

Date: February 11, 2026

From: Albert B. Pepper Jr.

To: Office of Chief Disciplinary Counsel

Re: Supplemental Complaint – Anthony R. Friedman, Missouri Bar No. 65531

Original Complaint Filed: December 22, 2025

Dear Office of Chief Disciplinary Counsel:

Please find enclosed my supplemental complaint for investigation of additional violations of the Missouri Rules of Professional Conduct by Respondent Anthony R. Friedman (Mo. Bar No. 65531). This submission supplements my original complaint filed on December 22, 2025, regarding Mr. Friedman's conduct during his representation of me in *Albert Pepper v. Vladimir Gelfand, M.D., et al.*, Case No. 19SL-CC04680.

The supplemental complaint addresses separate post-withdrawal misconduct in Mr. Friedman's solo practice, Friedman Law Firm LLC, specifically involving misleading communications and advertising in violation of Rules 4-7.1, 4-7.5, and related provisions under Rule 4-8.4.

After my initial complaint was delivered for your review I gave further consideration to the violations that I have documented that were beyond the scope of the “during representation” allegations. Having in mind the mission of the O.C.D.C. to identify a pattern of misconduct to protect the public interest I thought it prudent to advise the O.C.D.C. of these additional violations proactively rather than placing the burden upon the O.C.D.C. to make inquiry into or uncover through an investigation or process of discovery.

Enclosed are:

- The supplemental complaint (including factual allegations, rule violations, and conclusion).
- Exhibits S-1 through S-6 (screenshots of the website showing prior and current disclaimers, plural pronoun usage, office address presentation, residential address).

I am available to provide any further information, clarification, or additional evidence that may assist your review. Thank you for your attention to this matter and for your continued efforts to protect the public and uphold the integrity of the legal profession.

Respectfully submitted,

/s/ Albert B. Pepper Jr., Pro Se

Enclosures: As listed above

**SUPPLEMENTAL COMPLAINT FOR INVESTIGATION OF ATTORNEY  
MISCONDUCT**

**BEFORE THE OFFICE OF CHIEF DISCIPLINARY COUNSEL**

**STATE OF MISSOURI**

COMES NOW Complainant Albert B. Pepper Jr., pro se, pursuant to Rule 5 of the Rules Governing the Missouri Bar and Judiciary, and respectfully moves the Office of Chief Disciplinary Counsel (OCDC) to investigate Respondent Anthony R. Friedman for additional violations of the Missouri Rules of Professional Conduct (Supreme Court Rule 4). This supplements the original complaint filed December 22, 2025.

**I. INTRODUCTION**

This supplemental complaint alleges a pattern of ethical violations consisting of misleading communications about Respondent's services and practice in his solo firm, Friedman Law Firm LLC, established after his withdrawal from representation on June 30, 2023. These issues suggest a pattern of professional misconduct that extends beyond the original complaint regarding misconduct during representation and involves false or misleading representations that directly impacts the public and consumers to the present day.

The misconduct encompasses failures in truthfulness in advertising, omission of material facts, and creation of unjustified expectations about the lawyer's practice.

## **II. PARTIES**

- **Complainant:** Albert B. Pepper Jr., 2200 Varvera Rd., Doe Run, MO 63637. Phone: 314-580-1684; Email: gpckings@gmail.com.
- **Respondent:** Anthony R. Friedman, Missouri-licensed attorney (Bar No. 65531). Current business address: Friedman Law Firm LLC, 6209 Mid Rivers Mall Dr., Suite 204, St. Charles, MO 63304.

## **III. JURISDICTION**

The OCDC has jurisdiction under Rule 5, as Respondent is a Missouri-licensed attorney, and the alleged misconduct occurred within the State of Missouri in connection with Respondent's legal practice.

