

WANDERAZ

NORTHERN ARIZONA SUMMER 2024 ISSUE

FLAGSTAFF'S LOWELL OBSERVATORY

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Discovery Center opening in November 2024.

Photo: Infinite Wonders by Greg Mort.



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PREMIER

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Welcome

TO OUR GREAT STATE OF ARIZONA



Every year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ...

WanderAZ.com



Jamie Copland, Publisher
The Wander Media Group, LLC

The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Shepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

Arizona remains a highly popular travel destination for visitors from the U.S. and around the world.

The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the countries fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA'S Men's Basketball Final Four, which it will once again host in 2024. Sports is a major economic driver for Phoenix and the State.

Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

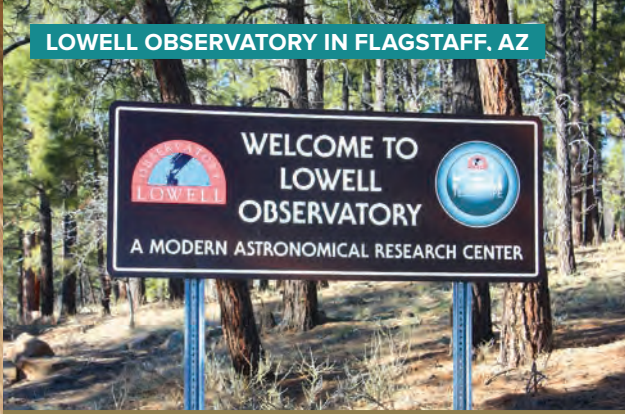
We hope you enjoy all that Arizona has to offer.



ROUTE 66 STATION



THE WILDLIFE WORLD ZOO & AQUARIUM



LOWELL OBSERVATORY IN FLAGSTAFF, AZ

ARIZONA'S NATURAL WONDER

In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.

President Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice

The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

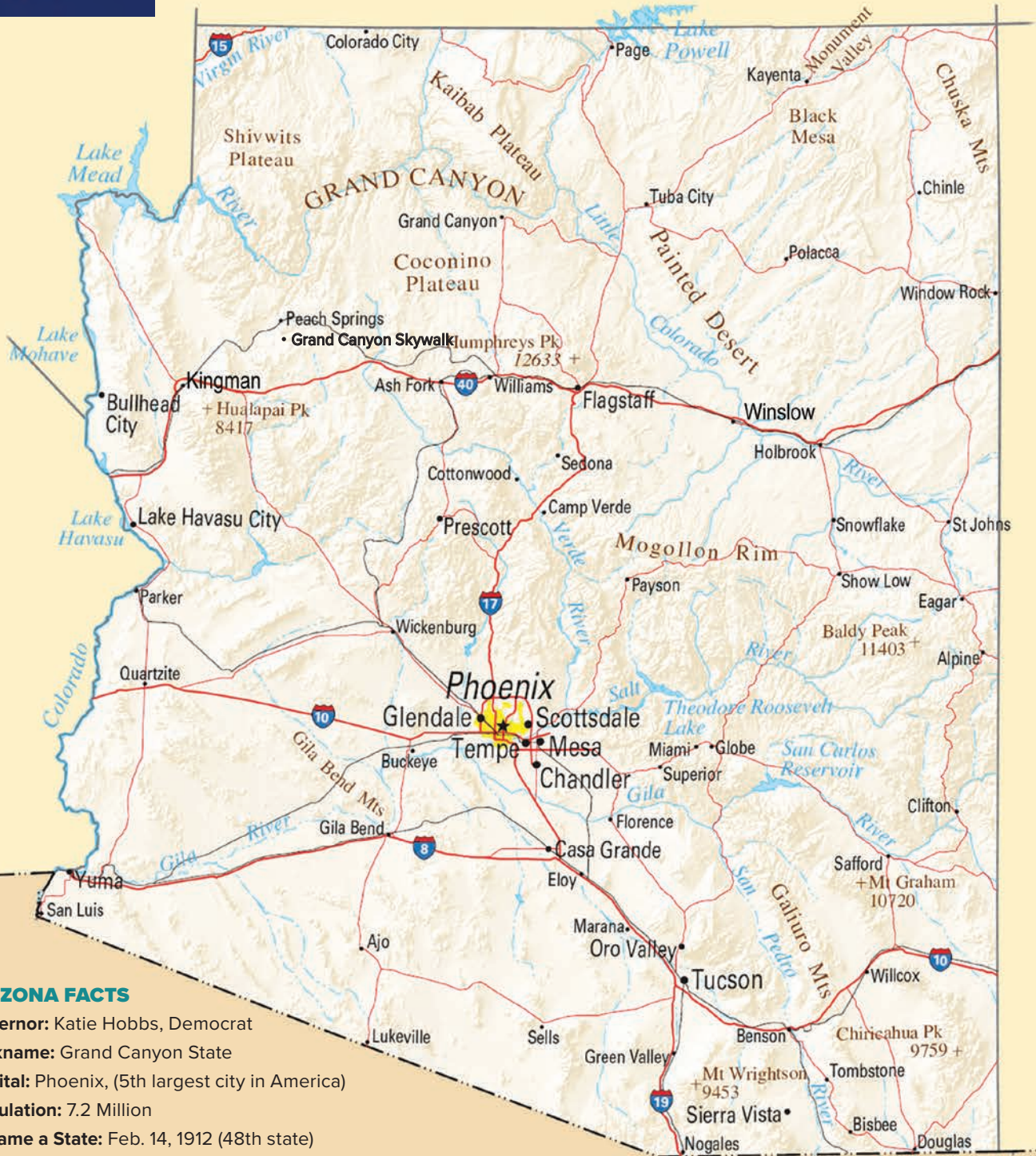
The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

For more information, visit grand-canyon-park.org.

ILLUSTRATION BY MICHAEL SWAINE



ARIZONA STATE MAP



ARIZONA FACTS

Governor: Katie Hobbs, Democrat

Nickname: Grand Canyon State

Capital: Phoenix, (5th largest city in America)

Population: 7.2 Million

Became a State: Feb. 14, 1912 (48th state)

Land Mass: 114,000 sq. miles (295,260 sq. km)

Highest Elevation: Humphreys Peak at 12,635 feet (3,851m)

Highest Elevated City: Flagstaff at 7,100 feet (2,164m)

Most Visited Attraction: Grand Canyon National Park

Number of Counties: 15; State Parks: 28

State Flower: Flower of the Saguaro Cactus

Ten Largest Cities: Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

Arizona's 5Cs: Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst



Volume 10, Issue 3 | \$10.00

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NORTHERN ARIZONA SUMMER 2024 ISSUE



The Lowell Observatory has been making history beneath the awe-inspiring dark skies of Flagstaff, Arizona, for over 125 years. Experience the past, present, and future of astronomy firsthand. History is made every day by our brilliant team of researchers, and discovery awaits you, too. Look through our historic and cutting-edge telescopes yourself to see our universe like you have never seen it before.

Established in 1894, Lowell Observatory boasts a long history of astronomical research and discovery, including VM Slipher's revolutionary recessional velocity measurements and Clyde Tombaugh's discovery of Pluto. Lowell's historical exhibits include exhibits on our founder, Percival Lowell; how Pluto was discovered; our current avenues of astronomical research; and more. Experience the six state-of-the-art public telescopes of the Giovale Open Deck. Explore our beautiful scenic grounds and the Observatory atop Mars Hill, overlooking historic downtown Flagstaff. See why we are recognized as the world's first International Dark Sky destination. **For more information visit lowell.edu.**

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Arizona Restaurant Association



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National Concierge Association

DESTINATION *Northern Arizona*



DESTINATION Prescott

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-20 mins

Prescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

To learn more, visit prescott-az.gov.

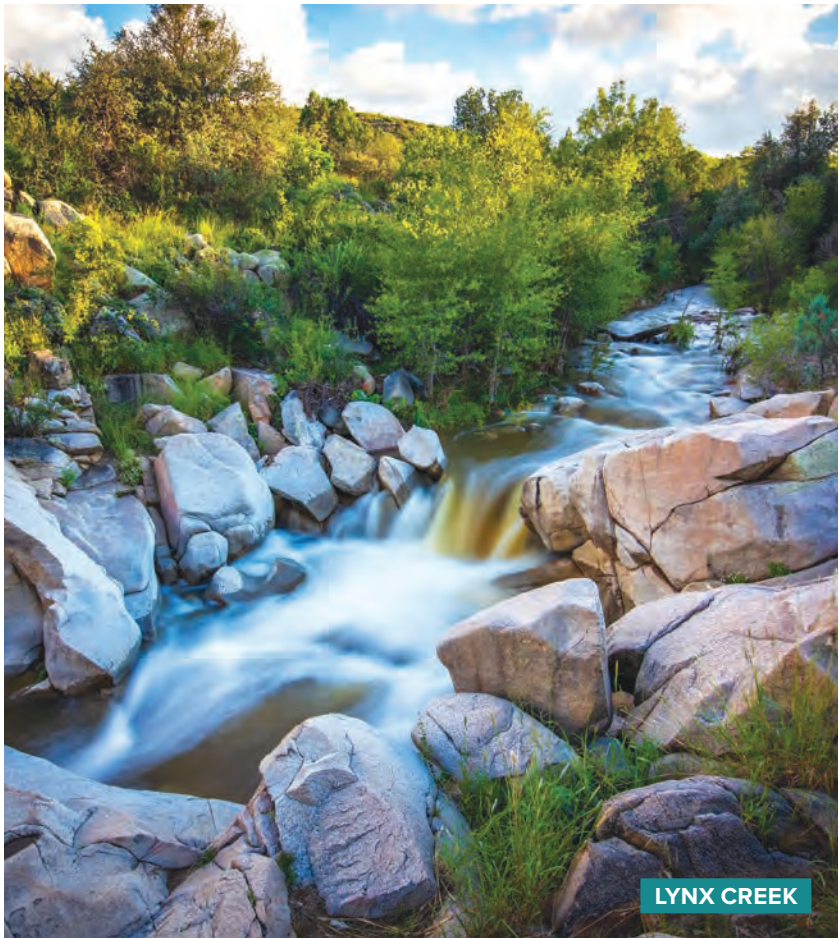
In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889



PRESCOTT COURTHOUSE



WHISKEY ROW



LYNX CREEK

Prescott LOCAL EVENTS AND HIGHLIGHTS



Prescott Farmer's Market Saturdays

The Prescott Farmers Market is open Saturdays, 7:30 am to 12:00 pm April through October.

prescottfarmersmarket.org



Prescott Art and Wine Festival August 3rd – 4th

Showcasing a wide range of original works by more than 130 jury selected fine artists and craftsmen.

vermillionpromotions.com



Whiskey Row

Whiskey Row is full of some of Prescott's oldest history. This street is named Whiskey Row because of the large number of saloons in one place. At one point the block hosted a total of 40 saloons.



4th Friday Art Walk

Showcasing regional & international photography, painting, sculpture, jewelry & wearable art! Held every 4th Friday from 5 – 8 pm.

artthe4th.com



Prescott Indian Art Market | September 21st – 22nd

Prescott Indian Art Market is Sharlot Hall Museum's premier Native American art market, featuring Indigenous art, music, performances, demonstrations, and more. Over 100 top native artists present artwork in this juried show, showcasing art media ranging from oil painting and beadwork to pottery and weaving.

sharlothallmuseum.org

Experience Prescott
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CHINO VALLEY

ARIZONA'S OUTDOOR FUN PLACE



OUTDOOR ADVENTURES AWAIT YOU IN THE CHINO VALLEY

This is one of the best adventure areas in Arizona for off-roading. Hike, bike, or camp under the stars. Visitors take their off-road vehicles and spend the day observing the breathtaking vistas of red rock and Chino Valley's natural beauty. Or you can take the Perkins Road through Jerome, past Sedona, all the way to Williams. Maybe, it's the excitement of panning for gold along the Verde River, as you take in the natural beauty only the Chino Valley offers. Whatever your desires, relax and enjoy the great weather, impressive scenery, and unforgettable memories. VISITOR CENTER – 199 North State Route 89, Chino Valley, 86323. discoverchinovalley.org



**SCAN THE CODE
TO LEARN MORE**

By Maggie Tidaback, Economic Development Manager



Wine in Arizona

ARE YOU CRAZY?

— By Leslie James

Who doesn't like wine. Globally wine is one of the most highly sought after and consumed beverages. Five of the most recognized growing regions are France, Italy, Spain, Australia and in the United States, the Napa Valley, north of San Francisco. To the surprise and amazement of those who make Arizona their travel destination, Arizona's burgeoning wine industry continues to capture the attention of the tens of thousands of annual wine lovers who visit with us. Arizona's local wine industry has been growing and attracting exceptionally talented vintners for over 50 years. Dating back to the 70's Arizona has steadily become known for producing a variety of high-quality, delicious, enticing, and award-winning wines for every level of wine enthusiast. And our wineries are not just in Northern Arizona (as many think), but exceptional wineries can be found in Southern Arizona as well. As our wine production has grown, so has our reputation for producing many world-class wines. Arizona wines continues to pique the interest from the thousands of monthly travelers to these regions ... who want to sample our wines and learn more about this bubbling industry, no pun intended!

According to the Arizona Office of Tourism more than 600,000 annual visitors enjoy the almost 125 wineries and tasting rooms that dot Arizona's Southern and Northern landscapes, all of whom offer a wide selection of whites, reds, and Rose's. I think Arizona wines can easily compete on the international stage ... further evidenced by the fact that in 2023 almost \$35 million was spent on Arizona wines by visitors to the state. This makes the state's expanding wine industry a major factor for these local economies.

The Great State of Arizona is proud of its ability to deliver unparalleled tourism experiences across the entire state, and that includes our wineries. Memories that we guarantee will last a lifetime. Even though almost 50% of annual travelers are visiting with us for the first time, many do return to enjoy more of what Arizona has to offer.

When visiting Southern Arizona, you will experience outstanding wineries in Sonoita and Willcox, and for those heading north out of the Valley, stop by Prescott, Downtown Cottonwood, Verde Valley, and Sedona. Arizona offers a superb selection of outstanding wines and

tasting experiences. Proud of their offerings, every wine tasting room is happy to talk about wines and share Arizona's wine history and why our wines are so popular. In most towns you can simply park the car and walk to the local wine tasting rooms and storefronts.

I do not want to end this great piece on a down note, but please remember to drink responsibly. Gauge your consumption before getting back behind the wheel. We want you to enjoy your entire trip and come back to see more of us.

Arizona has three official American Viticultural Areas – wine growing regions.



