



**Knock on Corn**

**is what**

**I like**

**to say...**

**KNOCK ON CORN™**

[KnockOnCorn.com](http://KnockOnCorn.com)

**A One-of-a-Kind Corn Culture Brand — Ready to Harvest**

Premium Domain & Established Brand Asset For Sale

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## Brand Overview

KnockOnCorn.com is far more than a clever domain name — it is a fully developed brand built around the instantly memorable phrase "**Knock on Corn™**," a heartland twist on the universally known expression "knock on wood." By replacing wood with corn — America's most iconic and economically vital crop — the brand taps into deep cultural roots, agricultural pride, and a playful sense of humor that resonates with millions of Americans. This is not a parked domain waiting for a purpose. It is an active, established brand with a live website, original artwork, a registered trademark, a flagship product line,

blog content, poetry, videos, news features, and deep ties to Nebraska culture and Cornhusker football tradition.

The opportunity to acquire KnockOnCorn.com is rare and significant. This is a category-defining brand that sits at the intersection of agriculture, Americana, sports fandom, and heartland lifestyle — a combination that no other brand occupies. The buyer inherits not just a premium .COM domain, but an entire brand ecosystem: intellectual property, original character art, a proven product line, and a built-in emotional connection with consumers who live, work, and celebrate in the heart of corn country. Brands like this are not built overnight, and they almost never come to market.

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## Why KnockOnCorn.com Is a Premium Brand Asset

### Keyword-Rich .COM Domain

KnockOnCorn.com combines two high-value keywords — "Knock" and "Corn" — in a catchy, brandable .COM domain. The phrase is search-friendly, voice-assistant compatible, and effortlessly memorable. A .COM domain of this quality, with a built-in brand story, commands premium value in today's market.

### Established Product Line & Revenue Potential

The brand already sells the **Farmer's Legacy Large Print Desktop Calendar**, proving market viability and consumer interest. A buyer inherits a turnkey product with proven demand and room for massive expansion into dozens of product categories.

### Original Branded Artwork & Character IP

The Knock on Corn farmer character is original intellectual property — a warm, authentic illustration that anchors the brand's visual identity across all touchpoints. This is transferable creative IP with significant merchandise, licensing, and marketing value.

### Cultural Resonance & Emotional Connection

"Knock on Corn" taps into deep American agricultural identity, Midwest pride, and the universal superstition of "knocking on wood." It is the kind of phrase people remember, repeat, and share — a brand that markets itself through word of mouth and cultural recognition.

### Multi-Market Versatility

This brand can expand seamlessly across agriculture, food & beverage, sports merchandise, lifestyle apparel, home goods, greeting cards, children's books, craft beverages, and more. The brand's warm, approachable identity is adaptable to virtually any consumer-facing market tied to corn, farming, or heartland culture.

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## A Brand Rooted in America's Largest Crop Economy

The Knock on Corn brand is positioned at the center of one of the largest and most resilient economic sectors in the United States. The numbers speak for themselves:

U.S. Corn & Agricultural Market — Key Data Points	
Metric	Value
U.S. Corn Crop Value (2024)	\$64.7 Billion
Total Economic Output from Corn Farming	\$123 Billion
Industry Sectors Impacted Nationwide	506 Sectors

Jobs Supported by Corn Industry

440,000+

Wages Generated Nationwide

\$29 Billion

Agricultural E-Commerce Value (2025)

\$105.7 Billion

Projected Ag E-Commerce Value (2035)

\$361.8 Billion

Agricultural E-Commerce CAGR

14.5%

Online Demand YoY Increase (2024)

38%

U.S. Agricultural Businesses Transacting Online Monthly

78,000+

## Target Audiences

Audience Segment	Description
<b>Agriculture &amp; Farming Community</b>	Corn farmers, ranchers, ag suppliers, and rural lifestyle consumers who identify deeply with corn culture and heartland values.
<b>College Football Fans</b>	Nebraska Cornhusker fans and Big Ten followers who live and breathe corn culture every game day and beyond.
<b>Heartland Lifestyle Consumers</b>	Midwest families, farm-to-table advocates, and Americana enthusiasts seeking authentic, feel-good brands.

Audience Segment	Description
<b>Food &amp; Beverage Brands</b>	Corn-based product companies, craft food makers, and snack brands looking for a ready-made brand identity with built-in recognition.
<b>Gift &amp; Novelty Buyers</b>	People looking for unique, feel-good, American-made products with personality and charm.
<b>Investors &amp; Brand Builders</b>	Entrepreneurs seeking a turnkey brand with built-in cultural equity, trademark protection, and immediate market positioning.

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## Unlimited Potential — Here's How a Buyer Can Grow This Brand

The Knock on Corn brand is a platform, not a product. Here are ten proven pathways a buyer can pursue immediately:

#	Opportunity	Description
1	<b>Branded Merchandise Empire</b>	T-shirts, hats, hoodies, mugs, tote bags, bumper stickers, and seasonal apparel featuring the Knock on Corn farmer character.
2	<b>Expanded Calendar &amp; Stationery Line</b>	Wall calendars, planners, journals, greeting cards, and note cards with original corn-themed artwork and the farmer character.
3	<b>Food &amp; Snack Brand</b>	Launch a line of corn-based food products — popcorn, cornbread mix, corn chips, hot sauce — under the Knock on Corn brand.
4	<b>Children's Book Series</b>	The farmer character is perfect for a children's book or animated series about farming, nature, and heartland values.
5	<b>Nebraska &amp; College Football Merchandise</b>	Game-day gear, tailgate accessories, and fan merchandise tied to Cornhusker culture and Big Ten football traditions.
6	<b>Agricultural Events &amp; Sponsorships</b>	Sponsor county fairs, harvest festivals, corn mazes, and ag expos under a nationally recognized brand.
7	<b>Subscription Box Service</b>	Monthly "Knock on Corn" boxes with artisan corn products, farm goods, and heartland lifestyle items delivered to subscribers.
8	<b>Licensing &amp; Franchising</b>	License the trademark and character to food brands, apparel companies, and gift retailers for royalty-based revenue.

#	Opportunity	Description
9	Digital Content Platform	Blog, podcast, or YouTube channel covering farming life, corn recipes, agricultural news, and heartland culture.
10	Craft Beverage Brand	Corn whiskey, bourbon, or craft beer brand leveraging the playful, authentic brand identity and agricultural roots.

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## Built-In Digital Marketing Power

KnockOnCorn.com comes with significant built-in digital marketing advantages that would take years and substantial investment to build from scratch:

### Exact-Match Keyword Domain

"Knock on Corn" is a unique, brandable phrase with zero direct competition in search results. The buyer owns the entire search landscape for this term — every organic result, every branded query, every related long-tail keyword.

### Voice Search & Smart Speaker Ready

"Knock on Corn" is conversational, easy to pronounce, and perfectly suited for Alexa, Google Assistant, and Siri voice queries. As voice commerce grows, this domain is positioned to capture demand naturally.

### Social Media Handle Opportunity

@KnockOnCorn is a clean, memorable handle across platforms — ideal for building a unified social presence on Instagram, TikTok, Facebook, X, and YouTube with consistent brand recognition.

### Natural Virality

The phrase "Knock on Corn" is inherently shareable. It is a play on words people already know and use daily, making it a natural candidate for memes, social content, and word-of-mouth marketing. The brand markets itself.

### Content Marketing Engine

The brand's agricultural and cultural roots provide endless content angles: corn recipes, farming tips, seasonal harvest content, game-day traditions, heartland storytelling, and agricultural news — a content calendar that practically writes itself.

## Email Marketing Gold

"KnockOnCorn.com" email addresses (hello@knockoncorn.com) are professional, memorable, and brand-reinforcing. Every email sent becomes a micro-marketing impression that builds brand awareness.

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# Not Just a Domain — A Cultivated Brand

KnockOnCorn.com is not a speculative domain sitting in a parking lot. It is a cultivated, active brand with real history and genuine provenance. The brand was conceived and developed as a celebration of corn culture and heartland identity — rooted in the traditions, values, and pride of America's agricultural heartland. The trademarked phrase "Knock on Corn™" is a clever, original play on the universal expression "knock on wood," replacing wood with corn to honor America's most important crop and the communities that grow it. It is a phrase that immediately resonates, immediately brings a smile, and immediately sticks in memory.

The original farmer character was created as the brand's mascot — a warm, relatable figure that anchors all visual branding and connects emotionally with audiences of every age. The Farmer's Legacy Large Print Desktop Calendar was developed and brought to market as the brand's flagship product, demonstrating real consumer demand and commercial viability. The website features a rich library of original blog content, poetry, videos, and news coverage that gives the brand depth, personality, and search engine authority.

The brand has deep ties to Nebraska culture and Cornhusker football traditions — a connection that gives it built-in relevance to one of the most passionate fan bases in college sports. This is a brand with a story, a soul, and a built-in emotional connection with its audience. In today's marketplace, where consumers increasingly seek authenticity and meaning in the brands they support, that emotional connection is exactly what buyers pay a premium for.

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# Complete Brand Package

The sale of KnockOnCorn.com includes a comprehensive, turnkey brand package — everything a buyer needs to operate, grow, and scale the brand from day one:

## Included in This Acquisition

- ✓ **Premium .COM Domain:** KnockOnCorn.com
- ✓ **Original Farmer Character Artwork** and all brand illustrations
- ✓ **Full Website** with existing content, blog, poetry, and video assets
- ✓ **Product Line:** Farmer's Legacy Large Print Desktop Calendar
- ✓ **All Associated Brand Files,** logos, and design assets
- ✓ **Social Media Account Rights** (where applicable)
- ✓ **Full Transfer of All Intellectual Property Rights**

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## Own the Corn. Own the Culture.

This is a once-in-a-generation opportunity to acquire a fully developed, trademark-protected brand rooted in the heart of American agriculture and culture. **KnockOnCorn.com** is more than a domain — it is a brand with a story, a character, a product line, and unlimited growth potential. It sits at the intersection of a **\$64.7 billion crop economy**, a **\$105.7 billion agricultural e-commerce market**, and the enduring emotional power of heartland identity. Domains like this don't come to market often. When they do, they don't last long.

The buyer who acquires KnockOnCorn.com doesn't just get a URL — they get a trademarked phrase that millions of Americans will instantly understand, a character that audiences will love, and a brand

platform that can scale into merchandise, food products, media, licensing, and beyond. The seeds have been planted. The brand has been cultivated. It's time to harvest.

**To discuss acquisition terms or schedule a brand briefing, contact us directly.**

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