



For the Community
By the Community



HTV is the first connected television station
for Huntsville, Texas.



Why HTV



Huntsville, Tx, does not have a local television station



Television is quickly converting to Connected Television (CTV) streaming



Huntsville, TX, is projecting substantial growth



Local advertisers have little, if any, local television advertising and professional video production opportunities



Live local broadcasting captures audiences and creates a sense of community where business branding reigns supreme



HuntsvilleTV is available on Roku, YouTube, Facebook, X, Instagram and Website



What is CTV?

- CTV, or connected TV, refers to internet-connected devices such as smart TVs, set-top boxes, game consoles, tablets, etc.
- In 2025, a whopping 88 percent of U.S. households own at least one internet-connected TV device.
- The number of CTV users is now more than 110 million among Gen Z and Millennials and growing.
- As viewers rapidly switch from linear TV to streaming alternatives, advertisers are quick to embrace the potential of this digital migration and local market audiences.



The Formula



Local Content



+ Local Sports



+ Local Events



+ Original Programming

• LIVE

+ Live Broadcasting



+ Advertising



+ Sponsorships



HuntsvilleTV



Competitive Analysis



Local Stories



Live Local
Broadcasting



Live Local Events



Video On Demand



Custom Channels



Community Integrations

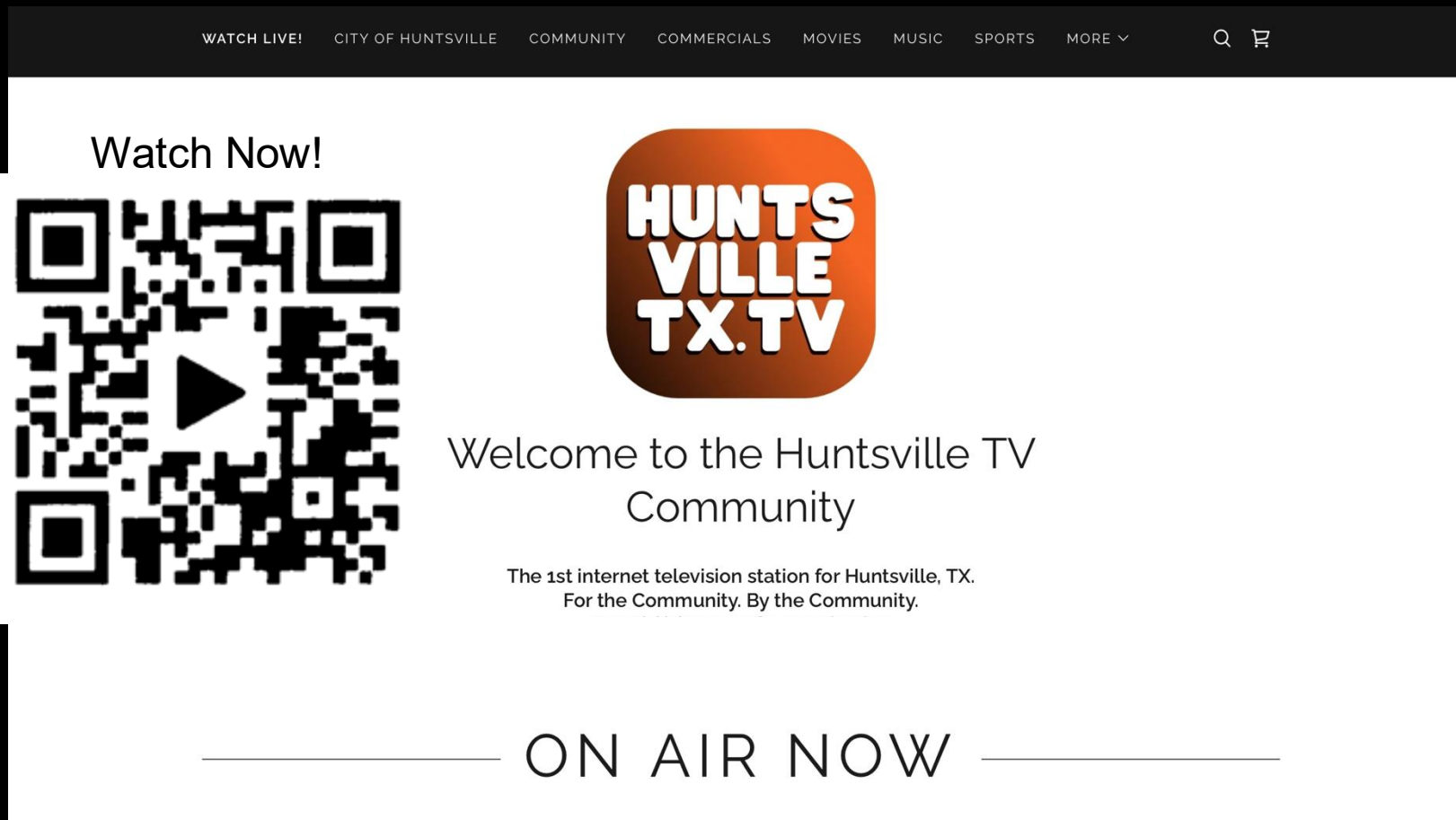


Local CTV Ad Opps





Watch Now!



HuntsvilleTV is currently active and operating in Huntsville, Texas.
Simply search HuntsvilleTXTV

available on Roku, X, Facebook, YouTube, Instagram,
and Website <https://huntsvilletx.tv/>



Founder



Dr. Martin Gaston

Founder / CEO

Media Pioneer & Entrepreneur

Subject matter expert in media, television & broadcasting

Lifetime of media and
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Broadcast Professor, Mass Communications, Sam Houston State University

Founder, first public library for daily broadcast news

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Join the Community!

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