## **IV. FACTUAL ALLEGATIONS AND VIOLATIONS**

### **A. Misleading Attribution of Prior Results**

**Violations:** Rule 4-7.1, Rule 4-7.5, Rule 4-8.4(c)

- Respondent's website (friedmanlawfirmllc.com) originally advertised multi-million-dollar verdicts and settlements (e.g., \$5.1 million verdict, \$1.1 million medical malpractice settlement) as achievements of his solo practice, without attributing them to his prior employment at The Simon Law Firm. (*see*: exhibit S-1)
- This implied independent accomplishments and omitted material facts about team contributions or his associate role, creating unjustified expectations for prospective clients.

- Only after Complainant publicly highlighted the issue (via websites and advocacy) did Respondent amend the site to include a disclaimer: “The following verdicts and settlements were obtained by attorney Anthony Friedman while practicing law at previous firms, prior to founding Friedman Law Firm.” However, the disclaimer remains vague, lacking per-result details on his role viz. Lead counsel, co-counsel and or associate collaboration. (*see*: exhibit S-2)
- This reactive amendment demonstrates a pattern of compliance only when challenged, further supporting the misleading nature of the original communications.

## **B. Use of Plural Pronouns in a Solo Practice**

**Violations:** Rule 4-7.1, Rule 4-7.5

- The website extensively uses plural pronouns such as “we,” “us,” and “our” (e.g., “We are licensed to practice law in Missouri and Illinois,” “Our mission is to provide compassionate and dedicated legal representation,” “We focus on helping injury victims”). (*see*: exhibit S-3)
- However, the site identifies only Anthony Friedman as the sole attorney and contains no reference to associates, paralegals, or any employees.
- This creates the misleading impression of a multi-person firm with team resources, omitting the key fact that the lawyer is the only person involved and likely to create an unjustified expectation about the practice’s capabilities.

## **C. Misrepresentation of Office Address**

**Violations:** Rule 4-7.1, Rule 4-7.5

- The website lists the office address as “6209 Mid Rivers Mall Dr., Suite 204, St. Charles, MO 63304 (By Appointment Only).” (*see*: exhibit S-4)

- This is a UPS Store mailbox service, not a dedicated professional office suite with reception or staff. (*see*: exhibit S-5)
- Presenting it as a “Suite” implies a physical professional office and misrepresents the nature of the practice, likely to create an unjustified expectation in prospective clients about the firm’s infrastructure and professionalism.

#### **D. Operation from Restricted Residential Address**

**Violations:** Rule 4-7.1, Rule 4-7.5, Rule 4-8.4(c), Rule 4-8.4(d)

- Respondent operates his practice from the residential address of 1147 Tower Park Dr., St. Charles, MO 63304, located in the Reserve at Lakeview Farms subdivision (unincorporated St. Charles County). (*see*: exhibit S-6)
- Section 405.495 of the St. Charles County Unified Development Ordinance requires a Home Occupation Permit for any business conducted in a residence and expressly states restrictions limiting operations (e.g., to members of the household, no non-resident employees).
- Additionally, the homeowners association bylaws for Reserve at Lakeview Farms prohibit employees or commercial activities at residential addresses to preserve neighborhood character.
- Despite these clear legal restrictions on employing non-household members, the website continues to use plural pronouns that imply the presence of employees or a support team, omitting material facts about the true nature, size, and operational limitations of the practice.
- Respondent operated his law practice for almost two years out of his residence not having applied for nor retained the requisite Home Occupation Permit. Respondent was brought

into compliance after a complaint was filed and an investigation was opened by the St. Charles County Planning and Zoning. (*see*: evidence provided upon request)

## **V. CONCLUSION**

Respondent's conduct demonstrates a pattern of misleading communications, lack of candor, and disregard for public protection. By misrepresenting prior results, practice structure, office setup, and operational capabilities in violation of advertising rules and local ordinances, Respondent violated the Missouri Rules of Professional Conduct. Furthermore, the Respondent has made several remedial corrections to his practice viz. 1) website amendments 2) obtaining of home occupation permit 3) retention of a professional liability policy, etc. all of which serve the public and consumer interest only after public exposure or regulatory investigation. The conduct of the Respondent with a wanton disregard for transparency and candor in his presentation as a solo practitioner is a source of ill repute upon the legal profession.

