



LOUISIANA  
*Cattle*  
FESTIVAL

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Commemorating the  
beef, dairy and  
cattle industries of  
Louisiana since 1949

*October 6 - 8, 2023*

[www.louisianacattlefestival.org](http://www.louisianacattlefestival.org)

# LOUISIANA CATTLE FESTIVAL

# SPONSORSHIP

## OPPORTUNITIES

### ABOUT THE FESTIVAL

Located in Abbeville, the Louisiana Cattle Festival aims to support the promotion of the cattle industry as a commodity and agricultural asset to the economy of our state, while encouraging and providing community engagement opportunities. Held annually in October, the Louisiana Cattle Festival & Fair honors all aspects of the state's cattle industry, encompassing beef and dairy producers, consumers and everything in between through three days of family-friendly music, fair rides, food and fun!



### WHY SPONSOR?

The Louisiana Cattle Festival offers your business the opportunity to increase visibility through connecting with an audience who is passionate for south Louisiana's "joie de vivre"! Our unique way of life, including celebrating both the cultural and agricultural commodities of cattle, pairs beautifully with our festival's Cajun experiences of music, fun, food, and of course- BEEF! If you're seeking the attention of a broader audience and increased exposure within Louisiana tourism, sponsoring the LA Cattle Festival is for YOU!

*By becoming a sponsor of the Louisiana Cattle Festival, you are sponsoring a festival that is extremely important to our community, celebrating and promoting the cattle industry of Vermilion Parish and the state of Louisiana. Our great hospitality and friendship welcomes people from all over the country and world to one of the most historic festivals in Louisiana, featuring our unique Cajun culture with pageants, food, music and parades, while honoring pioneers in the cattle industry. Finally, sponsoring the LA Cattle Festival is an asset to your business!*

*-- Louisiana Cattle Festival Board of Directors*

### VISIBILITY STATISTICS



7.2k+



1.4k+

Page Reach: 30k+

Page Visits: 6.8k+



# FESTIVAL SPONSORSHIPS

**ATTENTION: MUST HAVE I.D. TO CONSUME ALCOHOL IN VIP**

**\$10,000 +**

## PRESENTING SPONSOR

- (10) VIP Packages: entry bracelet to VIP area, parking pass, private bathroom and exclusive bar access
- Premium logo placement near Entertainment Stage
- Incorporated into all media advertisements and festival promotion including print, TV, radio and social media
- Sponsorship announced on Entertainment Stage throughout festival weekend
- (6) Tickets to Cattle Kick-Off Festival Event
- (6) Festival t-shirts
- (6) Festival posters
- Free entry into Grand Parade as parade rider
- Primary logo placement on LA Cattle Festival website

**\$5,000**

## PRIME BEEF SPONSOR

- (5) VIP Packages: entry bracelet to VIP area, parking pass, private bathroom and exclusive bar access
- Logo placement near Entertainment Stage
- Incorporated into all media advertisements and festival promotion including print, TV, radio and social media
- Sponsorship announced on Entertainment Stage throughout festival weekend
- (3) Tickets to Cattle Kick-Off Festival Event
- (3) Festival t-shirts
- (3) Festival posters
- Free entry into Grand Parade as parade rider
- Logo placement on LA Cattle Festival website

**\$2,500**

## CHOICE BEEF SPONSOR

- (2) VIP Packages: entry bracelet to VIP area, parking pass, private bathroom and exclusive bar access
- Logo placement near Entertainment Stage
- Incorporated into all media advertisements and festival promotion including print, TV, radio and social media
- Sponsorship announced on Entertainment Stage throughout festival weekend
- (1) Ticket to Cattle Kick-Off Festival Event
- (2) Festival t-shirts
- (2) Festival posters
- Logo placement on LA Cattle Festival website

**\$1,000**

## SELECT BEEF SPONSOR

- Logo placement near Entertainment Stage
- Incorporated into all media advertisements and festival promotion including print, TV, radio and social media
- Sponsorship announced on Entertainment Stage throughout festival weekend
- (1) Festival t-shirt
- (1) Festival poster
- Logo placement on LA Cattle Festival website

**\$500**

## DAIRY SPONSOR

- Logo placement adjacent to Entertainment Stage
- Sponsorship announced on Entertainment Stage throughout festival weekend
- Logo placement on LA Cattle Festival website

## PASTURE GRAZER

- All other donations will be in the category "Pasture Grazer"*
- Sponsorship announced on Entertainment Stage
  - Logo placement on LA Cattle Festival website

# LOUISIANA CATTLE FESTIVAL SPONSORSHIP



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industries of Louisiana since 1949*

## SPONSOR PACKAGES FESTIVAL SPONSOR

- PRESENTING SPONSOR - \$10,000 +
- PRIME BEEF SPONSOR - \$5,000
- CHOICE BEEF SPONSOR - \$ 2,500
- SELECT BEEF SPONSOR - \$1,000
- DAIRY SPONSOR - \$500
- PASTURE GRAZER



COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ T-SHIRT SIZE(S): \_\_\_\_\_

Please select the appropriate sponsorship package and return by mail, along with your tax-reimbursable payment which can be made payable to Louisiana Cattle Festival. As a 501c3 non-profit organization, your sponsorship donation is tax deductible with tax ID #: 72-1102036. A confirmation call or email will be sent upon delivery. For any questions, please contact LA Cattle Festival President, Karen Guilbeau, at (337) 278-4263; Vice-President, Victoria Sagrera Bourque at (337) 652-2155, or your sponsorship LA Cattle Festival member contact. Thank you!

*Thank you for your generosity and support!*