

WANDERAZ

GREATER PHOENIX SPRING 2024 ISSUE

PRESCOTT ARIZONA

A super fun day trip not far from the Valley. Offering great food, galleries, shopping and superb hospitality. Lots to see and do. Prescott was designated as the original capital of Arizona's Territory back in 1864.



Arizona's
PREMIER

TRAVEL+LIFESTYLE MAGAZINE

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Every year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for

the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ... **WanderAZ.com**



Jamie Copland, Publisher
The Wander Media Group, LLC

The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Shepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

*Arizona remains a
highly popular travel
destination for visitors
from the U.S. and
around the world.*

The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the country's fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat who was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA's Men's Basketball Final Four, which it will once again host in 2024. Sports is a major economic driver for Phoenix and the State.

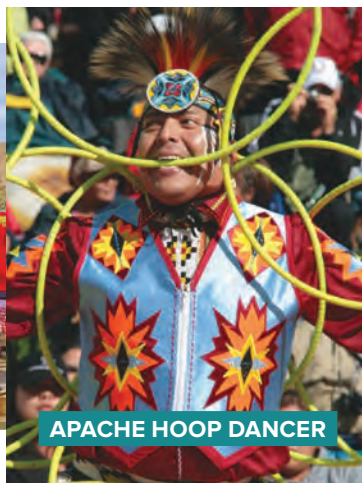
Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

We hope you enjoy all that Arizona has to offer.



ROUTE 66 STATION



APACHE HOOP DANCER



BIOSPHERE 2 IN ORACLE, AZ



ARIZONA'S NATURAL WONDER

In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.

President Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice

The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

For more information, visit grand-canyon-park.org.

ILLUSTRATION BY MICHAEL SWAINE



Activities



Shopping



Events



VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

WANDERAZ.COM



Nightlife

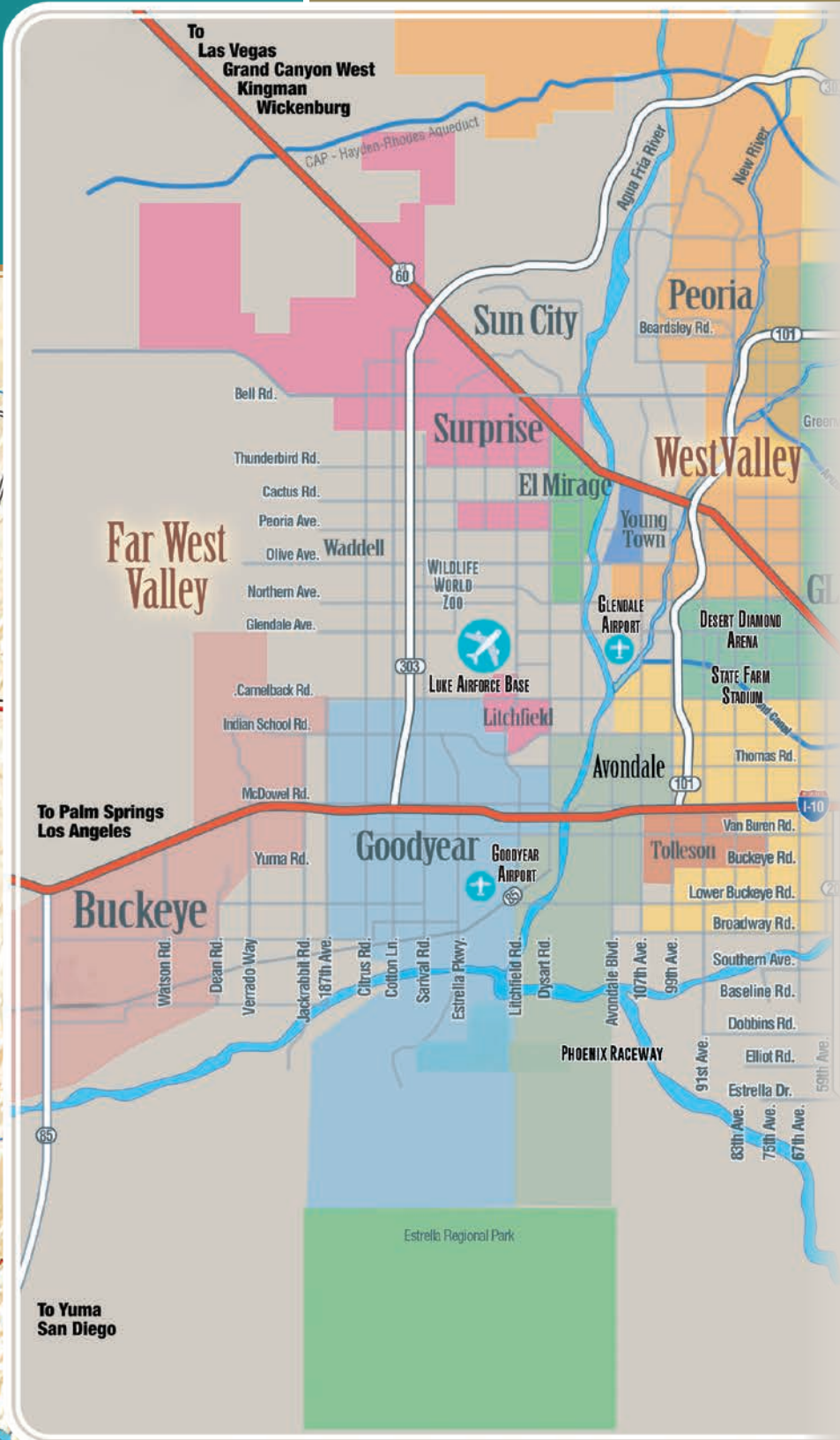
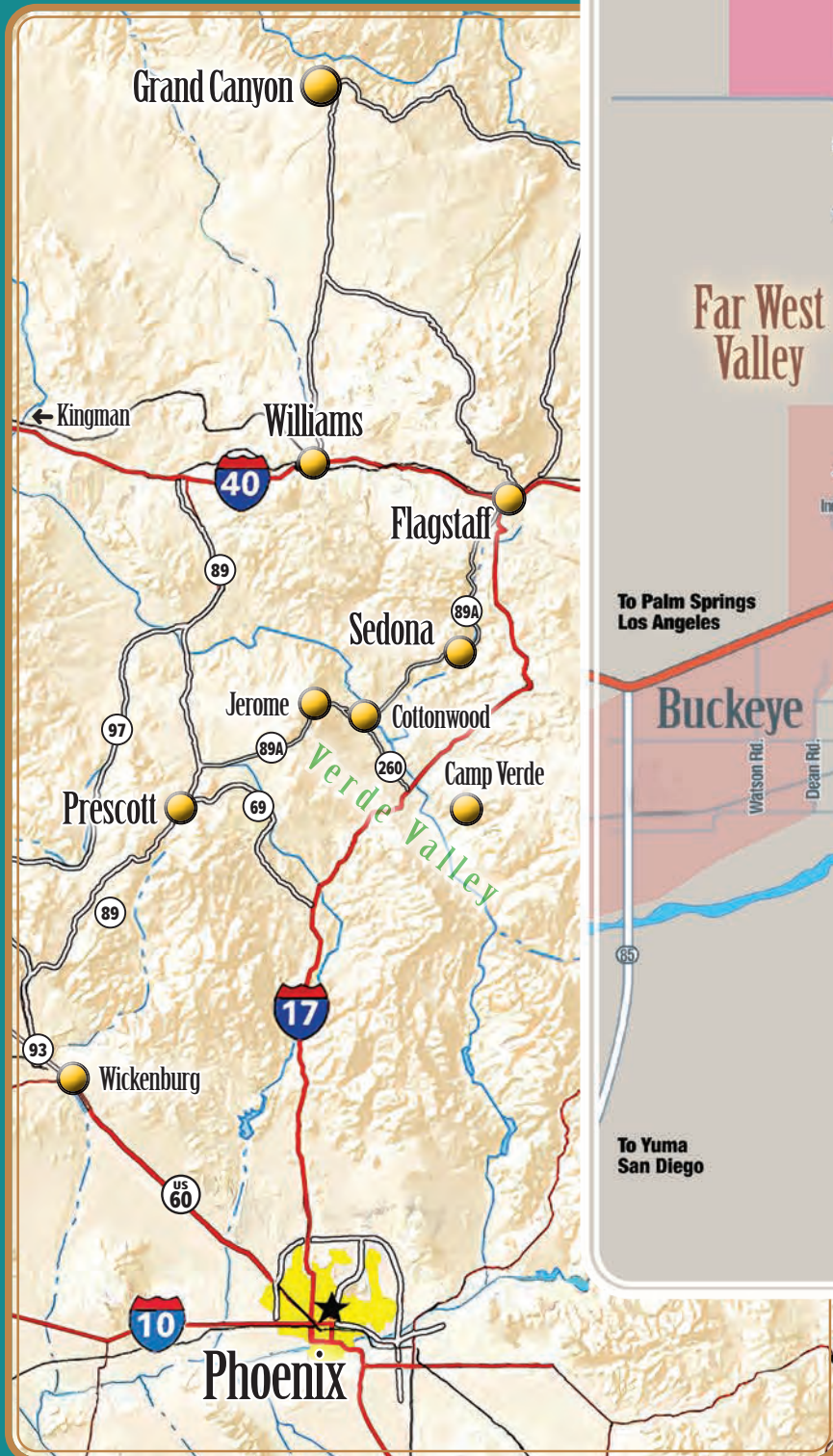


Destinations



Dining

NORTHERN ARIZONA





World Class SHOPPING

ACROSS THE VALLEY

PHOENIX

ARIZONA MILLS MALL

5000 Arizona Mills Circle, Tempe

Featuring more than 50 manufacturing outlets including Harkins IMAX Theater to the 26,000 square foot aquarium.

simon.com/arizona-mills

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norterrashopping.com

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outletsanthem.com

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JC Penney and Costco. Across the street you will find Target, Hobby Lobby, Big 5 Sports, Walmart, and over 15 restaurants to enjoy.

theparadisevalleymall.com

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225 specialty stores, and growing, including the only Neiman Marcus, Nordstrom, Macy's and largest Dillard's in the country. The square boasts more than 40 stores exclusive to Arizona.

fashionsquare.com

THE SHOPS AT GAINNEY VILLAGE

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The SHOPS Gainney Village boasts an impressive array of stores and restaurants.

theshopsgainneyvillage.com



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Scottsdale Rd. & McDonald

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hiltonvillage.com

NORTH EAST VALLEY

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Scottsdale Rd. & CareFree Hwy.

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elpedregal.com

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kierlandcommons.com

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Scottsdale Rd. & Greenway

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scottsdalequarter.com

DC RANCH MARKET

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beonmarketstreet.com

EAST VALLEY

SAN TAN VILLAGE MALL

Williams Field Rd., Gilbert

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shopsantanvillage.com

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Urban village design that includes more than 240 shops, restaurants, hotels, and a 20-screen Harkins Theater.

chandlerfashioncenter.com

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premiumoutlets.com

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superstitionsprings.com

TEMPE MARKETPLACE

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tempemarketplace.com

WEST VALLEY

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arrowheadtownecenter.com

PARK WEST

Loop 101 & Northern Ave., Peoria

355,000 square feet of open-air shopping, dining and entertainment. A 14-screen Harkins Theatre, nine restaurants and more than 50 specialty retailers.

shopparkwest.com

TANGER OUTLETS

Loop 101 & Glendale Ave., Glendale

330,000 square foot center features over 80 brand names and designers with savings offered up to 70% off the latest fashion trends.

tangeroutlets.com/glendale

WESTGATE CITY CENTER

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Over 100 retailers and restaurants in one convenient location. Westgate is also home to Jobing.com arena, Gila River Arena and concerts by worldclass performers.

westgatecitycenter.com





Volume 10, Issue 2 | \$10.00

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THE WANDER MEDIA GROUP REPRESENTS ARIZONA'S PREMIER TOURISM & MARKETING SPECIALISTS!

GREATER PHOENIX SPRING 2024 ISSUE



The City of Prescott is only a one-and-a-half-hour drive north of Phoenix, Arizona. In 1864 Prescott was designated as the first capital of the Arizona Territory. Prescott is a warm and friendly place to visit and makes for a wonderful day trip out of the Valley. You can walk and hike, bike and ride horses, kayak, paddle-board or visit some impressive museums and antique stores that date back in time. The downtown core, better known as the "Historic Whiskey Row" is adjacent to the famed Courthouse Plaza, where concerts and festivals happen throughout the year. Prescott's downtown core offers historic buildings, fine dining and

casual restaurants, retail shoppes and of course, saloons where visitors will enjoy fine spirits, many of which are custom brewed right there in Prescott. Hotels and boutique properties, all affordably priced, are available for those wishing to stay overnight. All who visit Prescott always leave saying; "It was well worth the drive." If you make the trek, I know you will have a great, fun-filled day in Prescott.

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24/7 on your phone, tablet or laptop

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www.spirit.com

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www.suncountry.com

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Baggage 1-866-988-3527
www.volaris.com

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Baggage 1-866-666-6224
www.westjet.com

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General Information 602-273-3300
Passenger Paging 602-273-3455
Airport Lost & Found 602-273-3333
www.skyharbor.com

PHOENIX-MESA GATEWAY AIRPORT

General Airport Information 480-988-7600
www.phxmesagateway.org

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Local 602-244-0897

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Local 602-261-5900

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Local 602-261-5950

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Local 602-567-9700

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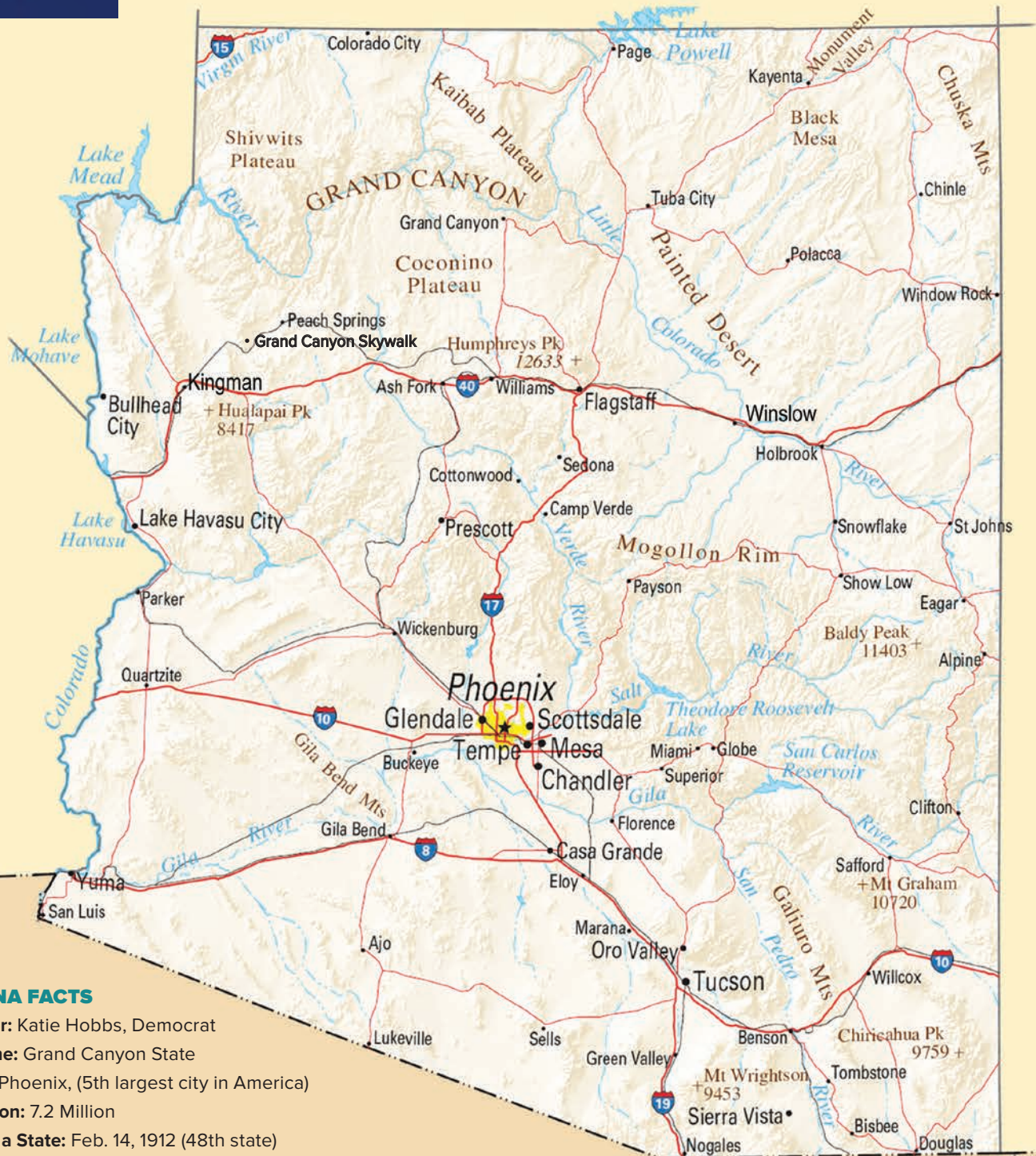
American Express 1-800-528-4800
Master Card 1-800-307-7309
Visa 1-800-847-2911
Discover Card 1-800-347-2683
Carte Blanche/Diners Club 1-800-234-6377

ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: www.az511.com



ARIZONA STATE MAP



ARIZONA FACTS

Governor: Katie Hobbs, Democrat

Nickname: Grand Canyon State

Capital: Phoenix, (5th largest city in America)

Population: 7.2 Million

Became a State: Feb. 14, 1912 (48th state)

Land Mass: 114,000 sq. miles (295,260 sq. km)

Highest Elevation: Humphreys Peak at 12,635 feet (3,851m)

Highest Elevated City: Flagstaff at 7,100 feet (2,164m)

Most Visited Attraction: Grand Canyon National Park

Number of Counties: 15; State Parks: 28

State Flower: Flower of the Saguaro Cactus

Ten Largest Cities: Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

Arizona's 5Cs: Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst

TRAVELER DATA

ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers



AVERAGE ANNUAL TEMPERATURES

Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

ARIZONA ELEVATIONS

above sea level

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Gran	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Sky Harbor Airport	1,133 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

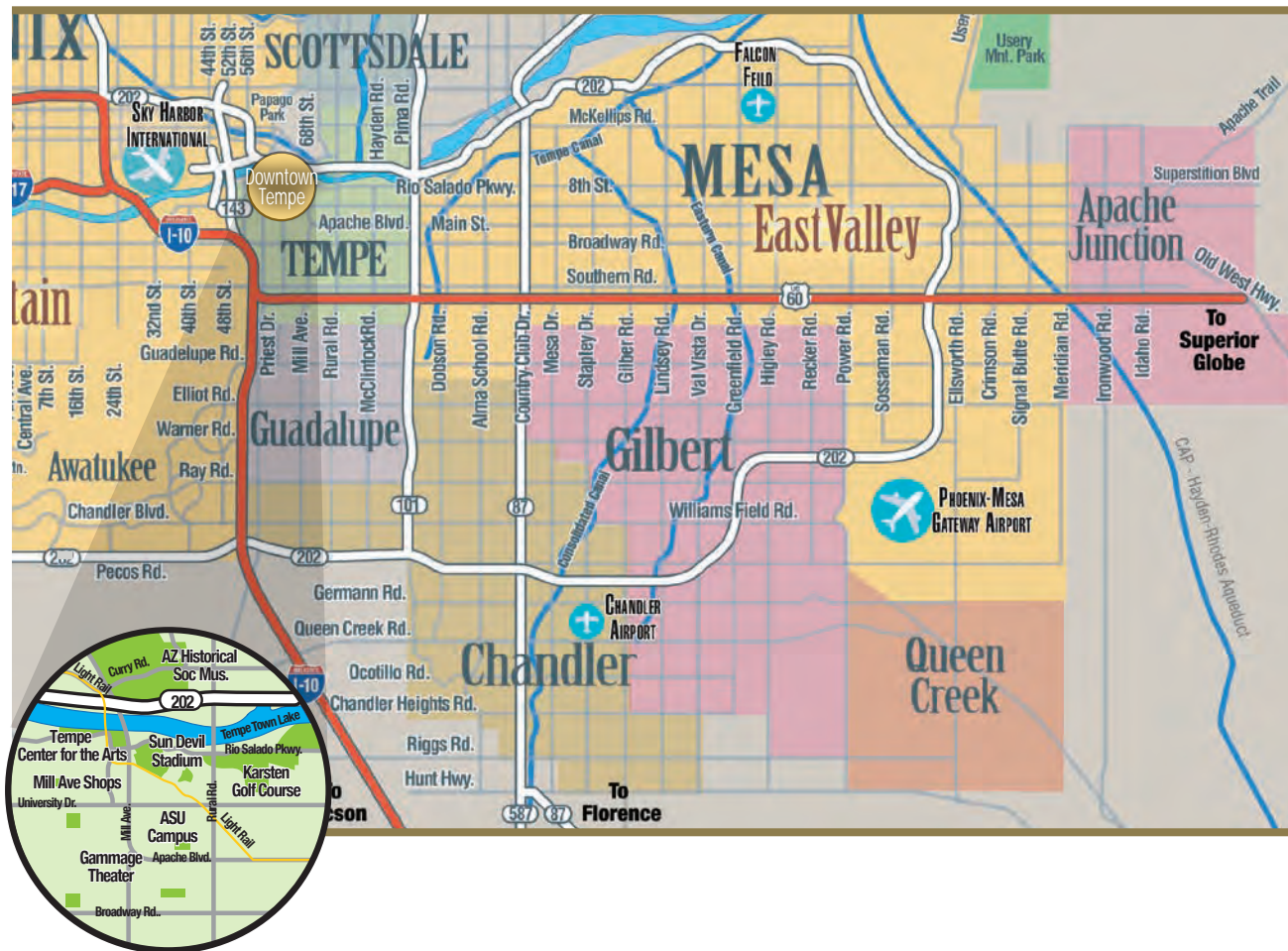
2024 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 15
Groundhog Day	February 2
Chinese New Year	February 10
Valentine's Day	February 14
Ash Wednesday	February 14
Presidents' Day	February 19
Daylights Savings Starts	March 10
St. Patrick's Day	March 17
Palm Sunday	March 24
Good Friday	March 29
Easter Sunday	March 31
Passover	April 22
Cinco de Mayo	May 5
Mother's Day	May 12
Victoria Day (Canada)	May 20
Memorial Day	May 27
Father's Day	June 16
Juneteenth	June 19
1st Day of Summer	June 20
Canada Day	July 1
U.S. Independence Day	July 4
Labor Day	September 2
1st Day of Autumn	September 23
Rosh Hashanah	October 3
Canadian Thanksgiving	October 9
Yom Kippur	October 12
Columbus Day	October 14
Halloween	October 31
Daylight Savings Ends	November 3
U.S. Election Day	November 5
Veteran's Day	November 11
U.S. Thanksgiving	November 28
Winter Begins	December 21
Christmas Eve	December 24
Christmas Day	December 25
Hanukkah	December 26
Boxing Day (Canada)	December 26
New Year's Eve	December 31

MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—

DESTINATION *East Valley*



CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

PROFESSIONAL SPORTS

Tempe is the new home for the NHL's Arizona Coyotes Hockey Team. A mega entertainment complex is planned where the Coyotes will be the anchor tenant. It is also home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sun Devils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.



The East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



TEMPE TOWN LAKE

East Valley LOCAL EVENTS AND HIGHLIGHTS



The Smoke Show
March 16th
 The ultimate BBQ and country music experience, with country music's hottest artists!
knixsmokeshow.com



Chandler Fashion Center Mall
 A premier regional mall anchored by Dillard's and Macy's and featuring premium retailers such as Michael Kors, Apple, Coach, H & M, Banana Republic, and more.
shopchandlerfashioncenter.com



Chandler Jazz Festival
April 4th – 7th
 A FREE jazz-filled weekend highlighting the smooth sounds of live jazz music from local and national performers.
downtownchandler.org/events/chandler-jazz-festival



Mesa Farmers Market
Saturday, 8 am – 12 pm
 The Mesa Farmers Market and Flea at Pioneer Park.
mesafarmersmarketandflea.com



Saguaro & Skate at Desert Botanical Garden
April 13th
 Get your groove on in this outdoor roller disco! Skates provided. Must be five and older to skate..
dbg.org



Gilbert Farmers Market
Saturdays
 Enjoy over 100 vendors offering a wide variety of local produce and products.
gilbertmarket.com



Pat's Run
April 13th
 This signature event held annually benefits the fundraising for the Pat Tillman Foundation.
pattillmanfoundation.org/pats-run



Chandler Center for the Arts
 The Chandler Center for the Arts is a premier cultural resource that focuses on leading, advocating and advancing arts and culture in the greater Chandler area.
chandlercenter.org



Live Music in Tempe
Thurs. & Fri. nights through April
 Enjoy music performed by both locally and nationally known bands and musicians at the Tempe Marketplace District Stage.
tempemarketplace.com/events



Tempe Town Lake
 Tempe Town Lake, located adjacent to Downtown Tempe, provides a recreational haven for kayaking, stand-up paddleboarding, rowing, walking, fishing, or picnicking. and events year-round.



Downtown Chandler Farmers Market
Sat. through June, 9 am – 1 pm
 Year-round, farmers market offering locally grown and made products. Located at Dr. A.J. Chandler Park-West.
visitchandler.com



Music in the Garden
Multiple dates April – May
 Set against the mesmerizing beauty of the desert, this event presents a spectacular lineup of local musical talent. .
dbg.org

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ARIZONA

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Superstition Mountains*



Goldfield Ghost Town



Barleen's Dinner Show – Arizona Opry



Apache Junction Rodeo Grounds



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around Tonto National Forest



ARIZONA
THE GRAND CANYON STATE

www.VisitAJ.com





The World's Largest Fire Fighting Museum

ADMISSION: Adults \$17 | 62 & Over: \$15 | 6-17 years: \$15

3-5 years: \$10 | Under 2: Free

HOURS: Tuesday - Sunday 10 AM - 6 PM



Over 8000 square feet of air-conditioned exhibits
Almost 100 restored classic pieces of fire apparatus

Interactive exhibits for children

1952 fire engine available for boarding

National Firefighting Hall of Heroes

Plenty of parking

Ten minutes from Phoenix & Scottsdale

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www.hallofflame.org



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PROJECT**

"When I was first injured, Wounded Warrior Project promised they'd always be there for me and my family. And they always have been."

— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project® (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.

★ Find out more at woundedwarriorproject.org ★



THE FOUR WORST WORDS IN TRAVEL!

“Damn! She’s right again.”

— By William Thomas

It was a dark and rainy flight. The turbulence was so bad over the Atlantic the lights were mostly out and meals could not be served. The hard landing at Lisbon’s Portela Airport caused bags and duty free to burst from the overhead compartments. The wind was so strong older people had to be helped down the stair car. We were all drenched before we could board the bus from the runway to the terminal. The only things that flight lacked was the Hudson River and “Sully” Sullenberger.

So very late the plane immediately took off for Porto in the north. An hour later two hundred of us are watching one piece of luggage go around the baggage carousel.

I’m thinking, I wonder what size that person is? I’m here for only two weeks; I can wear anything.

I really want to tear a strip off somebody but I’m travelling with Miss Optimism and negativity is not allowed. Instead, she goes off to sign the lost luggage forms and I go to Auto Jardim where my rental car is suspiciously ready to go.

On Avenue Liberdade the cabbies first honk and then glare at slow-driving tourists like me. Things calm down when I turn up a narrow street to begin the steep ascent to the Albergaria Senhora do Monte, our hotel at the peak next to the Sao Jorge Castle.

People start waving at us from under their umbrellas. “Don’t know what I did last time I was here,” I said, “but I seem to have made quite the impression.”

