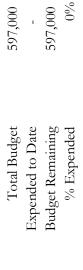
| 4 500 000 | 404 203 | 494,203 | 4,005,717 | 11% |
|--------------|------------------|------------------|------------------|------------|
| Total Budget | Total of Polymer | Expended to Date | Budget Kemaining | % Expended |

Neighborhood Plan

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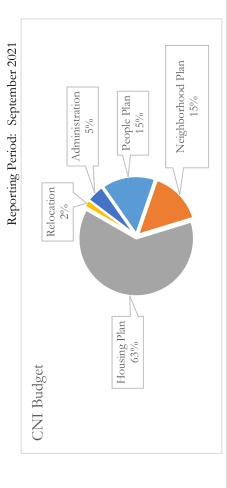
| 4,500,000 | ı | 4,500,000 | %0 |
|--------------|------------------|------------------|------------|
| Total Budget | Expended to Date | Budget Remaining | % Expended |

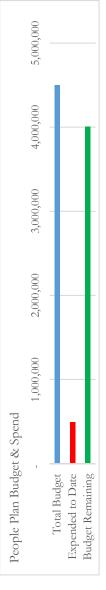
Relocation

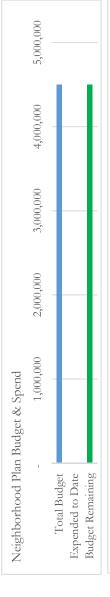


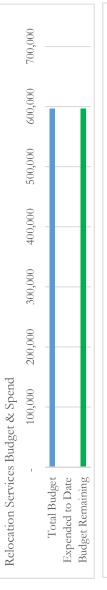
Administration



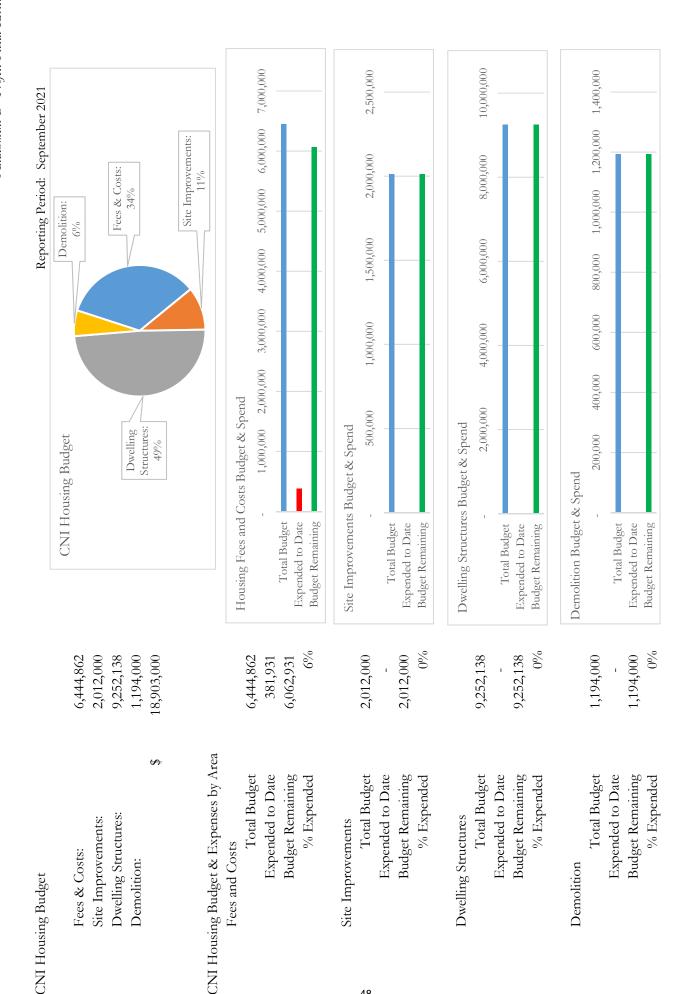












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Housing Choice Voucher Program Report 8/31/2021