DESTINATION *Jerome*

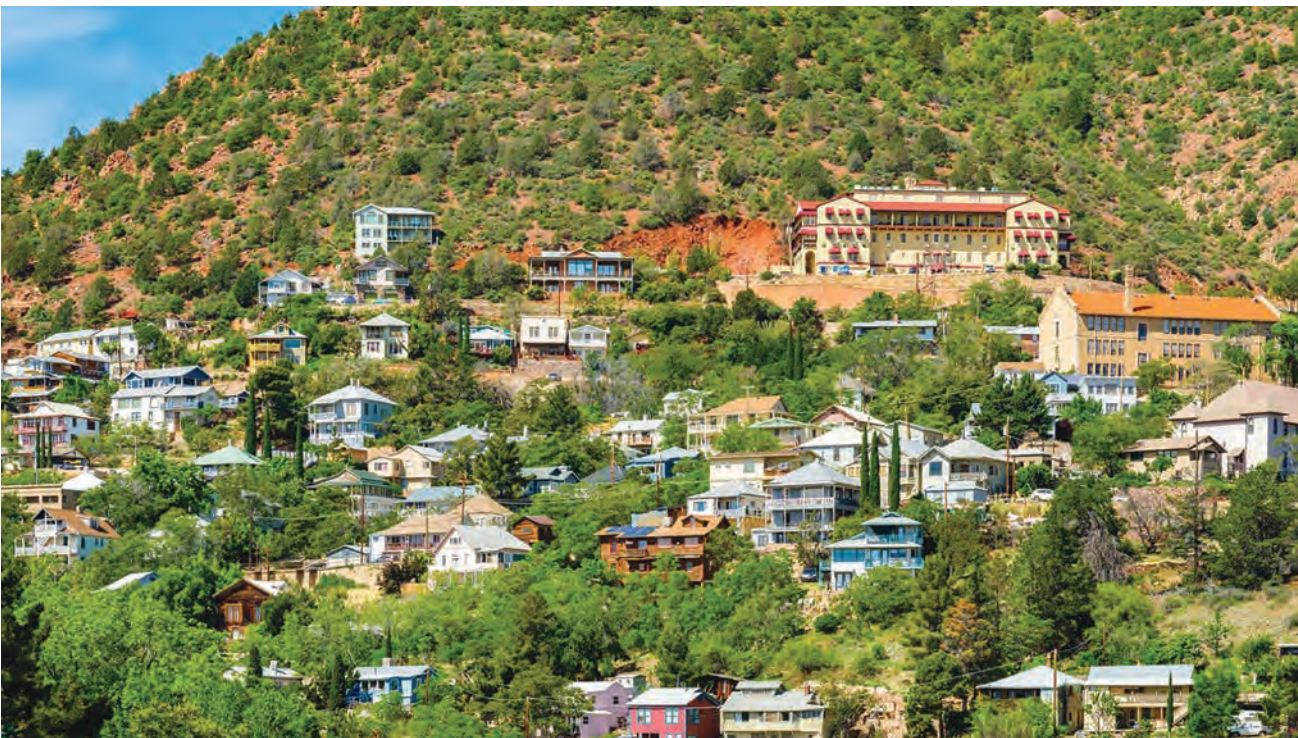
Population: 455 | Distance: 110 miles | Drive Time: 2 hrs from Phoenix

Jerome is less than two hours north of Phoenix. Founded in 1876, this once thriving and reputedly immoral mountainside mining community overlooking the Verde Valle, after the mines closed in 1953 and "King Copper" left town, the population went from a peak of 15,000 in the 1920s to a low of 50 people. The Jerome Historical Society guarded the towns buildings against vandalism and the elements. In 1965, the Douglas Mansion became a State Park, and Jerome became a National Historic Landmark in 1976. Now Jerome is known as a haven for artists, writers, musicians and historians. They also boast some great restaurants. Every building in Jerome has a story.

The House of Joy was originally a brothel, then a restaurant, and now an attractive "brothel boutique." The Haunted Hamburger building used to be a boarding house for miners. Now a popular restaurant, bar and bakery, it boasts of being (what else?) haunted by hammer-thieving ghosts. The Conner Hotel was built in 1898 by David Conner and originally rented rooms at \$1 a night, but fell into ruin after years of prosperity. The building is now restored and up to current safety standards, with all rooms beautifully upgraded. Rates are reasonable, but don't expect \$1 a night. Bring your camera when you visit. Along with everything else it offers, Jerome is a photographers delight!



Jerome is known as a haven for artists, writers, musicians and historians



Jerome LOCAL EVENTS AND HIGHLIGHTS



Jerome Music & Arts Festival

September 14th– 15th

Celebrate music and art with over 50 artists and performers at several venues throughout Jerome. Enjoy food trucks, a kid's area, and local shops.

jeromemusicandarts.com



Jerome State Historic Park

Learn about the mining history of Arizona on a guided tour, and stop by the Douglas Mansion where you can learn about one of the most famous mining barons in the US.

azstateparks.com



Wine Tasting

As the epicenter of Arizona's wine country, Prescott and the Verde Valley offer a tremendous opportunity for some of the country's best wine tasting in one place.



Gold King Mine

Just above Jerome is the curious Gold King Mine. Known as Haynes, it was home to about 300 miners during the boom years.

goldkingmineghosttown.com



Jerome Art Walk

First Saturday of the Month

A favorite evening for locals and tourists. Festivities begin at 5 pm and continue until 8 pm.

jeromeartwalk.com



Tours of Jerome

An entertaining one-hour walking tour, that provides a historically accurate first hand look at what the "Wickedest City in the West" used to look and feel like.

jeromeghosttours.com

SPOTLIGHT:

Out of Africa Wildlife Park

While many animal attractions boast of getting up close and personal, none can claim the immersive nature of Out of Africa with its African-like sanctuary; one that respects the animals with spacious natural habitats and provides you with an unforgettable experience. Here, every animal has a name and a story waiting to be shared. In this animal kingdom, education and entertainment are a way of life.

Out of Africa offers a full day of activities and viewing, all covered with the price of admission. You'll be thrilled with exciting shows like TIGER SPLASH® – a world renowned spectacle featuring Bengal and Siberian tiger(s) playing with caretakers in an aquatic arena. Or AFRICAN BUSH SAFARI is an immersive tour that feels like you've transported to the plains of Africa. Other shows like Creature Feature, The Predator Feed, and Giant Snake Show will have you grinning from ear to ear.

For the more adventurous, upgrade your safari with an hour-long SUPERMOG TOUR to get an expanded view of the animals and sanctuary or get a behind-the-scenes look with the VIP TOUR. Don't forget the PREDATOR ZIPLINE; your opportunity to soar above the animals. Located minutes from Sedona in the Verde Valley, Out of Africa is open daily from 9:30 am - 5:00 pm. Use 1-17, exit 287.



VISIT COTTONWOOD



Heart of Arizona Wine Country



Visit Cottonwood
and enjoy outdoor adventure,
savor creative cuisine,
sip Arizona wines,
explore family fun,
and so much more.



VisitCottonwoodAZ.org



DESTINATION Cottonwood

Population: 12,100 | Distance: 99 miles | Drive Time: 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



Cottonwood LOCAL EVENTS AND HIGHLIGHTS



Thunder Valley Rally
September 20th – 21st

Where history is just the beginning. Enjoy concerts, Miss Thunder Valley Rally contest, Dice Run, bike show, vendors and more!

thundervalleyrallyaz.com



The Muse Art Gallery

A boutique gallery specializing in Fine Art produced by local Women. One of the best curated selections of local art in the Verde Valley. Workshops, art classes and art-wine-based events are also offered.



Simply Amazing Marketplace

This gem has something for everyone. Furniture, collectables, antiques, souvenirs, you name it!

simplyamazingmarketplace.com



Old Town Music & The Market
September 5th

Experience this market with live music, local vendors, delicious food and more! The fun starts at 5 pm and will go on until dark!



Farmers Market at Old Town Square
Wednesdays, 4 – 8 pm

Weekly locals farmers market in Old Town Cottonwood! Come meet your neighbors who are Farmers, Growers, Makers! Fresh Produce, Baked Goods, Snacks, Desserts, Food & Drinks, and other local small business owners with specialty items!

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DESTINATION Verde Valley

Population: 27,000 | Distance: 86 miles north of Phoenix | Drive Time: 1 hr-15 mins

North of Prescott and neighboring Jerome, AZ on your way to Sedona and Flagstaff is a beautiful region known as the Verde Valley. It comprises the cozy northern communities of Cottonwood, Cornville and Camp Verde. Each region offers you gorgeous desert scenery, world-class wineries, historic landmarks and museums, an abundance of antique stores with great cuisine and so much more. Whether it's floating down the Verde River, hiking, trying your luck at Cliff-Castle Casino, visiting Out of Africa Wildlife Park, or take in one of Northern Arizona's most iconic sites: Montezuma's Castle. In the Verde Valley, there is so much for everyone to experience.



SPOTLIGHT: Montezuma Castle

This is one of Northern Arizona's most iconic landmarks, which was also featured in numerous 60's western TV shows. It may look like a big mud hut set in the mountainside near Camp Verde, but Montezuma Castle is one of Arizona's most popular historic sites. Oddly enough, Montezuma had nothing to do with it.

Built over a 300 year span sometime between 1100 and 1425 A.D., the five-story structure is an impressive display of the Sinagua people's engineering skills in stone and mortar masonry work. The cliff dwelling was practical. They correctly reasoned a dwelling high above ground provided safety from nearby Beaver Creek's annual flooding.

For reasons unknown, the Sinagua's left the Verde Valley and the structure was mostly abandoned for close to 400 years. In the 1860s it was rediscovered by a group of European-Americans who named it after the famed Spanish explorer Montezuma. They assumed he was somehow connected to its construction. He wasn't, but the name remained. In 1906 Montezuma Castle was among the first four sites chosen as a National Monument by President Theodore Roosevelt. Located in central Arizona, just off I-17 at exit 289, it is now operated by the National Parks and remains a popular tourist attraction.

DESTINATION *Sedona*

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-35 mins

The first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermilion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

*The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's *The Call of the Canyon*, lived and loved under looming stone walls and whispering pines.*

Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all. **To learn more, go to visitsedona.com**

CATHEDRAL ROCK



Sedona LOCAL EVENTS AND HIGHLIGHTS



Slide Rock State Park

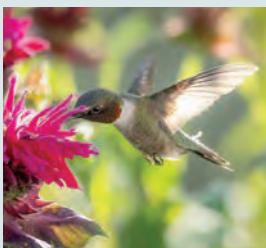
Tackle the hiking trails to enjoy great views of sandstone bluffs and cool off by swooshing down the 80-foot-long natural water slide that the park is named after.

azstateparks.com/slide-rock



1st Fridays in the Galleries

Sedona's finest art galleries invite you to enjoy a special evening of openings, special guests, and artist receptions. Multiple locations in Tlaquepaque Arts & Shopping Village from 4 – 7 pm.



Sedona Hummingbird Festival July 26th – 28th

The festival includes three days of presentations by hummingbird specialists, birding trips, garden tours, Saturday Gala Banquet, and Hummingbird Marketplace.

hummingbirdsociety.org



National Day of the Cowboy July 27th

Screening of a classic western film along with an introductory panel discussion, party favors and prizes. Location: Mary D. Fisher Theater. Call for details 928.282.7038.



Sedona Wagfest & Fair

Sept. 14th, 9 am – 12 pm

Bring your best friend to Posse Grounds Park Pavilion in Sedona and enjoy local canine resource vendors to stop, shop and learn. Admission is free!



Sedona Wine Fest

Sept. 28th – 29th, 11 am – 5 pm

Enjoy fabulous Arizona wines, tasty food, music, and vendors galore while enjoying the breathtaking panoramic views of the majestic red rocks.

sedonawinefest.com



Northern Arizona's WINE COUNTRY

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Page Spring Cellars

1500 North Page Springs Rd.
Cornville, AZ 86325 | 928-639-3004

Caduceus Cellars

158 Main St.
Jerome, AZ 86331
928-639-9463

Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.
Cornville, AZ 86325 | 928-649-2651

Cellar 433

240 Hull Ave.
Jerome, AZ 86331 | 928-634-7033

Oak Creek Vineyards & Winery

1555 North Page Springs Rd.
Cornville, AZ 86325 | 928-649-0290

Alcantara Vineyards

6400 East Thousand Trails Rd.
Cottonwood, AZ 86326 | 928-649-8463

Pillsbury Wine Co.

1012 N. Main St.
Cottonwood, AZ 86326 | 928-639-0646



**EXPERIENCE
WILLIAMS**
GATEWAY TO THE GRAND CANYON®

**Experience outdoor fun, incredible attractions,
Historic Route 66, and so much more.**

experiencewilliams.com

DESTINATION Williams

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-40 min

Williams was named for the famous trapper, scout and mountain man, “Old Bill Williams.” A statue of “Old Bill” stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone’s bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit experiencewilliams.com

HISTORIC DOWNTOWN WILLIAMS



Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the “Gateway to the Grand Canyon,” Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today’s tourism trends, along with the town’s heyday years of the ‘50s and ‘60s.



GRAND CANYON RAILWAY

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THE SPIRIT

BY WALKING THE SKY

The west rim is heart-pounding, soul-searching, bucket-list-checking adrenaline rushes you've never felt or seen before, including one of the largest glass cavalier bridges in the world that will have you stepping 4,000 feet out over the Grand Canyon floor. Skywalk is just one of the ways you can jolt your senses and ignite your spirit at Grand Canyon West. Plan your adventure today.