I smell smoke and stop the car which...is on fire. So steep is this hillside I couldn’t see the smoke billowing out of the back. I pop the hood and soon, the rain puts the fire out at the bottom of the engine.

We abandon the car and start the steep ascent up the mountainside with our carry-on bags over our heads.

“About 50 minutes to the top,” I ventured.

“This could be worse,” said the optimist.

That’s when I lost it. I’m soaked, tired, jet-lagged and...

“How in the #8%! Could this possibly be worse?” I said, a tad too loudly.

To which she said, with some merit I might add:

“We could have luggage.”

Gawd, I hate it when she’s right.

William Thomas

is the author of ten books including:
Never Hitchhike On The Road Less Traveled
For suggestions, a book or a guest speaker
visit williamthomas.ca

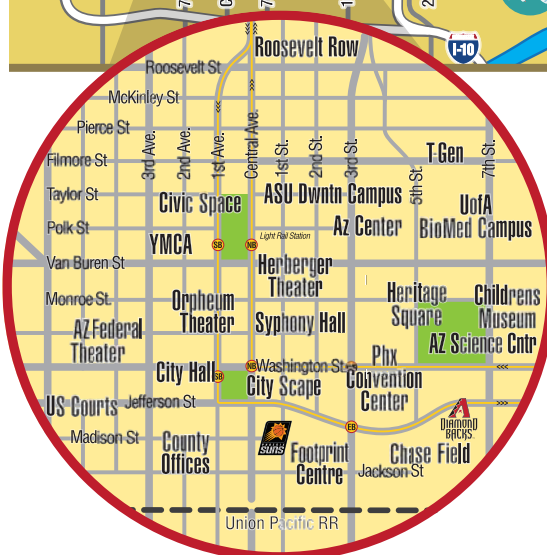
DESTINATION *Greater Phoenix*

ARIZONA'S CAPITAL

Arizona's State Capital is located in Downtown Phoenix. There are many reasons why Phoenix is now the 5th largest city in America. It starts with a population of 1.62 million, with Greater Phoenix totaling 4.86 million. Transportation is quick and easy with its light-rail transit system that moves millions throughout the city every year. Rich in culture and history, Phoenix and its surrounding area offers world-class museums, art galleries, theaters, musical venues, sports complex's and entertainment. Add to this, our year-round sunny weather, the fine dining, retail shopping, our 100 plus golf courses within 30 minutes of the city center, and it is easy to see why Phoenix ranks as one of the TOP 10 travel destination for both domestic and International travelers.

EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals, and Tempe to the east, is the new home for the NHL's Arizona Coyotes hockey team. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.





Greater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

A vibrant, cosmopolitan city that is exploding with activity

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light rail distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL



Ballet Arizona dancers Luis Corrales and Katelyn May.
Photo by Michael Higgins.

Ballet Arizona's 2023-2024 Season comes to a close with two final productions not to be missed.

ALL BALANCHINE

May 2 – 5, 2024 at Symphony Hall

Performed alongside The Phoenix Symphony at Symphony Hall this production includes the staging of three iconic ballets by the Father of American Ballet, George Balanchine. Ballet Arizona's artistic director, Ib Andersen is one of a handful of artists worldwide entrusted by the Balanchine Trust to stage these masterpieces.

THE FOUR SEASONS

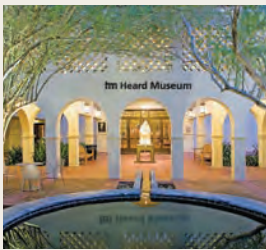
May 15 – June 1, 2024 at Desert Botanical Garden

Set to Vivaldi's iconic score, take a journey in movement through spring, summer, autumn, and winter, featuring costumes designed and hand-painted by Artistic Director Ib Andersen, with the backdrop of the matchless desert landscape and the setting sun.

For more information and to purchase tickets visit balletaz.org or call 602.381.1096.

BALLET
ARIZONA

Phoenix LOCAL EVENTS AND HIGHLIGHTS



Heard Museum

The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.

heard.org



Arizona Science Center

Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.

azscience.org



Phoenix Art Museum

The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.

phxart.org



Japanese Friendship Garden

This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.

japanesefriendshipgarden.org



Hall of Flame Museum of Firefighting

A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.

hallofflame.org



Children's Museum of Phoenix

One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.

childrensmuseumofphoenix.org

SPOTLIGHT:

The Blue Water Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Blue Water Grill is a seafood lovers dream.

The Blue Waters Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Pilikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

1525 East Bethany Home Road, Phoenix, AZ

Reservations are highly recommended.

Call 602-277-3474 or visit bluewatergrill.com



Voted Phoenix's #1 Seafood Restaurant



The Birthplace of James Bond

— By William Thomas

After leaping from a speeding motorcycle onto a moving train and wrestling an armed terrorist half to death while ducking under overhead tunnels, *Skyfall*'s Daniel Craig looks calm and rather natty that evening as he chats up a dark-haired beauty at the bar. The muzzle of a gun touching the back of his head comes with a question: "Who are you?" He bats the gun aside like it's a fly and delivers the movie's trademark line:

**The name is Popov.
Dusan Popov.**

"No, no no-cut!"

The name 'Popov' was never going to carry the same reverential currency as "Bond, James Bond." Yet, had novelist Ian Fleming stuck to the facts while writing the greatest series of spy thrillers the world has ever read, that's exactly who Sean Connery and six other leading men would have been portraying in fifty years of Bondmania. Dusan M. Popov, code name "The Tricycle."

It all began in 1941 at The Palacio Hotel in Estoril, a quiet but spectacular oceanside resort town, 16 miles north of Lisbon, Portugal. Together—The Palacio, The Atlântico, The Parque Hotel and the Casino formed a square around a palm-treed park. In front was the train station and beyond that the Atlantic Ocean with white breakers churning inland toward a grainy brown beach. Portugal had remained staunchly neutral during WWII and Estoril, long a haven for disposed kings and displaced dictators became what Casablanca was in the movie by the same name—a rabbit warren of spies and shylocks trading in secret information.

The Nazis spies and their Axis allies had established their headquarters at the Hotel do Parque, filling it to capacity with goose-stepping officers and Gestapo operatives in broad-brimmed hats. The overflow of the

Third Reich stayed at The Atlântico, closest to the sea. The Palacio, the largest and most stylish of the hotels became home to British and American spy agencies, M15 and the OSS (Office of Strategic Services), the forerunner of the CIA.

Ian Lancaster Fleming, a high-ranking British Naval Intelligence Officer was sent to Estoril by M15 to manage a very talented and effective double agent from Yugoslavia. Dusan Popov loathed the Nazis as much as he loved the Brits. He took money, lots of it from the Germans for providing Abwehr, their intelligence division with information pre-approved by M15. He would accept nothing from the Brits but the joy of working for a country he much admired and the pleasure of Fleming's company.

Contrary to the declarations on their registration forms at The Palacio, Fleming was no more a journalist than Popov was a businessman or a lawyer or on a third visit, a private citizen.

However in 1941, whenever the advogado Popov checked into The Palacio, Fleming the jornalista was not far behind. Often they would go to the casino, fast friends in the milieu of microfilm and tiny transmitters, hidden cameras and maps drawn on flash paper. Popov was an expert in concocting invisible ink which he mixed in a Champagne glass.

Some believe, wrongly, that Dusan Popov earned the code name 'Tricycle' because he was a triple threat, working for the Brits, the Germans and the Americans. The Americans could only wish they had such an asset. Fleming and his British colleagues nick-named him "The Tricycle" because he always showed up for an evening wrapped around several beautiful women. But it was the maids at The Palacio who endorsed Popov's code name with stories of the Slav's hearty appetite for three in a bed...at once.

The fake writer and the phony lawyer met almost every evening at the large and elegant lounge in The Palacio. But then all the spooks, Allied and Axis came to The Spies Bar, then and now the best drinking establishment in Estoril.

"They called it the Champagne News Service," said Jose Diogo, The Palacio's gracious concierge. On those nights when Germans mumbled in their beer and right next to them, Fleming and Popov slugged back the house wine – nobody's team was winning. But when Abwehr agents insisted the barkeep break out the best Champagne, everybody knew the Bismarck had sunk another ship or Tobruk was under siege. Likewise when Fleming and Popov shared a

bottle of Moët & Chandon at the bar, the Germans at the tables squirmed in resignation. Days later, world news services would confirm that the Allies had crossed the Rhine or breached the Siegfried Line. When Germans at the bar spoke brashly in loud voices, the Americans knew they were talking trash. Whenever a Brit confided sensitive information to a hotel employee, he expected it to be passed on.

The most powerful collector of secret information could well have been Antonio Pinto, the head concierge at the Parque. With the tidbits of gossip he gathered from waiters and chamber maids, bus boys and bartenders, he could have replaced “The Tricycle” as Britain’s biggest asset. But he did not. The Portuguese took their oath of neutrality seriously.

After the war, a CIA lamented that Pinto’s knowledge was worth the work of a dozen agents but “the man was a sphinx.” “Senor No” did not share his spy stories with anyone...except Ian Fleming, once the war was over.

Hotel staff saw it all—from the married German couple who did not sleep together and ran up \$600 a day in phone calls, to the vases of flowers that came back to the kitchen embedded with tiny listening devices. When they tore down the Parque Hotel they found bugging devices on the roof and a maze of hidden wires in the walls. When they raised the Atlântico, signal lamps for communicating visually with submarines off the coast were found on the roof. The Swastika flag, the one the Germans draped out a window to insult the Brits and Americans walking by, was still intact. M15 plant Ian Fleming, handler of double agent Popov and valued client of The Palacio sopped it all up like a sponge and later wrung it out onto the page. After the war Fleming returned to The Palacio, checked himself into Room #516 and didn’t check out until he had the first draft of *Casino Royale* in his suitcase. The book was based on the gaming house he frequented with “The Tricycle”, the

one he could now see as he wrote from his balcony. *Casino Royale* was a smash hit in 1952 establishing a faithful following that would go on to purchase 100 million copies of eleven Bond novels and watch 25 Bond films which earned \$5 billion and featured several different leads. On *Her Majesty’s Secret Service* was shot on location at The Palacio. This odd marriage of Fleming and Popov, born out of deception, has enjoyed a 50 year honeymoon in Hollywood that shows no sign of ending.

How lucky can a writer get? The material, the settings, the contacts, the secret note pads—everything fell



into Fleming’s lap the day he retired from M15. His sensational career could only have been more certain if a young Sean Connery had met him at The Palacio’s small elevator and said: “Turn those pages faster, Chum, I’m between films at the moment.”

Today The Palacio is a lot like Sean Connery’s Bond—suave and graceful, intriguing yet friendly, classy with a sense of style. Today the Palacio is back to the business of providing elegance and luxury for travelers who want to be dazzled and pampered. From the hush of its plush carpets to the twinkle of hall chandeliers and

the glistening brass of the bar—The Palacio earns all five of its stars each and every day. With a welcoming staff which is both gracious and fun to be around, The Palacio exudes a casualness and a comfort level most great hotels resist.

The Palacio became such a favorite of celebrities, a row of swimming pool suites are nostalgically named after them—Orson Welles, Gina Lollobrigida, The Aga Kahn, Rex Harrison et al. Even James Bond stayed here when *On Her Majesty’s Secret Service* was filmed at the hotel in 1969 and the Australian actor George Lazenby played Agent 007. Concierge Jose Diogo who had a part in the movie helped organize its 50th anniversary at The Palacio. Kings—Umberto of Italy and Don Juan of Spain—have graced The Palacio with their royal presence as well as Queen Noor of Jordan. The photo gallery along the hotel’s hallowed hallway boasts too many Counts to count.

The Palacio’s location is perfect for a tourist seeking an oceanside secluded oasis or a base to visit the bustling city of Lisbon next door. The sandstone beach is a brief walk across the road and the lovely little electric tram that hugs the seashore into Lisbon is a few minutes from the lobby.

The Palacio is a spectacular hotel with a naturally beautiful golf course that has hosted the Portuguese Open and a world class spa called The Banyan Tree where green tea is served up with heavenly Thai massages.

A sumptuous breakfast comes with the room and The Grill serves as an intimate and refined foray into Portuguese fine dining. To treat yourself to refinement and quiet luxury, The Palacio is a dream destination.

Now, in the evening, a goodnight chocolate kiss is placed upon your pillow. In 1941 a guest from Berlin at the Parque Hotel would always end his heavily-coded conversation with “Goodnight Fritz.” And then to Fleming and Popov hunched on a balcony of The Palacio with receivers to their ears he would add: “Good night also, to my British friends, wherever you are.”



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It's a favorite gathering spot to enjoy a great house brew glass of wine.

Watching your favorite game
"Tuesday Trivia Night"
Live Music every
Wednesday - Saturday

Well known for its in-house IPA's & Pilsners, brewed in collaboration with Simple Machine Brewing in Phoenix, Arizona. Also offering 23 taps of beer, 8 taps of wine and 8 taps of local mead

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Monday-Thursday 3pm-10pm. - Friday-Saturday noon to midnight & Sunday noon - 10pm.

Open 7 days a week.

