

ANNUAL
REPORT 2021
THE OUTCOME

The
Outcome
Unified in Purpose



ROMANS 8:28

FOUNDERS' STATEMENT

2021 was a year of growth for which I will be forever grateful. A year full of moments that God opened my eyes to see the needs of those around me. I am excited about the ideas and goals we have set for 2022. I fully believe God will help us create a deeper impact among our youth to **BUILD** lasting experiences. I know that with our faith in God's mission, the best is yet to come!--**Nichole Schmalzried**

When I think about 2021 I feel blessed by each inspiration and person God placed along our path to make His vision a reality. We have truly felt led this year, and have worked diligently to listen with intent and pursue ways to meet the needs God shared. This mission has been on our hearts for years, but 2021 was our true **BEGINNING!** Moving forward, we will be building on what we started and will focus on how we can spread God's love, message and hope to youth, individuals and families. We can't wait to see what is in store and the special people we will meet along the way.--**Kayla Sherman**

**NICHOLE SCHMALZRIED
& KAYLA SHERMAN**

THE OUTCOME, CO-FOUNDERS

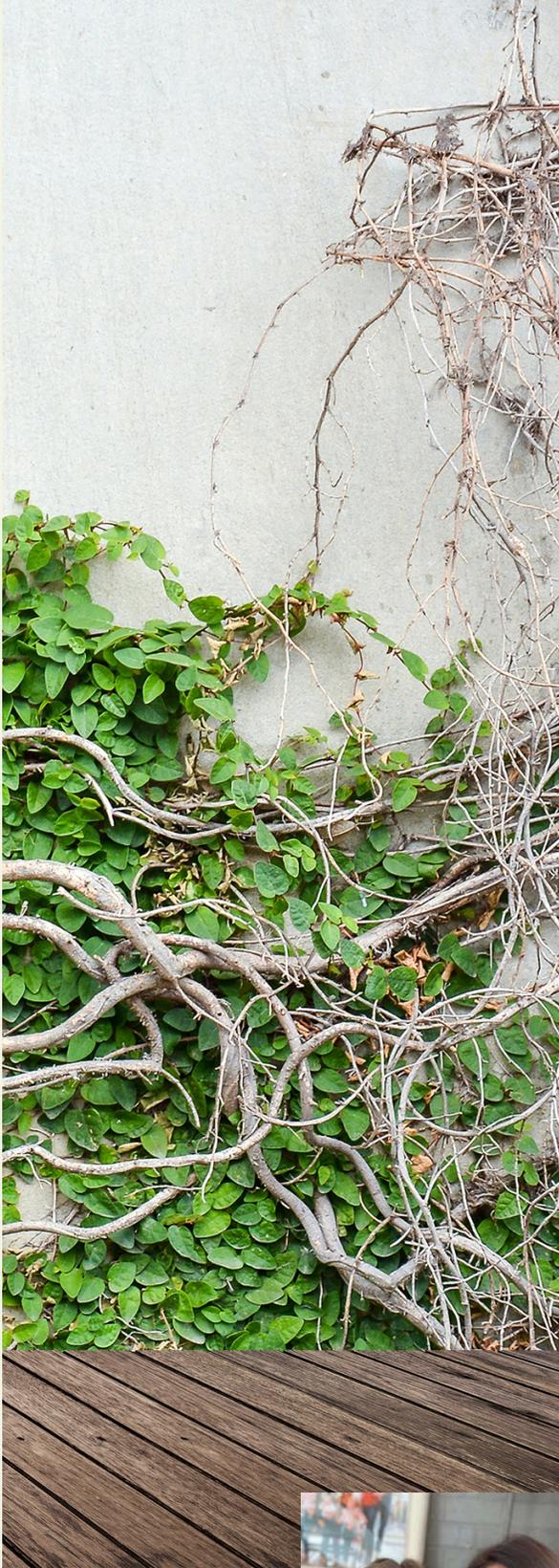




Photo Above: "The Outcomes" - Our Core Team (Kayla Jimenez, Nichole Schmalzried, Shelby Kidd, Kayla Sherman)

2021: A YEAR OF LISTENING, LEARNING AND GROWTH

After many years of praying, building, discussing, starting and rethinking what The Outcome should be, could be and how to go about making it happen, 2021 was the year for moving, action, learning and growth for this mission.