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CANYON**
West

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Get your tickets today. ▶ [grandcanyonwest.com](https://www.grandcanyonwest.com)

MORE TO EXPLORE

Helicopter & Pontoon Tour • Zipline • Whitewater Rafting • Eagle Point • Guano Point
Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations

Williams LOCAL EVENTS AND HIGHLIGHTS



Second Saturday Artwalk in Williams

Every second Saturday of the month from 6 – 9pm. With free food, wine, live demos and music, The Gallery is a great place to start your Artwalk. thegalleryinwilliams.com



Shopping on Route 66

With perfect spots to take pictures, enjoy a meal, and find a perfect souvenir. Enjoy shopping in Williams and we're certain you'll take a piece of history and western charm home with you. experiencewilliams.com/route-66



Copper Canyon Trading

A unique store that features western-themed home decor, apparel, gifts, and a specialty foods room where you can shop for hundreds of hot sauces and saltwater taffy! coppercanyontrading.com



Bearizona

The park is home to a variety of animals, including bears, wolves, bison, and elk. One of the highlights of Bearizona is the chance to see animals up close in their natural habitat. bearizona.com



Grand Canyon Deer Farm

A popular tourist destination that offers visitors the opportunity to feed and interact with deer. The farm features a variety of deer, including white-tailed deer, mule deer, and elk! deerfarm.com



Ales on the Rails

Sept. 17th – Oct. 31st

Ales on the Rails is Verde Canyon Railroad's way of toasting Oktoberfest, providing a rollicking farewell to summer. verdecanyonrr.com

NORTHERN ARIZONA ATTRACTIONS

The Arboretum at Flagstaff

4001 S. Woody Mountain Rd., Flagstaff, AZ
928-774-1442 | thearb.org

Arizona Snowbowl

9300 N. Snowbowl Rd., Flagstaff, AZ
928-779-1951 | arizonasnowbowl.com

Bearizona

1500 Historic Route 66, Williams, AZ
5 minutes South of Williams
928-635-2289 | bearizona.com

Canyon Coaster Adventure Park

700 East Route 66, Williams, AZ
canyoncoasteradventurepark.com

Grand Canyon Deer Farm

6769 E. Deer Farm Rd., Williams, AZ
30 minutes West of Flagstaff
928-635-4073 | deerfarm.com

Grand Canyon National Park

81 miles North of Flagstaff
Take Hwy 180 & 64
928-638-7888 | nps.gov/grca

Grand Canyon Railway and Hotel

233 N. Grand Canyon Blvd., Williams, AZ
928-773-1976 | thetrain.com

Grand Canyon West

Skywalk, Rafting, Hualapai Lodge
928-769-2636 | grandcanyonwest.com

Hoover Dam

Highway 93, Hoover Dam
Boulder City, NV 89005
usbr.gov/lc/hooverdam

Lowell Observatory

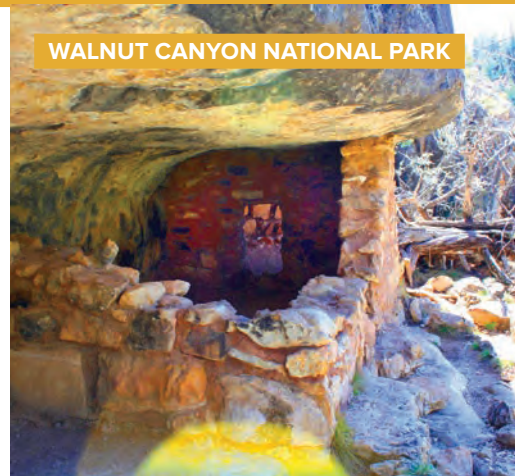
1400 W. Mars Hill Rd., Flagstaff, AZ
928-233-3212 | lowell.edu

Planes of Fame Air Museum

755 Mustang Way, Williams-Valle, AZ
928-635-1000 | planesoffame.org

Walnut Canyon National Monument

From I-40, take Exit 204, turn south.
928-526-3367 | nps.gov/waca



WALNUT CANYON NATIONAL PARK



THE ARBORETUM AT FLAGSTAFF



DESTINATION *Flagstaff and beyond*

Population: 80,119 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min

Kingman: 146 miles West – Drive Time from Flag 2 hrs. | Winslow: 56 miles East – Drive Time from Flag 45 min

Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.

It’s amazing to think that a city with a population of 80,119 annually hosts an average of 6 million visitors on their way to somewhere else. And in many cases, that somewhere else is Arizona’s renowned Grand Canyon. This wonder of the world is just 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona University (NAU) which opened its doors in 1899. NAU operates on a beautiful and expansive campus that sits at the base of the majestic San Francisco Peaks spread over 740 acres. The university has over 30,000 students attending from across the United States and around the world.

Flagstaff is popular escape from the Valley’s desert heat in the summer, as it is a winter wonderland in the winter, with Arizona Snowbowl Ski Resort just a 15-minute drive from the city center. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks at over 7,000 feet. Snowbowl is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers driving between Flagstaff and Kingman, Arizona. To this day, Arizona has the longest running stretch of usable Route 66 in the country.

Northern Arizona has many unique venues and attractions – all worth your attention. In Flag you have to visit the historic Lowell Observatory. North of Flag is the Grand Canyon, west you come into Kingman, and if you travel north, you will reach Grand Canyon West at the west rim of the Grand Canyon where you can walk 4,000 feet above the Canyon at SKYWALK. East of Flag is Twin Arrows Navajo Casino Resort and a tad farther down the road brings you to Winslow, Arizona.

The drive time to the
Canyon's entrance is roughly
1 hour and 20 minutes

Flagstaff is a very traveler-friendly city and is easy to navigate as every place you would want to visit is typically right off the two main roads, West Route 66 and Milton Road. Saturated with local brew pubs, restaurants, antique stores, retail shopping and boutiques. You can also visit numerous galleries and museums that line the area. Flagstaff is a great host to all travelers. The fine dining scene will knock your socks off. Great restaurants are plentiful and cater to every taste, including Black Bart's

Steakhouse, a local favorite who has been serving great steaks, chicken and seafood for 45 years. Downtown Flagstaff comes to life at night where most of the local bars can be found.

Flagstaff and its surrounding neighbor cities and towns remain popular year-round destinations for both Phoenicians and the millions of annual travelers who visit with us. **To learn more visit: FlagstaffArizona.org | explore.kingman.com | winslowaz.gov.**



DOWNTOWN FLAGSTAFF

Steakhouse · Saloon · Musical Revue
Locally Owned and Operated for over 30 Years

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**Featuring the
 Black Bart Singers
 in a nightly
 Musical Revue**
*with Standards,
 Showtunes
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**Steaks
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 Home Fer!**

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 & Seafood**
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 & Cut right here on
 the premises






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Explore the Universe at the Lowell Observatory

Established in 1894, the Lowell Observatory boasts a long history of astronomical research and discovery, including VM Slipher's revolutionary recessional velocity measurements and Clyde Tombaugh's discovery of Pluto. Historical exhibits showcase our founder; Percival Lowell, our current avenues of astronomical research; and so much more. Explore the beautiful scenic grounds atop Mars Hill, overlooking downtown Flagstaff. See why Lowell is recognized as the world's first International Dark Sky destination, attracting over 100,000 visitors annually.

General Admission gives you all-day access to 130 years of astronomical discovery and access to numerous talks, tours, and open houses. Marvel at the 125-year-old 24-inch Clark Refractor, which is still in operation today. At night, discover planets, distant gas clouds, and far-off galaxies through the six state-of-the-art public telescopes of the Giovale Open Deck Observatory.

In the fall of 2024, the amazing new Kemper and Ethel Marely Foundation Discovery Center will open. Featuring a roof-top "open planetarium," versus a traditional enclosed planetarium in which guests view images of celestial bodies, this venue takes advantage of Flagstaff's exquisitely dark skies.

To learn more call 928-774-3358 or visit lowell.edu.

Route 66 Celebrates its 98th Anniversary

The famed pianist and composer Bobby Troup wrote the iconic hit song; "Get Your Kicks on Route 66." As a former pianist with the renowned Tommy Dorsey Orchestra, Troup headed west with millions of other World War II veterans. He was inspired to write the song which suggested that the "get-your-kicks" journey was an end unto itself. It became a hit for Troup, but also immortalized the two-lane highway that commenced in Chicago, and ended in Los Angeles-Santa Monica. Route 66 covered three time zones.

From its starting point in "The Windy City," route 66 headed southwest to Oklahoma City, then due west to the sun and surf of the Pacific Ocean. A very famous part of its history is the section that goes through the wonderful state of Arizona, a section that is still heavily traveled today.

Route 66 was inaugurated in the 1920's (officially designated in 1926), by a group of businessmen when the automobile was rapidly becoming the main preference for family vacation travel, however, its lifespan was short lived, as it lasted less than 50 years. Route 66 was "decommissioned" in 1985, but its legend certainly lives on in Northern Arizona, where it remains a main road between Williams and Flagstaff.



ASTRONOMY DISCOVERY CENTER

AT LOWELL OBSERVATORY



New wonders await at Lowell Observatory in Flagstaff, Arizona, where Pluto, our expanding universe, Uranus's rings, and much more was discovered! The Astronomy Discovery Center is adding an all-new immersive experience to Lowell Observatory's famous campus. Now guests will be able to enjoy:

LOWELL UNIVERSE THEATER
Immersive LED screen with a stage for interactive shows

ORBITS CURIOSITY ZONE
Accessible and interactive educational exhibits for children 0-8

DARK SKY PLANETARIUM
First-ever rooftop open sky planetarium

ASTRONOMY GALLERY
High-tech immersive exhibits to explore the wonders of the universe and our place in it

CAFE AND GIFT SHOP



ROUTE 66
Kingman

EST. ARIZONA 1882

KINGMAN Arizona

- ♥ MUSEUMS & HISTORIC SITES
- ♥ BREWERIES & WINERIES
- ♥ VIBRANT DOWNTOWN
- ♥ HIKING & BIKING TRAILS
- ♥ WIDE OPEN SPACES
- ♥ SCENIC DRIVES

ARIZONA
THE GRAND CANYON STATE
ExploreMoreAZ.com

*Explore it all from the
Heart of Historic Route 66!*



1.866.427.7866
WWW.EXPLOREKINGMAN.COM

Flagstaff LOCAL EVENTS AND HIGHLIGHTS



Yoga on the Lawn
Saturdays, 9 – 10 am
 This event is perfect for all yoga levels! \$5 dollar drop in, and make sure to bring your own yoga mat and towel! County Courthouse, 219 E. Cherry Ave.



Arboretum Wildflower Walks
July 26th, Aug. 16th & Sept. 20th
 Join the knowledgeable Arboretum staff on a morning walk through the gardens and explore the colorful varieties of Native Arizona wildflowers. (\$15 non-member) thearb.org/wildflower-walk-tickets



Flagstaff Art in the Park
July 5th – 7th
 Event hosting about 100 artists showcasing one-of-a-kind fine art and crafts. In addition, there will be live music, wine garden, scrumptious food, and more.



Hopi Arts and Cultural Festival
August 24th – 25th
 Annual event bringing public education by way of art, traditional social dances and information on Hopi culture. hopifestival.com



Mountain Melodies Concert Series at the Arboretum
July 7th, Aug. 4th & Sept. 5th
 Seasonal concerts featuring local musicians, local beer, and local food vendors! thearb.org/special-events/



Downtown Community Market Wednesdays
 A weekly market supporting regional growers, producers and makers with produce, arts, food trucks and more! flagstaffmarket.com



Arizona Highland Celtic Festival
July 20th
 The 2023 Arizona Highland Celtic Festival will take place at Fort Tuthill County Park in Flagstaff. nachs.info/celtic-festival



First Friday Artwalk
 Each first Friday of the month, art galleries and businesses open their doors from 6 – 9 pm with special art exhibitions, performances, live music, treats and much much more. downtownflagstaff.org



Mead and Cider Festival
August 3rd
 Enjoy a day of tastings featuring 15+ mead, cider, and sake makers, live music, food trucks, lectures, talks, and more! meadandciderfestival.com



Movies on the Square
Saturdays through Aug. 31st
 FREE family-friendly evening on Heritage Square. There will be live music and activities starting at 4 pm, followed by the movie at dusk. downtownflagstaff.org



Pickin' in the Pines Bluegrass and Acoustic Music Festival
September 13th – 15th
 Three days of great music, dancing, workshops, and local and regional food and vendors make this a must attend event. pickininthepines.org



Music on the Square
Thursdays, Fridays, & Sundays through September 29th
 Free concerts in Heritage Square all summer long. downtownflagstaff.org

FLAGSTAFF RIDES THE RAILS!

— By Michael Murphy

Over 100 freight and passenger trains pass through Flagstaff every day. Like Northern Arizona University, Lowell Observatory, Snowbowl, Black Bart's Steakhouse and December snowstorms, the railways remain a major transportation route, and is an important part of the culture in this bustling northern Arizona community.

The first Flagstaff rails were staked in 1881 with a diverse labor crew that included Mexicans, Indians and Mormons. The Atlantic and Pacific Railroad began service through the town on August 1, 1882. Flagstaff, then with a population of about 200, quickly prospered with the tourism and trade dollars that rolled in with the trains. Lumber, the major industry in Flagstaff, could now be quickly and efficiently transported by the new rail lines. It also became a wild railroad town of saloons, dance halls and gambling houses.

Shootings and lynchings became common place and most local merchants kept a gun or rifle close by to handle the local troublemakers.

Despite all this, the relationship between Flagstaff and the A & P was tempestuous from the start. The reason? The steam locomotives required surface water to fuel its operation, and lots of it, but Flagstaff needed the water, too. Decades of negotiating and compromising

would follow. Progress would be the ultimate deciding factor in 1953, when the railway retired steam locomotives from their Flagstaff line.

Never profitable, the Atlantic and Pacific Railroad evolved into the Atchison, Topeka and Santa Fe Railroad and promptly went into receivership in 1893, reorganizing as the legendary Atchison, Topeka and Santa Fe Railway. It would take many years for Flagstaff to convince the railway that a depot was necessary to serve the traveling public. The Santa Fe eventually financed the construction of the Flagstaff depot, which opened in 1926 along what is now old Route 66, between Beaver and San Francisco streets.



FLAGSTAFF TRAIN STATION

Today, the train station operates two services. It acts as the city's visitor's center and gift shop and also as the Amtrak station. For visitors who enjoy exploring Flagstaff's historic district, the depot is a great place to kick back and watch the trains roll by. At 100 trains per day, the wait is never very long.