Visit Us at:
1227taproom.com

Phoenix LOCAL EVENTS AND HIGHLIGHTS



Maricopa County Fair
April 5th – 7th & 11th – 14th
 Food, Fun, Carnival Rides, and more hosted at the Arizona State Fairgrounds.
maricopacountyfair.org



Downtown Phoenix Farmers Market
Saturdays, 8 am – 1 pm
 Come and support local vendors with a variety of great local produce and local buys!
downtownphoenixfarmersmarket.org



Nater Bargatze
April 13th – 14th
 The Be Funny Tour.
footprintcenter.com



The Doobie Brothers
June 26th
 The 2024 Tour with special guest The Robert Cray Band
footprintcenter.com



Buds-a-Palooza
April 19th
 Highlighting the best of southwest cannabis culture and lifestyle. Attendees will experience a captivating night of nonstop action.
maricopacountyfair.org



Crescent Ballroom
 A great place for locals and visitors to enjoy food, beverages and live entertainment. Check the calendar for musical talent and tickets.
crescentphx.com



26th Annual Festival of New American Theatre
Multiple Dates in April
 Hosted by The Phoenix Theatre Company, this festival amplifies new voices and expands the canon of American theatre.
phoenixtheatre.com/tickets



Phoenix Suns
 Footprint Center
 201 E. Jefferson St.
 Downtown Phoenix
nba.com/suns/tickets/single



First Friday Artwalk
First Friday of each month
 Downtown Phoenix is home to a thriving arts scene. From small stages and galleries to boutiques and murals, there's no shortage of creative expression.
artlinkphx.org/phx-fridays



Phoenix Mercury
 Footprint Center
 201 E. Jefferson St.
 Downtown Phoenix
mercury.wnba.com



Arizona Restaurant Week
May 17th – 26th
 For 10 days, diners can enjoy specially dedicated menus designed to showcase the true culinary talent that exists within the state.
arizonarestaurantweek.com

DESTINATION *Scottsdale*

DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name "Rodeo Drive of the Southwest."

OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800's and early 1900's. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale's beautiful Civic Center, with access to the San Francisco Giant's spring training stadium.

MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- Restrooms
- Trolley Stop
- Information Cart
- Public Parking





Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

One of the most desirable destinations in the southwest

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



5TH AVE • DOWNTOWN SCOTTSDALE



OLD TOWN TORTILLA FACTORY

Dine at Scottsdale's Hidden Gem

Old Town Tortilla Factory is located in the heart of Old Town Scottsdale, where it captures timeless charm with a distinct atmosphere that exemplifies the essence of the Southwest.

Our property boasts a 1400 square foot flagstone patio that is surrounded by green vegetation and shaded by 100 year old trees. In the summer months the patio is cooled with a state of the art mist system. Our bar, a separate gazebo, offers over 120 premium tequilas and a complete selection of beers, wine and liquor.

Our food at Old Town Tortilla Factory is Southwestern with a Mexican twist. Our loyal and experienced staff are committed to serving you the ultimate Southwestern dining experience.

Old Town Tortilla Factory is the perfect venue for your event:

- *Indoor and outdoor seating*
- *Cool mist system or toasty heated patio*
- *Can accommodate groups ranging from 10-350*
- *Plated or buffet style dining*
- *Daytime weddings or events available*
- *Live entertainment options and much more*

Visit oldtowntortillafactory.com on your computer, tablet, phone, or VR headset to view our high-resolution virtual tour, 3D venue walk through with measuring capabilities, menus, and more!



Web design, virtual tour,
and 3D walk through by...

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MARKETING
TECHNOLOGIES
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imtinc360.com



6910 East Main Street, Scottsdale | 480.945.4567 | OldTownTortillaFactory.com

AMERICA'S 48TH STATE

The United States didn't want Arizona. And it took Arizona 56 years to become a state.

Congress only begrudgingly named it a territory in the first place, and to gain statehood — joining the 47 others — was too grand a gesture for this rude, crude land located in the Southwestern desert filled with hoodlums and scoundrels.

The road to statehood was long and agonizing. No other territory waited as long or fought as stubbornly as the pioneers of the Arizona Territory. That's 56 long years; over five decades of wanting and petitioning and planning and building and praying. So, when statehood finally came on Feb. 14, 1912, the party was something spectacular to behold.

The first time Washington seriously entertained the idea of admitting Arizona was in 1903, when the chairman of the Senate Committee on Territories proposed it be combined with New Mexico and admitted as one state. They called it "jointure," and while New Mexico liked the idea, Arizona didn't, voting against it in 1906 by 16,265 to 3,141.



Arizona was approved for statehood but would face one more disappointment. It had hoped to be admitted on Feb. 12, the birthday of President Lincoln, who remained a state champion for making it a territory in the first place. But Taft was busy then and didn't sign until Valentine's Day on Feb. 14, 1912. Meanwhile, New Mexico, which didn't tinker with Taft's rules on a constitution, was admitted as the 47th state on Jan. 6, 1912, making Arizona the 48th.

At the time Arizona was admitted (as the country's youngest state) it had only 200,000 residents. Today, Arizona ranks as the 14th largest state in the Union with a population of 7, 231,000.

Arizona Firsts

1. The first and oldest "official" rodeo in the USA was held in Prescott in 1888.
2. In 1927, MGM's mascot "Leo the flying Lion" enroute to New York by plane survived a crash landing east of Payson Az. Both the pilot and lion survived.
3. In the 1950's, Arizona was also the first state to develop a "master-planned" retirement community.
4. In 1960, Arizona was the first state to provide bilingual education in all schools.
5. Arizona was the first state to have an official neckwear, the bolo tie in 1971.
6. In 1973, Arizona was the first state to prohibit smoking in hospitals, government buildings and many other public places.
7. In 1981, Sandra Day O'Connor was the 1st woman in history to become a Supreme Court Justice.
8. The Palo Verde Nuclear Generating Station was the USA's largest nuclear power plant to go online in 1985.
9. The Arizona Cardinals football team is the longest "continuously" run pro football team in the country. It was founded in 1898. Initially named the Chicago cardinals, the moved from St. Louis to Arizona in 1980.
10. The Historic "Route 66" was first established here in 1987, paving the way for many others states to keep the Mother Road alive.
11. Arizona was the first state to hire full-time bat-manager position for the Fish and Game department in 1990.
12. In 2002, Arizona was the first state to allow online "registering" to vote.
13. In 2003, Lori Piestewa was the first Native American woman to be killed in combat.
14. Arizona was the first state to mandate ignition interlock devises for drivers convicted of a DUI.
15. In 2013, the Yarnhill Fire killed 19 members of the Granite Mountain Hotshots. It became Arizona's most catastrophic wildfire ever!



WINDING WATERWAYS OF THE DESERT

— Our Canal Origins, by Leslie James

Many visitors to the Valley are intrigued (as they look out their airplane window) by the many winding water canal systems they see as they fly into Sky Harbor International Airport. The canals seem to be everywhere, and many are as they meander throughout the region. We have a total of nine canals that make up the Valley's canal system, which have been developed over the past 100 years. The present system of canals was created primarily by three groups: the ancient Hohokam Indians, the pioneers, and the federal government. Here is how each played a role.

THE HOHOKAM

Archaeologists believe the Hohokam Indians were peaceful farmers who inhabited the Salt River Valley for about a thousand years, from A.D. 300 to 1450. They are most noted for constructing irrigation ditches with stone hoes.

The Hohokam canal system traversed nearly 500 miles and served as many as 50,000 people. These Indians lived here for more than 1,000 years, but left the Valley by about A.D. 1450.

The Hohokam set the groundwork for today's canal system, which follows many of the same paths. Unfortunately, over the past 100 years, ruined Hohokam villages were plowed or paved over on both sides of the Salt River from Mesa in the east to Tolleson in the west. By 1920, archaeologists had identified 150 miles of ancient canals, most of which had been destroyed by land development. Even so, steps have been taken to preserve some Hohokam history. The protected ruins at Pueblo Grande Museum are an example. Located near 44th and

Washington streets, Pueblo Grande uses history to show how today's water-system was developed.

THE PIONEERS

The adobe ruins of the Hohokam baked in the Arizona sun for some 400 years. Then in the 1860s, a central Arizona gold rush brought an influx of non-Indians, including an ex-Confederate cavalryman named Jack Swilling.

Perhaps Swilling noticed the ruined Hohokam canals and thought they could work again. In any event, in December 1867, he formed the Swilling Irrigation and Canal Company at the gold camp in Wickenburg. With 16 others, he intended to take water from the Salt River via a canal so he could grow crops to sell to miners at Wickenburg and the U.S. Cavalry stationed at Ft. McDowell. That waterway became known as the Swilling Ditch.

By March 1868, Swilling and his partners had harvested their first crops on land near the present-day Arizona State Hospital. During that

same month, a government survey party came to the Valley and noted that a small community calling itself "Phoenix" had appeared on the scene.

In a short while, the whole area went "canal crazy." Dozens of ditches were started, and some enterprising individuals even tried to make water in canals flow uphill.

The more successful canal projects were the work of private companies and associations, which assessed members a fee for construction and maintenance.

ABOUT SRP: Much of this story was provided by SRP, (Salt River Project) who has helped shape the West since its founding in 1903. It has a history of servicing the residents of Arizona with reliable, affordable water and power. SRP has provided these essential resources to meet the needs of its customers and to help the Phoenix metropolitan area develop into one of the nation's most vibrant regions.



Scottsdale, Then and Now

THEN ... Winfield Scott was born in 1837 and over his career became an American Baptist minister, a Captain in the U.S Volunteers, and a politician. In February of 1888, Scott visited the Salt River Valley in Phoenix. He was so impressed with the region he purchased 640 acres for \$2.50/acre. Today, his land purchase is known as "Downtown Scottsdale". It would carry a present day value of more than \$ 1 Billion. In 1896 the town name was actually changed to "Scottsdale" in honor of Scott.

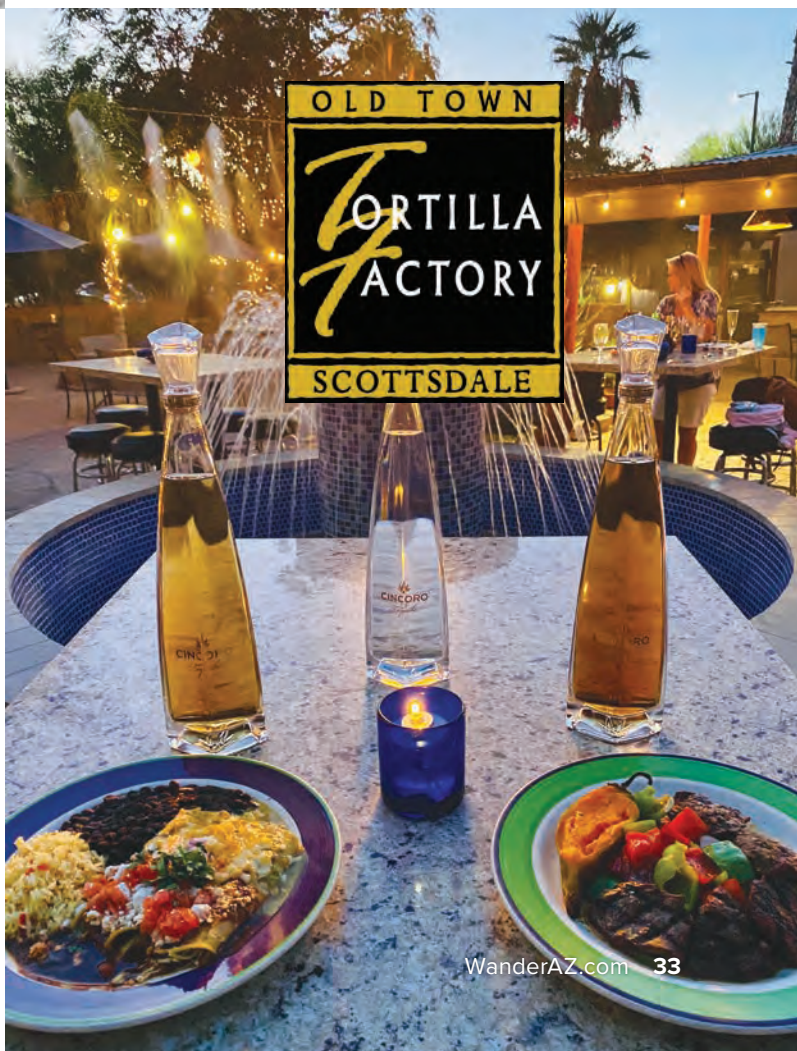
NOW ... Scottsdale, Arizona has come a long way since 1888. Scottsdale is annually rated among the nation's most desirable communities to live in, visit, and do business in. It is now counted among the 100 largest cities in America, but still retains its connection to its small-town, Western heritage.

Scottsdale's vibrant Old Town is considered the finest urban center in Arizona. It is home to more than 100 restaurants, 350 retail shops and over 100 art galleries. Old Town Scottsdale is best known for hosting great events throughout the year such as markets, art walks, festivals, parades, concerts, block parties and of course the cactus spring training for major league baseball.

The Old Town Tortilla Factory

This is a real local landmark, a hidden gem located in Downtown Scottsdale. The Old Town Tortilla Factory was built from a historic 75-year old Scottsdale adobe home, which Jim and Chad Flaum have proudly owned since 2001. That's just one of the key reasons it's such a popular establishment— great ownership. Then one adds in the warm, rustic décor and casual ambiance, great Southwestern fare (with a Mexican twist), award winning margaritas and great service. You can dine in the adobe house (and watch the tortillas being made) or enjoy dining under the stars on the expansive outdoor patio. And if it's just a cocktail you are seeking, then grab a seat at the factories outdoor Gazebo Bar that offers over 120 premium tequila's, beer, wines and liquors. The Old Town Tortilla Factory is a favorite spot for locals and travelers alike and should not be missed. Rest assured you will not be disappointed. Reservations are suggested.

