



The
Outcome
Unified in Purpose

**ANNUAL IMPACT
REPORT 2022**

THE OUTCOME

ABOUT THE OUTCOME

"The Outcome is a grassroots movement to spread **faith, fellowship** and **forward-focused** thinking.

Our mission is to create positive outcomes through unifying one another in purpose, ***One God, One person, One place at a time.***"

Since first developing the statement above in 2020, The Outcome founders have remained consistent in one belief, that this mission is not OURS, but rather HIS! Our goal is to constantly remind and question ourselves for each event, initiative, blog, or conversation...does this promote our founding values?

- **FAITH**--are we representing God in all we do?
- **FELLOWSHIP**--are we bringing people together in a positive way?
- **FORWARD-FOCUSED THINKING**--will this move our communities, youth and families forward in a positive direction?

We believe if we are able to continue to say YES during this self-reflection, then we are remaining true to God's mission for this organization and should push forward. Our hope is that we will continue to expand our fellowship in the communities we serve, bringing others along with us in this mission to promote positivity for youth and families in rural areas!



FOUNDERS' STATEMENT



One of the aspects of The Outcome that I have always loved is our special events. We pour our time, energy and hearts into preparations and it is so wonderful to see those plans come to fruition on event day. **God challenged my mindset** this year with one particular event, where the attendance was not what I personally expected or hoped for. Inherently, my mind took over and I began to wonder if there was something more or different we could have done to make the event more successful. *Doubt is a powerful thing.* **BUT God took a moment to remind me of our mission;** our TRUE mission. Seeing my own child show understanding, empathy and love for another child at the event in a very sincere

and tender moment, God clarified to me why we were there that day and all days. Our mission and efforts may not be intended for a huge group of people, but making a positive impact on even ONE child or adult means we have achieved success. I feel this change, or rather reminder, of this perspective will carry through for myself and our team as we move forward with very intentional plans. I look forward to 2023 and what it holds for impacting those that God brings to us. I ask a simple request of those behind us in this mission...please pray for our mindset, our plans and our impact. May they always be positive and exactly what HE asks of us.

Nichole Schmalzried, Co-founder

I am big on "words of the year"...I feel it helps center your focus and provides for an easy "check in" with yourself to make sure you remain true to these goals. In reflecting on our word for 2022, **BUILD**, I am encouraged and believe that we accomplished this goal in many ways. However, in doing so we also stretched ourselves too thin, mentally, physically and spiritually. Our team struggled in many ways to stay ahead and fulfill the promises we made to the community, while maintaining life with our families, friends, and work. This past year was a necessary time for The Outcome, but we recognize it is unsustainable at this current scale without adding to our team, our support and our individual and collective prayer over this mission. Throughout 2023 I am determined to ensure this mission is sustainable and in doing so hope to further our connection and communication within our communities to bring others on board to help us in our endeavors. **We know God will provide for this mission, HE ALWAYS DOES!** And we are dedicated to doing the footwork. We hope you will join us, and we look forward to getting you involved!

Kayla Sherman, Co-founder

STATUS OF 2022 GOALS:

2022 Goal 1: Build & Grow Each Annual Event

PROGRESS: In 2022, The Outcome hosted a "2nd Annual" of each event established in 2021. Additionally, the "Shark in the Park Fun Run" was offered on two dates in order to bring this event directly to Tulia and Lockney. The Outcome hoped this would increase participation and alleviate some of the barriers to attendance (gas, travel) among lower income families. This was a huge success, particularly in the Lockney community!

2022 Goal 2: Gain Non Profit Status

PROGRESS: With the help of local funding sources and donations The Outcome completed the application process for 501c(3) status in 2022 and was approved as a Non-Profit Incorporation in June 2022. This was an exciting step for The Outcome, as it will allow us to apply for state and federal grant funding. Our goal is to obtain funding to support our current and future initiatives without the need for local sponsorships and donations.

2022 Goal 3: Begin Initiatives in Tulia

PROGRESS: The Green Pearl Greenhouse located in Tulia and owned/operated by The Outcome Founder, Nichole Schmalzried opened in April 2022. Throughout the summer one community story time was completed with local youth and included a craft/gardening project. Space has also been acquired to begin a "Outcome Closet" on site for the Tulia community. These initiatives will continue to be developed and expanded in 2023.

2022 Goal 4: Increase Social Media Outreach

PROGRESS: This goal is an ongoing focus for The Outcome team. While not accomplished to the degree we had hoped in 2022, we did add to the collection of blogs and connected with past and new supporters through social media platforms. Our team has set a goal to increase our social media presence and connection on a more consistent basis, rather than primarily during peak event seasons/events.

*"UNLESS THE LORD
BUILDS THE
HOUSE, THE
BUILDERS LABOR
IN VAIN."
PSALM 127:1*

FUN TIMES AT OUR EVENTS



"HOW GOOD AND PLEASANT IT IS WHEN GOD'S PEOPLE LIVE TOGETHER IN UNITY!"