**WHEREFORE**, Complainant Albert B. Pepper Jr. respectfully requests that the Office of Chief Disciplinary Counsel investigate these supplemental allegations and impose such discipline as is just and proper to protect the public and the integrity of the legal profession.

Respectfully submitted,

/s/ Albert B. Pepper Jr., Pro Se

Enclosures:

- Screenshots of the website (current and prior versions where available, showing results, pronouns, and address).

## Exhibit: S-1 Screenshot Wayback Machine without attribution

The screenshot shows a web browser window with the address bar displaying <https://web.archive.org/web/20250108064211/https://friedmanlawfirmllc.com/>. The website content includes a grid of case results:

Amount	Case Description
\$5.1 million	Verdict in Physical Attack Case
\$1.1 Million	Settlement in Medical Malpractice Case
\$535,000	Settlement in Pharmacy Malpractice Case
\$520,000	Verdict in Over Prescription, Medical Malpractice Case
\$375,000	Settlement in Surgical Malpractice Case
\$325,000	Verdict in Premises Liability/Negligence Case
\$95,000	Settlement in Trucking Accident Case
\$45,000	Settlement in Trucking Accident Case

WayBack Machine  
web.archive.org

screen capture of  
<https://friedmanlawfirmllc.com>  
January 8, 2025  
indicating no attribution  
to prior law firm  
for the advertised results

This screenshot and  
annotation was taken  
on February 11, 2026  
by complainant  
Albert B. Pepper Jr.

Exhibit: S-1

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THE INFORMATION ON THIS WEBSITE IS FOR GENERAL INFORMATION PURPOSES ONLY. NOTHING ON THIS SITE SHOULD BE TAKEN AS LEGAL ADVICE FOR ANY INDIVIDUAL CASE OR SITUATION. THIS INFORMATION IS NOT INTENDED TO CREATE, AND RECEIPT OR VIEWING DOES NOT CREATE, AN ATTORNEY-CLIENT RELATIONSHIP. THE CHOICE OF LAWYER IS AN IMPORTANT DECISION AND SHOULD NOT BE BASED SOLELY UPON ADVERTISEMENTS. THE VERDICT OR SETTLEMENT OF YOUR OWN CASE WILL DEPEND UPON ITS PARTICULAR FACTS. PAST RESULTS AFFORD NO GUARANTEE OF FUTURE RESULTS. EVERY CASE IS DIFFERENT AND MUST BE JUDGED ON ITS OWN MERITS. THE CASES REPORTED IN THIS WEBSITE ARE NOT MEANT TO CAUSE ANY UNJUSTIFIED EXPECTATIONS REGARDING THE MERITS OF YOUR OWN CLAIM. PICTURES AND PHOTOGRAPHS ON THIS WEBSITE MAY HAVE BEEN GENERATED USING AI OR ARE USED WITH PERMISSION FROM STOCK PHOTOGRAPH DATABASES. 2024 ALL RIGHTS RESERVED.

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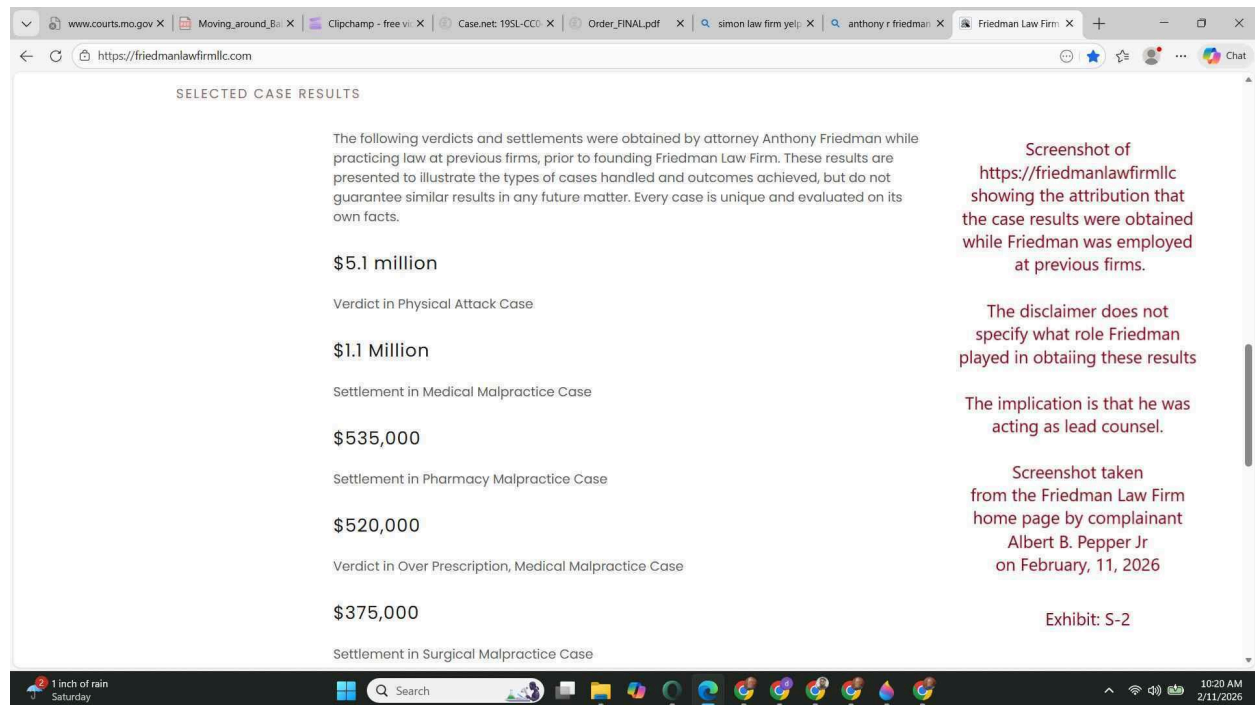
37°F Sunny 9:36 AM 2/11/2026

## Exhibit: S-1, disclaimer January 8, 2024

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## Exhibit: S-2 amended update / current attribution



## Exhibit: S-2 disclaimer February 11, 2026


The following verdicts and settlements were obtained by attorney Anthony Friedman while practicing law at previous firms, prior to founding Friedman Law Firm. These results are presented to illustrate the types of cases handled and outcomes achieved, but do not guarantee similar results in any future matter. Every case is unique and evaluated on its own facts.

## Exhibit: S-3 Screenshot | Homepage| prolific use of plural pronouns



www.courts.mo.gov X Moving\_around\_B... X Clipchamp - free vi... X Case.net: 195L-CC... X Order\_FINAL.pdf X simon law firm yelp... X anthony r friedman X Friedman Law Firm X + - □ ×


← ↻ https://friedmanlawfirmllc.com 🔍 🌟 🏠 ⋮ Chat



# Friedman Law Firm LLC

(314) 850-6044

HOME PRACTICE AREAS ABOUT BLOG **CONTACT US**



FOCUSED ON  
INJURY LAW.  
DRIVEN BY  
RESULTS.

**CONTACT US**

Screenshot of  
Friedman Law Firm  
home page  
employing  
plural pronouns  
implying supporting  
staff and personnel

Screenshot taken on  
February 11, 2026  
by complainant  
Albert B. Pepper Jr.

Use of plural pronouns  
on about page



## Your Recovery is Our Mission

At Friedman Law Firm, our mission is to provide compassionate representation for personal injury victims. We understand the challenges you face and are committed to fighting for the justice and compensation you deserve.

### PRACTICE AREAS

## About

The Friedman Law Firm is a personal injury law firm based in St. Louis, Missouri. We are licensed to practice law in Missouri and Illinois. We focus on helping injury victims recover the compensation they deserve.

Founder and attorney Anthony Friedman is a life-long St. Louis resident and accomplished trial attorney. With over a decade of experience in Missouri courts, as well as trial and appellate courts across the nation, Anthony Friedman has successfully advocated for his clients' rights and sought justice for them and their families.

**MORE**

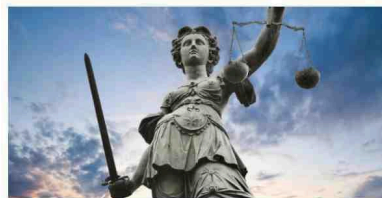


Exhibit: S-3

Exhibit: S-4 Screenshot from “about page” advertising the business address as “Suite”

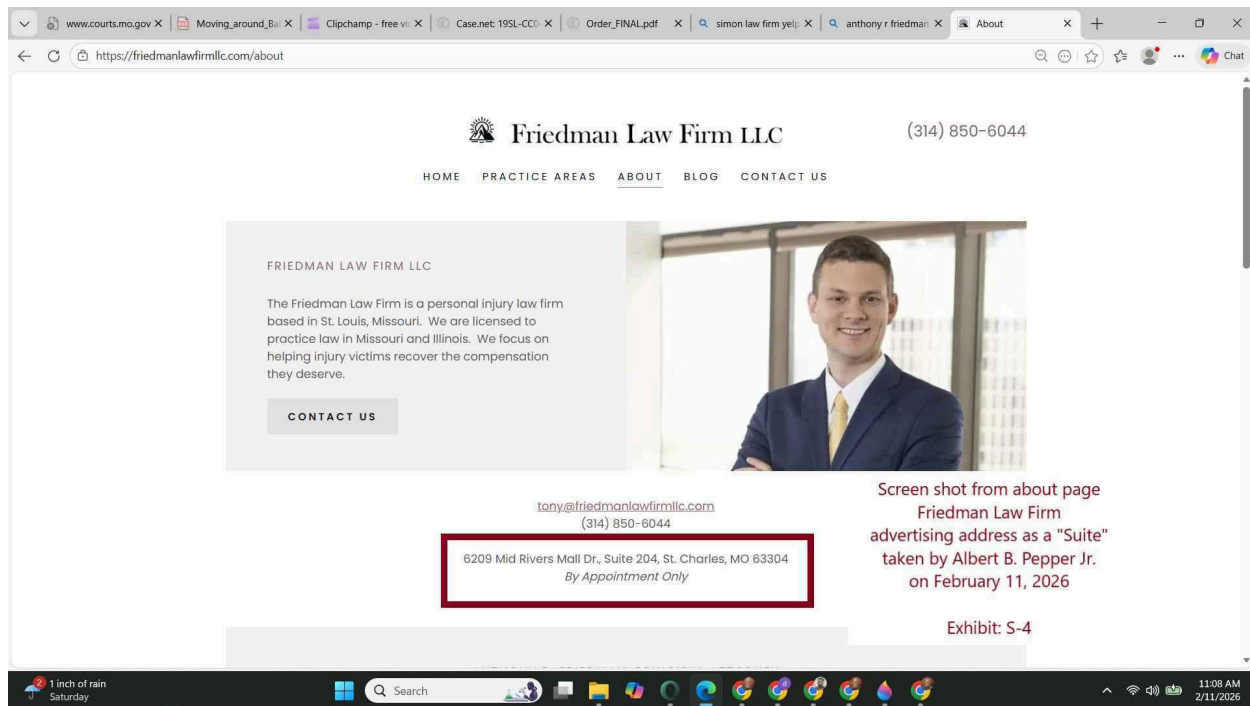


Exhibit: S-5 Screenshot | Google Maps of 6209 Mid Rivers Mall Dr.