At The Outcome, we felt like 2021 was intended to be a year for taking a leap of faith and getting our boots on the ground to start moving this mission forward. Our mental goal was to plan and implement at least one, maybe two, outreach events and provide several scholarships to encourage youth to take the next steps in determining their future purpose. Little did we know God's plan was so much greater than we could have ever imagined and our boots on the ground became running shoes very quickly! In 2021 we have made connections that we know will serve the growth of our outreach for years to come. For those opportunities we are eternally grateful. With each event described below, we were able to offer all activities free of charge (with the support of local sponsorships; see page 6 for details) for all children and adults. Our mission with each activity this year was to create opportunities for family togetherness, as we believe true change begins at HOME!

EVENTS

- **March** - Spring Photos and Canned Food Drive benefitting Lockney Salvation Army - donated over 150 cans
- **July** - Outdoor Family Movie Night (Tulia) - outdoor showing of "The Sandlot" - Attendance: 50 adults/youth
- **August** - "Shark In The Park" Fun Run - family fun run at Kidsville Park in Plainview. Offered field game activities, family fun and vendors for melanoma awareness in honor of our friend Amy Cottrell. Attendance: 250+ adults/youth
- **October** - Fall Family Festival and Movie Night (Tulia)- fall themed games, activities, and vendors ending with an outdoor showing of "Hocus Pocus". Attendance: 350+ adults/youth
- **December** - The Elves Workshop at The Closet - Lockney - Santa's elves treated youth and adults to Christmas joy, fun and lots of toys to celebrate the season. Attendance: 250+ youth/adults



SCHOLARSHIPS & YOUTH GRANTS

The Outcome was thrilled to award several seniors from the Class of 2021 with financial support to contribute to their future goals. Scholarship & youth grant applicants were asked to describe community service activities in which they had participated and how it impacted them or shaped their future goals. The applicants awarded demonstrated a high level of commitment to their academics, but also went above and beyond to seek opportunities to serve others. Our hope is these recipients will continue to view service as a lifelong commitment and responsibility and will continue to pay it forward as they explore the world ahead of them.



HOW IS THE YOUTH GRANT DIFFERENT THAN A SCHOLARSHIP?

The Outcome Youth Grant serves to recognize and award financial support to students with specific career goals, but that may not meet the requirements for other scholarships. These students may be going straight into the workforce, starting their own businesses, or apprenticing with local professionals to build their knowledge and skills. The Outcome believes their goals should be recognized and financially supported. *The Youth Grant was developed in honor of our father and his entrepreneurial spirit and drive!*

CLASS OF 2021 RECIPIENTS

TULIA HIGH SCHOOL

Jasmine Aguilar - Outreach Scholarship - Awarded \$250

"Leadership is leading others to always want to do better for themselves or for others; leadership is always staying humble to everyone, no matter what, so others will do the same."

Zakia Ervine - Outreach Scholarship - Awarded \$250

"Step out of your comfort zone and just take a minute out of your day to let someone know that they're amazing and that they're doing an amazing job. It could go a long way."

Landon Nolen - Outreach Youth Grant - Awarded \$250

"It is important for leaders to serve others so they can get further in life and know someone is there for them."

Tate Gore - Outreach Youth Grant - Awarded \$250

"I want the community to be more socially based and connected physically instead of electronically. Personally I would attempt to change this by making more physical connections and putting my positive attitude out in the community."

LOCKNEY HIGH SCHOOL

Jayda Rosales - Outreach Scholarship - Awarded \$250

"Leadership means putting others before yourself and being brave enough to allow others to follow you."

Audrey Rexrode - Outreach Youth Grant - Awarded \$250

"Leadership to me is when you put your plans aside to help others and teach them things that you are able. Always being willing to help."

OUTREACH INITIATIVES

THE OUTCOME CLOSET LOCKNEY



The Outcome Closet is our first community initiative to serve Lockney and the surrounding area. Offering gently used clothing and new essential items for children (ages infant-high school), all free of charge, no questions asked! The community has shown up

in stride and donated items to fill our closet and we have already served 15 families since opening in November. Families can shop on their own with our staff or we are happy to deliver items if needed! Community members that would like to donate items are able to drop off at The Closet, or our team will arrange to pick items up if needed.

