

LOUISIANA
CATTLE FESTIVAL



Louisiana Cattle Festival

2025 Div 1-Festival of the Year
Louisiana Association of Fairs & Festivals



Commemorating the beef,
dairy and cattle
industries of Louisiana
since 1949

October 2-4, 2026

www.louisianacattlefestival.org



LOUISIANA CATTLE FESTIVAL

SPONSORSHIP

OPPORTUNITIES

ABOUT THE FESTIVAL

Located in Downtown Abbeville, the Louisiana Cattle Festival aims to support the promotion of the cattle industry as a commodity and agricultural asset to the economy of our state, while encouraging and providing community engagement opportunities. Held annually in October, the Louisiana Cattle Festival & Fair honors all aspects of the state's cattle industry, encompassing beef and dairy producers, consumers and everything in between through three days of family-friendly music, art & crafts, contest, food and fun!



WHY SPONSOR?

The Louisiana Cattle Festival offers your business the opportunity to increase visibility through connecting with an audience who is passionate for south Louisiana's "joie de vivre"! Our unique way of life, including celebrating both the cultural and agricultural commodities of cattle, pairs beautifully with our festival's Cajun experiences of music, fun, food, and of course- BEEF! If you're seeking the attention of a broader audience and increased exposure within Louisiana tourism, sponsoring the LA Cattle Festival is for YOU!

By becoming a sponsor of the Louisiana Cattle Festival, you are sponsoring a festival that is extremely important to our community, celebrating and promoting the cattle industry of Vermilion Parish and the state of Louisiana. Our great hospitality and friendship welcomes people from all over the country and world to one of the most historic festivals in Louisiana, featuring our unique Cajun culture with pageants, food, music and parades, while honoring pioneers in the cattle industry. Finally, sponsoring the LA Cattle Festival is an asset to your business!

-- Louisiana Cattle Festival Board of Directors

VISIBILITY STATISTICS



9.8k+



1.5k+

Page Reach: 139k+

Page Visits: 56.9k+





LOUISIANA CATTLE FESTIVAL

FESTIVAL SPONSORSHIPS

PRESENTING SPONSOR \$7,500 +

- (15) VIP Passes to Meet & Greet with Artist Backstage
- Premium logo display on Entertainment Stage
- (6) Festival t-shirts
- Basket of festival merchandise
- Incorporated into all media advertisements and festival promotion including print, TV, radio and social media
- Free entry into Grand Parade
- Premium logo placement on website
- Announced as Presenting Sponsor of Artist in all Promo
- Presented on Stage prior to artist performing.

PRIME BEEF SPONSOR \$5,000

- (10) VIP Passes to Meet & Greet with Artist backstage
- Premium logo display on Entertainment Stage
- Incorporated into all media advertisements
- (4) Festival t-shirts
- Basket of festival merchandise
- Free entry into Grand Parade as parade rider
- Primary logo placement on LA Cattle Festival website

CHOICE BEEF SPONSOR \$2,500

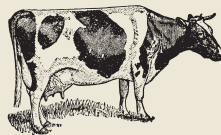
- (5) VIP Passes to Meet & Greet with Artist backstage
- Logo displayed on Entertainment Stage
- Incorporated into all media advertisements
- (2) Festival t-shirts
- Festival merchandise
- Logo placement on LA Cattle Festival website

\$1,000 SELECT BEEF SPONSOR

- (2) VIP Passes to Meet & Greet with Artist backstage
- Logo display on Entertainment Stage
- Incorporated into all media advertisements
- (1) Festival t-shirt
- Festival Merchandise
- Logo placement on LA Cattle Festival website

\$500 DAIRY SPONSOR

- Logo display on Entertainment Stage
- Logo placement on LA Cattle Festival website



PASTURE GRAZER

All other donations will be in the category "Pasture Grazer"

- Logo placement on LA Cattle Festival website



BECOME AN IN-KIND SPONSOR!

In-Kind Sponsors are an important element of the Louisiana Cattle Festival. In-Kind Sponsors help to keep the cost of festival production manageable so we can continue to present quality entertainment to our community for free. If you have a service or product our festival will benefit from, please contact us! Our Board will be happy to work with you to find a way to present your business or organization to festival attendees without any cash in exchange for the appropriate sponsor level. *PLEASE NOTE: Subject to Board Approval.*

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SPONSOR PACKAGES FESTIVAL SPONSOR

- ☐ **PRESENTING SPONSOR - \$7,500 +**
- ☐ **PRIME BEEF SPONSOR - \$5,000**
- ☐ **CHOICE BEEF SPONSOR - \$2,500**
- ☐ **SELECT BEEF SPONSOR - \$1,000**
- ☐ **DAIRY SPONSOR - \$500**
- ☐ **PASTURE GRAZER**

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____ T-SHIRT SIZE(S): _____

(For Select/Choice/Prime/Presenting Sponsors)

In-Kind Sponsor (please list service or product and monetary value)

SUBJECT TO BOARD APPROVAL

Please select the appropriate sponsorship package and return by mail, along with your tax-reimbursable payment which can be made payable to Louisiana Cattle Festival. As a 501c3 non-profit organization, your sponsorship donation is tax deductible with tax ID #: 72-1102036. A confirmation call or email will be sent upon delivery. For any questions, please contact LA Cattle Festival President, Karen Guilbeau, at (337) 278-4263 or your sponsorship LA Cattle Festival member contact. Thank you!

Thank you for your generosity and support!



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