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NORTHERN ARIZONA SPRING 2023 ISSUE

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# WELCOME

## TO OUR GREAT STATE OF ARIZONA



**E**very year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for

the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ... **WanderAZ.com**



**Jamie Copland, Publisher**  
The Wander Media Group, LLC

# The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Shepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



DOWNTOWN PHOENIX

place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

*Arizona remains a highly popular travel destination for visitors from the U.S. and around the world.*

## *The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.*

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the country's fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat who was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA's Men's Basketball Final Four, which it will once again host in 2024. Sports is a major economic driver for Phoenix and the State.

Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

**We hope you enjoy all that Arizona has to offer.**



**ROUTE 66 STATION**



**APACHE HOOP DANCER**



**BIOSPHERE 2 IN ORACLE, AZ**

# Arizona's Natural Wonder

**In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.**

**P**resident Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

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The Colorado River,  
earthquakes, and the  
powerful forces of water  
and weather helped create  
this giant crevice.

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The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

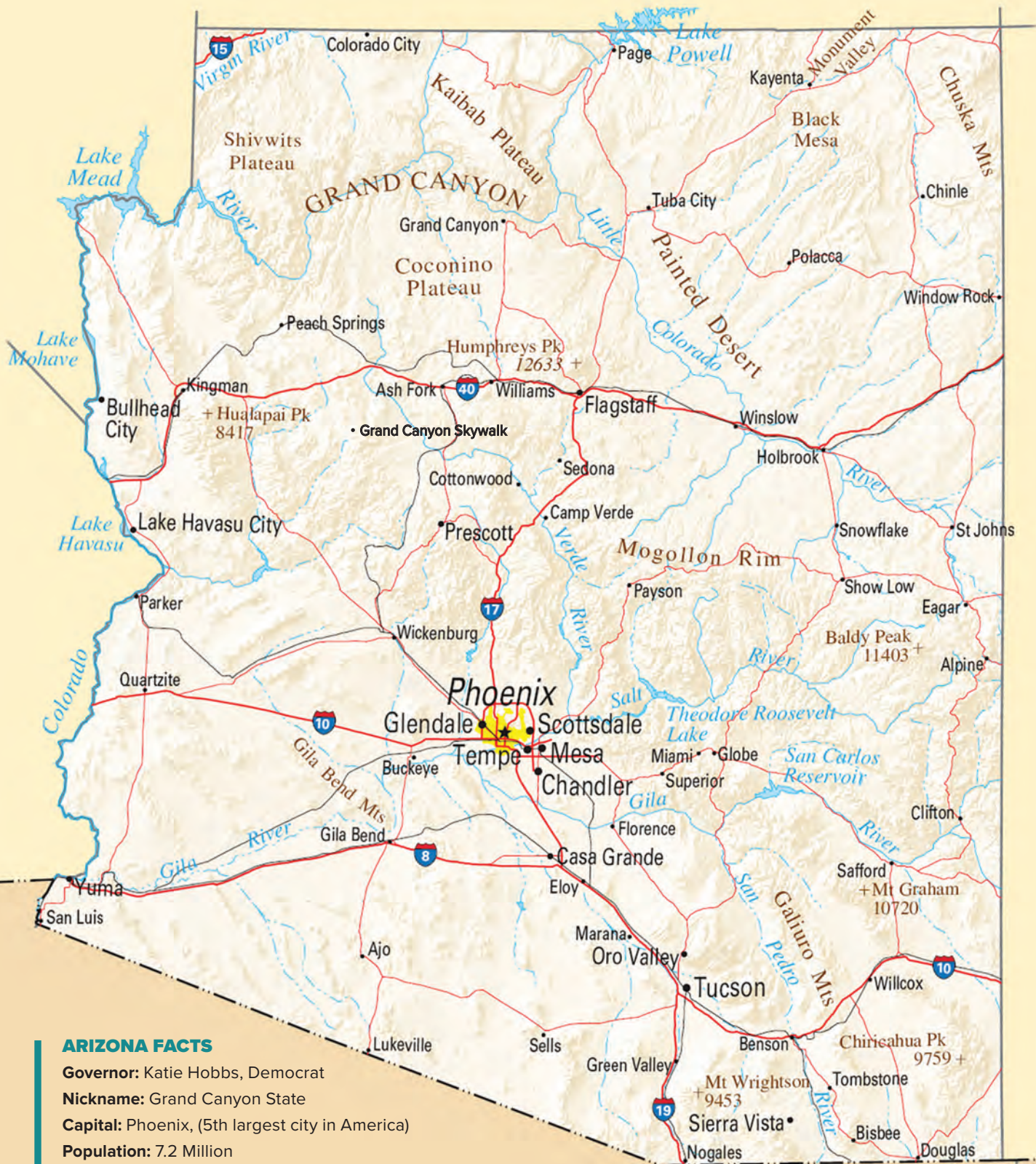
Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

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For more information, visit  
[grand-canyon-park.org](http://grand-canyon-park.org).

ILLUSTRATION BY MICHAEL SWAINE



## ARIZONA FACTS

**Governor:** Katie Hobbs, Democrat

**Nickname:** Grand Canyon State

**Capital:** Phoenix, (5th largest city in America)

**Population:** 7.2 Million

**Became a State:** Feb. 14, 1912 (48th state)

**Land Mass:** 114,000 sq. miles (295,260 sq. km)

**Highest Elevation:** Flagstaff at 7,000 feet (2,130 m)

**Most Visited Attraction:** Grand Canyon National Park (6.25 million in 2017)

**Number of Counties:** 15; State parks: 28

**State Flower:** Flower of the Saguaro Cactus

**Ten Largest Cities:** Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

**Arizona's 5Cs:** Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst



Volume 9, Issue 2 | \$10.00

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## THE WANDER MEDIA GROUP REPRESENTS ARIZONA'S PREMIER TOURISM & MARKETING SPECIALISTS!

### NORTHERN ARIZONA SPRING 2023 ISSUE



The City of Cottonwood will have you leaving the world behind. Located in the 'heart' of Arizona and the heart of wine country, Cottonwood is ideally situated above the heat of the desert and below the cooler temperatures of Arizona's high country. Surrounded by the red rocks of Sedona to the northeast and Mingus Mountain to the southwest, its lower elevation makes it a perfect spot for your next Arizona adventure. Enjoy the great outdoors, taste the wine from the local wineries, enjoy the outdoor cafes, fine food, great shopping, boutiques, antiques, and western wear. We know you'll find something for everyone ... and in Cottonwood, Everyone is Welcome Here!

For more information go to [visitchottonwoodaz.org](http://visitchottonwoodaz.org)

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Arizona Lodging & Tourism Assoc



Arizona Restaurant Association



PLEASE RECYCLE THIS MAGAZINE



National Concierge Association

# Destination **Northern** AZ



# Destination Prescott AZ

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-40 mins

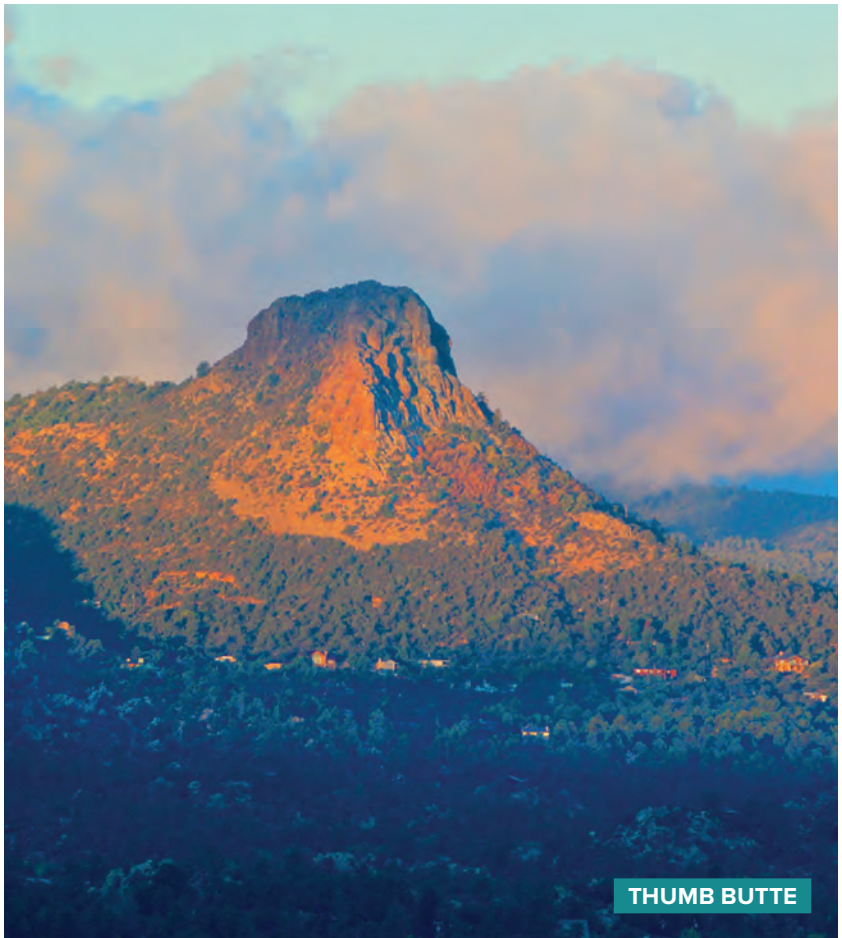
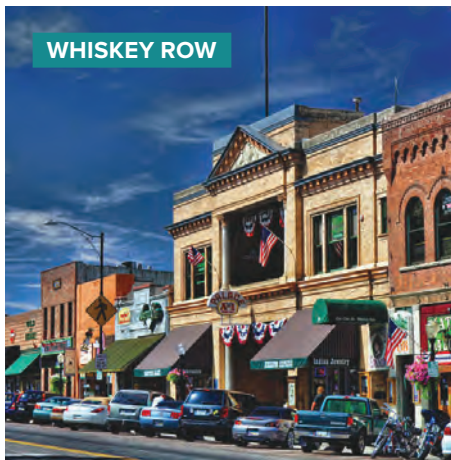
**P**rescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

**To learn more, visit [prescott-az.gov](http://prescott-az.gov).**

*In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889*



## Prescott Local Events and Highlights



### Whiskey Row

Home to some of the best and oldest history in Prescott. An abundance of shopping and eateries to enjoy!



### 4th Friday Artwalk

The monthly art walk showcases regional & international photography, painting, sculpture, jewelry and wearable art!

[artthe4th.com](http://artthe4th.com)



### Prescott Winery

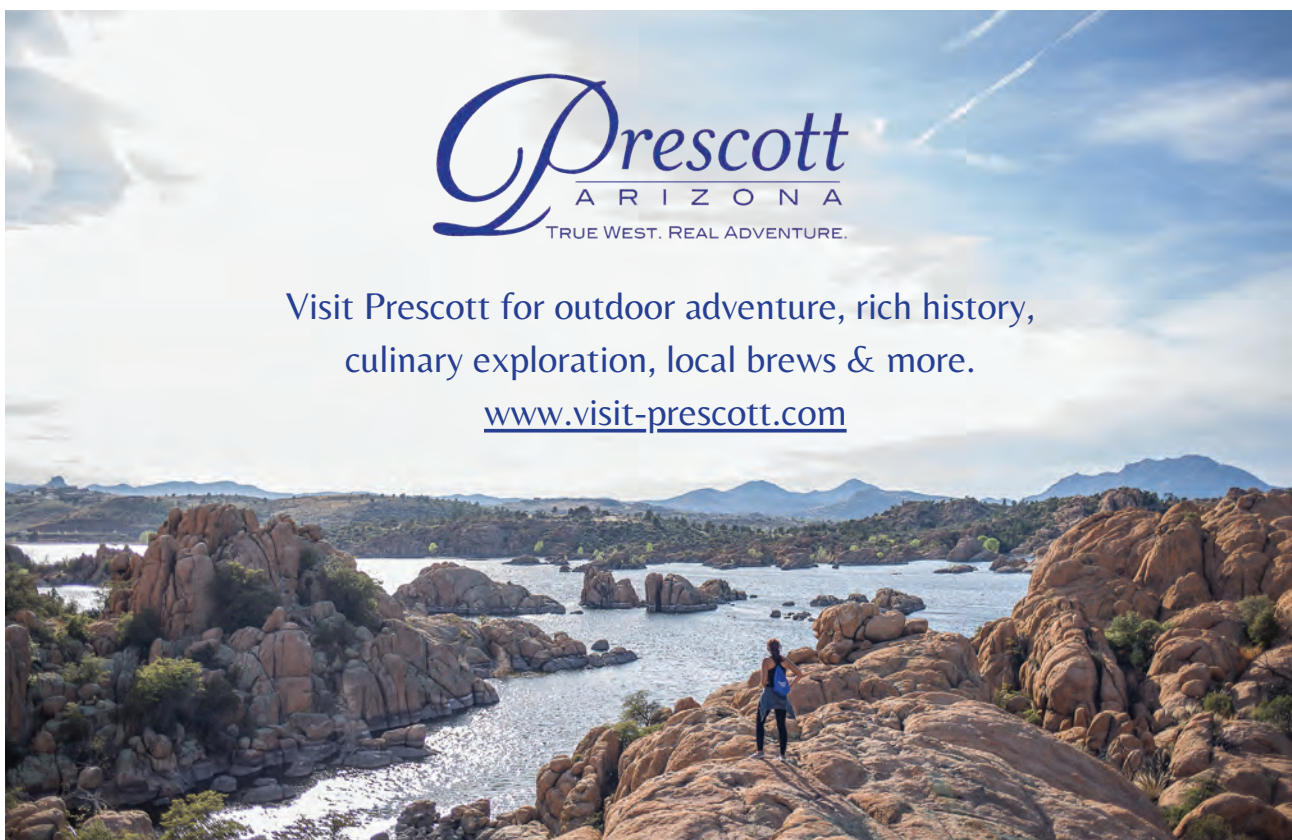
Set in a small, charming house, visitors can enjoy wine either inside or on the patio. Many of the wines are crafted from Arizona fruit. Located just east of the town square.



### Superstition Meadery

Located in the heart of Prescott, Superstition Meadery makes and serves mead, an ancient alcoholic drink that is made from fermented honey and water, as well as ciders and wines. The perfect place to relax and enjoy some of the world's best mead and cider, along with delicious tapas and live local music.

[superstitionmeadery.com](http://superstitionmeadery.com)



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Visit Prescott for outdoor adventure, rich history,  
culinary exploration, local brews & more.

[www.visit-prescott.com](http://www.visit-prescott.com)

# Destination Jerome AZ

Population 455 | Distance 110 miles | Drive Time 2 hrs from Phoenix

Jerome is less than two hours north of Phoenix. Founded in 1876, this once thriving and reputedly immoral mountainside mining community overlooking the Verde Valle, after the mines closed in 1953 and "King Copper" left town, the population went from a peak of 15,000 in the 1920s to a low of 50 people. The Jerome Historical Society guarded the towns buildings against vandalism and the elements. In 1965, the Douglas Mansion became a State Park, and Jerome became a National Historic Landmark in 1976. Now Jerome is known as a haven for artists, writers, musicians and historians. They also boast some great restaurants. Every building in Jerome has a story.