PSALM 133:1

VOLUNTEERING WITH THE OUTCOME

"Serve wholeheartedly, as if you were serving the Lord..." - Ephesians 6:7



At The Outcome, we have always known that while God guided us to begin and drive this mission, He did not intend for us to do it alone. Our founders have been blessed to work alongside *two wonderful, God-loving women, Shelby Kidd and Kayla Jimenez*, in our daily work that are passionate, skilled and have helped this mission every step of the way. Additionally, the support that is never overlooked are the helping hands that come forward to serve during community events and initiative projects. **Adults and youth with servant hearts** that volunteer their time, skills and joy to help us accomplish the goals and activities we have so carefully planned. We are forever grateful for these servants and hope they know how much we treasure their support and could not sustain this mission if not for their willingness to reach out with each passing event, need, and year. **THANK YOU** and it is always a pleasure to have you **join us ON THE VINE!**



HOW CAN YOU GET INVOLVED?

- Volunteer at The Outcome Closet individually or with a group of your friends - help organize, sort and hang clothes;
- Volunteer to wash, dry and organize donations for the Outcome Closet from the comfort of your own home;
- Volunteer at an event or sign up to be an event sponsor
- Write a short blog to share on our website & social media
- Purchase a t-shirt or product;
- Bring your friends and family to one of our events;
- Share posts by The Outcome on your personal page & tell your friends about us;
- Tell us if you know of someone in need.

There are a million ways to get involved! Contact Us!!



SPONSORS & SUPPORTERS

AND SO, GOD WILLING,
WE WILL MOVE
FORWARD
TO FURTHER UNDERSTANDING

Hebrews 6:3



LOCKNEY HOBBY CLUB
HAPPY STATE BANK - LOCKNEY
DOLLAR GENERAL - LOCKNEY
ROTARY CLUB - LOCKNEY, TULIA AND PLAINVIEW
CHAPTERS
LOCKNEY STUDENT COUNCIL
LOCKNEY HIGH CHEERLEADERS
LOCKNEY HIGH SCHOOL NHS
TULIA HIGH CHEERLEADERS
KEETERS MEAT COMPANY
CITY OF TULIA
KEEP ON KEEPIN ON BIBLE STUDY - LOCKNEY

GENEROUS CONTRIBUTIONS FROM:

FIRST UNITED METHODIST CHURCH - LOCKNEY
TRINITY LUTHERAN CHURCH - PROVIDENCE
FIRST BAPTIST CHURCH - LOCKNEY
TULIA CHRISTIAN FELLOWSHIP

CROSSROADS ELECTRIC
RANCH HOUSE COOKIES
T PRODUCTIONS
TTREBLE CLEF COFFEE
SWISHER MEMORIAL HEALTH CARE SYSTEMS
KURBSIDE EATZ
SWISHER ELECTRIC
ED'S BARBERSHOP
CORE ROOFING
SWISHER MEDICAL
CITIZENS BANK
TODD & JANIE THOMPSON
TAYLOR & LIZZIE DUTTON
JIM & VERLA KUNSELMAN
RUSTY & VICKIE GRAY
JED & PAULA OWENS
MID-PLAINS COMMUNICATIONS
WRIGHT'S AUTO SERVICE
HELENA - LOCKNEY
WILSON FAMILY PHARMACY
KENZI'S GRAN N GO
TYE ROOFING
JOYFULEA CREATIONS
JIGSAWS 2 GO
LOCKNEY AUTOMOTIVE
WILBUR-ELLIS - LOCKNEY
GUERRERO BOUNCERS
D&J GIN
KIDD GOAT CO.
CIRILDO & LILLIE LEAL
MOMENTS IN TIME COFFEE SHOP
HYPE ENTERTAINMENT
SLK PHOTOGRAPHY
PANHANDLE WOODWORKS
THOMAS TRUCKING
COMPLIANT DRIVEN
STAR SPECIALIZED TRANSPORT
THE GREEN PEARL GREENHOUSE

*We
thank
you!*



COMMUNITY INITIATIVES

Our year-round community initiatives have become one of our favorite aspects of The Outcome. While we love each special event, the continuous progress, relationships and one-on-one connection we have with children and families at The Outcome Closet (Lockney) and The Green Pearl Greenhouse (Tulia) are incredibly meaningful and bring to light the true purpose of this mission. While God placed this mission on our hearts to promote positive impact where we live, He didn't place a number in our minds to gauge success. We are continually reminded of this through these small, intimate spaces and projects. We believe that this 10' X 12' building and 15 square feet of garden space are where true impact is being made, and it is pretty incredible to experience!

Lockney

The Outcome Closet



The Outcome Closet provides ALL families in Lockney with access to gently used clothing, shoes, toys and essential items completely FREE OF CHARGE. We are in our second year of operations and have included many volunteers in the daily washing, organizing, and restocking of donations. The community has shown up in stride with a wealth of donations and we are growing awareness within the community. With approximately 5-10 families visiting a month (more during season changes) we are breaking down barriers and opening minds to the fact that gently used clothing is a way we can help our neighbors and spend hard earned money elsewhere!



