

# WANDERAZ

NORTHERN ARIZONA SPRING 2025 ISSUE

## *Experience Prescott*

True West. Real Adventure.

### **Backroads to Prescott: Exploring the Heart of Arizona**

A road trip is calling and it's time to hop off of the I-17 and take the backroads to Prescott. Explore the options as you venture from State Route 74 to State Route 89. Find hidden gems along the way and enjoy the route less traveled.



*Arizona's*  
**PREMIER**

TRAVEL+LIFESTYLE MAGAZINE

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## TO OUR GREAT STATE OF ARIZONA



Every year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ...

**WanderAZ.com**

**Jamie Copland, Publisher**  
The Wander Media Group, LLC



# The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Sheepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



DOWNTOWN PHOENIX ENTERTAINMENT DISTRICT

place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

*Arizona remains a highly popular travel destination for visitors from the U.S. and around the world.*



## *The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.*

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the country's fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat who was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA's Men's Basketball Final Four. Sports is a major economic driver for Phoenix and the State.

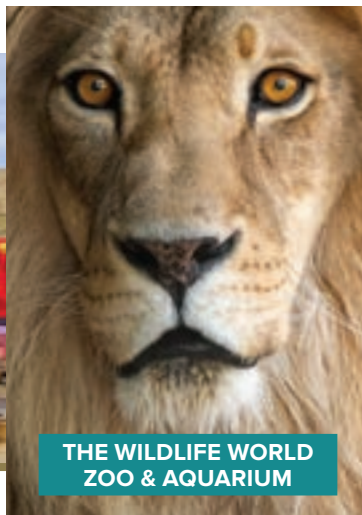
Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

**We hope you enjoy all that Arizona has to offer.**



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# ARIZONA'S NATURAL WONDER

**In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.**

**P**resident Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

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## The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice

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The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

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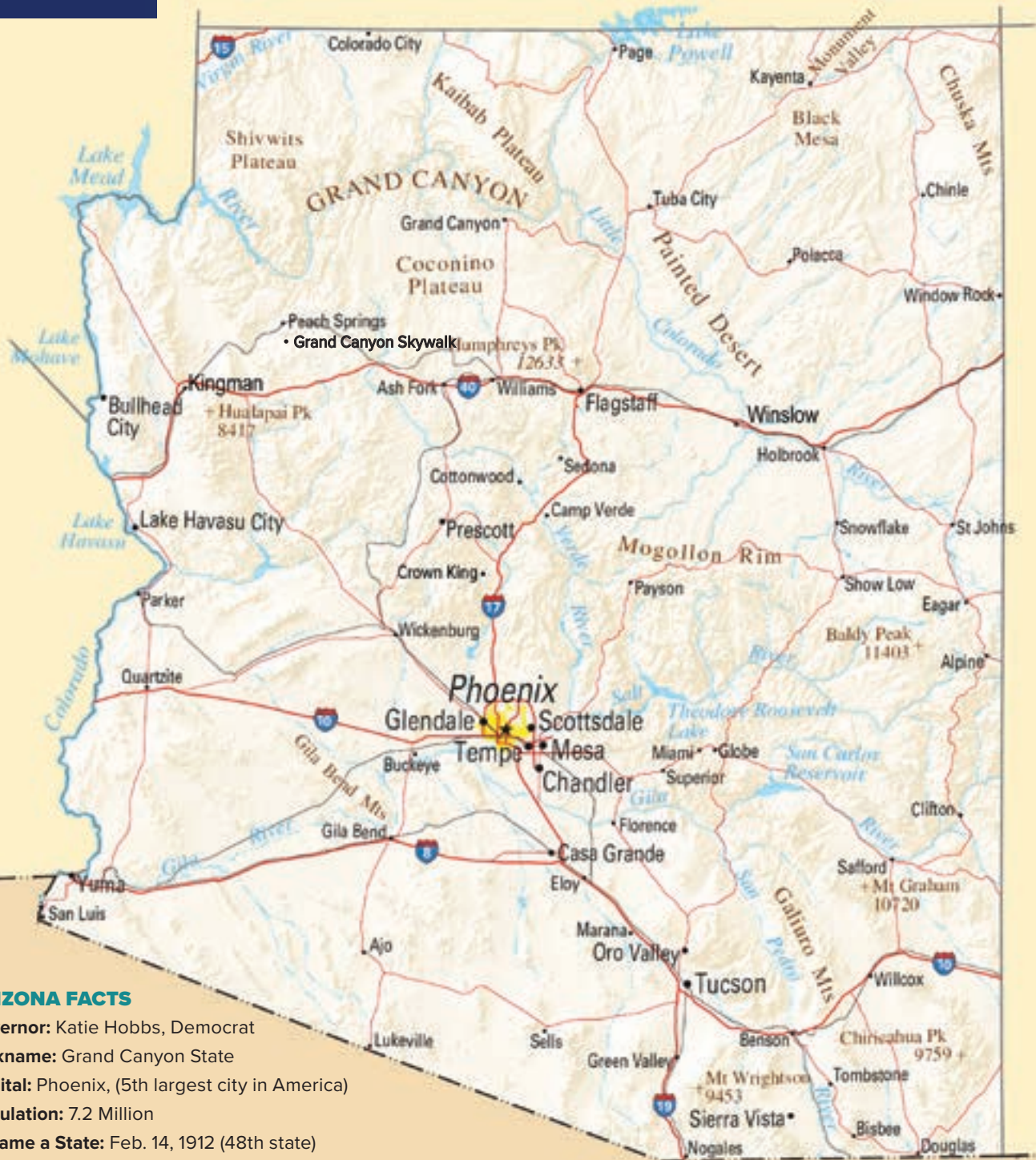
For more information, visit [grand-canyon-park.org](http://grand-canyon-park.org).

ILLUSTRATION BY MICHAEL SWAINE





# ARIZONA STATE MAP



## ARIZONA FACTS

**Governor:** Katie Hobbs, Democrat

**Nickname:** Grand Canyon State

**Capital:** Phoenix, (5th largest city in America)

**Population:** 7.2 Million

**Became a State:** Feb. 14, 1912 (48th state)

**Land Mass:** 114,000 sq. miles (295,260 sq. km)

**Highest Elevation:** Humphreys Peak at 12,635 feet (3,851m)

**Highest Elevated City:** Flagstaff at 7,100 feet (2,164m)

**Most Visited Attraction:** Grand Canyon National Park

**Number of Counties:** 15; State Parks: 28

**State Flower:** Flower of the Saguaro Cactus

**Ten Largest Cities:** Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

**Arizona's 5Cs:** Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst



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## THE WANDER MEDIA GROUP REPRESENTS ARIZONA'S PREMIER TOURISM & MARKETING SPECIALISTS!

### NORTHERN ARIZONA SPRING 2025 ISSUE



Exploring back roads as you travel north from Phoenix towards the more laidback atmosphere of Northern Arizona is a wonderful experience.

A one and half hour drive brings you to Prescott, which in 1864 was designated as the first capital of the Arizona Territory. This is a warm and inviting community where you can step back in time, let your hair down, and relax. Walk, bike, horseback ride, hike, kayak, visit museums and restaurants, or shop at the many retail and antique stores.

The downtown area is commonly referred to as "Historic Whiskey Row" which is adjacent to the famed Courthouse Plaza where concerts and festivals take place throughout the year. Whiskey Row also boasts an array of saloons where you can enjoy fine spirits, many of which are brewed in Prescott. Hotels and boutique properties, all affordably priced, are available for those wishing to stay overnight. Everyone who visits Prescott, always says, "It was a wonderful trip and well worth the drive."

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# DESTINATION *Northern Arizona*





# DESTINATION Prescott

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-20 mins

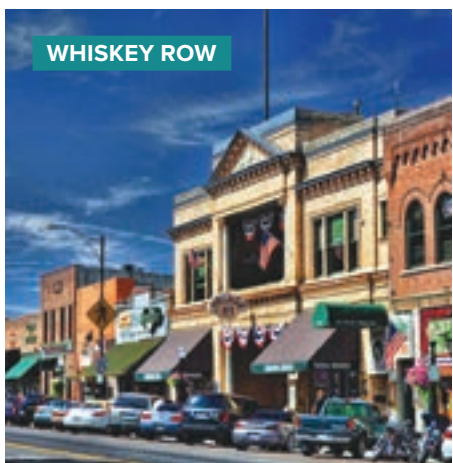
**P**rescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

**To learn more, visit [prescott-az.gov](http://prescott-az.gov).**

*In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889*





# Prescott LOCAL EVENTS AND HIGHLIGHTS



## Whiskey Row

Home to some of the best and oldest history in Prescott. An abundance of shopping and eateries to enjoy!



## Prescott Farmer Market

**Saturdays, 7:30 am – 12 pm**

The mission of this Market is to support and expand local agriculture, cultivate a healthy community and increase access to affordable local food. [prescottfarmersmarket.org](http://prescottfarmersmarket.org)



## 4th Friday Artwalk

The monthly art walk showcases regional & international photography, painting, sculpture, jewelry and wearable art! [artthe4th.com](http://artthe4th.com)



## Prescott Winery

Set in a small, charming house, visitors can enjoy wine either inside or on the patio. Many of the wines are crafted from Arizona fruit. Located just east of the town square.



## Superstition Meadery

Located in the heart of Prescott, Superstition Meadery makes and serves mead, an ancient alcoholic drink that is made from fermented honey and water, as well as ciders and wines. The perfect place to relax and enjoy some of the world's best mead and cider, along with delicious tapas and live local music. [superstitionmeadery.com](http://superstitionmeadery.com)

*Experience Prescott*  
True West. Real Adventure.

One of Arizona's Most Beautiful  
& Historic Destinations.

Visit [experienceprescott.com](http://experienceprescott.com) for more details.



# Experience

## THE WONDERS OF PRESCOTT, ARIZONA

**F**or many visitors to Arizona, it's all about the journey. Phoenix may be your starting point, but if you're seeking to truly capture the essence of this diverse state — beyond the bustling city streets and into its soul — there's no better way to explore than by taking the scenic back roads to Prescott.

Witness Arizona's natural beauty. It's like flipping through pages of an Arizona photo album. Just as you think the desert can't get any more dramatic, you cross over into the cooler, forested highlands. The transition from desert to ponderosa pine forests marks a shift not only in geography but in climate as well, with temperatures dropping as you climb in elevation.

Leave the urban sprawl of Phoenix behind off of I-17, and head toward Lake Pleasant on State Route 74. As you move north, the desert landscape unfolds in all its glory.

Jagged mountain ranges rise in the distance, and the dry earth is dotted with saguaro cacti, golden grasses, and occasional bursts of wildflowers, depending on the season.

But it's when you veer onto State Route 89 and head toward Prescott, the scenery starts to shift dramatically. You'll feel the temperature drop as you climb higher into the Bradshaw Mountains, where the dry, sun-beaten landscape gives way to lush forests of ponderosa pine and juniper. The air grows cooler, fresher, and the scent of pine needles fills the air ... a welcome relief from the desert heat.

Along the way, you will pass through small towns like Wickenburg and Yarnell who offer an authentic slice of Arizona life, with friendly locals, vintage diners, and a slower pace that encourages you to take your time and soak it all in.

Prescott is known for its hospitality and true west atmosphere. You'll feel like you've stepped into a Western film as you enjoy the charming Courthouse Plaza, antique stores, and welcoming community. The cool mountain air and historic brick buildings, such as those found along Whiskey Row, provide a perfect contrast and escape to the larger zip codes in Arizona. This former territorial capital has earned its reputation as one of Arizona's most picturesque towns. Enjoy a peaceful moment on a park bench, surrounded by the scent of fresh pine and the hum of a small but lively town. This road trip through the backroads is one not to be missed. Take the backroads to Prescott and explore the heart of Arizona. Start planning your trip today at [experienceprescott.com](http://experienceprescott.com). Explore the route less traveled this spring and summer!

### *Tips for the Road*

**Time it right:** The best time to take this scenic drive is anytime you want to get off of I-17 and avoid the traffic. Spring through fall offer temperatures that are more moderate, and the colors of the changing seasons—whether it's wildflowers in the spring or fiery autumn leaves—make for a stunning backdrop.

**Fuel up:** While there are some small towns along the way, it's a good idea to fill up your tank before heading out. You'll have more time to enjoy the journey without the stress of searching for gas stations in remote areas.

**Pack snacks and water:** The back roads offer few opportunities for rest stops, so it's a good idea to bring

along water, snacks, sunscreen for roadside selfies, and maybe even capture the scenic vistas that unfold along the way.

**Take your time:** Don't rush the drive. There are numerous places to stop and take in the views, whether it's a hidden vista point or a quiet turnoff along the way. This is a journey meant for savoring, not speeding through.





# Wine in Arizona

## ARE YOU CRAZY?

— By Leslie James

**W**ho doesn't like wine. Globally wine is one of the most highly sought after and consumed beverages. Five of the most recognized growing regions are France, Italy, Spain, Australia and in the United States, the Napa Valley, north of San Francisco. To the surprise and amazement of those who make Arizona their travel destination, Arizona's burgeoning wine industry continues to capture the attention of the tens of thousands of annual wine lovers who visit with us. Arizona's local wine industry has been growing and attracting exceptionally talented vintners for over 50 years. Dating back to the 70's Arizona has steadily become known for producing a variety of high-quality, delicious, enticing, and award-winning wines for every level of wine enthusiast. And our wineries are not just in Northern Arizona (as many think), but exceptional wineries can be found in Southern Arizona as well. As our wine production has grown, so has our reputation for producing many world-class wines. Arizona wines continues to pique the interest from the thousands of monthly travelers to these regions ... who want to sample our wines and learn more about this bubbling industry, no pun intended!

According to the Arizona Office of Tourism more than 600,000 annual visitors enjoy the almost 125 wineries and tasting rooms that dot Arizona's Southern and Northern landscapes, all of whom offer a wide selection of whites, reds, and Rose's. I think Arizona wines can easily compete on the international stage ... further evidenced by the fact that in 2023 almost \$35 million was spent on Arizona wines by visitors to the state. This makes the state's expanding wine industry a major factor for these local economies.

The Great State of Arizona is proud of its ability to deliver unparalleled tourism experiences across the entire state, and that includes our wineries. Memories that we guarantee will last a lifetime. Even though almost 50% of annual travelers are visiting with us for the first time, many do return to enjoy more of what Arizona has to offer.

When visiting Southern Arizona, you will experience outstanding wineries in Sonoita and Willcox, and for those heading north out of the Valley, stop by Prescott, Downtown Cottonwood, Verde Valley, and Sedona. Arizona offers a superb selection of outstanding wines and

tasting experiences. Proud of their offerings, every wine tasting room is happy to talk about wines and share Arizona's wine history and why our wines are so popular. In most towns you can simply park the car and walk to the local wine tasting rooms and storefronts.

I do not want to end this great piece on a down note, but please remember to drink responsibly. Gauge your consumption before getting back behind the wheel. We want you to enjoy your entire trip and come back to see more of us.

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**Arizona has three official American Viticultural Areas** – wine growing regions.



# DESTINATION *Cottonwood*

Population: 12,100 | Distance: 99 miles | Drive Time: 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

## Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



## *Cottonwood* LOCAL EVENTS AND HIGHLIGHTS



### Verde Valley Birding and Nature Festival

April 24th – 27th

A friendly annual celebration of birds, birders, and nature in the beautiful Verde Valley.

[visitcottonwoodaz.org](http://visitcottonwoodaz.org)



### Verde Valley Fair

April 30th – May 4th

Carnival rides, Livestock Shows, Arts/Crafts and Shopping. Corn dogs, Smoked turkey legs and funnel cakes... and Much, Much More.

[vvfair.com](http://vvfair.com)



### Nic's Italian Steak and Crab House

Locals and visitors will be transported to the East Coast Steak and Italian restaurants from the minute they step foot in this beautiful establishment.

[nicsaz.com](http://nicsaz.com)



### Verde Lea Market Deli and Grill

A local favorite. If you're looking to find restaurants to add to your favorites, this is one of the best in Cottonwood.

[verdelea.com](http://verdelea.com)



### Merkin Vineyards Tasting Room and Osteria

On a mission to deliver an almost 100% Arizona experience, this restaurant offers a farm to table experience for everyone.

[merkinvineyardsosteria.com](http://merkinvineyardsosteria.com)



**Written by the late  
JJ. LaBarber -  
Contributing Editor**

Probably doesn't mean a thing to you, does he. But, if I shouted, GERONIMO! this accepted exclamation for those going into battle or facing a challenging situation would immediately call to mind, I'm sure, paratroopers of the 101st Infantry Division leaping from slow moving cargo-type planes to the enemy terrain below.

As we say in the music industry, let's start at the top. Goyahkla, a Native American, was a skilled Apache warrior who lived during a time of fighting between Mexicans and Americans who fought over land in the Southwestern part of the United States. The Apache people had been living on this land for several hundred years, but in the 1800s, the Americans won a war with Mexico and claimed the Apache homeland for themselves.

Now it is said that when he, Goyahkla, appeared in battle, the Mexicans were terrified and, in Spanish, invoked Saint Jerome – GERONIMO – to protect them. It may be a bit difficult to equate the acknowledged patron saint of librarians with freedom fighters. But it's true ... he was a Doctor the Church and an extremely scholarly man. So be it. Thus, GERONIMO!