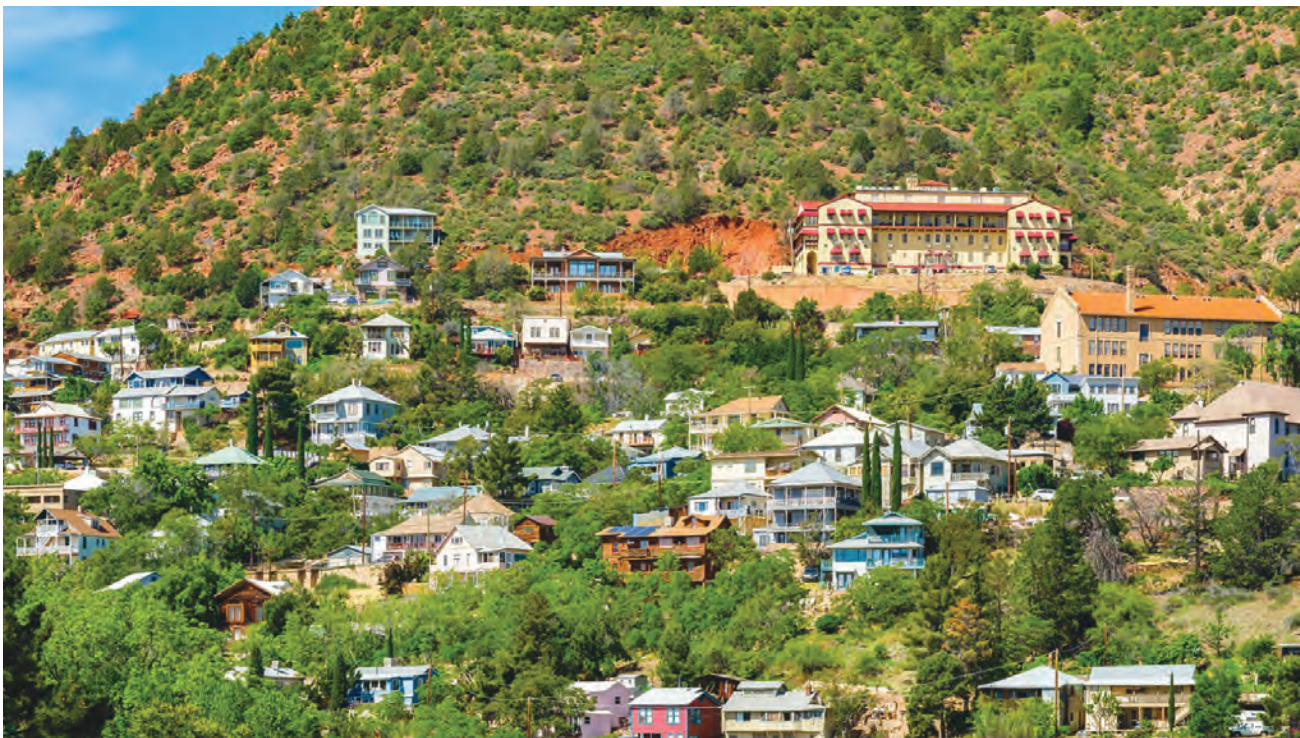
The House of Joy was originally a brothel, then a restaurant, and now an attractive "brothel boutique." The Haunted Hamburger building used to be a boarding house for miners. Now a popular restaurant, bar and bakery, it boasts of being (what else?) haunted by hammer-thieving ghosts. The Conner Hotel was built in 1898 by David Conner and originally rented rooms at \$1 a night, but fell into ruin after years of prosperity. The building is now restored and up to current safety standards, with all rooms beautifully upgraded. Rates are reasonable, but don't expect \$1 a night. Bring your camera when you visit. Along with everything else it offers, Jerome is a photographers delight!




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Jerome is known as a haven for artists, writers, musicians and historians.

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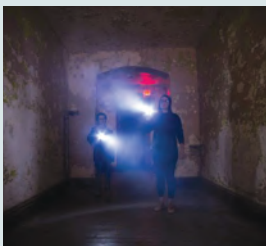


## Jerome Local Events and Highlights



### Haunted Hamburger

Aside from the phenomenal menu, enjoy the fresh air and take in Jerome's spectacular 100-mile view from the restaurants deck. [thehauntedhamburger.com](http://thehauntedhamburger.com)



### Jerome Ghost Walk

Come along if you dare as we tell the stories of Jerome's most notably haunted. Hear stories of those who's mortal remains lie beneath your feet. [jeromeghosttours.com](http://jeromeghosttours.com)



### Copper Canyon Trading

The sister store to Colors of the West. Featuring a specialty foods room where you can shop for hundreds of hot sauces and 40 flavors of saltwater taffy! [colorsofthewestusa.com](http://colorsofthewestusa.com)



### Gold King Mine

Just above Jerome is the curious Gold King Mine. Known as Haynes, it was home to about 300 miners during the boom years. [goldkingmineghosttown.com](http://goldkingmineghosttown.com)



### Jerome Art Walk First Saturday of the Month

A favorite evening for locals and tourists. Festivities begin at 5pm and continue until 8pm. [jeromeartwalk.com](http://jeromeartwalk.com)



### Tours of Jerome

An entertaining one-hour walking tour, that provides a historically accurate first hand look at what the "Wickedest City in the West" used to look and feel like. [jeromeghosttours.com](http://jeromeghosttours.com)

## SPOTLIGHT:

### Out of Africa Wildlife Park

While many animal attractions boast of getting up close and personal, none can claim the immersive nature of Out of Africa with its African-like sanctuary; one that respects the animals with spacious natural habitats and provides you with an unforgettable experience. Here, every animal has a name and a story waiting to be shared. In this animal kingdom, education and entertainment are a way of life.

Out of Africa offers a full day of activities and viewing, all covered with the price of admission. You'll be thrilled with exciting shows like TIGER SPLASH® – a world renowned spectacle featuring Bengal and Siberian tiger(s) playing with caretakers in an aquatic arena. Or AFRICAN BUSH SAFARI is an immersive tour that feels like you've transported to the plains of Africa. Other shows like Creature Feature, The Predator Feed, and Giant Snake Show will have you grinning from ear to ear.

For the more adventurous, upgrade your safari with an hour-long SUPERMOG TOUR to get an expanded view of the animals and sanctuary or get a behind-the-scenes look with the VIP TOUR. Don't forget the PREDATOR ZIPLINE; your opportunity to soar above the animals. Located minutes from Sedona in the Verde Valley, Out of Africa is open daily from 9:30 am - 5:00 pm. Use 1-17, exit 287.



# VISIT COTTONWOOD

*Heart of Arizona Wine Country*



YOU ARE  
welcome  
HERE!



# Destination **Cottonwood** AZ

Population 12,100 | Distance 99 miles | Drive Time 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

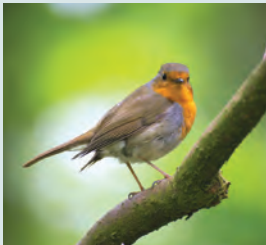
The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

## Welcome to Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



## Cottonwood **Local Events and Highlights**



### **Verde Valley Birding and Nature Festival**

**April 27th – 30th**

A friendly annual celebration of birds, birders, and nature in the beautiful Verde Valley.

[visitcottonwoodaz.org](http://visitcottonwoodaz.org)



### **Nic's Italian Steak and Crab House**

Locals and visitors will be transported to the East Coast Steak and Italian restaurants from the minute they step foot in this beautiful establishment.

[nicsaz.com](http://nicsaz.com)



### **Verde Valley Fair**

**May 3rd – 7th**

Carnival rides, Livestock Shows, Arts/Crafts and Shopping. Corn dogs, Smoked turkey legs and funnel cakes... and Much, Much More.

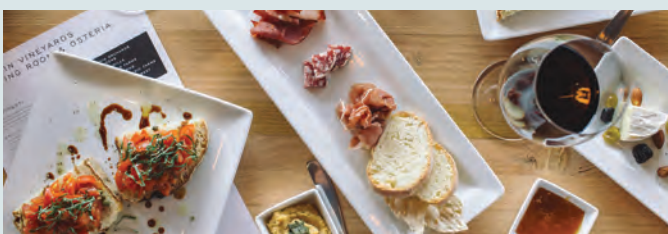
[vvfair.com](http://vvfair.com)



### **Verde Lea Market Deli and Grill**

A local favorite. If you're looking to find restaurants to add to your favorites, this is one of the best in Cottonwood.

[verdelea.com](http://verdelea.com)



### **Merkin Vineyards Tasting Room and Osteria**

On a mission to deliver an almost 100% Arizona experience, this restaurant offers a farm to table experience for everyone.

[merkinvineyardsosteria.com](http://merkinvineyardsosteria.com)



# Destination **Verde Valley** AZ

Population: 27,000 | Distance: 86 miles north of Phoenix | Drive Time: 1 hr-15 mins

**N**orth of Prescott and neighboring Jerome, AZ on your way to Sedona and Flagstaff is a beautiful region known as the Verde Valley. It comprises the cozy northern communities of Cottonwood, Cornville and Camp Verde. Each region offers you gorgeous desert scenery, world-class wineries, historic landmarks and museums, an abundance of antique stores with great cuisine and so much more. Whether it's floating down the Verde River, hiking, trying your luck at Cliff-Castle Casino, visiting Out of Africa Wildlife Park, or take in one of Northern Arizona's most iconic sites: Montezuma's Castle. In the Verde Valley, there is so much for everyone to experience.



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IN THE VERDE VALLEY**



# Destination Sedona AZ

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-30mins

**T**he first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermilion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

*The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's *The Call of the Canyon*, lived and loved under looming stone walls and whispering pines.*

Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all. **To learn more, go to [visitsedona.com](http://visitsedona.com)**

## SLIDE ROCK STATE PARK



# Sedona

## Local Events and Highlights



### Piano on the Rocks International Festival

**May 5th – 7th**

This three-day festival explores the interconnection between solo piano literature, storytelling and literature.  
[visitsedona.com](http://visitsedona.com)



### Cinco De Mayo Celebration

**May 6th**

Celebrate spring with the sounds and flavors of Mexico at a fun-filled South of the Border bash located at the Tlaquepaque Arts & Shopping Village.  
[tlaq.com](http://tlaq.com)



### Sedona Community Farmers Market

**Sundays**

Winner for the 2022 Best of Sedona Awards in the category of Farmers Market  
[Sedona-farmers-market.com](http://Sedona-farmers-market.com)



### Wine Tour from Sedona

Avoid the hassle of driving between wine tastings when you pre-book this Verde Valley wine tour that leaves from Sedona and visits some of the region's top vineyards.  
[viator.com/sedona/wine-tours](http://viator.com/sedona/wine-tours)



## Northern Arizona's WINE COUNTRY

*Producing some of the finest  
wines anywhere.*

**Visit one of our outstanding vineyards.**

### Page Spring Cellars

1500 North Page Springs Rd.  
Cornville, AZ 86325 | 928-639-3004

### Caduceus Cellars

158 Main St.  
Jerome, AZ 86331  
928-639-9463

### Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.  
Cornville, AZ 86325 | 928-649-2651

### Cellar 433

240 Hull Ave.  
Jerome, AZ 86331 | 928-634-7033

### Oak Creek Vineyards & Winery

1555 North Page Springs Rd.  
Cornville, AZ 86325 | 928-649-0290

### Alcantara Vineyards

6400 East Thousand Trails Rd.  
Cottonwood, AZ 86326 | 928-649-8463

### Pillsbury Wine Co.

1012 N. Main St.  
Cottonwood, AZ 86326 | 928-639-0646

# EXPERIENCE WILLIAMS

GATEWAY TO THE GRAND CANYON®



Experience outdoor fun, incredible attractions,  
historic Route 66, and so much more.

[www.experiencewilliams.com](http://www.experiencewilliams.com)

# Destination Williams AZ

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-55 min

**W**illiams was named for the famous trapper, scout and mountain man, “Old Bill Williams.” A statue of “Old Bill” stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone’s bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

**For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit [experiencewilliams.com](http://experiencewilliams.com)**

**HISTORIC DOWNTOWN WILLIAMS**



*Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the “Gateway to the Grand Canyon,” Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today’s tourism trends, along with the town’s heyday years of the ‘50s and ‘60s.*



**GRAND CANYON RAILWAY**

# Ignite

## THE SPIRIT

BY WALKING THE SKY

The west rim is heart-pounding, soul-searching, bucket-list-checking adrenaline rushes you've never felt or seen before, including one of the largest glass cavalier bridges in the world that will have you stepping 4,000 feet out over the Grand Canyon floor. Skywalk is just one of the ways you can jolt your senses and ignite your spirit at Grand Canyon West. Plan your adventure today.

**GRAND  
CANYON**  
*West*

**PACKAGES STARTING AT \$64**

Get your tickets today. ► [grandcanyonwest.com](https://grandcanyonwest.com)

**MORE TO EXPLORE**

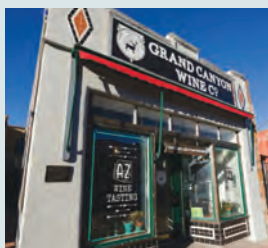
Helicopter & Pontoon Tour • Zipline • Whitewater Rafting • Eagle Point • Guano Point  
Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations

# Williams Local Events and Highlights



## 8th Annual Historic Route 66 Car Show June 9th – 10th

The two-day event will feature classic vehicles and future classics on historic Route 66.  
**williamshistoricroute66carshow.com**



## Grand Canyon Wine Company

Located in Williams, this establishment evolved from a desire to showcase the unique terroir of Arizona wine regions and the bold flavor it creates.  
**grandcanyonwineco.com**



## Steam Engine to the Grand Canyon

The historic Grand Canyon Railway departs daily from Williams, Arizona to the awe-inspiring Grand Canyon.  
**thetrain.com**



## Canyon Coaster Adventure Park

Canyon Coaster Adventure Park on Route 66 in Williams features a variety of attractions for all ages, year round.  
**canyoncoasteradventurepark.com**



## Grand Canyon Deer Farm

A popular tourist destination that offers visitors the opportunity to feed and interact with deer. The farm features a variety of deer, including white-tailed deer, mule deer, and elk!  
**deerfarm.com**



## Wild West Junction

The Old West comes to life at the Wild West Junction, with special events, great food, and good, wholesome, old-time fun for young and old alike.  
**wildwestjunction.com**

## SPOTLIGHT: Canyon Coaster Adventure Park

Canyon Coaster Adventure Park on Route 66 features a variety of attractions. The central attraction is a mountain coaster ride called *The Canyon Coaster*. A mile-long ride that has been built directly into the mountainside and spans several acres along the natural curvatures of the mountain. Those who plan to visit Williams between November to April can experience the joy of winter tubing down snow-covered slopes. Zip down freshly packed snow slopes and ride back up the hill on one of two conveyor lifts. With the help of 4 state-of-the-art snowmakers, snow is guaranteed from mid-November until Easter! Best of all you do not need any specific skills or equipment rentals to experience this fun family-friendly activity. The base lodge is the center hub of Canyon Coaster Adventure Park. Take a break from your adventure to grab a bite from the grab and go grill offering a selection of burgers, pizza, sandwiches, and salads. While you enjoy a refreshing beverage or meal, you can watch one of the 19 TVs ... 3 are live feeds of the canyon coaster ... with 2 others dedicated to live feeds of the tubing hill.