Activities



Shopping



Events



VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

WANDERAZ.COM



Nightlife

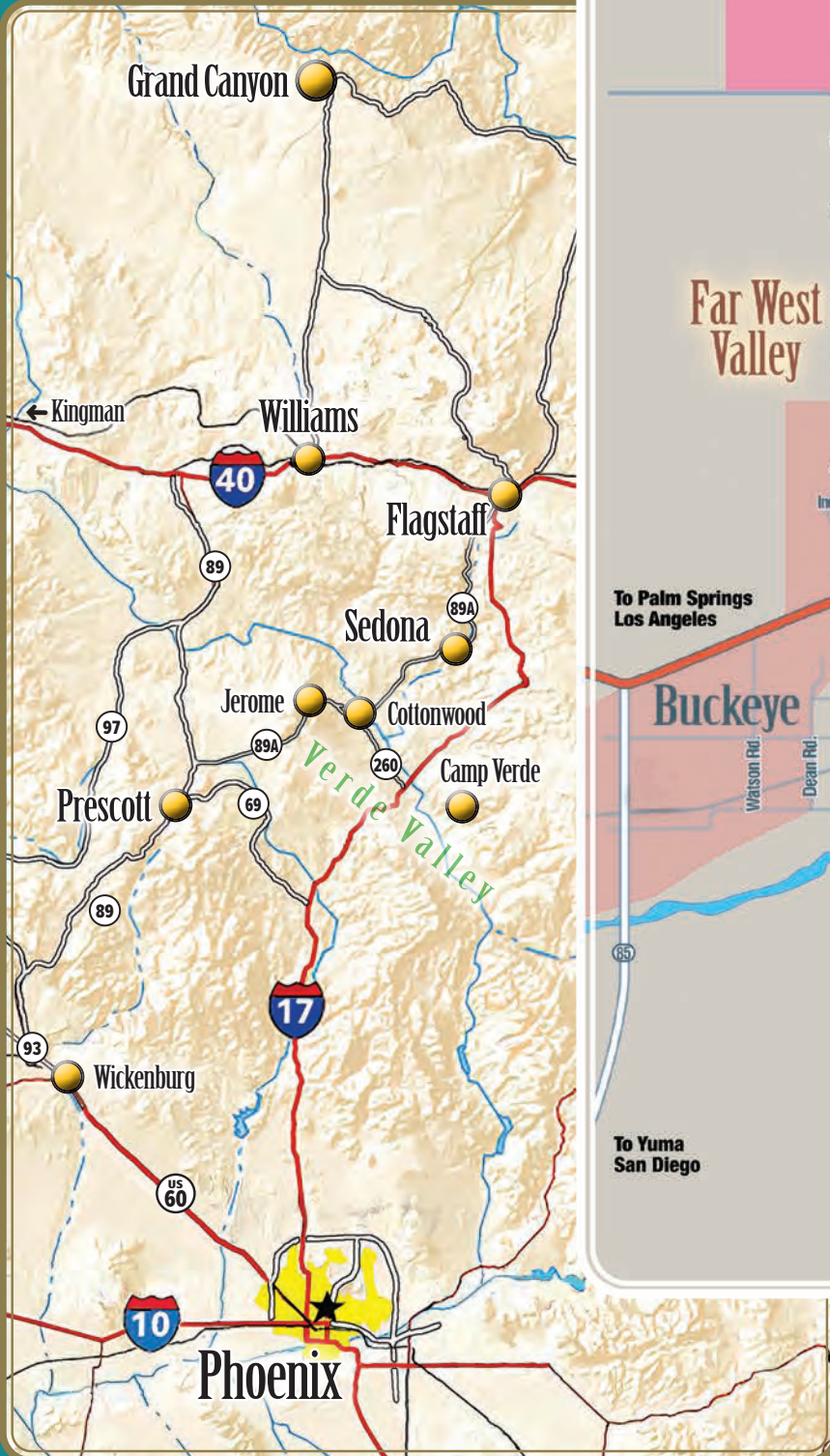


Destinations



Dining

NORTHERN ARIZONA





GREATER PHOENIX



World Class SHOPPING

ACROSS THE VALLEY

PHOENIX

ARIZONA MILLS MALL

5000 Arizona Mills Circle, Tempe

Featuring more than 50 manufacturing outlets including Harkins IMAX Theater to the 26,000 square foot aquarium.

simon.com/arizona-mills

BILTMORE FASHION PARK

24th Street & Camelback Rd.

Sixty specialty shops, more than a dozen gourmet restaurants in the heart of Phoenix's premier retail addresses.

shopbiltmore.com

SHOPS AT NORTERRA

I-17 & Happy Valley Rd.

This 350,000 square foot outdoor lifestyle center offers great shopping, numerous clothing and jewelry and an abundance of specialty stores and eating options.

norterrashopping.com

DESERT RIDGE MARKETPLACE

Highway 101 & Scottsdale

More than 150 specialty stores, restaurants, entertainment venues including an 18-screen AMC Theater.

shopdesertridge.com

OUTLETS AT ANTHEM

I-17 & Anthem Way

Over 374,000 square feet of top designers and brand name merchandise at everyday discounts up to 70%. Over 60 retailers including Banana Republic, Guess, Coach and Gap.

outletsanthem.com

PARADISE VALLEY MALL

4568 E Cactus Rd (Cactus and Tatum Blvd)

JC Penney and Costco. Across the street you will find Target, Hobby Lobby, Big 5 Sports, Walmart, and over 15 restaurants to enjoy.

theparadisevalleymall.com

SCOTTSDALE

SCOTTSDALE FASHION SQUARE

Camelback Rd. & Scottsdale Rd.

225 specialty stores, and growing, including the only Neiman Marcus, Nordstrom, Macy's and largest Dillard's in the country. The square boasts more than 40 stores exclusive to Arizona.

fashionsquare.com

THE SHOPS AT GAINEY VILLAGE

8787 North Scottsdale Rd.

The SHOPS Gainey Village boasts an impressive array of stores and restaurants.

theshopsgaineyvillage.com



EXPERIENCE & ENJOY SOME OF THE BEST SHOPPING ANYWHERE IN THE WORLD

HILTON VILLAGE

Scottsdale Rd. & McDonald

Located just across from the Borgata, this location offers specialty apparel boutiques and local restaurants.

hiltonvillage.com

NORTH EAST VALLEY

EL PEDREGAL MARKETPLACE

Scottsdale Rd. & CareFree Hwy.

Features spectacular galleries, artists, jewelers, specialty stores, apparel boutiques, cafes and restaurants.

elpedregal.com

KIERLAND COMMONS

Scottsdale Rd. & Greenway

Upscale lifestyle center combining the best of specialty and culinary choices.

kierlandcommons.com

SCOTTSDALE QUARTER

Scottsdale Rd. & Greenway

370,000 square feet of retail, restaurants and entertainment options.

scottsdalequarter.com

DC RANCH MARKET

Thompson Peak Pkwy. & Pima Rd.

Stroll through the market street environment, upscale specialty boutiques and fine dining establishments.

beonmarketstreet.com

EAST VALLEY

SAN TAN VILLAGE MALL

Williams Field Rd., Gilbert

The first super-regional shopping center in Arizona to combine department and specialty stores, a major cinema and indoor food court.

shopsantanvillage.com

CHANDLER FASHION CENTER

Loop 101 & Chandler Blvd.

Urban village design that includes more than 240 shops, restaurants, hotels, and a 20-screen Harkins Theater.

chandlerfashioncenter.com

PHOENIX PREMIUM OUTLETS

Premium Outlets Way, Chandler

360,000 square feet of upscale shopping. A collection of designer and name brand fashions.

premiumoutlets.com

SUPERSTITION SPRINGS CENTER

U.S. 60 & Power Rd., Mesa

More than 150 specialty stores and eateries. The center features an outdoor amphitheater, desert botanical walk and indoor children's carousel.

superstitionsprings.com

TEMPE MARKETPLACE

Loop 101 & 202

With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features.

tempemarketplace.com

WEST VALLEY

ARROWHEAD TOWNE CENTER

79th Ave. & Bell Rd. in the Northwest Valley

More than 170 specialty stores and a 14-screen AMC Theater.

arrowheadtownecenter.com

PARK WEST

Loop 101 & Northern Ave., Peoria

355,000 square feet of open-air shopping, dining and entertainment. A 14-screen Harkins Theatre, nine restaurants and more than 50 specialty retailers.

shopparkwest.com

TANGER OUTLETS

Loop 101 & Glendale Ave., Glendale

330,000 square foot center features over 80 brand names and designers with savings offered up to 70% off the latest fashion trends.

tangeroutlets.com/glendale

WESTGATE CITY CENTER

Loop 101 & Glendale Ave., Glendale

Over 100 retailers and restaurants in one convenient location. Westgate is also home to Jobing.com arena, Gila River Arena and concerts by worldclass performers.

westgatecitycenter.com





PHOENIX AIRPORT INFORMATION

AIRLINES

ADVANCED AIR - TERMINAL 3

Reservations 1-800-393-7035
 Baggage 1-800-393-7035
www.advancedairlines.com

AIR CANADA - TERMINAL 3

Reservations 1-888-247-2262
 Baggage 1-888-689-2247
www.aircanada.ca

AIR FRANCE - TERMINAL 3

Reservations 1-800-237-2747
www.aircanada.ca

ALLEGiant AIR - TERMINAL 3

Customer Care 1-702-505-8888
www.airfranceus.com

ALASKA AIRLINES - TERMINAL 3

Reservations 1-800-426-0333
 Baggage 602-225-5064
www.alaskaair.com

AMERICAN AIRLINES - TERMINAL 4

Reservations 1-800-433-7300
 Baggage 1-800-535-5225
www.aa.com

BOUTIQUE AIR - TERMINAL 3

Reservations 1-800-247-9297
 Baggage 602-306-4868
www.boutiqueair.com

BRITISH AIRWAYS - TERMINAL 4

Reservations 1-800-247-9297
 Baggage 602-306-4868
www.british-airways.com

BREEZE AIRWAYS - TERMINAL 3

Reservations Online
 Baggage Online
www.flybreeze.com

CONDOR AIRLINES - TERMINAL 4

PLEASE NOTE: Condor Airlines will close their ticket counters 1 hour prior to flight departure.
 Phone 1-888-332-6686
 Baggage baggageservice@condor.com
www.condor.com or 1-866-960-7915

CONTOUR AIRLINES - TERMINAL 3

Reservations 1-888-332-6686
 Baggage 1-888-332-6686
www.contourairlines.com

DELTA CONNECTION - TERMINAL 3 OR 4

Reservations 1-800-221-1212
 Baggage 1-800-325-8224
www.delta-air.com

EUROWINGS - TERMINAL 4

Phone +49221 - 5998802

FRONTIER AIRLINES - TERMINAL 3

Reservations 1-801-401-9000
 Baggage 602-654-1206
www.flyfrontier.com

HAWAIIAN AIRLINES - TERMINAL 3

Reservations 1-800-367-5320
 Baggage 602-220-0680
www.hawaiianair.com

JETBLUE AIRWAYS - TERMINAL 3

Reservations 1-800-538-2583
 Baggage 602-275-3209
www.jetblue.com

PORTER AIRLINES - TERMINAL 3

Reservations www.flyporter.com
 Customer Service 1-888-619-8622
www.flyporter.com

SOUTHWEST AIRLINES - TERMINAL 4

Reservations 1-800-435-9792
 Baggage 602-286-3215
www.southwest.com

SPIRIT AIRLINES - TERMINAL 3

Reservations 1-855-728-3555
 Baggage 602-267-6503
www.spirit.com

SUN COUNTRY - TERMINAL 3

Reservations 1-800-359-6786
 Baggage 1-800-359-6786
www.suncountry.com

UNITED AIRLINES - TERMINAL 3

Reservations 1-800-241-6522
 Baggage 1-800-221-6903
www.united.com

VOLARIS - TERMINAL 4

Reservations 1-866-988-3527
 Baggage 1-866-988-3527
www.volaris.com

WESTJET AIRWAYS - TERMINAL 4

Reservations 1-888-937-8538
 Baggage 1-866-666-6224
www.westjet.com

AIRPORTS

SKY HARBOR INTERNATIONAL AIRPORT INFORMATION

General Information 602-273-3300
 Passenger Paging 602-273-3455
 Airport Lost & Found 602-273-3333
www.skyharbor.com

PHOENIX-MESA GATEWAY AIRPORT

General Airport Information . 480-988-7600
www.phxmesagateway.org

RENTAL CARS

RENTAL CAR CENTER AT PHOENIX SKY HARBOR

Local 602-683-3741
 Website www.skyharbor.com

ALAMO

Toll-Free 1-800-462-5266
 Local 602-244-0897

AVIS

Toll-Free 1-800-331-1212
 Local 602-261-5900

BUDGET

Toll-Free 1-800-527-7000
 Local 602-261-5950

DOLLAR

Toll-Free 1-800-800-4000
 Local 602-567-9700

ENTERPRISE

Toll-Free 1-800-736-8222
 Local 602-225-0588

FOX

Local 310-342-5155

HERTZ

Toll-Free 1-800-654-3131
 Local 602-267-8822

NATIONAL

Toll-Free 1-800-227-7368
 Local 602-275-4771

PAYLESS

Toll-Free 1-800-729-5377
 Local 602-681-9589

SIXT

Toll-Free 1-888-749-8227

THRIFTY

Toll-Free 1-800-847-4389
 Local 602-244-0311

VALLEY METRO RAIL + BUS SYSTEM

Local 602-253-5000
 Website www.valleymetro.org

LOST OR STOLEN CARDS

American Express 1-800-528-4800
 Master Card 1-800-307-7309
 Visa 1-800-847-2911
 Discover Card 1-800-347-2683
 Carte Blanche/Diners Club . 1-800-234-6377

ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: www.az511.com

TRAVELER DATA

ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers

LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

ARIZONA ELEVATIONS

above sea level

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Gran	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Sky Harbor Airport	1,133 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

2024 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 15
Groundhog Day	February 2
Chinese New Year	February 10
Valentine's Day	February 14
Ash Wednesday	February 14
Presidents' Day	February 19
Daylight Savings Starts	March 10
St. Patrick's Day	March 17
Palm Sunday	March 24
Good Friday	March 29
Easter Sunday	March 31
Passover	April 22
Cinco de Mayo	May 5
Mother's Day	May 12
Victoria Day (Canada)	May 20
Memorial Day	May 27
Father's Day	June 16
Juneteenth	June 19
1st Day of Summer	June 20
Canada Day	July 1
U.S. Independence Day	July 4
Labor Day	September 2
1st Day of Autumn	September 23
Rosh Hashanah	October 3
Canadian Thanksgiving	October 9
Yom Kippur	October 12
Columbus Day	October 14
Halloween	October 31
Daylight Savings Ends	November 3
U.S. Election Day	November 5
Veteran's Day	November 11
U.S. Thanksgiving	November 28
Winter Begins	December 21
Christmas Eve	December 24
Christmas Day	December 25
Hanukkah	December 26
Boxing Day (Canada)	December 26
New Year's Eve	December 31