In the latter part of the 19th Century, there was not much law and order in the Southwest and the Mexican frontier. Life was hard, and to survive,

Yes, GERONIMO did indeed become a famous Apache warrior. So much so that people wanted to see how he looked and talked. They wanted to hear about his life, and he became an attraction at special events such as the 1904 World's Fair in St. Louis. Sometimes he even entered roping contests in the Wild West shows that were touring the country. Wherever he went, he asked officials to let him return to his Arizona homeland.

While in Washington, GERONIMO begged and pleaded with Roosevelt to allow the Apaches to return to Arizona. Roosevelt was a bit blunt. He said pointedly that the people of Arizona and New Mexico hated and feared the Apaches. If they returned, there would bloodshed.

GERONIMO wanted to spend his days in Arizona, to be buried in the mountains where he had lived. He did not, however, get his wish. He died on February 17, 1909 and was buried in a graveyard at Fort Sill.

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# VISIT COTTONWOOD



*Heart of Arizona Wine Country*



Visit Cottonwood  
and enjoy outdoor adventure,  
savor creative cuisine,  
sip Arizona wines,  
explore family fun,  
and so much more.



[VisitCottonwoodAZ.org](http://VisitCottonwoodAZ.org)







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One of the top zip lines in the world by USA Today!



## SPOTLIGHT:

### Montezuma Castle

This is one of Northern Arizona's most iconic landmarks, which was also featured in numerous 60's western TV shows. It may look like a big mud hut set in the mountainside near Camp Verde, but Montezuma Castle is one of Arizona's most popular historic sites. Oddly enough, Montezuma had nothing to do with it.

Built over a 300 year span sometime between 1100 and 1425 A.D., the five-story structure is an impressive display of the Sinagua people's engineering skills in stone and mortar masonry work. The cliff dwelling was practical. They correctly reasoned a dwelling high above ground provided safety from nearby Beaver Creek's annual flooding.

For reasons unknown, the Sinagua's left the Verde Valley and the structure was mostly abandoned for close to 400 years. In the 1860s it was rediscovered by a group of European-Americans who named it after the famed Spanish explorer Montezuma. They assumed he was somehow connected to its construction. He wasn't, but the name remained. In 1906 Montezuma Castle was among the first four sites chosen as a National Monument by President Theodore Roosevelt. Located in central Arizona, just off I-17 at exit 289, it is now operated by the National Parks and remains a popular tourist attraction.



# DESTINATION Sedona

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-35 mins

**T**he first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermilion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

*The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's *The Call of the Canyon*, lived and loved under looming stone walls and whispering pines.*

Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all.

**To learn more, go to [visitsedona.com](http://visitsedona.com)**

CATHEDRAL ROCK





# Sedona LOCAL EVENTS AND HIGHLIGHTS



## Piano on the Rocks International Festival

**April 25th – 27th**

This three-day festival explores the interconnection between solo piano literature, storytelling and literature.

[visitsedona.com](http://visitsedona.com)



## Cinco De Mayo Celebration

**May 3rd**

Celebrate spring with the sounds and flavors of Mexico at a fun-filled South of the Border bash located at the Tlaquepaque Arts & Shopping Village.

[tlaq.com](http://tlaq.com)



## Sedona Community Farmers Market

**Sundays**

Year round local and regional producer's market.

[Sedona-farmers-market.com](http://Sedona-farmers-market.com)



## Wine Tour from Sedona

Avoid the hassle of driving between wine tastings when you pre-book this Verde Valley wine tour that leaves from Sedona and visits some of the region's top vineyards.

[viator.com/sedona/wine-tours](http://viator.com/sedona/wine-tours)



Northern Arizona's

# WINE COUNTRY

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1500 North Page Springs Rd.

Cornville, AZ 86325 | 928-639-3004

## Caduceus Cellars

158 Main St.

Jerome, AZ 86331

928-639-9463

## Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.

Cornville, AZ 86325 | 928-649-2651

## Cellar 433

240 Hull Ave.

Jerome, AZ 86331 | 928-634-7033

## Oak Creek Vineyards & Winery

1555 North Page Springs Rd.

Cornville, AZ 86325 | 928-649-0290

## Alcantara Vineyards

6400 East Thousand Trails Rd.

Cottonwood, AZ 86326 | 928-649-8463

## Pillsbury Wine Co.

1012 N. Main St.

Cottonwood, AZ 86326 | 928-639-0646

## Winery 1912

320 N. Sate Route 89A

Sedona, AZ. 86336 | 928-282-0715

# DESTINATION Williams

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-40 min

**W**illiams was named for the famous trapper, scout and mountain man, "Old Bill Williams." A statue of "Old Bill" stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone's bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

**For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit [experiencewilliams.com](http://experiencewilliams.com)**

**HISTORIC DOWNTOWN WILLIAMS**



*Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the "Gateway to the Grand Canyon," Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today's tourism trends, along with the town's heyday years of the '50s and '60s.*



**GRAND CANYON RAILWAY**





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[experiencewilliams.com](http://experiencewilliams.com)



# Ignite

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The west rim is heart-pounding, soul-searching, bucket-list-checking adrenaline rushes you've never felt or seen before, including one of the largest glass cavalier bridges in the world that will have you stepping 4,000 feet out over the Grand Canyon floor. Skywalk is just one of the ways you can jolt your senses and ignite your spirit at Grand Canyon West. Plan your adventure today.

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CANYON**  
*West*

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Get your tickets today. ► [grandcanyonwest.com](http://grandcanyonwest.com)

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Helicopter & Pontoon Tour • Zipline • Whitewater Rafting • Eagle Point • Guano Point  
Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations



# Williams LOCAL EVENTS AND HIGHLIGHTS



## 9th Annual Historic Route 66 Car Show

June 6th – 7th

The two-day event will feature classic vehicles and future classics on historic Route 66.

[williamshistoricroute66carshow.com](http://williamshistoricroute66carshow.com)



## Canyon Coaster Adventure Park

Canyon Coaster Adventure Park on Route 66 in Williams features a variety of attractions for all ages, year round.

[canyoncoasteradventurepark.com](http://canyoncoasteradventurepark.com)



## Grand Canyon Wine Company

Located in Williams, this establishment evolved from a desire to showcase the unique terrior of Arizona wine regions and the bold flavor it creates.

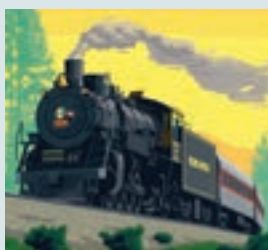
[grandcanyonwineco.com](http://grandcanyonwineco.com)



## Grand Canyon Deer Farm

A popular tourist destination that offers visitors the opportunity to feed and interact with deer. The farm features a variety of deer, including white-tailed deer, mule deer, and elk!

[deerfarm.com](http://deerfarm.com)



## Steam Engine to the Grand Canyon

The historic Grand Canyon Railway departs daily from Williams, Arizona to the awe-inspiring Grand Canyon.

[thetrain.com](http://thetrain.com)



## Wild West Junction

The Old West comes to life at the Wild West Junction, with special events, great food, and good, wholesome, old-time fun for young and old alike.

[wildwestjunction.com](http://wildwestjunction.com)

## NORTHERN ARIZONA ATTRACTIONS

### The Arboretum at Flagstaff

4001 S. Woody Mountain Rd., Flagstaff, AZ

928-774-1442 | [thearb.org](http://thearb.org)

### Arizona Snowbowl

9300 N. Snowbowl Rd., Flagstaff, AZ

928-779-1951 | [arizonasnowbowl.com](http://arizonasnowbowl.com)

### Bearizona

1500 Historic Route 66, Williams, AZ  
5 minutes South of Williams

928-635-2289 | [bearizona.com](http://bearizona.com)

### Canyon Coaster Adventure Park

700 East Route 66, Williams, AZ

[canyoncoasteradventurepark.com](http://canyoncoasteradventurepark.com)

### Grand Canyon Deer Farm

6769 E. Deer Farm Rd., Williams, AZ  
30 minutes West of Flagstaff

928-635-4073 | [deerfarm.com](http://deerfarm.com)

### Grand Canyon National Park

81 miles North of Flagstaff

Take Hwy 180 & 64

928-638-7888 | [nps.gov/grca](http://nps.gov/grca)

### Grand Canyon Railway and Hotel

233 N. Grand Canyon Blvd., Williams, AZ

928-773-1976 | [thetrain.com](http://thetrain.com)

### Grand Canyon West

Skywalk, Rafting, Hualapai Lodge

928-769-2636 | [grandcanyonwest.com](http://grandcanyonwest.com)

### Hoover Dam

Highway 93, Hoover Dam

Boulder City, NV 89005

[usbr.gov/lc/hoverdam](http://usbr.gov/lc/hoverdam)

### Lowell Observatory

1400 W. Mars Hill Rd., Flagstaff, AZ

928-233-3212 | [lowell.edu](http://lowell.edu)

### Planes of Fame Air Museum

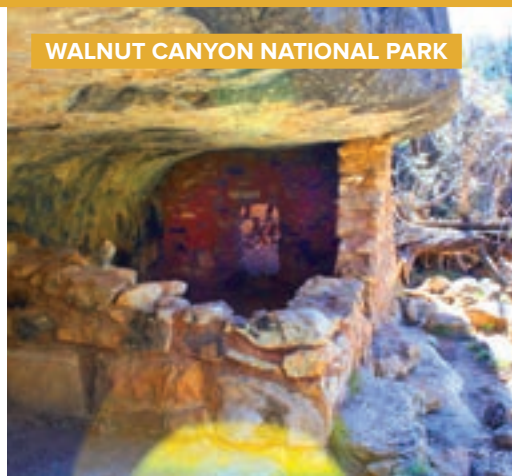
755 Mustang Way, Williams-Valle, AZ

928-635-1000 | [planesoffame.org](http://planesoffame.org)

### Walnut Canyon National Monument

From I-40, take Exit 204, turn south.

928-526-3367 | [nps.gov/waca](http://nps.gov/waca)



WALNUT CANYON NATIONAL PARK



THE ARBORETUM AT FLAGSTAFF



## DESTINATION *Flagstaff and beyond*

**Population: 80,119 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min**

**Kingman: 146 miles West – Drive Time from Flag 2 hrs. | Winslow: 56 miles East – Drive Time from Flag 45 min**

*Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.*

It’s amazing to think that a city with a population of 80,119 annually hosts an average of 6 million visitors on their way to somewhere else. And in many cases, that somewhere else is Arizona’s renowned Grand Canyon. This wonder of the world is just 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona University (NAU) which opened its doors in 1899. NAU operates on a beautiful and expansive campus that sits at the base of the majestic San Francisco Peaks spread over 740 acres. The university has over 30,000 students attending from across the United States and around the world.

Flagstaff is popular escape from the Valley’s desert heat in the summer, as it is a winter wonderland in the winter, with Arizona Snowbowl Ski Resort just a 15-minute drive from the city center. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks at over 7,000 feet. Snowbowl is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers driving between Flagstaff and Kingman, Arizona. To this day, Arizona has the longest running stretch of usable Route 66 in the country.

Northern Arizona has many unique venues and attractions – all worth your attention. In Flag you have to visit the historic Lowell Observatory. North of Flag is the Grand Canyon, west you come into Kingman, and if you travel north, you will reach Grand Canyon West at the west rim of the Grand Canyon where you can walk 4,000 feet above the Canyon at SKYWALK. East of Flag is Twin Arrows Navajo Casino Resort and a tad farther down the road brings you to Winslow, Arizona.

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**The drive time to the  
Canyon's entrance is roughly  
1 hour and 20 minutes**

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Flagstaff is a very traveler-friendly city and is easy to navigate as every place you would want to visit is typically right off the two main roads, West Route 66 and Milton Road. Saturated with local brew pubs, restaurants, antique stores, retail shopping and boutiques. You can also visit numerous galleries and museums that line the area. Flagstaff is a great host to all travelers. The fine dining scene will knock your socks off. Great restaurants are plentiful and cater to every taste, including Black Bart's

Steakhouse, a local favorite who has been serving great steaks, chicken and seafood for 45 years. Downtown Flagstaff comes to life at night where most of the local bars can be found.

Flagstaff and its surrounding neighbor cities and towns remain popular year-round destinations for both Phoenixians and the millions of annual travelers who visit with us. **To learn more visit: [FlagstaffArizona.org](http://FlagstaffArizona.org) | [explore.kingman.com](http://explore.kingman.com) | [winslowaz.gov](http://winslowaz.gov).**



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[www.blackbartssteakhouse.com](http://www.blackbartssteakhouse.com)

**A Fun Family Show**  
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# Flagstaff LOCAL EVENTS AND HIGHLIGHTS



## Flagstaff National Monuments

Wupatki, Sunset Crater Volcano, and Walnut Canyon National Monuments. Together, they protect more than 40,000 acres and 3,000 archaeological sites.

[nps.gov](https://www.nps.gov)



## Haunted Downtown Flagstaff Segway Tours

Hear stories of spooky ghost sightings and learn about Wild West history as you explore the streets of Flagstaff on a Segway sightseeing excursion. [azsegwayandpedaltours.com](https://www.azsegwayandpedaltours.com)



## Flagstaff Mountain Film Festival April 3rd – 6th

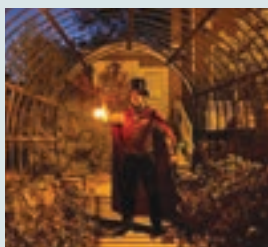
An alternative cinematic experience that inspires, educates, and fosters creative connections through the art of filmmaking.

[orpheumflagstaff.com/calendar](https://www.orpheumflagstaff.com/calendar)



## Mother Road Brewing Company

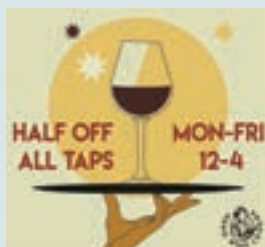
Now with 2 locations, Mother Road Brewing Company brews distinguished beers and builds community one pint at a time. [motherroadbeer.com](https://www.motherroadbeer.com)



## Downtown Flagstaff Haunted History Tour

Haunted history walking tour where eccentric guides tell tales of the happenings that rocked Flagstaff to its core.

[tripadvisor.com/flagstaff/ghost-tours](https://www.tripadvisor.com/flagstaff/ghost-tours)



## Tappy Hour at Oeno Wine Lounge

**Tappy Hour:**  
**Monday-Friday 12 – 4 pm**  
All wine and beer taps are half off. [oenoflg.com](https://www.oenoflg.com)



## The Arboretum

Flagstaff's high-elevation demonstration gardens, wild woodlands, and sun-drenched prairies are waiting for you at the foot of the San Francisco Peaks!

[thearb.org](https://www.thearb.org)



## Orpheum Theater Flagstaff

Northern Arizona's premier entertainment venue. Hosting all genres of concerts, and a variety of events including: film premiers, festivals, weddings, holiday parties and more! [orpheumflagstaff.com](https://www.orpheumflagstaff.com)



## Meet an Astronomer

**Saturdays, 7 – 10 pm**

Meet a Lowell astronomer and view real-time images of planets, stars and galaxies displayed on a large screen outdoors with the new MallinCam.

[lowell.edu](https://www.lowell.edu)



## Toasted Owl

The perfect place for brunch any day of the week. Their large, dog-friendly patio and an extensive menu of breakfast options offers something for locals and visitors-alike. [thetoastedowl.com](https://www.thetoastedowl.com)



## First Friday Artwalk

Held the first Friday monthly, art galleries and businesses open their doors from 6-9 pm with special art exhibitions and live music.