***"A generous person
will prosper;
whoever refreshes
others will be
refreshed."***

Proverbs 11:25



GREENHOUSE OUTREACH TULIA



THE GREEN PEARL
growing together
EST. 2022

Nichole Schmalzried (co-founder of The Outcome) has started an additional business venture, The Green Pearl in Tulia, opening Spring 2022. This greenhouse will serve as a means of Nichole celebrating her passion for plants in honor of our great grandmother, Pearl. As an outreach initiative of The Outcome, The Green Pearl will offer special opportunities for youth and families to "grow together" through fun, hands-on activities. In the spirit of Nichole's favorite saying, "if speaking kindly to plants helps them grow, imagine what speaking kindly to children would do?", this initiative will be used to pour good and inspiration into children in Tulia.



JOIN US ON "THE VINE"

TO OUR SPONSORS & SUPPORTERS

THANK YOU!!--Our growth and impact in 2021 would not have been possible without each person that supported this mission! Thank you for "joining us on the vine" (John 15: 1-4)

Whether you helped us make a connection in the community, invited us to speak to your group, volunteered at an event, purchased a product, attended an activity with your family, shared a social media post, prayed for The Outcome, donated to The Closet or financially contributed...each and every action is recognized, noted, appreciated and made us feel so blessed!

SPONSORS & VOLUNTEERS

CROSSROADS ELECTRIC
PLAINS LAND BANK
SUTHERLANDS HOME BASE
QUALITY AIR
HEART'S DESIRE
RANCH HOUSE COOKIES
T PRODUCTIONS
THE CREAMERY COFFEE BARN
TREBLE CLEF COFFEE
TEXAS GARDENS
SWISHER MEMORIAL HEALTH CARE SYSTEMS
BROWNING SEED
KURBSIDE EATZ
FIRST UNITED METHODIST CHURCH - LOCKNEY

AIDEN'S PARTY RENTALS
SWISHER ELECTRIC
KEETER'S MEAT COMPANY
MID-PLAINS COMMUNICATIONS
MOORE THAN MEDICINE
BI-WIZE FURNITURE
BAR W- FORD
JED & PAULA OWENS
TEXAS PLAINS FEDERAL
ED HARRIS LUMBER CO.
CRISWELL REAL ESTATE
CANON & CANON ADJUSTMENTS, INC.
JOYFULEA CREATIONS & MORE
WRIGHT'S AUTO SERVICE

HELENA - LOCKNEY
TASTEE BURGER
LOCKNEY AUTOMOTIVE
BAKED GOODIES BY NICKI
MARTINEZ BOUNCERS
CIRILDO & LILLIE LEAL
D&J GIN
KIDD GOAT CO.
PANHANDLE POPCORN
OLD MAROON SALOON
SLK PHOTOGRAPHY
PANHANDLE WOODWORKS
THOMAS TRUCKING
COMPLIANT DRIVEN
STAR SPECIALIZED TRANSPORT
JIM & DENISE DOUCETTE
JODY & SHAUNDA FOSTER
DARRELL & MARVA RASCO

TRINITY LUTHERAN CHURCH LOCKNEY
LOCKNEY HOBBY CLUB
HAPPY STATE BANK - LOCKNEY
DOLLAR GENERAL - LOCKNEY
ROTARY CLUB - LOCKNEY, TULIA AND
PLAINVIEW CHAPTERS
LOCKNEY STUDENT COUNCIL
LOCKNEY HIGH CHEERLEADERS
TULIA HIGH INTERACT CLUB
PETERSBURG HIGH CHEERLEADERS
PLAINVIEW HIGH CHEERLEADERS
PLAINVIEW HIGH STUDENT COUNCIL

**INDIVIDUAL STUDENT VOLUNTEERS
FROM TULIA HIGH SCHOOL &
LOCKNEY HIGH SCHOOL



INITIATIVES, EVENTS AND OUTREACH -MOVING FORWARD IN 2022

BUILD...our word of the year!

2021 was great year of creating and moving forward with planning and implementing our initiatives and events for the Lockney and Tulia communities. We feel as if this past year we were extremely motivated to put this mission into action. Looking ahead in 2022, The Outcome has set a goal to BUILD on the things we have started, the events that were successful and the ways in which we have engaged with the community, both in person and through social media. Our hope is to engage at a deeper level, ultimately sharing the word of God and His mission with every person we encounter along the way.

NON PROFIT STATUS... COMING SOON!

As a result of various community sponsors and individual donations, The Outcome is excited to announce that we have started the process of gaining our non-profit status. This status will allow us to apply and qualify for grants that can further financially support this mission for years to come! We will also be establishing an official board to help ensure our ideas represent the needs and ideas of the communities we serve!

***"For we are co-workers in
God's service;
YOU are God's field.
YOU are God's building."
1 Corinthians 3:9***