**Open Sunday – Thursday from 5PM – 9PM,
Friday & Saturday 5PM – 10 PM.
480-945-4567 | Oldtowntortillafactory.com**



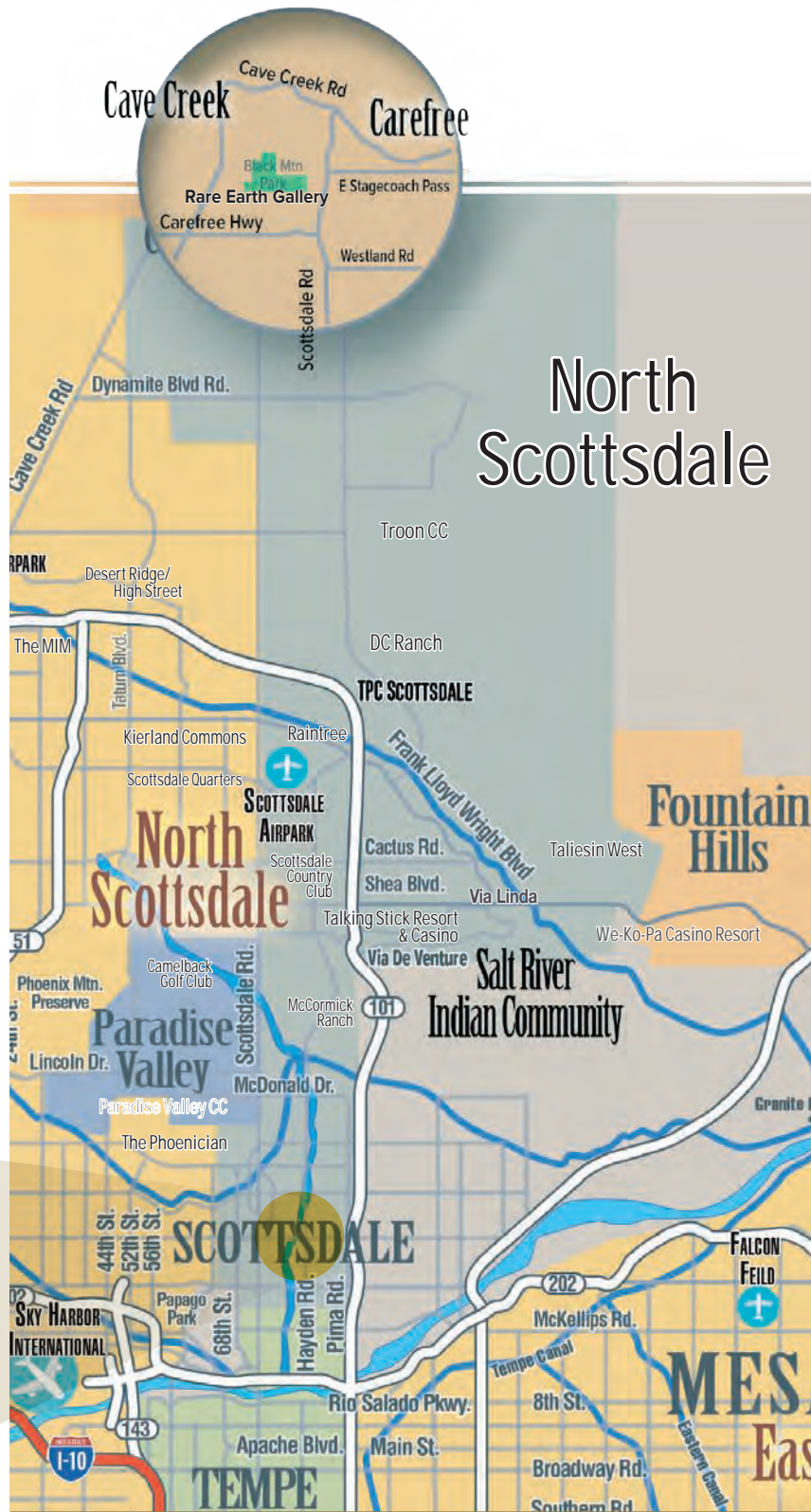
DESTINATION *North Scottsdale*

NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.





WE-KO-PA GOLF CLUB

North Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining

With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



16TH HOLE AT THE WMPO

A RAPIDLY VANISHING GENERATION.

– By Gord Welburn & Leslie James

A generation that respected their parents and elders. A generation that was taught the right core values and principles. A generation that revolved around family, not likes, and clicks. A generation that communicated face to face, not behind cell phones, keyboards, and social media. A generation that got their “real news” from TV, radio, and newspapers. A generation that always ate dinner together as a family. A generation who was taught to be grateful for what they had and were given. A generation where men opened a door or push in a chair for a woman. A generation that said please and thank you and meant it! A generation that without the need to ask, would help someone in need. A generation that knew their neighbors next door and three streets over. A generation that went to school, took a walk, enjoyed a party, or went shopping without the fear of being shot. A generation happier, more fulfilled, and more secure in their own skin. A generation that never saw homelessness as we do today. A

generation that respected authority, teachers, police, politicians, and religious leaders. A generation that wasn't so judgmental, or at least we didn't see it. A generation that were brought up with a hard-work ethic. A generation that knew the value of a dollar. A generation of savers. A generation that accepted people for who they were. A generation who could argue a point and still walk away friends. A generation that lived through the “cold war,” knowing how close we all came. A generation who understood the ramifications of global aggression. A generation that respected the flag. A generation that walked or took a bus to and from school. A generation where everyone had a library card and used it. A generation that did their homework alone before they could watch TV or go outside and play. A generation that had fun playing hide and seek when it got dark. A generation that made mud cakes. A generation that collected sports cards, stamps, and coins. A generation that made paper toys with their bare hands. A generation that collected and returned empty pop bottles to the local grocery store for 5 cents each, then bought a Coke and candy bar with the money. A generation that

did not survive on fast foods, but on mom's home cooking. A generation who bought vinyl albums and 45's to play on record players. A generation that grew up with a black & white TV, and likely one for the whole house. A generation that grew up without cell phones, fax machines, social media, streaming or the internet. A generation that read the morning and evening editions of the local newspaper. A generation who collected photos and created photo albums of clippings of their life experiences. A generation that played board games and cards, did puzzles, or read a book on rainy days. A generation whose TV went off at midnight after playing the National Anthem, and displayed the indian head graphic until broadcasting resumed the next day. A generation whose parents were very involved in their daily life. A generation that will never forget the good old times, because they were ... the greatest of times.

... A generation that is rapidly vanishing, and unfortunately will never return no matter how hard we try. I learned so much and loved growing up in the 50's and 60's. It was truly the best of times.



North Scottsdale LOCAL EVENTS AND HIGHLIGHTS



27th Arizona Bike Week 2024
April 3rd – 7th
 Westworld of Scottsdale
azbikeweek.com



Farmers Market on High Street
Sundays, 10 am – 1 pm
 The farmers market on High Street boasts a full block of more than 100+ vendors.
highstreetaz.com



Spring Butterfly Festival
Free | Sunday, March 17th
butterflywonderland.com



Carefree Farmers Market
Fridays, 9 am – 1 pm
 Fresh, local, seasonal produce, herbs, flowers, fresh baked goods, natural meats and seafood as well as a selection of local arts & crafts.
arizonafarmersmarket.com



Taco Fest
April 20th
 Experience over 60+ restaurants dishing out \$2 tacos over two full days.
 Location: Salt River Fields
aztacofestival.com



Roadrunner Park Farmers Market
Fridays, 9 am – 1 pm
 Roadrunner Park
 3502 E Cactus Rd,
 Phoenix, AZ 85032
arizonafarmersmarket.com



Junk in the Trunk Market
April 26th – 28th
 More than 130 vintage, antique and handmade vendors to see and shop!
junkinthetruckvintagemarket.com

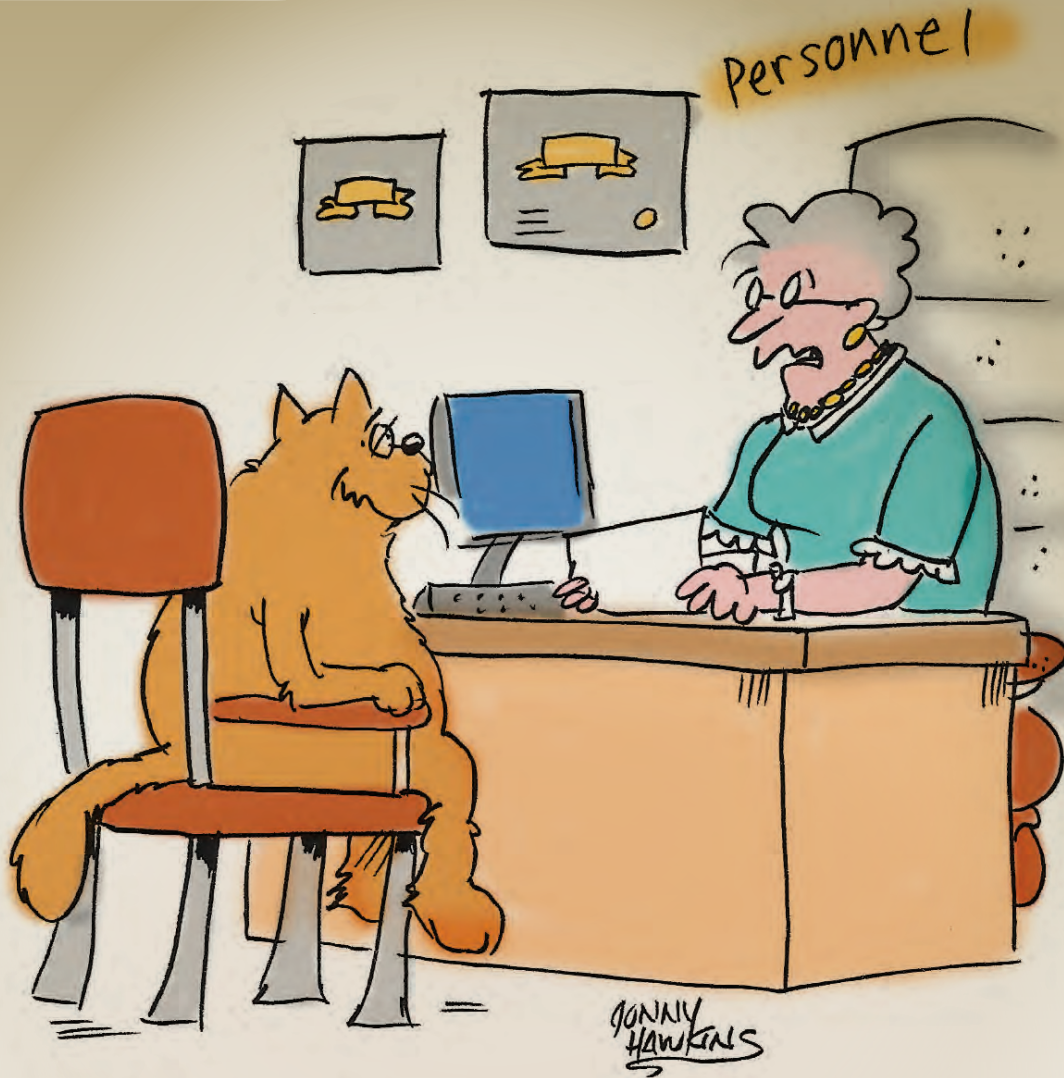


Taliesin West
 Tour architect Frank Lloyd Wright's winter home and studio in the desert. Today it is the headquarters of the Frank Lloyd Wright Foundation.
franklloydwright.org



Musical Instrument Museum
 The World's only global musical instrument museum. Hosting an impressive collection of over 15,000 musical instruments and associated objects including examples from nearly 200 countries and territories, representing every inhabited continent. The average guest spends nearly four hours at MIM. Be sure to allow plenty of time to fully enjoy the all of the amazing galleries and exhibits.
mim.org

WanderWise·cracks



"So,... you're particularly skilled at
laying around all day doing nothing?
Have you tried working in government?"

©Jonny Hawkins



USS ARIZONA MEMORIAL GARDENS AT SALT RIVER

Located just 20 minutes from Phoenix Sky Harbor Airport, the USS Arizona Memorial Gardens at Salt River honors the brave US forces who were aboard the USS Arizona during the attack on Pearl Harbor, December 7, 1941. As a nation, we are forever indebted to those who serve and give their lives for our freedom and we are proud to honor them and share their stories in these gardens.

Learn more about the USS Arizona, December 7, 1941 and the impact it had on so many, and view a piece of the USS Arizona boathouse superstructure. The Gardens are free and open to the public daily, from dawn until dusk.



Proudly located in the Salt River
Pima-Maricopa Indian Community
USSArizonaSaltRiver.com



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WE'LL MAKE SURE
EVERY KID
GETS THE FOOD
THEY NEED.**



NO CHILD SHOULD GROW UP HUNGRY IN AMERICA

But in the wake of the coronavirus pandemic, millions of kids could face hunger this year. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve.

Join us at NoKidHungry.org



DESTINATION *West Valley*

WEST PHOENIX

The region encompasses the growing cities of Glendale, Goodyear, Avondale, Litchfield Park, Peoria, Surprise, Sun City, Buckeye, El Mirage and Tolleson that boasts a population of roughly 1.8 million. The West Valley has become a magnet for new business, attracting many of the country's leading manufacturers and suppliers. It is also home to the 56th Fighter Wing at Luke Airforce Base, the U.S. military's largest training base for the F-16 and the new F-35 fighter jets.

SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' #1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.





The West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium, and in 2024, it will once again host the NCAA Men's Final Four basketball championships.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

A major entertainment and resort district with a historic downtown

Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



ARIZONA CARDINALS • STATE FARM STADIUM

6,000 animals, 8 shows daily, tons of rides, a thousand thrills and a million smiles
All in One Day! Everyday!

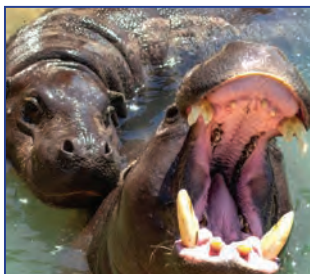
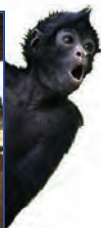
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West Valley LOCAL EVENTS AND HIGHLIGHTS



Wildlife World Zoo

Wildlife World Zoo, Aquarium, and Safari Park has Arizona's largest collection of exotic and endangered animals, with over 600 separate species on display.
wildlifeworld.com



Anthem Farmers Market

Sundays, 9 am – 1 pm
41703 N Gavilan Peak Pkwy
Phoenix, AZ 85086
arizonacommunityfarmersmarkets.com



FOODSTOCK 2024

April 13th

At the Peoria Sports Complex! The largest food truck festival in the west valley with over 50 food trucks! Entry is only \$5, kids 12 and under are free.
getlocalarizonaevents.com



Sun City Farmers Market

Thursdays, 9 am – 1 pm

Market includes fresh, local and seasonal produce, herbs and more!
arizonacommunityfarmersmarkets.com



Food Truck Fridays West Friday Evenings

Awesome food trucks, music and family fun! Locations change so please check website.

getlocalarizonaevents.com/foodtruckfridaywest.com



Arrowhead Farmers Market

Saturdays, 8 – 11 am

The Premier Saturday farmers market in the West Valley! Location: Park West in Peoria
getlocalarizonaevents.com



Peoria Center for the Arts

Opened in 2006, Peoria's Center for the Performing Arts is a 250-seat theater and the home of Theater Works.
theaterworks.org



Westgate Farmers Market

**2nd Saturdays Monthly,
9 am – 1 pm**

Come and support local vendors with a variety of great local produce and local buys!