[artwalkflg.org](https://www.artwalkflg.org)



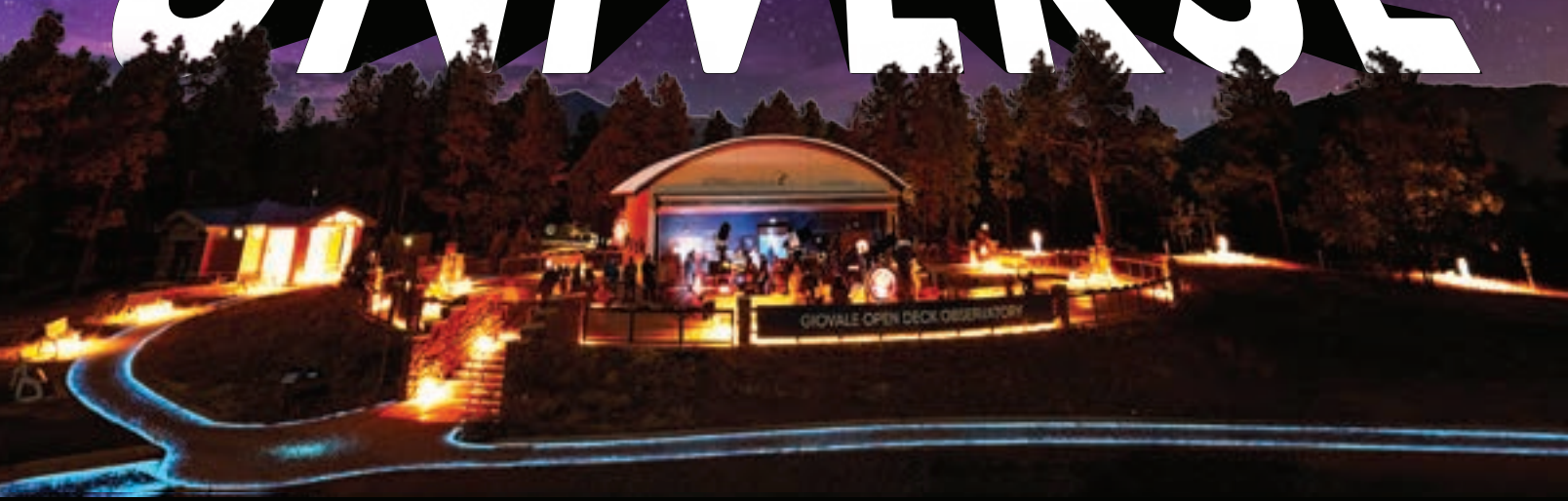
## Twin Arrows Navajo Casino Resort

Northern Arizona's only AAA Four-Diamond Casino Resort Hotel. Stay, Play, Dine & Indulge. Come celebrate with us as 2024 is our 11th Anniversary. 15 minutes east of Flagstaff. [twinarrows.com](https://www.twinarrows.com)



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## Explore the Universe at the Lowell Observatory

Recognized as one of the world's 100 greatest places by TIME magazine, the Lowell Observatory boasts a long history of astronomical research and discovery, including VM Slipher's revolutionary recessional velocity measurements and Clyde Tombaugh's discovery of Pluto. Historical exhibits showcase our founder; Percival Lowell, our current avenues of astronomical research; and so much more. See why Lowell is recognized as the world's first International Dark Sky destination, attracting over 100,000 visitors annually.

General Admission gives you all-day access to 130 years of astronomical discovery and access to numerous talks, tours, and open houses. Marvel at the 125-year-old 24-inch Clark Refractor, which is still in operation today. At night, discover planets, distant gas clouds, and far-off galaxies through the six state-of-the-art public telescopes of the Giovale Open Deck Observatory.

In November of 2024, the amazing new Kemper and Ethel Marelly Foundation Discovery Center opened. Featuring a roof-top "open planetarium," versus a traditional enclosed planetarium in which guests view images of celestial bodies, this venue takes advantage of Flagstaff's exquisitely dark skies.

To learn more call 928-774-3358 or visit [lowell.edu](http://lowell.edu).

## Twin Arrows Casino Resort

Operated by the Navajo nation, this impressive venue is the only AAA FOUR DIAMOND casino resort in Northern Arizona.

The resort boasts 200 luxury appointed rooms with gourmet fine dining or culturally infused casual dining. Enjoy the Arrows Sports Bar, fitness center or indoor heated pool. It also invites local, regional, and international travelers to experience the breathtaking art, food, and rich culture of the Navajo Nation.

Throughout the resort, Twin Arrows displays commissioned Navajo artists' original paintings and other valued art at more than \$ 500,000.

Try your luck at the casino which offers more than 1,100 slot machines, gaming, and poker tables. Enjoy Blackjack with 21+3, WPT Heads Up Hold'em, High Card Flush, Live Roulette, Player's Edge, and Live Craps.

It does not take long to realize that every staff member at Twin Arrows is there to make sure that you have the most memorable experience possible.

Since its opening in 2013, Twin Arrows has maintained its reputation for excellence throughout Northern Arizona as a premier resort property. **For more information Call 1-855-946-8946 or visit [twinarrows.com](http://twinarrows.com).**



# Tragedy Over the Grand Canyon

— By Leslie James

Unfortunately, it so often takes a major tragedy before local politicians or bureaucrats in Washington DC take on key issues that impact the American way of life. And this is exactly what transpired from the 1956 airline disaster that took place over the Grand Canyon in Northern Arizona.

Saturday, June 30th was a bright sunny morning at Los Angeles International Airport where two transcontinental airliners were awaiting their final clearance to commence their outbound flights. On runway 25 was Trans World Airlines (TWA) Flight #2 that was scheduled to depart LAX at 9:01 am. At the helm was Captain Jack Gandy with 70 crew and passengers onboard. On an adjacent runway 25-L, sat United Airlines Flight #718 with Captain Robert Shirley and 58 crew and passengers, a flight that had been delayed, and was scheduled for take-off at 9:04 am.

Both flights left as scheduled, just a few minutes apart, with TWA headed to Kansas City and United Airlines to Baltimore/Washington in DC. But as fate typically plays out, it was not long after take-off before the clock quietly started ticking for both flights. It would not be long before everything would dramatically change for the worse. Shortly after take-off TWA flight #2 encountered heavy turbulence. At that time TWA's Captain Gandy made a request of the LAX tower to change altitude. His request was denied. Captain Gandy then asked the control tower if he could climb by a 1,000 feet to rise above the bad weather. Air traffic control approved the Captains request, and subsequently informed him that another flight, United Airlines #718 would also be in his vicinity. With this approval for TWA to seek a higher altitude, both aircraft were now flying

at the same attitude of 21,000 feet. And with that, the clock ticked louder for these two flights.

The last communications transmitted by either cockpit, was recorded at 9:59 am. After many attempts, and with no further communications being received by either flight, the Air Route Traffic Control Center at LAX issued a missing alert for both airliners. It took very little time to solve that mystery. Once the missing report was issued, a smaller aircraft which had earlier flown over the Grand Canyon, reported that he had witnessed smoke rising from the Canyon's floor near the Colorado River.

At 10:30 am, the clock stopped ticking forever, when both aircraft collided in mid-air over Arizona's Grand Canyon. There were no survivors from the 128 passengers and crew on board both planes. A better tell that later shed light on exactly what happened, centered on the fact that no alerts or warnings from either flight came before the collision. The collision just happened! What was identified weeks after the actual disaster, was a mumbled recording from the cockpit of the United Airlines flight that simply said; "we are going in."

It was acknowledged that both airlines were off their normal flight course and were likely offering passengers a closer look at the famed Grand Canyon. It was also determined by the investigating panel that both pilots were completely



TWA Lockheed L-1649 Constellation



United Douglas DC-7

Photos: NAU Cline Library, Mike McComb Collection

unaware of the others position, and without any warning or any time to react, they collided in mid-air.

The collision was catastrophic. Wreckage was strewn over a very large and rugged area at the bottom of the Canyon walls adjacent to the Colorado River. So horrific was the final impact, that many of the victim remains have never been recovered. At that time in 1956, this air disaster was America's most deadly plane crash, with the highest loss of life, and remains to this very day, one of the worst air disasters in American aviation history. It was this air tragedy that in 1958 ultimately triggered the United States Congress to pass the Federal Aviation Act which today is now known as the Federal Aviation Administration (FAA). Some believe that the passengers and crew from both of these doomed flights are still talking to us. Today, some 57 years later, those who fly over the Grand Canyon on a sunny day, can still see the reflection from the scattered parts of the 1956 wreckage "glaring in the sun," from the bottom of the famed Grand Canyon.

---

**The unidentified remains of 29 of the United victims are interred at the Grand Canyon Cemetery in the Grand Canyon National Park.**





**Activities**



**Shopping**



**Events**



# VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

**WANDERAZ.COM**



**Nightlife**

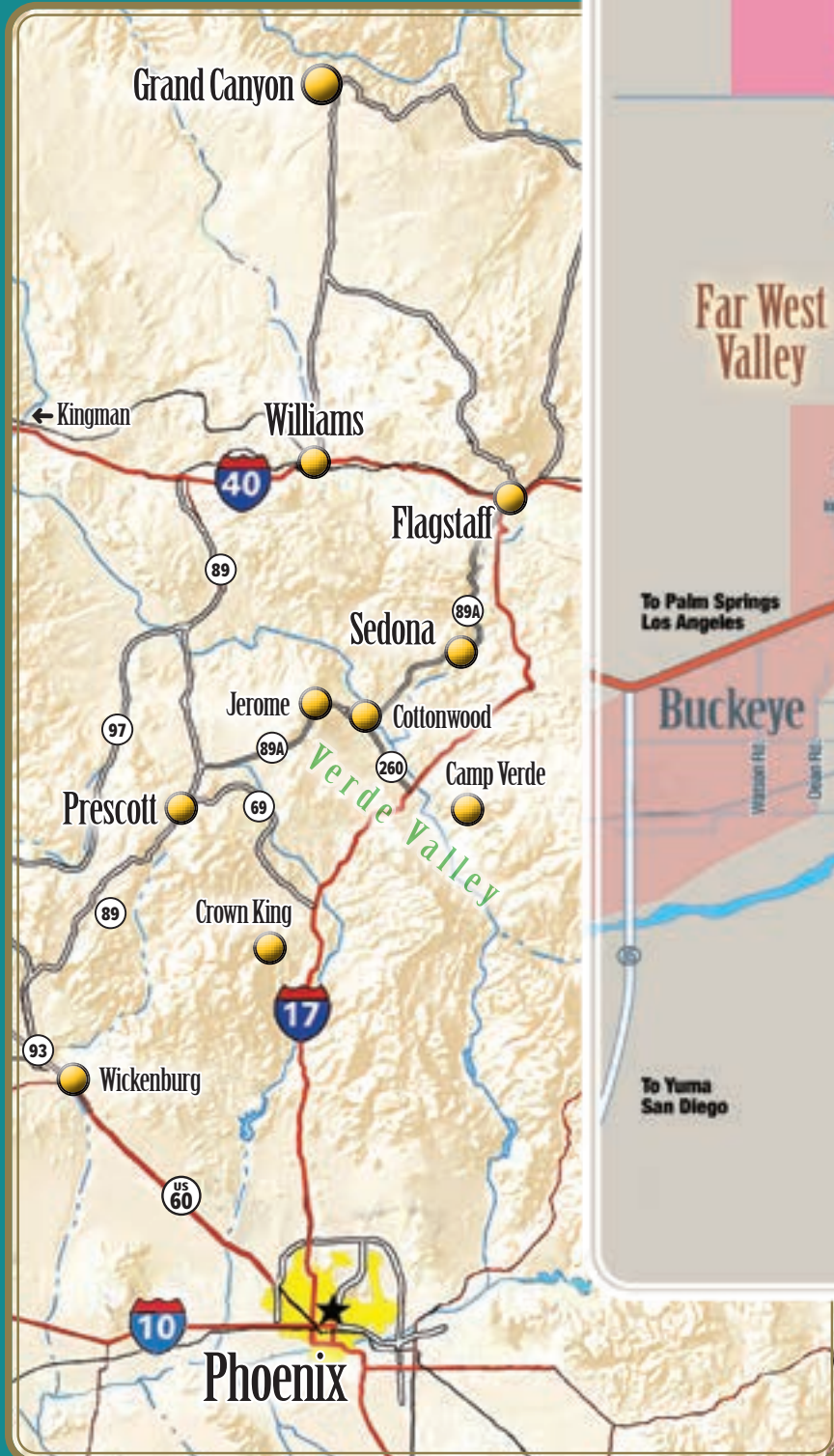


**Destinations**

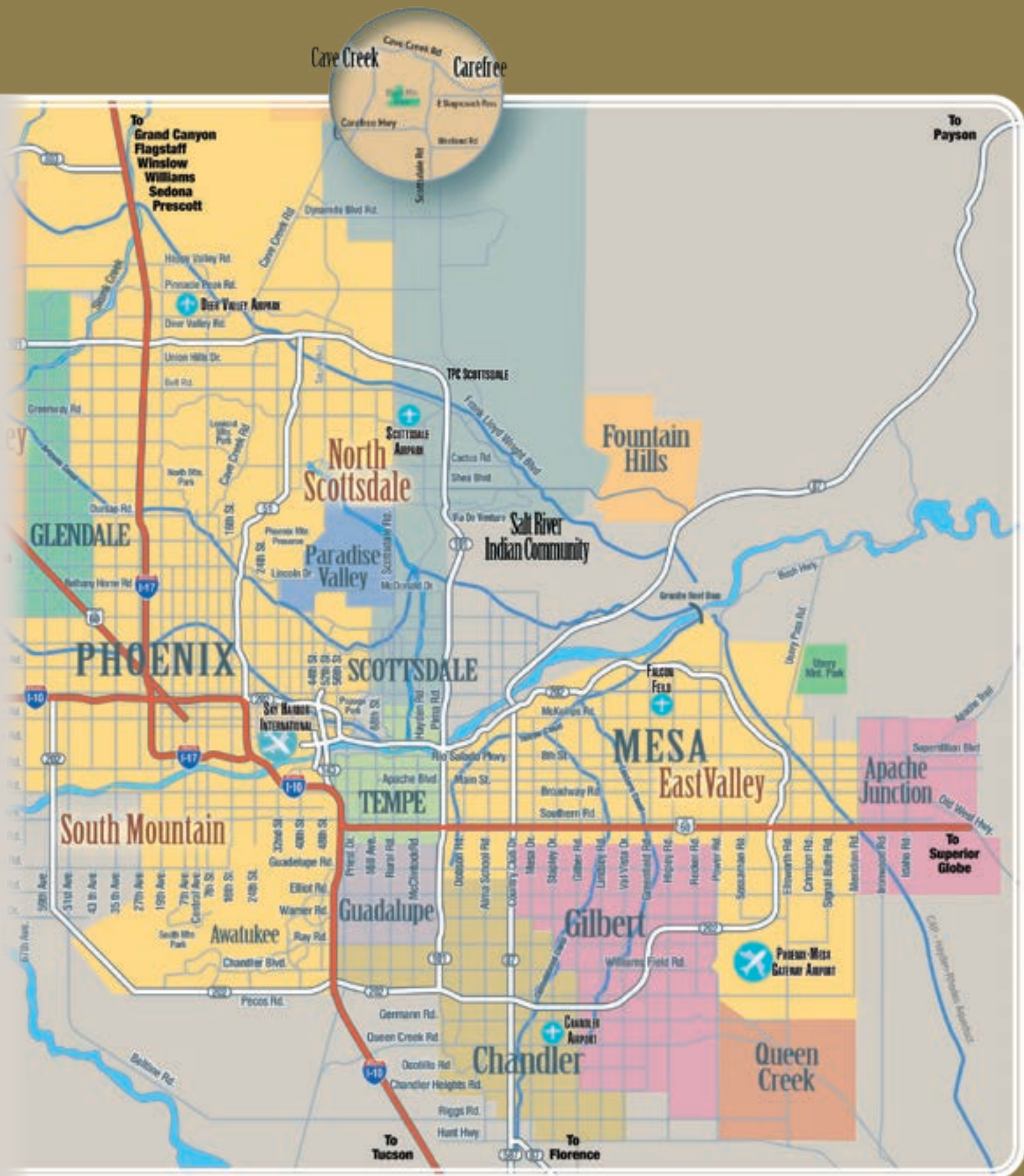


**Dining**

# NORTHERN ARIZONA







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[simon.com/arizona-mills](http://simon.com/arizona-mills)

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Sixty specialty shops, more than a dozen gourmet restaurants in the heart of Phoenix's premier retail addresses.

[shopbiltmore.com](http://shopbiltmore.com)

#### SHOPS AT NORTERRA

I-17 & Happy Valley Rd.

This 350,000 square foot outdoor lifestyle center offers great shopping, numerous clothing and jewelry and an abundance of specialty stores and eating options.

[norterrashopping.com](http://norterrashopping.com)

#### DESERT RIDGE MARKETPLACE

Highway 101 & Scottsdale

More than 150 specialty stores, restaurants, entertainment venues including an 18-screen AMC Theater.

[shopdesertridge.com](http://shopdesertridge.com)

#### OUTLETS AT ANTHEM

I-17 & Anthem Way

Over 374,000 square feet of top designers and brand name merchandise at everyday discounts up to 70%. Over 60 retailers including Banana Republic, Guess, Coach and Gap.

[outletsanthem.com](http://outletsanthem.com)

#### PARADISE VALLEY MALL

4568 E Cactus Rd  
(Cactus and Tatum Blvd)

JC Penney and Costco. Across the street you will find Target, Hobby Lobby, Big 5 Sports, Walmart, and over 15 restaurants to enjoy.

[theparadisevalleymall.com](http://theparadisevalleymall.com)

### SCOTTSDALE

#### SCOTTSDALE FASHION SQUARE

Camelback Rd. & Scottsdale Rd.

225 specialty stores, and growing, including the only Neiman Marcus, Nordstrom, Macy's and largest Dillard's in the country. The square boasts more than 40 stores exclusive to Arizona.

[fashionsquare.com](http://fashionsquare.com)

#### THE SHOPS AT GAINNEY VILLAGE

8787 North Scottsdale Rd.

The SHOPS Gainney Village boasts an impressive array of stores and restaurants.

[theshopsgainneyvillage.com](http://theshopsgainneyvillage.com)





# EXPERIENCE & ENJOY SOME OF THE BEST SHOPPING ANYWHERE IN THE WORLD

## HILTON VILLAGE

Scottsdale Rd. & McDonald

Located just across from the Borgata, this location offers specialty apparel boutiques and local restaurants.

[hiltonvillage.com](http://hiltonvillage.com)

## NORTH EAST VALLEY

### EL PEDREGAL MARKETPLACE

Scottsdale Rd. & CareFree Hwy.

Features spectacular galleries, artists, jewelers, specialty stores, apparel boutiques, cafes and restaurants.

[elpedregal.com](http://elpedregal.com)

### KIERLAND COMMONS

Scottsdale Rd. & Greenway

Upscale lifestyle center combining the best of specialty and culinary choices.

[kierlandcommons.com](http://kierlandcommons.com)

### SCOTTSDALE QUARTER

Scottsdale Rd. & Greenway

370,000 square feet of retail, restaurants and entertainment options.

[scottsdalequarter.com](http://scottsdalequarter.com)

### DC RANCH MARKET

Thompson Peak Pkwy.  
& Pima Rd.

Stroll through the market street environment, upscale specialty boutiques and fine dining establishments.

[beonmarketstreet.com](http://beonmarketstreet.com)

## EAST VALLEY

### SAN TAN VILLAGE MALL

Williams Field Rd., Gilbert

The first super-regional shopping center in Arizona to combine department and specialty stores, a major cinema and indoor food court.

[shopsantanvillage.com](http://shopsantanvillage.com)

### CHANDLER FASHION CENTER

Loop 101 & Chandler Blvd.

Urban village design that includes more than 240 shops, restaurants, hotels, and a 20-screen Harkins Theater.

[chandlerfashioncenter.com](http://chandlerfashioncenter.com)

### PHOENIX PREMIUM OUTLETS

Premium Outlets Way, Chandler

360,000 square feet of upscale shopping. A collection of designer and name brand fashions.

[premiumoutlets.com](http://premiumoutlets.com)

### SUPERSTITION SPRINGS CENTER

U.S. 60 & Power Rd., Mesa

More than 150 specialty stores and eateries. The center features an outdoor amphitheater, desert botanical walk and indoor children's carousel.

[superstitionsprings.com](http://superstitionsprings.com)

### TEMPE MARKETPLACE

Loop 101 & 202

With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features.

[tempemarketplace.com](http://tempemarketplace.com)

## WEST VALLEY

### ARROWHEAD TOWNE CENTER

79th Ave. & Bell Rd.  
in the Northwest Valley

More than 170 specialty stores and a 14-screen AMC Theater.

[arrowheadtownecenter.com](http://arrowheadtownecenter.com)

### PARK WEST

Loop 101 & Northern Ave., Peoria

355,000 square feet of open-air shopping, dining and entertainment. A 14-screen Harkins Theatre, nine restaurants and more than 50 specialty retailers.

[shopparkwest.com](http://shopparkwest.com)

### TANGER OUTLETS

Loop 101 & Glendale Ave.,  
Glendale

330,000 square foot center features over 80 brand names and designers with savings offered up to 70% off the latest fashion trends.

[tangeroutlets.com/glendale](http://tangeroutlets.com/glendale)

### WESTGATE CITY CENTER

Loop 101 & Glendale Ave.,  
Glendale

Over 100 retailers and restaurants in one convenient location. Westgate is also home to Jobing.com arena, Gila River Arena and concerts by worldclass performers.

[westgatecitycenter.com](http://westgatecitycenter.com)



# PHOENIX AIRPORT INFORMATION

## AIRLINES

### ADVANCED AIR - TERMINAL 3

Reservations ..... 1-800-393-7035  
Baggage ..... 1-800-393-7035  
[www.advancedairlines.com](http://www.advancedairlines.com)

### AEROMEXICO - TERMINAL 3

Reservations ..... [aeromexico.com](http://aeromexico.com)  
Customer Service ..... 1-800-237-6639  
[www.aeromexico.com](http://www.aeromexico.com)

### AIR CANADA - TERMINAL 3

Reservations ..... 1-888-247-2262  
Baggage ..... 1-888-689-2247  
[www.aircanada.ca](http://www.aircanada.ca)

### AIR FRANCE - TERMINAL 3

Reservations ..... 1-800-237-2747  
[www.airfranceusa.com](http://www.airfranceusa.com)

### ALLEGiant AIR - TERMINAL 3

Customer Care ..... 1-702-505-8888  
[www.airfranceus.com](http://www.airfranceus.com)

### ALASKA AIRLINES - TERMINAL 3

Reservations ..... 1-800-426-0333  
Baggage ..... 602-225-5064  
[www.alaskaair.com](http://www.alaskaair.com)

### AMERICAN AIRLINES - TERMINAL 4

Reservations ..... 1-800-433-7300  
Baggage ..... 1-800-535-5225  
[www.aa.com](http://www.aa.com)

### BOUTIQUE AIR - TERMINAL 3

Reservations ..... 1-800-247-9297  
Baggage ..... 602-306-4868  
[www.boutiqueair.com](http://www.boutiqueair.com)

### BRITISH AIRWAYS - TERMINAL 4

Reservations ..... 1-800-247-9297  
Baggage ..... 602-306-4868  
[www.british-airways.com](http://www.british-airways.com)

### BREEZE AIRWAYS - TERMINAL 3

Reservations ..... Online  
Baggage ..... Online  
[www.flybreeze.com](http://www.flybreeze.com)

### CONDOR AIRLINES - TERMINAL 4

**PLEASE NOTE:** Condor Airlines will close their ticket counters 1 hour prior to flight departure.  
Phone ..... 1-888-332-6686  
Baggage ..... [baggageservice@condor.com](mailto:baggageservice@condor.com)  
[www.condor.com](http://www.condor.com) ..... or 1-866-960-7915

### CONTOUR AIRLINES - TERMINAL 3

Reservations ..... 1-888-332-6686  
Baggage ..... 1-888-332-6686  
[www.contourairlines.com](http://www.contourairlines.com)

### DELTA CONNECTION - TERMINAL 3 OR 4

Reservations ..... 1-800-221-1212  
Baggage ..... 1-800-325-8224  
[www.delta-air.com](http://www.delta-air.com)

### EUROWINGS - TERMINAL 4

Phone ..... +49221 - 5998802

### FRONTIER AIRLINES - TERMINAL 3

Reservations ..... 1-801-401-9000  
Baggage ..... 602-654-1206  
[www.flyfrontier.com](http://www.flyfrontier.com)

### HAWAIIAN AIRLINES - TERMINAL 3

Reservations ..... 1-800-367-5320  
Baggage ..... 602-220-0680  
[www.hawaiianair.com](http://www.hawaiianair.com)

### JETBLUE AIRWAYS - TERMINAL 3

Reservations ..... 1-800-538-2583  
Baggage ..... 602-275-3209  
[www.jetblue.com](http://www.jetblue.com)

### PORTER AIRLINES - TERMINAL 3

Reservations ..... [www.flyporter.com](http://www.flyporter.com)  
Customer Service ..... 1-888-619-8622  
[www.flyporter.com](http://www.flyporter.com)

### SOUTHWEST AIRLINES - TERMINAL 4

Reservations ..... 1-800-435-9792  
Baggage ..... 602-286-3215  
[www.southwest.com](http://www.southwest.com)

### SPIRIT AIRLINES - TERMINAL 3

Reservations ..... 1-855-728-3555  
Baggage ..... 602-267-6503  
[www.spirit.com](http://www.spirit.com)

### SUN COUNTRY - TERMINAL 3

Reservations ..... 1-800-359-6786  
Baggage ..... 1-800-359-6786  
[www.suncountry.com](http://www.suncountry.com)

### UNITED AIRLINES - TERMINAL 3

Reservations ..... 1-800-241-6522  
Baggage ..... 1-800-221-6903  
[www.united.com](http://www.united.com)

### VOLARIS - TERMINAL 4

Reservations ..... 1-866-988-3527  
Baggage ..... 1-866-988-3527  
[www.volaris.com](http://www.volaris.com)

### WESTJET AIRWAYS - TERMINAL 4

Reservations ..... 1-888-937-8538  
Baggage ..... 1-866-666-6224  
[www.westjet.com](http://www.westjet.com)

## AIRPORTS

### SKY HARBOR INTERNATIONAL AIRPORT INFORMATION

General Information ..... 602-273-3300  
Passenger Paging ..... 602-273-3455  
Airport Lost & Found ..... 602-273-3333  
[www.skyharbor.com](http://www.skyharbor.com)

### PHOENIX-MESA GATEWAY AIRPORT

General Airport Information . 480-988-7600  
[www.phxmesagateway.org](http://www.phxmesagateway.org)

## RENTAL CARS

### RENTAL CAR CENTER AT PHOENIX SKY HARBOR

Local ..... 602-683-3741  
Website ..... [www.skyharbor.com](http://www.skyharbor.com)

### ALAMO

Toll-Free ..... 1-800-462-5266  
Local ..... 602-244-0897

### AVIS

Toll-Free ..... 1-800-331-1212  
Local ..... 602-261-5900

### BUDGET

Toll-Free ..... 1-800-527-7000  
Local ..... 602-261-5950

### DOLLAR

Toll-Free ..... 1-800-800-4000  
Local ..... 602-567-9700

### ENTERPRISE

Toll-Free ..... 1-800-736-8222  
Local ..... 602-225-0588

### FOX

Local ..... 310-342-5155

### HERTZ

Toll-Free ..... 1-800-654-3131  
Local ..... 602-267-8822

### NATIONAL

Toll-Free ..... 1-800-227-7368  
Local ..... 602-275-4771

### PAYLESS

Toll-Free ..... 1-800-729-5377  
Local ..... 602-681-9589

### SIXT

Toll-Free ..... 1-888-749-8227

### THRIFTY

Toll-Free ..... 1-800-847-4389  
Local ..... 602-244-0311

### VALLEY METRO RAIL + BUS SYSTEM

Local ..... 602-253-5000  
Website ..... [www.valleymetro.org](http://www.valleymetro.org)

## LOST OR STOLEN CARDS

American Express ..... 1-800-528-4800  
Master Card ..... 1-800-307-7309  
Visa ..... 1-800-847-2911  
Discover Card ..... 1-800-347-2683  
Carte Blanche/Diners Club . 1-800-234-6377

## ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: [www.az511.com](http://www.az511.com)



# TRAVELER DATA

## ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

\*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

## METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers



## AVERAGE ANNUAL TEMPERATURES

Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

## LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

## LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

## ARIZONA ELEVATIONS

*above sea level*

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Grand Canyon	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Sky Harbor Airport	1,133 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

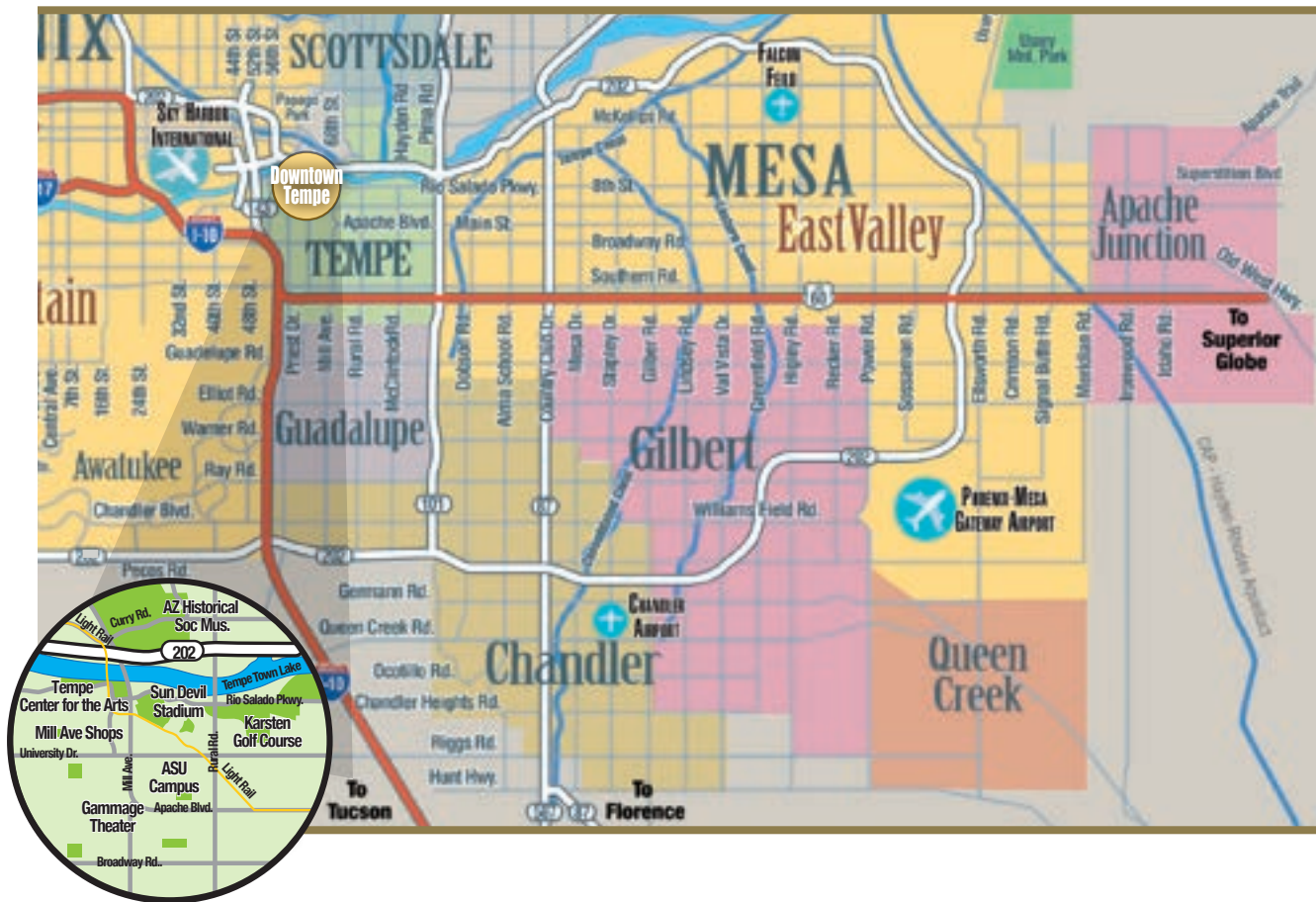
## 2025 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 15
Chinese New Year	January 29
Groundhog Day	February 2
Valentine's Day	February 14
Ash Wednesday	February 14
Presidents' Day	February 17
Daylights Savings Starts	March 9
St. Patrick's Day	March 17
Palm Sunday	April 13
Good Friday	April 18
Easter Sunday	April 20
Passover	April 20
Cinco de Mayo	May 5
Mother's Day	May 12
Victoria Day (Canada)	May 19
Memorial Day	May 26
D-Day	June 6
Father's Day	June 15
Juneteenth	June 19
1st Day of Summer	June 20
Canada Day	July 1
U.S. Independence Day	July 4
Labor Day	September 1
Rosh Hashanah	September 22
1st Day of Autumn	September 23
Yom Kippur	October 1
Canadian Thanksgiving	October 13
Columbus Day	October 13
Halloween	October 31
Daylight Savings Ends	November 2
U.S. Election Day	November 4
Veteran's Day	November 11
U.S. Thanksgiving	November 27
Pearl Harbor Day	December 7
Hanukkah	December 14
Winter Begins	December 21
Christmas Eve	December 24
Christmas Day	December 25
Boxing Day (Canada)	December 26
New Year's Eve	December 31

## MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—

# DESTINATION *East Valley*



## CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

## PROFESSIONAL SPORTS

Tempe is home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

## ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sun Devils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.

## PHOENIX-MESA GATEWAY AIRPORT

This airport provides travelers and locals a less hectic arrival/departure process than Sky Harbor in downtown Phoenix. Today, Gateway hosts more than 40 companies, serves more than 45 cities with non-stop service via Allegiant and Sun Country Airlines. It contributes \$1.8 billion annually to the Arizona economy. Gateway is also developing as an international aerospace center with aircraft maintenance, modification, testing, and pilot training. In addition to the area's skilled labor force, excellent year-round flying weather, three expansive runways averaging 10,000 feet, and access to international markets, Gateway's assets make it a prime location for global-minded companies.





The East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

## The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



TEMPE TOWN LAKE

# GET WHAT'S YOURS!

## The Secrets to Maxing Out Your Social Security

— A Book Review By Leslie James



Initially I wrote this feature back in 2014, however, it today, it's and even hotter topic than it was 11 years ago in 2014. I hope readers of this feature will investigate their benefits and what they should do when making the critical decision — “when should I start taking my social security payments?” This is a huge individual decision and one that should be researched well before pulling the trigger.

It is now 2025 and Social Security is sure to go under the microscope by the new 119th Congress as it looks to cut costs and spending. Yes, the U.S. Government will have to make changes and adjustments to the current program which is currently underfunded and if changes are not made, will likely go broke over the next 10-15 years. The current deadline is to keep the program funded past 2035. However, what those change will reflect, and how they will impact tens of millions of Americans, many of whom rely solely upon this monthly payment to survive, remains the BIG question. Under the new Congress, I have no doubt that what to do about Social Security will become another hot political issue.

