

**Wisconsin Construction Municipal and Landscape Expo**  
**Wisconsin Exposition Center @ State Fair Park West Allis, WI**  
**November 2-3, 2022**  
**CONTRACT FOR EXHIBIT SPACE**

**Company Name:** \_\_\_\_\_

(As

you want listed in program, on booth signs and name badges)

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

(All

trade show information to be sent to this person)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_ Company \_\_\_\_\_

Website: \_\_\_\_\_

Company Contact for billing \_\_\_\_\_ (if different from primary contact)

**Company**                      **Product**                      **Description:**                      (please                      print)

**PRICING:**

**INCLUDES 8' BACK DRAPE, 3' HIGH SIDE DRAPES, COMPANY ID SIGN. LISTING IN SHOW PROGRAM, FREE BOOTH PERSONNEL BADGES, COMPLEMENTARY VEHICLE OR EQUIPMENT WASHING. DOES NOT INCLUDE DRAYAGE, ELECTRICITY OR FURNISHINGS.**

100 sf \$900      200 sf \$1750      300 sf \$2450      400 sf \$3100      600 sf \$4100  
800 sf \$5100      1000 sf \$5850      1200 sf \$6700      1500 sf \$7500      2000 sf or more \$ 4.00/sf

**50% deposit and signed contract due within 10 days of registration. Final payment due September 15, 2022. There is a 2% handling fee for credit card payments.**

**Register by August 1, 2022 to be included in show program !**

SIZE \_\_\_\_\_ X \_\_\_\_\_ ft. = \_\_\_\_\_ sf      COST \_\_\_\_\_      Location preference #1 \_\_\_\_\_ #2 \_\_\_\_\_

INDICATE COMPANIES YOU **DO NOT WANT** TO BE NEAR \_\_\_\_\_

INDICATE COMPANIES YOU **DO WANT** TO BE NEAR \_\_\_\_\_

**PAYMENT:**

MAKE

CHECKS PAYABLE TO:      JEWEL EXPOSITIONS, LLC

OR CHARGE TO: Visa    MC    CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CODE \_\_\_\_\_

Printed Name \_\_\_\_\_ Title: \_\_\_\_\_ AMT : \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Send signed contract and payment to:

**JEWEL EXPOSITIONS, LLC**

**PO Box 741202**

**Boynton Beach, FL 33474-1202**

## WCMLE Terms and Conditions

### Booth Fees

Total booth fee is due if an exhibitor cancels booth. The booth fee must be paid in its entirety prior to move-in. Failure of an exhibitor to pay the booth fee at the indicated time will result in the entire booth fee coming due.

Cancellation of the exposition is cause for the exhibitor to receive a refund of all amounts paid. Exceptions are natural disasters (hurricanes, snow storms, tornadoes etc.), labor strife and labor strikes causing cancellation or show delays.

Exhibitors are not allowed to cancel their contract because booth assignment requests have not been realized. Management will make reasonable effort but is not liable to comply with an exhibitor's particular booth request.

Subletting is not allowed. If, in the opinion of management, the goals or exhibition themes are not being realized by the exhibitor, management is under no obligation to rent space to the exhibitor in question.

### Codes and Taxes

Compliance with all local, city and state fire and safety codes are the responsibility of the exhibitor.

If an exhibitor does not conform to the guidelines set forth by management the exhibit will be prohibited.

Payment of taxes and license fees to local, city and state agencies when required by law is the responsibility of the exhibitor. A sales tax authorization is required if exhibitor is selling products or services in their booth.

### Insurance

A certificate of insurance is required. A policy for comprehensive liability insurance and contractual liability insurance in the amount of not less than \$1,000,000 for personal injury and property damage must be in the possession of the exhibitor prior to set up.

Theft and fire insurance policies are recommended.

Exhibitors are required to be covered by liability insurance (naming Jewel Expositions LLC as the co-insured) of not less than \$300,000 for any injury to each person and not less than \$1,000,000 for each accident and not less than \$100,000 property damage for each accident to protect against possible claims.

The exhibitor shall assume full responsibility for property damage, personal injury or death to any individual or party due to the exhibitor's participation in the exhibition.

### Indemnification

Each exhibitor agrees to indemnify and release from responsibility Jewel Expositions LLC, its subcontractors and facility management from all liability, claims, property damage and losses which might occur from an exhibitor's participation in the exhibition and subsequent activities.

### General

WCMLE 2022 will be held at the Wisconsin State Fair Park Exposition Center, West Allis, Wisconsin on November 2-3, 2022. Move-in is November 1, 2022.

Exhibits must be staffed by qualified individuals and must remain intact until official closing of the show. No exhibit can extend beyond the designated booth space. Any portion of an exhibit that obstructs the view or otherwise interferes with privileges of other exhibitors shall be removed or modified.

Jewel Expositions LLC shall have the sole authority to interpret and enforce all rules and regulations as shall be necessary for the orderly conduct and in the best interest of the trade show.

Accepted By:

Date: