

FOR IMMEDIATE RELEASE

March 10, 2026

I.B. STOREY INC. EXPANDS RINK ENGINEERING SERVICES INTO EUROPE

CHARLOTTETOWN, PEI, Head Office (MARCH 10, 2026) – I.B. Storey Inc., the industry leader in Ice Rink & Business engineering, is excited to announce our official expansion into Europe with the addition of our Head of European Operations in Frankfurt, Germany. Patrick Johnson has joined the firm as Head of European Operations, with a mandate to oversee the needs of our European clientele with an in-market presence, and further strengthens the firm’s Rink & Business Engineering services.

Patrick’s background is ideally suited to this role with over 15 years of experience leading operations in ice arenas, convention centers, and large-scale live event venues. Patrick has extensive experience in project implementation for rink engineering; including refrigeration systems, building automation and capital improvement projects.

Known for reducing operational costs and improving efficiency, Patrick has managed multimillion-dollar budgets, led large technical teams, and ensured safe, reliable facility performance. His specialized experience will be leveraged to empower efficiencies, and enable the business potential to be unlocked which will be key for our European client base.

“The establishment of a new location in Frankfurt, Germany fortifies I.B. Storey inc.’s ability to provide top-tier expertise and innovative solutions to clients across Europe.”

-Jan B. Storey, President I.B. Storey inc.

About I.B. Storey Inc.

I.B. Storey is the industry’s leading independent business & rink engineering firm designing innovative and reliable systems allowing clients to excel at all levels. With over 20 years experience in the Business & Rink Engineering specialty, I.B. Storey has successfully executed projects across North America.

Our rink business experts provide solutions to declining participation, escalating costs, and operational inefficiencies. In lockstep with our corporate mission, I.B. Storey’s experts facilitate decision-making information. I.B. Storey’s reputation for finding innovative yet practical solutions has become the hallmark of the firm’s industry presence. I.B. Storey Inc. serves a wide range of clients across North America, and has offices in Texas, Florida, Ontario, Nova Scotia and Prince Edward Island.

Company Contact:

For more information, please contact I.B. Storey at info@ibstorey.com

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I.B. Storey Inc
Charlottetown PE ♦ Halifax NS ♦ Vaughan ON ♦ Redington Shores FL ♦ Plano TX
902-367-3545 ♦ 902-367-3220 ♦ 416-800-1482 ♦ 813-333-7684 ♦ 469-666-1094
info@ibstorey.com



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