Social Security is funded by payroll taxes from U.S. workers and their employers provide most of the money for Social Security benefit programs. For much of its history, Social Security has taken in more money than it paid out, generating a reserve that totaled \$2.79 trillion at the end of 2023. That trend of annual net gains is reversing as aging boomers swell the ranks of retirees

**The biggest question that retirees (or soon to be) keep asking themselves is this; “How much do I really need to retire on?” And it seems to remain the \$64,000 question for everyone. Baby boomers are graduating into retirement and becoming eligible for Social Security at the astounding rate of 8,000 – 10,000 every day.**

across the United States. For years, it has come under constant fire by politicians, most of whom are so filthy rich that none need to rely upon it to survive in their golden years. That alone should tell you something!

In 2025, 12.4 percent of income up to \$176,100 goes into the Social Security pot. Job holders and their employers split the contribution at 6.2 percent each; self-employed people pay both shares. It seems to me that

payments into Social security should not have a ceiling (like \$ 176,100) but rather become a standard payment/deduction based on one's annual income. That would certainly solve all future funding issues. But, then again, that might be too simple a solution for our politicians to wrap their heads around.

According to the 2024 annual report of the Social Security Board of Trustees, the surplus in the trust funds that disburse retirement, disability and other Social Security benefits will be depleted by 2035. That's one year earlier than the trustees projected in their 2023 report.

That does not mean Social Security will no longer be around; it means the system will exhaust its cash reserves and will be able to pay out only what it takes in year-to-year in Social Security taxes. If this comes to pass, Social Security would be able to pay about 83 percent of the benefits to which recipients are entitled.



Navigating through the Social Security system to ensure that you are receiving everything you deserve is a daunting task, given that there are more than 2,700 rules and regulations in the Social Security manual to navigate. With so many rules, it's almost impossible to make the best decisions for you (and your spouse) when considering your options. Regardless of how much training you might be able to get at the Social Security office, knowing and understanding all of those rules would definitely be a stretch for the best of us. I would like to point out, that whenever I have had to contact my local Social Security office, the people who work there have always been polite, professional and helpful. Still, nothing can replace being totally informed about your benefits, and doing so will significantly affect the amount of money you could, or will receive. And following the devastating financial meltdown of the past decade, and in light of a possible future slowdown, maximizing every dollar available to you in retirement should be of paramount importance to you and your family.

Larry Kotlikoff and fellow writers Philip Moeller and Paul Solman spent years studying the highly complex Social Security system that Americans rely upon so heavily in retirement. I, for one, can honestly say that after reading this book and speaking with Larry, I felt like I was a Ph.D. in the Social Security arena. I certainly didn't consider myself uninformed before reading the book, but as I turned the pages, I found that what I didn't know, or didn't fully understand, was shocking. Therefore, I would be willing to bet that most Americans think the process is pretty simple: reach retirement age (full retirement is currently 66), file for Social Security, and get what's coming to you. Further, in light of the huge sums that many retirement plans lost during the past meltdown, or with the many, many years of recovery, I'd also be willing to bet that many Americans won't wait until they reach full retirement age, and will instead choose instead to file as soon as they turn 62. While each individual's circumstances will certainly differ, jumping in at age 62, or even 66, might be the worst decision you could ever make.

The authors of *Get What's Yours* clearly state that relying upon your local Social Security staff to steer you in the right direction – despite their best efforts—might actually take you right into the ditch! This book, on the other hand, can definitely enlighten you and resolve many of your questions and concerns as to when it's best for you to file. Don't forget, this money is yours, and you are entitled to it, because you worked hard and paid for it.

Other financial books may briefly touch on Social Security, but I haven't found another book that focuses 100 percent on your personal Social Security needs. Married, not married, married and divorced, remarrying to gay marriages ... this book (which, by the way, is an easy read, with many humorous scenarios throughout) could help you receive thousands of dollars in additional benefits. In my opinion, at a mere \$19.95, the book is worth its weight in gold!

Companies that want to provide a great financial tool for their employees should consider giving this book to all who are 50 years and older. An investment of just \$19.95 per employee would go a long way toward assisting them in fully understanding how they can maximize their retirement benefits from the Social Security system.

The general rules of the book are (1) be patient, (2) get all of what's yours, and (3) get the timing right. After reviewing the content, I found that rule #3 to be the most important.

Let's take the example of a married couple, both spouses being the full retirement age of 66 and the husband being the higher wage earner. Let's say the wife has a monthly benefit of \$1,000, and the husband, is at \$1,500. Both file; however, the husband then suspends his payments until age 70. The wife also suspends her payments until age 70, but files for spousal benefits (she will receive approximately \$800 per month until age 70). At age 70, her monthly benefit would be about \$1,320, a 32 percent increase compared to with the \$1,000 she would have received had she not suspended her payments, and the husband's monthly benefit would now be about \$2,000. At 70, both husband and wife claim full benefits and receive a monthly total of

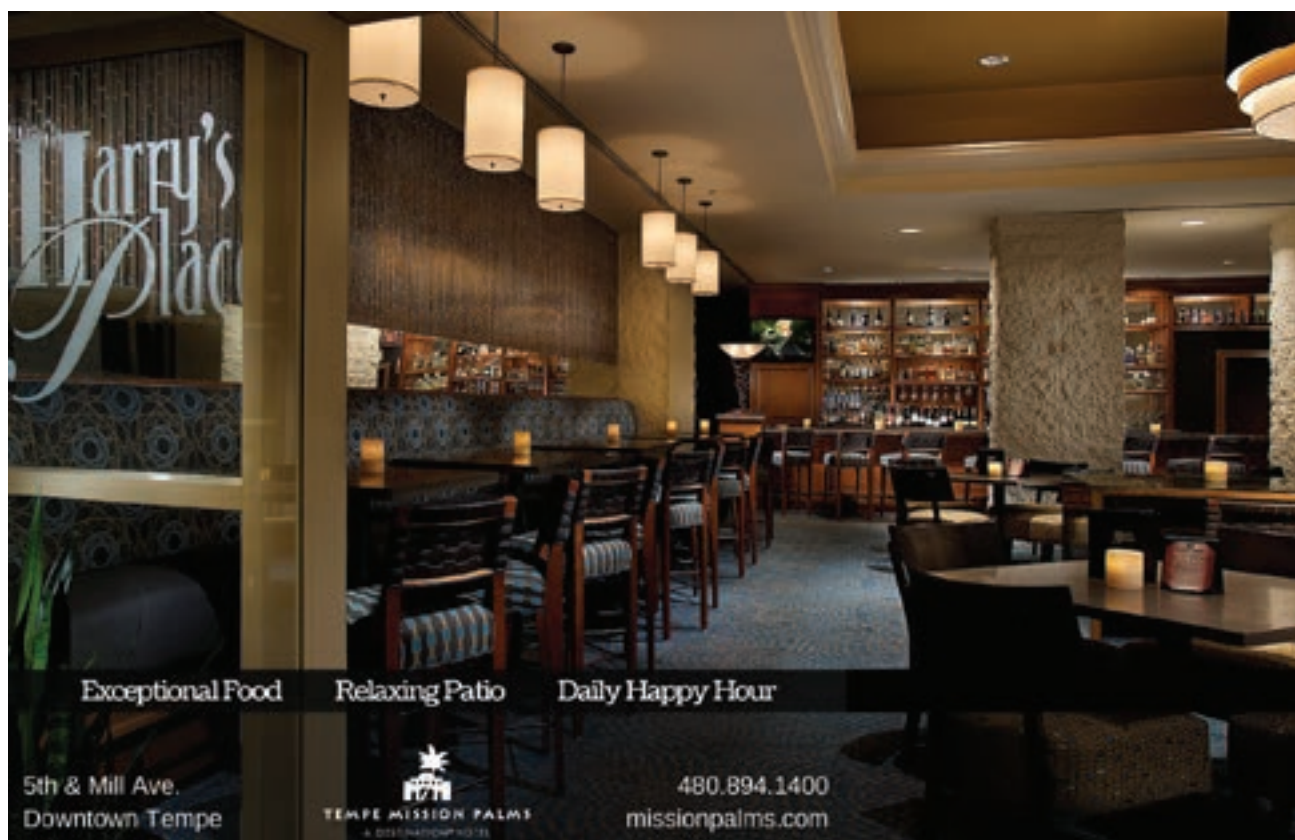
\$3,320 between the two of them. Had they both taken their full benefits at age 66, their total monthly benefits would have been roughly \$2,500, or \$820 per month less than if they had waited until age 70. Bear in mind that during those four years, the wife received her spousal benefits of \$800 per month (for a total of \$38,400), just \$200 less per month than if she had taken her full monthly benefit of \$1,000. And now, at age 70, their combined monthly benefit is \$3,320 instead of \$2,500, a whopping \$9,840 more every year. Now image this over a 30 year period ... generating an additional \$295,200. This is the kind of information you'll find in Chapter 5 of the book. Strategies to Follow the Three Rules.

With people living much longer these days, often into their late eighties, nineties and beyond, retirement benefits need to last much longer. Wouldn't it be great to increase your monthly payments? Depending on your circumstances, if you make the right choices, you could conceivably add hundreds of thousands of dollars to your lifetime retirement benefits. And that is serious money!

If there is any single book that wealth management advisers, financial planners and every baby boomer should read, it's *Get What's Yours*!

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Publisher: Simon & Schuster, [simonandschuster.com](http://simonandschuster.com)  
More Information: [socialsecurity.com](http://socialsecurity.com)



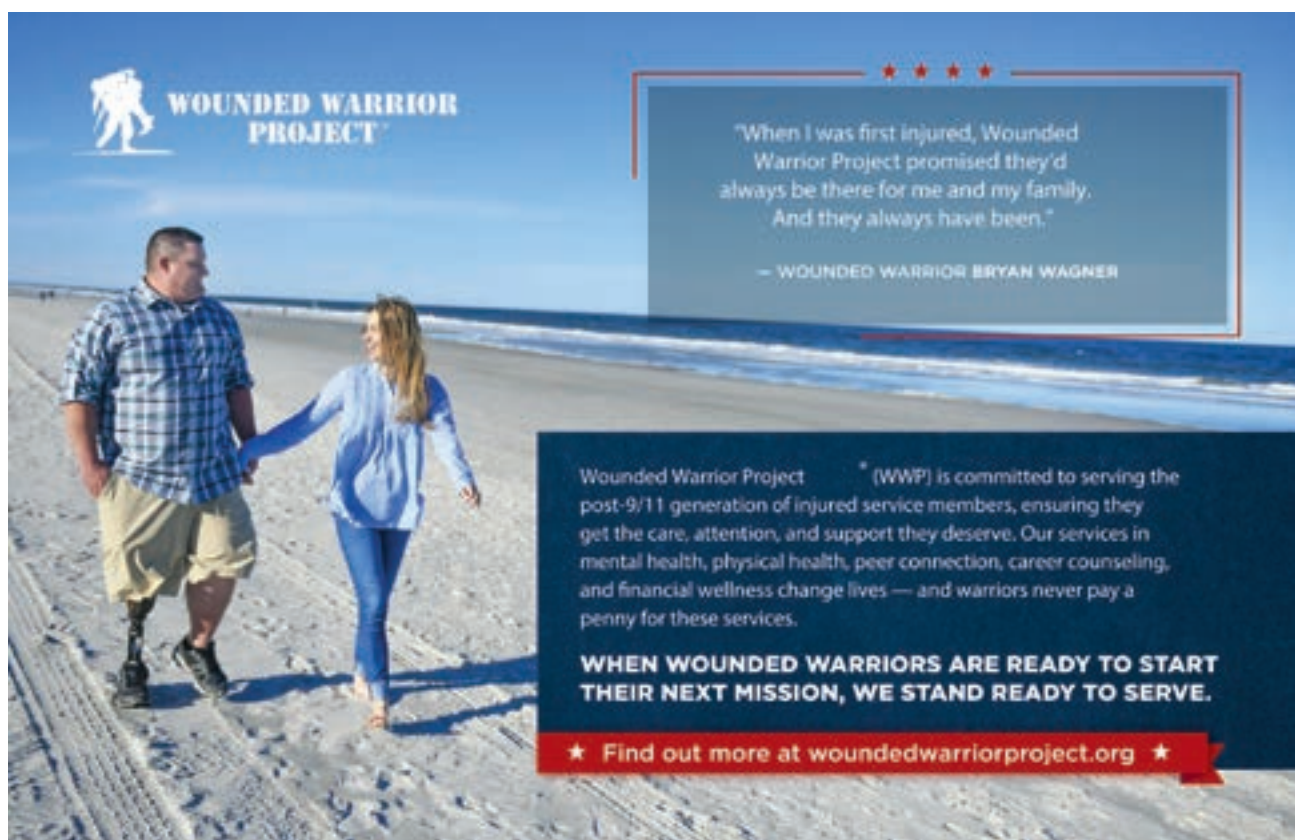
**Harry's Place**

Exceptional Food   Relaxing Patio   Daily Happy Hour

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Downtown Tempe

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missionpalms.com



**WOUNDED WARRIOR PROJECT**

★★★★

"When I was first injured, Wounded Warrior Project promised they'd always be there for me and my family. And they always have been."

— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

**WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.**

★ Find out more at [woundedwarriorproject.org](http://woundedwarriorproject.org) ★



# East Valley LOCAL EVENTS AND HIGHLIGHTS



## Chandler Jazz Festival

**April 3rd – 6th**

A jazz-filled weekend highlighting the smooth sounds of live jazz music from local and national performers.

[downtownchandler.org/events/chandler-jazz-festival](http://downtownchandler.org/events/chandler-jazz-festival)



## Mesa Farmers Market

**Saturday, 8 am – 12 pm**

The Mesa Farmers Market and Flea at Pioneer Park.

[mesafarmersmarketandflea.com](http://mesafarmersmarketandflea.com)



## Reggae Rise Up Arizona

**April 4th – 6th**

The signature Reggae Rise Up experience will be making its debut in 2025, bringing the festival's iconic energy to the heart of Tempe!

[reggaeriseup.com/arizona](http://reggaeriseup.com/arizona)



## Gilbert Farmers Market

**Saturdays**

Enjoy over 100 vendors offering a wide variety of local produce and products.

[gilbertmarket.com](http://gilbertmarket.com)



## Joshua Kane Borders of the Mind

**April 17th – 19th**

Can he read your mind? Discover your inner superhero in Mentalist Joshua Kane's amazing interactive performance.

[mesaartscenter.com](http://mesaartscenter.com)



## Life of Pi

**June 17th – 22nd**

Told with jaw-dropping visuals, world class puppetry and exquisite stagecraft, A breathtaking journey that will leave you filled with awe and joy.

[asugamage.com](http://asugamage.com)



## The Beatles

**May 13th – 31st**

Experience the music of The Beatles in a small, intimate venue with a tribute concert celebrating the iconic albums Rubber Soul and Revolver.

[haletheatrearizona.com](http://haletheatrearizona.com)



## 21st Annual Pat's Run

**April 12th**

This signature event held annually benefits the fundraising for the Pat Tillman Foundation.

[pattillmanfoundation.org/pats-run](http://pattillmanfoundation.org/pats-run)



## Mamma Mia

**May 27th – 31st**

A tale of love, friendship, and identity is beautifully told through the timeless hits of ABBA. MAMMA MIA! is the ultimate feel-good show.

[asugamage.com](http://asugamage.com)



## Queen & Bowie Tribute Concert

**June 12th – 28th**

A night of rock royalty with a powerful tribute concert celebrating the legendary music of Queen and David Bowie. Pure fun!

[haletheatrearizona.com](http://haletheatrearizona.com)



## Downtown Chandler Farmers Market

**Sat. through June, 9 am – 1 pm**

Year-round, farmers market offering locally grown and made products. Located at Dr. A.J. Chandler Park-West.

[visitchandler.com](http://visitchandler.com)



## TOWARD 2050

**Through June 1st**

Explore an engaging exhibit led by textile-based artist Ann Morton, centered on social practice and expressing views on the environment.

[dbg.org](http://dbg.org)

# DESTINATION Greater Phoenix

## ARIZONA'S CAPITAL

Greater Phoenix is a HOT place to live and work for so many reasons, but in 2024 the Phoenix temperature index recorded the hottest summer temps anywhere in the USA. Residents of Phoenix recorded 113 consecutive days at over 100 degrees, and a staggering 61 days at above 110 degrees. Following global warming ... 2025 is likely to be even hotter. However, once the heat subsides and summer ends, for the remaining 8 months of the year the Valley of the Sun remains one of the most desirable areas to live.

## EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.







**G**reater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

## A vibrant, cosmopolitan city that is exploding with activity

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light rail distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL

# THAT'S ZOO WE ARE.

phoenixzoo  
ARIZONA CENTER for NATURE CONSERVATION

For tickets, hours and information,  
visit [phoenixzoo.org](http://phoenixzoo.org).

455 North Galvin Parkway  
Phoenix, AZ 85008



## SPOTLIGHT: Bluewater Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Bluewater Grill is a seafood lovers dream.

Bluewater Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Pilikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

**1525 East Bethany Home Road, Phoenix, AZ**  
**Reservations are highly recommended.**  
**Call 602-277-3474 or visit [bluewatergrill.com](http://bluewatergrill.com)**

**Voted Phoenix's #1  
Seafood Restaurant**





# Phoenix

## LOCAL EVENTS AND HIGHLIGHTS




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 1609 E. Bell Rd.  
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**25% OFF ANY BREAKFAST  
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 OF ANOTHER BREAKFAST  
 ENTREE.**  
**OFFER EXPIRES 9/1/2025**  
TAX AND GRATUITY NOT INCLUDED



### Heard Museum

The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.