If you are heading into northern Arizona, make a point NOT to miss this unique outdoor adventure park in the great City of Williams. **CanyonCoasterAdventurePark.com**





ASPENS ON MT HUMPHREY

# Destination **Flagstaff** AZ

Population: 71,500 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min

*Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.*

It’s amazing to think that for a city with a population of roughly 80,119, in 2023 it hosted 6 million visitors on their way to somewhere else. And in many cases, that somewhere else was our renowned Grand Canyon who itself had 5.5 million visitors. This wonder of the world is only 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona (NAU), which opened in 1899. NAU operates on a beautiful and expansive campus that comprises 740 acres. Its class of 2022 hails from 38 states and boasts a student population of some 30,000.

A two-and-a-half-hour (easy drive) from greater Phoenix, Flagstaff is popular as both an escape from the Valleys desert heat during the summer months, and a winter wonderland with the Arizona Snowbowl Ski Resort just 7 miles from town. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks, and is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers

between Kingman and Flagstaff. In fact Arizona has the longest remaining stretch of usable Route 66 in the country. The allure of this iconic highway grabs everyone who experiences Route 66 for themselves.

Two historic venues await visitors to Flagstaff. Meteor Crater just a short drive east of the city and the Grand Canyon which can be reached by car, motorcycle, helicopter or the Grand Canyon Railway located in Williams, AZ, that offers multiple daily departures and is a short 20 minute drive west of Flagstaff. Another great way to experience the Grand Canyon is to take an all-day guided tour. This way you don’t have to worry about driving, parking and traffic. You can simply sit back and enjoy all that the Grand Canyon has to offer.

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The drive time to the Canyon's entrance is roughly 1 hour and 20 minutes.

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Flagstaff is a very traveler-friendly city—and it's easy to navigate as every place you want to go is either right or left off the main drag which travels the entire length of the city. Historic downtown starts with the train station and heads north. Galleries, restaurants, shops, antique and gift stores dot the entire area, and close by are landmark venues such as the Lowell Observatory, Meteor Crater, Museum of Northern Arizona and the Riordan Mansion to name a few. You might be surprised, but Flagstaff offers a wide array of fine and casual dining that will appeal to every possible taste bud, including having dinner at Black

Bart's Steakhouse with their singing waiters, an iconic venue in Flagstaff since 1979. You will also enjoy many local brew pubs which serve a variety of Flagstaff's locally brewed craft beers. And if it's some exciting night-life you are seeking, then its downtown where most of the local bars (wine and beer) can be found.

Flagstaff remains a popular year-round destination for both Phoenixians and the millions of annual travelers who visit with us. **To learn more, visit [FlagstaffArizona.org](http://FlagstaffArizona.org)**



## Steakhouse · Saloon · Musical Revue

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# BLACK BARTS

## Steaks Worth Leavin' Home Fer!

5pm-9pm Daily      Call for Reservations

# 928-779-3142

2760 East Butler • 1-40 & Butler Ave • Flagstaff

[www.blackbartssteakhouse.com](http://www.blackbartssteakhouse.com)

**Take Out Available**

*A Fun Family Show*  
**Featuring the Black Bart Singers**  
*in a nightly Musical Revue*  
 with Standards, Showtunes & Singing Waiters

**Home of Great Oak Broiled Steaks, Chicken, Ribs & Seafood**  
 Midwestern Beef Aged & Cut right here on the premises

FLAGSTAFF, ARIZONA

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Listed 1<sup>st</sup> in Travel Lemming's  
Top Summer Tourist Destinations



Get Your Tickets  
[lowell.edu/az-travel](http://lowell.edu/az-travel)





## Snowbowl – Arizona Elevated

At Snowbowl, winter is more than just a season – it is an invitation to see Arizona from a brand-new perspective. With 260 inches of average annual snowfall, 2,300 feet of vertical drop and the all-new Arizona Gondola, discover elevated experiences this winter at Arizona’s premier ski and snowboard destination.

**Introducing the Arizona Gondola** This high-speed gondola redefines the alpine experience. As Arizona’s longest, highest, and most advanced lift, riders will access 2,000 feet of vertical rise in less than 7 minutes.

**From First-Timers to Experienced Riders** With the largest beginner terrain in the Southwest and innovative Terrain Based Learning™ features, the Arizona Snowbowl Ski and Ride School offers friendly, industry leading instruction for first-time skiers and snowboarders. Beginners ages 13+ enjoy FREE lessons with the purchase of a full-day full-price lift ticket. For experienced riders looking to take their skills to the next level, advanced lessons offer opportunities to progress in the park, shred steeps and sharpen overall technique.

Create new winter adventures this season at Arizona Snowbowl. **Learn more at [snowbowl.ski](http://snowbowl.ski)**

## Route 66 Celebrates its 97th Anniversary

The famed pianist and composer Bobby Troup wrote the iconic hit song; “Get Your Kicks on Route 66.” As a former pianist with the renowned Tommy Dorsey Orchestra, Troup headed west with millions of other World War II veterans. He was inspired to write the song which suggested that the “get-your-kicks” journey was an end unto itself. It became a hit for Troup, but also immortalized the two-lane highway that commenced in Chicago, and ended in Los Angeles-Santa Monica. Route 66 covered three time zones.

From its starting point in “The Windy City,” route 66 headed southwest to Oklahoma City, then due west to the sun and surf of the Pacific Ocean. A very famous part of its history is the section that goes through the wonderful state of Arizona, a section that is still heavily traveled today.

Route 66 was inaugurated in the 1920’s (officially designated in 1926), by a group of businessmen when the automobile was rapidly becoming the main preference for family vacation travel, however, its lifespan was short lived, as it lasted less than 50 years. Route 66 was “decommissioned” in 1985, but its legend certainly lives on in Northern Arizona, where it remains a main road between Williams and Flagstaff.



# ARIZONA ELEVATED

55 TRAILS • 777 SKIABLE ACRES • 8 LIFTS • SCENIC GONDOLA RIDES



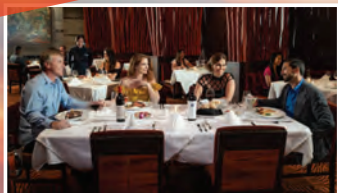
Located just 15 miles from downtown Flagstaff, experience fresh snow, breathtaking views, and the most expansive beginner terrain in the Southwest.

**LEARN MORE AT [SNOWBOWL.SKI](https://www.snowbowl.ski)**



## FOUR DIAMOND EXPERIENCE

**RANKED #1 HOTEL IN FLAGSTAFF\***  
\*By U.S. News & World Report 2023



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**LUXURIOUS ROOMS**

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15 Minutes East of Flagstaff



An Enterprise of the Navajo Nation

**TWIN ARROWS**  
CASINO RESORT™

# Flagstaff Local Events and Highlights



## Flagstaff National Monuments

Wupatki, Sunset Crater Volcano, and Walnut Canyon National Monuments. Together, they protect more than 40,000 acres and 3,000 archaeological sites.  
[nps.gov](http://nps.gov)



## Flagstaff Blues & Brews

**June 9th – 10th**  
Escape to the cool pines of Flagstaff for this two day music festival, featuring 10 bands, local and regional microbrews, tasty snacks, and arts vendors.  
[flagstaffblues.com](http://flagstaffblues.com)



## National Astronomy Day

**April 29th**  
Celebrate National Astronomy Day with Lowell Observatory and Coconino Astronomical Society. The day long event is filled with activities for all.  
[lowell.edu](http://lowell.edu)



## Mother Road Brewing Company

Now with 2 locations, Mother Road Brewing Company brews distinguished beers and builds community one pint at a time.  
[motherroadbeer.com](http://motherroadbeer.com)



## Downtown Flagstaff Haunted History Tour

Haunted history walking tour where eccentric guides tell tales of the happenings that rocked Flagstaff to its core.  
[tripadvisor.com/flagstaff/ghost-tours](http://tripadvisor.com/flagstaff/ghost-tours)



## Tappy Hour at Oeno Wine Lounge

**Tappy Hour:**  
**Monday-Friday 12 - 4 pm**  
All wine and beer taps are half off.  
[oenoflg.com](http://oenoflg.com)



## The Arboretum

Flagstaff's high-elevation demonstration gardens, wild woodlands, and sun-drenched prairies are waiting for you at the foot of the San Francisco Peaks!  
[thearb.org](http://thearb.org)



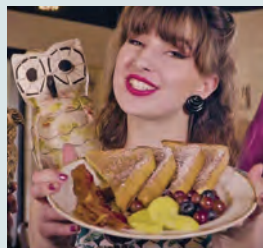
## Orpheum Theater Flagstaff

Northern Arizona's premier entertainment venue. Hosting all genres of concerts, and a variety of events including: film premiers, festivals, weddings, holiday parties and more!  
[orpheumflagstaff.com](http://orpheumflagstaff.com)



## Meet an Astronomer

**Saturdays, 7 – 10pm**  
Meet a Lowell astronomer and view real-time images of planets, stars and galaxies displayed on a large screen outdoors with the new MallinCam.  
[lowell.edu](http://lowell.edu)



## Toasted Owl

The perfect place for brunch any day of the week. Their large, dog-friendly patio and an extensive menu of breakfast options offers something for locals and visitors-alike.  
[thetoastedowl.com](http://thetoastedowl.com)



## First Friday Artwalk

Held the first Friday monthly, art galleries and businesses open their doors from 6-9 pm with special art exhibitions and live music.  
[artwalkflg.org](http://artwalkflg.org)



## Twin Arrows Casino Resort

Northern Arizona's only AAA Four-Diamond Casino Resort Hotel. Stay, Play, Dine & Indulge. 15 minutes east of Flagstaff.  
[twinarrows.com](http://twinarrows.com)

# Tragedy Over the Grand Canyon

— By Leslie James

Unfortunately, it so often takes a major tragedy before local politicians or bureaucrats in Washington DC take on key issues that impact the American way of life. And this is exactly what transpired from the 1956 airline disaster that took place over the Grand Canyon in Northern Arizona.

Saturday, June 30th was a bright sunny morning at Los Angeles International Airport where two transcontinental airliners were awaiting their final clearance to commence their outbound flights. On runway 25 was Trans World Airlines (TWA) Flight #2 that was scheduled to depart LAX at 9:01 AM. At the helm was Captain Jack Gandy with 70 crew and passengers onboard. On an adjacent runway 25-L, sat United Airlines Flight #718 with Captain Robert Shirley and 58 crew and passengers, a flight that had been delayed, and was scheduled for take-off at 9:04 AM.

Both flights left as scheduled, just a few minutes apart, with TWA headed to Kansas City and United Airlines to Baltimore/Washington in DC. But as fate typically plays out, it was not long after take-off before the clock quietly started ticking for both flights. It would not be long before everything would dramatically change for the worse. Shortly after take-off TWA flight #2 encountered heavy turbulence. At that time TWA's Captain Gandy made a request of the LAX tower to change altitude. His request was denied. Captain Gandy then asked the control tower if he could climb by a 1,000 feet to rise above the bad weather. Air traffic control approved the Captains request, and subsequently informed him that another flight, United Airlines #718 would also be in his vicinity. With this approval for TWA to seek a higher altitude, both aircraft were now flying

at the same attitude of 21,000 feet. And with that, the clock ticked louder for these two flights.

The last communications transmitted by either cockpit, was recorded at 9:59 AM. After many attempts, and with no further communications being received by either flight, the Air Route Traffic Control Center at LAX issued a missing alert for both airliners. It took very little time to solve that mystery. Once the missing report was issued, a smaller aircraft which had earlier flown over the Grand Canyon, reported that he had witnessed smoke rising from the Canyon's floor near the Colorado River.

At 10:30 AM, the clock stopped ticking forever, when both aircraft collided in mid-air over Arizona's Grand Canyon. There were no survivors from the 128 passengers and crew on board both planes. A better tell that later shed light on exactly what happened, centered on the fact that no alerts or warnings from either flight came before the collision. The collision just happened! What was identified weeks after the actual disaster, was a mumbled recording from the cockpit of the United Airlines flight that simply said; "we are going in."

It was acknowledged that both airlines were off their normal flight course and were likely offering passengers a closer look at the famed Grand Canyon. It was also determined by the investigating panel that both pilots were completely



TWA Lockheed L-1649 Constellation



United Douglas DC-7

Photos: NAU Cline Library, Mike McComb Collection

unaware of the others position, and without any warning or any time to react, they collided in mid-air.

The collision was catastrophic. Wreckage was strewn over a very large and rugged area at the bottom of the Canyon walls adjacent to the Colorado River. So horrific was the final impact, that many of the victim remains have never been recovered. At that time in 1956, this air disaster was America's most deadly plane crash, with the highest loss of life, and remains to this very day, one of the worst air disasters in American aviation history. It was this air tragedy that in 1958 ultimately triggered the United States Congress to pass the Federal Aviation Act which today is now known as the Federal Aviation Administration (FAA). Some believe that the passengers and crew from both of these doomed flights are still talking to us. Today, some 57 years later, those who fly over the Grand Canyon on a sunny day, can still see the reflection from the scattered parts of the 1956 wreckage "glaring in the sun," from the bottom of the famed Grand Canyon.

