



Event Guide: **Amsterdam - Lille**

On Rides with Dive Deep Events we make sure that you can enjoy the cycling, whilst we look after everything else. At all our events we take care of all travel, catering, accommodation, support on the road and everything in between. Over four unforgettable days you'll cycle approximately 380 km through three countries, following some of the finest cycling routes in Europe. From Amsterdam's iconic canals to the vibrant streets of Brussels and the elegant squares of Lille, this is an adventure that combines exceptional riding with unforgettable destinations. In this guide we will outline the format of this event with the key details you need before signing up. Once signed up we will provide the all important routes and more detailed logistics.

Day 1: **Travel, London - Amsterdam**

Thursday 24th June 2027, Morning: Arrival at St Pancras International

You will meet the Dive Deep team at our bike drop location just a few minutes from St Pancras International.

Your bike will be safely loaded into our van before you make your way over to the Departures Area at St Pancras.

Another member of the Dive Deep team will be waiting for you just before Passport Control. Here we will give you your Eurostar Ticket and you will meet the rest of the cyclists joining you on this incredible journey.

Thursday 24th June 2027, Afternoon: Travel to Amsterdam

By midday you will have boarded the Eurostar and you can sit back and enjoy the journey to Amsterdam.

This is a great chance for you to get to know a few of your fellow cyclists, ask your Dive Deep Crew any questions you may have and put your feet up ahead of an exciting few days of cycling.

Whilst you are relaxing and enjoying the views as you make your way across to Europe, your bikes will be travelling to meet you in Amsterdam.

By mid-afternoon you will arrive in Amsterdam Centraal and make the short journey to your hotel where the Dive Deep team will get you checked in.

After checking into the hotel, you'll have time to explore Amsterdam's famous canals, browse its independent cafés, or simply soak up the atmosphere of one of Europe's most cycling-friendly cities before we meet for dinner.

We will have a reservation for you all to join us in a local restaurant just a short walk from the hotel where you can carb ahead of the next few days, relax with a few drinks, before heading to bed for a good night's sleep.



Day 2: 135km, Amsterdam - Eindhoven

Friday 25th June

Breakfast will be waiting for you in the hotel ahead of our longest day of cycling. After breakfast we will all depart at the same time.

Our journey begins on the world-renowned Dutch cycling network, winding through peaceful canals, traditional villages, forests and open countryside. Expect smooth cycle paths, picturesque waterways and endless opportunities to simply enjoy being on your bike. You are welcome to ride as a group with one of our Ride Leaders, or follow the GPX route at your own pace.

We will have regular water, and fully catered snack stops, throughout the day as well lunch at a scenic location for you to take a break and enjoy your surroundings.

We will have experienced Ride Leaders out on route with you to support in any way you need. Whether that be patching up a puncture, or encouraging you up the slopes, these experienced and qualified riders will be with you across your journey.

We will also have support vehicles never far away, able to assist you with whatever you may need, whether that be water refills, carrying your belongings or god forbid: on hand with a service bike if you encounter mechanical problems.

By mid-afternoon we'll arrive in Eindhoven—a modern, creative city renowned for its design, innovation and welcoming café culture. It's the perfect place to relax with a drink, explore the lively city centre or simply put your feet up after a rewarding first day in the saddle. In the evening our fully catered dinner will be waiting, just a short distance from the hotel.

Day 3: 125km, Eindhoven - Brussels

Saturday 26th June

Day 3 will follow a similar format with, with breakfast in the hotel before departing together onto Brussels.

A slightly shorter day but still enough to be a challenge, so be sure to fuel up at breakfast! Crossing into Belgium, the scenery begins to change as quiet country lanes, rolling farmland and charming villages lead us towards the nation's capital. It's a day that perfectly balances rewarding riding with beautiful landscapes.

Arriving in Brussels, you'll have time to wander through the historic streets, admire the stunning Grand Place, sample some world-famous Belgian chocolate or simply enjoy a well-earned Belgian beer before dinner with the group.

Day 4: 120km, Brussels - Lille - London

Sunday 27th June



After a good night's rest we will have a slightly earlier start before our final day of cycling! Our final day is perhaps the most relaxed of the trip. Gentle roads and peaceful countryside provide the perfect opportunity to reflect on everything you've achieved while enjoying the final kilometres together.

After a few hours of cycling we will cross over into our third country and push on to Lille! Crossing into France marks the completion of your third country and the final chapter of this adventure. Lille's elegant Flemish architecture, vibrant squares and welcoming cafés provide the perfect backdrop to celebrate an incredible achievement with your fellow riders.

Here our support crew will be waiting for you ready to load your bikes into our vans and give you a chance to take off your cleats and wear some slightly more comfortable footwear. Once you arrive your bikes will make their way straight back to London to meet you on the other side of the channel.

In the meantime, we will have our celebration meal mid afternoon.

We have a restaurant booked in Lille just around the corner from the train station where you can take a load off, replenish all those calories you have burned, and celebrate your incredible achievement with your fellow cyclists.

After a well earned meal and chance to rest your legs, the Dive Deep team will escort you just the short walk to Lille Europe Station before boarding the Eurostar together. Here we have just an hour and a half on the Eurostar bringing you back into London by early evening.

We will have your bikes waiting for you and this will be a chance for you to say goodbye to your fellow cyclists before making your way home.

By the time you step off the Eurostar back in London, you'll have cycled across three countries, shared unforgettable moments with a fantastic group of people and created memories that will last long after the ride has finished. We can't wait to welcome you on the next Dive Deep adventure.