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#BEKIND Campaign Kit

Here is everything that you need for the “Kindness Kit”

- This includes a sheet of cards (the size of business cards. I use Avery Template 28317 in MS Word).
- A Flyer about the campaign that also has the QR code to my website (<https://essenceenterpriseus.com/be-kind>)
- A Flyer Translated in several languages

You can print these on regular paper. I use cardstock, and then laminate them, especially if I am posting them (literally on telephone poles) outside.

If you wish, please make a few seconds of video of you saying “be kind” and then upload it to https://drive.google.com/drive/folders/1cbY0omwOj8QHZWYfEQf9RrjoBqg7SA_h?usp=sharing (and if you speak more than one language, I’d love it if you did multiple videos, with each language you spoke, or if you use sign language, a video of you signing “Be Kind.”

When you upload it, let me know. Also, if I get enough of them, I’ll create some great “video shorts.”

Thanks again. Please join and pass it on. (There is also a link to merchandise if you wanted to promote it without having to do anything but wear it or use it. And always be kind.)

Thank you, Amy Shannon

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#BEKIND

Kindness isn't just a word—it's a way forward

Kindness is not weakness.

It's the strength to listen when others turn away.

It's the courage to speak gently in a loud world.

It's the choice to see worth in every soul—especially our own.

I created this campaign because I've been dismissed.

But kindness refuses to be silent.

Join me. Wear it. Share it. Live it.

Be kind. Always.

“We are supposed to be examples for the next generations to come. So, I'd like you all to do me a favor. Be kind, and when someone is kind to you, pay it forward.” - Amy Shannon



<https://essenceenterpriseau.com/be-kind>



#BEKIND

Kindness isn't just a word—it's a way forward

French: *Sois gentil*

Klingon: *wIHH*

German: *Sei net*

Chinese: 善良

Japanese: 親切にしましょう

Spanish: *Sé amable*

Italian: *Sii gentile*

Russian: *Будьте добры (budte dobry)*

Serbian: *Буди љубазан Budi ljubazan*

Swahili: *Kuwa Mwema*

Irish: *bí cineálta*

Greek: *Να είσαι ευγενικός (na eisai eugenic)*

Arabic: *كن لطيف (kin lateef)*

Dutch: *kin lateef*

