

OKEMOS HIGH SCHOOL ATHLETICS

2024-25 SPONSOR/ADVERTISING GUIDE



Hello!

In response to year to many inquiries over the last couple of years, we're excited to offer unique advertising opportunities at OHS.

From printed banner placements to digital signage, showcase your brand to a loyal and engaged Okemos community.



These advertising opportunities are a great way to get your name/logo in front of and connect with thousands of passionate fans, students, parents, coaches, and athletes. Additionally, a portion of your advertising cost will be donated directly to a sport of your choice.

Team sponsorship is another great way to show your support for a particular Okemos sports team(s). You can donate directly to the many sports teams at OHS, which includes 28 varsity teams. It's a great connection point to with athletes, coaches and families.

We look forward to partnering with you and supporting Okemos athletes, coaches, parents, students and our Wolves community.

Sincerely,

***The entire Okemos Athletic Boosters
Board of Directors***

Contact

Website OkemosAthleticBoosters.com
Email Wolves@OkemosAthleticBoosters.com
Address Mail: P.O. Box 57; Okemos, MI 48805

If you have any questions or you would like to support our teams in another capacity, please contact the Okemos Athletic Boosters Club at Wolves@OkemosAthleticBoosters.com or the OHS Athletic Office at 517-706-4930.

ADVERTISING OPTIONS

Okemos High School boasts 7 distinct stadiums, gyms, and fields! Choose one, a few or all!

Wherever you choose to advertise, you may direct a portion of your costs to a sports team of your choice.

	Cost	\$ to sport of choice	Sign size	Max signs available	Approximate # of events each year
OHS Main Gymnasium Wall	\$1,000	\$500	4' X 4'	24	40
OHS Main Gymnasium Digital	\$1,000	\$500	5' X 3'	10	40
OHS Main Gymnasium Scoreboard	\$2,000	\$500	8' X 1'	1	40
Football / Track / LAX Stadium	\$1,000	\$500	5' X 3'	50	20
Soccer Stadium	\$600	\$300	5' X 3'	12	20
Baseball Stadium	\$600	\$300	5' X 3'	30	5
Softball Stadium	\$400	\$200	5' X 3'	30	5
Tennis Courts	\$300	\$100	5' X 3'	24	2
Natatorium	\$300	\$100	4' X 4'	12	2

Signs will be created near the beginning of the school year (or when payment is received) and hung as soon as possible. They will remain up for the remainder of the school year. Advertising signs remain property of Okemos Athletic Boosters Club; therefore, OAB will handle the storage of your sign.

Availability is on a first-come, first-served basis. If we reach the maximum at your desired location, you will be informed and we will work with you to determine other options.

The OAB and athletic director at Okemos High School reserves final approval on all business ads, banner graphics, and banner placement and will act as the administrator for the banner program.

OHS SPONSORSHIP & ADVERTISING AGREEMENT

Please mail this form and check to Okemos Athletic Boosters, PO Box 57; Okemos, MI 48805
Make checks payable to Okemos Athletic Boosters Club

Individual or business name _____
Business rep name & title _____
Street address, city, zip _____
Email _____ Phone _____

Place an "X" on all desired advertising locations:

- | | |
|--|---|
| <input type="checkbox"/> OHS Main Gymnasium Wall \$1,000 | <input type="checkbox"/> Football/Track/LAX Stadium \$1,000 |
| <input type="checkbox"/> OHS Main Gymnasium Digital \$1,000 | <input type="checkbox"/> Soccer Stadium \$600 |
| <input type="checkbox"/> OHS Main Gymnasium Scoreboard \$2,000 | <input type="checkbox"/> Tennis Courts \$300 |
| <input type="checkbox"/> Baseball Stadium \$600 | <input type="checkbox"/> Natatorium \$300 |
| <input type="checkbox"/> Softball Stadium \$400 | |

Advertising share – Sport of choice: _____

Would you like to help one or more specific sports at Okemos High School? Write in a donation at any amount to the following teams:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Baseball | <input type="checkbox"/> Golf (Boys) | <input type="checkbox"/> Soccer (Girls) | <input type="checkbox"/> Unified Sports |
| <input type="checkbox"/> Basketball (Boys) | <input type="checkbox"/> Golf (Girls) | <input type="checkbox"/> Softball | <input type="checkbox"/> Volleyball |
| <input type="checkbox"/> Basketball (Girls) | <input type="checkbox"/> Ice Hockey | <input type="checkbox"/> Swimming & Diving (Boys) | <input type="checkbox"/> Water Polo (Boys) |
| <input type="checkbox"/> Cheer | <input type="checkbox"/> Lacrosse (Boys) | <input type="checkbox"/> Swimming & Diving (Girls) | <input type="checkbox"/> Water Polo (Girls) |
| <input type="checkbox"/> Cross-Country (Coed) | <input type="checkbox"/> Lacrosse (Girls) | <input type="checkbox"/> Tennis (Boys) | <input type="checkbox"/> Wrestling |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Skiing (Coed) | <input type="checkbox"/> Tennis (Girls) | |
| <input type="checkbox"/> Football | <input type="checkbox"/> Soccer (Boys) | <input type="checkbox"/> Track & Field (Co-ed) | |

Total amount enclosed: _____

By my signature below, I accept the terms as set forth by Okemos Athletic Boosters Club (OAB) and the Okemos High School Athletic Department. The OAB and athletic director at Okemos High School reserves final approval on all banner placement and will act as the administrator for the banner program.

Individual or business rep signature

Individual or business representative (print)

Date

All advertising signs remain property of Okemos Athletic Boosters Club; therefore, OAB will handle the storage of your sign. It's recommended to keep advertisements simple for maximum visibility and impact. Please note, to stay within the pricing structure, multiple colors and designs may not be available. Graphics and/or logo (JPEG, EPS or AI extension) may be emailed to Wolves@OkemosAthleticBoosters.com.