

## Artist Bio's for The Hub Gallery

The Fort Erie Arts Council wishes to increase your professional exposure as an artist and as a member of this group.

Many of you may have extensive bio's you use for showing or gallery work. We are not replacing these.

Our objective is to create SHORT BIO's, about a paragraph (200 words). It will be posted on our FB page and it will be printed and available to those visiting The Hub Gallery.

Visitors to The Hub may be interested in art but may not have the knowledge or perceptions of your art, as you do. Your Bio will serve as complement to your art at the gallery. It may not sell an art piece but it certainly can influence interest in your work, which may lead to a sale.

## **Bio Guidelines**

Please keep your bio SHORT, CONCISE, and EASY TO READ.

Here are our guidelines for preparation purposes:

- 1. Write in the 3<sup>rd</sup> Person
- 2. Start with your name, your medium, how long have you been an artist
- 3. Education or training in arts, you can also say 'self taught' which is totally legitimate
- 4. Special techniques employed in creating your art
- 5. Your artistic philosophy or what you wish to accomplish or express with your art.
- 6. Add a head/shoulder shot(current) and an image of one of your current pieces
- 7. Website address, Instagram ID, twitter, or FB page details

We suggest you write 1 or 2 drafts. It helps to shorten and clarify your statements.

Send them to us, and we will consolidate into one bio and ensure it is checked for spelling, grammar and sentence structure.

It will be returned to you for final approval before it is posted.

Photos should be thumbnail, for easy printing and posting. If you do not wish to include photos, please let us know why.

The Arts Council is interested in promoting your work and having these Bio's at The Hub will be a great help to the volunteers who staff The Hub for us. It provides information about the artists on display.