Historic Downtown Glendale

Discover Historic Downtown Glendale which has been named as one of the country's ten best places for shopping and has received national accolades for dining.
maricopacountyfair.org



Desert Diamond Arena Events:

desertdiamondarena.com

Muse | April 2nd

Family Life Radio Fest | June 11th



Westgate

Entertainment District

One of the largest and most exciting mixed-use, urban developments in North America.
westgateaz.com



State Farm Stadium Events:

statefarmstadium.com

Monster Jam | April 15th

George Strait with Chris Stapleton | May 6th

Red Hot Chili Peppers | May 14th



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Luke Airforce Base

Luke Air Force Base is a United States Air Force base located 15 miles west of Phoenix in the City of Glendale, Arizona, in the County of Maricopa. Luke Air Force's mission is to Train the World's Greatest Fighter Pilots and Combat Ready Airmen! Home to the 56th Fighter Wing, which is the largest fighter wing in the U.S. Air Force. It was first activated in January 1941.

The base was named after Second Lieutenant Frank Luke (1897–1918), who was born in Phoenix in 1897, who is also a posthumous Medal of Honor recipient and the number-two United States flying ace in World War I.

Today, Luke AFB is a major training base of the Air Education and Training Command (AETC). In fact, it was the largest F-16 Fighting Falcon training base in the world. In March, 2011, the F-35 Lightning II was announced to be replacing the F-16 as the primary training aircraft at Luke. In July 2013, the Air Force announced that Luke AFB would house a total of 144 F-35A Lightning IIs. The first aircraft arrived on base in March 2014.

There are four F-35 fighter squadrons and four F-16 fighter squadrons stationed at Luke Air Force Base. Since its inception in 1941, Luke Air Force Base has graduated over 61,000 fighter pilots.

Wildlife World Zoo, Aquarium & Safari Park

This great venue and attraction continues to be ranked as Arizona's # 1 ZOO. It boasts Arizona's largest collection of exotic and endangered animals (6,000 to be exact), 600 different species, tons of fun rides, a petting zoo along with 8 fabulous shows that are performed daily.

The Zoo is an expansive site, with snack bars, restaurants, gift shops and washrooms situated throughout the grounds. It's easy to spend an entire day visiting the many different attractions offered. The Zoo is packed with Lions, Tigers, Kangaroos, Rhino's, Zebra's, Monkey's, Giraffes (which you can feed at the giraffe feeding station), exotic birds and so much more. And don't forget to visit the Aquarium where you can see over 75 indoor exhibits featuring river monsters, sharks, piranha, fish and sea lions. Or maybe you will enjoy Dragon World, showcasing reptiles including a rare white alligator and a salt water crocodile. The Zoo also has a new mining experience where you can experience a bit of the "Old West" by panning for gold, gems and fossils.

Without question a Valley favorite for both visitors and locals alike. Open 365 days of the year from 9 AM – 6 PM. For more info call **623.935.9453** or visit **wildlifeworld.com**.





DESTINATION *Sports*

The City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

Why is the Valley such a favorite sports destination?

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the

Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.

Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.

Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is



considered to be (by the players) as the best run tournament on the PGA Tour. Then you have the Barrett-Jackson Car Auction or the Arabian Horse Show that are both held at Westworld in North Scottsdale. And let's not forget about the ever popular Cactus League Spring Training that lasts between 4-5 weeks and commences in late February and ends in early April. The Valley hosts 15 of major league's baseball teams as they prepare for MLB's regular season. This event alone, draws over a million people to the Valley.

The Valleys professional sports franchises cover the entire spectrum from MLB's Arizona Diamondbacks, the NBA's Phoenix Suns, the NHL's Arizona Coyotes, the NFL's Arizona Cardinals, the WNBA's Phoenix Mercury, the USL's Phoenix Rising football club, and Arena football with our Arizona Rattlers. Worldclass facilities host each of these teams (the State Farm Stadium home to the Arizona Cardinals has been named one of the 10 Best Stadiums in the World by Time magazine, along with affordable tickets available for Valley visitors.

At Press time all professional sports teams had not yet published their pending game schedule.

For more information on pending schedules go online to the respective teams websites or the League sites.

ARIZONA SPORTS TEAMS

Major League Baseball

dbacks.com | MLB.com

National Hockey League

arizonacoyotes.com | NHL.com

National Basketball Association

suns.com | NBA.com

National Football League

azcardinals.com | NFL.com

Women's National Basketball Association

mercury.wnba.com | WNBA.com

United Soccer League

phxrisingfc.com | USLchampionship.com

Indoor Football League

azrattlers.com | www.golFL.com

National Association for Stock Car Auto Racing

phoenixraceway.com | nascar.com

DESTINATION *College Sports*



Arizona State University | asu.edu

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



University of Arizona | arizona.edu

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



Northern Arizona University | nau.edu

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumber Jacks" NAU's sports program is part of the BIG SKY Conference.



Grand Canyon University | gcu.edu

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.

DESTINATION *Northern Arizona*



DESTINATION Prescott

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-20 mins

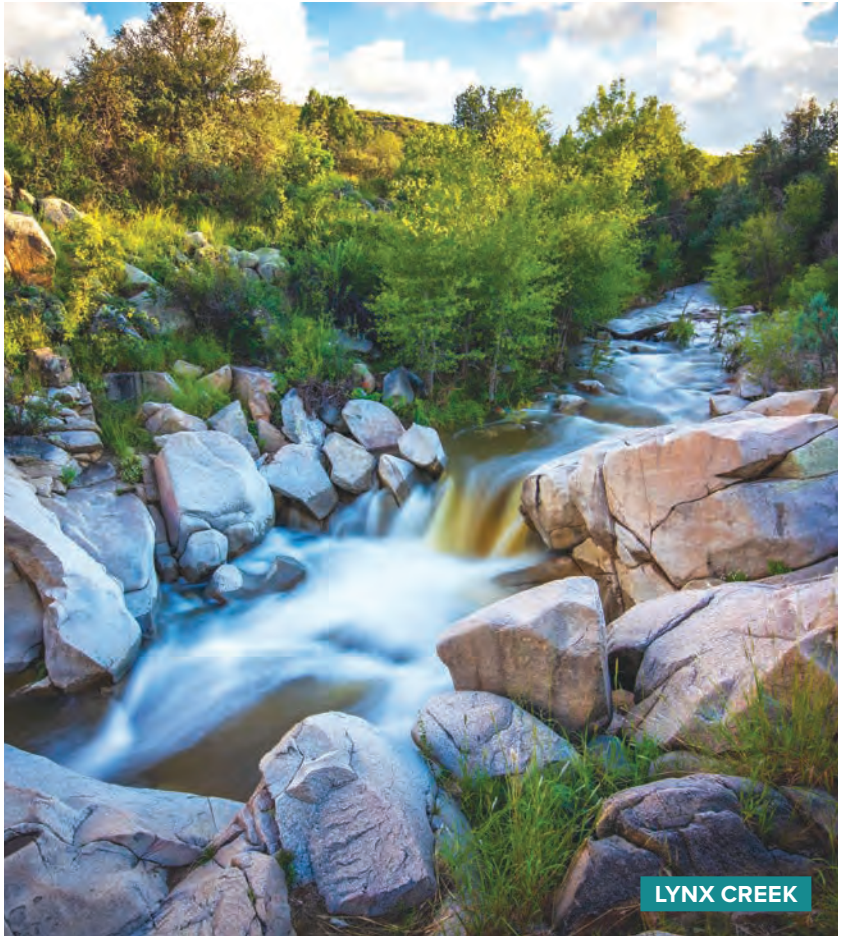
Prescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

To learn more, visit prescott-az.gov.

In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889



Prescott LOCAL EVENTS AND HIGHLIGHTS



Whiskey Row

Home to some of the best and oldest history in Prescott. An abundance of shopping and eateries to enjoy!



4th Friday Artwalk

The monthly art walk showcases regional & international photography, painting, sculpture, jewelry and wearable art!

artthe4th.com



Prescott Winery

Set in a small, charming house, visitors can enjoy wine either inside or on the patio. Many of the wines are crafted from Arizona fruit. Located just east of the town square.



Superstition Meadery

Located in the heart of Prescott, Superstition Meadery makes and serves mead, an ancient alcoholic drink that is made from fermented honey and water, as well as ciders and wines. The perfect place to relax and enjoy some of the world's best mead and cider, along with delicious tapas and live local music.

superstitionmeadery.com

Experience Prescott
True West. Real Adventure.

One of Arizona's Most Beautiful
& Historic Destinations.

Visit experienceprescott.com for more details.



Wine in Arizona

ARE YOU CRAZY?

— By Leslie James

Who doesn't like wine. Globally wine is one of the most highly sought after and consumed beverages. Five of the most recognized growing regions are France, Italy, Spain, Australia and in the United States, the Napa Valley, north of San Francisco. To the surprise and amazement of those who make Arizona their travel destination, Arizona's burgeoning wine industry continues to capture the attention of the tens of thousands of annual wine lovers who visit with us. Arizona's local wine industry has been growing and attracting exceptionally talented vintners for over 50 years. Dating back to the 70's Arizona has steadily become known for producing a variety of high-quality, delicious, enticing, and award-winning wines for every level of wine enthusiast. And our wineries are not just in Northern Arizona (as many think), but exceptional wineries can be found in Southern Arizona as well. As our wine production has grown, so has our reputation for producing many world-class wines. Arizona wines continues to pique the interest from the thousands of monthly travelers to these regions ... who want to sample our wines and learn more about this bubbling industry, no pun intended!

According to the Arizona Office of Tourism more than 600,000 annual visitors enjoy the almost 125 wineries and tasting rooms that dot Arizona's Southern and Northern landscapes, all of whom offer a wide selection of whites, reds, and Rose's. I think Arizona wines can easily compete on the international stage ... further evidenced by the fact that in 2023 almost \$35 million was spent on Arizona wines by visitors to the state. This makes the state's expanding wine industry a major factor for these local economies.

The Great State of Arizona is proud of its ability to deliver unparalleled tourism experiences across the entire state, and that includes our wineries. Memories that we guarantee will last a lifetime. Even though almost 50% of annual travelers are visiting with us for the first time, many do return to enjoy more of what Arizona has to offer.

When visiting Southern Arizona, you will experience outstanding wineries in Sonoita and Willcox, and for those heading north out of the Valley, stop by Prescott, Downtown Cottonwood, Verde Valley, and Sedona. Arizona offers a superb selection of outstanding wines and

tasting experiences. Proud of their offerings, every wine tasting room is happy to talk about wines and share Arizona's wine history and why our wines are so popular. In most towns you can simply park the car and walk to the local wine tasting rooms and storefronts.

I do not want to end this great piece on a down note, but please remember to drink responsibly. Gauge your consumption before getting back behind the wheel. We want you to enjoy your entire trip and come back to see more of us.

Arizona has three official American Viticultural Areas – wine growing regions.



DESTINATION *Jerome*

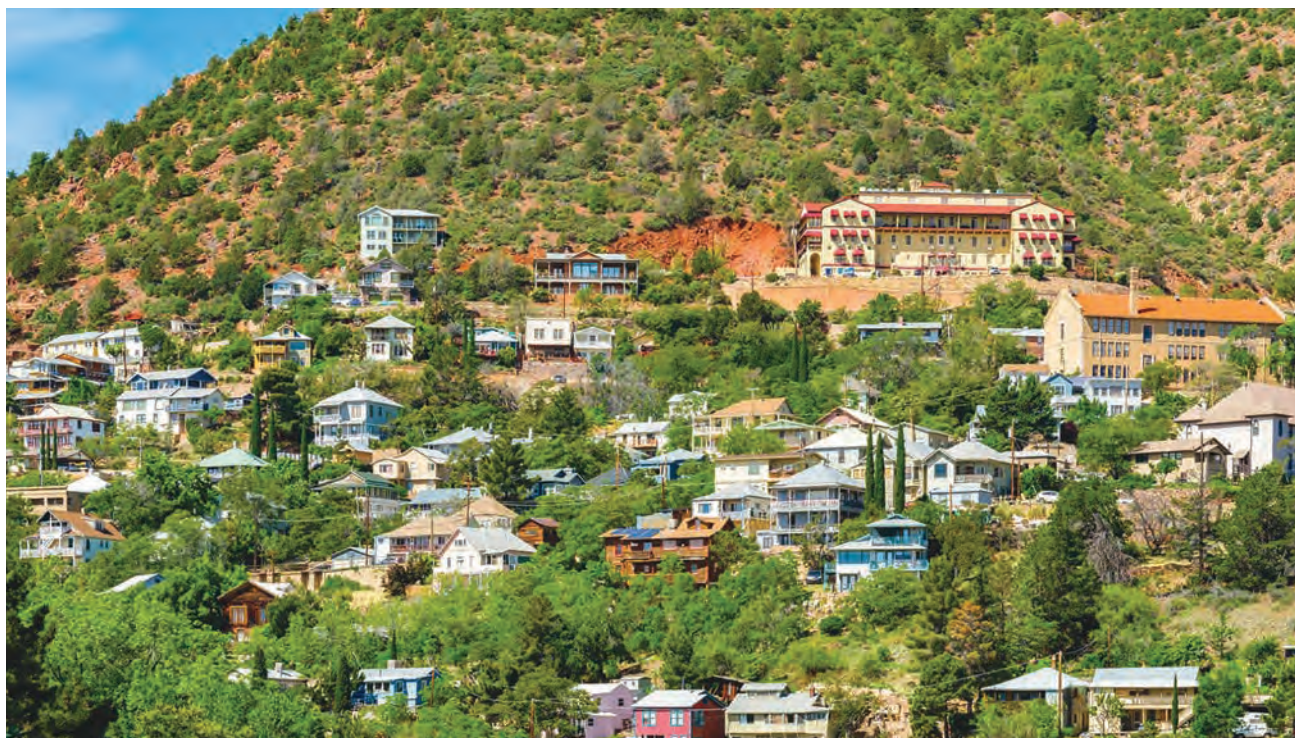
Population: 455 | Distance: 110 miles | Drive Time: 2 hrs from Phoenix

Jerome is less than two hours north of Phoenix. Founded in 1876, this once thriving and reputedly immoral mountainside mining community overlooking the Verde Valle, after the mines closed in 1953 and "King Copper" left town, the population went from a peak of 15,000 in the 1920s to a low of 50 people. The Jerome Historical Society guarded the towns buildings against vandalism and the elements. In 1965, the Douglas Mansion became a State Park, and Jerome became a National Historic Landmark in 1976. Now Jerome is known as a haven for artists, writers, musicians and historians. They also boast some great restaurants. Every building in Jerome has a story.

