

# MEET THE TEAM

### ABOUT THE TEAM: U.S. BIOCHAR COALITION LEADERSHIP TEAM

The U.S. Biochar Coalition is led by a world class team with decades of experience growing biobased & climate tech industries in the U.S. Leaders who've founded and grown the American Biogas Council, the Biomass Power Association, the Baseload Power Coalition, the Renewable Fuel Standard Coalition, the European Biochar Consortium Initiative, the Climate Alliance for Jobs & Clean Energy, the U.S. Composting Council, the Circular Economy Coalition, and the National Restaurant Association, among others, are uniting to put their expertise in policy, lobbying, and industry collaboration to work to grow the biochar industry.

Coalition policy work is led by the dynamic team who built the American Biogas Council's Policy program from the ground up in 2011, taking the organization from 20 companies with no federal recognition or incentives, to almost 400 companies and hundreds of millions of dollars in federal incentives, to create \$68 Billion worth of economic value in 12 years. We could not be more thrilled to provide their guidance and industry building expertise to the biochar industry.

### **LEADERSHIP & BOARD OF DIRECTORS**

### Amy McCrae Kessler, Esq. | U.S Biochar Coalition, FACET Power, Quintessential

Amy is Co-Founder and Director of the U.S. Biochar Coalition. She is an environmental & international environmental lawyer, Co-Founder and President of FACET Power, a Complete Climate Solution Energy Ecosystems development company deploying bioenergy & biochar systems in Africa, and Co-Founder of a carbon platform development company deploying bioenergy & biochar systems in the U.S. Amy brings uniquely valuable experience building biobased and bioenergy industries in the U.S. Founder of Turning Earth, an organics recycling company turning food waste into biogas, compost, and heat for co-located greenhouses, she became a Founding Board Member of the American Biogas Council in 2010, a role she served in for 10 years. Recognizing that a proactive policy program was essential to growing the fragmented and nascent biogas industry in the U.S., Amy started the Council's Federal Policy Program in 2011, engaged Maureen Walsh as the Council's lobbyist, and for 12 years they ran the program together, growing the biogas into a multi-billion dollar industry.

### Sebastian Manhart | U.S. Biochar Coalition, Carbonfuture

Sebastian is Co-Founder and Director of the U.S. Biochar Coalition and Senior Policy Advisor at Carbonfuture, a leading global high quality carbon removal credit platform. Sebastian is an economist and brings a wealth of global policy, biochar, and CDR market expertise to the Coalition having served as an Advisor to German Chancellor Angela Merkel, an Advisor at the World Bank, and tech entrepreneur. Sebastian is also the Founder of the German Carbon Removal Trade Association (DVNE).

## **Lauren Breynaert** | U.S. Biochar Coalition, Myno Carbon

Lauren is Co-Founder and Director of the U.S. Biochar Coalition and Public Affairs Director at Myno, an industrial-scale biochar carbon removal project development company. Lauren brings years of invaluable experience building, uniting, and leading coalitions of diverse stakeholders, helping them find common ground and build long term cooperative structures to achieve climate goals.

Please interact and click on each individual's name as it leads to their LinkedIn





# **MEET THE TEAM**

### **POLICY TEAM**

### Maureen Walsh | SMART Policy Group

Maureen is Policy Director at the U.S. Biochar Coalition and Co-Founder & Partner at SMART Policy Group. She brings over two decades of legislative, regulatory, and government relations expertise. Her creative, proactive approach to advocacy has generated many critical wins for emerging climate tech industries, including biogas, compost, and advanced recycling. She's served as lobbyist for the American Biogas Council for the last 12 years, successfully navigating regulatory hurdles, raising the profile of biogas, and obtaining hundreds of millions of dollars of incentives for the industry. Her record of achievement growing nascent climate tech industries in the U.S. through policy and industry organization is second to none.

### Carrie Annand | SMART Policy Group

Carrie is Policy Director at the U.S. Biochar Coalition and Co-Founder and Partner at SMART Policy Group. She is a biomass policy subject matter expert, with unparalleled legislative, regulatory, and industry knowledge and extensive government & private sector relationships. She has served as lobbyist for the Biomass Power Association for the last 9 years and has built, run, and achieved tremendous success for numerous industry coalitions and associations including the Renewable Fuel Standard Coalition, the Baseload Power Coalition, and the Circular Economy Coalition, among others.

### Gaurav Parikh | SMART Policy Group

Gaurav is Policy and Association Management Director at the U.S. Biochar Coalition and Co-Founder and Partner at SMART Policy Group. Gaurav brings extensive experience and expertise in government relations, crisis management, budget and organization management, grassroots initiatives, communications, and coalition building. A certified Industry Association Executive, Gaurav managed the National Restaurant Association and the National Association of Federally-Insured Credit Unions as well as led state and federal lobbying, most recently serving as lobbyist for the American Biogas Council.

# Sean Trambley | SMART Policy Group

Sean is Policy & Communications Director at the U.S. Biochar Coalition and a Senior Director at SMART Policy Group. Sean brings a decade of expertise in strategic communications, public affairs, media relations, and crisis management across the private and public sectors. Sean has cultivated strong relationships with reporters, producers, and columnists in markets from coast to coast focused on a variety of issues including government, housing, environment, energy, telecom, and campaigns.

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