

MEMBERSHIP BENEFITS & DUES

MEMBERSHIP BENEFITS

Federal Lobbying, Policy & Advocacy

- World class policy and lobbying team tracking, reporting, and taking action on the federal legislative, regulatory, and policy making processes impacting biochar systems, products, and markets on a daily basis.
- Strategic program planning to achieve the industry's near and long term goals through advocacy.
- · Bi-weekly the policy and lobbying team update calls with membership.
- Opportunities for member engagement with DC and district Congressional offices and federal agencies.
- · Member driven:
 - Priority setting
 - o Real time issue escalation

Fly-Ins

Two member lobbying visits a year to Washington, D.C. to advocate for the biochar industry with Congressional leadership, staff, and the Administration.

State Policy Advocacy

State policy development, legislative tracking, and advocacy.

Committees

Member-led groups convened for the purpose of addressing a specific industry or sector challenge.

Working Groups

Formal, professionally staffed committees focused on topics core to industry growth.

Networking

In person and virtual opportunities to connect with industry leaders and key stakeholders.

Newsletter

Stay ahead of policy and economic drivers influencing industry growth & market development in the U.S. news.





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Member Alerts

Breaking news and opportunities to take action on important legislative, regulatory, and funding developments.

Insider Content

- Advocacy 101
- Guidance on Congressional Engagement Talking Points and Templates
- Policy Deep Dives
- Research to Practice Primers
- Funding & Incentives Navigator
- Development Tool Kits
- Regulator, Funding, Community & other key stakeholder fireside chats learn from biochar's business and regulatory ecosystem (regulators, tax advisors, funders, insurers, carbon credit buyers, registries, forest service innovation, usda innovation, grant writers)

Stakeholder Education & Outreach

- Coordinated education and outreach campaigns designed to reach regulators, industries, and local communities.
- Materials for use by membership in project level outreach.

Listening Sessions & Issue Portal

Live and digital submissions opportunities to share challenges, barriers, issues, faced in growing your biochar business to the Coalition's Leadership Team.

Membership Directory

Reach peers, potential business partners, customers, and industry leaders with ease and speed

Sponsorship Opportunities Cut down on advertising friction and expense with opportunities to directly reach target biochar industry sectors





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ANNUAL MEMBERSHIP LEVELS & DUES

Board of Directors Membership

\$25,000

- Seat on the Board of Directors with oversight of association priorities, governance, and strategic planning guide.
- Founding Member Designation featured on website, on Letterhead, newsletters, in media.
- First invitation to 2 Fly-Ins a year, invitations to key regulator & agency meetings, additional Fly-In and engagement opportunities as they arise.
- "Fireside Chat" Monthly Zooms with Policy Leadership Team.
- · Sponsorship space on website.
- · All General Membership benefits

Sustaining Membership

\$5,000

- · Quarterly meetings with the Board of Directors.
- · Invitation to join the Strategic Planning Committee.
- Invitation to 2 Fly-Ins a year.
- · All General Membership benefits.

General Membership

\$2,500

- Policy calls with professional lobbying team & Policy Committee leadership every 2 weeks.
- · Member Alerts.
- Newsletters.
- Outreach/Engagement when an issue is percolating in their district or with their representative.
- · Annual Member Meeting.
- · Membership Directory.

Sole Proprietor

\$500

General Membership benefits for solo practitioners

Dues may be paid annually or monthly