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**The unidentified remains of 29 of the United victims are interred at the Grand Canyon Cemetery in the Grand Canyon National Park.**



**Activities**



**Shopping**



**Events**



# VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

**WANDERAZ.COM**



**Nightlife**



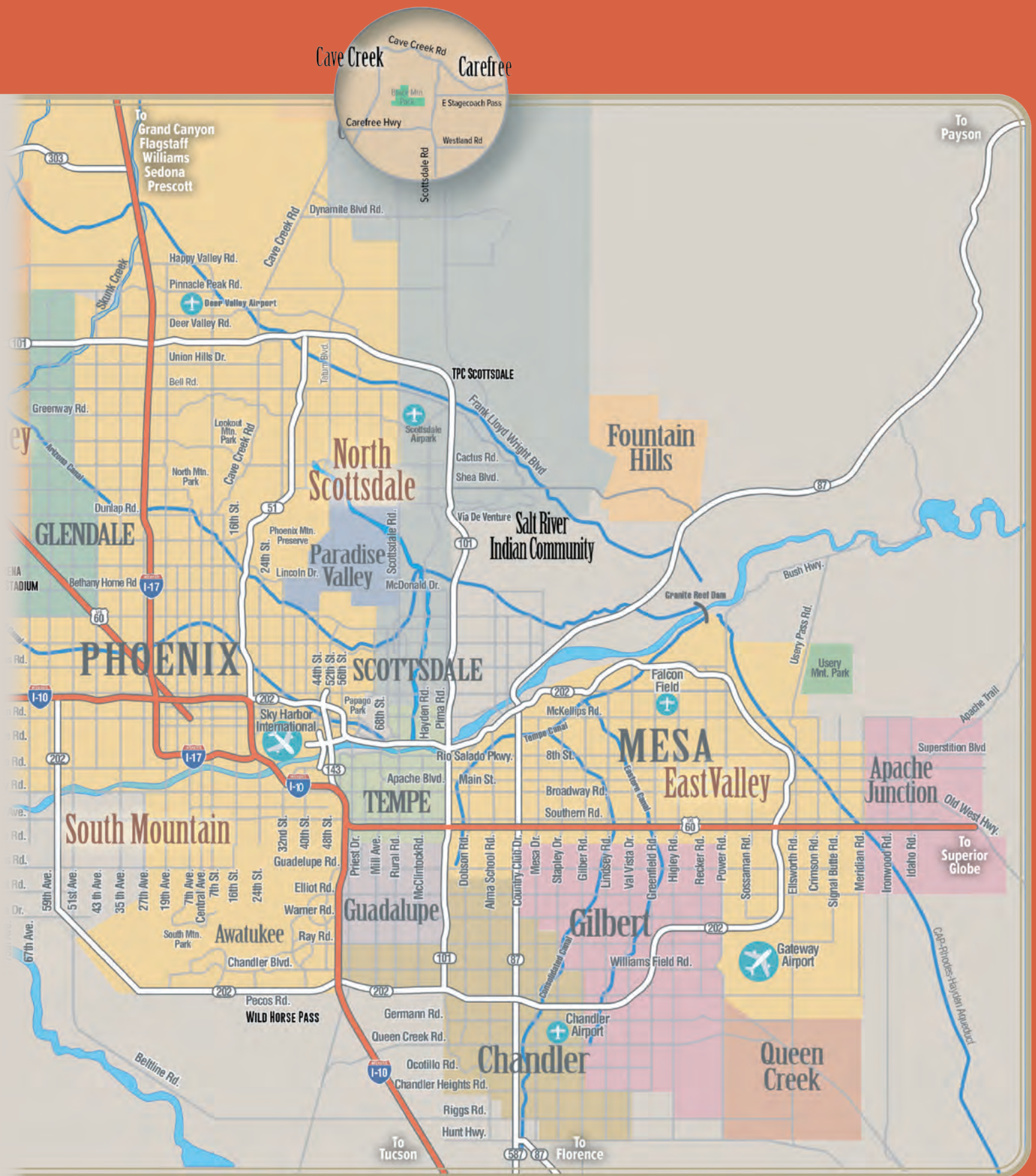
**Destinations**



**DINING**

# NORTHERN ARIZONA





# GREATER PHOENIX

# WORLD CLASS SHOPPING

## ACROSS THE VALLEY

### PHOENIX

#### **ARIZONA MILLS MALL** 5000 Arizona Mills Circle, Tempe

Featuring more than 50 manufacturing outlets including Harkins IMAX Theater to the 26,000 square foot aquarium.

[simon.com/arizona-mills](http://simon.com/arizona-mills)

#### **BILTMORE FASHION PARK** 24th Street & Camelback Rd.

Sixty specialty shops, more than a dozen gourmet restaurants in the heart of Phoenix's premier retail addresses.

[shopbiltmore.com](http://shopbiltmore.com)

#### **SHOPS AT NORTERRA** I-17 & Happy Valley Rd.

This 350,000 square foot outdoor lifestyle center offers great shopping, numerous clothing and jewelry and an abundance of specialty stores and eating options.

[norterrashopping.com](http://norterrashopping.com)

#### **DESERT RIDGE MARKETPLACE** Highway 101 & Scottsdale

More than 150 specialty stores, restaurants, entertainment venues including an 18-screen AMC Theater.

[shopdesertridge.com](http://shopdesertridge.com)

#### **OUTLETS AT ANTHEM** I-17 & Anthem Way

Over 374,000 square feet of top designers and brand name merchandise at everyday discounts up to 70%. Over 60 retailers including Banana Republic, Guess, Coach and Gap.

[outletsanthem.com](http://outletsanthem.com)

#### **PARADISE VALLEY MALL** 4568 E Cactus Rd (Cactus and Tatum Blvd)

JC Penney and Costco. Across the street you will find Target, Hobby Lobby, Big 5 Sports, Walmart, and over 15 restaurants to enjoy.

[theparadisevalleymall.com](http://theparadisevalleymall.com)

#### **SCOTTSDALE** **SCOTTSDALE FASHION SQUARE** Camelback Rd. & Scottsdale Rd.

225 specialty stores, and growing, including the only Neiman Marcus, Nordstrom, Macy's and largest Dillard's in the country. The square boasts more than 40 stores exclusive to Arizona.

[fashionsquare.com](http://fashionsquare.com)

#### **THE SHOPS at GAINNEY VILLAGE** 8787 North Scottsdale Rd.

The SHOPS Gainney Village boasts an impressive array of stores and restaurants.

[theshopsgainneyvillage.com](http://theshopsgainneyvillage.com)

#### **HILTON VILLAGE** Scottsdale Rd. & McDonald

Located just across from the Borgata, this location offers specialty apparel boutiques and local restaurants.

[hiltonvillage.com](http://hiltonvillage.com)

### NORTH EAST VALLEY

#### **EL PEDREGAL MARKETPLACE** Scottsdale Rd. & CareFree Hwy.

Features spectacular galleries, artists, jewelers, specialty stores, apparel boutiques, cafes and restaurants.

[elpedregal.com](http://elpedregal.com)

#### **KIERLAND COMMONS** Scottsdale Rd. & Greenway

Upscale lifestyle center combining the best of specialty and culinary choices.

[kierlandcommons.com](http://kierlandcommons.com)



# EXPERIENCE & ENJOY

## SOME OF THE BEST SHOPPING ANYWHERE IN THE WORLD

### SCOTTSDALE QUARTER

Scottsdale Rd. & Greenway  
370,000 square feet of retail, restaurants and entertainment options.

[scottsdalequarter.com](http://scottsdalequarter.com)

### DC RANCH MARKET

Thompson Peak Pkwy. & Pima Rd.  
Stroll through the market street environment, upscale specialty boutiques and fine dining establishments.

[beonmarketstreet.com](http://beonmarketstreet.com)

### EAST VALLEY

#### FIESTA MALL

U.S. 60 & Alma School Rd., Mesa

Offering over 140 specialty retailers.

[shopfiesta.com](http://shopfiesta.com)

#### SAN TAN VILLAGE MALL

Williams Field Rd., Gilbert

The first super-regional shopping center in Arizona to combine department and specialty stores, a major cinema and indoor food court.

[shopsantanvillage.com](http://shopsantanvillage.com)

### CHANDLER FASHION CENTER

Loop 101 & Chandler Blvd.

Urban village design that includes more than 240 shops, restaurants, hotels, and a 20-screen Harkins Theater.

[chandlerfashioncenter.com](http://chandlerfashioncenter.com)

### PHOENIX PREMIUM OUTLETS

Premium Outlets Way, Chandler

360,000 square feet of upscale shopping. A collection of designer and name brand fashions.

[premiumoutlets.com](http://premiumoutlets.com)

### SUPERSTITION SPRINGS CENTER

U.S. 60 & Power Rd., Mesa

More than 150 specialty stores and eateries. The center features an outdoor amphitheater, desert botanical walk and indoor children's carousel.

[superstitionsprings.com](http://superstitionsprings.com)

### TEMPE MARKETPLACE

Loop 101 & 202

With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features.

[tempemarketplace.com](http://tempemarketplace.com)

### WEST VALLEY

#### ARROWHEAD TOWNE CENTER

79th Ave. & Bell Rd. in the Northwest Valley

More than 170 specialty stores and a 14-screen AMC Theater.

[arrowheadtownecenter.com](http://arrowheadtownecenter.com)

### PARK WEST

Loop 101 & Northern Ave., Peoria

355,000 square feet of open-air shopping, dining and entertainment. A 14-screen Harkins Theatre, nine restaurants and more than 50 specialty retailers.

[shopparkwest.com](http://shopparkwest.com)

### TANGER OUTLETS

Loop 101 & Glendale Ave., Glendale

330,000 square foot center features over 80 brand names and designers with savings offered up to 70% off the latest fashion trends.

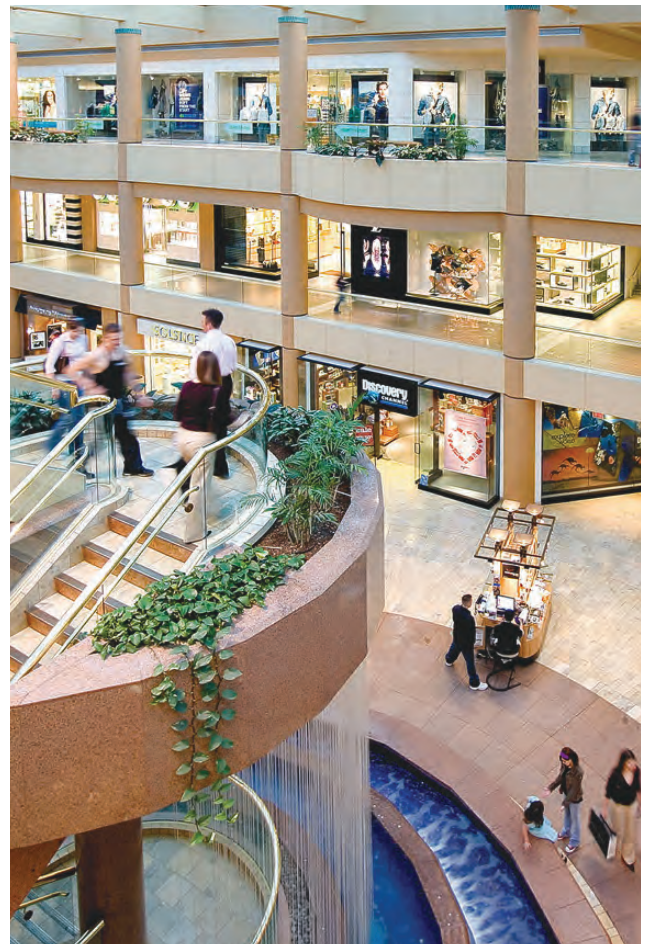
[tangeroutlets.com/glendale](http://tangeroutlets.com/glendale)

### WESTGATE CITY CENTER

Loop 101 & Glendale Ave., Glendale

Over 100 retailers and restaurants in one convenient location. Westgate is also home to Jobing.com arena, Gila River Arena and concerts by worldclass performers.

[westgatecitycenter.com](http://westgatecitycenter.com)





# PHOENIX AIRPORT INFORMATION

## AIRLINES

### ADVANCED AIR - TERMINAL 3

Reservations ..... 1-800-393-7035  
Baggage ..... 1-800-393-7035  
[www.advancedairlines.com](http://www.advancedairlines.com)

### AIR CANADA - TERMINAL 3

Reservations ..... 1-888-247-2262  
Baggage ..... 1-888-689-2247  
[www.aircanada.ca](http://www.aircanada.ca)

### ALLEGiant AIR - TERMINAL 3

Customer Care ..... 1-702-505-8888  
[www.allegiantair.com](http://www.allegiantair.com)

### ALASKA AIRLINES - TERMINAL 3

Reservations ..... 1-800-426-0333  
Baggage ..... 602-225-5064  
[www.alaskaair.com](http://www.alaskaair.com)

### AMERICAN AIRLINES - TERMINAL 4

Reservations ..... 1-800-433-7300  
Baggage ..... 1-800-535-5225  
[www.aa.com](http://www.aa.com)

### BOUTIQUE AIR - TERMINAL 3

Reservations ..... 1-800-247-9297  
Baggage ..... 602-306-4868  
[www.boutiqueair.com](http://www.boutiqueair.com)

### BRITISH AIRWAYS - TERMINAL 4

Reservations ..... 1-800-247-9297  
Baggage ..... 602-306-4868  
[www.british-airways.com](http://www.british-airways.com)

### BREEZE AIRWAYS - TERMINAL 3

Reservations ..... Online  
Baggage ..... Online  
[www.flybreeze.com](http://www.flybreeze.com)

### CONDOR AIRLINES - TERMINAL 4

**PLEASE NOTE:** Condor Airlines will close their ticket counters 1 hour prior to flight departure.  
Phone ..... 1-888-332-6686  
Baggage ..... [baggageservice@condor.com](mailto:baggageservice@condor.com)  
[www.condor.com](http://www.condor.com) ..... or 1-866-960-7915

### CONTOUR AIRLINES - TERMINAL 3

Reservations ..... 1-888-332-6686  
Baggage ..... 1-888-332-6686  
[www.contourairlines.com](http://www.contourairlines.com)

### DELTA CONNECTION - TERMINAL 3 OR 4

Reservations ..... 1-800-221-1212  
Baggage ..... 1-800-325-8224  
[www.delta-air.com](http://www.delta-air.com)

### EUROWINGS - TERMINAL 4

Phone ..... +49221-5998802

### FRONTIER AIRLINES - TERMINAL 3

Reservations ..... 1-801-401-9000  
Baggage ..... 602-654-1206  
[www.flyfrontier.com](http://www.flyfrontier.com)

### HAWAIIAN AIRLINES - TERMINAL 3

Reservations ..... 1-800-367-5320  
Baggage ..... 602-220-0680  
[www.hawaiianair.com](http://www.hawaiianair.com)

### JETBLUE AIRWAYS - TERMINAL 3

Reservations ..... 1-800-538-2583  
Baggage ..... 602-275-3209  
[www.jetblue.com](http://www.jetblue.com)

### SOUTHWEST AIRLINES - TERMINAL 4

Reservations ..... 1-800-435-9792  
Baggage ..... 602-286-3215  
[www.southwest.com](http://www.southwest.com)

### SPIRIT AIRLINES - TERMINAL 3

Reservations ..... 1-855-728-3555  
Baggage ..... 602-267-6503  
[www.spirit.com](http://www.spirit.com)

### SUN COUNTRY - TERMINAL 3

Reservations ..... 1-800-359-6786  
Baggage Service ..... 1-800-359-6786  
[www.suncountry.com](http://www.suncountry.com)

### UNITED AIRLINES - TERMINAL 3

Reservations ..... 1-800-241-6522  
Baggage ..... 1-800-221-6903  
[www.united.com](http://www.united.com)

### VOLARIS - TERMINAL 4

Reservations ..... 1-866-988-3527  
Baggage ..... 1-866-988-3527  
[www.volaris.com](http://www.volaris.com)

### WESTJET AIRWAYS - TERMINAL 4

Reservations ..... 1-888-937-8538  
Baggage ..... 1-866-666-6224  
[www.westjet.com](http://www.westjet.com)

## AIRPORTS

### SKY HARBOR INTERNATIONAL AIRPORT INFORMATION

General Information ..... 602-273-3300  
Passenger Paging ..... 602-273-3455  
Airport Lost & Found ..... 602-273-3333  
[www.skyharbor.com](http://www.skyharbor.com)

### PHOENIX-MESA GATEWAY AIRPORT

General Airport Information ..... 480-988-7600  
[www.phxmessaging.org](http://www.phxmessaging.org)

## RENTAL CARS

### RENTAL CAR CENTER AT PHOENIX SKY HARBOR

Local ..... 602-683-3741  
Website ..... [www.skyharbor.com](http://www.skyharbor.com)

