

## Our Process



# WE MAKE IT EASY FOR YOU TO GET COOKING

We manage all the steps in the process for you, from getting a truck that fits your needs to ordering your equipment and coordinating with wrap producers and Ansul® system providers.

You save time so you can get on the road making money as soon as possible.



### KICKING OFF YOUR DREAM

We want to make sure you have all the right ingredients, so we meet with you to:

- Talk about your goals, concept and menu.
- Review or even create your business plan.
- Evaluate the cost of starting up and create a revenue projection.
- Go over truck sizes and available options.
- Then we give you an estimate for launching your dream business.

### PLANNING YOUR DESIGN

Next, we meet with you to review your design, equipment and estimate and then determine a schedule. You get the most efficient kitchen layout based on your concept or cuisine because we carefully match your menu to your layout to maximize throughput (when you have a line, time is the only thing limiting your sales). You can modify it based on your specific needs, pick your own equipment or pick from our easy, pre-designed packages.

### GETTING YOU A TRUCK

We find the right truck for you based on your specific use and your local codes. We don't mark up the price of the trucks. We help you get it and make sure it arrives in time for your build.

- STEP 1** Call us for a consultation
- STEP 2** Plan & design your kitchen
- STEP 3** Select your truck
- STEP 4** We build it
- STEP 5** Launch your concept





## BUILDING YOUR TRUCK

This is where all the ingredients come together. We order and install your equipment to create your professional restaurant kitchen on wheels, fully customized to your needs and including the appropriate cooking, refrigeration, air conditioning, water, power and gas systems. The modular design means you can swap equipment for maintenance or as your concept evolves.



## ADDING ADDITIONAL SERVICES

Top off your truck with a custom-branded wrap and/or hood sprinklers. We coordinate the measuring and installing so you don't have to.

**TOTAL TIME: 8 WEEKS**

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# LET'S GET YOUR BUSINESS ROLLING

Call us today to set up a meeting or visit [eastcoastcustomcoaches.com](http://eastcoastcustomcoaches.com) to learn more.

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