COMMUNITY INITIATIVES CONTINUED

Tulia

In addition to seasonal business operations, The Green Pearl Greenhouse also provides opportunities for youth enrichment and empowerment with their craft and story time throughout the summer. Story time will continue in 2023, as well as the opening of The Outcome Closet - Tulia soon. We are blessed with an abundance of donations, so once the space is finished, we will have everything we need to fully stock and begin serving families in Tulia and surrounding communities. We are so excited to be expanding these initiatives and look forward to how they will continue to grow. We hope to include more story times with increased promotion and awareness. As children engage in the story and crafts, parents can visit The Closet and receive everything they need.



The Green Pearl Greenhouse – Storytime/Crafts and Upcoming Closet



2022 SCHOLARSHIP RECIPIENTS

TULIA HIGH SCHOOL

Savannah Jack - Outreach Scholarship Awarded \$250

"Leadership is filling an important role when it is not easy. The best leaders, historically speaking, did not desire the leadership role. Leaders listen more than they talk. Leaders need no recognition."

Marissa Lucio - Outreach Scholarship Awarded \$250

"Although there have been many obstacles in my life I use them as a lesson rather than a breakage for my relationships or desires. Being positive is what helps you accomplish all your goals."

Sadie Brookins - Outreach Scholarship Awarded \$250

"I have many dreams and goals that I will accomplish. One of my biggest goals is to further my education because it will help me be able to help others and their families as well. I have always loved helping others, which is why it is my top personal aspiration."

Trinity Johnson - Outreach Scholarship Awarded \$250

"My goal in the future is to become a neuropsychologist. I chose this career because being able to help someone with things they need only gives me peace of mind that I helped someone who does not have to suffer from mental illness."

LOCKNEY HIGH SCHOOL

Taylor Egnew - Outreach Youth Scholarship Awarded \$250

"My community service experience taught me "that having a big heart, caring for people and just being passionate about your community and the people in it can make a big difference in your life and show people that you care."

Austin Rodriguez - Outreach Scholarship - Awarded \$250

"My community service experience taught me "that having a big heart, caring for people and just being passionate about your community and the people in it can make a big difference in your life and show people that you care."

**"May He give you the
desire of your heart
and make all your
plans succeed."**

Psalms 20:4

Plans for 2023 Seniors

The Outcome has been blessed with the funds/means to provide scholarships and youth grants to local seniors for the past 2 years. Our goal in this has always been to support the efforts of these young adults as they enter the next phase of their lives and carry on the values that were instilled in them by their families and community. In spring 2023, The Outcome plans to continue this mission, but in a slightly different way for each community. We will be awarding one scholarship to a senior in Tulia, Texas that has volunteered at every Outcome event held for the community since the mission began. He has served willingly, and wholeheartedly and we feel it is our duty to support him the same way. For Lockney, following a request from senior parents, The Outcome has decided to provide a sponsorship for the senior class "Project Graduation". This sponsorship will help fund an evening full of food and fellowship for the entire senior class following their graduation ceremony. We hope that supporting these students in targeted and specific ways demonstrates our gratitude for those that have given of their time to further our mission and hope to impact as many youth as possible in our community when we are able.

MOVING FORWARD IN 2023

Sustain (VERB)

- 1: To give support or relief to
- 2: To supply with sustenance; nourish
- 3: To keep up, prolong
- 4: To support the weight of

We've begun, we've built, now we must SUSTAIN!

Although 2022 was successful and held so many answered prayers for The Outcome, it was not without its trials and tribulations. The Outcome team is dedicated to ensuring this mission WILL SUSTAIN, and we know HE is behind us every step of the way!

When we ask ourselves "HOW???"...how will this mission continue? Our only answer is by bringing others on board, by expanding our village and by continuing to strive towards our ultimate goal of **UNIFYING OTHERS** in the communities we serve!

HOW???

- 1. **BOARD OF DIRECTORS** - As an approved nonprofit organization we have the opportunity to establish a formal board of directors for The Outcome in 2023.
- 2. **MORE VOLUNTEER OPPORTUNITIES** - Expanding our reach among volunteers by opening up new ways they can get involved is essential. We will be looking for ways volunteers can use their knowledge, skills and interests to serve a greater good, making their time more enjoyable and meaningful.
- 3. **GRANT FUNDING** - Finally, we are researching and applying for additional funding sources and grants that will only help to support current projects and lay ground for what God has in store for the future.

Cast your burden on the LORD,
and He will sustain you."

Psalms 55:22

JOIN US ON "THE VINE"

*"I am the true vine, and my Father is the gardener. He cuts off every branch in me that bears no fruit, while every branch that does bear fruit he prunes so that it will be even more fruitful. You are already clean because of the word I have spoken to you. Remain in me, as I also remain in you. No branch can bear fruit by itself; it must remain in the vine. Neither can you bear fruit unless you remain in me."--
John 15 : 1-4*



THE OUTCOME

Contact Us:

Email: info@iamtheoutcome.net

Phone: 806.470.8953 (Nichole) or 806.292.1926 (Kayla)

www.iamtheoutcome.net

Find us on Facebook!