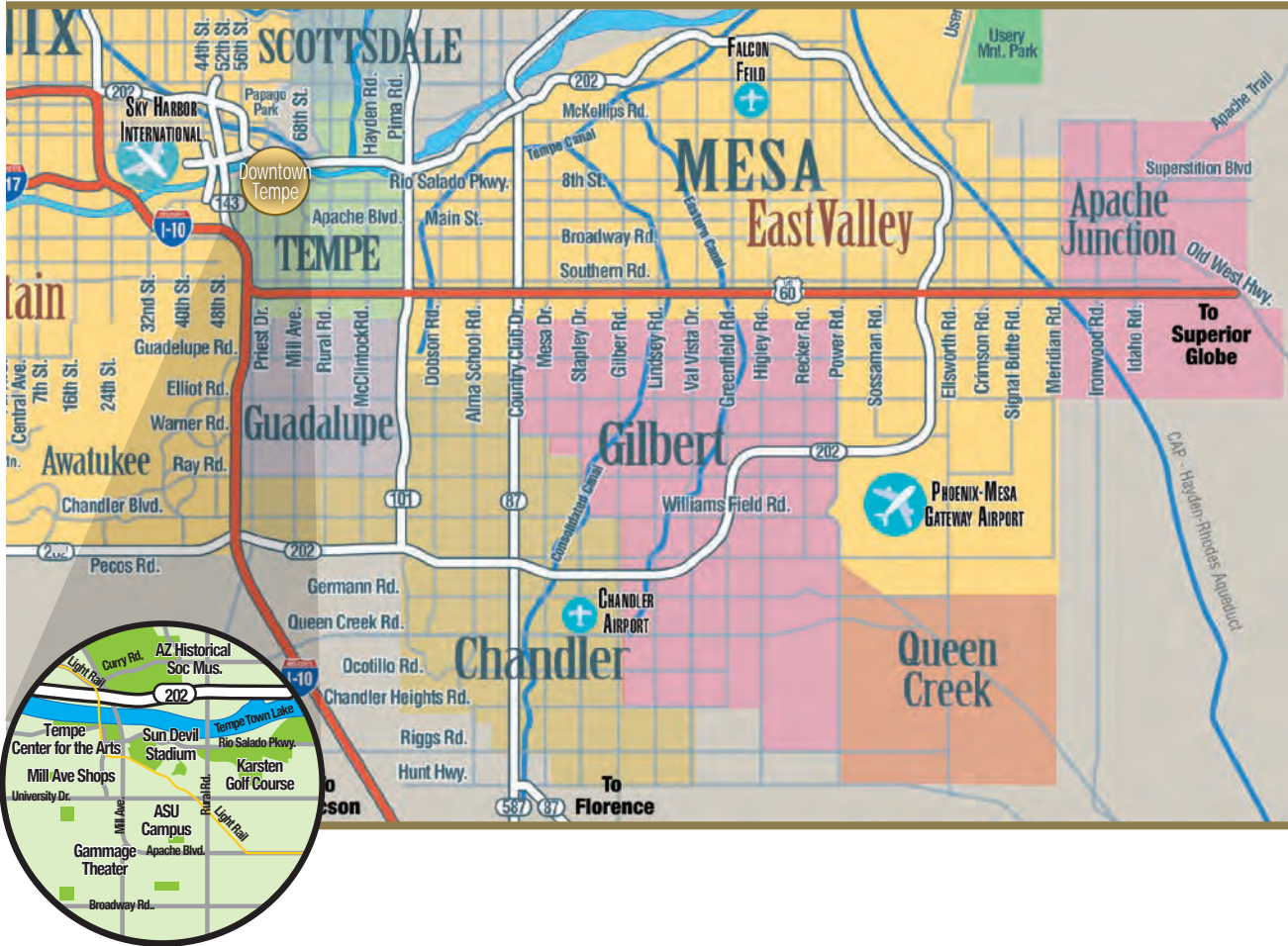
AVERAGE ANNUAL TEMPERATURES

Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—

DESTINATION *East Valley*



DESTINATION EAST VALLEY AZ

CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

PROFESSIONAL SPORTS

Tempe is home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sundevils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.



The East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

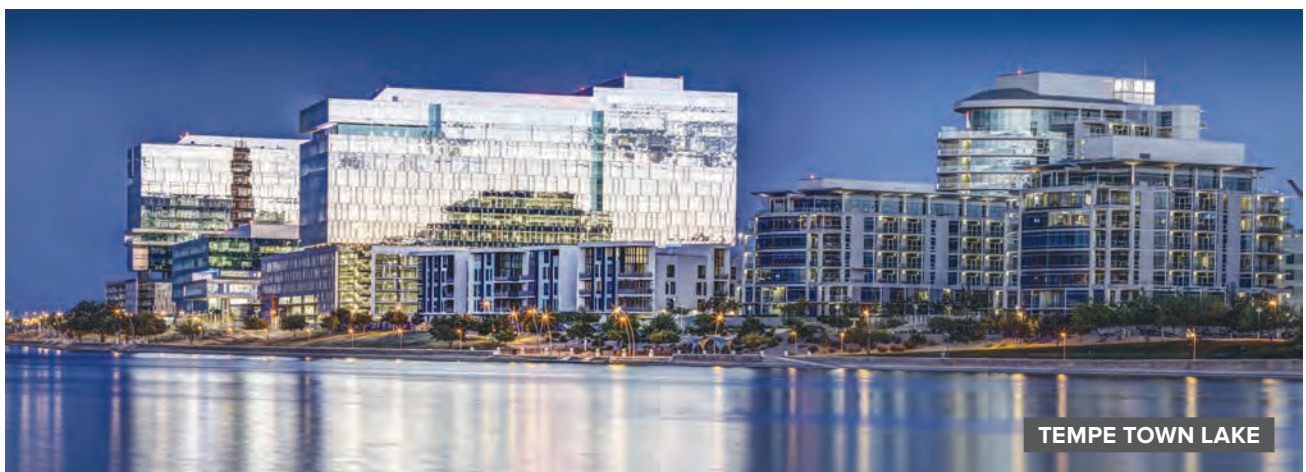
Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



TEMPE TOWN LAKE

Discover
PHOENIX'S BEST LOCAL
GETAWAY DESTINATION...
APACHE JUNCTION,
ARIZONA

*Home of the
Superstition Mountains*



Goldfield Ghost Town



Barleen's Dinner Show – Arizona Opry



Apache Junction Rodeo Grounds



Hiking and Biking Trails are all around Tonto National Forest



ARIZONA
THE GRAND CANYON STATE

www.VisitAJ.com



East Valley LOCAL EVENTS AND HIGHLIGHTS



**Mesa Festival –
Saturday in the Park
Bi-Weekly Saturdays,
5:30 – 9 pm**

Enjoy gourmet food trucks, handmade boutique vendors, and live music.
azfestivals.com



**Gilbert Farmers Market
Saturdays**

Enjoy over 100 vendors offering local, organic produce, farm fresh eggs, meat, cheese, bread, sweets, and many other locally made artisan products.
gilbertmarket.com



**Pizza Date Night
Recurring, 10th of each month**

Enjoy an intimate evening of pizza making and wine tasting at Queen Creek Olive Mill.
queencreekolivemill.com



Liberty Market

Dedicated to quality food that nourishes the body and soul. This sleek cafe serves espresso, breakfast, pizzas & American fare plus beer, wine & cocktails.
libertymarket.com



**Flashlight Nights at
Desert Botanical Garden
Saturdays through August**

Bring a flashlight and enjoy the Garden after dark with performances, cool treats, activities and creature features.
dbg.org



Paletas Betty

Mexican ice and cream pops made from scratch. Flavors include nuez (roasted pecan) and piña con chile (spicy pineapple). Two locations in Chandler and Tempe.
paletasbetty.com



**Sonoran Sippin'
at Desert Botanical Garden
July 19th, August 16th,
September 20th**

Enjoy Friday nights with a free drink, live music, Garden strolls and more.
dbg.org



**Mesa Farmer's Market
Saturdays**

The Mesa Farmer's Market and Flea at Pioneer Park is open during the summer each Saturday from 7 – 11 am.
mesafarmersmarketandflea.com



Boating on Tempe Town Lake

Boats of all types can be rented here for 1 or 2-hour segments. Watercraft rentals include donut boats, kayaks, stand-up paddle boards, pontoon boats, pedal boats and electric boats.
boats4rent.com



Tempe Improv

Headlining comedians for over 20 years and proudly providing a place to disconnect through laughter.
tempeimprov.com



**Restaurants in
Downtown Tempe**

Just south of Tempe Town Lake offers locals and visitors a variety of nearby restaurants, bars, cafes and taverns.



Boots in the Park

September 22nd – 23rd
2-day Tempe Music Fest featuring country artists Blake Shelton and Sam Hunt, line dancing, locally curated food vendors, and art installations.
tickets.bootsinthepark.com

Harry's Place

Exceptional Food Relaxing Patio Daily Happy Hour

5th & Mill Ave.
Downtown Tempe

TEMPE MISSION PALMS
A DESTINATION HOTEL

480.894.1400
missionpalms.com

WOUNDED WARRIOR PROJECT

★★★★

"When I was first injured, Wounded Warrior Project promised they'd always be there for me and my family. And they always have been."

— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.

★ Find out more at woundedwarriorproject.org ★



WINDING WATERWAYS OF THE DESERT

— Our Canal Origins, by Leslie James

Many visitors to the Valley are intrigued (as they look out their airplane window) by the many winding water canal systems they see as they fly into Sky Harbor International Airport. The canals seem to be everywhere, and many are as they meander throughout the region. We have a total of nine canals that make up the Valley's canal system, which have been developed over the past 100 years. The present system of canals was created primarily by three groups: the ancient Hohokam Indians, the pioneers, and the federal government. Here is how each played a role.

THE HOHOKAM

Archaeologists believe the Hohokam Indians were peaceful farmers who inhabited the Salt River Valley for about a thousand years, from A.D. 300 to 1450. They are most noted for constructing irrigation ditches with stone hoes.

The Hohokam canal system traversed nearly 500 miles and served as many as 50,000 people. These Indians lived here for more than 1,000 years, but left the Valley by about A.D. 1450.

The Hohokam set the groundwork for today's canal system, which follows many of the same paths. Unfortunately, over the past 100 years, ruined Hohokam villages were plowed or paved over on both sides of the Salt River from Mesa in the east to Tolleson in the west. By 1920, archaeologists had identified 150 miles of ancient canals, most of which had been destroyed by land development. Even so, steps have been taken to preserve some Hohokam history. The protected ruins at Pueblo Grande Museum are an example. Located near 44th and

Washington streets, Pueblo Grande uses history to show how today's water-system was developed.

THE PIONEERS

The adobe ruins of the Hohokam baked in the Arizona sun for some 400 years. Then in the 1860s, a central Arizona gold rush brought an influx of non-Indians, including an ex-Confederate cavalryman named Jack Swilling.

Perhaps Swilling noticed the ruined Hohokam canals and thought they could work again. In any event, in December 1867, he formed the Swilling Irrigation and Canal Company at the gold camp in Wickenburg. With 16 others, he intended to take water from the Salt River via a canal so he could grow crops to sell to miners at Wickenburg and the U.S. Cavalry stationed at Ft. McDowell. That waterway became known as the Swilling Ditch.

By March 1868, Swilling and his partners had harvested their first crops on land near the present-day Arizona State Hospital. During that

same month, a government survey party came to the Valley and noted that a small community calling itself "Phoenix" had appeared on the scene.

In a short while, the whole area went "canal crazy." Dozens of ditches were started, and some enterprising individuals even tried to make water in canals flow uphill.

The more successful canal projects were the work of private companies and associations, which assessed members a fee for construction and maintenance.

ABOUT SRP: Much of this story was provided by SRP, (Salt River Project) who has helped shape the West since its founding in 1903. It has a history of servicing the residents of Arizona with reliable, affordable water and power. SRP has provided these essential resources to meet the needs of its customers and to help the Phoenix metropolitan area develop into one of the nation's most vibrant regions.

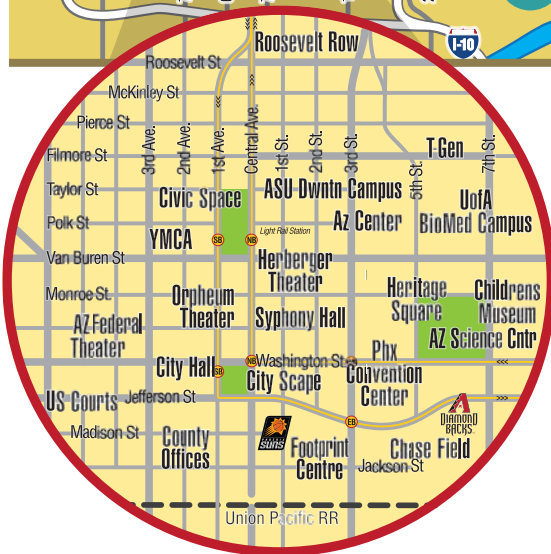
DESTINATION *Greater Phoenix*

ARIZONA'S CAPITAL

Arizona's State Capital is located in Downtown Phoenix. There are many reasons why Phoenix is now the 5th largest city in America. It starts with a population of 1.62 million, with Greater Phoenix totaling 4.86 million. Transportation is quick and easy with its light-rail transit system that moves millions throughout the city every year. Rich in culture and history, Phoenix and its surrounding area offers world-class museums, art galleries, theaters, musical venues, sports complex's and entertainment. Add to this, our year-round sunny weather, the fine dining, retail shopping, our 100 plus golf courses within 30 minutes of the city center, and it is easy to see why Phoenix ranks as one of the TOP 10 travel destination for both domestic and International travelers.

EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.





Greater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

A vibrant, cosmopolitan city that is exploding with activity

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light railing distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL

MORE TO EXPLORE!

||||| AT |||||

PREDATOR PASSAGE



phoenixzoo
ARIZONA CENTER FOR NATURE CONSERVATION

phoenixzoo.org



SPOTLIGHT:

The Blue Water Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Blue Water Grill is a seafood lovers dream.

The Blue Waters Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Piliikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

1525 East Bethany Home Road, Phoenix, AZ
Reservations are highly recommended.
Call 602-277-3474 or visit bluewatergrill.com

**Voted Phoenix's #1
Seafood Restaurant**



Phoenix LOCAL EVENTS AND HIGHLIGHTS



Heard Museum

The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.

heard.org



Arizona Science Center

Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.

azscience.org



Phoenix Art Museum

The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.

phxart.org



Japanese Friendship Garden

This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.

japanesefriendshipgarden.com



Hall of Flame Museum of Firefighting

A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.

hallofflame.org



Children's Museum of Phoenix

One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.

childrensmuseumofphoenix.org

HOT DAYS, COOL TREATS!

With the Arizona Summers comes BIG heat! Do not fret, there's a local, approved sweet treat is just around the corner thanks to these ice cream shops and parlors scooping up some of the best frozen desserts in downtown Phoenix!



Melt Ice Cream

Topical flavors appear on the ever changing menu of options at this trendy stop for fresh ice cream. Located in the Roosevelt Row Arts District.

333 E Roosevelt St, Phoenix
[instagram.com/meltphx](https://www.instagram.com/meltphx)



Novel Ice Cream

Casual spot for gourmet ice cream in gourmet flavors & as donut or waffle ice cream sandwiches. Located in the Grand Avenue Arts District.

1028 Grand Ave #6, Phoenix
novelicecream.com



Churn Ice Cream

Ice cream shop selling coffee drinks, a variety of sweets, plus fanciful gifts & toys. Located on Central Avenue.

5223 N Central Ave, Phoenix
churnaz.com



Fat Daddy's Ice Cream

Vibrantly colored dessert shop featuring coffee, baked goods & unique flavors of handmade ice cream.

888 N. 1st Ave. #105, Phoenix
fattydaddys.com



Nami

A 100% vegan coffee, pastry, and ice-cream shop.

