



NEWS RELEASE



FOR IMMEDIATE RELEASE

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I.B. STOREY INC. AND NATIONAL HOCKEY LEAGUE ANNOUNCE PARTNERSHIP TO SUPPORT COMMUNITY RINKS ACROSS NORTH AMERICA

NEW YORK (Sept. 22, 2020) – I.B. Storey Inc. and the National Hockey League (NHL®) today announced a new partnership naming I.B. Storey Inc. the official Rink Engineering Consultant of the NHL. The rink engineering and recreation facilities firm will be focused exclusively on helping community rinks across North America, providing outreach to community rink owners and operators to assist with critical infrastructure issues and identify potential sustainability upgrades in their respective facilities.

“Local ice rinks across North America are important social and cultural community hubs, and eighty percent of these facilities are twenty years old or more, and have aging infrastructures,” said **Omar Mitchell**, NHL Vice President of Sustainable Infrastructure and Growth Initiatives. “The NHL is committed to supporting the revitalization of these community rinks, as the growth and accessibility of our game at the grassroots level is significantly impacted by the health of these facilities. We look forward to partnering with I.B. Storey Inc. to leverage their expertise and provide integrated solutions and support to community rinks in their efforts to lower energy costs and consumption, especially during this unprecedented time.”

“We are excited to partner with the NHL to better assist our industry in improving financial and environmental sustainability of our aging facility fleet in the United States and Canada,” said professional engineer **Ian B. Storey**, President of I.B. Storey Inc.

I.B. Storey Inc. is a leader in the recreation industry for providing independent expert advice for innovative refrigeration solutions in recreational facilities. I.B. Storey Inc. is the industry leading specialized engineering firm implementing successful recreational facility projects achieving or exceeding savings targets as well as converting the identified measures into Construction Projects. For more information, visit ibstorey.com.

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About I.B. Storey Inc.

I.B. Storey Inc. is a specialized Rink Engineering consulting firm serving both existing and new rink facilities. The firm has extensive industry knowledge providing superior independent advice and innovative solutions to clients. With more than 20 years' experience, I.B. Storey Inc. is recognized as the industry's leading Application Specialists in rink engineering and has been continually driving upgrades and enhancements by leveraging customized and innovative solutions. The firm's environmentally advanced approach to Rink Engineering projects delivers significant results through fiscally responsible upgrades. I.B. Storey Inc. serves a wide range of clients across North America, and has offices in Florida, Ontario and Prince Edward Island.

About the National Hockey League

The National Hockey League (NHL®), founded in 1917, consists of 31 Member Clubs and proudly welcomes its 32nd franchise, the Seattle Kraken™, for the 2021–2022 season. Each team roster reflects the League's international makeup with players from more than 20 countries represented, all vying for the most cherished and historic trophy in professional sports—the Stanley Cup®. Gary Bettman has served the NHL as Commissioner since February 1, 1993 and has guided the world's top professional hockey league to more than \$5 billion in annual revenues and partnerships with more than 40 blue chip corporate sponsors. Every year, the NHL entertains more than 670 million fans in-arena and through its partners on

national television and radio; more than 151 million followers—league, team, and player accounts combined—across Facebook, Twitter, Instagram, Snapchat, and YouTube; and more than 100 million fans online at NHL.com. The League broadcasts games in more than 160 countries and territories through its rightsholders including NBC/NBCSN and the NHL Network™ in the United States, Sportsnet and TVA in Canada, Viasat in the Nordic Region, Yandex in Russia, and CCTV and Tencent in China. The NHL reaches fans worldwide with games available online in every country, including via its live and on-demand streaming service NHL.TV™. Having entered the eSports world in 2018, the League hosts the NHL Gaming World Championship™ annually, and drew record digital streaming audiences during the 2019 campaign. Fans are engaged across the League's digital assets on mobile devices via the free NHL® App, across nine social media platforms, on SiriusXM NHL Network Radio™, and on NHL.com, available in eight languages and featuring unprecedented access to player and team statistics as well as every regular-season and playoff game box score dating back to the League's inception, powered by SAP. The NHL is committed to building healthy and vibrant communities through the sport of hockey by increasing youth participation and engagement; fostering positive family experiences; promoting inclusion, positive culture, and leadership; and supporting sustainable community impact.

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