

The
Outcome
Unified in Purpose



2023
annual

IMPACT REPORT

Prepared by
Nichole Schmalzried & Kayla Sherman
The Outcome Co-Founders

founders' statement



FULL CIRCLE... FULL SPEED AHEAD

When God sparked the vision for what has become The Outcome, we had no idea where it would take us. In so many ways we felt led on a direct path, and in others we felt we were navigating a complicated maze of barriers and turns. The one thing we always held true to was our perspective that if we felt change was necessary we would not fear the future, but rather trust the plan He set before us for the benefit of those we aim to serve. This focus has supported us time after time, despite any worldly doubt or setbacks, of which there have been many.

Looking back on 2023 and ahead towards 2024 we feel solidified in our mission and even more optimistic in the road ahead. In this time and in this space we feel we have truly come FULL CIRCLE, meaning we have built a wonderful organization, grown awareness, gained financial and volunteer support, and developed a process for balancing initiatives and our daily lives and families. This year we are FULL SPEED AHEAD and can return to the dreaming, brainstorming and creating process we love so much to implement new events and programs for children and families in Tulia and Lockney. We feel our spark has been reignited and know in our hearts this mission is meant to move forward in exciting ways. Working side-by-side, with our wonderful support system around us and God within us ALWAYS, we will continue down this path and Heaven help any maze that stands before us!

~Nichole & Kayla~

www.iamtheoutcome.net

MEET OUR BOARD



Keri Brown
Secretary

*Representing the Tulia
Community*



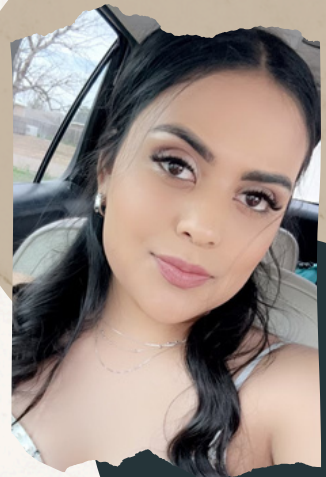
Lizzie Dutton
Member

*Representing the Tulia
Community*



Amber Graves
Member

*Representing the Lockney
Community*



Kayla Jimenez
Member

*Representing the Lockney
Community*



Shelby Kidd
Member

*Representing the Lockney
Community*



SPONSORS & SUPPORTERS

GENEROUS CONTRIBUTIONS FROM:

FIRST UNITED METHODIST CHURCH - LOCKNEY
TRINITY LUTHERAN CHURCH - PROVIDENCE
FIRST BAPTIST CHURCH - LOCKNEY
TULIA CHRISTIAN FELLOWSHIP
BILLY AND DONNA MARRICLE - LOCKNEY
THE PROGRESSIVE STUDY CLUB - TULIA
SWISHER COUNTY ARCHIVES AND MUSEUM
TULIA OMICRON

Tulia Community

CITY OF TULIA
MID-PLAINS COMMUNICATIONS
SWISHER MEMORIAL HEALTH CARE SYSTEMS
NICOLE'S CORNER
TEXAS PLAINS FEDERAL CREDIT UNION
JUAN CARRASCO AND JUNIOR CANTU
MARTINEZ BOUNCERS
TODD AND JANIE THOMPSON
KY AND AMBER FINCK
JANA VAUGHN
JED AND PAULA OWENS
ROSA CHASCO AND MIMI BENTLEY
TULIA PTO
CJ CHASCO
FIREHOG CREATIONS
SWISHER ELECTRIC COOPERATIVE
HOOPER INSURANCE
TIM AND AMY MCATEE
JIM AND VERLA KUNSELMAN
KEETER'S MEET COMPANY
CITIZENS BANK
DAVIS WELDING
CORE ROOFING
TAYLOR AND LIZZIE DUTTON
TULE CREEK FLORAL
MURRELL FARMS
JOLLY CROP INSURANCE
JJ'S BARBEQUE SHACK
THE YELLOW DUCK
CHRIS AND JENNIFER CHAVEZ
ROTARY CLUB - TULIA CHAPTER
TULIA HIGH CHEERLEADERS
PANHANDLE WOODWORKS
COMPLIANT DRIVEN, LLC
THE GREEN PEARL GREENHOUSE

