



## *Cowboy State Stock Horse Association Sponsor Packet*

### *Who We are:*

*Our group gathers to promote the use and showing of the stock horse through competitions, exhibitions, and clinics. Focusing on the purpose of the NRCFA : to promote the quality of the western reined stock horse, and perpetuate the early Spanish traditions of highly trained and well reined working cowhorses.*

### *What We do:*

*We Hold 12 Shows a year. Mainly competing in Reining, Herdwork and fencework. A few winter shows do involve trail, roping, and other ranch type versatility. We are the only club in the state in which high school and college rodeo kids can come compete and earn points as a reined cowhorse.*

*We are currently sanctioning one show a year with the NRCFA which brings many competitors from surrounding states to the area to compete with us. We are a one of a kind club for the state of Wyoming.*

### *Why We need sponsors:*

*Our club promotes the stock horse on all levels, from the beginners to those competing at the world show. To help keep cost reasonable for youth and beginners, we ask local business to be sponsor, and in return we advertise for your business all year!*

## Platinum-\$1000

\*Weekly email blasters sent out to 220 email addresses to help promote shows, clinics, meetings, and share information about other community horse events.

\*CSSHA Facebook page reaches over 500 members

\*2-4X6 Arena Banners provided and hung up at all 12 shows

\*Business card sized ad in Wrangler 4 times a year

\*Announced multiple times at every show

\*Tickets to our year end banquet(6)

\*If more advertising needed, just ask

## Gold-\$750

\*Weekly email blasters sent out to 220 email addresses to help promote shows, clinics, meetings, and share information about other community horse events.

\*CSSHA Facebook page reaches over 500 members

\*5X7 Arena Banner provided and hung up at all 12 shows

\*Business card sized ad in Wrangler 2 times a year

\*Announced multiple times at every show

\*Tickets to our year end banquet(4)

## Silver-\$500

\*Weekly email blasters sent out to 220 email addresses to help promote shows, clinics, meetings, and share information about other community horse events.

\*CSSHA Facebook page reaches over 500 members

\*4X6 Arena Banner provided and hung up at all 12 shows

\*Business card sized ad in Wrangler 1 times a year

\*Announced multiple times at every show

\*Tickets to our year end banquet(2)

## Bronze-\$100-250

\*Weekly email blasters sent out to 220 email addresses to help promote shows, clinics, meetings, and share information about other community horse events.

\*CSSHA Facebook page reaches over 500 members

\*Your Arena Banner hung up at all 12 shows

\*Announced multiple times at every show

\*Listed in Wrangler as a sponsor

\*We also have lots of year end prizes such as buckles, saddle pads, blankets, headstalls, ect. If you'd like to sponsor something specifically just tell us!

## Sponsorship Enrollment

Company name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

CSSHA Referring Member \_\_\_\_\_

Sponsor Level \_\_\_\_\_

\*Please email or mail advertising logo(jpeg file at 300dpi) to Paula McCormick, [paulamcc@bresnan.net](mailto:paulamcc@bresnan.net) and mail check/or any billing instructions to:

CSSHA \*PO Box 1981\*Riverton\*WY\*82501