

# Fraudulent Google Reviews Audit: Anthony R. Friedman d/b/a Friedman Law Firm LLC

An independent digital audit of the verified Google Business Profile and Knowledge Panel for **Anthony R. Friedman d/b/a Friedman Law Firm LLC** has revealed significant violations of Google's core platform policies.

While the profile publicly boasts a 4.5-star rating across 8 user submissions, a forensic examination confirms that at least **two out of the eight published reviews (25%) are non-organic, non-consumer entries**. These submissions directly violate the **Google Maps User Generated Content (UGC) Policy** regarding deceptive practices and commercial conflicts of interest.

## Profile Entity Specifications

- **Target Entity:** Friedman Law Firm LLC
- **Principal Attorney:** Anthony R. Friedman (Missouri Bar #65531)
- **Advertised Address:** 6209 Mid Rivers Mall Dr. Ste. 204, St. Charles, MO
- **Public Metrics:** 4.5 / 5 Stars (8 Total Reviews)
- **Primary Category:** Personal Injury Attorney
- **Official Knowledge Panel URL:** [Google Search Results & Expanded Reviews](#)

## Evidence Analysis: Flagged Google Review Violations

### Case 1: The Jacqueline Bland Submission (B2B Vendor Contamination)

- **Reviewer Account:** Jacqueline Bland (Designated "Local Guide")
- **Published Content:** *"I had a great experience working with Friedman Law Firm LLC. Attorney Friedman found my services online and trusted me to assist his client on short notice. The communication was professional and seamless throughout. I look forward to working with him again and highly recommend his firm. STL314 Notary Services, LLC"*
- **Core Google Policy Violation: Rating Manipulation via Conflict of Interest**
- **Technical Breakdown:** Under Google's strict UGC guidelines, a consumer-facing Business Profile cannot be used to harvest business-to-business (B2B) vendor metrics. The reviewer openly identifies as the owner of *STL314 Notary Services, LLC*, stating she was hired by Friedman. Google's policy explicitly bars reviews based on *"a contractual or*

*consultory relationship, or other professional or personal affiliations that demonstrate a conflict of interest."*

## **Case 2: The Glennetta Haymon: Mo. Bar #69533 Submission (Professional Co-Counsel Affiliation)**

**Missouri Bar Association Profile:** [Lawyer Directory Detail](#)

- **Reviewer Account:** Glennetta Haymon (Designated "Local Guide")
- **Published Content:** *"Great law firm. The Attorney is very knowledgeable, organized, and articulate. I would recommend this law firm for your civil litigation needs. Very impressed."*
- **Core Google Policy Violation: Fake Engagement & Misrepresentation**
- **Technical Breakdown:** Public legal records link reviewer Glennetta Haymon as an active co-counsel/attorney of record operating on the exact same legal case as Anthony R. Friedman. Google's policy bans reviews from individuals with deep *"professional or personal affiliations."* Furthermore, because the review omits this material industry relationship and intentionally frames the text as an objective consumer recommendation, it breaches Google's **Misrepresentation** clause by distorting facts to influence consumer decision-making.

**NOTE:** Glenneta Haymon being a licensed attorney and sworn officer of the court being subject to the Missouri Model Rules of Professional Conduct (Rule 4) has a heightened duty to honesty and tort liability with regard to "Negligent Referral". Any and all attorneys would be well advised to consider the ethical and tort liability with regard to gratuitous business to business reviews and the potential of "Negligent Referral" liability in any fee sharing agreements for client referrals.

## **Regulatory and Platform Terms of Service Violations**

The ongoing presence of these reviews creates a highly distorted star rating that acts as a deceptive consumer wrapper. By failing to remove these entries, the listing violates several corporate mandates:

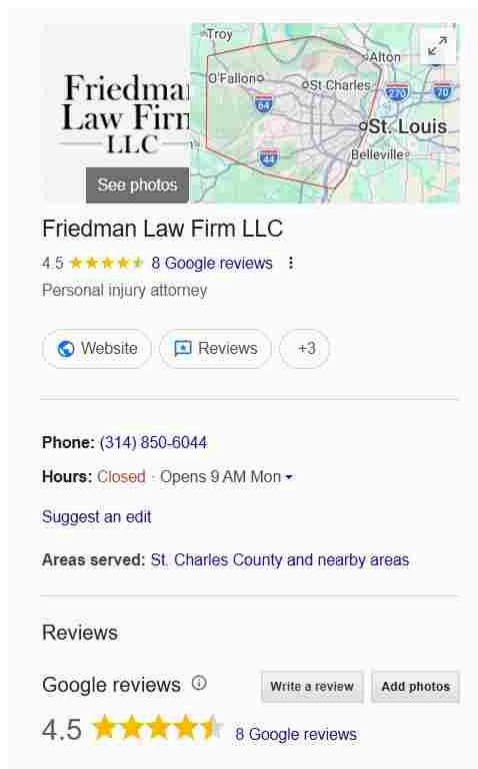
- **Accountability for Account Activity:** Under the general *Google Terms of Service*, a verified profile manager assumes direct liability for all activity appearing on their Knowledge Panel. Passive compliance or retention of illicit reviews is treated as an active adoption of the deceptive text.