2014 N 7th St, Phoenix
tsoynami.com

THIS IS ONE HISTORIC FISH STORY!

– By Leslie James

LABELED “TOP SECRET” IT WAS ONE OF THE MOST SECRETIVE MISSIONS OF THE SECOND WORLD WAR, AND ONE OF THE MOST INTERESTING. EVEN TODAY, MOST SENIOR BANKING OFFICIALS IN CANADA HAD NO IDEA THIS MISSION EVER OCCURRED. THIS IS AN AMAZING PART OF WORLD WAR II HISTORY.



Sir Winston Churchill
Prime Minister of England



Convoy Escort

During the summer of 1939, the HMS Emerald, part of the Royal Navy embarked on a highly secretive mission as it sailed across the North Atlantic Ocean bound for Halifax, Nova Scotia, Canada. The cargo being transported was Prime Minister Winston Churchill’s first convoy of “fish boxes.” This was no small flotilla. The HMS Emerald was part of the Emerald Class light cruisers (called light armored cruisers) which measured 570 feet in length and carried a crew of more than 550. These light cruisers served in a variety of roles, primarily as convoy escorts and destroyer command ships, but also as scouts and fleet support vessels for battle fleets. Accompanied by additional ships, light cruisers, destroyer escorts and two aging battleships, the HMS Emerald made the very treacherous 2850 Mile, 7-day journey across the North Atlantic beating back fierce sea and waves reaching 25 feet ... unscathed! What made this crossing so remarkable was that convoys (totaling 40 - 50 ships) who made these transatlantic crossings were like ducks in a shooting gallery for German U-Boats, known as the marauding German Wolfpacks. The Battle of the Atlantic was well underway and convoy crossings were very dangerous and incurred horrendous casualties. Some crossings saw sinkings that exceeded 40% of the entire convoy, and with 50 ships and crew that amounted to 20 sinkings. Into the summer of 1940 more of Churchill’s “fish convoy” crossings were made that included the HMS Revenge, HMS Resolution and HMS Enterprise.

HMS Emerald
Light Armored Cruiser



Upon the HMS Emerald's arrival in Nova Scotia, officials from both the Bank of Canada and the Canadian National Express (known today as the CNR, the Canadian National Railway) were waiting. The arriving boxes of fish were inspected and reinspected before they were loaded onto rails cars, at which point over 250 armed guards were assigned to guard the shipments of fish boxes as they made the 300-mile journey to Montreal. 250 armed guards for fish, you might ask, and you would be right. This is where the story gets interesting, but let us back up for a minute.

By June 1940, as Prime Minister Winston Churchill was forming his government, the war was not going well for the Allies. Italy had joined the war but on Germany's side. The Germans had crossed Europe, had marched through Paris and had also surrounded the Allies in southern France at Dunkirk. The Germans were poised to cross the English Channel and invade the United Kingdom. With the fear that the UK could fall, Winston Churchill devised a grand scheme to install his government in Montreal, Canada and lead the Commonwealth's war effort from there. This plan also included having the Bank of England establish a secondary operation to be headquartered in Canada's capital, Ottawa. Since 1938, the UK government had been buying more gold, but with the Germans at their front door, Churchill decided to ship its entire reserves of gold bullion overseas to Canada. The operation would be called; "Operation Fish."

The end game was to pack the gold bullion, securities and coins from the Royal Treasury into crates with fish, covered by ice. Amazing as this may sound, upon completion of Operation Fish ... of the nearly 140 ships that were sunk during these convoy crossings, not one of the ships carrying the UK's wealth was ever sunk. By the end of the Operation Fish, over 1500 tons of gold bullion had made its way across the North Atlantic Ocean to Canada.

In Canada, the coins and securities were stored in a specially designed vault that was located three levels below the Sun Life Building in Montreal. It was guarded by the Royal Canadian Mounted Police (RCMP) 24/7. The securities were eventually sold over the coming years on the New York Stock Exchange to fund Britain's ongoing war efforts. The gold bullion was shipped from Montreal to Ottawa, where it was stored in vaults of the Bank of Canada.

The value of these gold shipments in 1940 was estimated to be £470 million, which at today's market value would be over \$300 Billion. It is deemed to be the largest transfer of wealth, from country to country in world history.

Throughout the entire operation, and despite many thousands of people having been involved in the unparalleled efforts for this highly secretive mission, Operation Fish remained a secret until after the war. To its credit, no securities, coins or a single gold bar ever went missing. So, this is a fish story that I think will top any one you are likely to hear.





AND
SUSHI BAR

**FRESH LOOK
FRESHER SEAFOOD**

1525 E BETHANY HOME RD | BLUEWATERGRILL.COM | TEL 602 277 FISH (3474)

SPOTLIGHT:

PHOENIX AIRPORT: A WORLD CLASS AIRPORT AT YOUR FRONT DOOR

If you have travelled extensively then you will acknowledge what a World Class Airport Sky Harbor International Airport is for both domestic and international travelers. Today, Sky Harbor is 89 years old and has expanded to cover over 3,000 acres, it is truly a beautiful, modern and expansive facility. Designed to be very traveler friendly, it provides young and old alike with a wide assortment of choices from retail shopping, museums, and galleries to upscale cuisine and fast food. Many restaurants offer special meals or items just for children and those with special dietary needs.

In 2023, Sky Harbor served over 48.5 million passengers and recorded 454,665 takeoffs and landings. Today, Phoenix's airport now ranks as the eighth busiest airport in the United States with 24 domestic and international airlines servicing the airport.

To say that Phoenix Sky Harbor International Airport is centrally located within the Valley would be an understatement. It's location is just 4 miles from downtown Phoenix and Tempe, 7 miles from Scottsdale, 14 miles from Glendale and 18 miles from Chandler. There are plenty of ways to get to and from the airport including

public transportation, shuttle, ride-sharing services, black cars and limousines.

Navigating Phoenix Sky Harbor is easy since there are only two primary terminals: Terminal 3 and Terminal 4. The terminals are divided, but access between the two is available by the airports Sky Train system which is a free service to passengers. Phase 1 of Sky Train was completed in 2012, with phase 2 completed in 2022 at a total cost of \$1.6 billion. This transportation system runs 24/7 daily.



Phoenix LOCAL EVENTS AND HIGHLIGHTS



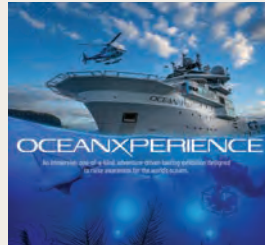
Heritage & Science Park
Home to the Arizona Science Center, Rosson House Museum, Pizzeria Bianco, Nobuo at Teeter House, and Royal Coffee. The park also hosts many special events, cultural festivals and private functions.



Taproom 1227
Located in the heart of Sunnyslope, this neighborhood favorite serves independent craft beer and wine from family-owned wineries.
the1227taproom.com



Phoenix Mercury
Footprint Center
201 E. Jefferson St.
Downtown Phoenix
phoenixmercury.com



OceanXperience
Through September 2nd
Climb aboard an interactive replica of OceanXplorer, to uncover the ocean's secrets and learn how to connect with this precious resource!
azscience.org



Janet Jackson
August 30th
Global icon Janet Jackson with special guest Nelly will perform live at Footprint Center.
footprintcenter.com



The Black Keys
September 26th
The International Players Tour with special guests The Head and The Heart and Jon Muq.
footprintcenter.com



Sebastian Maniscalco
August 15th
IT AIN'T RIGHT TOUR at Footprint Center with special guest Pat McGann! He's got a lot to say, and he's inviting you to hear all about it!
footprintcenter.com



Downtown Phoenix Farmers Market
Saturdays, 8 am – 12 pm
Expect to find local produce, grass fed meats, fresh eggs, baked breads and treats, jams and honey, peanut butter and much more!
downtownphoenixfarmersmarket.org



Diamondbacks Baseball
Catch the action as MLB's Arizona Diamondbacks take to the field all summer long at air-conditioned Chase Field.
mlb.com/dbacks



Food Truck Thursday
Thursdays
Featuring some of the Valley's most popular food trucks this weekly event features lawn games, music and other activities. Location: South Mountain Community Center.



First Friday Art Walk | 1st Friday of the month, 6 – 10 pm
One of the nation's largest, self-guided art walks featuring more than 70 galleries, venues and art-related spaces. The ultimate way to experience this city's culture, arts, flavor, and overall vibe. From small stages and galleries to boutiques and murals, there's no shortage of creative expression. Some venues and vendors stay open beyond 10 pm.
artlinkphx.org/phx-fridays

DESTINATION *Scottsdale*

DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name “Rodeo Drive of the Southwest.”

OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800’s and early 1900’s. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale’s beautiful Civic Center, with access to the San Francisco Giant’s spring training stadium.

MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- Restrooms
- Trolley Stop
- Information Cart
- Public Parking





Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

One of the most desirable destinations in the southwest

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



SCOTTSDALE CANAL WATERFRONT



OLD TOWN TORTILLA FACTORY

Dine at Scottsdale's Hidden Gem

Old Town Tortilla Factory is located in the heart of Old Town Scottsdale, where it captures timeless charm with a distinct atmosphere that exemplifies the essence of the Southwest.

Our property boasts a 1400 square foot flagstone patio that is surrounded by green vegetation and shaded by 100 year old trees. In the summer months the patio is cooled with a state of the art mist system. Our bar, a separate gazebo, offers over 120 premium tequilas and a complete selection of beers, wine and liquor.

Our food at Old Town Tortilla Factory is Southwestern with a Mexican twist. Our loyal and experienced staff are committed to serving you the ultimate Southwestern dining experience.

Old Town Tortilla Factory is the perfect venue for your event:

- *Indoor and outdoor seating*
- *Cool mist system or toasty heated patio*
- *Can accommodate groups ranging from 10-350*
- *Plated or buffet style dining*
- *Daytime weddings or events available*
- *Live entertainment options and much more*

Visit oldtowntortillafactory.com on your computer, tablet, phone, or VR headset to view our high-resolution virtual tour, 3D venue walk through with measuring capabilities, menus, and more!



Web design, virtual tour,
and 3D walk through by...

interactive
MARKETING
TECHNOLOGIES

360°

imtinc360.com

Scottsdale LOCAL EVENTS AND HIGHLIGHTS



Buzzed Bull Creamery

Tues. & Wed. from 1 – 5 pm

Join us for a Happy Hour every Tuesday and Wednesday from 1:00 pm to 5:00 pm, and enjoy 15% off on all Menu Items!

buzzedbullcreamery.com



Slide the Rails

Saturday, August 3th

McCormick-Stillman Railroad Park's wet and wild summer event. There will be a variety of inflatable water slides and obstacle courses for all ages. therailroadpark.com



Exploding Native Inevitable

August 5th – end of the year

An exhibition of the work of contemporary Indigenous artists, accompanied by a program of dance, film, music, performance, readings, storytelling, and video.

smoca.org



Blues, Desert & Soul

A boutique gallery featuring solo artist Brian Banash's collection of illustrations depicting popular musicians, prominent landmarks and local attractions.

bluesdesertsoul.com



Light & Bark Candle Company

Light + Bark is a candle company committed to spreading the light of goodness by making quality scented soy candles and shedding light on adoption of rescue + shelter dogs.

lightandbark.com



Flower Bar

A luxury floral design studio that specializes in floral art and educational BYOB workshops. The boutique space is filled with live botanicals, a terrarium bar and a seasonal selection of fresh cut stems.

azflowerbar.com



Sippin' Series Penelope Bourbons

August 17th

This limited summer edition series features a tasting journey through the Penelope Bourbon line in an intimate, fun, and educational setting.

scottsdaleperformingarts.org



Canvas of Clay

Through September 28th

On exhibit for the first time, more than 65 of the finest examples of Hopi pottery from six centuries of the Hopi people and culture.

scottsdalemuseumwest.org



Scottsdale ArtWalk

Thursdays, 7 – 9 pm

A 40-year tradition, the ArtWalk process is simple — proceed at your own pace, wander into galleries that capture your fancy, stroll around a delightful area punctuated by dramatic statues, bubbling fountains, tree-covered courtyards, famed restaurants and more. Horse-drawn carriage rides and trolley rides are often available from plentiful free parking areas nearby.

scottsdaleartsdistrict.com



Arizona Boardwalk

Scottsdale's one-of-a-kind entertainment destination that features eight marquee attractions in addition to multiple dining, shopping, and amusement venues.

azboardwalk.com



Hotel Adeline's Liquid Sunshine

Through September 21st

Scottsdale's freshest pool party scene at Hotel Adeline with signature cocktails, bottle service, daybeds, and private cabanas. Stay as a guest or get a day pass.

hoteladeline.com



Haboobs & Monsoons

...can change everything
in minutes.

Two
weather
events
you will
never
forget

Arizona offers many fond memories, museums, fine dining, great shopping and superb golf. However, two events that can be slightly more daunting (and likely not forgotten) are two major weather events that local residents experience every year.

Haboobs are a term designated to massive dust storms that most of us believe take place in Middle Eastern countries. Not so quickly my friends. If you are visiting Arizona during the summer months, you are likely to encounter these two weather phenomena's. Haboobs are thunderstorms that can produce strong downdrafts, or downbursts, which are powerful winds that blast downward and outward from the thunderstorms. When this happens, dry, loose sand on the desert floors can get kicked up, which create a wall of dust that travels outward, spanning a much larger area than the thunderstorm itself. We all remember the movie "Hidalgo" where they racers on horseback try to outrun the approaching Haboob. Trust me, there is no outrunning a Haboob in Arizona.

This weather event has a wall of dust averaging a 1000 feet high that will travel some 25 – 50 miles. In July, 2011 Arizona experienced the mother of all Haboobs. It was an historic event that many called the 100-year dust storm. This massive Haboob had a wall of dust that rose skyward to a height of 5000 – 6000 feet above the ground, with a massive wall that extended 100 miles wide. It originated in Tucson, and when it hit Phoenix, it was running at 50 miles an hour, with a visual that looked like the end of the world was approaching. No sun, zero visibility, just howling winds and the feeling would anyone survive. Lifetime residents in Arizona shared that they never had experienced such a force of nature.

The next major weather event we all experience are the Monsoons. In Arizona we have an annual Monsoon season that typically runs from July – September, where literally in minutes the weather can turn from overcast to what can seem to be the end of the world. During a monsoon, an overall shift in winds across the Southwest draw in tropical moisture, resulting in a significant increase in thunderstorm activity and rainfall.