### ALAMO

Toll-Free ..... 1-800-462-5266  
Local ..... 602-244-0897

### AVIS

Toll-Free ..... 1-800-331-1212  
Local ..... 602-261-5900

### BUDGET

Toll-Free ..... 1-800-527-7000  
Local ..... 602-261-5950

### DOLLAR

Toll-Free ..... 1-800-800-4000  
Local ..... 602-567-9700

### ENTERPRISE

Toll-Free ..... 1-800-736-8222  
Local ..... 602-225-0588

### FOX

Local ..... 310-342-5155

### HERTZ

Toll-Free ..... 1-800-654-3131  
Local ..... 602-267-8822

### NATIONAL

Toll-Free ..... 1-800-227-7368  
Local ..... 602-275-4771

### PAYLESS

Toll-Free ..... 1-800-729-5377  
Local ..... 602-681-9589

### SIXT

Toll-Free ..... 1-888-749-8227

### THRIFTY

Toll-Free ..... 1-800-847-4389  
Local ..... 602-244-0311

### VALLEY METRO RAIL + BUS SYSTEM

Local ..... 602-253-5000  
Website ..... [www.valleymetro.org](http://www.valleymetro.org)

## LOST OR STOLEN CARDS

American Express ..... 1-800-528-4800  
Master Card ..... 1-800-307-7309  
Visa ..... 1-800-847-2911  
Discover Card ..... 1-800-347-2683  
Carte Blanche/Diners Club ..... 1-800-234-6377

## ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: [www.az511.com](http://www.az511.com)

Looking to target

# ARIZONA TRAVELERS?

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# TRAVELER DATA

## ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

\*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

## METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers



## AVERAGE ANNUAL TEMPERATURES

Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

## LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

## LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

## ARIZONA ELEVATIONS

*above sea level*

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Gran	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Sky Harbor Airport	1,133 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

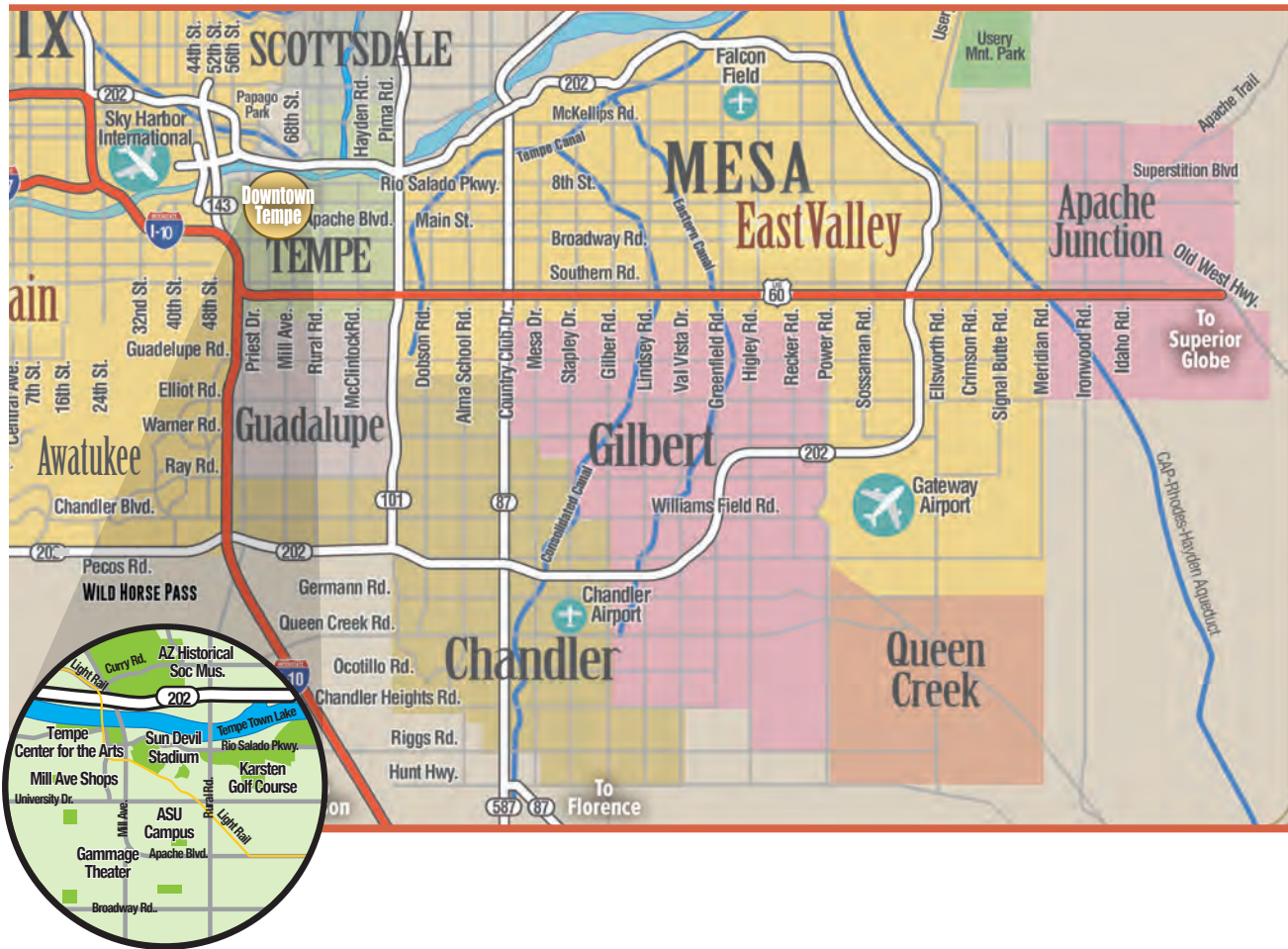
## 2023 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 17
Chinese New Year	February 1
Groundhog Day	February 2
Valentine's Day	February 14
President's Day	February 21
Ash Wednesday	March 2
Daylight Savings Time	March 13
St. Patrick's Day	March 17
1st Day of Spring	March 20
Palm Sunday	April 10
Good Friday	April 15
Passover	April 15
Easter Sunday	April 17
Earth Day	April 22
Mother's Day	May 8
Victoria Day (Canada)	May 23
Freedom Day (Juneteenth)	June 19
Father's Day	June 19
1st Day of Summer	June 21
Canada Day	July 1
Independence Day	July 4
Labor Day	September 5
Autumn Begin	September 22
Rosh Hashanah	September 25
Yom Kippur	October 4
Columbus Day	October 10
Halloween	October 31
Daylight Savings e	November 6
Veterans Day	November 11
Thanksgiving Day	November 24
Hanukkah	December 18
Winter Begins	December 21
Christmas Day	December 25
New Year's Eve	December 31
New Year's Day	January 1, 2023

## MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—

# Destination **East Valley** AZ



## CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

## PROFESSIONAL SPORTS

Tempe is the new home for the NHL's Arizona Coyotes Hockey Team. A mega entertainment complex is planned where the Coyotes will be the anchor tenant. It is also home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

## ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sun Devils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.



From "A" Mountain

**T**he East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

## The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



TEMPE TOWN LAKE



Over 8000 square feet of air-conditioned exhibits  
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 Interactive exhibits for children  
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 Ten minutes from Phoenix & Scottsdale

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[www.hallofflame.org](http://www.hallofflame.org)

## The World's Largest Fire Fighting Museum

**ADMISSION:** Children 6-17 & 62+ \$12.00 | Children 3-5 \$ 9.00 under 3 FREE  
 Adults \$15    **HOURS:** Tuesday - Saturday 10 AM - 6PM

## Classic dining with a side of luck.

The tastes are as endless as the evening's possibilities. Tempting appetizers. Amazing desserts. And mouthwatering steaks meticulously prepared over an open flame. It's everything you'd expect from a classic steakhouse, including a prime location—just steps from the hottest gaming action on our casino floor. Savor the evening. For reservations, call (928) 475-7685 or visit [Apache-Gold-Casino.com](http://Apache-Gold-Casino.com).




## East Valley Local Events and Highlights



### Roars & Pours

**April 6th & May 4th**

Enjoy happy hour with a wild side at the Phoenix Zoo! Guests 21 and older can sip and stroll select Zoo trails while enjoying craft brews, wine and food.

[phoenixzoo.org/events](http://phoenixzoo.org/events)



### Chandler Fashion Center Mall

A premier regional mall anchored by Dillard's and Macy's and featuring premium retailers such as Michael Kors, Apple, Coach, H & M, Banana Republic, and more.

[shopchandlerfashioncenter.com](http://shopchandlerfashioncenter.com)



### Pat's Run

**April 15th**

This signature event held annually benefits the fundraising for the Pat Tillman Foundation.

[patillmanfoundation.org/pats-run](http://patillmanfoundation.org/pats-run)



### Mesa Farmers Market

**Saturday, 8 am – 12 pm**

The Mesa Farmers Market and Flea at Pioneer Park.

[mesafarmersmarketandflea.com](http://mesafarmersmarketandflea.com)



### Playing with Stars – Rotraut at Desert Botanical Garden

**Through May 14th**

The bold and lyrical large-scale sculptures of Rotraut will enliven the Desert Botanical Garden trail and known around the world.

[dbg.org](http://dbg.org)



### Gilbert Farmers Market

**Saturdays**

Enjoy over 100 vendors offering a wide variety of local produce and products.

[gilbertmarket.com](http://gilbertmarket.com)



### Live Music in Tempe

**Thurs. & Fri. nights through April**

Enjoy music performed by both locally and nationally known bands and musicians at the Tempe Marketplace District Stage.

[tempemarketplace.com/events](http://tempemarketplace.com/events)



### Bassem Youssef

**April 14th – 15th**

Dubbed the Jon Stewart of the Arab World, Bassem Youssef was the host of popular TV show Al Bernameg – the first political satire show in the Middle East.

[tempeimprov.com](http://tempeimprov.com)



### Chandler Center for the Arts

The Chandler Center for the Arts is a premier cultural resource that focuses on leading, advocating and advancing arts and culture in the greater Chandler area.

[chandlercenter.org](http://chandlercenter.org)



### Pete Lee

**April 27th – 29th**

Pete's joyful humor comes from his Midwestern roots. Raised in Janesville, WI by divorced parents and a 19-inch television.

[tempeimprov.com](http://tempeimprov.com)



### Downtown Chandler Farmers Market

**Sat. through June, 9 am – 1 pm**

Year-round, farmers market offering locally grown and made products. Located at Dr. A.J. Chandler Park-West.

[visitchandler.com](http://visitchandler.com)



### Music in the Garden

**Multiple dates April – May**

Set against the mesmerizing beauty of the desert, this event presents a spectacular lineup of local musical talent.

[dbg.org](http://dbg.org)

**LEGOLAND**  
DISCOVERY CENTER  
ARIZONA

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TEMPE!

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## THE FOUR WORST WORDS IN TRAVEL!

# *“Damn! She’s right again.”*

— By William Thomas

It was a dark and rainy flight. The turbulence was so bad over the Atlantic the lights were mostly out and meals could not be served. The hard landing at Lisbon’s Portela Airport caused bags and duty free to burst from the overhead compartments. The wind was so strong older people had to be helped down the stair car. We were all drenched before we could board the bus from the runway to the terminal. The only things that flight lacked was the Hudson River and “Sully” Sullenberger.

So very late the plane immediately took off for Porto in the north. An hour later two hundred of us are watching one piece of luggage go around the baggage carousel.

I’m thinking, I wonder what size that person is? I’m here for only two weeks; I can wear anything.

I really want to tear a strip off somebody but I’m travelling with Miss Optimism and negativity is not allowed. Instead, she goes off to sign the lost luggage forms and I go to Auto Jardim where my rental car is suspiciously ready to go.

On Avenue Liberdade the cabbies first honk and then glare at slow-driving tourists like me. Things calm down when I turn up a narrow street to begin the steep ascent to the Albergaria Senhora do Monte, our hotel at the peak next to the Sao Jorge Castle.

People start waving at us from under their umbrellas. “Don’t know what I did last time I was here,” I said, “but I seem to have made quite the impression.”

I smell smoke and stop the car which...is on fire. So steep is this hillside I couldn’t see the smoke billowing out of the back. I pop the hood and soon, the rain puts the fire out at the bottom of the engine.

We abandon the car and start the steep ascent up the mountainside with our carry-on bags over our heads.

“About 50 minutes to the top,” I ventured.

“This could be worse,” said the optimist.

That’s when I lost it. I’m soaked, tired, jet-lagged and...

“How in the #8%! Could this possibly be worse?” I said, a tad too loudly.

To which she said, with some merit I might add:

## *“We could have luggage.”*

**Gawd, I hate it when she’s right.**

### William Thomas

is the author of ten books including:  
*Never Hitchhike On The Road Less Traveled*  
For suggestions, a book or a guest speaker  
visit [williamthomas.ca](http://williamthomas.ca)

# Destination Phoenix AZ

## PHOENIX – ARIZONA'S CAPITAL

Arizona's State Capital is located in Downtown Phoenix. There are many reasons why Phoenix is now the 5th largest city in America. It starts with a population of 1.62 million, with Greater Phoenix totaling 4.86 million. Transportation is quick and easy with its light-rail transit system that moves millions throughout the city every year. Rich in culture and history, Phoenix and its surrounding area offers world-class museums, art galleries, theaters, musical venues, sports complex's and entertainment. Add to this, our year-round sunny weather, the fine dining, retail shopping, our 100 plus golf courses within 30 minutes of the city center, and it is easy to see why Phoenix ranks as one of the TOP 10 travel destination for both domestic and International travelers.

## EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals, and Tempe to the east, is the new home for the NHL's Arizona Coyotes hockey team. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.





**G**reater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

*A vibrant, cosmopolitan city  
that is exploding with activity*

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light rail distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL



**TOGETHER,  
WE'LL MAKE SURE  
EVERY KID  
GETS THE FOOD  
THEY NEED.**



**NO CHILD SHOULD GROW  
UP HUNGRY IN AMERICA**

But in the wake of the coronavirus pandemic, millions of kids could face hunger this year. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve.

Join us at [NoKidHungry.org](https://NoKidHungry.org)



At the Phoenix Zoo, we are scaly things and furry things. We are fast things and slow things, tall things and short things. We are thousands of living, breathing mammals, reptiles, birds, insects, fish and amphibians that you absolutely have to see. Phoenix Zoo. That's zoo we are.

For tickets, hours and many more things, visit [phoenixzoo.org](https://phoenixzoo.org).



## Phoenix Local Events and Highlights



### Heard Museum

The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.

[heard.org](http://heard.org)



### Arizona Science Center

Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.

[azscience.org](http://azscience.org)



### Phoenix Art Museum

The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.

[phxart.org](http://phxart.org)



### Japanese Friendship Garden

This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.

[japanesefriendshipgarden.org](http://japanesefriendshipgarden.org)



### Hall of Flame Museum of Firefighting

A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.

[hallofflame.org](http://hallofflame.org)



### Children's Museum of Phoenix

One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.

[childrensmuseumofphoenix.org](http://childrensmuseumofphoenix.org)

## SPOTLIGHT:

### The Blue Water Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Blue Water Grill is a seafood lovers dream.

The Blue Waters Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Pilikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

**1525 East Bethany Home Road, Phoenix, AZ**

**Reservations are highly recommended.**

**Call 602-277-3474 or visit [bluewatergrill.com](http://bluewatergrill.com)**



**Voted Phoenix's #1 Seafood Restaurant**



# The Birthplace of James Bond

— By William Thomas

After leaping from a speeding motorcycle onto a moving train and wrestling an armed terrorist half to death while ducking under overhead tunnels, *Skyfall*'s Daniel Craig looks calm and rather natty that evening as he chats up a dark-haired beauty at the bar. The muzzle of a gun touching the back of his head comes with a question: "Who are you?" He bats the gun aside like it's a fly and delivers the movie's trademark line:

**The name is Popov.  
Dusan Popov.**

**"No, no no-cut!"**

**T**he name 'Popov' was never going to carry the same reverential currency as "Bond, James Bond." Yet, had novelist Ian Fleming stuck to the facts while writing the greatest series of spy thrillers the world has ever read, that's exactly who Sean Connery and six other leading men would have been portraying in fifty years of Bondmania. Dusan M. Popov, code name "The Tricycle."