| HCV Housing By Zip Code | Service / ~ ~ | 27043 < 37005 | 60000 | 2000 Sanda | Company of the second of the s | S North A A A A A A A A A A A A A A A A A A A | | " Spreading of the state of the | 27.05 Thirties The Service of the Se | 20,100 | | 00000 | | The state of the s | | The second secon | | | Clemindis 27:127 | 22012 (Wallbry 5 | The state of the s | | Szoza Swittsow | 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 | | Zip Code Imber of units | 27105 1345 | 27107 479 | | | | 27284 80 | | 27051 59 | 27045 14 | 27012 8 | 27040 3 | 27023 2 | | HUD Income Limits - by household size as of 04/01/2021 | 3 4 5 | \$24,150 \$27,600 \$31,050 \$34,450 \$37,250 \$40,400 \$42,750 \$45,500 |
|-----------------------------|---------------------------------------|--------------------------------|------------------------|------------|--|---|------------------|--|--|--------|---|------------------------------|--------------------------------|--|---------------|--|--|--|-------------------------------|------------------------------|--|---|---|---|-----------------------------------|-------------------------|--------------------------------------|--|---|---------------------|----------------------|---|--|----------|-----------------|---------------------|-----------------|---------|--------|--|------------------|---|
| Target | %06< | | | | | | | | | | | | | %06< | %06< | | | | %6Z< | >29% | | | | | | >94% | ~ 62% | % 26 < | % 26 < | | | | | | | >95% | | | | | | |
| Percent Utilized | 75% | | 75% | | %56 | | 32% | | 23% | %99 | | | | 89% | 89% | | | | 82% | 52% | | | | | | | | | | | | | | | | | | | | | | |
| HUD Baseline | 4643 | | 37,144 | | 371 | | 239 | | 278 | 144 | | | | \$2,098,799 | \$ 16,790,392 | | | | | | | | | | | | | | | | | 5:25pm | | | | | | | | | | |
| Current | 03 | 200 | 28,024 | | 353 | | 76 | | 65 | 95 | | | | \$1,873,695 | \$ 14,989,560 | | | | | | 72 | 3 | 30 | | | 97.49% | %26 | 100% | 100% | | 2335 | 2/20/2018 | 25 | | | 82% | 434 | 231 | 203 | 125 | 3 | 88 |
| I. Voucher Unit Utilization | Vouchers Leased - SEMAP indicator #13 | Vouchers Issued but not Leased | Unit Months Leased YTD | | Project-Based Vouchers* | | Special Programs | | Mainstream* | VASH* | 4 | *included in Vouchers Leased | II. Voucher Budget Utilization | Monthly | Annually | | III. Family Self Sufficiency/Homeownership | Indicator 14 - Family Self Sufficiency | Enrollment: # of Participants | Percent with Escrow Accounts | Number of FSS Participants | Number of Homeownership Vouchers Issued | Number of Homeownership Vouchers Currently Housed | | IV. Other SEMAP Indicators In PIC | PIC Reporting Rate | Indicator 9 - Timely Re-examinations | Indicator 10 - Correct Rent Calculations | Indicator 11 - Pre-Contract HQS Inspections | V. HCV Waiting List | Number of Applicants | Date and Time of last person pulled from the WL | Average days from Voucher Issuance to Leased | | VI. Inspections | SEMAP Indicator #12 | Units Inspected | Passed | Failed | Fails that passed at re-inspection | Failed - Tenant* | Inconclusive/Missed/Cancelled |

*Housekeeping failed by Tenant (included in total failed count above)

Public Housing Monthly Combined Housing Report

Month Ending: 8/31/2021

| | HAWS |
|---------------------------------|--------|
| Total Units | 1179 |
| Total Units Offline | 13 |
| Total to det. Occup. | 1166 |
| | |
| Occupancy BOM | 1131 |
| Move Ins | 14 |
| Move Outs | 6 |
| Occupancy EOM | 1136 |
| % Leased | %66 |
| PIC Occupancy Percentage | %26 |
| | |
| Total Wait List | 30,782 |
| | |
| Evictions - Non-Pay | 0 |
| Evictions - Drug | 0 |
| Evictions -Minimum Renters | 0 |
| Eviction- Criminal | 1 |
| Eviction - Other | 0 |
| Eviction: Padlocks/Writs | 0 |
| | |
| Total Inspections | 71 |
| Total Inspections-Passed | 32 |
| Total Inspections-Failed | 39 |
| Total Lease Terminations Issued | 15 |
| | |
| W/O Open BOM | 18 |
| Work Orders Rec'd | 1029 |
| Work Orders Closed | 866 |
| Work Orders Outst. | 49 |
| | |

| % Emerg Closed in 24 hrs. | 100% |
|---------------------------|------|
| Average Response Time for | |
| Routine W/O | 0 |