[heard.org](http://heard.org)



### Arizona Science Center

Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.

[azscience.org](http://azscience.org)



### Phoenix Art Museum

The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.

[phxart.org](http://phxart.org)



### Japanese Friendship Garden

This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.

[japanesefriendshipgarden.org](http://japanesefriendshipgarden.org)



### Hall of Flame Museum of Firefighting

A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.

[hallofflame.org](http://hallofflame.org)



### Children's Museum of Phoenix

One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.

[childrensmuseumofphoenix.org](http://childrensmuseumofphoenix.org)

# THE 10 MOST EXPENSIVE VODKAS IN THE WORLD

— By Pete O’Connell

Despite recent sales dips, vodka still holds the throne as America’s best-selling spirits category by volume. Its neutral profile has made it a versatile component in everything from Espresso Martinis and Moscow Mules to two-ingredient dive bar highballs and popular shooters. Above all, it’s generally pretty inexpensive, with luxury brands like Grey Goose, Belvedere, and Chopin typically commanding prices below \$50 for their standard 750-milliliter bottlings.

But that doesn’t mean ultra-premium expressions don’t exist. In fact, several vodka brands have rolled out bottlings that have fetched hundreds, if not thousands, of dollars. And now, thanks to a new report from Wine-Searcher, we know the most expensive vodkas in the world.

Before diving into the list, we want to note that some expressions were omitted due to massive inconsistencies in prices between retailers that distort the actual asking price of a given vodka. Others were left out due to their extremely limited availability, as a few expressions on the list are only available at one or two retailers across the globe.



## THE TOP 10 MOST EXPENSIVE VODKAS IN THE WORLD:



### #1 BELUGA EPICURE VODKA

AVERAGE PRICE: \$9,003.00

Released in 2017, this limited-edition vodka was born out of a collaboration between Russia’s Beluga Noble Vodka and the historic French crystal house Lalique. Just 1,000 bespoke crystal decanters were hand-crafted at Lalique’s Alsace workshops before they were sent off to be filled at the Mariinsk Distillery in Siberia where Beluga vodka was made at the time. The liquid itself was distilled with deep Siberian well water and malted wheat, flavored with honey and vanilla, and bottled after resting for 100 days. Given the extremely limited nature of this release, it’s no surprise that it commands a sky-high price point, but \$9,000 is still a hefty sum for a bottle of vodka.



### #2 CHOPIN VINTAGE VAULT 30 YEAR OLD VODKA

AVERAGE PRICE: \$3,242.00

A 30-year-old vodka? That’s right. When Polish luxury vodka brand Chopin was founded in 1993, the company set aside a portion of its very first distillation run to rest in neutral steel. Three decades later, the brand drew from that tank to produce 1,000 bottles of this unique potato vodka in celebration of its 30th anniversary, each of which arrives in a hand-cut crystal decanter from the Czech Republic.





### #3 CÎROC TEN VODKA

AVERAGE PRICE: \$346.00

To honor its 10th anniversary in 2013, French luxury vodka brand Cîroc unleashed Cîroc Ten a.k.a. Cîroc X. True to its name, this vodka is ten times distilled and crafted from a blend of French grapes — including first harvest grapes from the 2013 vintage. The finished product arrives in a stunning blue-tinted, circular bottle. Given the limited nature of this release, bottles can command over \$1,000 on the secondary market, but it's still available in the \$300 range at many retailers across the country.



### #4 HDW CLIX VODKA

AVERAGE PRICE: \$301.00

Although Kentucky's Buffalo Trace Distillery is best known for its world-class whiskies, the company also has several vodka brands. From the mind of master distiller Harlen David Wheatley, HDW CLIX is an ultra-premium vodka crafted from soft red winter wheat, plump rye, yellow dent corn, and malted barley. The name CLIX, or "159" in Roman numerals, is a nod to the astounding 159 distillations required to produce this vodka, which is released annually in limited, 2,500 bottle runs. Each batch rests in stainless steel for a full year before bottling, and every unit comes housed in a crystal decanter designed by Mexico's Nouvel Studio.



### #5 GUILLOTINE LIMITED- EDITION CAVIAR INFUSED VODKA

AVERAGE PRICE: \$261.00

Few foods say "luxury" like caviar, but a vodka infused with the stuff takes its opulence to a whole new level. Born out of a collaboration between France's Guillotine Vodka and caviar purveyor Petrossian, this grape-based vodka is distilled with 20 grams of Ossetra caviar per liter, imbuing the

nose and palate with subtle salinity. Oddly enough, it's not the only caviar-infused vodka out there, but it's certainly the most expensive.



### #6 BELVEDERE 10 SINGLE-HARVEST VODKA

AVERAGE PRICE: \$167.00

Launched in 2023, this four-times-distilled vodka from Belvedere is produced with a single harvest of organic rye sourced from a field in northeast Poland. Reportedly inspired by the traditional vodka-making process that the brand established in 1910, the liquid rests for exactly 10 months before bottling. This particular expression arrives in an angular, tall white tower with built-in lights, making it a certified bottle service-ready vodka.

SEVERAL VODKA BRANDS  
HAVE ROLLED OUT  
BOTTLEINGS THAT HAVE  
FETCHED HUNDREDS, IF NOT  
THOUSANDS, OF DOLLARS



### #7 DIVA VODKA

AVERAGE PRICE: \$166.00

Produced with glacier water and local grain, England's Diva Vodka is triple-distilled and filtered seven times, but that's not all that contributes to its hefty price tag. Within every bottle, there's a wand hand-filled with Swarovski crystals. Currently, Diva offers its vodka with three different crystal colors to choose from: blue, green, and pink. While some publications have reported that the vodka was initially priced at a jaw-dropping \$1 million, Wine-Searcher claims that several retailers are selling it for a far more modest price.



### #8 FLOTILLA 13 VODKA

AVERAGE PRICE: \$157.00

Bottle design clearly factored into the price of this vodka, which arrives in a glass Uzi, packaged in a metal briefcase alongside three shot glasses. As for the name, it's a reference to Israel's Flotilla 13, a naval commando defense unit founded in 1949. There's little information available on the distillation process behind this grain-based vodka, but some sources claim that Georgia's AIKO Brands imports it from France.



### #9 GREY GOOSE ALTIUS VODKA

AVERAGE PRICE: \$147.00

In April 2024, France's Grey Goose unveiled one of its most premium offerings to date: Altius. Produced with spring water from the French Alps and soft winter wheat from Picardie, the vodka is chilled and filtered at -24 degrees Celsius (-11.2 degrees Fahrenheit) to recreate the effects of high-altitude crystallization, thus yielding a super smooth spirit.



### #10 THE JEWEL OF RUSSIA ULTRA LIMITED-EDITION VODKA

AVERAGE PRICE: \$146.00

The Jewel of Russia produces premium Russian vodka with natural spring water and non-GMO Serbian rye. For this particular expression, the brand utilizes a five-step "slow-flow" filtration process, and every bottle is hand-painted by Russian artists. According to the brand, only 5,000 bottles make it to the U.S. market every year, likely contributing to its high price point.



# GET HOOKED



AND  
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*Newly renovated and located in Central Phoenix, serving fresh sustainable seafood at lunch, dinner and happy hour of course!*

1525 E BETHANY HOME RD | [BLUEWATERGRILL.COM](http://BLUEWATERGRILL.COM)

## SPOTLIGHT:

### PHOENIX AIRPORT: A WORLD CLASS AIRPORT AT YOUR FRONT DOOR

If you have travelled extensively then you will acknowledge what a World Class Airport Sky Harbor International Airport is for both domestic and international travelers. Today, Sky Harbor is 89 years old and has expanded to cover over 3,000 acres, it is truly a beautiful, modern and expansive facility. Designed to be very traveler friendly, it provides young and old alike with a wide assortment of choices from retail shopping, museums, and galleries to upscale cuisine and fast food. Many restaurants offer special meals or items just for children and those with special dietary needs.

In 2023, Sky Harbor served over 48.5 million passengers and recorded 454,665 takeoffs and landings. Today, Phoenix's airport now ranks as the eighth busiest airport in the United States with 24 domestic and international airlines servicing the airport.

To say that Phoenix Sky Harbor International Airport is centrally located within the Valley would be an understatement. It's location is just 4 miles from downtown Phoenix and Tempe, 7 miles from Scottsdale, 14 miles from Glendale and 18 miles from Chandler. There are plenty of ways to get to and from the airport including

public transportation, shuttle, ride-sharing services, black cars and limousines.

Navigating Phoenix Sky Harbor is easy since there are only two primary terminals: Terminal 3 and Terminal 4. The terminals are divided, but access between the two is available by the airports Sky Train system which is a free service to passengers. Phase 1 of Sky Train was completed in 2012, with phase 2 completed in 2022 at a total cost of \$1.6 billion. This transportation system runs 24/7 daily.





# Phoenix LOCAL EVENTS AND HIGHLIGHTS



**Maricopa County Fair**  
**April 4th – 6th & 10th – 13th**  
 Food, Fun, Carnival Rides, and more hosted at the Arizona State Fairgrounds.  
[maricopacountyfair.org](http://maricopacountyfair.org)



**Downtown Phoenix Farmers Market**  
**Saturdays, 8 am – 1 pm**  
 Come and support local vendors with a variety of great local produce and local buys!  
[downtownphoenixfarmersmarket.org](http://downtownphoenixfarmersmarket.org)



**Cirque du Soleil Crystal**  
**April 3rd – 6th**  
 Be captivated by world-class skating combined with jaw-dropping acrobatics, a dynamic soundtrack, and seamless storytelling.  
[footprintcenter.com](http://footprintcenter.com)



**Crescent Ballroom**  
 A great place for locals and visitors to enjoy food, beverages and live entertainment. Check the calendar for musical talent and tickets.  
[crescentphx.com](http://crescentphx.com)



**Rainbows Festival**  
**April 5th – 7th**  
 A LGBTQ+ community celebration. Historic Heritage Square plays host to more than 150 exhibitors and sponsors throughout the two-day event.  
[phoenixpride.org](http://phoenixpride.org)



**Arizona Diamondbacks**  
 Chase Field  
 401 E. Jefferson Street in Phoenix, Arizona  
[mlb.com/dbacks](http://mlb.com/dbacks)



**Lisa Lisa 40th Anniversary**  
**June 28th**  
 Celebrate 40 years of music with the iconic and legendary Lisa Lisa, and special guests for one big night of your favorite music from the 80's and 90's.  
[footprintcenter.com](http://footprintcenter.com)



**Phoenix Suns**  
 Footprint Center  
 201 E. Jefferson St.  
 Downtown Phoenix  
[nba.com/suns/tickets/single](http://nba.com/suns/tickets/single)



**First Friday Artwalk**  
**First Friday of each month**  
 Downtown Phoenix is home to a thriving arts scene. From small stages and galleries to boutiques and murals, there's no shortage of creative expression.  
[artlinkphx.org/phx-fridays](http://artlinkphx.org/phx-fridays)



**Phoenix Mercury**  
 Footprint Center  
 201 E. Jefferson St.  
 Downtown Phoenix  
[mercury.wnba.com](http://mercury.wnba.com)



**ARIZONA RESTAURANT WEEK**

**Arizona Restaurant Week**  
**May 16th – 26th**  
 For 10 days, diners can enjoy specially dedicated menus designed to showcase the true culinary talent that exists within the state.  
[arizonarestaurantweek.com](http://arizonarestaurantweek.com)

# DESTINATION *Scottsdale*

## DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name "Rodeo Drive of the Southwest."

## OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800's and early 1900's. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale's beautiful Civic Center, with access to the San Francisco Giant's spring training stadium.

### MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- Restrooms
- Trolley Stop
- Information Cart
- Public Parking







Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

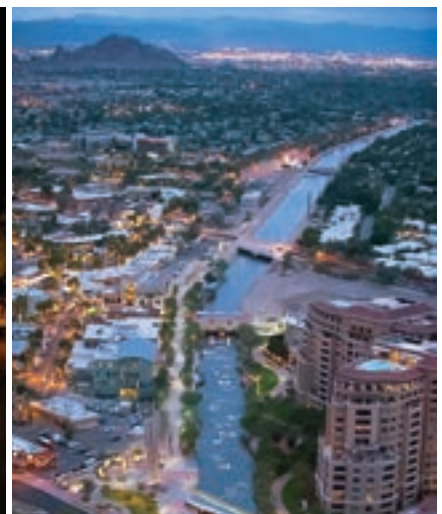
Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

## One of the most desirable destinations in the southwest

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



SCOTTSDALE CANAL WATERFRONT







# OLD TOWN TORTILLA FACTORY

## *Dine at Scottsdale's Hidden Gem*

Old Town Tortilla Factory is located in the heart of Old Town Scottsdale, where it captures timeless charm with a distinct atmosphere that exemplifies the essence of the Southwest.

Our property boasts a 1400 square foot flagstone patio that is surrounded by green vegetation and shaded by 100 year old trees. In the summer months the patio is cooled with a state of the art mist system. Our bar, a separate gazebo, offers over 120 premium tequilas and a complete selection of beers, wine and liquor.

Our food at Old Town Tortilla Factory is Southwestern with a Mexican twist. Our loyal and experienced staff are committed to serving you the ultimate Southwestern dining experience.

Old Town Tortilla Factory is the perfect venue for your event:

- *Indoor and outdoor seating*
- *Cool mist system or toasty heated patio*
- *Can accommodate groups ranging from 10-350*
- *Plated or buffet style dining*
- *Daytime weddings or events available*
- *Live entertainment options and much more*

Visit [oldtowntortillafactory.com](http://oldtowntortillafactory.com) on your computer, tablet, phone, or VR headset to view our high-resolution virtual tour, 3D venue walk through with measuring capabilities, menus, and more!



Web design, virtual tour,  
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interactive  
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TECHNOLOGIES

360°

[imtinc360.com](http://imtinc360.com)



6910 East Main Street, Scottsdale | 480.945.4567 | [OldTownTortillaFactory.com](http://OldTownTortillaFactory.com)



# Scottsdale LOCAL EVENTS AND HIGHLIGHTS



## Welcome to Scottsdale!

Old Town Scottsdale encompasses nine walkable districts that offer treasures at every turn. From the chic boutiques along famed Fifth Avenue and the galleries of the Arts District to the eclectic shops in the Historic District and beyond, you'll find plenty of opportunities to browse, dine and explore.

[experiencescottsdale.com](http://experiencescottsdale.com)



## Mavrix

An entertainment destination featuring 22 bowling lanes, 85 arcade games, a state-of-the-art laser tag arena, billiards tables, restaurant and bar and so much more!

[mavrix.com](http://mavrix.com)



## Scottsdale Jazz Festival

**April 26th**

Now in its 14th year the Scottsdale Jazz Festival will pay a special tribute to the late legendary musician and producer Quincy Jones.

[scottsdalejazzfest.org](http://scottsdalejazzfest.org)



## Light & Bark Candle Company

Light + Bark is a candle company committed to spreading the light of goodness by making quality scented soy candles and shedding light on adoption of rescue + shelter dogs.

[lightandbark.com](http://lightandbark.com)



## McCormick Stillman Railroad Park Concert Series

**Sundays through June 23rd**

Rock and Roll at the Railroad Park! Enjoy free concerts every Sunday evening with a variety of local bands.

[railroadpark.com](http://railroadpark.com)



## Sugar Bowl Ice Cream Parlor

Experience the full menu and fountain treats in the style and tradition Sugar Bowl has been providing since 1958!

[sugarbowlscottsdale.com](http://sugarbowlscottsdale.com)



## Butterfly Wonderland

Indoor, interactive rainforest habitat housing thousands of butterflies, plus a cafe & gift shop.

[butterflywonderland.com](http://butterflywonderland.com)



## Tents by the Tracks

**April 5th – 6th**

Pitch your tents by the tracks and experience a night of fun and adventure while camping at the McCormick-Stillman Railroad Park.

[therailroadpark.com](http://therailroadpark.com)



## Arizona Boardwalk

Scottsdale's one-of-a-kind entertainment destination that features eight marquee attractions in addition to multiple dining, shopping, and amusement venues.

[azboardwalk.com](http://azboardwalk.com)



## Farm & Artisan Market

**Saturdays**

Weekly market featuring boutiques, wellness booths, artisan vendors and delicious food. Located at Scottsdale United Methodist Church.



## Hiking Camelback Mountain

Considered one of the country's top hiking destinations, Camelback Mountain attracts outdoor enthusiasts from around the world!

[climbcamelback.com](http://climbcamelback.com)



## USS ARIZONA MEMORIAL GARDENS AT SALT RIVER

Located just 20 minutes from Phoenix Sky Harbor Airport, the USS Arizona Memorial Gardens at Salt River honors the brave US forces who were aboard the USS Arizona during the attack on Pearl Harbor, December 7, 1941. As a nation, we are forever indebted to those who serve and give their lives for our freedom and we are proud to honor them and share their stories in these gardens.