It all began in 1941 at The Palacio Hotel in Estoril, a quiet but spectacular oceanside resort town, 16 miles north of Lisbon, Portugal. Together—The Palacio, The Atlântico, The Parque Hotel and the Casino formed a square around a palm-treed park. In front was the train station and beyond that the Atlantic Ocean with white breakers churning inland toward a grainy brown beach. Portugal had remained staunchly neutral during WWII and Estoril, long a haven for disposed kings and displaced dictators became what Casablanca was in the movie by the same name—a rabbit warren of spies and shylocks trading in secret information.

The Nazis spies and their Axis allies had established their headquarters at the Hotel do Parque, filling it to capacity with goose-stepping officers and Gestapo operatives in broad-brimmed hats. The overflow of the

Third Reich stayed at The Atlântico, closest to the sea. The Palacio, the largest and most stylish of the hotels became home to British and American spy agencies, M15 and the OSS (Office of Strategic Services), the forerunner of the CIA.

Ian Lancaster Fleming, a high-ranking British Naval Intelligence Officer was sent to Estoril by M15 to manage a very talented and effective double agent from Yugoslavia. Dusan Popov loathed the Nazis as much as he loved the Brits. He took money, lots of it from the Germans for providing Abwehr, their intelligence division with information pre-approved by M15. He would accept nothing from the Brits but the joy of working for a country he much admired and the pleasure of Fleming's company.

Contrary to the declarations on their registration forms at The Palacio, Fleming was no more a journalist than Popov was a businessman or a lawyer or on a third visit, a private citizen.

However in 1941, whenever the advogado Popov checked into The Palacio, Fleming the jornalista was not far behind. Often they would go to the casino, fast friends in the milieu of microfilm and tiny transmitters, hidden cameras and maps drawn on flash paper. Popov was an expert in concocting invisible ink which he mixed in a Champagne glass.

Some believe, wrongly, that Dusan Popov earned the code name 'Tricycle' because he was a triple threat, working for the Brits, the Germans and the Americans. The Americans could only wish they had such an asset. Fleming and his British colleagues nick-named him "The Tricycle" because he always showed up for an evening wrapped around several beautiful women. But it was the maids at The Palacio who endorsed Popov's code name with stories of the Slav's hearty appetite for three in a bed...at once.

The fake writer and the phony lawyer met almost every evening at the large and elegant lounge in The Palacio. But then all the spooks, Allied and Axis came to The Spies Bar, then and now the best drinking establishment in Estoril.

"They called it the Champagne News Service," said Jose Diogo, The Palacio's gracious concierge. On those nights when Germans mumbled in their beer and right next to them, Fleming and Popov slugged back the house wine – nobody's team was winning. But when Abwehr agents insisted the barkeep break out the best Champagne, everybody knew the Bismarck had sunk another ship or Tobruk was under siege. Likewise when Fleming and Popov shared a

bottle of Moët & Chandon at the bar, the Germans at the tables squirmed in resignation. Days later, world news services would confirm that the Allies had crossed the Rhine or breached the Siegfried Line. When Germans at the bar spoke brashly in loud voices, the Americans knew they were talking trash. Whenever a Brit confided sensitive information to a hotel employee, he expected it to be passed on.

The most powerful collector of secret information could well have been Antonio Pinto, the head concierge at the Parque. With the tidbits of gossip he gathered from waiters and chamber maids, bus boys and bartenders, he could have replaced “The Tricycle” as Britain’s biggest asset. But he did not. The Portuguese took their oath of neutrality seriously.

After the war, a CIA lamented that Pinto’s knowledge was worth the work of a dozen agents but “the man was a sphinx.” “Senor No” did not share his spy stories with anyone...except Ian Fleming, once the war was over.

Hotel staff saw it all—from the married German couple who did not sleep together and ran up \$600 a day in phone calls, to the vases of flowers that came back to the kitchen embedded with tiny listening devices. When they tore down the Parque Hotel they found bugging devices on the roof and a maze of hidden wires in the walls. When they raised the Atlântico, signal lamps for communicating visually with submarines off the coast were found on the roof. The Swastika flag, the one the Germans draped out a window to insult the Brits and Americans walking by, was still intact. M15 plant Ian Fleming, handler of double agent Popov and valued client of The Palacio sopped it all up like a sponge and later wrung it out onto the page. After the war Fleming returned to The Palacio, checked himself into Room #516 and didn’t check out until he had the first draft of *Casino Royale* in his suitcase. The book was based on the gaming house he frequented with “The Tricycle”, the

one he could now see as he wrote from his balcony. *Casino Royale* was a smash hit in 1952 establishing a faithful following that would go on to purchase 100 million copies of eleven Bond novels and watch 25 Bond films which earned \$5 billion and featured several different leads. On *Her Majesty’s Secret Service* was shot on location at The Palacio. This odd marriage of Fleming and Popov, born out of deception, has enjoyed a 50 year honeymoon in Hollywood that shows no sign of ending.

How lucky can a writer get? The material, the settings, the contacts, the secret note pads—everything fell



into Fleming’s lap the day he retired from M15. His sensational career could only have been more certain if a young Sean Connery had met him at The Palacio’s small elevator and said: “Turn those pages faster, Chum, I’m between films at the moment.”

Today The Palacio is a lot like Sean Connery’s Bond—suave and graceful, intriguing yet friendly, classy with a sense of style. Today the Palacio is back to the business of providing elegance and luxury for travelers who want to be dazzled and pampered. From the hush of its plush carpets to the twinkle of hall chandeliers and

the glistening brass of the bar—The Palacio earns all five of its stars each and every day. With a welcoming staff which is both gracious and fun to be around, The Palacio exudes a casualness and a comfort level most great hotels resist.

The Palacio became such a favorite of celebrities, a row of swimming pool suites are nostalgically named after them—Orson Welles, Gina Lollobrigida, The Aga Kahn, Rex Harrison et al. Even James Bond stayed here when *On Her Majesty’s Secret Service* was filmed at the hotel in 1969 and the Australian actor George Lazenby played Agent 007. Concierge Jose Diogo who had a part in the movie helped organize its 50th anniversary at The Palacio. Kings—Umberto of Italy and Don Juan of Spain—have graced The Palacio with their royal presence as well as Queen Noor of Jordan. The photo gallery along the hotel’s hallowed hallway boasts too many Counts to count.

The Palacio’s location is perfect for a tourist seeking an oceanside secluded oasis or a base to visit the bustling city of Lisbon next door. The sandstone beach is a brief walk across the road and the lovely little electric tram that hugs the seashore into Lisbon is a few minutes from the lobby.

The Palacio is a spectacular hotel with a naturally beautiful golf course that has hosted the Portuguese Open and a world class spa called The Banyan Tree where green tea is served up with heavenly Thai massages.

A sumptuous breakfast comes with the room and The Grill serves as an intimate and refined foray into Portuguese fine dining. To treat yourself to refinement and quiet luxury, The Palacio is a dream destination.

Now, in the evening, a goodnight chocolate kiss is placed upon your pillow. In 1941 a guest from Berlin at the Parque Hotel would always end his heavily-coded conversation with “Goodnight Fritz.” And then to Fleming and Popov hunched on a balcony of The Palacio with receivers to their ears he would add: “Good night also, to my British friends, wherever you are.”



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# Phoenix Local Events and Highlights



## Rainbows Festival

**April 1st – 2nd**

A celebration of the diversity of the LGBTQ+ community at Heritage Square Park. The event will host over 150 exhibitors and 2 entertainment stages.

[phoenixpride.org](http://phoenixpride.org)



## Downtown Phoenix Farmers Market

**Saturdays, 8 am – 1 pm**

Come and support local vendors with a variety of great local produce and local buys!

[downtownphoenixfarmersmarket.org](http://downtownphoenixfarmersmarket.org)



## Maricopa County Fair

**April 12th – 16th**

Food, Fun, Carnival Rides, and more hosted at the Arizona State Fairgrounds.

[maricopacountyfair.org](http://maricopacountyfair.org)



## Dogs! A Science Tail

**Through April 30th**

Arizona Science Center's latest featured exhibition. Explore life from a dog's point of view with paws-on exhibits and dig into the human / canine bond.

[azscience.org](http://azscience.org)



## Buds-a-Palooza

**April 14th**

Highlighting the best of southwest cannabis culture and lifestyle. Attendees will experience a captivating night of nonstop action.

[maricopacountyfair.org](http://maricopacountyfair.org)



## Crescent Ballroom

A great place for locals and visitors to enjoy food, beverages and live entertainment. Check the calendar for musical talent and tickets.

[crescentphx.com](http://crescentphx.com)



## 25th Annual Festival of New American Theatre

**Multiple Dates in April**

Hosted by The Phoenix Theatre Company, this festival amplifies new voices and expands the canon of American theatre.

[phoenixtheatre.com/tickets](http://phoenixtheatre.com/tickets)



## Phoenix Suns

Footprint Center  
201 E. Jefferson St.  
Downtown Phoenix  
[nba.com/suns/tickets/single](http://nba.com/suns/tickets/single)



## First Friday Artwalk

**First Friday of each month**

Downtown Phoenix is home to a thriving arts scene. From small stages and galleries to boutiques and murals, there's no shortage of creative expression.

[artlinkphx.org/phx-fridays](http://artlinkphx.org/phx-fridays)



## Phoenix Mercury

Footprint Center  
201 E. Jefferson St.  
Downtown Phoenix  
[mercury.wnba.com](http://mercury.wnba.com)



## Arizona Restaurant Week

**May 19th – May 28th**

For 10 days, diners can enjoy specially dedicated menus designed to showcase the true culinary talent that exists within the state.

[arizonarestaurantweek.com](http://arizonarestaurantweek.com)

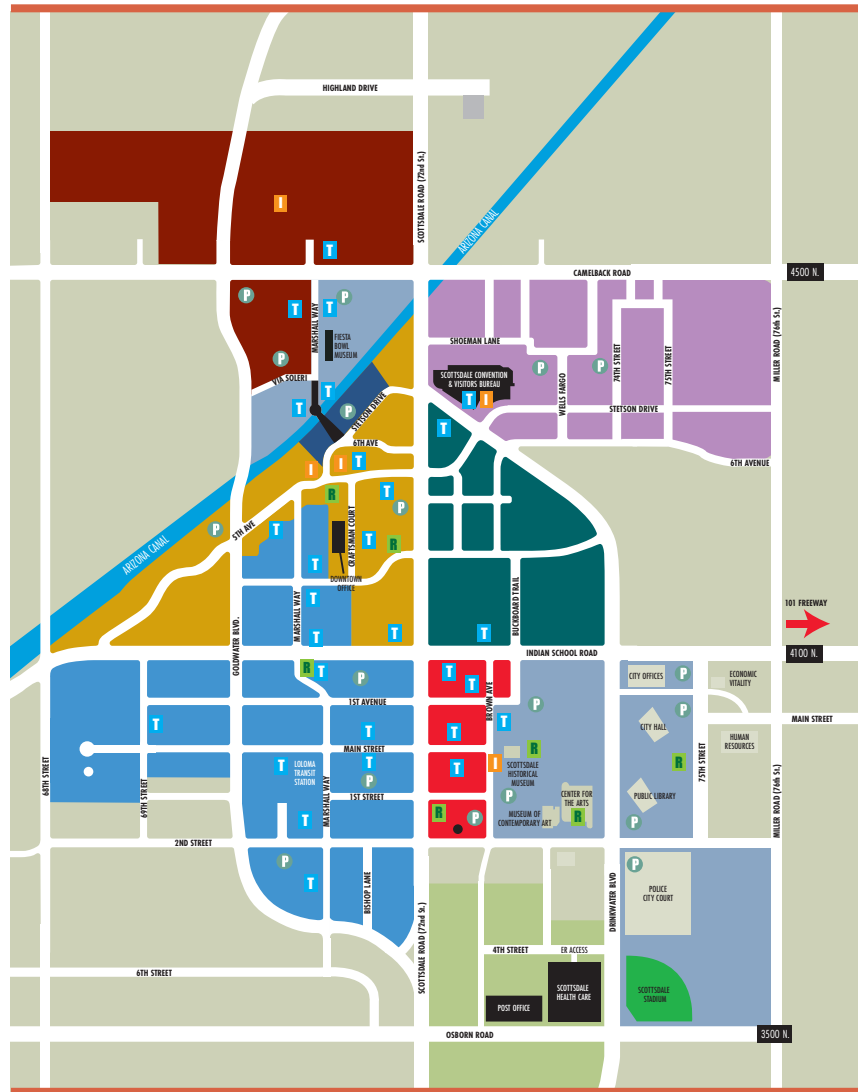
# Destination Scottsdale AZ

## DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name "Rodeo Drive of the Southwest."

## OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800's and early 1900's. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale's beautiful Civic Center, with access to the San Francisco Giant's spring training stadium.



### MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- Restrooms
- Trolley Stop
- Information Cart
- Public Parking



SCOTTSDALE MUSEUM OF CONTEMPORARY ART



Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

---

One of the most desirable destinations  
in the southwest.

---

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



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OLD TOWN

TORTILLA FACTORY

SCOTTSDALE

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★★★★★

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— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project® (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

**WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.**

★ Find out more at [woundedwarriorproject.org](http://woundedwarriorproject.org) ★

# Scottsdale Local Events and Highlights



## Mavrix

An entertainment destination featuring 22 bowling lanes, 85 arcade games, a state-of-the-art laser tag arena, billiards tables, restaurant and bar and so much more!

[mavrix.com](http://mavrix.com)



## Jazz Festival

**April 29th – 30th**

This year, the The Scottsdale Jazz Festival is a tribute to the 11th Annual International Jazz Day. It will be held in Scottsdale, 2 – 10 pm.

[scottsdalejazzfest.org](http://scottsdalejazzfest.org)



## Taco Fest

**Spring Dates TBD**

Experience over 60+ restaurants dishing out \$2 tacos over two full days.

Location: Salt River Fields

[aztacofestival.com](http://aztacofestival.com)



## McCormick Stillman Railroad Park Concert Series

**Sundays through May**

Rock and Roll at the Railroad Park! Enjoy free concerts every Sunday evening with a variety of local bands.

[railroadpark.com](http://railroadpark.com)



## Sugar Bowl Ice Cream Parlor

Experience the full menu and fountain treats in the style and tradition Sugar Bowl has been providing since 1958!

[sugarbowlscottsdale.com](http://sugarbowlscottsdale.com)



## Butterfly Wonderland

Indoor, interactive rainforest habitat housing thousands of butterflies, plus a cafe & gift shop.

[butterflywonderland.com](http://butterflywonderland.com)



## Tents by the Tracks

**April 1st – 2nd**

Pitch your tents by the tracks and experience a night of fun and adventure while camping at the McCormick-Stillman Railroad Park.

[therailroadpark.com](http://therailroadpark.com)



## Kactus Jock

Take a piece of Arizona home with you at this Best of the West stores!