Torrential downpours come out of nowhere, so fast and furious that if you're driving you have to stop because of your inability to see anything. And with the rain comes winds and lightning that can also bring tornado force micro-bursts that take off roof-tops and down trees, telephone and power poles for up to a half mile. The trees and poles can look like they were all sawed off at the same level. It's a sight very few ever forget. This activity demonstrates the sheer power of Mother Nature. A monsoon can last for minutes or hours. The result is rapid flooding and significant damage. Arizona also created a "Stupid Motorist Law" for those numbskulls among us who try to drive through flooding areas, only to be rescued by local emergency teams.

Haboobs and Monsoons are events that are nor common to many other regions of the country which is why many people who have experienced both weather events, have told me how many others they have shared their harrowing experiences while visiting with us.

– By Leslie James



Scottsdale, Then and Now

THEN ... Winfield Scott was born in 1837 and over his career became an American Baptist minister, a Captain in the U.S Volunteers, and a politician. In February of 1888, Scott visited the Salt River Valley in Phoenix. He was so impressed with the region he purchased 640 acres for \$2.50/acre. Today, his land purchase is known as "Downtown Scottsdale". It would carry a present day value of more than \$ 1 Billion. In 1896 the town name was actually changed to "Scottsdale" in honor of Scott.

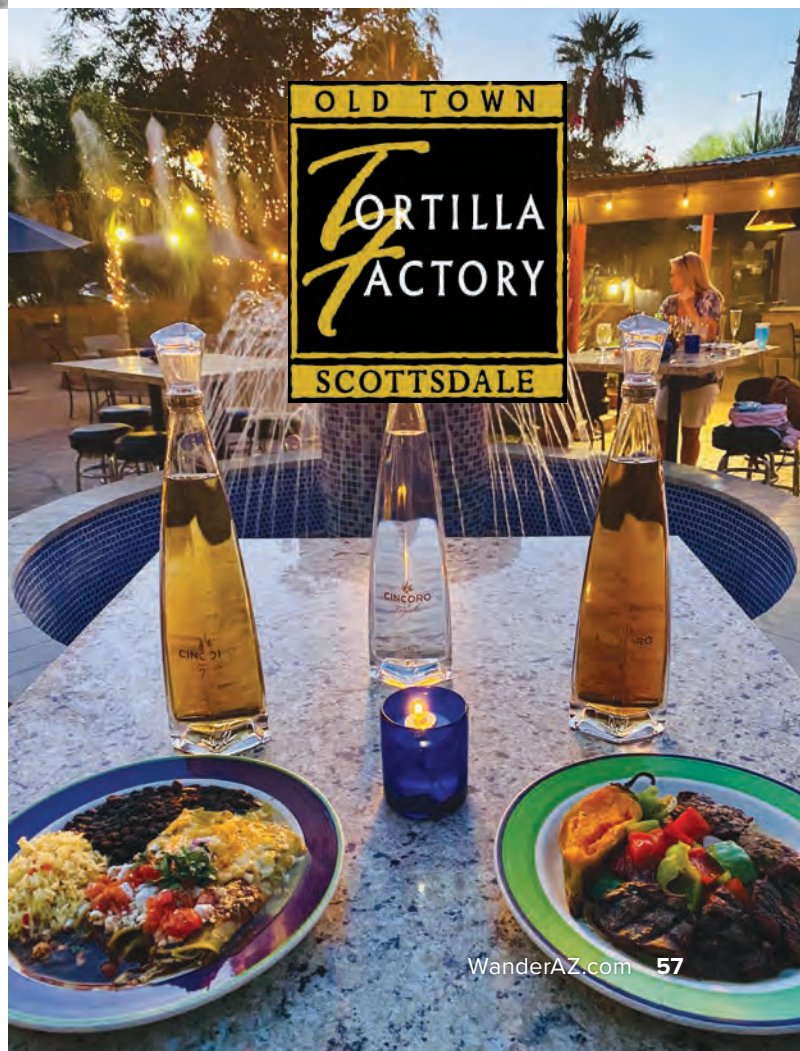
NOW ... Scottsdale, Ariona has come a long way since 1888. Scottsdale is annually rated among the nation's most desirable communities to live in, visit, and do business in. It is now counted among the 100 largest cities in America, but still retains its connection to its small-town, Western heritage.

Scottsdale's vibrant Old Town is considered the finest urban center in Arizona. It is home to more than 100 restaurants, 350 retail shops and over 100 art galleries. Old Town Scottsdale is best known for hosting great events throughout the year such as markets, art walks, festivals, parades, concerts, block parties and of course the cactus spring training for major league baseball.

The Old Town Tortilla Factory

This is a real local landmark, a hidden gem located in Downtown Scottsdale. The Old Town Tortilla Factory was built from a historic 75-year old Scottsdale adobe home, which Jim and Chad Flaum have proudly owned since 2001. That's just one of the key reasons it's such a popular establishment— great ownership. Then one adds in the warm, rustic décor and casual ambiance, great Southwestern fare (with a Mexican twist), award winning margaritas and great service. You can dine in the adobe house (and watch the tortillas being made) or enjoy dining under the stars on the expansive outdoor patio. And if it's just a cocktail you are seeking, then grab a seat at the factories outdoor Gazebo Bar that offers over 120 premium tequila's, beer, wines and liquors. The Old Town Tortilla Factory is a favorite spot for locals and travelers alike and should not be missed. Rest assured you will not be disappointed. Reservations are suggested.

**Open Sunday – Thursday from 5PM – 9PM,
Friday & Saturday 5PM – 10 PM.
480-945-4567 | Oldtowntortillafactory.com**



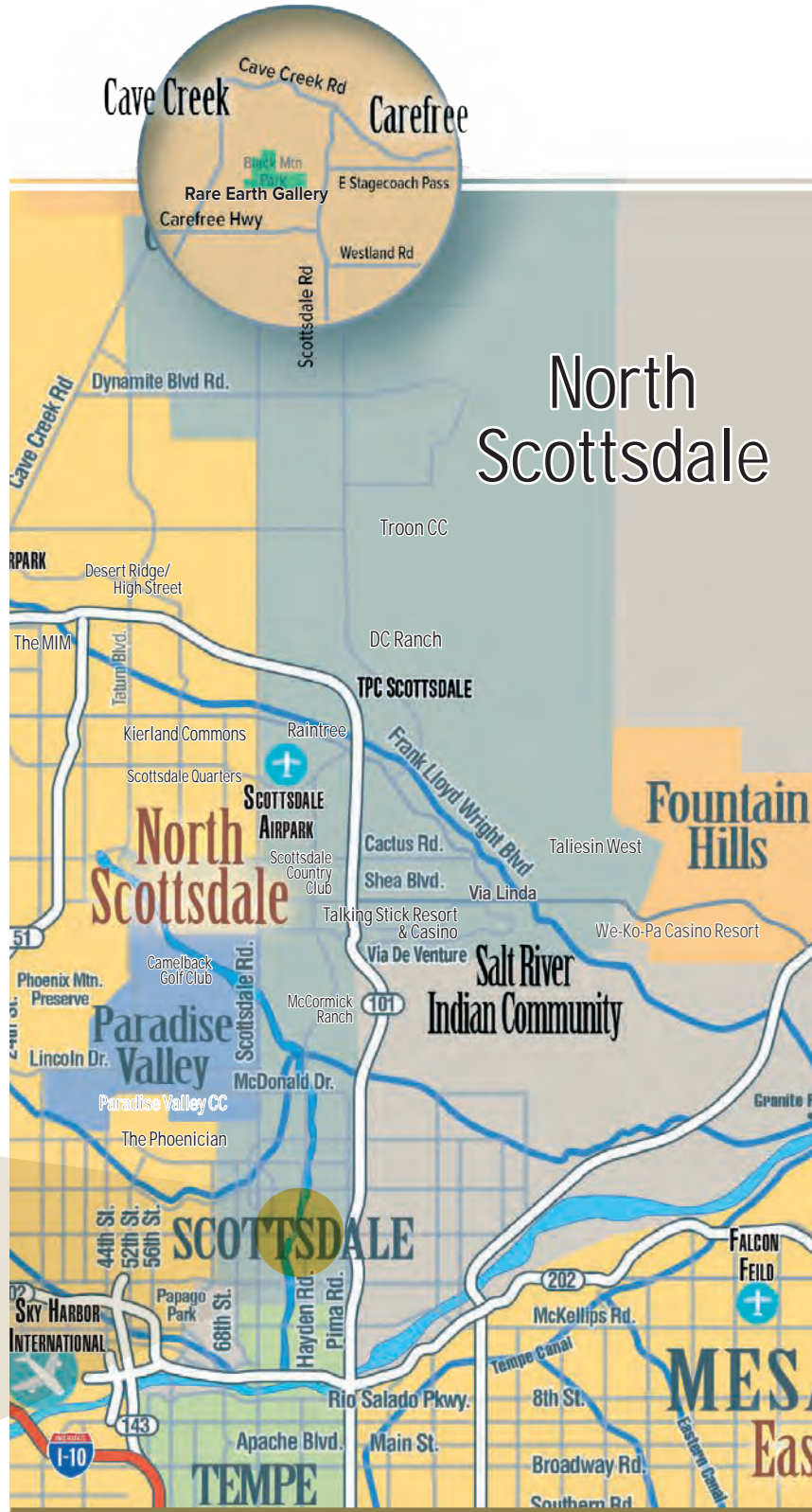
DESTINATION *North Scottsdale*

NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.





SCOTTSDALE AIRPARK

North Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining

With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



WE-KO-PA GOLF CLUB

\$17.5 MILLION

FOR ARIZONA CHARITIES FROM 2024 WM PHOENIX OPEN

THANK YOU ARIZONA

*We
Are the
People's
Open*



PRESENTED BY
 taylor
morrison



#THEPEOPLESOPEN

FEB 3-9, 2025

WMPHOENIXOPEN.COM

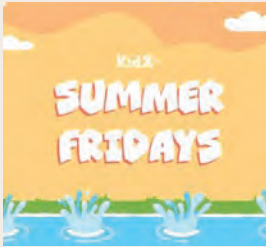
North Scottsdale LOCAL EVENTS AND HIGHLIGHTS



Hot Import Nights
July 27th
 Held at Westworld, Hot Import Nights is the world's largest and most unique indoor/outdoor car, music, and pop-culture festivals.
hotimportnights.com



Quilt, Coat and Sewing Festival
August 30th – 31st
 Find a wide variety of Sewing, Quilting, Needle-Art and Craft supply exhibits from many quality companies. Located at Westworld of Scottsdale.
quiltcraftsew.com



Summer Fridays
at Scottsdale Quarter
Fridays, through August 2nd
 Featuring DJs, fun water toys, inflatables and swag from your favorite retailers. The first 100 kids get free toys to take home!
scottsdalequarter.com



Cave Creek Farmers Market
Saturdays, 8 – 11 am
through September
 Fresh, local, seasonal produce, herbs, flowers, baked goods, natural meats and seafood as well as local arts & crafts.
arizonafarmersmarket.com



Fourth at the Fountain
July 4th, 7 pm
 Festivities featuring music and prizes include a performance by Rock Lobster and a majestic fireworks display over the Park's picturesque Fountain Lake.
experiencefountainhills.org



Black Rodeo
August 30th
 An action-packed rodeo featuring bull riding, tie-down roping, steer wrestling, ladies barrel racing, and crowd favorites mutton bustin' and calf scramble for the little ones.
blackrodeousa.com



Roadrunner Park Farmers Market
Saturdays, 8 am – 1 pm
 Local produce including fresh vegetables & fruit, baked goods, honey jams and jellies, natural meats, and hand crafted items.
arizonafarmersmarket.com



Junk in the Truck Vintage Market
September 13th – 15th
 Shop over 120,000 sq. ft. filled with 150+ vintage curators and handmade artisans from across the country.
junkinthetruckvintagemarket.com



Candle Chemistry
 For travelers, wanting to take a piece of Arizona home with them, Candle Chemistry has a line of scents that are dedicated to our beautiful state!
candlechemistry.com

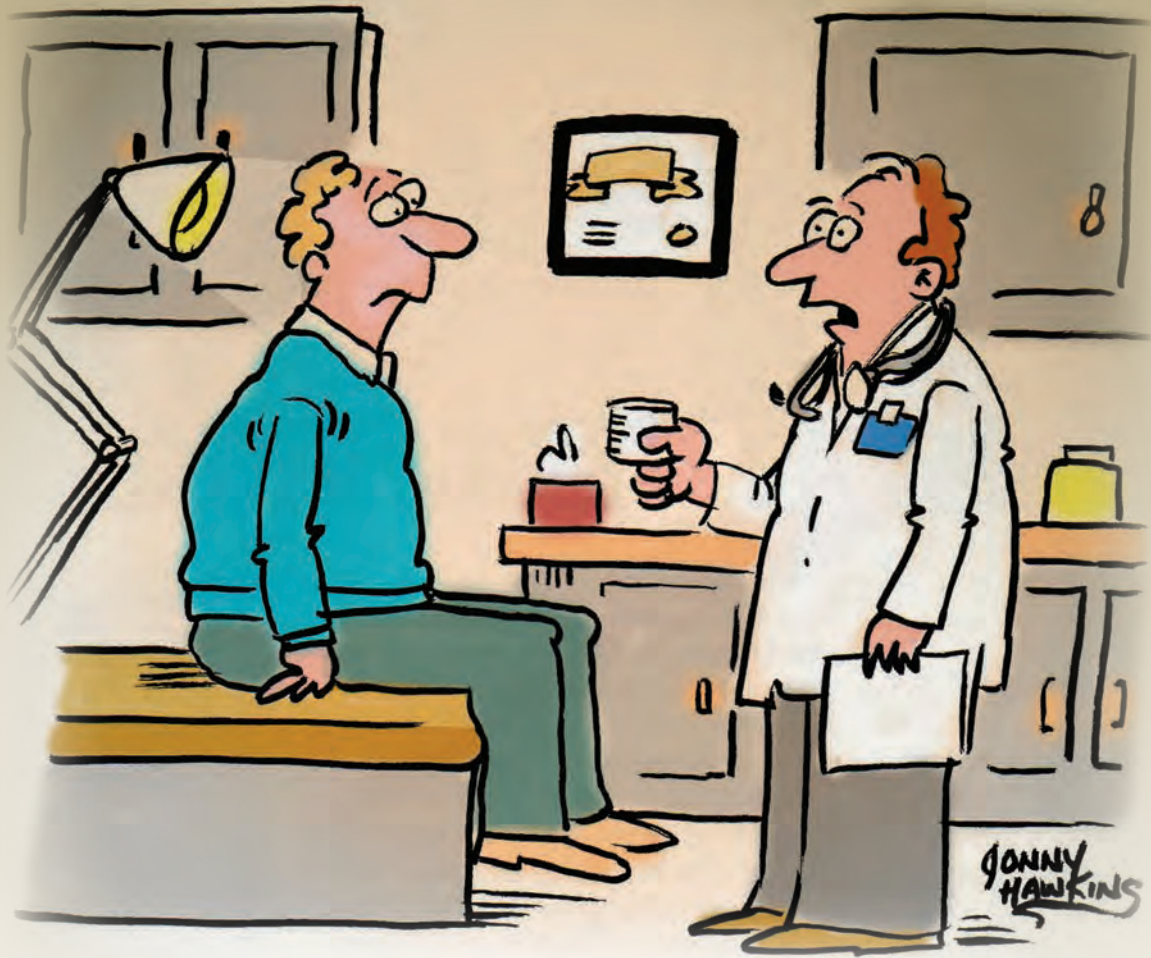


Taliesin West
 Tour architect Frank Lloyd Wright's winter home and studio in the desert. Today it is the headquarters of the Frank Lloyd Wright Foundation.
franklloydwright.org



Stagecoach Village
 Stunning mountain views and a unique collection of shops, restaurants and professional services await you. Spend the day enjoying authentic Italian cuisine, locally inspired fine dining, or gourmet Russian crepes. There is even an on-site brewery with great pub faire and a variety of custom shops from fine handcrafted hats to western furniture and decor.
stagecoachvillagecc.com

WanderWise·cracks



"This test is to see
if we need to do more tests."