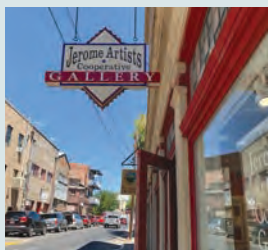
The House of Joy was originally a brothel, then a restaurant, and now an attractive "brothel boutique." The Haunted Hamburger building used to be a boarding house for miners. Now a popular restaurant, bar and bakery, it boasts of being (what else?) haunted by hammer-thieving ghosts. The Conner Hotel was built in 1898 by David Conner and originally rented rooms at \$1 a night, but fell into ruin after years of prosperity. The building is now restored and up to current safety standards, with all rooms beautifully upgraded. Rates are reasonable, but don't expect \$1 a night. Bring your camera when you visit. Along with everything else it offers, Jerome is a photographers delight!



Jerome is known as a haven for artists, writers, musicians and historians



Jerome LOCAL EVENTS AND HIGHLIGHTS



Jerome Artists Cooperative Gallery

Every two months, the gallery hosts a rotation of its members in its Featured Artist Room where the artist design and curate their own show. jeromecoop.com



Tours of Jerome

An entertaining one-hour walking tour, that provides a historically accurate first hand look at what the "Wickedest City in the West" used to look and feel like. jeromehistorytours.com



Wine Tasting in Old Town

Jerome and the Verde Valley are home to several tasting rooms. vwinetrail.com



Gold King Mine

Just above Jerome is the Gold King Mine. Known as Haynes, it was home to about 300 miners during the boom years. Attractions feature unique buildings, vehicals and a sawmill. goldkingmineghosttown.com



Jerome Art & Wine Walk

First Saturday of the Month
A favorite evening for locals and tourists. Festivities run from 5 pm – 8 pm. jeromechamber.com/jerome-art-and-wine-walk



Ghost Town Tours

Explore the fascinating history and mysteries of Jerome — the largest ghost town in America! Ghost Town Tours offers both historic and haunted tours. ghosttowntours.org

SPOTLIGHT:

Out of Africa Wildlife Park

While many animal attractions boast of getting up close and personal, none can claim the immersive nature of Out of Africa with its African-like sanctuary; one that respects the animals with spacious natural habitats and provides you with an unforgettable experience. Here, every animal has a name and a story waiting to be shared. In this animal kingdom, education and entertainment are a way of life.

Out of Africa offers a full day of activities and viewing, all covered with the price of admission. You'll be thrilled with exciting shows like TIGER SPLASH® – a world renowned spectacle featuring Bengal and Siberian tiger(s) playing with caretakers in an aquatic arena. Or AFRICAN BUSH SAFARI is an immersive tour that feels like you've transported to the plains of Africa. Other shows like Creature Feature, The Predator Feed, and Giant Snake Show will have you grinning from ear to ear.

For the more adventurous, upgrade your safari with an hour-long SUPERMOG TOUR to get an expanded view of the animals and sanctuary or get a behind-the-scenes look with the VIP TOUR. Don't forget the PREDATOR ZIPLINE; your opportunity to soar above the animals. Located minutes from Sedona in the Verde Valley, Out of Africa is open daily from 9:30 am - 5:00 pm. Use 1-17, exit 287.



VISIT COTTONWOOD



Heart of Arizona Wine Country



Visit Cottonwood
and enjoy outdoor adventure,
savor creative cuisine,
sip Arizona wines,
explore family fun,
and so much more.



VisitCottonwoodAZ.org



DESTINATION *Cottonwood*

Population: 12,100 | Distance: 99 miles | Drive Time: 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

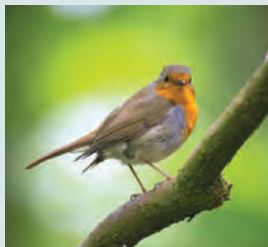
The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



Cottonwood LOCAL EVENTS AND HIGHLIGHTS



Verde Valley Birding and Nature Festival

April 25th – 28th

A friendly annual celebration of birds, birders, and nature in the beautiful Verde Valley.

visitcottonwoodaz.org



Nic's Italian Steak and Crab House

Locals and visitors will be transported to the East Coast Steak and Italian restaurants from the minute they step foot in this beautiful establishment.

nicsaz.com



Verde Valley Fair

May 1st – 5th

Carnival rides, Livestock Shows, Arts/Crafts and Shopping. Corn dogs, Smoked turkey legs and funnel cakes... and Much, Much More.

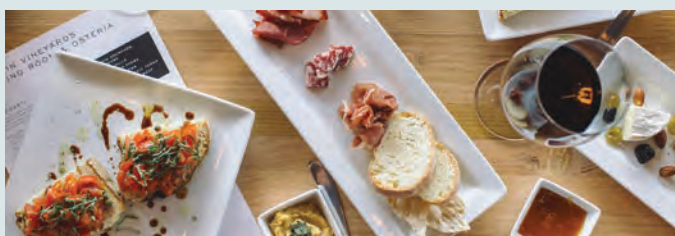
vvfair.com



Verde Lea Market Deli and Grill

A local favorite. If you're looking to find restaurants to add to your favorites, this is one of the best in Cottonwood.

verdelea.com



Merkin Vineyards Tasting Room and Osteria

On a mission to deliver an almost 100% Arizona experience, this restaurant offers a farm to table experience for everyone.

merkinvineyardsosteria.com

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One of the top zip
lines in the world
by USA Today!

DESTINATION *Verde Valley*

Population: 27,000 | Distance: 86 miles north of Phoenix | Drive Time: 1 hr-15 mins

North of Prescott and neighboring Jerome, AZ on your way to Sedona and Flagstaff is a beautiful region known as the Verde Valley. It comprises the cozy northern communities of Cottonwood, Cornville and Camp Verde. Each region offers you gorgeous desert scenery, world-class wineries, historic landmarks and museums, an abundance of antique stores with great cuisine and so much more. Whether it's floating down the Verde River, hiking, trying your luck at Cliff-Castle Casino, visiting Out of Africa Wildlife Park, or take in one of Northern Arizona's most iconic sites: Montezuma's Castle. In the Verde Valley, there is so much for everyone to experience.



SPOTLIGHT: **Montezuma Castle**

This is one of Northern Arizona's most iconic landmarks, which was also featured in numerous 60's western TV shows. It may look like a big mud hut set in the mountainside near Camp Verde, but Montezuma Castle is one of Arizona's most popular historic sites. Oddly enough, Montezuma had nothing to do with it.

Built over a 300 year span sometime between 1100 and 1425 A.D., the five-story structure is an impressive display of the Sinagua people's engineering skills in stone and mortar masonry work. The cliff dwelling was practical. They correctly reasoned a dwelling high above ground provided safety from nearby Beaver Creek's annual flooding.

For reasons unknown, the Sinagua's left the Verde Valley and the structure was mostly abandoned for close to 400 years. In the 1860s it was rediscovered by a group of European-Americans who named it after the famed Spanish explorer Montezuma. They assumed he was somehow connected to its construction. He wasn't, but the name remained. In 1906 Montezuma Castle was among the first four sites chosen as a National Monument by President Theodore Roosevelt. Located in central Arizona, just off I-17 at exit 289, it is now operated by the National Parks and remains a popular tourist attraction.

DESTINATION Sedona

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-35 mins

The first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermillion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

*The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's *The Call of the Canyon*, lived and loved under looming stone walls and whispering pines.*

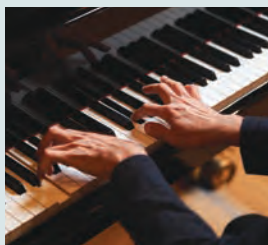
Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all.

To learn more, go to visitsedona.com

SLIDE ROCK STATE PARK



Sedona LOCAL EVENTS AND HIGHLIGHTS



Piano on the Rocks International Festival

April 26th – 28th & May 5th

This three-day festival explores the interconnection between solo piano literature, storytelling and literature.

visitsedona.com



Cinco De Mayo Celebration

May 4th

Celebrate spring with the sounds and flavors of Mexico at a fun-filled South of the Border bash located at the Tlaquepaque Arts & Shopping Village.

tlaq.com



Sedona Community Farmers Market

Sundays

Year round local and regional producer's market.

Sedona-farmers-market.com



Wine Tour from Sedona

Avoid the hassle of driving between wine tastings when you pre-book this Verde Valley wine tour that leaves from Sedona and visits some of the region's top vineyards.

viator.com/sedona/wine-tours



Northern Arizona's WINE COUNTRY

Producing some of the finest wines anywhere.

Visit one of our outstanding vineyards.

Page Spring Cellars

1500 North Page Springs Rd.

Cornville, AZ 86325 | 928-639-3004

Caduceus Cellars

158 Main St.

Jerome, AZ 86331

928-639-9463

Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.

Cornville, AZ 86325 | 928-649-2651

Cellar 433

240 Hull Ave.

Jerome, AZ 86331 | 928-634-7033

Oak Creek Vineyards & Winery

1555 North Page Springs Rd.

Cornville, AZ 86325 | 928-649-0290

Alcantara Vineyards

6400 East Thousand Trails Rd.

Cottonwood, AZ 86326 | 928-649-8463

Pillsbury Wine Co.

1012 N. Main St.

Cottonwood, AZ 86326 | 928-639-0646



**Experience outdoor fun, incredible attractions,
Historic Route 66, and so much more.**

experiencewilliams.com

DESTINATION Williams

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-40 min

Williams was named for the famous trapper, scout and mountain man, “Old Bill Williams.” A statue of “Old Bill” stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone’s bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit experiencewilliams.com

HISTORIC DOWNTOWN WILLIAMS



Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the “Gateway to the Grand Canyon,” Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today’s tourism trends, along with the town’s heyday years of the ‘50s and ‘60s.



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BY WALKING THE SKY

The west rim is heart-pounding, soul-searching, bucket-list-checking adrenaline rushes you've never felt or seen before, including one of the largest glass cavalier bridges in the world that will have you stepping 4,000 feet out over the Grand Canyon floor. Skywalk is just one of the ways you can jolt your senses and ignite your spirit at Grand Canyon West. Plan your adventure today.

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West

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Get your tickets today. ► [grandcanyonwest.com](https://www.grandcanyonwest.com)

MORE TO EXPLORE

Helicopter & Pontoon Tour • Zipline • Whitewater Rafting • Eagle Point • Guano Point
Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations

Williams LOCAL EVENTS AND HIGHLIGHTS



9th Annual Historic Route 66 Car Show

April 7th – 8th

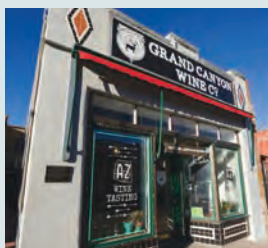
The two-day event will feature classic vehicles and future classics on historic Route 66.
williamshistoricroute66carshow.com



Canyon Coaster Adventure Park

Canyon Coaster Adventure Park on Route 66 in Williams features a variety of attractions for all ages, year round.

canyoncoasteradventurepark.com



Grand Canyon Wine Company

Located in Williams, this establishment evolved from a desire to showcase the unique terroir of Arizona wine regions and the bold flavor it creates.
grandcanyonwineco.com



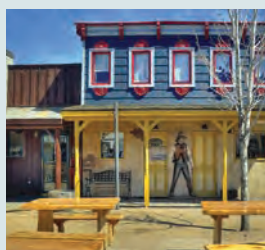
Grand Canyon Deer Farm

A popular tourist destination that offers visitors the opportunity to feed and interact with deer. The farm features a variety of deer, including white-tailed deer, mule deer, and elk!
deerfarm.com



Steam Engine to the Grand Canyon

The historic Grand Canyon Railway departs daily from Williams, Arizona to the awe-inspiring Grand Canyon.
thetrain.com



Wild West Junction

The Old West comes to life at the Wild West Junction, with special events, great food, and good, wholesome, old-time fun for young and old alike.
wildwestjunction.com

NORTHERN ARIZONA ATTRACTIONS

The Arboretum at Flagstaff

4001 S. Woody Mountain Rd.,
 Flagstaff, AZ
928.774.1442 | thearb.org

Arizona Snowbowl

9300 N. Snowbowl Rd., Flagstaff, AZ
928.779.1951 | arizonasnowbowl.com

Bearizona

1500 Historic Route 66, Williams, AZ
 5 minutes South of Williams
928.635.2289 | bearizona.com

Canyon Coaster Adventure Park

700 East Route 66, Williams, AZ
canyoncoasteradventurepark.com

Grand Canyon Deer Farm

6769 E. Deer Farm Rd., Williams, AZ
 30 minutes West of Flagstaff
928.635.4073 | deerfarm.com

Grand Canyon National Park

81 miles North of Flagstaff
 Take Hwy 180 & 64
928.638.7888 | nps.gov/grca

Grand Canyon Railway and Hotel

233 N. Grand Canyon Blvd., Williams, AZ
928.773.1976 | thetrain.com

Grand Canyon West

Skywalk, Rafting, Hualapai Lodge
928.769.2636 | grandcanyonwest.com

Hoover Dam

Highway 93, Hoover Dam
 Boulder City, NV 89005
usbr.gov/lc/hoverdam

Lowell Observatory

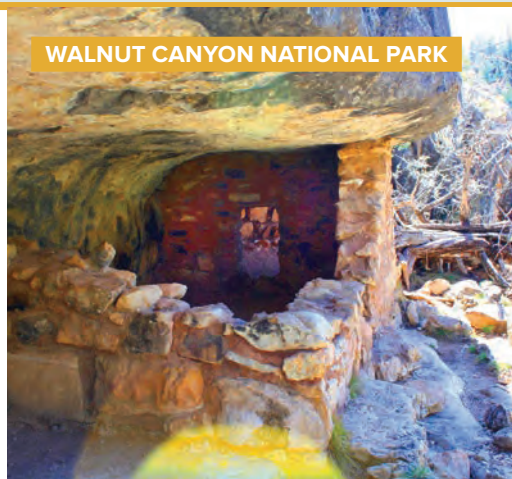
1400 W. Mars Hill Rd., Flagstaff, AZ
928.233.3212 | lowell.edu

Planes of Fame Air Museum

755 Mustang Way, Williams-Valle, AZ
928.635.1000 | planesoffame.org

Walnut Canyon National Monument

From I-40, take Exit 204, turn south.
928.526.3367 | nps.gov/waca



WALNUT CANYON NATIONAL PARK



THE ARBORETUM AT FLAGSTAFF



DESTINATION *Flagstaff and beyond*

Population: 80,119 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min

Kingman: 146 miles West – Drive Time from Flag 2 hrs. | Winslow: 56 miles East – Drive Time from Flag 45 min

Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.