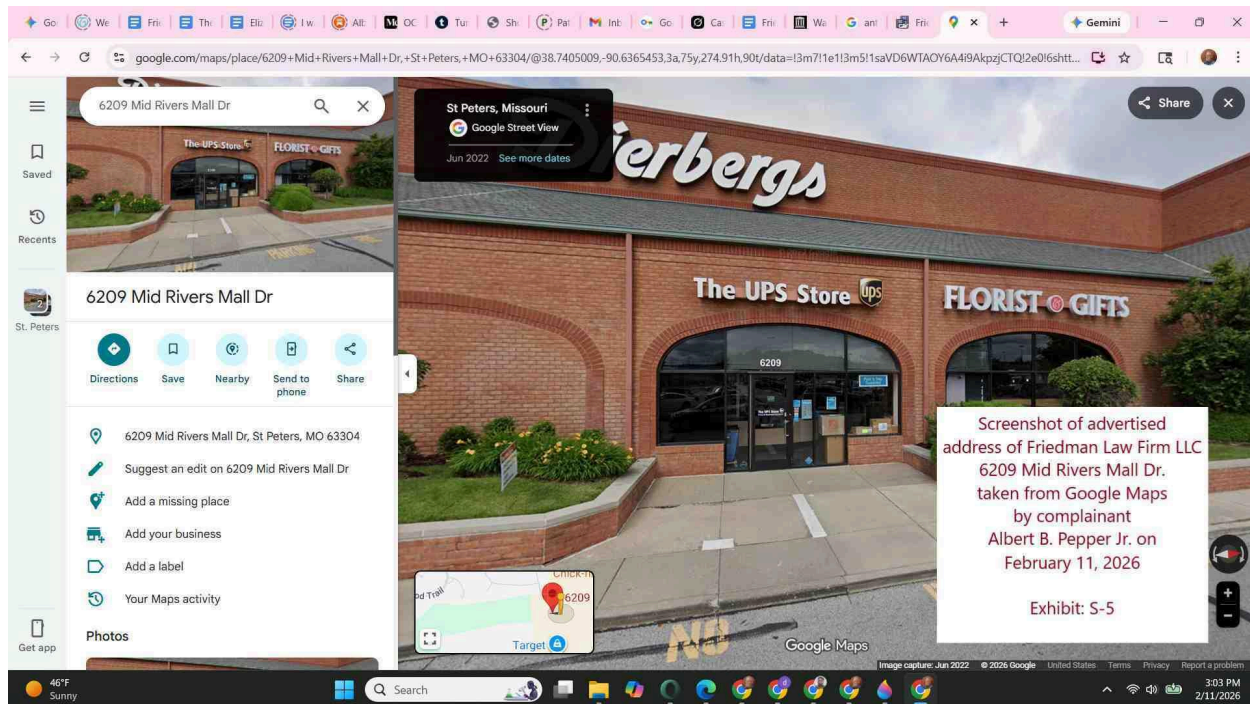


Exhibit: S-6 Screenshot | Mo. Sec. State - Address of organizer



**State of Missouri**  
**John R. Ashcroft, Secretary of State**  
Corporations Division  
PO Box 778 / 600 W. Main St., Rm. 322  
Jefferson City, MO 65102

**LC014515351**  
**Date Filed: 12/27/2023**  
**John R. Ashcroft**  
**Missouri Secretary of State**

**Articles of Organization**

*(Submit with filing fee of \$103.00)*

1. The name of the limited liability company is

FRIEDMAN LAW FIRM LLC

*(Must include "Limited Liability Company," "Limited Company," "LC," "LC," "LLC," or "LLC")*

2. The purpose(s) for which the limited liability company is organized:

To conduct any lawful business activity in the State of Missouri and surrounding areas.

3. The name and address of the limited liability company's registered agent in Missouri is:

<u>Anthony Friedman</u>	<u>1147 Tower Park Dr</u>	<u>Saint Charles, MO 63304-5200</u>
<small>Name</small>	<small>Street Address: May not use PO Box unless street address also provided</small>	<small>City/State/Zip</small>

4. The management of the limited liability company is vested in: ☐ managers ☒ members *(check one)*

5. The events, if any, on which the limited liability company is to dissolve or the number of years the limited liability company is to continue, which may be any number or perpetual: Perpetual

*(The answer to this question could cause possible tax consequences, you may wish to consult with your attorney or accountant)*

6. The name(s) and street address(es) of each organizer *(PO box may only be used in addition to a physical street address):*

*(Organizer(s) are not required to be member(s), manager(s) or owner(s))*

<u>Name</u>	<u>Address</u>	<u>City/State/Zip</u>
<u>Friedman, Anthony</u>	<u>1147 Tower Park Dr</u>	<u>Saint Charles MO 63304-5200</u>

**Mo. Sec. State - Exhibit: S-6**