Monthly Public Housing Report

| Month Ending: | 8/31/2021 | | | | | | | | | |
|----------------------------|---------------|-----------|-------------|----------|---------|---------|-------|-----------------|--------|-----------|
| | | | | | | | | | | |
| | Piedmont Park | Cleveland | Stoney Glen | Townview | Sunrise | Crystal | Healy | The Oaks @ 10th | Camden | Brookside |
| Total Units | 240 | 244 | 48 | 49 | 195 | 201 | 105 | 920 | 30 | 17 |
| Units Offline | 3 | 3 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 9 |
| Units to determine Occup. | 237 | 241 | 48 | 49 | 194 | 201 | 105 | 20 | 30 | 11 |
| | | | | | | | | | | |
| Occupancy BOM | 227 | 232 | 48 | 49 | 186 | 195 | 105 | 49 | 30 | 10 |
| Move Ins | 4 | 4 | 1 | 0 | 0 | 2 | 2 | 0 | 0 | 1 |
| Move Outs | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 0 | 0 | 0 |
| Occupancy EOM | 230 | 234 | 48 | 48 | 185 | 196 | 105 | 49 | 30 | 11 |
| % Leased | %26 | %26 | 100% | 100% | %56 | %86 | 100% | %86 | 100% | 100% |
| PIC Occupancy % | %86 | %26 | %96 | %96 | %96 | 94% | %56 | 100% | 100% | 100% |
| | | | | | | | | | | |
| Total Wait List | 4065 | 3281 | 4297 | 3370 | 1055 | 288 | 1201 | 1209 | 6204 | 950 |
| | | | | | | | | | | |
| Evictions - Non-Pay | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Evictions - Drug | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Eviction-Minimum Renters | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Eviction-Criminal Activity | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Evictions - Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Evictions - Padlocks/Writs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lease Terminations Issued | 0 | 11 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 0 |
| | | | | | | | | | | |
| Total Inspections | 0 | 14 | 0 | 0 | 0 | 25 | 0 | 0 | 0 | 0 |
| Total Inspections-Passed | 0 | 0 | 0 | 0 | 0 | 32 | 0 | 0 | 0 | 0 |
| Total Inspections-Failed | 0 | 14 | 0 | 0 | 0 | 25 | 0 | 0 | 0 | 0 |
| | | | | | | | | | | |
| W/O Open BOM | 0 | 16 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| Work Orders Rec'd | 254 | 250 | 41 | 32 | 20 | 193 | 117 | 46 | 26 | 0 |
| Work Orders Closed | 250 | 529 | 41 | 32 | 20 | 193 | 117 | 40 | 26 | 0 |
| Work Orders Outst. | 4 | 37 | 0 | 0 | 0 | 0 | 0 | 9 | 2 | 0 |
| % Emerg Closed in 24 hrs. | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Average Response Time for | | | | | | | | | | |
| Routine W/O | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

Month Ending: 8/31/2021

| | Plaza | Drayton Pines, Inc. |
|---------------------------------------|-------|---------------------|
| Total Units | 78 | 44 |
| | | |
| Occupancy BOM | 74 | 39 |
| Move Ins | 3 | 2 |
| Move Outs | 1 | 0 |
| Occupancy EOM | 76 | 41 |
| Occupancy Rate | 97% | 93% |
| Total Wait List | 3 | 0 |
| Evictions - Non-Pay | 0 | 0 |
| Evictions - Drug | 0 | 0 |
| Evictions- Criminal Activity | 0 | 0 |
| Evictions - Other | 0 | 0 |
| Lease Terminations Issued | 0 | 0 |
| | | |
| Total Inspections | 1 | 0 |
| Total Inspections-Passed | 0 | 0 |
| Total Inspections-Failed | 1 | 0 |
| Work Orders BOM | 5 | 0 |
| Work Orders Rec'd | 49 | 17 |
| Work Orders Closed | 47 | 16 |
| Work Orders EOM | 7 | 1 |
| % Emerg Closed in 24 hrs. | 100% | 100% |
| Average Response Time for Routine W/O | 0 | 0 |