[kactusjock.com](http://kactusjock.com)



## Bunny Balloon Blast

**April 7th – 8th**

The whole family is invited to experience hot air balloons, FREE candy and Kids Zone with tons of inflatables and rides, and of course, the Easter Bunny!

[bunnyballoonblast.com](http://bunnyballoonblast.com)



## Kayak the Salt River

Best known for group float trips, there's more than one way to experience the Salt River. Beat the crowds with an early morning kayak journey.

[kayakingthesaltriver.com](http://kayakingthesaltriver.com)



## Cosanti Windbells

Located in Paradise Valley, Cosanti is the headquarters, foundry, studio, and gallery for Paolo Soleri Bronze & Ceramic Windbells & Sculptures.

[cosanti.com](http://cosanti.com)



## Hiking Camelback Mountain

Considered one of the country's top hiking destinations, Camelback Mountain attracts outdoor enthusiasts from around the world!

[climbcamelback.com](http://climbcamelback.com)

# Kactus Jock

(Cereus Athleticus)



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480-631-9411

The Purple Saguaro  
480-933-5119

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[Kactusjock.com](http://Kactusjock.com)

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CREATIONS FROM LOCAL SOUTHWESTERN ARTISTS



# Scottsdale Local Events and Highlights



## Old Town Scottsdale

Its pedestrian-friendly streets are home to world class art galleries, museums, restaurants and retail shops ... and when the sun goes down you don't have to because of the exciting nightlife.



## Scottsdale Museum of Contemporary Art

Situated on a sprawling park in the heart of downtown Scottsdale, SMOCA is home to some of the world's best modern art, architecture, and design. [smoca.org](http://smoca.org)



## Gold Palette Artwalk

### Thursdays Evenings

Proceed at your own pace, stroll around a delightful area punctuated by dramatic statues, bubbly fountains and famed restaurants.

[scottsdaleartdistrict.com/artwalk](http://scottsdaleartdistrict.com/artwalk)

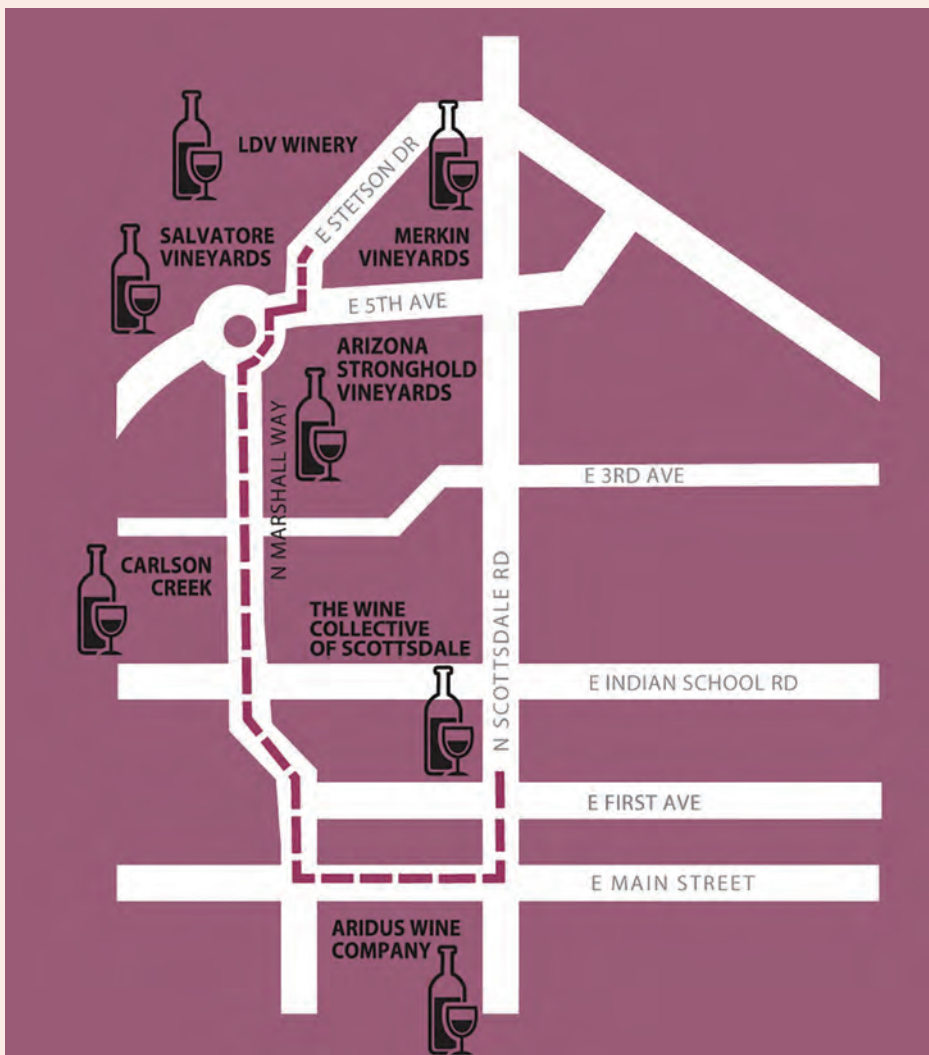


## Old Town Farmers Market

### Saturdays through May

This lively market features local growers and specialty food producers.

[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## Scottsdale Wine Trail

Old Town has plenty of options for you to enjoy a delicious glass of wine all within walking distance! Explore the Scottsdale Wine Trail and make a day, or weekend, experiencing Arizona wines. Each winery has a unique tasting room with plenty of delicious wines to try and buy. [scottsdalewinetrail.com](http://scottsdalewinetrail.com)





## USS ARIZONA MEMORIAL GARDENS AT SALT RIVER

Located just 20 minutes from Phoenix Sky Harbor Airport, the USS Arizona Memorial Gardens at Salt River honors the brave US forces who were aboard the USS Arizona during the attack on Pearl Harbor, December 7, 1941. As a nation, we are forever indebted to those who serve and give their lives for our freedom and we are proud to honor them and share their stories in these gardens.

Learn more about the USS Arizona, December 7, 1941 and the impact it had on so many, and view a piece of the USS Arizona boathouse superstructure. The Gardens are free and open to the public daily, from dawn until dusk.



Proudly located in the Salt River  
Pima-Maricopa Indian Community  
[USSArizonaSaltRiver.com](http://USSArizonaSaltRiver.com)



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– ZAGAT

Sun-Mon, 1/2 Off Bottles of Wine & Sake



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[sushiroku.com](http://sushiroku.com)   

## SPOTLIGHTS



### Ballet Arizona

**Ballet Arizona's 2022-2023 Season comes to a close with two final productions not to be missed.**

**All Balanchine** | May 4 – 7 | Performed alongside The Phoenix Symphony at Symphony Hall this production includes the staging of three iconic ballets by the Father of American Ballet, George Balanchine. Ballet Arizona's artistic director, Ib Andersen is one of a handful of artists worldwide entrusted by the Balanchine Trust to stage these masterpieces.

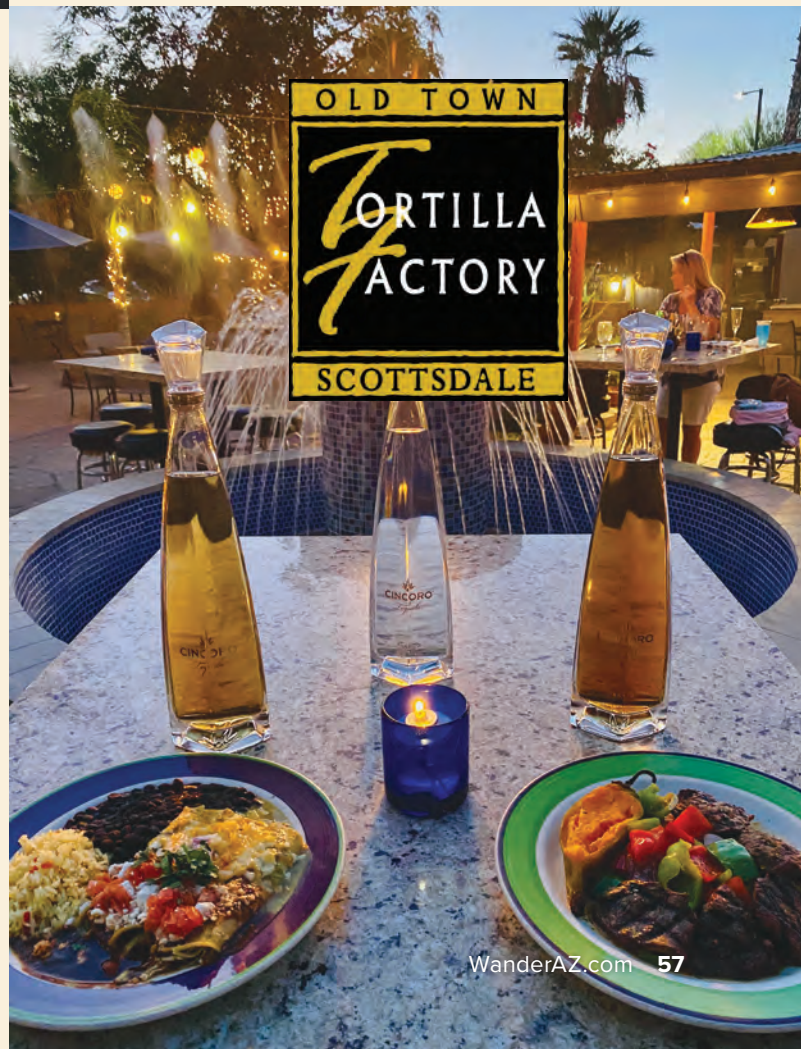
**The Rite of Spring** | Tuesdays through Saturdays, May 16 – June 3 | This world premiere production, created by Andersen, will give a whole new look to the orchestral work, initially composed by Stravinsky in 1911 and 1912. Andersen will modernize the composition with transformational choreography that captures the energetic and emotional feel of the music through ballet. Performed on an outdoor stage at the Desert Botanical Garden this will be a must see performance!

**For more information and to purchase tickets visit [balletaz.org](http://balletaz.org) or call 602.381.1096.**

### The Old Town Tortilla Factory

This is a real local landmark, a hidden gem located in Downtown Scottsdale. The Old Town Tortilla Factory was built from a historic 75-year old Scottsdale adobe home, which Jim and Chad Flaum have proudly owned since 2001. That's just one of the key reasons it's such a popular establishment— great ownership. Then one adds in the warm, rustic décor and casual ambiance, great Southwestern fare (with a Mexican twist), award winning margaritas and great service. You can dine in the adobe house (and watch the tortillas being made) or enjoy dining under the stars on the expansive outdoor patio. And if it's just a cocktail you are seeking, then grab a seat at the factories outdoor Gazebo Bar that offers over 120 premium tequila's, beer, wines and liquors. The Old Town Tortilla Factory is a favorite spot for locals and travelers alike and should not be missed. Rest assured you will not be disappointed. Reservations are suggested.

**Open Sunday – Thursday from 5PM – 9PM,  
Friday & Saturday 5PM – 10 PM.  
480-945-4567 | [Oldtowntortillafactory.com](http://Oldtowntortillafactory.com)**



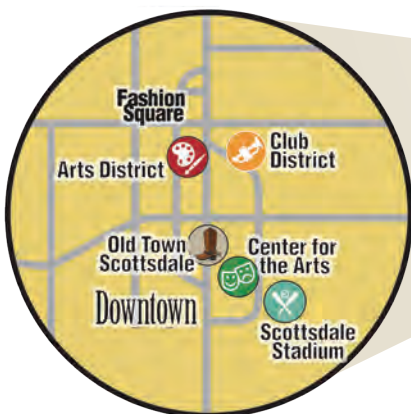
# Destination **North Scottsdale** AZ

## NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

## ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.





TPC OF SCOTTSDALE

**N**orth Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

---

A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining.

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With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



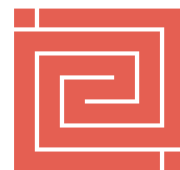
SCOTTSDALE AIRPARK

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# North Scottsdale Local Events and Highlights



## Taco Fest

### Spring Dates TBD

Experience over 60+ restaurants dishing out \$2 tacos over two full days. Location: Salt River Fields [aztacofestival.com](http://aztacofestival.com)



## Farmers Market on High Street

### Sundays, 10 am – 1 pm

The farmers market on High Street boasts a full block of more than 100+ vendors. [highstreetaz.com](http://highstreetaz.com)



## Bunny Balloon Blast

### April 7th – 8th

The whole family is invited to experience hot air balloons, FREE candy and Kids Zone with tons of inflatables and rides, and of course, the Easter Bunny! [bunnyballoonblast.com](http://bunnyballoonblast.com)



## Carefree Farmers Market

### Fridays, 9 am – 1 pm

Fresh, local, seasonal produce, herbs, flowers, fresh baked goods, natural meats and seafood as well as a selection of local arts & crafts. [arizonafarmersmarket.com](http://arizonafarmersmarket.com)



## Boots Bourbon and BBQ

### April 8th

Enjoy some of the best food, drink and music that Cave Creek has to offer and all for a great cause. Location: Frontier Town in Cave Creek.



## Roadrunner Park Farmers Market

### Fridays, 9 am – 1 pm

Roadrunner Park  
3502 E Cactus Rd,  
Phoenix, AZ 85032  
[arizonafarmersmarket.com](http://arizonafarmersmarket.com)



## Junk in the Trunk Market

### April 21st – 23rd

More than 130 vintage, antique and handmade vendors to see and shop! [junkinthetruckvintagemarket.com](http://junkinthetruckvintagemarket.com)



## Taliesin West

Tour architect Frank Lloyd Wright's winter home and studio in the desert. Today it is the headquarters of the Frank Lloyd Wright Foundation. [franklloydwright.org](http://franklloydwright.org)



## Musical Instrument Museum

The World's only global musical instrument museum. Hosting an impressive collection of over 15,000 musical instruments and associated objects including examples from nearly 200 countries and territories, representing every inhabited continent. The average guest spends nearly four hours at MIM. Be sure to allow plenty of time to fully enjoy the all of the amazing galleries and exhibits. [mim.org](http://mim.org)



# GIVING BACK IN A BIG WAY

Thanks to the support of the WM Phoenix Open, The Thunderbirds have donated more than \$176 million to Arizona charities in its 87-year history. We are extremely proud of the tradition and success of this event and the tremendous positive impact it has on Valley charities and the State of Arizona. We look forward to the 2023 edition of “The People’s Open,” and cannot wait to GIVE BACK IN A BIG WAY.

— Michael Golding, Big Chief, The Thunderbirds



[ThunderbirdsCharities.org](https://ThunderbirdsCharities.org)

## North Scottsdale Local Events and Highlights



### Scottsdale Quarter

An open-air center heralded as one of Scottsdale's top shopping destinations, boasting breathtaking landscape, highly sought retailers, unique dining, and top of the line beauty services. Scottsdale Quarter is also home to the park-like gathering space, The Quad, featuring the largest pop-jet fountain in the region and enchanting nighttime ambiance.

[scottsdalequarter.com](http://scottsdalequarter.com)



### Black Mountain Trail in Cave Creek

The route is simply up and back and you will climb over 1,000 feet in the process. The whole walk is around 2.2 miles.