Lockney Community

EVANS CONSTRUCTION
PAUL AND JOSIE WALKER
KELLISON ROOFING
WILBUR-ELLIS
WRIGHT'S AUTO SERVICE
GUERRERO BOUNCERS
LOCKNEY AUTOMOTIVE
CIRILDO AND LILLIE LEAL
JOYFULEA CREATIONS
D&J GIN
KIDD FARMS
AURELIO JIMENEZ
CARTHEL FARMS
HANK HENDERSON FARMS
SLK PHOTOGRAPHY
U-HAUL - JOE AND EMILY FRANCO
RANDALL AND VIRGINIA STAPP
JASON AND TESSA ROGERS
TRACY AND SHANDRA KIDD
DOLLAR GENERAL - LOCKNEY
KURBSIDE EATZ - FLOYDADA
LOCKNEY STUDENT COUNCIL
LOCKNEY HIGH CHEERLEADERS
LOCKNEY HIGH SCHOOL NHS
MAIN STREET CHURCH OF CHRIST
STAR SPECIALIZED TRANSPORT
THOMAS TRUCKING



*For I know the plans I have
for you, declares the Lord,
plans to prosper you and not
to harm you, plans to give
you hope and a future.*

Jeremiah 29:11

*Community
Fun &
Fellowship*



CONTINUING EVENTS & INITIATIVES



The Outcome team successfully hosted the “3rd Annual” for each community event during 2023, including Shark in the Park (Tulia/Lockney), Fall Family Festival (Tulia), and The Elves Workshop (Lockney).

Although these events have been implemented on a consistent basis since 2021, each year has included adaptations in timing, space, and activities provided to ensure we are serving the best interest of the community, children and families in attendance. For example, Shark in the Park - Tulia is now implemented at the end of the school year (May) to increase attendance and accommodate other city provided events, while The Elves Workshop included more intentional, Christian activities to increase connection and education to the reason for the season. With each year we learn more about what our community needs, values and enjoys and we will never fear change if it is in the best interest of those we serve.

The Green Pearl Greenhouse Initiative - Youth Craft & Storytime for Tulia

The Green Pearl Greenhouse, operated by The Outcome Co-Founder, Nichole Schmalzried, continues to be a space for providing “pop-up” community activities during the summer months. In 2023, The Outcome provided 2 free craft/storytime activities for youth participants. Plans for the continuation and growth of this initiative will continue in 2024, and we look forward to the close connections and conversations that are possible in this space.



The Outcome Closet & We Care Closet - Essential Care Items for Lockney



Through a partnership with Lockney ISD, The Outcome Closet expanded exponentially during 2023, resulting in essential care resources being made available to all school-aged children in Lockney. With the help of consistent, dedicated donors, The Outcome stocked two WE CARE CLOSETS with hygiene items (such as deodorant, toothpaste, soap, etc.) and basic care items (such as brushes, hair accessories, socks, chapstick, etc.) during the school day, as well as take-home meals for after-school support. These items were used on a daily basis by students, and helped them feel cared for and loved. Support was also provided for teachers and staff. It is the goal of The Outcome to continue to provide resources and holistic support to students and educators to promote widespread community change and growth.



DIGGING DEEP IN NEW DIRECTIONS



EMPOWER YOU BLOG

Nichole's Passion Project

God uses every season to bring forth something new and through the difficult times in life a person can experience the most growth. Nichole walked a path in 2023 that changed her, and in this process God opened her eyes to the women around her and their common struggles. From this awareness, the Empower You Blog was born, which allowed Nichole to express her deep passion to help other women overcome their insecurities through her writing. Through this platform Nichole hopes to openly discuss how intentional actions are necessary to empower our daughters to be unique and strong as they grow to impact the world that they were created for.



3KIDDOS PUBLISHING

Kayla's Passion Project

During 2023 Kayla fulfilled a lifelong dream of becoming a published author of a children's book. Through this process God also provided the opportunity for her to help other authors publish their works through her company, 3Kiddos Publishing. This project has combined her passion for reading, writing, advocacy and education, and God is just beginning to reveal where it can go from here. Through her work, Kayla intends to advocate for both children and adults to promote literacy, parental support and social emotional learning in schools.




Empower Her

LEADERSHIP CONFERENCE

This past year has been a time for the founders of The Outcome to individually explore their passions, interests, and advocacy platforms. However, God works in wonderful and mysterious ways, and through a perfect collaboration of these projects has sparked what will be a new, exciting direction for The Outcome. In 2024, The **Empower Her Leadership Conference** will aim to build up young girls, so that they will have the confidence and skillset to show their true identity to the world without the burden of fear, comparison or insecurity. Through this conference, girls will learn how supporting each other helps everyone THRIVE in amazing ways.

Growing Together





**2024 IS THE
YEAR FOR
STONE AND
VINE**

No other base compares to Him. He's like a rock beneath our feet, solid and sure. Just as a house needs a strong foundation, so does our faith. And that foundation is

Christ

1 Corinthians 3:11

The Outcome

Contact Us

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Website - www.iamtheoutcome.net

Find us on Facebook and Instagram @iamtheoutcome

I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit

John 15:5