Learn more about the USS Arizona, December 7, 1941 and the impact it had on so many, and view a piece of the USS Arizona boathouse superstructure. The Gardens are free and open to the public daily, from dawn until dusk.



Proudly located in the Salt River  
Pima-Maricopa Indian Community  
[USSArizonaSaltRiver.com](http://USSArizonaSaltRiver.com)



**TOGETHER,  
WE'LL MAKE SURE  
EVERY KID  
GETS THE FOOD  
THEY NEED.**



### **NO CHILD SHOULD GROW UP HUNGRY IN AMERICA**

But in the wake of the coronavirus pandemic, millions of kids could face hunger this year. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve.

Join us at [NoKidHungry.org](http://NoKidHungry.org)





# Scottsdale LOCAL EVENTS AND HIGHLIGHTS



## Old Town Scottsdale

Its pedestrian-friendly streets are home to world class art galleries, museums, restaurants and retail shops ... and when the sun goes down you don't have to because of the exciting nightlife.



## Scottsdale Museum of Contemporary Art

Situated on a sprawling park in the heart of downtown Scottsdale, SMOCA is home to some of the world's best modern art, architecture, and design. [smoca.org](http://smoca.org)



## Gold Palette Artwalk

### Thursdays Evenings

Proceed at your own pace, stroll around a delightful area punctuated by dramatic statues, bubbly fountains and famed restaurants.

[scottsdaleartdistrict.com/artwalk](http://scottsdaleartdistrict.com/artwalk)

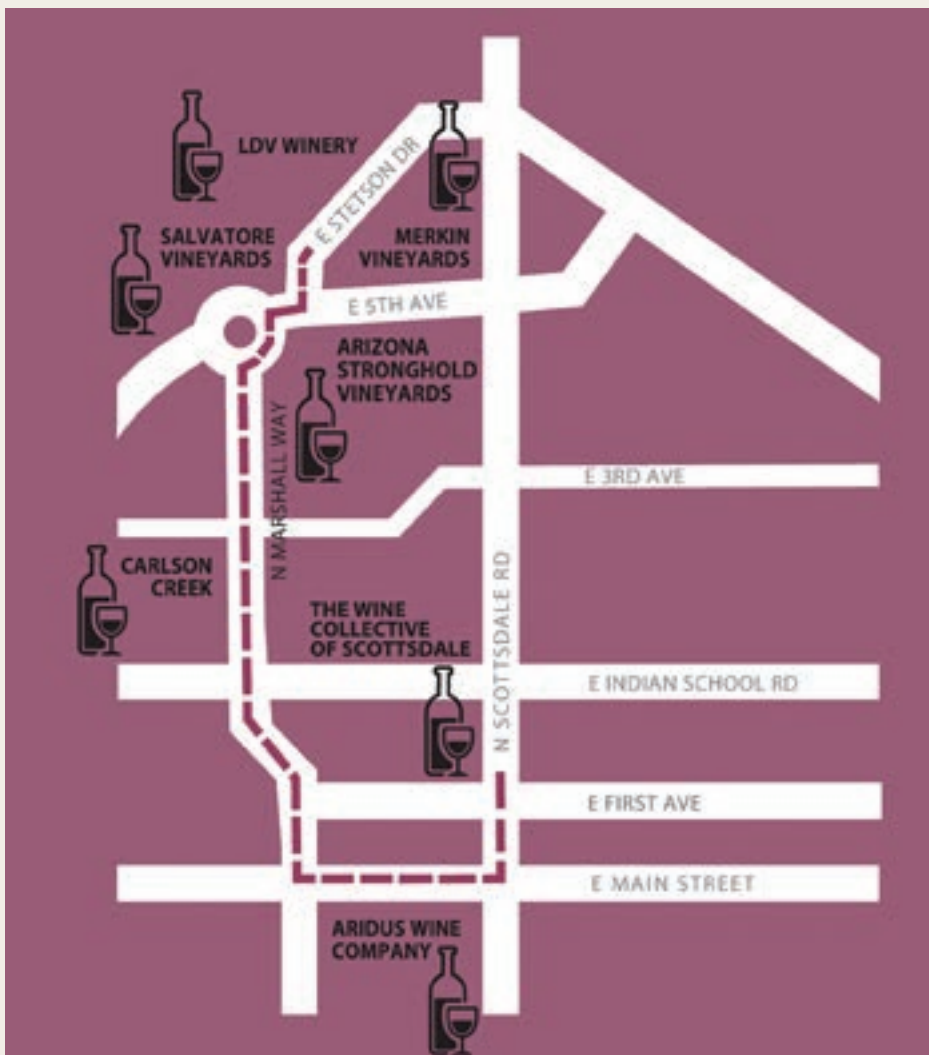


## Old Town Farmers Market

### Saturdays through May

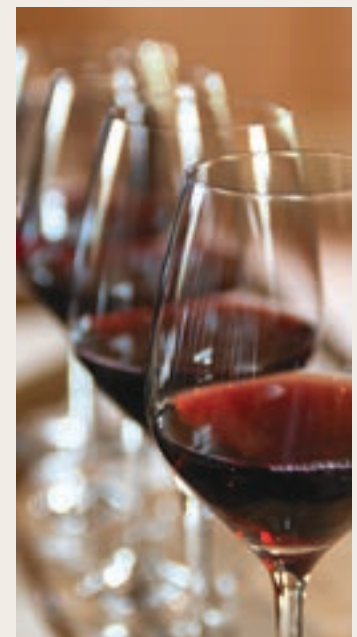
This lively market features local growers and specialty food producers.

[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## Scottsdale Wine Trail

Old Town has plenty of options for you to enjoy a delicious glass of wine all within walking distance! Explore the Scottsdale Wine Trail and make a day, or weekend, experiencing Arizona wines. Each winery has a unique tasting room with plenty of delicious wines to try and buy. [scottsdalewinetrail.com](http://scottsdalewinetrail.com)



# AMERICA'S 48TH STATE

**The United States didn't want Arizona. And it took Arizona 56 years to become a state.**

Congress only begrudgingly named it a territory in the first place, and to gain statehood — joining the 47 others — was too grand a gesture for this rude, crude land located in the Southwestern desert filled with hoodlums and scoundrels.

The road to statehood was long and agonizing. No other territory waited as long or fought as stubbornly as the pioneers of the Arizona Territory. That's 56 long years; over five decades of wanting and petitioning and planning and building and praying. So, when statehood finally came on Feb. 14, 1912, the party was something spectacular to behold.

The first time Washington seriously entertained the idea of admitting Arizona was in 1903, when the chairman of the Senate Committee on Territories proposed it be combined with New Mexico and admitted as one state. They called it "jointure," and while New Mexico liked the idea, Arizona didn't, voting against it in 1906 by 16,265 to 3,141.



Arizona was approved for statehood but would face one more disappointment. It had hoped to be admitted on Feb. 12, the birthday of President Lincoln, who remained a state champion for making it a territory in the first place. But Taft was busy then and didn't sign until Valentine's Day on Feb. 14, 1912. Meanwhile, New Mexico, which didn't tinker with Taft's rules on a constitution, was admitted as the 47th state on Jan. 6, 1912, making Arizona the 48th.

At the time Arizona was admitted (as the country's youngest state) it had only 200,000 residents. Today, Arizona ranks as the 14th largest state in the Union with a population of 7, 231,000.

## Arizona Firsts

1. The first and oldest "official" rodeo in the USA was held in Prescott in 1888.
2. In 1927, MGM's mascot "Leo the flying Lion" enroute to New York by plane survived a crash landing east of Payson Az. Both the pilot and lion survived.
3. In the 1950's, Arizona was also the first state to develop a "master-planned" retirement community.
4. In 1960, Arizona was the first state to provide bilingual education in all schools.
5. Arizona was the first state to have an official neckwear, the bolo tie in 1971.
6. In 1973, Arizona was the first state to prohibit smoking in hospitals, government buildings and many other public places.
7. In 1981, Sandra Day O'Connor was the 1st woman in history to become a Supreme Court Justice.
8. The Palo Verde Nuclear Generating Station was the USA's largest nuclear power plant to go online in 1985.
9. The Arizona Cardinals football team is the longest "continuously" run pro football team in the country. It was founded in 1898. Initially named the Chicago cardinals, the moved from St. Louis to Arizona in 1980.
10. The Historic "Route 66" was first established here in 1987, paving the way for many others states to keep the Mother Road alive.
11. Arizona was the first state to hire full-time bat-manager position for the Fish and Game department in 1990.
12. In 2002, Arizona was the first state to allow online "registering" to vote.
13. In 2003, Lori Piestewa was the first Native American woman to be killed in combat.
14. Arizona was the first state to mandate ignition interlock devises for drivers convicted of a DUI.
15. In 2013, the Yarnhill Fire killed 19 members of the Granite Mountain Hotshots. It became Arizona's most catastrophic wildfire ever!





## Scottsdale, Then and Now

**THEN ...** Winfield Scott was born in 1837 and over his career became an American Baptist minister, a Captain in the U.S Volunteers, and a politician. In February of 1888, Scott visited the Salt River Valley in Phoenix. He was so impressed with the region he purchased 640 acres for \$2.50/acre. Today, his land purchase is known as "Downtown Scottsdale". It would carry a present day value of more than \$ 1 Billion. In 1896 the town name was actually changed to "Scottsdale" in honor of Scott.

**NOW ...** Scottsdale, Arizona has come a long way since 1888. Scottsdale is annually rated among the nation's most desirable communities to live in, visit, and do business in. It is now counted among the 100 largest cities in America, but still retains its connection to its small-town, Western heritage.

Scottsdale's vibrant Old Town is considered the finest urban center in Arizona. It is home to more than 100 restaurants, 350 retail shops and over 100 art galleries. Old Town Scottsdale is best known for hosting great events throughout the year such as markets, art walks, festivals, parades, concerts, block parties and of course the cactus spring training for major league baseball.

## The Old Town Tortilla Factory

This is a real local landmark, a hidden gem located in Downtown Scottsdale. The Old Town Tortilla Factory was built from a historic 75-year old Scottsdale adobe home, which Jim and Chad Flaum have proudly owned since 2001. That's just one of the key reasons it's such a popular establishment— great ownership. Then one adds in the warm, rustic décor and casual ambiance, great Southwestern fare (with a Mexican twist), award winning margaritas and great service. You can dine in the adobe house (and watch the tortillas being made) or enjoy dining under the stars on the expansive outdoor patio. And if it's just a cocktail you are seeking, then grab a seat at the factories outdoor Gazebo Bar that offers over 120 premium tequila's, beer, wines and liquors. The Old Town Tortilla Factory is a favorite spot for locals and travelers alike and should not be missed. Rest assured you will not be disappointed. Reservations are suggested.

**Open Sunday – Thursday from 5 – 9 pm,  
Friday & Saturday, 5 – 10 pm.  
480-945-4567 | [Oldtowntortillafactory.com](http://Oldtowntortillafactory.com)**



# DESTINATION *North Scottsdale*

## NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

## ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.







SCOTTSDALE AIRPARK

**N**orth Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This past year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

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## A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining

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With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



WE-KO-PA GOLF CLUB

# North Scottsdale LOCAL EVENTS AND HIGHLIGHTS



**28th Arizona Bike Week**  
**April 2nd – 6th**  
 Westworld of Scottsdale  
[azbikeweek.com](http://azbikeweek.com)



**Farmers Market on High Street**  
**Sundays, 10 am – 1 pm**  
 The farmers market on High Street boasts a full block of more than 100+ vendors.  
[highstreetaz.com](http://highstreetaz.com)



**Concerts on the Avenue**  
**Thursdays, April 3rd – 24th**  
 Enjoy live music along the Avenue of the Fountains with an evening concert series showcasing some of the Valley's best bands in a variety of music options.



**Carefree Farmer's Market**  
**Fridays, 9 am – 1 pm**  
 Fresh local season produce, herbs, flowers, value-added foods, fresh baked goods, natural meats and seafood as well as a selection of local arts and crafts.



**Scottsdale Fair & Festival**  
**April 25th – May 4th**  
 Experience state-of-the-art thrill rides that will excite all age groups. Savor mouthwatering fair food and test your skills with challenging games.  
[scottsdaleplaza.com/events](http://scottsdaleplaza.com/events)



**Roadrunner Park Farmers Market**  
**Saturdays, 8 am – 1 pm**  
 Local produce including fresh vegetables & fruit, baked goods, honey jams and jellies, natural meats, and hand crafted items.  
[arizonafarmersmarket.com](http://arizonafarmersmarket.com)



**Phoenix Film Festival**  
**Through April 6th**  
 An 11-day celebration of film with over 250 films, filmmaking seminars, parties and student workshops for over 20,000 attendees.  
[phoenixfilmfestival.com](http://phoenixfilmfestival.com)



**Frontier Town**  
 In the heart of Cave Creek, this old western town will take you back in time. Serving visitors a taste of the original old west for more than 50 years!  
[frontiertownaz.com](http://frontiertownaz.com)



**Outlets at Anthem**  
 Just off I-17 at the very north edge of Phoenix, you'll find everything you expect from an outlet mall. Among the retail outlets: Gap, North Face, Vans, Michael Kors, BOSE, Calvin Klein.  
[outletsanthem.com](http://outletsanthem.com)



**Junk in the Trunk**  
**April 26th – 27th**  
 A treasure hunter's dream, filled with vintage gems, artisanal creations, and handcrafted finds from more than 160 talented vendors nationwide. Westworld of Scottsdale



**Taliesin West**  
 Tour architect Frank Lloyd Wright's winter home and studio in the desert. Today it is the headquarters of the Frank Lloyd Wright Foundation.  
[franklloydwright.org](http://franklloydwright.org)



**Stagecoach Village**  
 Stunning mountain views and a unique collection of shops, restaurants and professional services await you.  
[stagecoachvillagecc.com](http://stagecoachvillagecc.com)





#### Scottsdale Quarter

An open-air center heralded as one of Scottsdale's top shopping destinations, boasting breathtaking landscape, highly sought retailers, unique dining, and top of the line beauty services. Scottsdale Quarter is also home to the park-like gathering space, The Quad, featuring the largest pop-jet fountain in the region and enchanting nighttime ambiance.

[scottsdalequarter.com](http://scottsdalequarter.com)



#### Black Mountain Trail in Cave Creek

The route is simply up and back and you will climb over 1,000 feet in the process. The whole walk is around 2.2 miles.



#### Cave Creek Regional Park

This 3,000-acre park is located at an elevation that varies between 2,000 and 3,000 feet. It is a real gem for anyone looking for fresh air and exercise.



#### DC Ranch Market Street

Market Street offers a variety of culinary offerings, unique shopping boutiques and specialty stores, combined with community conveniences create this distinctive retail district.

[beonmarketstreet.com](http://beonmarketstreet.com)

## SPOTLIGHT:

### Taliesin West – Frank Lloyd Wright's Winter Home and Studio

Taliesin West showcases the Sonoran Desert, city views, and America's greatest architect's desert masterpiece - which is on the UNESCO World Heritage list. Set amid a Sonoran Desert Preserve encompassing over 490 acres, Taliesin West tours lead you through provocative terraces, landscaped gardens, and natural walkways commanding dramatic views of Camelback Mountain and the Valley of the Sun.

Part architecture, part nature, and part American history, Taliesin West is a must-see on any trip to the Phoenix area. Come to Scottsdale to enjoy this National Historic Landmark nestled in the desert foothills of the McDowell Mountains. Easily accessible, Taliesin West is located just 15-20 minutes from virtually all areas of the Valley. Frank Lloyd Wright's winter home at Taliesin West offers audio tours, guided tours, and a beautiful store showcasing books, gifts and Frank Lloyd Wright items that you cannot find elsewhere. Looking for something other than a tour? Check out the many on-site programs including Wellness (yoga, hiking, and tai chi), Sunsets and Sips happy hour, family programs, book club, live music, dance, and theatre performances.



# BE INSPIRED

AT FRANK LLOYD WRIGHT'S  
TALIESIN WEST



VISIT TALIESIN  
WEST TODAY

**NEW!** Ignite your imagination at our Drafting Studio display, where you can view Wright designs in their historical context.

For more than 87 years, Frank Lloyd Wright's Taliesin West has inspired architects, artists and visitors—like you. Taliesin West is where Wright and his apprentices worked on some of the world's most important architecture. We offer daily tours and programs for all ages. **Come be inspired, too.**



SCOTTSDALE, ARIZONA ■ 888.516.0811 ■ FRANKLLOYDWRIGHT.ORG



# The Americans

By Gordon Sinclair 

*Originally written and delivered  
via radio broadcast 5 June 1973 on  
station CFRB, Toronto, Canada*



*Gordon Sinclair with former Canadian Prime  
Minister Pierre Elliot Trudeau*

The United States dollar took another pounding on German, French, and British exchanges this morning, hitting the lowest point ever known in West Germany. It has declined there by 41% since 1971, and this Canadian thinks it's time to speak up for the Americans as the most generous, and possibly the least-appreciated, people in all the world.

As long as sixty years ago, when I first started to read newspapers, I read of floods on the Yellow River and the Yangtze. Well who rushed in with men and money to help? The Americans did, that's who.