©Jonny Hawkins



USS ARIZONA MEMORIAL GARDENS AT SALT RIVER

Located just 20 minutes from Phoenix Sky Harbor Airport, the USS Arizona Memorial Gardens at Salt River honors the brave US forces who were aboard the USS Arizona during the attack on Pearl Harbor, December 7, 1941. As a nation, we are forever indebted to those who serve and give their lives for our freedom and we are proud to honor them and share their stories in these gardens.

Learn more about the USS Arizona, December 7, 1941 and the impact it had on so many, and view a piece of the USS Arizona boathouse superstructure. The Gardens are free and open to the public daily, from dawn until dusk.



Proudly located in the Salt River
Pima-Maricopa Indian Community
USSArizonaSaltRiver.com



**TOGETHER,
WE'LL MAKE SURE
EVERY KID
GETS THE FOOD
THEY NEED.**



NO CHILD SHOULD GROW UP HUNGRY IN AMERICA

But in the wake of the coronavirus pandemic, millions of kids could face hunger this year. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve.

Join us at NoKidHungry.org



DESTINATION *West Valley*

WEST PHOENIX

The region encompasses the growing cities of Glendale, Goodyear, Avondale, Litchfield Park, Peoria, Surprise, Sun City, Buckeye, El Mirage and Tolleson that boasts a population of roughly 1.8 million. The West Valley has become a magnate for new business, attracting many of the country's leading manufacturers and suppliers. It is also home to the 56th Fighter Wing at Luke Air Force Base, the U.S. military's largest training base for the F-16 and the new F-35 fighter jets.

SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' # 1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.



LUKE AIR FORCE BASE



The West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

A major entertainment and resort district with a historic downtown

Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



ARIZONA CARDINALS • STATE FARM STADIUM

6,000 animals, 8 shows daily, tons of rides, a thousand thrills and a million smiles
All in One Day! Everyday!

Get Tickled by a Tiger!



RIDES!



GIRAFFE FEEDING!



ANIMALS!



SHOWS!

Wildlife World
Zoo Aquarium & Safari Park

Arizona's Ultimate, Year-Round Family Fun Destination.
Arizona's Largest Collection of Exotic Animals.

Northern Ave. and the 303 Freeway • 623-935-WILD (9453)

Visit us at WildlifeWorld.com



CLIP OR SCAN! GOOD FOR FOUR!

\$5 Off Admission
Per Person • \$20 Value



West Valley LOCAL EVENTS AND HIGHLIGHTS



West Wind Drive In
Toss a Frisbee or football around before the show or bring the wee ones to the play structure near the snack bar before you settle back for a one-of-a-kind movie presentation.
westwinddi.com



Rio Vista Community Park
The 2,000-square-foot park features a spraying turtle, water cannons, directional water jets, large ground sprays and mist. Plus, an urban lake, a skate park, a playground and more.
peoriaaz.gov



Goodyear Community Park
Colorful water arches, drop buckets and water cannons are featured at this splash pad. Open from the third Monday in April through third Monday in October.
goodyearaz.gov



Sun City Farmers Market
Thursdays, 9 am – 1 pm
Market includes fresh, local and seasonal produce, herbs and more!
arizonacommunityfarmersmarkets.com



Food Truck Fridays West
Friday Evenings, 6 – 9 pm
10-20 awesome food trucks, music and family fun. In front of Desert Financial Credit Union on 79th Ave, North of Bell Rd.
getlocalarizonaevents.com/foodtruckfridaywest.com



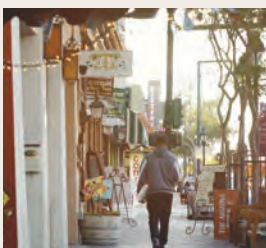
Arrowhead Farmers Market
Sat.s through Aug. 9 am – 1 pm
Stay outside with more summer vendors than ever before! Fresh produce, meats, dairy, eggs, breads, and more! Location Arrowhead Mall.
getlocalarizonaevents.com



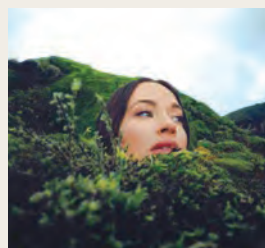
Monster Truck Live Glow Party
August 3rd – 4th
Watch your favorite Hot Wheels Monster Trucks light up the floor in outrageous monster trucks competitions and battles.
desertdiamondarena.com



Wildlife World Zoo & Aquarium
6,000 Animals, Daily Sea Lion and Wildlife Encounter Shows, Tons of Rides, and a Thousand Thrills. Boasting Arizona's largest collection of exotic and endangered animals, on display.
wildlifeworld.com



Historic Downtown Glendale
Discover Historic Downtown Glendale which has been named as one of the country's ten best places for shopping and has received national accolades for dining.
visitdowntownglendale.com



Kacey Musgraves
September 27th
The seven-time Grammy Award-winning singer/songwriter's Deeper Well World Tour, joined by special guests Father John Misty and Nickel Creek.
desertdiamondarena.com



Westgate Entertainment District
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westgateaz.com



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azcardinals.com/tickets



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Luke Air Force Base

Luke Air Force Base is a United States Air Force base located 15 miles west of Phoenix in the City of Glendale, Arizona, in the County of Maricopa. Luke Air Force's mission is to Train the World's Greatest Fighter Pilots and Combat Ready Airmen! Home to the 56th Fighter Wing, which is the largest fighter wing in the U.S. Air Force. It was first activated in January 1941.

The base was named after Second Lieutenant Frank Luke (1897–1918), who was born in Phoenix in 1897, who is also a posthumous Medal of Honor recipient and the number-two United States flying ace in World War I.

Today, Luke AFB is a major training base of the Air Education and Training Command (AETC). In fact, it was the largest F-16 Fighting Falcon training base in the world. In March, 2011, the F-35 Lightning II was announced to be replacing the F-16 as the primary training aircraft at Luke. In July 2013, the Air Force announced that Luke AFB would house a total of 144 F-35A Lightning IIs. The first aircraft arrived on base in March 2014.

There are four F-35 fighter squadrons and four F-16 fighter squadrons stationed at Luke Air Force Base. Since its inception in 1941, Luke Air Force Base has graduated over 61,000 fighter pilots.

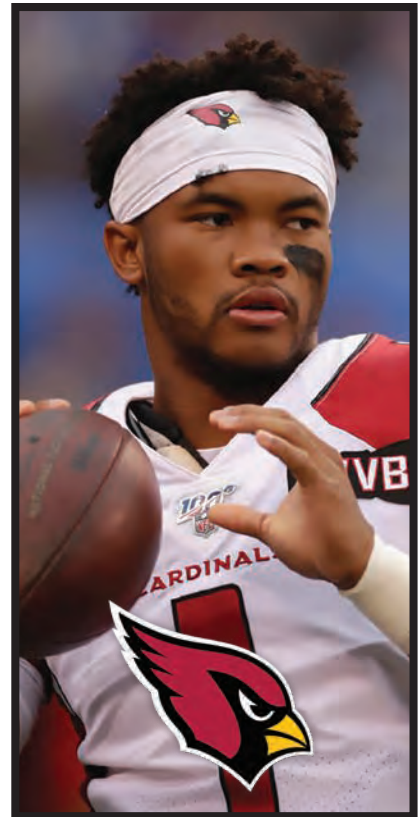
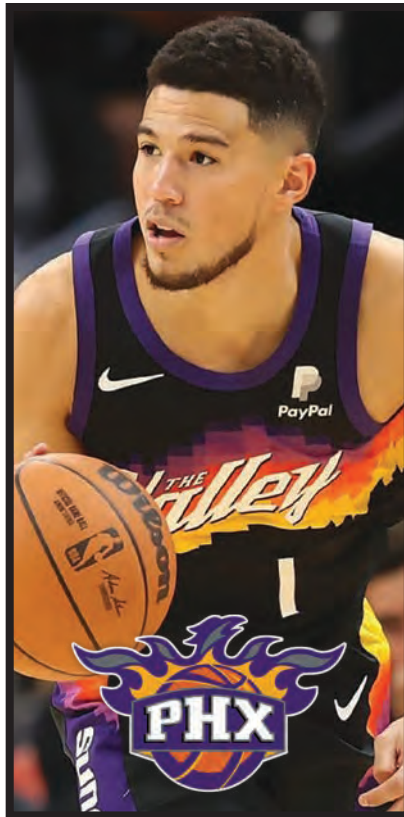
Wildlife World Zoo, Aquarium & Safari Park

This great venue and attraction continues to be ranked as Arizona's # 1 ZOO. It boasts Arizona's largest collection of exotic and endangered animals (6,000 to be exact), 600 different species, tons of fun rides, a petting zoo along with 8 fabulous shows that are performed daily.

The Zoo is an expansive site, with snack bars, restaurants, gift shops and washrooms situated throughout the grounds. It's easy to spend an entire day visiting the many different attractions offered. The Zoo is packed with Lions, Tigers, Kangaroos, Rhino's, Zebra's, Monkey's, Giraffes (which you can feed at the giraffe feeding station), exotic birds and so much more. And don't forget to visit the Aquarium where you can see over 75 indoor exhibits featuring river monsters, sharks, piranha, fish and sea lions. Or maybe you will enjoy Dragon World, showcasing reptiles including a rare white alligator and a salt water crocodile. The Zoo also has a new mining experience where you can experience a bit of the "Old West" by panning for gold, gems and fossils.

Without question a Valley favorite for both visitors and locals alike. Open 365 days of the year from 9 AM – 6 PM. For more info call **623-935-9453** or visit wildlifeworld.com.





DESTINATION *Sports*

The City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

Why is the Valley such a favorite sports destination?

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And

from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.



Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.



Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is considered to be (by the players) as the best run tournament on the PGA Tour. Then you have the Barrett-Jackson Car Auction or the Arabian Horse Show that are both held at Westworld in North Scottsdale. And let's not forget about the ever popular Cactus League Spring Training that lasts between 4-5 weeks and commences in late February and ends in early April. The Valley hosts 15 of major league's baseball teams as they prepare for MLB's regular season. This event alone, draws over a million people to the Valley.

The Valleys professional sports franchises cover the entire spectrum from MLB's Arizona Diamondbacks, the NBA's Phoenix Suns, the NFL's Arizona Cardinals, the WNBA's Phoenix Mercury, the USL's Phoenix Rising football club, and Arena football with our Arizona Rattlers. Worldclass facilities host each of these teams (the State Farm Stadium home to the Arizona Cardinals has been named one of the 10 Best Stadiums in the World by Time magazine, along with affordable tickets available for Valley visitors.

At Press time all professional sports teams had not yet published their pending game schedule.

For more information on pending schedules go online to the respective teams websites or the League sites.

ARIZONA SPORTS TEAMS

Major League Baseball

dbacks.com | MLB.com

National Basketball Association

suns.com | NBA.com

National Football League

azcardinals.com | NFL.com

Women's National Basketball Association

mercury.wnba.com | WNBA.com

United Soccer League

phxrisingfc.com | USLchampionship.com

Indoor Football League

azrattlers.com | www.gofl.com

National Association for Stock Car Auto Racing

phoenixraceway.com | nascar.com

DESTINATION *College Sports*



Arizona State University | asu.edu

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



University of Arizona | arizona.edu

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



Northern Arizona University | nau.edu

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumberjacks" NAU's sports program is part of the BIG SKY Conference.



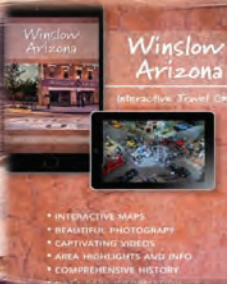
Grand Canyon University | gcu.edu

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.

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“SUCH A FINE SIGHT TO SEE”

There's a certain charm about the city of Winslow. Take a moment to look around & you'll discover a whole new dimension to this unique western city & its people that you may not notice at first. Civilizations have thrived in the area around Winslow for centuries including the ancient Hopi village of Homolovi, the Mormon settlement of Brigham City & the booming railroad town of Winslow more than 100 years ago. For those interested in historic sites & stories, Winslow is a goldmine. The Lorenzo Hubbell Trading Post is home to the Winslow Chamber of Commerce/Visitor Center. The building retains most of its historic features & ambiance. Once the main office for the world famous Hubbell Co., the Visitor Center is filled with artifacts & information about the city of Winslow. As well indeed, pretty much the entire state of Arizona.

The lyric from the classic rock song Take It Easy goes...“standin’ on a corner in Winslow, Arizona” & has attracted countless visitors to the famous corner on Historic Route 66. Visitors to Winslow’s Standin’ on a Corner Park will find a two-story mural that depicts that verse, as well as a life-sized bronze statue of a balladeer we’ve named “EASY”. Aside from the dining & shopping, one will find in the heart of the historic district is the Old Trails Museum. Visitors can browse the exhibits that include Native American artifacts, Santa Fe railroad & Fred Harvey memorabilia & much more. For a little outdoor recreation, adventure, & an awesome place to “cool down”, make your way to McHood Park Clear/Creek Reservoir. Canoeing, fishing, swimming, picnicking & camping are all available at the creek. It’s the best kept secret of northern Arizona. One should never visit Winslow without experiencing the historic La Posada Hotel. An established and world famous resort with an amazing “story to tell”! Truly a “must see”! With its hotels and Route 66 motels available...Winslow is also a great base camp for daytrips & exploration to the Grand Canyon, the Petrified Forest, Canyon De Chelly, Homolovi State Park, Rock Art Ranch, Grand Falls, & more.

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