- **Deceptive Location and Infrastructure Practices:** Public consumer feedback on the profile further highlights physical discrepancies. Public data indicates that Friedman Law Firm LLC does not operate a physical brick-and-mortar infrastructure with supporting corporate staff at *6209 Mid Rivers Mall Dr. Ste. 204*. Instead, evidence demonstrates the entity has historically been operated out of a private residential zone—potentially in conflict with local municipal planning and zoning ordinances.
- **The Illusion of Scope:** The corporate description utilizes plural pronouns (“we,” “us,” “our”) to project the scale of a multi-attorney firm with deep human resources. Internal verification indicates the operation is an individual solo practice with no secondary attorneys, paralegals, or active on-site administrative infrastructure.

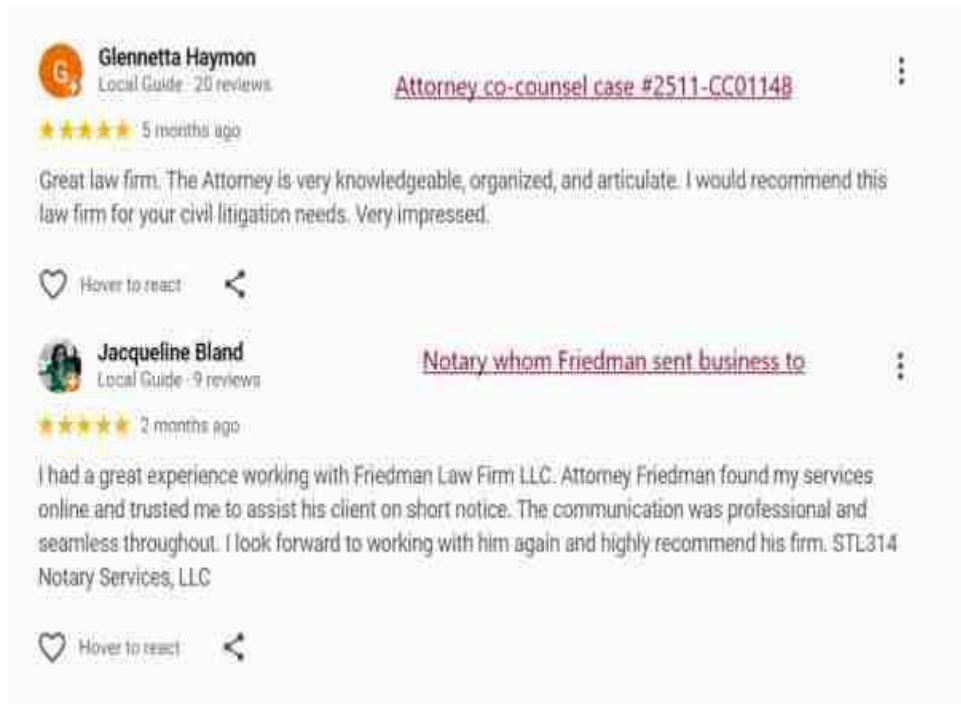
**Journalistic Conclusion:** When twenty-five percent of an attorney's public reviews shift from authentic client feedback into coordinated B2B or co-counsel endorsements, the consumer star-rating ecosystem breaks down. Google's explicit policies label this behavior as **Fake Engagement**, exposing the verified profile to potential algorithmic penalties, review stripping, or outright platform suspension.

Albert B. Pepper Jr. litigant pro se, consumer advocate, citizen journalist d/b/a Phoenix Rising Productions LLC. A member in good standing of the Society of Professional Journalists (member #100088792)

## Exhibits:



Anthony R. Friedman d/b/a Friedman Law Firm LLC | Screenshot Google Business Profile / Knowledge panel captured on June 14, 2026 indicating 1) 4.5 star rating 2) 8 google reviews



Screenshot: Two of Eight Google reviews of which violate Google terms of service and artificially inflate the customer satisfaction rating of Friedman Law Firm LLC |

1) Glennetta Haymon: Glennetta Haymon is an attorney who was co-counsel with Friedman in case #2511-CC01148 in the 11th circuit division of St. Charles County before her withdrawal of representation. Herein is the link to the Casenet file to confirm that both Haymon and Friedman were counsel on the same case: [Case.net: 2511-CC01148 - Case Header](#) Glennetta Haymons Google Business profile confirming her status as an attorney located in St. Charles, Missouri: <https://share.google/FS9UWobkFuDCJ14PT>

2) Jacqueline Bland: Jacqueline Bland is a notary d/b/a STL314Notary Services LLC who Friedman has sent business to. Google Business Profile: <https://share.google/4pCXmKZr0ZjcWrUOH>

**Forensic Audit Conducted By: Albert B. Pepper Jr. | June 14, 2026**

Albert B. Pepper Jr. litigant pro se, consumer advocate, citizen journalist d/b/a Phoenix Rising Productions LLC. A member in good standing of the Society of Professional Journalists. (member # 100088792)

**Web domains:**

(Not) The Friedman Law Firm Saint Charles: <https://notthefriedmanlawfirmsaintcharles.com/>

Shout It Out Loud Org: <https://shoutitoutloud.org/>

Jury-Watch Org: <https://jury-watch.org/>