They have helped control floods on the Nile, the Amazon, the Ganges, and the Niger. Today, the rich bottom land of the Mississippi is under water and no foreign land has sent a dollar to help. Germany, Japan, and to a lesser extent, Britain and Italy, were lifted out of the debris of war by the Americans who poured in billions of dollars and forgave other billions in debts. None of those countries is today paying even the interest on its remaining debts to the United States.

When the franc was in danger of collapsing in 1956, it was the Americans who propped it up, and their reward was to be insulted and swindled on the streets of Paris. And I was there — I saw that. When distant cities are hit by earthquake, it's the United States that hurries into help. Managua, Nicaragua, is one of the most recent examples.

So far this spring, fifty-nine American communities have been flattened by tornadoes. Nobody has helped.

The Marshall Plan, the Truman Policy, all pumped billions upon billions of dollars into discouraged countries. And now, newspapers in those countries are writing about the decadent, war-mongering Americans.

Now, I'd like to see just one of those countries that is gloating over the erosion of the United States dollar build its own airplanes. Come on now, you, let's hear it. Does any country in the world have a plane to equal the Boeing Jumbo Jet, the Lockheed Tristar, or the Douglas 10? If so, why don't they fly them? Why do all international lines except Russia fly American planes? Why does no other land on earth even consider putting a man or a woman on the moon?

You talk about Japanese technocracy and you get radios. You talk about German technocracy and you get automobiles. You talk about American technocracy and you find men on the moon, not once, but several times, and, safely home again. You talk about scandals and the Americans put theirs right in the store window for everybody to look at. Even the draft dodgers are not pursued and hounded. They're right here on our streets in Toronto. Most of them, unless they're breaking Canadian laws, are getting American dollars from MA and PA at home to spend up here.

When the Americans get out of this bind — as they will — who could blame them if they said "the hell with the rest of the world. Let somebody else buy the bonds. Let somebody else build or repair foreign dams, or design foreign buildings that won't shake apart in earthquakes." When the railways of France and Germany and India were breaking down through age, it was the Americans who rebuilt them. When the Pennsylvania Railroad and the New York Central went broke, nobody loaned them an old caboose. Both of 'em are still broke.

I can name to you 5,000 times when the Americans raced to the help of other people in trouble.

Can you name to me even one time when someone else raced to the Americans in trouble? I don't think there was outside help even during the San Francisco earthquake.

Our neighbors have faced it alone, and I'm one Canadian who is damned tired of hearing them kicked around. They'll come out of this thing with their flag high. And when they do, they're entitled to thumb their noses at the lands that are gloating over their present troubles. I hope Canada is not one of these. But there are many smug, self-righteous Canadians.

Finally, the American Red Cross was told at its 48th annual meeting in New Orleans this morning that it was broke.

This year's disasters — with the year less than half-over — has taken it all. And nobody, but nobody, has helped.

Three years ago, I wrote about the massive Tornadoes that cut a 227-mile swath of destruction across the eastern, northeastern United States. Fast forwarding to 2024, we encountered hurricane Helene who unwrapped her wrath in Florida, and up the eastern seaboard leaving over 200 dead and total devastation. Then, just two-weeks later, Milton, a second monster Cat 5 hurricane made landfall in Florida on October 9th with wind speeds exceeding 125 mph, with water surges, in some areas, topping 10 feet. Garbage piled high on every street and city across this region, still not cleared from Helene, was swept up by Milton and tossed around like matchsticks. But we do not believe in global warming, right? These recent American disasters, which will only increase year-by-year, reminded me once again, of Gordon Sinclair, a renowned Canadian author and radio personality who spoke these words on his radio broadcast back in 1973. Clearly not much has changed in 53 years. As I did then, I thought by reprinting this article, it would be a testament to Gordon's wisdom, as Mother nature once again ravages the United States. Today, 53 years later it seems to be Deja-vu all over again.

Jamie Copland, *Publisher*

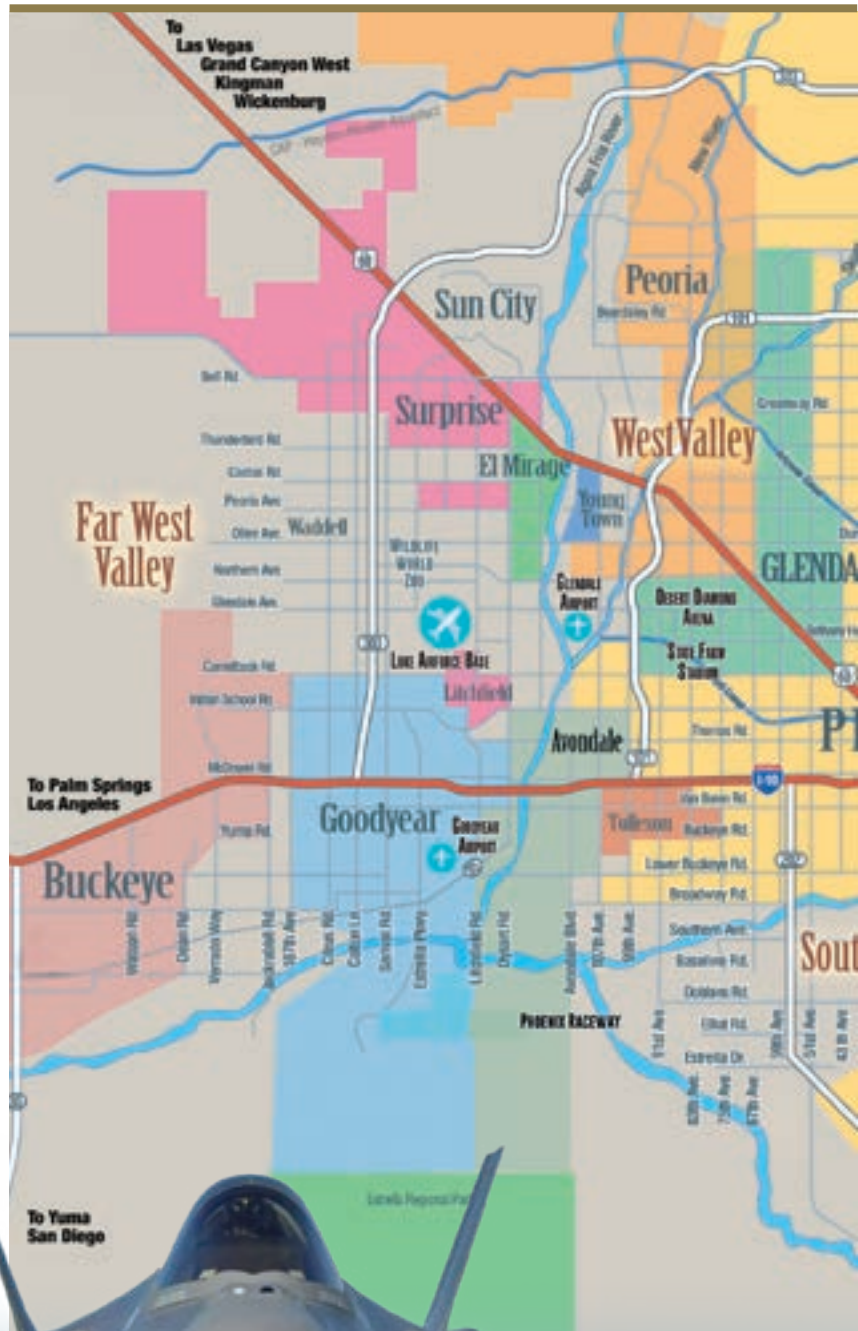
# DESTINATION *West Valley*

## WEST PHOENIX

Over the past 10 years or so, Glendale has gambled BIG bucks which started with Westgate and continued with a hockey arena and football stadium. Then came Desert Diamond Casino which continued with the VIA Resort, when finished in 2025 will become Arizona's largest resort complex with over 1,200 rooms. The gamble and financial investments have paid off. Once a sleepy little west valley community, the City of Glendale has become known as a sports and entertainment mecca for locals and valley visitors alike.

## SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' # 1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.



LUKE AIR FORCE BASE





The West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

## A major entertainment and resort district with a historic downtown

Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



ARIZONA CARDINALS • STATE FARM STADIUM



# Explore a World of Wildlife!



Welcome to the Wildlife World Zoo, Aquarium and Safari Park, where visitors will experience a safari-like adventure like no other. Our park proudly hosts Arizona's largest collection of exotic and endangered animals, with over 600 separate species. In addition to our diverse collection of animals, we offer an array of exciting attractions, rides and daily shows that will leave you on the edge of your seat. Visit us today and explore a world of wildlife like never before!

**Open 365 days a year!**

Northern Ave. and SR 303

623-935-9453 (WILD)

[WildlifeWorld.com](http://WildlifeWorld.com)

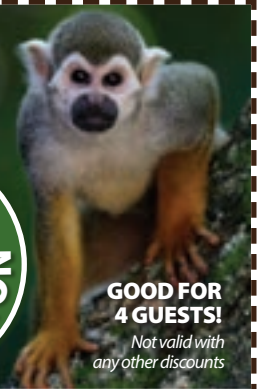
**Wildlife World**  
Zoo Aquarium & Safari Park

**Wildlife World**  
Zoo Aquarium & Safari Park



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**GOOD FOR 4 GUESTS!**

Not valid with any other discounts



# West Valley LOCAL EVENTS AND HIGHLIGHTS



## **Wildlife World Zoo, Aquarium, and Safari Park**

Arizona's largest collection of exotic and endangered animals, with over 600 separate species on display.  
[wildlifeworld.com](http://wildlifeworld.com)



## **Anthem Farmers Market**

**Sundays, 9 am – 1 pm**  
41703 N Gavilan Peak Pkwy  
Phoenix, AZ 85086  
[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## **Disney On Ice**

**May 1st – 4th**

For the first time ever, Disney On Ice is headed to Glendale! Don't miss all your favorite Disney characters at Desert Diamond Arena.

[desertdiamondarena.com](http://desertdiamondarena.com)



## **Sun City Farmers Market**

**Thursdays, 9 am – 1 pm**

Market includes fresh, local and seasonal produce, herbs and more!

[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## **Food Truck Fridays West**

**Friday Evenings**

Awesome food trucks, music and family fun! Locations change so please check website.

[getlocalarizonaevents.com/foodtruckfridaywest.com](http://getlocalarizonaevents.com/foodtruckfridaywest.com)



## **Arrowhead Farmers Market**

**Saturdays, 8 – 11 am**

The Premier Saturday farmers market in the West Valley!

Location: Park West in Peoria  
[getlocalarizonaevents.com](http://getlocalarizonaevents.com)



## **Peoria Center for the Arts**

Opened in 2006, Peoria's Center for the Performing Arts is a 250-seat theater and the home of Theater Works.

[theaterworks.org](http://theaterworks.org)



## **Westgate Farmers Market**

**2nd Saturdays Monthly,**

**9 am – 1 pm**

Come and support local vendors with a variety of great local produce and local buys!



## **Historic Downtown Glendale**

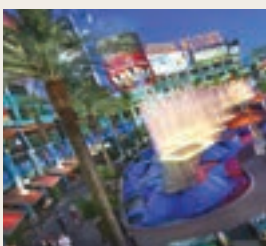
Discover Historic Downtown Glendale which has been named as one of the country's ten best places for shopping and has received national accolades for dining.

[maricopacountyfair.org](http://maricopacountyfair.org)



## **Cerreta Candy Company**

A family-owned business founded over 50 years ago. Four generations of the candy business now oversee production of delightful chocolates and candy products.  
[cerreta.com](http://cerreta.com)

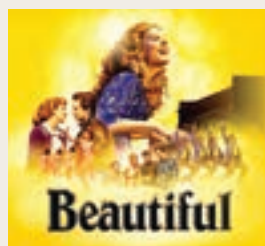


## **Westgate**

**Entertainment District**

One of the largest and most exciting mixed-use, urban developments in North America.

[westgateaz.com](http://westgateaz.com)



## **The Carole King Musical**

**April 25th – June 5th**

"Beautiful: The Carole King Musical" is a Broadway jukebox musical that tells the inspiring story of singer-songwriter Carole King's rise to fame.

[azbroadway.org](http://azbroadway.org)



# *Aerogelic Ballooning*

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Arizona Hot Air Balloon  
Ride Company  
with a Perfect Safety Record**



**Hot Air Balloon Rides  
Offered In  
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and surrounding areas**



**[aerogelichallooning.com](http://aerogelichallooning.com)  
480.247.7813**





## TEN THINGS

# PEOPLE WITH INTEGRITY

## *Do Differently*

1. If they give you their word, you can count on it.
2. They know what is right, and they're not afraid to stand up for it.
3. They live by the same standards that they expect from others.
4. They take ownership of problems that aren't their own.
5. They choose to act sooner, not later.
6. They are extremely humble.
7. They believe in transparency.
8. They give credit where credit is due.
9. They are people you can trust.
10. They are broad-minded people.



## SPOTLIGHT

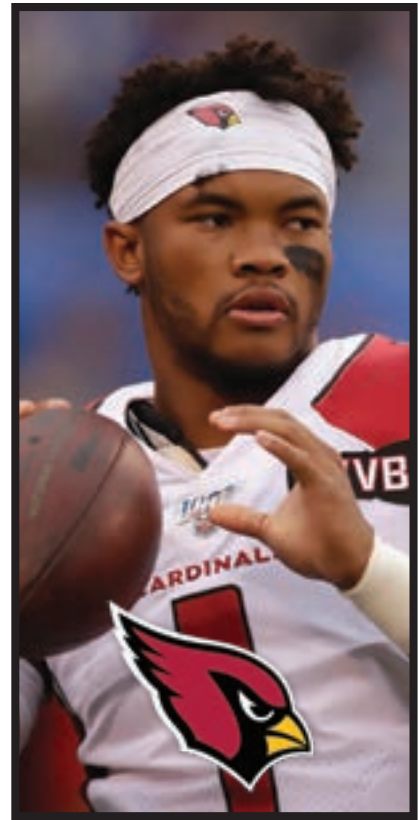


### Wildlife World Zoo, Aquarium & Safari Park

This great venue and attraction continues to be ranked as Arizona's #1 ZOO. It boasts Arizona's largest collection of exotic and endangered animals (6,000 to be exact), 600 different species, tons of fun rides, a petting zoo along with 8 fabulous shows that are performed daily.

The Zoo is an expansive site, with snack bars, restaurants, gift shops and washrooms situated throughout the grounds. It's easy to spend an entire day visiting the many different attractions offered. The Zoo is packed with Lions, Tigers, Kangaroos, Rhino's, Zebra's, Monkey's, Giraffes (which you can feed at the giraffe feeding station), exotic birds and so much more. And don't forget to visit the Aquarium where you can see over 75 indoor exhibits featuring river monsters, sharks, piranha, fish and sea lions. Or maybe you will enjoy Dragon World, showcasing reptiles including a rare white alligator and a salt water crocodile. The Zoo also has a new mining experience where you can experience a bit of the "Old West" by panning for gold, gems and fossils.

Without question a Valley favorite for both visitors and locals alike. Open 365 days of the year from 9 am – 6 pm. For more info call **623-935-9453** or visit **wildlifeworld.com**.



## DESTINATION *Sports*

**T**he City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

### Why is the Valley such a favorite sports destination?

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And

from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.



Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.





Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is considered to be (by the players) as the best run tournament on the PGA Tour. Then you have the Barrett-Jackson Car Auction or the Arabian Horse Show that are both held at Westworld in North Scottsdale. And let's not forget about the ever popular Cactus League Spring Training that lasts between 4-5 weeks and commences in late February and ends in early April. The Valley hosts 15 of major league's baseball teams as they prepare for MLB's regular season. This event alone, draws over a million people to the Valley.

The Valleys professional sports franchises cover the entire spectrum from MLB's Arizona Diamondbacks, the NBA's Phoenix Suns, the NFL's Arizona Cardinals, the WNBA's Phoenix Mercury, the USL's Phoenix Rising football club, and Arena football with our Arizona Rattlers. Worldclass facilities host each of these teams (the State Farm Stadium home to the Arizona Cardinals has been named one of the 10 Best Stadiums in the World by Time magazine, along with affordable tickets available for Valley visitors.

At Press time all professional sports teams had not yet published their pending game schedule.

**For more information on pending schedules go online to the respective teams websites or the League sites.**

#### ARIZONA SPORTS TEAMS

##### Major League Baseball

dbacks.com | MLB.com

##### National Basketball Association

suns.com | NBA.com

##### National Football League

azcardinals.com | NFL.com

##### Women's National Basketball Association

mercury.wnba.com | WNBA.com

##### United Soccer League

phxrisingfc.com | USLchampionship.com

##### Indoor Football League

azrattlers.com | www.golFL.com

##### National Association for Stock Car Auto Racing

phoenixraceway.com | nascar.com

# DESTINATION *College Sports*

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## Arizona State University | [asu.edu](http://asu.edu)

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



## University of Arizona | [arizona.edu](http://arizona.edu)

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



## Northern Arizona University | [nau.edu](http://nau.edu)

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumber Jacks" NAU's sports program is part of the BIG SKY Conference.



## Grand Canyon University | [gcu.edu](http://gcu.edu)

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.



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