It’s amazing to think that a city with a population of 80,119 annually hosts an average of 6 million visitors on their way to somewhere else. And in many cases, that somewhere else is Arizona’s renowned Grand Canyon. This wonder of the world is just 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona University (NAU) which opened its doors in 1899. NAU operates on a beautiful and expansive campus that sits at the base of the majestic San Francisco Peaks spread over 740 acres. The university has over 30,000 students attending from across the United States and around the world.

Flagstaff is popular escape from the Valley’s desert heat in the summer, as it is a winter wonderland in the winter, with Arizona Snowbowl Ski Resort just a 15-minute drive from the city center. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks at over 7,000 feet. Snowbowl is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers driving between Flagstaff and Kingman, Arizona. To this day, Arizona has the longest running stretch of usable Route 66 in the country.

Northern Arizona has many unique venues and attractions – all worth your attention. In Flag you have to visit the historic Lowell Observatory. North of Flag is the Grand Canyon, west you come into Kingman, and if you travel north, you will reach Grand Canyon West at the west rim of the Grand Canyon where you can walk 4,000 feet above the Canyon at SKYWALK. East of Flag is Twin Arrows Navajo Casino Resort and a tad farther down the road brings you to Winslow, Arizona.

**The drive time to the
Canyon's entrance is roughly
1 hour and 20 minutes**

Flagstaff is a very traveler-friendly city and is easy to navigate as every place you would want to visit is typically right off the two main roads, West Route 66 and Milton Road. Saturated with local brew pubs, restaurants, antique stores, retail shopping and boutiques. You can also visit numerous galleries and museums that line the area. Flagstaff is a great host to all travelers. The fine dining scene will knock your socks off. Great restaurants are plentiful and cater to every taste, including Black Bart's

Steakhouse, a local favorite who has been serving great steaks, chicken and seafood for 45 years. Downtown Flagstaff comes to life at night where most of the local bars can be found.

Flagstaff and its surrounding neighbor cities and towns remain popular year-round destinations for both Phoenixians and the millions of annual travelers who visit with us. **To learn more visit: FlagstaffArizona.org | explore.kingman.com | winslowaz.gov.**



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*By U.S. News & World Report 2023



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Snowbowl is Arizona's Winter Wonderland

At Snowbowl, winter is more than just a season – it is an invitation to see Arizona from a brand-new perspective. With 260 inches of average annual snowfall, 2,300 feet of vertical drop and the all-new Arizona Gondola, discover elevated experiences this winter at Arizona's premier ski and snowboard destination.

Introducing the Arizona Gondola This high-speed gondola redefines the alpine experience. As Arizona's longest, highest, and most advanced lift, riders will access 2,000 feet of vertical rise in less than 7 minutes.

From First-Timers to Experienced Riders With the largest beginner terrain in the Southwest and innovative Terrain Based Learning™ features, the Arizona Snowbowl Ski and Ride School offers friendly, industry leading instruction for first-time skiers and snowboarders. Beginners ages 13+ enjoy FREE lessons with the purchase of a full-day full-price lift ticket. For experienced riders looking to take their skills to the next level, advanced lessons offer opportunities to progress in the park, shred steeps and sharpen overall technique.

Create new winter adventures this season at Arizona Snowbowl. **Learn more at snowbowl.ski**

Route 66 Celebrates its 98th Anniversary

The famed pianist and composer Bobby Troup wrote the iconic hit song; "Get Your Kicks on Route 66." As a former pianist with the renowned Tommy Dorsey Orchestra, Troup headed west with millions of other World War II veterans. He was inspired to write the song which suggested that the "get-your-kicks" journey was an end unto itself. It became a hit for Troup, but also immortalized the two-lane highway that commenced in Chicago, and ended in Los Angeles-Santa Monica. Route 66 covered three time zones.

From its starting point in "The Windy City," route 66 headed southwest to Oklahoma City, then due west to the sun and surf of the Pacific Ocean. A very famous part of its history is the section that goes through the wonderful state of Arizona, a section that is still heavily traveled today.

Route 66 was inaugurated in the 1920's (officially designated in 1926), by a group of businessmen when the automobile was rapidly becoming the main preference for family vacation travel, however, its lifespan was short lived, as it lasted less than 50 years. Route 66 was "decommissioned" in 1985, but its legend certainly lives on in Northern Arizona, where it remains a main road between Williams and Flagstaff.



FLAGSTAFF, ARIZONA

WONDERS AWAIT

AT LOWELL OBSERVATORY



SHORT DRIVE FROM THE GRAND CANYON

Explore celestial wonders at Lowell Observatory in Flagstaff, Arizona. Discover galaxies, stars, and planets through powerful telescopes and dive into history-making astronomical discoveries. Reserve your cosmic adventure today! A journey to the stars starts here: lowell.edu/wander24.



Flagstaff LOCAL EVENTS AND HIGHLIGHTS



Flagstaff National Monuments

Wupatki, Sunset Crater Volcano, and Walnut Canyon National Monuments. Together, they protect more than 40,000 acres and 3,000 archaeological sites.
[nps.gov](https://www.nps.gov)



Flagstaff Blues & Brews

June 7th – 8th
Escape to the cool pines of Flagstaff for this two day music festival, featuring 10 bands, local and regional microbrews, tasty snacks, and arts vendors.
[flagstaffblues.com](https://www.flagstaffblues.com)



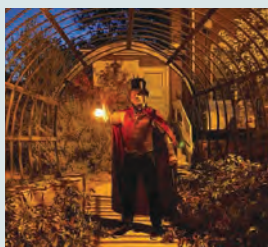
Flagstaff Mountain Film Festival March 28th – 31st

An alternative cinematic experience that inspires, educates, and fosters creative connections through the art of filmmaking.
[orpheumflagstaff.com/calendar](https://www.orpheumflagstaff.com/calendar)



Mother Road Brewing Company

Now with 2 locations, Mother Road Brewing Company brews distinguished beers and builds community one pint at a time.
[motherroadbeer.com](https://www.motherroadbeer.com)



Downtown Flagstaff Haunted History Tour

Haunted history walking tour where eccentric guides tell tales of the happenings that rocked Flagstaff to its core.
[tripadvisor.com/flagstaff/ghost-tours](https://www.tripadvisor.com/flagstaff/ghost-tours)



Tappy Hour at Oeno Wine Lounge

Tappy Hour:
Monday-Friday 12 – 4 pm
All wine and beer taps are half off.
[oenoflg.com](https://www.oenoflg.com)



The Arboretum

Flagstaff's high-elevation demonstration gardens, wild woodlands, and sun-drenched prairies are waiting for you at the foot of the San Francisco Peaks!
[thearb.org](https://www.thearb.org)



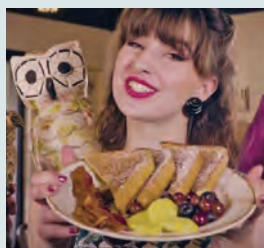
Orpheum Theater Flagstaff

Northern Arizona's premier entertainment venue. Hosting all genres of concerts, and a variety of events including: film premiers, festivals, weddings, holiday parties and more!
[orpheumflagstaff.com](https://www.orpheumflagstaff.com)



Meet an Astronomer

Saturdays, 7 – 10 pm
Meet a Lowell astronomer and view real-time images of planets, stars and galaxies displayed on a large screen outdoors with the new MallinCam.
[lowell.edu](https://www.lowell.edu)



Toasted Owl

The perfect place for brunch any day of the week. Their large, dog-friendly patio and an extensive menu of breakfast options offers something for locals and visitors-alike.
[thetoastedowl.com](https://www.thetoastedowl.com)



First Friday Artwalk

Held the first Friday monthly, art galleries and businesses open their doors from 6-9 pm with special art exhibitions and live music.
[artwalkflg.org](https://www.artwalkflg.org)



Twin Arrows Navajo Casino Resort

Northern Arizona's only AAA Four-Diamond Casino Resort Hotel. Stay, Play, Dine & Indulge. Come celebrate with us as 2024 is our 11th Anniversary. 15 minutes east of Flagstaff.
[twinarrows.com](https://www.twinarrows.com)

Flagstaff LOCAL EVENTS AND HIGHLIGHTS



Dining & Nightlife

Peruse the list of more than 85 restaurant and bars and you'll understand why Downtown Flagstaff chefs are earning the title "Masters of the Mountain." downtownflagstaff.org/shop-and-dine



Olive the Best

Proud to share the gift of high-quality olive oils and vinegars as part of the Flagstaff community. Sourced from around the globe and from the freshest sources possible. olivethebest.com



Arizona Snowbowl

In just a 25-minute ride north of Flagstaff, you can reach the best ski destination of the Southwest. It's famous for excellent skiing and snowboarding conditions. snowbowl.ski



Arizona Handmade Gallery / Fire on the Mountain

Arizona Handmade Gallery is linked with Fire on the Mountain glass studio, creating a showroom featuring over 60 Arizona artists. azhandmade.com



Lowell Observatory

Search the universe, study dark skies and stargaze where Pluto was discovered! Look through new and historic telescopes, watch science demos, study informative exhibits and more. lowell.edu



First Friday Artwalk

Each first Friday of the month, art galleries and businesses open their doors from 6 pm – 9 pm with special art exhibitions, performances, live music, treats and much more. artwalkflg.org

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www.visitwinslow.com

“SUCH A FINE SIGHT TO SEE”

There's a certain charm about the city of Winslow. Take a moment to look around & you'll discover a whole new dimension to this unique western city & its people that you may not notice at first. Civilizations have thrived in the area around Winslow for centuries including the ancient Hopi village of Homolovi, the Mormon settlement of Brigham City & the booming railroad town of Winslow more than 100 years ago. For those interested in historic sites & stories, Winslow is a goldmine. The Lorenzo Hubbell Trading Post is home to the Winslow Chamber of Commerce/Visitor Center. The building retains most of its historic features & ambiance. Once the main office for the world famous Hubbell Co., the Visitor Center is filled with artifacts & information about the city of Winslow. As well indeed, pretty much the entire state of Arizona.

The lyric from the classic rock song Take It Easy goes...“standin’ on a corner in Winslow, Arizona” & has attracted countless visitors to the famous corner on Historic Route 66. Visitors to Winslow’s Standin’ on a Corner Park will find a two-story mural that depicts that verse, as well as a life-sized bronze statue of a balladeer we’ve named “EASY”. Aside from the dining & shopping, one will find in the heart of the historic district is the Old Trails Museum. Visitors can browse the exhibits that include Native American artifacts, Santa Fe railroad & Fred Harvey memorabilia & much more. For a little outdoor recreation, adventure, & an awesome place to “cool down”, make your way to McHood Park Clear/Creek Reservoir. Canoeing, fishing, swimming, picnicking & camping are all available at the creek. It’s the best kept secret of northern Arizona. One should never visit Winslow without experiencing the historic La Posada Hotel. An established and world famous resort with an amazing “story to tell”! Truly a “must see”! With its hotels and Route 66 motels available...Winslow is also a great base camp for daytrips & exploration to the Grand Canyon, the Petrified Forest, Canyon De Chelly, Homolovi State Park, Rock Art Ranch, Grand Falls, & more.

A full-page advertisement for Arizona Snowbowl. The background is a photograph of a snowy mountain slope with evergreen trees covered in snow. A blue gondola is in the foreground, and another is further up the slope. Ski lift cables and towers are visible against a clear blue sky. The text is overlaid on the upper half of the image.

ARIZONA SNOWBOWL:

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55 TRAILS • 777 SKIABLE ACRES • 8 LIFTS • SCENIC GONDOLA RIDES

Northern Arizona is known for the deep realms of the Grand Canyon, but also features the roof of the state at Arizona Snowbowl. Just 15 miles from downtown Flagstaff awaits breathtaking views, winterlong turns, summer adventures, and year-round smiles. Join us on the slopes for a yearly average snowfall of 260", or trade the summer heat for a Scenic Gondola Ride to 11,500 feet for the best views in the state.

— VISIT SNOWBOWL.SKI TO LEARN MORE —