



NEWS RELEASE



FOR IMMEDIATE RELEASE

MARCH 17, 2023

I.B. STOREY GROUP OF COMPANIES IS PROUD TO CONTRIBUTE TO THE NHL GREEN'S NEW INITIATIVE GREENER RINKS RELEASED MARCH 13, 2017 AS PART OF NHL GREEN WEEK.

NEW YORK (March 17, 2023) – As part of the NHL Greener Rink Initiative, we attended the Declaration of Principles Summit held this winter during the NHL All Star Weekend in Tampa. This summit highlighted the NHL's This is Hockey initiatives to grow the game for future generations.

Additionally, in March the NHL® released the [2018 Sustainability Report](#) building upon their 2014 Sustainability Report outlining their mission and future measures for the environmental sustainability of the sport and arena facilities.

"We are excited to partner with the NHL® to better assist our industry in improving financial and environmental sustainability of our aging facility fleet in the United States and Canada," said professional engineer Ian B. Storey, President of I.B. Storey Inc.

I.B. Storey Inc. is a leader in the recreation industry for providing independent expert advice for innovative refrigeration solutions in recreational facilities. I.B. Storey Inc. is the industry leading specialized engineering firm implementing successful recreational facility projects achieving or exceeding savings targets as well as converting the identified measures into Construction Projects. For more information, visit ibstorey.com.

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About I.B. Storey Inc.

I.B. Storey Inc. is a specialized Rink Engineering consulting firm serving both existing and new rink facilities. The firm has extensive industry knowledge providing superior independent advice and innovative solutions to clients. With more than 20 years' experience, I.B. Storey Inc. is recognized as the industry's leading Application Specialists in rink engineering and has been continually driving upgrades and enhancements by leveraging customized and innovative solutions. The firm's environmentally advanced approach to Rink Engineering projects delivers significant results through fiscally responsible upgrades. I.B. Storey Inc. serves a wide range of clients across North America, and has offices in Florida, Ontario and Prince Edward Island.

About the National Hockey League

The National Hockey League (NHL®), founded in 1917, consists of 31 Member Clubs and proudly welcomes its 32nd franchise, the Seattle Kraken™, for the 2021–2022 season. Each team roster reflects the League's international makeup with players from more than 20 countries represented, all vying for the most cherished and historic trophy in professional sports—the Stanley Cup®. Gary Bettman has served the NHL as Commissioner since February 1, 1993 and has guided the world's top professional hockey league to more than \$5 billion in annual revenues and partnerships with more than 40 blue chip corporate sponsors. Every year, the NHL entertains more than 670 million fans in-arena and through its partners on

national television and radio; more than 151 million followers—league, team, and player accounts combined—across Facebook, Twitter, Instagram, Snapchat, and YouTube; and more than 100 million fans online at NHL.com. The League broadcasts games in more than 160 countries and territories through its rightsholders including NBC/NBCSN and the NHL Network™ in the United States, Sportsnet and TVA in Canada, Viasat in the Nordic Region, Yandex in Russia, and CCTV and Tencent in China. The NHL reaches fans worldwide with games available online in every country, including via its live and on-demand streaming service NHL.TV™. Having entered the eSports world in 2018, the League hosts the NHL Gaming World Championship™ annually, and drew record digital streaming audiences during the 2019 campaign. Fans are engaged across the League’s digital assets on mobile devices via the free NHL® App, across nine social media platforms, on SiriusXM NHL Network Radio™, and on NHL.com, available in eight languages and featuring unprecedented access to player and team statistics as well as every regular-season and playoff game box score dating back to the League’s inception, powered by SAP. The NHL is committed to building healthy and vibrant communities through the sport of hockey by increasing youth participation and engagement; fostering positive family experiences; promoting inclusion, positive culture, and leadership; and supporting sustainable community impact.

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