### Cave Creek Regional Park

This 3,000-acre park is located at an elevation that varies between 2,000 and 3,000 feet. It is a real gem for anyone looking for fresh air and exercise.



### DC Ranch Market Street

Market Street offers a variety of culinary offerings, unique shopping boutiques and specialty stores, combined with community conveniences create this distinctive retail district.

[beonmarketstreet.com](http://beonmarketstreet.com)

## SPOTLIGHT:

### Taliesin West – Frank Lloyd Wright's Winter Home and Studio

Taliesin West showcases the Sonoran Desert, city views, and America's greatest architect's desert masterpiece - which is on the UNESCO World Heritage list. Set amid a Sonoran Desert Preserve encompassing over 490 acres, Taliesin West tours lead you through provocative terraces, landscaped gardens, and natural walkways commanding dramatic views of Camelback Mountain and the Valley of the Sun.

Part architecture, part nature, and part American history, Taliesin West is a must-see on any trip to the Phoenix area. Come to Scottsdale to enjoy this National Historic Landmark nestled in the desert foothills of the McDowell Mountains. Easily accessible, Taliesin West is located just 15-20 minutes from virtually all areas of the Valley. Frank Lloyd Wright's winter home at Taliesin West offers audio tours, guided tours, and a beautiful store showcasing books, gifts and Frank Lloyd Wright items that you cannot find elsewhere. Looking for something other than a tour? Check out the many on-site programs including Wellness (yoga, hiking, and tai chi), Sunsets and Sips happy hour, family programs, book club, live music, dance, and theatre performances.



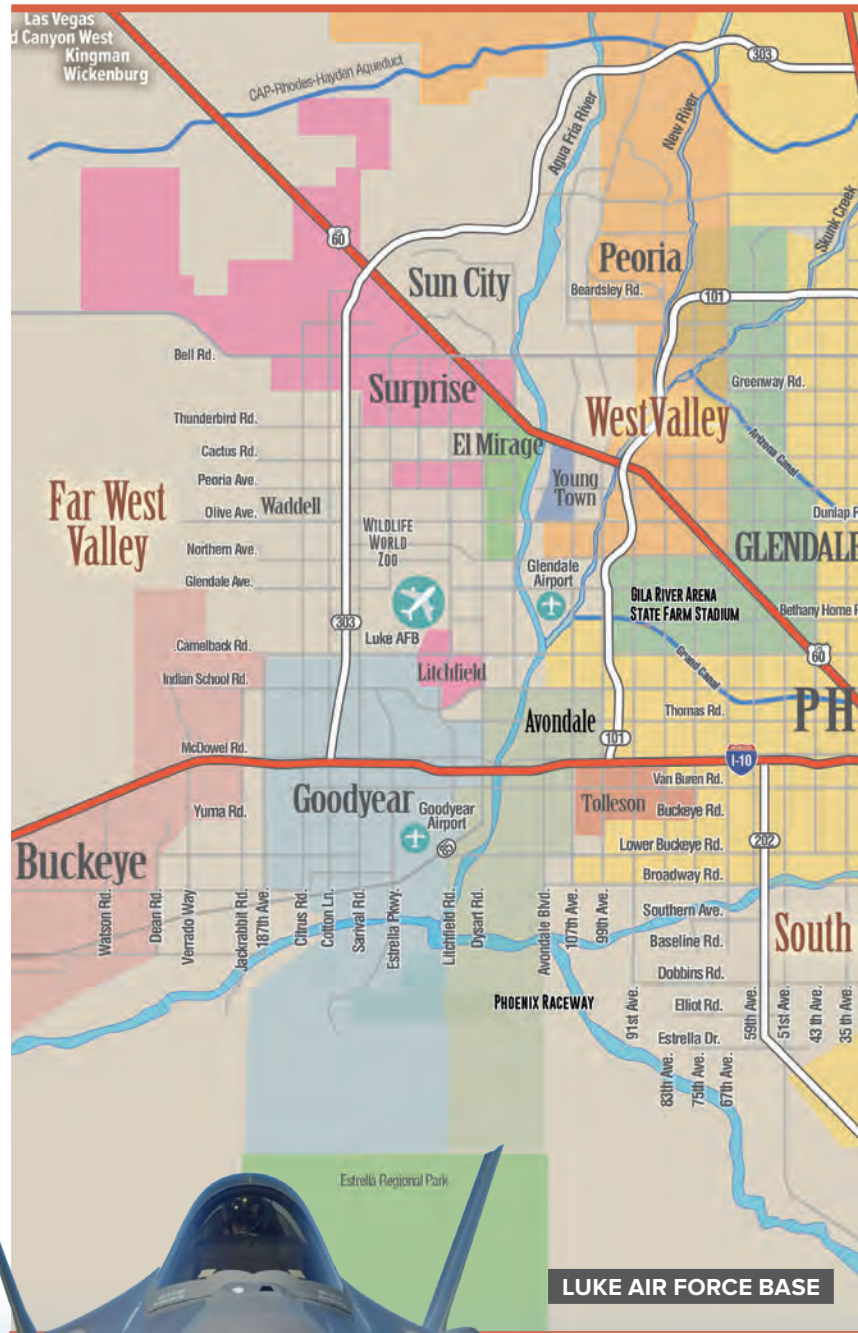
# Destination **West Valley** AZ

## WEST PHOENIX

The region encompasses the growing cities of Glendale, Goodyear, Avondale, Litchfield Park, Peoria, Surprise, Sun City, Buckeye, El Mirage and Tolleson that boasts a population of roughly 1.8 million. The West Valley has become a magnet for new business, attracting many of the country's leading manufacturers and suppliers. It is also home to the 56th Fighter Wing at Luke Airforce Base, the U.S. military's largest training base for the F-16 and the new F-35 fighter jets.

## SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' #1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.





VAI RESORT HOTEL

**T**he West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium, and in 2024, it will once again host the NCAA Men's Final Four basketball championships.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

## A major entertainment and resort district with a historic downtown.

Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



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6,000 animals, 8 shows daily, tons of rides, a thousand thrills and a million smiles  
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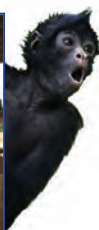
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Off Admission  
Per Person • \$20 Value



# West Valley Local Events and Highlights



## **Movies by Moonlight**

**April 21st**

All movies in the park have activities and food trucks beginning at 5 pm.

[visitglendale.com/event/movies-by-midnight](http://visitglendale.com/event/movies-by-midnight)



## **Anthem Farmers Market**

**Sundays, 9 am – 1 pm**

41703 N Gavilan Peak Pkwy  
Phoenix, AZ 85086

[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## **FOODSTOCK 2023**

**April 15th**

At the Peoria Sports Complex! The largest food truck festival in the west valley with over 50 food trucks! Entry is only \$5, kids 12 and under are free.

[getlocalarizonaevents.com](http://getlocalarizonaevents.com)



## **Sun City Farmers Market**

**Thursdays, 9 am – 1 pm**

Market includes fresh, local and seasonal produce, herbs and more!

[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## **Food Truck Fridays West**

**Friday Evenings**

Awesome food trucks, music and family fun! Locations change so please check website.

[getlocalarizonaevents.com/foodtruckfridaywest.com](http://getlocalarizonaevents.com/foodtruckfridaywest.com)



## **Arrowhead Farmers Market**

**Saturdays, 8 – 11 am**

The Premier Saturday farmers market in the West Valley!

Location: Park West in Peoria  
[getlocalarizonaevents.com](http://getlocalarizonaevents.com)



## **Peoria Center for the Arts**

Opened in 2006, Peoria's Center for the Performing Arts is a 250-seat theater and the home of Theater Works.

[theaterworks.org](http://theaterworks.org)



## **Westgate Farmers Market**

**2nd Saturdays Monthly, 9 am – 1 pm**

Come and support local vendors with a variety of great local produce and local buys!



## **Historic Downtown Glendale**

Discover Historic Downtown Glendale which has been named as one of the country's ten best places for shopping and has received national accolades for dining.

[maricopacountyfair.org](http://maricopacountyfair.org)



## **Desert Diamond Arena Events:**

[desertdiamondarena.com](http://desertdiamondarena.com)

**Muse** | April 2nd

**Family Life Radio Fest** | June 11th



## **Westgate**

### **Entertainment District**

One of the largest and most exciting mixed-use, urban developments in North America.

[westgateaz.com](http://westgateaz.com)



## **State Farm Stadium Events:**

[statefarmstadium.com](http://statefarmstadium.com)

**Monster Jam** | April 15th

**George Strait with Chris Stapleton** | May 6th

**Red Hot Chili Peppers** | May 14th

# EXPAND YOUR HORIZONS

Check our online calendar for more news about  
upcoming events out Wickenburg way.

**APRIL 1, 2023**

Iron Cowgirl  
Rodeo  
Competition

**APRIL 1 & 2, 2023**

2nd Annual  
Legends of the West  
PRCA Rodeo

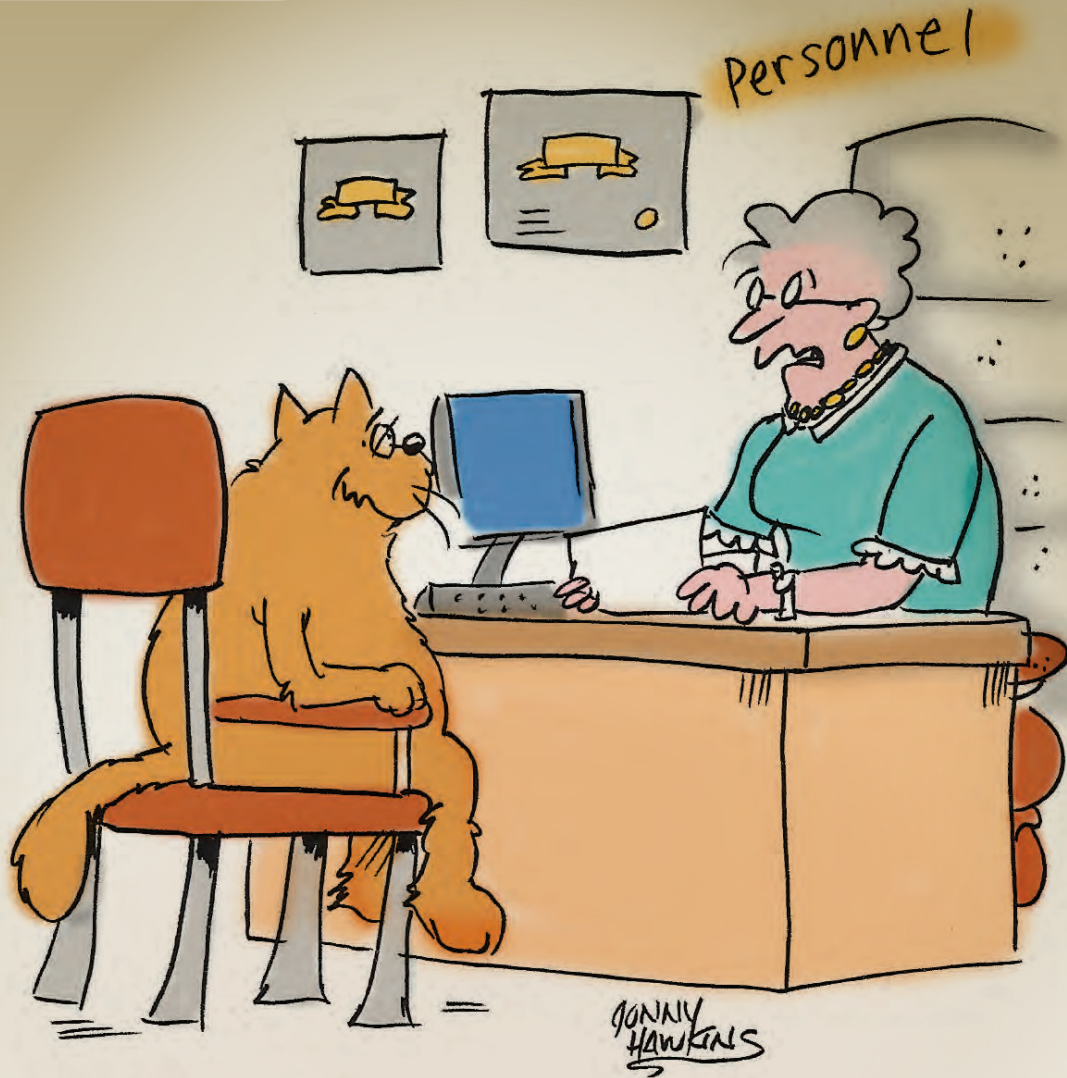
**MAY 20, 2023**

23rd Annual  
Street Dance &  
Food Truck Fest

*Wickenburg*  
LET'S RIDE



# Wander Wise cracks



**“So,... you’re particularly skilled at  
laying around all day doing nothing?  
Have you tried working in government?”**

©Jonny Hawkins



# Destination **Sports** AZ

**T**he City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

## **Why is the Valley such a favorite sports destination?**

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the

Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.

Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.

Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is



considered to be (by the players) as the best run tournament on the PGA Tour. Then you have the Barrett-Jackson Car Auction or the Arabian Horse Show that are both held at Westworld in North Scottsdale. And let's not forget about the ever popular Cactus League Spring Training that lasts between 4-5 weeks and commences in late February and ends in early April. The Valley hosts 15 of major league's baseball teams as they prepare for MLB's regular season. This event alone, draws over a million people to the Valley.

The Valleys professional sports franchises cover the entire spectrum from MLB's Arizona Diamondbacks, the NBA's Phoenix Suns, the NHL's Arizona Coyotes, the NFL's Arizona Cardinals, the WNBA's Phoenix Mercury, the USL's Phoenix Rising football club, and Arena football with our Arizona Rattlers. Worldclass facilities host each of these teams (the State Farm Stadium home to the Arizona Cardinals has been named one of the 10 Best Stadiums in the World by Time magazine, along with affordable tickets available for Valley visitors.

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At Press time all professional sports teams had not yet published their pending game schedule.

**For more information on pending schedules go online to the respective teams websites or the League sites.**

#### ARIZONA SPORTS TEAMS

**Major League Baseball**  
dbacks.com | MLB.com

**National Hockey League**  
arizonacoyotes.com | NHL.com

**National Basketball Association**  
suns.com | NBA.com

**National Football League**  
azcardinals.com | NFL.com

**Women's National Basketball Association**  
mercury.wnba.com | WNBA.com

**United Soccer League**  
phxrisingfc.com | USLchampionship.com

**Indoor Football League**  
azrattlers.com | www.golFL.com

**National Association for Stock Car Auto Racing**  
phoenixraceway.com | nascar.com

# Destination **College Sports** AZ



## **Arizona State University** | [asu.edu](http://asu.edu)

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



## **University of Arizona** | [arizona.edu](http://arizona.edu)

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



## **Northern Arizona University** | [nau.edu](http://nau.edu)

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumber Jacks" NAU's sports program is part of the BIG SKY Conference.



## **Grand Canyon University** | [gcu.edu](http://gcu.edu)

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.

# ARIZONA'S GRAND CANYON

**ONE OF THE SEVEN NATURAL WONDERS OF THE WORLD**



For More Information on the Grand Canyon Visit [grand-canyon-park.org](http://grand-canyon-park.org)





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