

# 7 REASONS to work with a Buyer's Agent



If you're looking to purchase a home, having a **buyer's agent** represent you is a decision that can make a **significant difference in your homebuying experience**. Here are seven reasons to consider when deciding whether to work with a REALTOR® on your homebuying journey.

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## EXPERIENCE AND LOCAL KNOWLEDGE

REALTORS® receive **training and education** that expands their local, financial, and legal expertise and ultimately can save you time, energy and money.

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## MARKET EXPERTISE

Buyer's agents are **very familiar** with the markets they serve and can direct you to homes that are within your budget, target neighborhood or even in similar areas that you had not previously considered.

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## COSTS OF HOMEOWNERSHIP

Your REALTOR® can go over with you the **big-picture costs** of homeownership beyond the purchase price, including costs such as taxes and insurance, possible homeowner association fees, and maintenance costs.

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## RED FLAGS

A buyer's agent can **spot issues** you might not know to consider, such as painted-over water damage, uneven floors that might indicate issues with the foundation, or termite damage, just to name a few.

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## EXPANDED SEARCH ACCESS

With access to the Multiple Listing Service (MLS), REALTORS® help homebuyers find **listings** and access the most **up-to-date information** on properties that meet your search criteria.

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## NEGOTIATION SKILLS

As many factors are up for discussion in any real estate transaction — from repairs to price to close date — having a REALTOR® represent you means you've got someone in your corner doing **due diligence** before your purchase is finalized and negotiating on your behalf.

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## YOUR ADVOCATE

REALTORS® are committed to representing the **best interests of consumers** and often remain lifelong, trusted advisors. The majority of homebuyers say they'd work with their real estate agent again or recommend them to other buyers.

Talk to your REALTOR® to learn more about how a buyer's agent can help you!

